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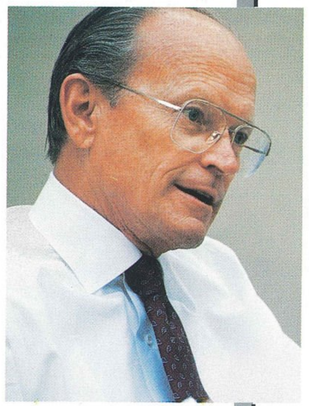
1985 FORD BRONCO

America's Truck — Built Ford Tough



Donald E. Petersen
President

Ford Motor Company
The American Road
Dearborn, Michigan 48121

Dear New Truck Buyer:

Quality is Job 1 at Ford Motor Company. This isn't just a phrase. It's a commitment to total quality.

Total quality begins with the design and engineering of our trucks and continues through the life of the product. We plan them with a vision of the customer — of you — sitting behind the wheel of a new truck.

Total quality will be apparent to you through functional performance, overall vehicle integrity, the "look and feel" of materials, satisfying aesthetics, safety, serviceability and cost of ownership.

Total quality requires continuous improvement in everything we do. Every employee at Ford Motor Company is involved in the process of meeting your needs and expectations.

I think the full-size Bronco is an excellent example of the quality I'm talking about. Bronco is equipped to handle the rigors of serious off-roading with its advanced engineering features and driver-oriented design. At the same time, Bronco's interior comfort, cargo space and many conveniences add up to a capable family vehicle.

I invite you to look over our new 1985 Ford trucks in your dealer's showroom. Test drive them on the road. When you do, I think you'll understand all that's involved in the total quality concept at Ford Motor Company.

Donald E. Petersen
President
Ford Motor Company

Eddie Bauer Bronco

Bronco XLT

Bronco

FORD BRONCO FOR 1985

Ford Bronco is the full-size utility sales leader for the fifth straight year.* And the biggest reason why is that Bronco gives you more of what you're looking for in a full-size utility vehicle. You get room for five (or six with the optional front bench seat). Plenty of storage room for the kind of cargo that adds to the pleasure of camping or fishing trips into the back country. All this, plus style that goes as well in town as Bronco's toughness is suited to the boondocks.

For 1985, you can choose from three rugged models. The all-new **Eddie Bauer Bronco, Bronco XLT,** or the standard **Bronco**. For all the details on the 1985 Ford Broncos, turn the page.

*R. L. Polk & Co. cumulative registrations from 1980 through May, 1984.

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Front and Back Covers: Bronco XLT. Some equipment shown may be optional.

A word about this catalog:

Some of the equipment shown or described throughout the catalog is available at extra cost.

Above: Bronco XLT. Some equipment shown may be optional.

QUALITY AND WORKMANSHIP

Ford Motor Company is committed to building trucks that meet the high quality standards expected by those who drive them.

Every aspect of truck design has a purpose, whether it be load capacity, strength, aerodynamic efficiency or interior comfort.

Engineering systems — the engine and suspension, for example — are manufactured and assembled under strict quality controls.

The hood, doors, tailgate, moldings — everything has stringent fit tolerances. The paint finish is smooth and lustrous.

Behind the quality of every Ford truck are the dedicated people who produce it.

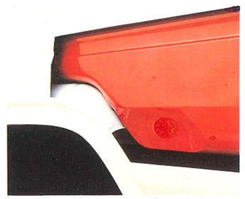
Design and engineering, where quality begins.

Quality demands that before a truck can be built right, it must first be designed and engineered right.

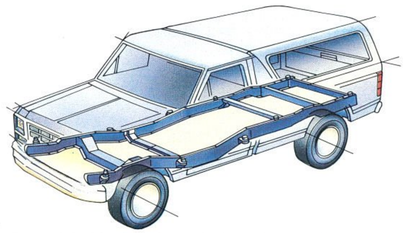
Today, engineers can measure with amazing accuracy how a truck responds to actual on or off-road conditions long before it is built. It's done with simulations of full-scale vehicles and individual components in action on computer screens.

Vehicles can be driven around pylons at various speeds, climb steep grades, run over potholes, just as they would be in real testing at a proving ground. The computer displays in close detail the intricate movements of the suspension and other systems. They're evaluated to high standards of performance, redesigned and retested if necessary.

Even with this advanced technology, however, the art of truck design and engineering remains in the hands of designers and engineers. The computer is there to assist them.



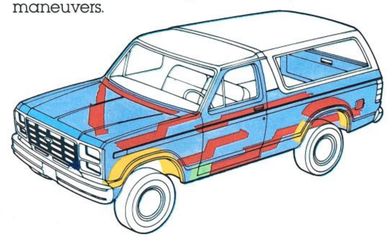
Double-wall construction in front metal roof, hood, doors, rear quarter panels and tailgate help make Bronco one tough truck.



Bronco's ladder-type frame features deep-section channel side members and five tough crossmembers.

Withstanding stress. The ultimate test of a truck's quality.

