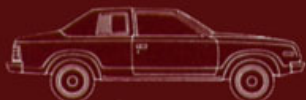


AMERICAN EAGLE

The beauty of four-wheel drive



**Introducing the
American Eagle.
Totally new.
Totally exciting.
And totally right
for the 1980s!**



Eagle 2-Door Sedan



Eagle 4-Door Sedan



Eagle Wagon

The American Eagle is America's newest four-wheel drive automobile. It combines the comfort and luxury features you've come to expect only in passenger cars, with the exceptional handling capabilities inherent in four-wheel drive vehicles. That means you can have handsome styling and comfort *plus* the security of knowing that Eagle can get you there — when you want to be there.

Heavy rain, sticky mud, slushy snow or slippery ice are no match for Eagle's automatic four-wheel drive system. Once you've experienced its secure, road-hugging stability, you'll see why we call it the first *real* alternative to conventional two-wheel drive transportation.

Built on a compact 109.3-inch wheelbase, Eagle is available in three body styles — 4-Door Wagon, 2-Door Sedan and 4-Door Sedan — each measuring a trim 186.2 inches in overall length. Powered by a 4.2 liter six cylinder engine and smooth 3-speed automatic transmission, the Eagle is very much attuned to the

energy and environmental concerns of the 1980s.

Everything about the American Eagle is truly remarkable! Its tastefully refined exterior and interior styling. Its innovative engineering features like independent front suspension and unique use of viscous coupling in the transfer case. Employment of one of the most advanced full time automatic four-wheel drive systems in the world. Plus the availability of all of the luxurious comfort and convenience amenities previously reserved for passenger cars. The exciting new Eagle has it all!

However impressive the Eagle is to read about, the actual experience of driving one will tell the whole story. Treat yourself to a test drive. It's the best way to observe how the American Eagle is about to revolutionize the world of driving.

Innovation. What you've come to expect from American Motors.

In the fifties it was the compact. In the seventies, the first subcompact. And now, for the eighties, America's newest four-wheel drive automobile!

The American Eagle places you in a pure, comfortable environment while providing you with confidence that even under many difficult or hazardous driving conditions, it will get you where you want to go. With the Eagle, you experience a new feeling of security in motoring.

The reason is Eagle's automatic four-wheel drive system — considered by many to be one of the most sophisticated driving

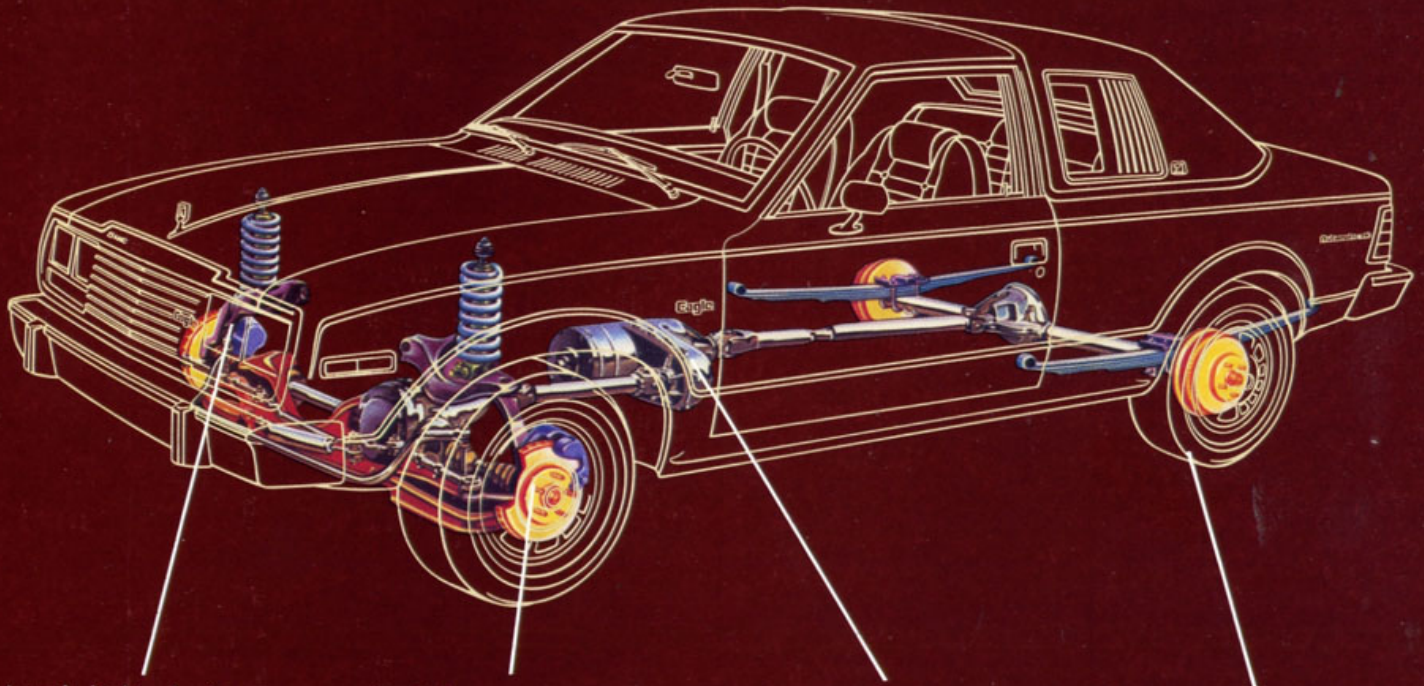
systems available today. (And we should know, as we were the first to introduce automatic four-wheel drive in our Jeep vehicles back in 1973!)

