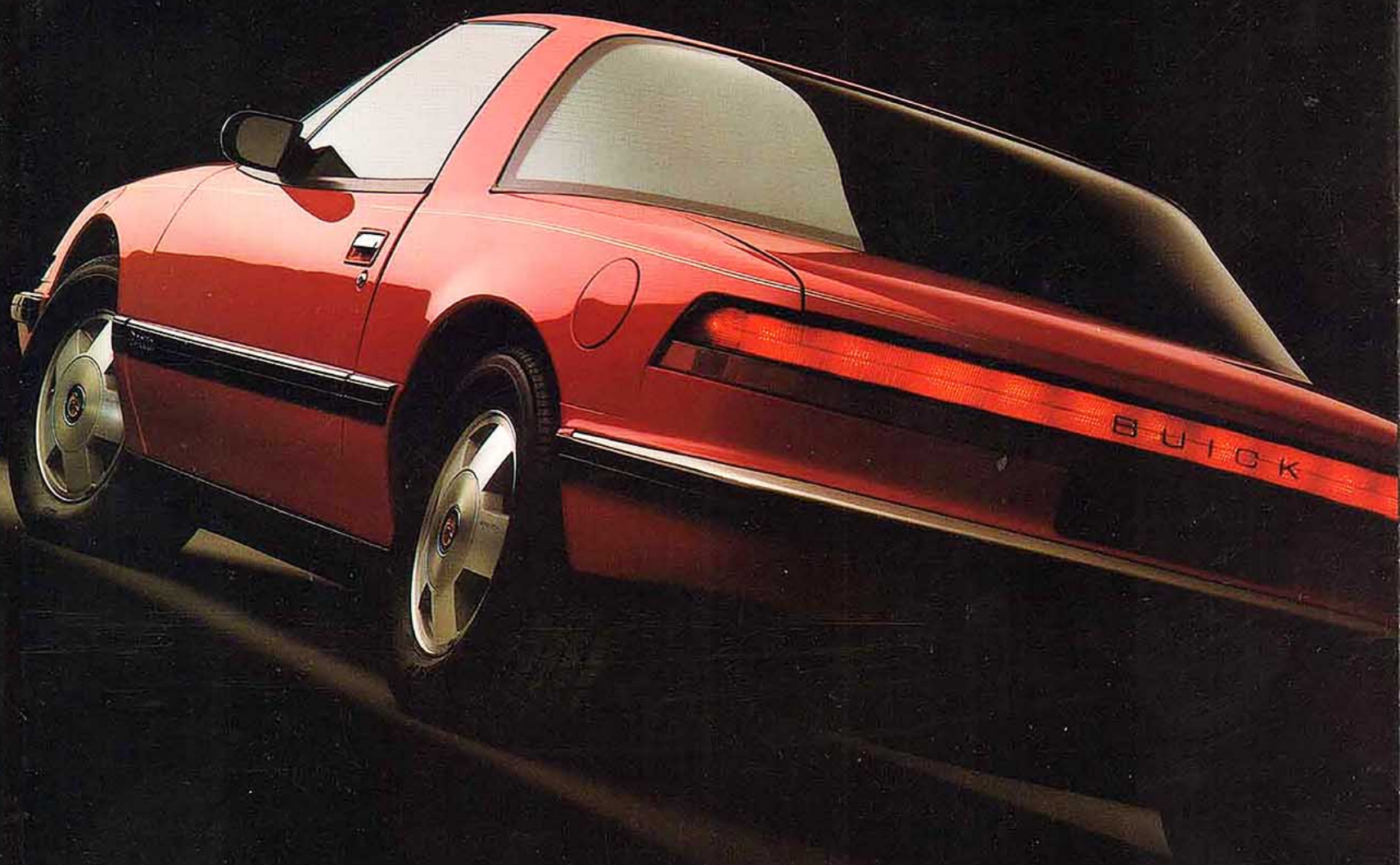
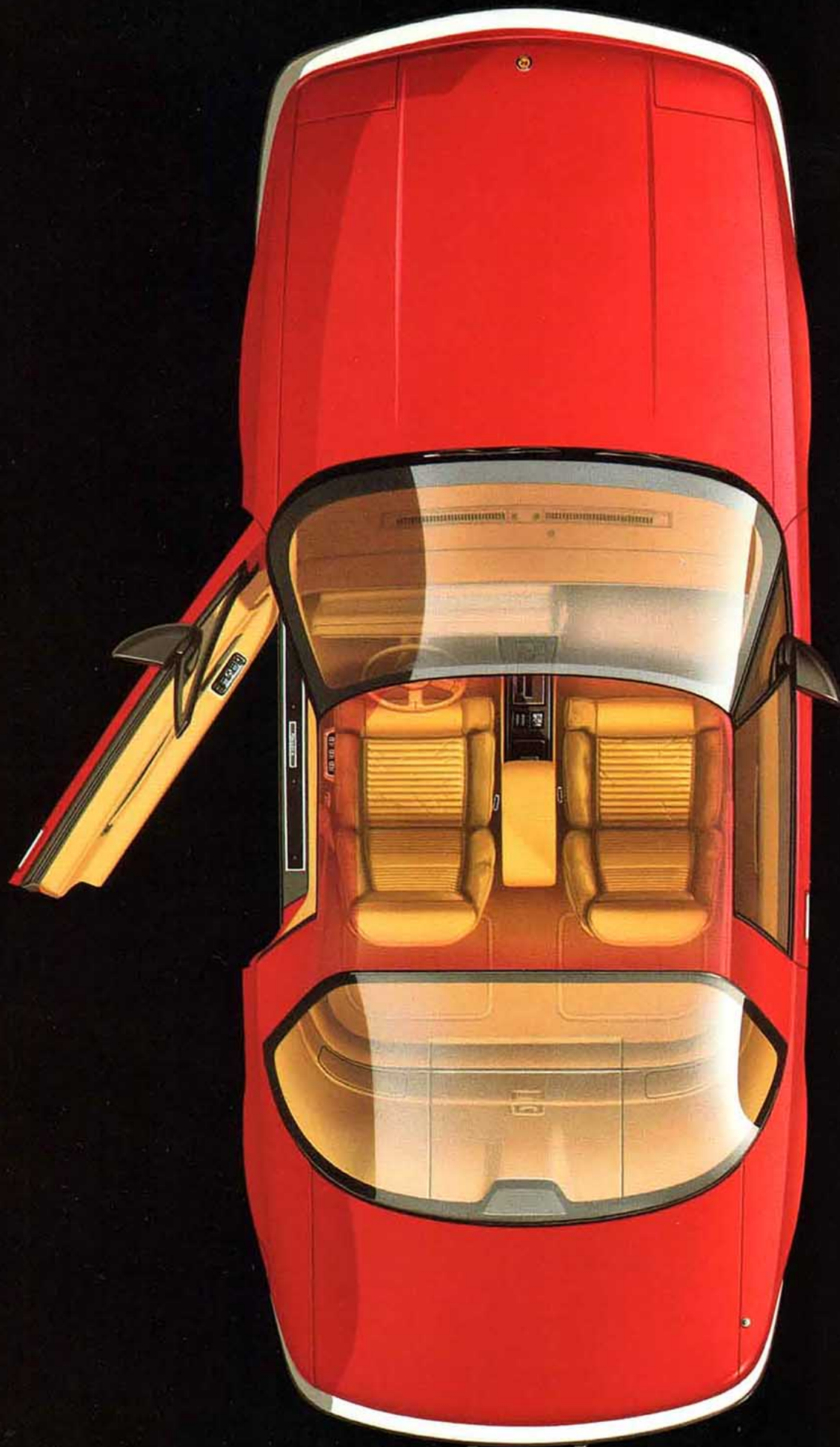