Drivers expect their trucks to function properly in everyday use. So Ford trucks are road-tested over hundreds of thousands of miles, are subjected to extreme stress and load conditions over paved and unpaved surfaces, up and down steep grades, through corrosive salt baths. They run the full course of demanding acceleration, cornering and braking maneuvers.



Special quality steps. Ford uses many anti-corrosion treatments to help protect Ford trucks. Illustrated here are some of these effective measures.

- SPRAY-APPLIED SEALERS
- PLASTIC PARTS
- GALVANIZED METAL
- ZINC-COATED METAL

But even before these road tests, Ford engineers put prototype trucks through numerous laboratory tests. The Electrodynamic Actuator, for example, drives a truck continuously under a variety of road and weather conditions. One objective is to eliminate squeaks and rattles caused by bumps and jolts and the effects of hot and cold temperatures.

Computers, robots and lasers in manufacturing and assembly.

Monitoring engine performance, checking electrical systems for accuracy, helping ensure smooth paint applications for finish quality — these are some of the vital roles that computers play in the assembly of Ford trucks.

Ford places great importance also on robotics to achieve high quality in fit, finish and function. Robots are programmed to provide consistency and control to an extraordinary degree. They can do hundreds of welds on a truck body quickly, completely, with the precision the blueprints demand.

The laser, another advanced-technology tool, helps improve quality by providing accurate measurement of everything from engine castings and door margins to nuts and bolts and fasteners.

At Ford's Arizona Proving Grounds, extensive corrosion testing includes a salt bath, which exposes all areas of Bronco's underbody and engine compartment to a corrosive spray.

Ingenuity and teamwork. The essential ingredients of high quality.

At Ford, striving for high quality is a team effort. This is nowhere more evident than in the hundreds of recommendations for quality improvements submitted every year by more than 1,100 Employee Involvement (EI) groups in 65 Ford plants across America.

In addition to the EI groups, there are "durability-reliability" teams specially trained to carry out extensive quality control programs before production begins, and "quality" teams whose primary responsibility is quality improvement after production gets under way.

With all the technology and resources at work producing quality products, the people at Ford realize that quality is a never-ending preoccupation. This attitude is essential to Ford's total commitment to quality.

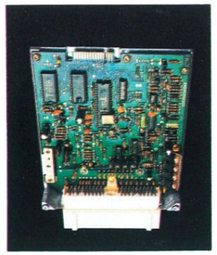
POWER AND EFFICIENCY

Ford Bronco's 1985 powerteam selection gives you the right engine for your driving requirements.

Standard on Bronco is the high torque, high efficiency 4.9L 6-cylinder engine and 4-speed manual transmission. The transmission features a "creeper" first gear with a low ratio that puts the torque from the powerful 4.9 liter to work.

New for 1985 is a 5.0L electronically fuel-injected (EFI) V-8 engine* which can be teamed with a manual 4-speed or Automatic Overdrive (AOD) transmission. In AOD overdrive fourth gear, torque is transmitted by way of direct (100%) mechanical lockup, which eliminates power-wasting hydraulic slippage. Also, in overdrive fourth, engine rpm are cut by about one-third to help decrease fuel consumption.

At the same time, the advanced multiport fuel injection provides eight individual ports for precise fuel metering. This contributes to both responsiveness and overall fuel efficiency. This advanced 5.0L EFI engine is standard on the new Eddie Bauer Bronco and optional on both the standard Bronco and Bronco XLT.



High-tech under the hood. EEC-IV—one of the world's most advanced automotive computers.

Ford's 4.9L Six, the 5.0L EFI V-8 and the 5.8L (2V) V-8 engines benefit from the EEC-IV computer, a fourth generation, state-of-the-art, microprocessor-based engine control system capable of processing thousands of engine operations per second. EEC-IV adjusts the air/fuel mixture and timing for quick cold starts. On the road, it constantly senses what the truck is being asked to do, then balances the air/fuel mixture for optimum power, response and efficiency.

*5.0L EFI available about 11/84.

Need more power? How about the most powerful V-8 available in a full-size utility vehicle.

Bronco is great for off-road hunting and fishing excursions, vacationing with your trailer in tow, or plowing snow for personal or business reasons. And the optional 5.8L (4V) HO V-8 engine (available in the standard Bronco and XLT) is perfect for those heavy-duty applications. When properly equipped, Bronco can haul trailers up to 6,900 lb. (including Class III tandem axle travel trailers), up to

8,000 lb. with the 5.0L EFI engine with 4.11 rear axle ratio.

Order the optional Trailer Towing Package that includes: a heavier duty 60-amp. alternator, big 63 amp-hr. maintenance-free battery, auxiliary transmission oil cooler (with automatic transmission), the Handling Package with rear stabilizer bar, quad front and heavy-duty rear shock absorbers. There's also a heavy-duty flasher and trailer wiring harness.

