Comfort and luxury from the word “go”!

There’s a new motoring viewpoint that’s looking toward a smaller-than-full-size car. Sleek and tastefully styled, with pinched trim accents that give it a go-ahead look. That’s the 1976 Plymouth Fury.

Spacious, handsomely appointed, and large enough that you needn’t feel limited.

We’ve added optional squared-off windows (shown on left) with a canopy vinyl roof to Fury Sport’s sleek, sloping body lines. Standard tape stripes and styled road wheels are Fury features you couldn’t overlook and wouldn’t want to. You’ll appreciate Fury Sport’s whole ride-and-handling story which includes front disc brakes, isolated torsion-bar front suspension system, and all-welded Unibody construction.

Inside, Fury Sport makes its own kind of excitement with deep contoured velour split-back seating with a wide center armrest, shag carpeting and new soft-touch steering wheel.

All-new for ’76 is the optional 8049 split-bench seating with dual reclining seat-backs. The comfort and quiet inside is the result of rubber suspension mountings, rubber iso-clamps around the rear springs, and abundant sound-insulation materials that minimize road vibration and wind noise.

Fury Sport’s standard 318 cu. in. engine is paired with an Electronic Ignition System for sure starts in any weather.

Look for fuel-saving choices in engine, transmission and axle ratio combinations. And options such as Fury’s Fuel Pacer and Auto-Speed Control that help you control fuel consumption.

Optional 8049-06 split bench seat in rich woven cloth and grain vinyl with center armrest and dual reclining seat-backs.

Shown at left, Fury Sport 2-Door Hardtop is a stand-out in styling.
Luxurious styling that’s outstanding at the price.
Fury Salon is designed for people who prefer a smaller car, but don’t want to go without the comfort and luxury you usually find only in a larger, more expensive class.
You can see that Fury Salon has elegance in abundance. Salon’s contemporary front treatment blends single headlamps and parking lamps. Bright metal trim defines the wheel openings, wide glass areas and headlamp housings. Salon’s carpeting is thick color-keyed shag.

The optional spare tire and trunk covers of loop-pile weave carpet help protect baggage and other susceptible surfaces.
And in the Fury Salon, you enjoy the elegant comfort of a wide center fold-down armrest and luxury door trim on all seating styles.
On the road, you have two standard power choices, the economy 225 six-cylinder and 318 V-8. Or there’s the optional 360 and 440 V-8s. Another nice touch is the 18” wide-sweep wiper blades with wiper-mounted washers, for bad weather visibility. It’s a small but clear indication of Plymouth engineering quality.

Optional equipment includes tilt steering column, power seats, power windows, air-conditioning, electric rear window defroster, de-luxe sound insulation, Fuel Pacer system, AM/FM stereo radio with 6-track tape and many more niceties.
Fury Salon interiors offer three stylish trim versions. There’s a choice of the standard vinyl and-and vinyl split-back bench seat with folding center armrest, plush "Veranda" vinyl cloth-or "Richmond" vinyl with elegant detail available with the new 60/40 split bench seats and dual reclining seat-backs.
Each backrest has an adjustable recliner with 14 positions. The narrow increments of adjustment—1.5 degrees—and wide range assure that driver and passenger will be able to find a comfortable position for driving or riding.

Shown at left, Fury Salon 4-Door Sedan with the luxury touch.
In size and styling, it's the better part of value. Fury offers the economy-minded car buyer two beautiful ways to go, with a 2-door hardtop model and the popular 4-door sedan. And in 1976 Fury is proving once again that you can have your economy and enjoy it, too. This is a family-sized car with long, stylish lines and broad glass areas accented with bright metal trim.

Inside, you have room to be comfortable, even over long distances, with the cloth-and-vinyl bench seat or the optional split-back bench seat with a wide center armrest. There's color-keyed carpeting at your feet, a wide 12" rearview mirror and 18" wide-sweep wiper blades. And at no extra cost you have front disc brakes. Optional ways to conserve fuel are available in the Fuel Pacer System, Auto-Speed Control and optional 7:40 rear axle ratio.

The full range of optional equipment and accessories is charted on Page 11. Power door locks, air conditioning, tilt steering column that adjusts to individual comfort, electric rear window defroster, AM/FM stereo radio. The choices are all yours.