Reatta

THE PREMIUM AMERICAN 2-SEATER. BY BUICK





THE GREAT AMERICAN ROAD BELONGS TO BUICK.

The road to Reatta. Americans have always harbored a not-so-secret passion for the thrill and excitement of a 2-seater. At one time or another, we've all imagined ourselves tucked behind the wheel of some racy, road-hugging sports car—charging through curves, waving at other 2-seaters, and leaving the cares of the real world behind.

Unfortunately, once we actually put ourselves behind the wheel of such a 2-seater, we could often discover quite another reality. Getting in and out of the car was difficult at best. There never seemed to be enough headroom or legroom. The stowage area was very limited. And the ride itself tended to be a bit too bone-jarring, too close to the road for comfort.

Realizing there was an untapped opportunity here, we at Buick did some rather extensive research among discerning car buyers much like yourself, and asked them to describe the ideal 2-seater. Then, we set out to create a car that would combine the best elements of a sports car and a luxury car into one—and package it all into something that would be both practical to own and affordable to buy.

The result of our efforts is proudly displayed on these pages. Its name is Reatta. Reatta by Buick. And if we do say so ourselves, the car we've created is not only unique to the American road, but a rather pleasant combination of talents as well.

In one respect, Reatta is indeed the stuff fabled



2-seaters are made of. Its body shape is muscular yet graceful, aerodynamic, visually striking. Its interior is intimate and beckoning. Its under-skin componentry includes everything from sequential fuel injection and fully independent suspension, to anti-lock 4-wheel disc brakes.