Bronco powerteams

Engine	Transmission	49 States Base	California Base	High Altitude Base
4.9L 6-cyl.	4-speed manual/ 4-speed manual w/OD	3.08 3.00	3.55 3.50	3.55 3.50
	Automatic	3.55	3.55	3.55
5.0L EFI V-8*	4-speed manual	3.50	NA	3.50
	Automatic Overdrive	3.55	3.55	3.55
5.8L V-8 (2V)**	Automatic	NA	3.50	NA
5.8 HO V-8 (4V)	Automatic	3.50	NA	3.50

*5.0L EFI V-8 available about November, 1984.
**5.8L V-8 (2V) and automatic transmission discontinued in California after introduction of 5.0L EFI V-8.

Gas Mileage

1985 EPA mileage estimates were not available at the time this catalog was approved for printing. As soon as EPA figures are released, your Ford Dealer will be among the first to receive this information and will be happy to pass it along to you.

An efficient transfer case.

Bronco's chain-driven, 2-speed transfer case is the heart of its proven 4x4 drive system. The convenient floor-mounted lever allows shifting between 2-wheel high and 4-wheel high without stopping (hubs locked). And the simple transfer case shift pattern is easy to follow.

2H — For normal highway driving, power to rear wheels only.

4H — Normal-traction ratio, power to all four wheels. (Dash-mounted 4x4 drive light "On.")

N — Neutral, no power to any wheels.

4L — Maximum-traction ratio, power to all wheels at reduced speed. (4x4 drive light "On.")

Bronco for go in the snow.

If you plan to use Bronco for snow plowing, you should consider the optional Heavy-Duty Front Suspension/Snow Plow Package.† It includes everything you need to prepare Bronco for the added rigors of plowing: 3800-lb. rated heavy-duty front axle and springs, heavy-duty rear shock absorbers, 3.50 or 3.54 front axle ratio, 63-amp. battery, heavy-duty 70-amp. alternator and auxiliary transmission oil cooler (with automatic transmission).

†The total weight added for the snow plow and associated hardware may not exceed 680 lb. The weight of permanently attached plow equipment is not to exceed 270 lb.

RIDE AND HANDLING

Twin-Traction Beam independent front suspension, steering geometry, suspension components and tires—all working together for your riding comfort and handling ease.

Computer-aided suspension design

Some of the most advanced automated vehicle design and analysis equipment, techniques and computer simulations in the world are at Ford's Engineering Computer Center. Computer-aided engineering techniques explained in Quality and Workmanship on page 5, allow engineers to solve complex design problems quickly and accurately.

Twin-Traction Beam independent front suspension smooths out the bumps.

Bronco's suspension system consists of front coil springs and rear leaf springs, computer selected to match specific computer selected GVWRs. The front suspension set-up also includes heavy duty front shocks and stabilizer bar.

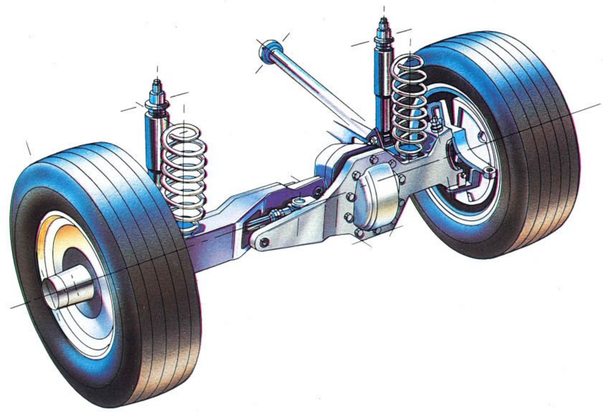
P-metric tires

All-season P-metric radial tires (P235/75R 15XL BSW) are standard on all Bronco models. The P-metric design contributes to both ride quality and fuel efficiency with increased inflation pressure and reduced rolling resistance tread compounds. Bronco and XLT models use P235/75R 15XL BSW tires. Eddie Bauer Bronco uses P235/75R 15XL RWL All-Terrain tires.

The durability route at Ford's Arizona Proving Ground tests the truck's entire structural integrity.

4x4 Twin-Traction Beam independent front suspension.

Twin-Traction Beam has helped Ford 4x4s over the rough spots for years. It combines off-road toughness with power to the front wheels, and an independent suspension system. Husky front springs and independent wheel action ease front wheels over bumps separately. Suspension design assists off-road handling and control, and smooths the ride.



In addition, you get the benefit of adjustable camber, lubed-for-life ball joints and an integral differential carrier skid plate.

Choice of manual or automatic locking 4x4 hubs.

For serious 4x4 enthusiasts, the standard free-running front hubs are the manual locking type. In 2-wheel drive with hubs unlocked, the front axles and driveshaft remain motionless, reducing friction and wear. Popular, optional automatic locking hubs allow you to switch to the extra traction of 4-wheel drive without leaving the driver's seat.

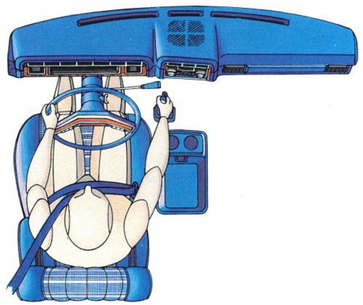
FORD BRONCO ENVIRONMENT

Full-size spaciousness in a command center engineered for your complete driving control.