Eagle's advanced four-wheel drive system features a new transfer case controlled by a "viscous coupling". In simple terms, this innovative coupling device (with a liquid silicone center) provides optimum distribution of torque between the front and rear axles so that the wheels can establish sure footing even under the most difficult weather or road conditions. And, just as the name implies, it's a full time automatic system. There's no need for any extra effort on your part or special levers to activate, as the Eagle is constantly in four-wheel drive. When

you're behind the wheel, this system *automatically* delivers increased traction while supplying excellent handling control on all kinds of road surfaces.

In addition to its road-taming capabilities, the viscous coupling also acts to absorb drive train vibrations, which provides you with a smoother, quieter, more comfortable ride.

Want to know more? One short test drive will prove just how the new American Eagle is capable of building confidence between man and machine.



A standard independent front suspension gives Eagle a lower center of gravity for improved ride and stability over traditional four-wheel drive vehicles.

Standard power steering, power front disc and rear drum brakes contribute toward Eagle's excellent maneuverability and maximum stopping power.

Eagle's advanced four-wheel drive system "reads" road conditions and automatically distributes power to the wheels that need it most — front, rear, or both — for optimum traction.

Part of Eagle's road-gripping personality is due to its use of larger 15-inch tires and wheels. WSW fiberglass belted radial tires are standard on all Eagle models.



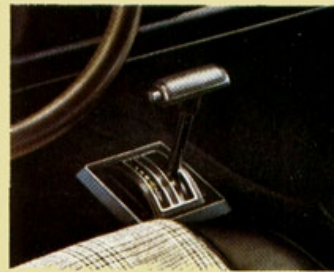
**This is the
American Eagle . . .
America's newest
four-wheel drive
automobile.**

The American Eagle is an exciting new concept in motoring. A concept that says you can combine stylish good looks with the superior traction and handling characteristics of a four-wheel drive vehicle.

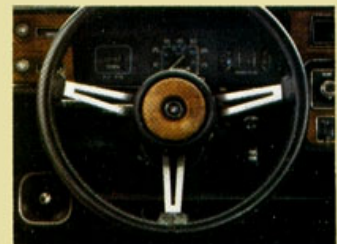
What is obvious about the new Eagle is its distinctive personality. Its smart, clean lines. Its well-appointed interior. What becomes even more obvious (once you've driven it) is Eagle's incredible ability to convince you that you can get where you want to, when you want to — even under severe weather and road conditions.

The reason for this is Eagle's advanced-design full time automatic four-wheel drive system that "reads" road surfaces and automatically distributes driving power to the wheels that need it most. The result is optimum traction and control.