Of course, the features that really make economy mean something now and over the years are all-welded Unibody construction, torsion bar front suspension, front disc brakes and 7-slap rust prevention process. The Electronic Ignition System in Fury helps deliver sure starts in any weather and has no points or condenser to replace. Whatever your reasons for buying a new car, you have a great deal to consider in Fury. Put family-sized economy — or just the pride of owning one — 1978 Fury is a great value.
Fury Sport Suburban

Young, lively, sized for today in two versions: Fury and Fury Sport.

This handsome Fury wagon is everything its name implies. It has a Sport look that says it’s ready for anything you ask—a fitting weekend or team outing. And a Suburban way of handling things, from ten flats of maroon to a sheet of 4 x 8 paneling with 3-way eliminate.

Fury Sport Suburban’s interior is designed to handle people beautifully with full-foam seatbacks, smart door trim and padded instrument panel. And the optional all-vinyl 60/40 split-bench seats offer duvet reclining seat-backs for a new level of comfort and relaxation.

On the road, you have the added advantage of power steering, power front disc brakes, and automatic transmission.

Other standard features worth knowing about are Sport Suburban’s 260 x 6, heavy-duty suspension, simulated wood-grain exterior trim, deluxe wheel covers and completed cargo area.

For a little less luxury but a lot of basic quality, be sure to look into the many good reasons for owning the Fury Suburban wagon.

You’ll find a satisfying choice of optional equipment on Page 11. Like air conditioning, adjustable roof luggage rack, air deflector, power discgate window, radio and tape equipment, deluxe sound in- stallation, Automatic Speed Control, electric rear window defroster, whatever suits you and your lifestyle.

All price points are backed up by the engineering quality you expect and get from Chrysler Corporation. Together, body construction, electronic ignition, torsion-bar suspension, T-tape rust prevention process, to mention just some of the many features that make these wagons outstanding.

The 1976 Fury Suburban and Sport Suburban. The look is Young, Lean, eager for an active life.
FURY ENGINEERING: it's worth a lot to you.

TorqueFlite automatic transmission
Electronic Ignition System
Unibody construction
Coolant reserve system
Impact-absorbing bumper system
26.5 gallon fuel tank
Unibody construction. Body panels and structural members are fused into one totally solid unit by more than 4,000 welds.

STANDARD SPECIFICATIONS

<table>
<thead>
<tr>
<th>Engine</th>
<th>Transmission</th>
<th>Standard</th>
<th>Optional</th>
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</thead>
<tbody>
<tr>
<td>225 Sc 318 V-8, 300 V-8</td>
<td>4-speed manual, column-mounted, Wagons</td>
<td></td>
<td></td>
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<tr>
<td>3-speed manual</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>TorqueFlite automatic transmission</td>
<td></td>
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</tr>
<tr>
<td>Transmission</td>
<td>Column-mounted, Wagons</td>
<td></td>
<td></td>
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<tr>
<td>Front: Torison bars, Rear: Asymmetrical leaf springs</td>
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<tr>
<td>4-speed manual</td>
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<tr>
<td>Wheel: 14 x 5 1/4 x 5 1/4</td>
<td>14 x 5 1/4 x 5 1/4 (on optional 4-wd) Wagons</td>
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<tr>
<td>Brake: Manual</td>
<td>disc (power disc, Wagons)</td>
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<tr>
<td>Rear: 12 x 2 3/8</td>
<td>12 x 2 3/8 (Wagons)</td>
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<tr>
<td>Battery: 35 amp</td>
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<tr>
<td>40 amp</td>
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<tr>
<td>Speedometer: Electronic System</td>
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<tr>
<td>Fuel Tank: 26.5 gals (20.5 gals on Wagons and 8-cyl. models)</td>
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<tr>
<td>Rear &amp; Rear</td>
<td>145 cu. ft. (4-door models)</td>
<td>145 cu. ft. (2-door models)</td>
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<tr>
<td>TorqueFlite automatic transmission</td>
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<td>Magnaflow</td>
<td>5.2</td>
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<tr>
<td>225 Sc 318 V-8</td>
<td>3-speed manual</td>
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<td>TorqueFlite automatic transmission</td>
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<td>Standard</td>
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<tr>
<td>3-speed manual</td>
<td>3.77</td>
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FURY OPTIONALEQUIPMENT

Air-conditioning (both manual and manual-heated) is available for cold weather comfort.