Ergonomically designed for comfort and convenience

The science of ergonomics involves the close relationship of the driver to the truck. In Bronco, applied ergonomics creates an environment with sensible, convenient placement of seats, controls, instruments and lights.

The well-engineered instrument panel has a configuration that visibly clusters instruments for fast readout and places controls for ready access. Brow-mounted warning lights, above the instruments, are easy to monitor. And the wide, firm bucket seat comfortably accommodates the driver.



Room for five (or six) to ride in comfort

Spacious full-size Ford Bronco provides plenty of room for a family of six with optional front bench seat.

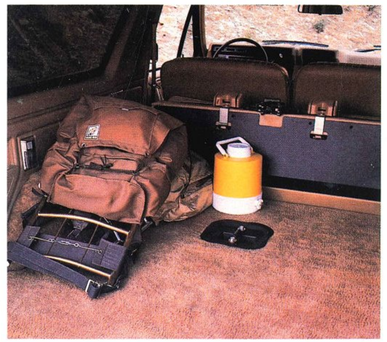
The standard front bucket seats have a full-foam pad over springs for soft, resilient seating comfort. Generous 5.5 inches of seat travel allows ample adjustment for short, medium or tall drivers.

For even greater individual seating comfort, order the optional Captain's Chairs with dual folding armrests and reclining seat backs. The driver's chair is adjustable for 5.5 inches of travel. The passenger chair pivots forward for convenient access to the rear passenger or load area. Other features are new all-cloth trim, a zippered pouch and external pockets on the rear seat backs.

Variable passenger/cargo area

The rear passenger area of Bronco is designed to carry up to three passengers in comfort while providing room for over 51 cu. ft. of cargo.

However, when conditions require more room for cargo, Bronco is very accommodating with a rear flip/fold bench seat that folds forward forming a cargo hold that's over four feet long and over 50 inches wide at the wheelhouse. Enough room for 81.6 cu. ft. of cargo. Remove the rear seat completely and you have over 102 cu. ft. of cargo capacity.



 Bronco XLT interior and instrument panel (above right) shown with optional Captain's Chairs, automatic transmission, power windows, power locks, AM/FM stereo radio (may be deleted for credit).

NEW FORD EDDIE BAUER BRONCO

Last year, two tough outfits, Ford and Eddie Bauer, got together and gave you a new kick in 4-wheeling with the Eddie Bauer Bronco II. It was such a solid success we've done it again—in the new full-size Eddie Bauer Bronco (available about 11/84).

Eddie Bauer Bronco features unique interior and exterior appointments to enhance both the looks and comfort of America's choice in full-size utility vehicles.

Inside the rugged Eddie Bauer Bronco, you'll find standard Captain's Chairs with reclining seat backs, folding armrests, unique all-tan cloth material, and a zippered pouch with external pockets on each Captain's Chair seat back. The rear flip/fold bench is in matching cloth and deep color-keyed carpeting runs the full length of the interior. For comfort and convenience, these extra value features are standard: air conditioning, speed control/tilt steering wheel, AM/FM stereo radio, floor console, Light Group.

Also included are a special Eddie Bauer gear bag, travel blanket with case and a visor organizer. Plus the "Ford Care" extended service plan.

Outside, the unique Eddie Bauer theme includes a special Two-Tone paint treatment not available on other Broncos. Plus dual accent bodyside paint stripes and deluxe argent styled steel wheels. You also get Privacy® glass in the quarter windows.

10 Eddie Bauer Bronco shown with optional Automatic locking hubs

FORD BRONCO XLT

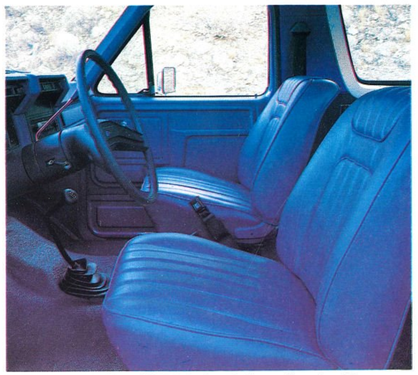
Bronco XLT takes the rugged good looks of the standard Bronco one step further. It adds bright moldings all around the rear quarter windows. Wheellip moldings and a bodyside molding help protect Bronco against minor dings and dents. A brushed aluminum applique highlights the rear swing-down tailgate.

Inside, the seats are cloth and vinyl trimmed. Deep 16-ounce color-keyed carpeting replaces the rubber floor mat. Door trim panels feature a padded cloth insert, a map pocket, and carpeted lower insert. There's a soft-wrapped steering wheel with woodtone applique. An AM/FM stereo is also standard.