Never before has an American automobile offered its owner an uncompromising blend of rich, comfortable surroundings with the peace-of-mind security of full time four-wheel drive.



*Above: Eagle Wagon.
Also shown: Optional
Durham Plaid fabric
seats and leather-
wrapped sport steering
wheel; standard 3-speed
automatic transmission
with T-handle floor shift.
Opposite: Eagle Wagon
with Sport Package.*







Above: Eagle 2-Door Sedan. Also shown: Standard woodgrain instrument panel (several options shown), Sport vinyl interior; optional fog lamps and AM/FM/CB stereo radio. Opposite: Eagle 2-Door Sedan with Sport Package.

The American Eagle is available in three body styles — the 4-Door Wagon, a 2-Door Sedan, and a 4-Door Sedan — in both standard and luxurious Limited models. Each has its differences, but all have at least four things in common: Handsome exterior styling. Spacious, comfortable interiors. Automatic four-wheel drive and the backing of the AMC Buyer Protection Plan.[®]

Eagle is an engineering standout. It features an independent front suspension, which translates into better ride and handling qualities than traditional four-wheelers. Its body sits high off the ground for increased road clearance. And sporty, color-coordinated wheel flares and rocker panel moldings help protect Eagle's lower body sides from damaging dents and dings.

Standard performance features include power steering, power front disc brakes, front stabilizer bar and road-hugging 15-inch white sidewall radials. And Eagle's standard 4.2 liter six cylinder engine and 3-speed automatic transmission combine to give you well balanced driving efficiency.







American Eagle's classic styling includes a Landau (2-Dr.) or full (4-Dr.) vinyl roof, opera windows, styled wheel covers, bodyside pin-striping and extensive bright moldings. Inside you'll find individual reclining seats, an elegant woodgrain instrument panel, electronic quartz digital clock, and more.

For a higher level of richness, Eagle Limited offers genuine leather seating, luxury woodgrain tilt steering wheel, power door locks, AM radio, and more. Or for pure excitement, choose the Eagle Sport Package which includes Durham Plaid fabric seats, high beam halogen headlamps, sport fog lamps, steel belted radial tires, and unique blackout grille, bumpers and exterior trim.

The American Eagle is the only true driving alternative for the 1980s. Where else can you get the quiet comforts and thoughtful conveniences of a luxury automobile *plus* the peace-of-mind security of built-in four-wheel drive?



Above: Eagle 4-Door Sedan. Also shown: Optional Durham Plaid fabric seating, cruise control, power windows, and power door locks. Opposite: Eagle 4-Dr. Sedan.





Specifications

Engine: 4.2 liter (258 CID) 2V six cylinder
 Bore & Stroke: 3.75" x 3.90"
 Compression Ratio: 8.3 : 1
 Ignition: Breakerless, solid state electronic
 Fuel: Unleaded
 Transmission: 3-speed automatic (T-handle floor shift)
 Axle Ratios:
 49-States: 3.08; 3.54*
 California: 3.08
 High altitude: 3.54
 Transfer Case:
 New Process NP 119 single speed
 Suspension, front:
 Independent with upper and lower A-arms, lower control arm and strut, coil springs, telescopic shocks, stabilizer bar
 Suspension, rear: Live axle on leaf springs, telescopic shocks
 Body/frame: Integral
 Brakes, front: Power disc
 Brakes, rear: Power drum
 Swept Area: 329 sq. in.
 Steering: Power assisted recirculating ball
 Turning Circle: 35.45 ft.
 Wheels: Pressed steel 15 x 6.0J
 Tires: Glass belted WSW radials P195/75R15
 Spare: High pressure T125/90D16

*Optional

Dimensions

Wheelbase	109.3"
Length	186.2"
Width	71.9"
Height, 2-Door	55.8"
4-Door	55.4"
Wagon	55.0"
Overhang, front	34.2"
rear	42.8"
Track, front	59.6"
rear	57.6"
Min. ground clearance	7.0"
Cargo volumes	
2-Dr. & 4-Dr.	11.4*
Wagon†	57.0*
Fuel capacity (Gal.)	22.0
Curb weight (Lbs.)	
2-Door	3306
4-Door	3361
Wagon	3407