And it is carefully, even lovingly, crafted, under one of the most unique limited-production manufacturing processes in the world today.

Reatta is a thing of beauty, emotion, passion; the kind of car you buy with your heart; the kind of car that quickens your pulse every time you set it in motion.

But in another sense, Reatta is a paragon of no-nonsense, get-it-done virtue. (It is, after all, a *Buick*.) Reatta is one 2-seater that isn't afraid of wet or cold weather. Reatta is also easy to get into and out of—its doors are wide, its seats large and accommodating—even its separate luggage compartment is surprisingly generous. Nor does Reatta ask you to employ a full-time mechanic to keep its exotic inner workings in tune; Reatta is a car built for people who quite frankly have more important things to do with their time than fuss with an automobile. It's a car built for the long haul with a hand-sanded, carefully applied clear-coat acrylic finish. It's the kind of car that's as much fun to take on shopping expeditions as it is across the continent.

That, in brief, is what this premium American 2-seater is all about. For greater detail, please read on.



T

he new Buick Reatta is equally at home on winding backroads or long stretches of Interstate.

Beauty with purpose.

Reatta's stunning design is meant not merely to turn heads, but to make lasting impressions. For Reatta's true beauty lies in its almost fanatical attention to detail.

Its shape is a function of wind tunnels and computers, as well as the designer's imagination. Reatta's .34 coefficient of drag and flush-mounted glass make it one of the most aerodynamic cars on the American road today.

For truly lasting beauty, Reatta is not "assembled" in the traditional manner. It is, instead, hand-

crafted in limited numbers, using stringent quality control procedures. Its gleaming clearcoat paint, for example, is not just shiny, it has to pass close inspection to ensure a premium finish.

Reatta's magnificent shape is also a very functional shape. Besides holding two people in unabashed comfort, Reatta's 10.5-cubic-foot trunk also holds two full sets of golf clubs, or four pieces of luggage, or — with its fold-down trunk access — even a pair of water skis.

Reatta is, its style notwithstanding, a very practical automobile. And that's what makes it so beautiful.



Inner beauty.

Beneath its eye-catching outer cover, Reatta has a very impressive Table of Contents. Reatta is powered by a transverse-mounted premium 3800 V-6 engine with sequential-port fuel injection and balance shaft. One of the most highly advanced V-6 powerplants in the world, the 3800 delivers 165 amazingly smooth, amazingly quiet horsepower. And it is coupled to a 4-speed automatic transmission with overdrive. The entire drivetrain is sparked by a virtually maintenance-free electronic ignition system.

Reatta rides and handles beautifully with a 4-wheel independent suspension system and 4-wheel power disc brakes. Its capabilities are further enhanced by computer-controlled anti-lock brakes, for controlled response on any surface, wet or dry.

Even the dual-outlet exhaust system is crafted of stainless steel, for a long and quiet life.

Reatta is designed to look at, then to look at again — very, very closely. It is an automobile of uncommon sense.








Reatta





As good to be in as it is to be seen in.

 n the conviction that exterior looks are shallow without interior substance, we have provided Reatta with an impressive array of creature comforts. Not the least of which is room. Reatta is a more comfortable and accommodating automobile than other sporty cars.

The trunk can hold two sets of golf clubs. Or enough luggage for an extended road trip. There are two lockable storage compartments behind the seats for cameras or other traveling necessities. And a door providing access from the interior to the trunk that allows the transport of longer items, like water skis.

Unlike most 2-seat automobiles, Reatta is easy to get into and out of. Once inside, you can settle into Reatta's standard leather-with-suede 6-way adjustable seating. A 16-way adjustable driver's seat is available. Its seemingly limitless range adapts to almost any driver to provide proper lumbar and thigh support. A leather-wrapped sport steering wheel with tilt feature complements the interior.



All of Reatta's other interior comforts are standard, including its AM stereo*-FM stereo radio with cassette, graphic equalizer and Concert Sound speakers, and its complete electronic digital display instrument panel.

Buick's exclusive Electronic Control Center for useful data transmission is truly unique. It replaces the functions of over 90 different switches and gages, silently and efficiently. Operated by a touch-sensitive CRT screen, it includes climate and entertainment controls, engine instrumentation and tachometer, over-speed alarm, a trip computer and service diagnostics, plus a personal reminder calendar.