STANDARD FORD BRONCO

The standard Bronco is engineered to take on rugged terrain with ease. It's equipped with power steering, power front disc/rear drum brakes and tough Twin-Traction Beam independent front suspension. The rugged exterior is accentuated by chrome front and rear contour bumpers and bright, low-mount western swingaway mirrors.

A glance at the Trim Content chart on page 12 will reveal how completely equipped Bronco is, with features such as flip/fold rear bench seat, extensive instrumentation, power tailgate window, and more.



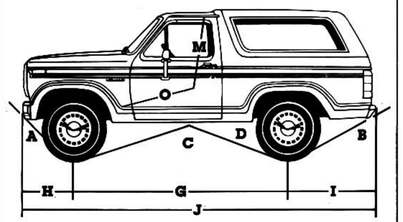
Top: Bronco XLT and XLT interior; Bottom: Standard Bronco and Bronco interior. Some equipment shown may be optional.

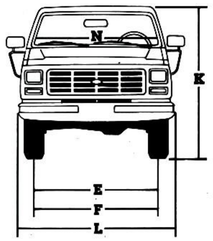
FORD BRONCO TRIM CONTENT

FUNCTIONAL	Standard Bronco	XLT	Eddie Bauer (1)
Ammeter, oil-pressure and temperature gauges	STD	STD	STD
Dual function brake warning light system (2)	STD	STD	STD
Interval wipers	STD	STD	STD
Power tailgate window	STD	STD	STD
Coolant recovery system	STD	STD	STD
Fuel tank skid plate	STD	STD	STD
Viscous fan clutch	STD	STD	STD
Tinted glass	STD	STD	STD
32-gal. fuel tank	STD	STD	STD
EXTERIOR			
Chrome front and rear bumpers	STD	STD	STD
Wheel covers/wheels	Sport wheel covers	Sport wheel covers	Deluxe argent styled steel wheels
Rectangular halogen headlights	STD	STD	STD
Wraparound taillights	STD	STD	STD
Rearview mirrors, LH and RH bright, low-mount, swingaway	STD	STD	STD
Grille	Black	Chrome	Chrome
Bright windshield molding	STD	STD	STD
Bright quarter window molding	NA	STD	STD
Black bodyside protection molding with bright insert, wheellip moldings (3)	NA	STD	NA
Removable rear fiberglass roof (4)	STD	STD	STD
Swing-down type tailgate	STD	STD	STD
Brushed aluminum tailgate applique	NA	STD	STD
Double wall construction (5)	STD	STD	STD
INTERIOR			
Dome lights	STD	STD	STD
Courtesy light switches (door operated)	LH	LH/RH/cargo area	LH/RH/cargo area
Floor covering (color-keyed)	Rubber mat	16-oz. carpeting (front and rear)	16-oz. carpeting (front and rear)
Door trim panels (color-keyed)	STD	STD with bright surround molding cloth insert, map pocket, carpeted lower panel	STD with bright surround molding cloth insert, map pocket, carpeted lower panel
Vinyl headliner (color-keyed)	NA	STD	STD
Sun visors LH/RH, (color-keyed)	STD	STD	STD
Pivoting front vent windows	STD	STD	STD
Day/night rearview mirror	STD	STD	STD
Visor vanity mirror	NA	Passenger side	Passenger side
Instrument panel and pad (color-keyed)	STD	STD	STD
Instrument panel appliques	Argent	Woodtone	Woodtone
Cluster brow warning lights	STD	STD	STD
Steering wheel	Black, 2-spoke	Black, soft-wrapped with woodtone applique	Black, soft-wrapped with woodtone applique
Cigarette lighter	STD	STD	STD
Locking glove box	STD	STD	STD
Radio	AM (6)	AM-FM stereo radio	AM-FM stereo radio
3-speed heater defroster	STD	STD	STD
Fresh air vents, slide control LH/RH	STD	STD	STD
Inside hood release	STD	STD	STD
Color-keyed "A" pillar, windshield header moldings and cowl side moldings	STD	STD	STD
Rear quarter trim panels	Black, hardboard	Color-keyed with armrests, storage bin and cargo light	Color-keyed with armrests, storage bin and cargo light
Front bucket seats	STD	STD	NA
Captain's Chairs	OPT	OPT	STD
Rear flip/fold bench seat	STD	STD	STD
Flip forward front passenger seat	STD	STD	STD
Seat trim	Vinyl	Cloth/vinyl	Unique tan all cloth
Seat belts	Black	Deluxe/color-keyed	Deluxe/color-keyed
Scuff plates	Black, (front doors), Bright (tailgate)	Bright	Bright
Spare tire cover, black	STD	STD	STD
Electronic digital clock	NA	STD	STD
Extra sound insulation	NA	STD	STD

(1) Available about November, 1984. (2) System indicates parking brake engagement and/or hydraulic system failure. (3) Included with Deluxe Two-Tone paints. (4) Available in four colors. (5) In hood, doors and front metal roof. (6) May be deleted for credit or upgraded at extra cost.

