For you America...
47 Better ideas from Ford
No changes in the simple machine...except for a couple of extra doors...and a little more jazz.

Thunderbird
Thunderbird people have one thing in common. They're uncommon.

For you, the individualist. The world's most refined personal luxury car. And an exhilarating escape from today's humdrum servicing of conformity. Thunderbird is an impressive, breathtaking answer to the question, "What happened to individuality?"

Three New Birds. Great things have happened in these new additions—Two-Door Hardtop, Two-Door Landau, Four-Door Landau. The Landau has its own distinctive route to which you can add an optional vinyl roof in complementing colors. So you can order the power-operated Sunroof of all Birds this year.

Two-Door Landau sports a brand-new town car machine, giving you a greater feeling of privacy with a noticeable increase in headroom. The Four-Door Landau, with wide center-opening doors, is the nominal Bird. Stylized, storm-defying "S" bars grace its distinguished roof. Both Landaus come with complementing vinyl roof covering, standard.

All Birds have generous proportions important to sheer comfort. They surround you with cushioned, carpeted luxury. All have belted seatbelts.

A bold new grille with bright valance styling that gives the front configuration a fresh new look. Optional bumper guards, also new, help protect new grillwork. Thunderbird quality, precision-checked electrics, is even more outstanding. Each Bird is checked again by audio sensors to detect noise the unaided human ear might not hear. Result? A velvety-quiet ride unique in all the world.

For your Ford Dealer at your Ford Dealer's discretion. Make sure you buy from a Ford dealer. The new Thunderbird is available at all Ford dealers. Sales and service are performed by the regular Ford dealer.

FORD'S 1971 SHOWROOM

47 exciting new models in six series

PIVTO

FORD

FORD TORINO

MUSTANG

FORD FALCON

THUNDERBIRD
Ford's new PINTO. The little carefree car.

Ford's PINTO is a new kind of car. Smaller and lighter than any other Ford, it offers more space and more room for you and your passengers. It's more comfortable and more stylish than any other Ford. It's even more fun to drive.

**Performance:**
- Smooth and powerful, with a new 4-cylinder engine specially designed for economy and performance.
- Standard air conditioning and power steering.
- High performance with limited slip differential and front disc brakes.

**Functionality:**
- Comes standard with a full complement of safety features, including anti-lock brakes and a rollover sensor.
- The PINTO's compact size makes it easy to park and maneuver in tight spaces.

**Economy:**
- Fuel economy is estimated at 35 MPG on the highway and 25 MPG in the city.
- Low CO2 emissions make it a great choice for those who want to do their part for the environment.

The PINTO is available now at your local Ford dealer. Don't miss out on this exciting new addition to the Ford lineup.