*Cu ft. †3.8 cu. ft. hidden cargo volume on Eagle Wagon

Standard Features

4.2 liter six cylinder engine 3-speed automatic transmission (floor shift) Automatic four-wheel drive system Independent front suspension Front sway bar Transfer case skid plate Power steering Power front disc/rear drum brakes Landau vinyl roof (2-Dr. Sedan) Full vinyl roof (4-Dr. Sedan) Individual reclining seats in Sport vinyl Full 12-oz. carpeting Electronic quartz digital clock Color coordinated wheel flares and rocker panel moldings Extensive exterior moldings including belt (NA/2-Dr.), lower bodyside, drip rail, hood front edge, windshield, rear window liftgate and hood wind split Styled wheel covers 15-inch WSW fiberglass belted radial tires Opera windows (NA/Wagon)

Pinstriping Front stabilizer bar Extra quiet insulation High level ventilation Rear door & quarter window blackout treatment (Wagon) Anodized aluminum bumpers with black end caps F/R bumper guards Front side markers Blackout windshield wipers Woodgrain instrument panel overlay Custom door trim panels Custom steering wheel with woodgrain accents Folding rear seat back (Wagon) Trunk carpeting Cargo area carpeting and skid strips (Wagon) High pressure compact spare tire Courtesy lights 10' day/night rear view mirror Cigarette lighter Front lighted ashtray Dual rear seat ashtrays Parking brake warning light Color-keyed seat belts 22 gallon fuel tank Inside hood release Dual note horns And more

Eagle Limited

In addition to or in place of the standard equipment already mentioned, Eagle Limited models include:
 Individual reclining seats in Chelsea leather or St. Lauren deep plush fabric Full 18-oz. carpeting Carpeted cargo area side panels (Wagon) AM radio Luxury woodgrain tilt steering wheel Power door locks Front armrest woodgrain overlays

Lockable cargo area stowage compartment (Wagon) Rear overhead passenger assist straps Light group Visibility group Convenience group Protection group Instrument panel parcel shelf Cloth sun visors Door frame inner moldings and Limited medallions and nameplates

Optional Equipment

The Eagle Sport Package, available only on the 2-Door Sedan and Wagon standard models, includes the following items in addition to or in place of regular standard equipment features:

Durham Plaid fabric seat trim Leather-wrapped sport steering wheel High beam halogen headlamps Sport fog lamps Dual black remote mirrors P195/75 R15 Tiempo steel belted radial BSW tires Black opera window insert (Sedan) Blackout taillamp paint treatment Black bumpers with nerf strips Blackout grille Blackout lower body moldings with 4 x 4 graphics Blackout moldings including windshield, rear window or liftgate, door frames and B pillar Sport medallions Body pinstriping is deleted

Many of the additional optional items listed below are standard equipment on specific models but are also available on models not so equipped. See your dealer for details.

Power windows Power door locks Power deck lid release AM radio AM/FM stereo radio

AM/FM/Cassette stereo radio AM/FM/CB stereo radio Premium audio system: power amplifier; 4 high-fidelity speakers; fader control Air conditioning Visibility group: remote right and left hand mirrors Light group: dome-map light; engine compartment light; rear door switches; trunk light; liftgate dome light switch Convenience group: lighted passenger visor mirror; lights-on buzzer; intermittent windshield wipers Protection group: F/R nerf strips; door edge guards; F/R floor mats Cold climate group: engine block heater; H.D. battery; H.D. alternator; coolant protection to -34°F Extra duty suspension package: rear sway bar; H.D. shocks; H.D. springs Tachometer Tinted glass Rear window defogger Rear window wiper/washer (Wagon) Pop-up moon roof (Sedans) Cruise control Tilt steering wheel Leather-wrapped sport steering wheel Luxury woodgrain steering wheel Roof rack (Wagon) Halogen headlamps Fog lamps Woodgrain bodyside panels (Wagon) Light duty trailer towing package Medium duty trailer towing package Protective inner coat Locking gas cap Scuff molding Front suspension skid plate Automatic load leveling air shocks Heavy duty battery Plus additional dealer-installed accessories

Trailer Towing Recommendations

The 1980 AMC Eagle is particularly suited for trailer towing. Two optional trailer towing packages are available for this purpose. Be sure to select the one that best meets your camping requirements.