DIMENSIONS





FORD BRONCO DIMENSIONS

A. Angle of approach .....34.1°
B. Angle of departure .....20.6°
C. Ramp breakover angle.....20.2°
D. Ground clearance at transfer case .....9.1″
E. Front tread.....65.1″
F. Rear tread.....64.4″
G. Wheelbase.....104.7″
H. Front overhang.....28.7″
I. Rear overhang.....44.3″
J. Overall length.....177.6″
K. Overall height .....73.0″
L. Overall width .....77.2″
M. Head room (front/rear).....41.1″/39.2″
N. Shoulder room .....64.2″/64.2″
O. Leg room (front) .....41.0″
Turning diameter (curb to curb).....36′ 5″

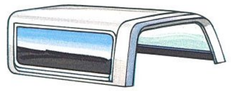
FORD BRONCO SPECIFICATIONS

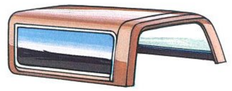
Equipment	Standard	Optional
Axle, front rating	3,550 lb.	Limited slip
Axle, rear rating	3,750 lb.	Traction-Lok
Brakes, front disc/rear drum	Power	—
Clutch	10-in.	—
Electrical Battery, maintenance-free Alternator	36 amp-hr. 40 amp.	63 amp-hr.
Engine	4.9L 6-cylinder	See Powerteams page 6
Front hubs, free running	Manual locking	Automatic locking
Fuel tank	32 gal.	—
Shock absorbers	Front (HD), rear	*
Springs, front	Coil	—
Springs, rear	Leaf, single stage	—
Stabilizer bar	Front	*
Steering	Power	—
Transfer case (part-time)	2-speed	—
Transmission	4-speed manual	Automatic Overdrive, M4OD, Automatic
Tires, P-metric, steel-belted radials	P-235/75R 15 SL BSW All-Season	31 x 10.50R x 15C steel-belted radials with All-Terrain tread are available. Use adequate tires for type of service. Consult your Ford Dealer.

*Handling Package includes rear stabilizer bar, quad front and heavy-duty rear shocks.

Fiberglass Roof Colors

Black


White


Light Desert Tan

Midnight Blue

Two-Tone Paints

■Body Color □Accent Color

Two-Tone effect — Exterior color accented by rear fiberglass roof available in four different colors.

Deluxe Two-Tone — Includes accent color on center bodyside area and on tailgate between upper molding and lower bodyside tape stripe.

Victoria Two-Tone — Includes accent color on hood, upper fender, around door window and on lower bodyside.

Exterior Paint Colors

- Raven Black
- Silver Metallic
- Bright Canyon Red
- Midnight Blue Metallic
- Light Regatta Blue
- Dark Canyon Red
- Bright Regatta Blue Metallic
- Light Desert Tan
- Wimbledon White
- Desert Tan Metallic
- Dark Charcoal Metallic

A

C

D

E

F G

FORD BRONCO OPTIONS

Rapid-Spec Packages—the best way to buy Bronco options

When you select your new Bronco, be sure to ask your Ford Dealer about Rapid-Spec Packages. They benefit you in these two important ways: (1) they simplify the ordering procedure, and (2) they can save you money. Many packages include Value Option Discounts. These can represent savings over the manufacturer's suggested retail price totals of the same options if purchased separately. Your dealer has complete details.

Audio

All stereo systems include four speakers.
And all Ford radios include a traveler's advisory setting.

- ☐ AM/FM stereo
- ☐ Electronic AM/FM stereo search radio with cassette tape player
- ☐ AM/FM stereo with cassette tape player

Comfort/Convenience

- ☐ Air conditioning
- ☐ Rear window defroster
- ☐ Light Group includes movable underhood worklight with 20-ft. retractable cord, plus lights in glove box, under instrument panel, dual beam dome/map light (standard dome lights only with optional front bench seat), RH door courtesy light switch (standard Bronco), and headlights-on warning buzzer.
- ☐ Speed control/tilt steering wheel
- ☐ Power front door locks/windows
- ☐ Privacy® glass in fixed quarter windows
- ☐ Swingaway outside spare tire carrier with lock and black cover. Included with 31 x 10.50R.
- ☐ Center console (between bucket seats or Captain's Chairs)

Seats

- ☐ Captain's Chairs (reclining driver and passenger). Includes deluxe seat belts and zippered pouch with two external map pockets.
- ☐ Front bench seat, split back

Performance

- ☐ Automatic locking hubs
- ☐ 4-speed manual overdrive transmission
- ☐ Automatic Overdrive (available approximately 11/84)
- ☐ Limited-slip front axle
- ☐ Traction-Lok rear axle
- ☐ Handling Package includes rear stabilizer bar, quad front and dual HD rear shock absorbers.
- ☐ Heavy-Duty Front Suspension/Snow Plow Package includes 3800-lb. HD front axle, 3800-lb. HD front springs, HD rear shock absorbers and 3.50 or 3.54 front axle ratio, HD alternator, 70 amp-hr. and 63 amp-hr. battery.

