'67 Plymouth Belvedere

Plymouth is out to win you over.
Plymouth's fastest way to win you over. The most exciting Superbird to come out of Detroit in years. What lights the GTX flame? That deep and bewitching GTO engine anywhere. It's standard. And formidable: 4-barrel carb with extra large throttle body, dual exhausts, hot cam, overboost, two-speed power takeoff, andchoices. The fantastic Sport Steering Gear is available on every GTX. The four-speed transmission and Tripmatic automatic transmission are available on any car! We've even matched-up our famous Tepee Top with a specially designed roof panel, seats, and carpet for your rally. If it sounds like we're pulling out all the stops to win you over, you're getting the idea.

The GTX interior is convertible. The standard hardtop is luxury. Rich, supple vinyl is incorporated on door panels, seats front and rear, and on padded seat backs. Seat belts, front and rear, standard on all models. Although seat belts are optional. Recognize that pilot stop isn't there, it's straight from the supercars. Swell up, F.T. Pop it shut. Plymouth, the fastest way to win you over.

The lightning—oh, the fantastic (sold here with 429 cubes at 390 hp. A pair of carbs, each with 4 membrane throttle bodies. Chrome, polished air cleaner. Stylish nostrils to let you know you're here for the day you have everything, including official sanctioning.)

Optional, GTX only: Custom road wheels (shown above) optional on all Belvedere models.

Beauty marks. GTX style, include dual scopes on the hood, chrome dual exhaust outlets, pin striping, radio, and console. All standard. The broad dual sport stripes for hood and rear deck are optional.

They serve as a handsome reminder to tread lightly on the lightning. Twin Sport seats, all standard. All seats optional. GTX standard; however, '67 was a year of many firsts. Amidst the automotive world: the first car to use a dual transmission, a four-speed manual gear. The first car to offer a four-barrel intake manifold. The first car to offer a true dual exhaust system. The first car to offer a rear seat television. The first car to offer a rear seat radio. The first car to offer a rear seat air conditioning. The first car to offer a rear seat entertainment system. The first car to offer a rear seat safety system.
SATELLITE: If your present rig has too much power, you may be a Satellite convertible owner. The 4-speed transmission gives you the choice of manual or automatic shifting. The Satellite convertible is a beautiful car, with a beautiful, well-balanced design. It's a beautiful car, with a beautiful, well-balanced design.

67 Satellite Convertible in rusted orange metallic.

DETROIT: A choice between two basic models. And you don't need an extra one for that choice. Spary, center console with side-mounted courtesy lamps and included storage compartment...or...combination fold-down armrest and center seat.

Satellite convertible and hardtop interior. The most luxurious car you've ever been able to easily afford. Soundproofing, fold-down center console, and beautiful upholstery...

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Now, snap on your seat belt and sample Satellite sport. It starts with the 375-cu. in. standard engine. You can increase its power all the way to our 385 cu. in. 440 Jet, plus with dual exhausts. While catching your breath, mull over these eye-catching Satellite extras: wrap-around taillights, theater-type fender-mounted turn signal indicators, upper and lower front spoilers, power steering (on choice), and special saddlechrome Aluma-Plata—the full length of the lower body. All are standard on Satellite.

A lot of look. Easy-to-read non-glare instrumentation. Mocha cloth, vinyl, upholstered lighter, within easy reach. Woodgrain steering wheel—loyal friends here born on each spoke. Lighted glove compartment sized to take on a lot more than gloves.

Everything's geared but the price. Including these power options: power steering, power brakes. Available with bucket seats. For a modest $32, turn signal indicators are standard on Satellite, optional on all other models with light package.

Swift, smooth, steady. That's the got of TorqueFlite, the most popular automatic transmission in the entire pool. Specifically engineered for Satellite, it's standard on 3-speeds, instead of just 2, for outstanding performance and economy. Guaranteed.
Belvedere II: If you’re on the look-out for luxury, look out! This one will win you without a doubt.

Up to now we’ve been tantalizing you with the glitter and glitz of hardtops and convertibles.

Now here’s another clue that you’re a sedan fancier.

Great! We’ve got a fancy one for you—Belvedere II. With bright red rings around fender wheel openings and full length of body. Wrap-around taillights.

All Around.

And the nifty touches for the inside–deep loop carpeting from here to there. Padded dash and sun visor. Embossed vinyl-finished body cloth.

Belvedere II Convertible: Deeply curved back seat. Also available in two-tone vinyl.

Now air-inflated glass backlight for Belvedere convertibles. It’s more durable than plastic and will not discolor from age. Resists scratches, even from ice scrapers. No, top up or down, you’ll look better than ever in any Belvedere convertible.