EIGHT-FUNCTION TRIM PACKAGE

The eight-function trim package includes:
- Power door locks
- Power windows
- Manual heater
- Manual defroster
- Manual sport steering wheel
- Manual anti-theft device
- Manual AM/FM stereo AM radio
- Manual AM/FM stereo FM radio

ECONOMY ENGINEERING.

Optional Fuel Saver System. (Not available in California.) It constantly monitors the intake manifold vacuum. When the throttle is in the richest setting, it reduces vacuum to the CST setting. This allows the engine to use less fuel and save money. You are using gas more economically when the amber light is on.

Optional Air-Speed Control (A.S.C.) is perfect and holds a steady speed, for ease and economy of highway driving.

For more information, please contact your local dealer.
**FURY STANDARD FEATURES**

**Fury** (Hardtop, sedan and wagon) • Rear bumper guards (sedan and wagon) • Hubcaps • F78X14 black sidewall tires (H78X14 on wagon) • Color-keyed carpet • Front armrest with bright base • Rear-seat armrests with bright bases and ashtrays • Upper door frame molding (sedan and wagons) • Acrylic enamel finish wheel opening molding • Sill moldings • Deck lid lower molding • Cigarette lighter • Dome light • Coat hooks • Heater and defroster • Wiper-mounted windshield washers • Cleaner air system • 225 CID Six or 318 CID V-8; 360 CID V-8 on wagon • Torsion-Bar Suspension • Electronic Ignition System • 3-speed fully synchronized manual transmission (except wagon) • Electronic voltage regulator • Front sway bar • Tuned exhaust system • 3-way doorgate (wagon) • Automatic transmission, power steering, power disc brakes all standard on wagon • Instrument panel ashtray • Lockable glove box • Parking brake warning light • 375-ampere battery • 50-ampere alternator • Isolated front and rear suspension • Heavy-duty suspension (wagon).

**Fury Sport** (Fury standard features plus these additions and substitutions) • Deluxe wheel covers • Dual horns • Body side stripes • Bench seat with center armrest • Premium door trim panels with pull-handles • Shag carpeting • Hood rear edge molding • Hood ornament • Sport name on "C" pillar • Fury **Salon** (Fury standard features with the following additions and substitutions) • Hood ornament • Salon name-plate and crest • Deluxe wheel covers • Plush velour split-seat with center armrest • Luxury door trim panels with pull-handles • Shag carpeting

**Standard safety features**

Fuel-tank impact protection • Keyless door locking • Side marker lights and reflectors • Back-up lights • 2-speed electric windshield wipers • Electric windshield washers • Dual-action safety hood latches • Parking lights that illuminate with head-lights • Safety door latches and hinges • Thick-laminated safety glass windshield • Safety skirt-type windshield header • Intrusion protection roof structure • Safety-Rim wheels • Passenger-restraint system • Flame retardant interior material • Turn signals with lane-change feature • Locking steering column • Energy-absorbing instrument panel, front seat-back and armrests • Seat belts, all seating positions • Inside door locks • Cushioned sun visors with center supports • Dual braking system with warning lights • Hazard warning light system • Head restraints, 2 front • Locking latch on all folding front seat-backs • Energy-absorbing steering column • Glove box door latch • Recessed door handles • Inside rearview mirror and left outside rearview mirror • Bumper impact system — front and rear • Side door beams.

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**1976 FURY DIMENSIONS**

**4-Door**
- Front track—61.9"
- Rear track—62.0"
- Overall width—71.7"

**2-Door**
- Front track—61.9"
- Rear track—62.0"
- Overall width—71.7"

**Wagon**
- Front track—61.9"
- Rear track—62.4"
- Overall width—78.8"

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**and here's "The Clincher!"**

For the first 12 months of use, any Chrysler Motors Corporation dealer will, without charge for parts or labor, any part of our 1976 passenger cars we supply (except tires) which proves defective in normal use, regardless of mileage.

The owner is responsible for normal maintenance service such as changing filters and wiper blades.

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**Fury Exterior Paint Colors:** Silver Cloud Met. • Powder Blue • Jamaican Blue Met. • Rallye Red • Vintage Red Met. • Bittersweet Met. • Jade Green Met. • Tropic Green Met. • Deep Sherwood Met. • Caramel Tan Met. • Moon-dust Met. • Cinnamon Met. • Yellow Blaze • Golden Fawn • Inca Gold Met.

**Fury Standard Interior Colors:** blue • red • green • parchment • black • gold

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