NOTE: Total weight of plow and associated hardware not to exceed 680 lb. Maximum weight of permanently attached equipment not to exceed 270 lb.

- ☐ HD maintenance-free battery (63 amp-hr.)
- ☐ Sports Instrumentation includes tachometer and trip odometer.
- ☐ Super Engine Cooling Package
- ☐ Auxiliary transmission oil cooler (with SelectShift automatic)
- ☐ Trailer Towing Package. Includes 7-wire trailer wiring harness, 60-amp. alternator, 63 amp-hr. maintenance-free battery, extra engine cooling package, auxiliary transmission oil cooler with automatic transmission, HD flasher and handling package.

Protection

- ☐ Skid plate—transfer case
- ☐ Exterior Protection Group includes front bumper guards and rub strip.

Bumpers

- ☐ Chrome rear step bumper

Wheels

- ☐ Deluxe argent styled steel wheels
- ☐ White styled steel

Illustrated Options

A). *AM/FM stereo radio;* ***B).*** *Air conditioning;* ***C).*** *Speed control/tilt steering wheel;* ***D).*** *Swingaway outside spare tire carrier;* ***E).*** *Chrome rear step bumper;* ***F).*** *Deluxe argent styled steel wheels;* ***G).*** *White styled steel wheels;*

A word about Ford options

Some of the equipment shown or described throughout the catalog is available at extra cost.

SAFETY FEATURES AND OWNER INFORMATION

A commitment to safety

Safety, like quality, begins as an attitude, a way of thinking that's fundamental in the shaping of a vehicle's structure and components from the drawing board to assembly.

Occupant safety

Ford commits enormous resources every year to the development and testing of all truck lines and their occupant protection features.

Body structures are carefully designed from the start with passenger safety as a primary concern. After they are validated for theoretical soundness, structures are assembled into prototype vehicles and subjected to exhaustive crash testing.

Operating safety

This term applies to a vehicle's ability, with the aid of the driver, to avoid an accident.

Ford trucks are engineered to do their part—provide suspension and steering systems designed for control, as well as a brake system that is designed to provide fast stopping action along with fade resistance.

Of course, it's up to the driver to make the best use of the vehicle's accident-avoidance equipment. This involves driving defensively, reacting in time, and such seemingly small things as properly regulating the ventilation system (to help the driver stay alert).

Get it together—buckle up.

Ford Motor Company strongly encourages all passengers to use their safety belts.

In Ford trucks, outboard front seat lap and shoulder belts have automatic retractors. Outboard rear seat positions (F-Series SuperCab and Crew Cab) also have lap belts with retractors.

Ford urges the use of child and infant restraints, even in states where they are not required by law. Ford's easy-to-install Tot-Guard (for children 20 to 50 pounds) and Infant Carrier (for children up to 20 pounds) are available at all Ford Dealers. If a child restraint requires a top tether, Ford trucks provide for special anchorages.

FORD BRONCO LIFEGUARD DESIGN SAFETY FEATURES

Vehicle operation

- ☐ Safety rim wheels and load-rated tires
- ☐ Split service hydraulic brake system with warning light
- ☐ Corrosion-resistant brake lines
- ☐ Turn indicator lever with lane-changing signal feature
- ☐ Hazard warning flasher
- ☐ Backup lights
- ☐ Side marker lights
- ☐ Parking lights coupled with headlamps
- ☐ Variable-speed windshield wipers
- ☐ Windshield washers
- ☐ Outside rearview mirrors
- ☐ Glare-reduced instrument panel, windshield wiper arms and windshield pillars
- ☐ Uniform transmission shift quadrant with safety starting switch (on all vehicles equipped with automatic transmissions)
- ☐ Continuously variable control illumination intensity (instrument cluster lighting)
- ☐ Safety hood latch system
- ☐ Function-rated windshield defroster system

Occupant protection

- ☐ Safety-designed front end structure
- ☐ Safety-designed roof structure
- ☐ Two-position safety door latches
- ☐ Integral lap and shoulder belts with automatic retractors for occupants of front seats
- ☐ Positive seat belt fastening reminder warning light and buzzer for the driver's seat
- ☐ Lap belts for all rear seating positions with retractors for rear outboard occupants
- ☐ Energy-absorbing steering column and steering wheel
- ☐ Energy absorbing armrest and safety-designed door handles
- ☐ Energy-absorbing instrument panel with padding
- ☐ Energy-absorbing sun visors
- ☐ Safety glove box latch
- ☐ Energy absorbing front seat back tops
- ☐ Self-locking front seat back latches
- ☐ Inside yieldaway rearview mirror
- ☐ Impact-absorbing laminated safety glass windshield
- ☐ Flame-resistant interior materials
- ☐ Safety-designed coat hooks
- ☐ Safety-designed radio control knobs and push buttons

Anti-theft

- ☐ Locking steering column with key warning buzzer reminder (with push button key release)
- ☐ Visible vehicle identification number

LIFETIME SERVICE GUARANTEE

As part of Ford Motor Company's commitment to your total satisfaction, participating Ford Dealers offer the Free Lifetime Service Guarantee. They stand behind their work, in writing, for as long as you own your truck. This guarantee covers virtually every repair you pay for after your new vehicle warranty expires. Now when you pay for a covered repair once, you never have to pay for the same repair again. The dealer who did the work will fix it free. Free parts. Free labor.