Belvedere II convertible interior: Supple air-inflated vinyl that looks and feels like leather. Conventional, or optional stainless steel door handles. Optional opening for rear entertainment and operate like assist back bucket, standard. Traditional or vinyl and also available with optional rear seat.
Belvedere II continued. And can you think of a more beautiful way to go about it than with this handsome hardtop with rear seat which also acts as roof? No, it's not just a matter of looks; it's also designed for comfort and durability. (In that your name sounds familiar—did we call you Belvedere?) When you step inside, you'll find that the interior is as pleasing as the exterior. And it's all yours for only $2,995. A beautiful way to get something over on yourself—this Belvedere hardtop in black or white. Available on all Belvedere models, as well as hardtops, at extra cost.

Back-up lights. Great for getting in and out of narrow driveways or tight parking spots at night. They automatically light when car is reversed. Standard on all Belvedere IIs. Rubber-faced bumper guards, optional.

The Belvedere II sedan and hardtop interior. Plush all-vinyl door panels, pleated nylon faced body, cloth and vinyl on seats. Deep, thick, wall-to-wall carpeting throughout. Rather lavish, wouldn't you say?
BELVEDERE I: Our lowest priced way to wish you over.

OK. We know it looks too good to be true. But that's Belvedere I for you. A car more in a long line of pivots to persuade you. Witness the exceptional features. Take them in carefully. The only thing they leave to be desired is Belvedere I itself.

And the list price is just the beginning of the car's selling ways. Its standard 250 cu. in. V-8 engine has proved on more economy runs than roisterous ones that you can make even more worthwhile.

And what about the price? It's just the beginning. For, unlike most cars, the Belvedere I is built to sell. And it's simplicity—yet distinctiveness—is what appeals to the public.

In short, Belvedere I is more than an economy car. It's a car that will appeal to the eye of anyone who appreciates good design and fine craftsmanship. It is a car that offers you more for your money than you ever thought possible in a car of this price range.

BELVEDERE I exteriors: Lunar, Black, Green, White, Red, and Silver. Black is standard, with the other colors optional. The black exterior is available with red or white upholstery, or with a combination of black and white upholstery.

BELVEDERE I interiors: The interior of the Belvedere I is designed to be both stylish and functional. The seats are upholstered in a durable and comfortable material, and the dashboard is simple and easy to read. The steering wheel is easily adjustable, and the gauges are clearly marked.

BELVEDERE I specifications: The Belvedere I is powered by a 250 cu. in. V-8 engine, which is rated at 105 horsepower. The car is equipped with a three-speed manual transmission, and is available with either a two-door hardtop or a four-door sedan. The curb weight is approximately 3,000 pounds, and the car has a maximum speed of 110 mph.

BELVEDERE I features: Some of the features of the Belvedere I include an AM/FM radio, power windows, and a sunroof. The car also has a rear window defroster, a heater, and a clock. The Belvedere I is also equipped with a 12-volt electrical system, and is available with either front wheel drive or rear wheel drive.

Did you forget your spare tire? No. In fact we gave it to you so you could have it. It's conveniently located under the trunk mat instead of on it. So Belvedere gives you the largest storage area for it in its class. Low tire for easy-in and easy-out. Laid-back outside mirror. Radar standard on all models.
BELVEDERE II WAGONS.

You guessed it. We have our reasons with wagons, too. Here's the largest, most versatile wagon in the class. Belvedere II Station Wagon. 2-door, 4-door, or 5-door. All are roomy, roomy. Each has its own special touches, like a million, and have sporty, deep-care-all-ruin interiors like convertibles. How versatile can you get? How you know. Like your peace and quiet, even while commuting with a carload of kids? We've with-pre-windshield waterproofing, and door, thick, wall-to-wall carpeting underfoot. Soaks up noise without dampering the kids' fun.

A 4-door wagon? We've actually got a 4-door, with the second and third seats behind fall into the floor. Gives you more than 10 feet of unloaded cargo space from the top of the tailgate to the back of the front seat.

Up and down. The way you want with a standard vented tailgate window. Standard on all models. Optional on 2-doors. Activates from the dash panel or with key in tail gate lock.
Two more ways to haul off and ask you:

It must of your camping
is on the right side,
and your Belvedere I or Belvedere
with one of our standard wagon motors—255 cu. in.
with your own Belvedere I or Belvedere
opal and economical.

If your motive is more on
the rugged side for you
with our Belvedere II or Belvedere.

We have three.
Now provide for a choice
to your hand at interior
decorating. There's a
generous variety of
tasteful themes to choose from.

All yours in all cases,
and your Belvedere II or Belvedere I.

Go pick your color./Belted or new
gearbox. Two beautiful
ways to get carried away.

Please, keep this one
under your hat—a
forward-backward
compartment. Just the thing for excessive
tolls and cameras. The compartment is standard
on all models. The lock
is optional.