The Light Duty trailer towing package is for trailers weighing up to 2,000 lbs., with a tongue load not to exceed 200 lbs. It includes: bumper mounted hitch 5-connector wiring harness vehicle-to-trailer wiring kit. An optional heavy duty battery and automatic load leveling air shocks are recommended.

The Medium Duty trailer towing package is for trailers weighing up to 3500 lbs., with a tongue load not to exceed 350 lbs. It includes: equalizing hitch 7-connector wiring harness vehicle-to-trailer wiring kit auxiliary transmission oil cooler 3.54 axle ratio. An optional heavy duty battery and automatic load leveling air shocks are required.

1980 AMC Full 12-Month/12,000-Mile* New Automobile Warranty

When you buy a new 1980 AMC automobile from an AMC dealer, American Motors Corporation* warrants to you that for 12 months or 12,000 miles (20,000 km) from the date of delivery or first use, whichever comes first, it will, except for tires, pay for the repair or replacement of any part it supplies which proves defective in material or workmanship.

All we require is that the automobile be properly maintained and cared for under normal use and service in the fifty United States or Canada and that warranty repairs or replacements be made by an authorized AMC dealer.

No other express warranty is given or authorized by American Motors. American Motors shall not be liable for loss of use of vehicle, loss of time, inconvenience or other incidental or consequential damages. Some states and provinces do not allow limitation or exclusion of incidental or consequential damages so the above exclusion and limitation may not apply to you. This warranty gives you specific legal rights, and you may also have other rights which vary from state to state or province to province.

*In Canada: American Motors (Canada) Limited

1980 AMC Buyer Protection Plan®

We're proud of our well-respected reputation as the car company who cares about you after you buy a new automobile from us. That's why, just like our passenger cars, the American Eagle is backed by the exclusive AMC Buyer Protection Plan. Related features include:

- Full 12 Month, 12,000 Mile (20,000 km) Warranty Coverage
- Service Adjustments
- Warranty Service for Owners Who Move or Travel
- Warranty Coverage for Subsequent Owners
- A Tire Policy
- New Automobile Pre-Delivery Service
- A Loaner Car
- Special Trip Interruption Protection

Ziebart® Factory Rust Protection and Full Five (5) Year Perforation From Corrosion Warranty

The 1980 American Eagle also features Ziebart® Factory Rust Protection. American Motors gives you a full five year warranty which covers perforation due to corrosion for five years from the date of delivery or first use, whichever occurs first.

See your AMC dealer for complete details of the Buyer Protection Plan and new Ziebart® Factory Rust Protection program.

Standard Models



Eagle 2-Door Sedan



Eagle 4-Door Sedan



Eagle Wagon

Limited Models



Eagle 2-Door Sedan



Eagle 4-Door Sedan



Eagle Wagon

Sport Package



Eagle 2-Door Sedan



Eagle Wagon

Certain equipment items and features illustrated or described in this catalog are optional at extra cost unless otherwise specified. Certain equipment items and features may not be available for all models. This brochure contains information correct at time of printing. American Motors, whose policy is one of continuous improvement, reserves the right to discontinue or change specifications, models, equipment, or price at any time without incurring obligation. AMC, EAGLE and BUYER PROTECTION PLAN are trademarks of American Motors Corporation.

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Exterior Colors

Fifteen exterior colors are available on the AMC Eagle. See your dealer for model availability. Colors included are: (Top row, left to right) Classic Black Olympic White Cameo Blue Medium Blue Metallic Cameo Tan Medium Brown Metallic Dark Brown Metallic Quick Silver Metallic Russet Metallic Smoke Gray Metallic Navy Blue Dark Green Metallic Cardinal Red Saxon Yellow Bordeaux Metallic



 **American Motors Corporation**