While it doesn't cover routine maintenance parts, belts, hoses, sheet metal or upholstery, this limited service guarantee does cover thousands of parts in normal use.

No other company's dealers, foreign or domestic, offer this kind of security. Nobody.

See your participating Ford Dealer for details.

Ford EXTENDED SERVICE PLAN

Ford Motor Company's optional Extended Service Plan covers major components on new Ford cars and light trucks for longer than the vehicle's basic warranty. The cost is so moderate for the protection you get that it could pay for itself the first time you need it. Your Ford Dealer will be happy to detail the plan for you. Available on all cars and most light trucks, it is honored by more than 6,100 Ford and Lincoln-Mercury dealers nationwide and in Canada.

Motorcraft Ford

QUALITY REPLACEMENT PARTS FROM FORD

Genuine Ford and Motorcraft original equipment replacement parts are precision engineered and manufactured to Ford specifications to deliver top-level performance in all Ford-built cars and trucks. The Ford and Motorcraft brand names are your best assurance of quality and long-term satisfaction because these replacement parts meet the same high standards as those installed in production, and at Ford, "Quality is Job 1."

Scheduled maintenance

Ford wants to reduce both the frequency and cost of normal scheduled maintenance on its trucks to an absolute minimum. Here are some examples of scheduled maintenance intervals for the Bronco with popular 4.9L I-6 engine. For complete maintenance recommendations, refer to the Bronco Owner Guide.

Engine oil change	each 10,000 miles
Spark plug change	each 30,000 miles
Air filter replacement	each 30,000 miles
Engine coolant replacement	each 50,000 miles or 3 years

The commitment to quality by Ford and its dealers can save you money on repairs, too

In addition to the Lifetime Service Guarantee, the Extended Service Plan and Ford and Motorcraft original equipment parts already described, Ford and Ford Dealers are working in other ways to save you money on repairs and help ensure your satisfaction.

Nationwide dealer network ready to assist you

Should your Ford car or truck need repair while you're traveling or away from home, the nearest servicing dealer can be located simply by calling one of the toll-free numbers listed under "Ford-paid repair programs."

Specialized tools and equipment

Ford Dealers provide their service technicians with the latest diagnostic and service equipment to help them make repairs properly so you won't have to come back a second time.

Continued service technician training

Dealership technicians are continuously updated on the latest techniques and procedures to help them keep your Ford car or truck running at its best.

Ford-paid repair programs after the warranty period

Sometimes Ford offers adjustment programs to pay all or part of the cost of certain repairs. These programs are intended to assist owners and are in addition to the warranty or to required recalls. Ask Ford or your dealer about such programs relating to your Ford or Lincoln-Mercury vehicle.

To get copies of any adjustment program for your vehicle or the vehicle of interest to you, Call Ford toll-free at 1-800-241-3673. Alaska/Hawaii call 1-800-241-3711 and in Georgia call 1-800-282-0959.

Or write Ford at:
Ford Customer Information System
Post Office Box 95427
Atlanta, Georgia 30347

We'll need your name and address; year, make and model vehicle, as well as engine size; and whether you have a manual or automatic transmission.

Technical service bulletins

All vehicles need repairs during their lifetime. Sometimes Ford issues technical service bulletins (TSBs) and easy-to-read explanations describing unusual engine or transmission conditions which may lead to costly repairs, the recommended repairs, and new repair procedures. Often a repair now can prevent a more serious repair later. Ask Ford or your dealer for any such TSBs and explanations relating to your Ford or Lincoln-Mercury vehicle.

To get copies of these technical service bulletins and explanations for your vehicle or for the vehicle of interest to you: Call Ford toll-free at 1-800- 241-3673. Alaska/Hawaii call 1-800-241-3711 and in Georgia call 1-800-282-0959.

Or write Ford at:
Ford Customer Information System
Post Office Box 95427
Atlanta, Georgia 30347

We'll need your name and address; year, make and model vehicle, as well as engine size; and whether you have a manual or automatic transmission.

Options availability

Options shown or described in this catalog are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations. Your Ford Dealer has the latest information

Product changes

Ford Division reserves the right to change product specifications at any time without incurring obligations. It is important to note also that some of the items shown on vehicles in this publication are available through retail organizations and establishments not connected with Ford Motor Company. Availability, price, quality and durability of these items rest solely with the respective manufacturers and their sales organizations, and Ford assumes no responsibility for their use.

"Ask your Ford Dealer"

Following publication of this catalog, certain changes in standard equipment, options, prices and the like, or product delays, may have occurred which would not be included in these pages. Your Ford Dealer is your best source for up-to-date information.

FORD BRONCO

Ford

FDT-8512 Litho In U.S.A. 8/84