A left-hand outside rear
view mirror is standard
on all Belvedere models.
On wagons, a right-
hand rearview mirror is standard, too.
How's that for extra
value, for you?
When you buy it, you brand it. With your kind of gear. Like performance options for your GTX or Satellite. The electric fan, limiter makes those trips with crisp as a fine-weather.

What's so special about Belvedere's 6004? Not much. It keeps good time, it won't rust, hasn't. And you don't have to wash it. What else is a clock supposed to do?

You think that power windows on tinted glass are wrong? No? Well, we do! And we think that the women that ride with you will too.

Seat belts, front and rear, are standard on all models. Additional seat belts for center passengers, available at extra cost.

Sure, you spend a lot of time in your car. And the radio keeps you company. GM's TruAudio. FM-MW or a stereo III tape cartridge players. * Great company.

Fully locked overhead belts. As comfortable as easy to fasten as seat belts on an all Belvedere models, front seat only.

TorqueFlite automatic. Its 3-speeds (not just 2) give you more go in less. Better gas mileage while you're on the go, and a smoother shift all the way through.


Remember that hot, snuggy day last summer when you were out of air conditioning? Next year? * Available on all models.

Pyscho- Belvedere options. What else can we go to with you over? We'll have to see what your dealer tells you is the price.

Charger recommended.
WELL! READY TO COLOR: et. It's tough. It's buffle. YOU'RE PERJUDED? Ligh. Exterior Dimensions: Wagens Others' # Footprint, rear 39.7 in. 39.7 in. 39.7 in. # Footprint, front 39.7 in. 39.7 in. 39.7 in. # Shoulder room, rear 61.2 in. 61.2 in. 61.2 in. # Shoulder room, front 58.0 in. 58.0 in. 58.0 in. # Head room, rear 59.2 in. 59.2 in. 59.2 in. # Head room, front 59.2 in. 59.2 in. 59.2 in. # Leg room, rear 36.2 in. 36.2 in. 36.2 in. # Leg room, front 30.0 in. 30.0 in. 30.0 in. # Cargo space, total 64.5 cu. ft. 64.5 cu. ft. 64.5 cu. ft. # Cargo space, trunk 17.0 cu. ft. 17.0 cu. ft. 17.0 cu. ft. # Interior Dimensions: Wagens Others' # Standard Suspension: Wagens Others' # Rear Wheel Base: Wagens Others' # Front Tire: Wagens Others' # Rear Tire: Wagens Others' # Standard Equipment: Wagens Others' # Base Price: Wagens Others' # Base Price: Wagens Others' # Base Price: Wagens Others' # Base Price: Wagens Others' # Base Price: Wagens Others' # Base Price: Wagens Others' # Base Price: Wagens Others'

GT5 CONVERTIBLE

SATELLITE 2-door Hardtop (V-8) 4-door Sedan (V-8)

BELVEDERE I 2-door Hardtop (8-cyl. or V-8) 4-door Sedan (8-cyl. or V-8)

BELVEDERE II 2-door Hardtop (8-cyl. or V-8) 4-door Sedan (8-cyl. or V-8)

WAGONS

BELVEDERE II 3-seat or 2-seat Wagon (8-cyl. or V-8) BELVEDERE I 2-seat Wagon (8-cyl. or V-8) BELVEDERE 2-seat Wagon (8-cyl. or V-8)

Now, on to the fine print. You'll find winning ways among these facts and figures, too: '67 Belvedere Specifications.
How far will Plymouth go to win you over?
5 years or 50,000 miles, to be exact.

Here's how Plymouth's 5-year/50,000-mile engine and drive train warranty protects you: Chrysler Corporation warrants, for 5 years or 50,000 miles whichever comes first, against defects in materials and workmanship and will replace or repair at an Authorized Plymouth (or Imperial, Chrysler or Dodge) Dealer's place of business, without charge for required parts and labor, the engine block, head and internal parts, intake manifold, water pump, transmission case and internal parts (excluding manual clutch), torque converter, drive shaft, universal joints, rear axle and differential, and rear wheel bearings of its 1967 automobiles, provided the owner has the engine oil changed every 3 months or 4,000 miles, whichever comes first, the oil filter replaced every second oil change and the carburetor air filter cleaned every six months and replaced every 2 years, and every 6 months furnishes to such a dealer evidence of performance of the required service, and requests the dealer to certify (1) receipt of such evidence and (2) the car's then current mileage.

Above warranty is for 12 months or 12,000 miles on cars equipped with 426 cu. in. Hemi engines, provided the car is not subjected to any extreme operation, or the engine or drive train components modified in any manner.

We all share in Customer Care.

PLYMOUTH DIVISION
CHRYSLER MOTORS CORPORATION