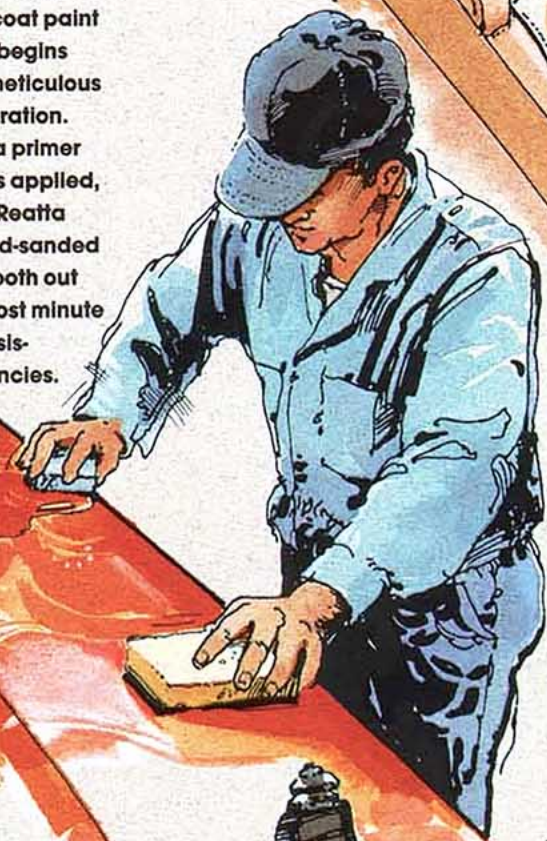
Reatta is designed to be looked at, it's true. But it's equally true that it's designed to be as comfortable as possible while it's being admired.

*This unit receives C-Quam® AM broadcasts. Most AM stereo stations across the country broadcast in C-Quam® but some do not. Check with your local stations for compatibility in your area.

The Reatta Craft Centre.

Reatta is built slowly, carefully and one-at-a-time. Although assembly processes are computer-aided and as high-tech as any in the industry, speed is not the goal. Quality is. Consequently, many of Reatta's assembly techniques are done by hand by small teams of skilled craftsmen rather than by traditional assembly line methods. The sense of teamwork and pride of "authorship" produces a level of quality and detail that is beautifully evident to the eye.

Reatta's magnificent clearcoat paint finish begins with meticulous preparation. After a primer coat is applied, each Reatta is hand-sanded to smooth out the most minute inconsistencies.

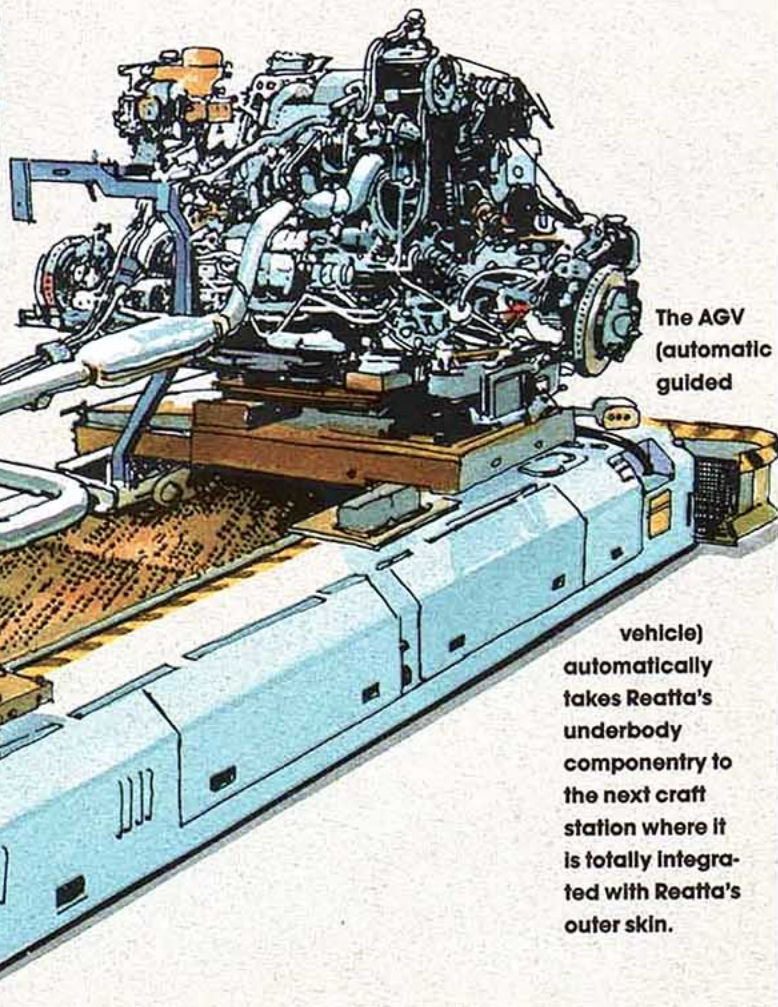


Within the Craft Centre, a Reatta craftsman skillfully brings to life the comfortable, functional seat and trim configurations envisioned by Reatta designers.

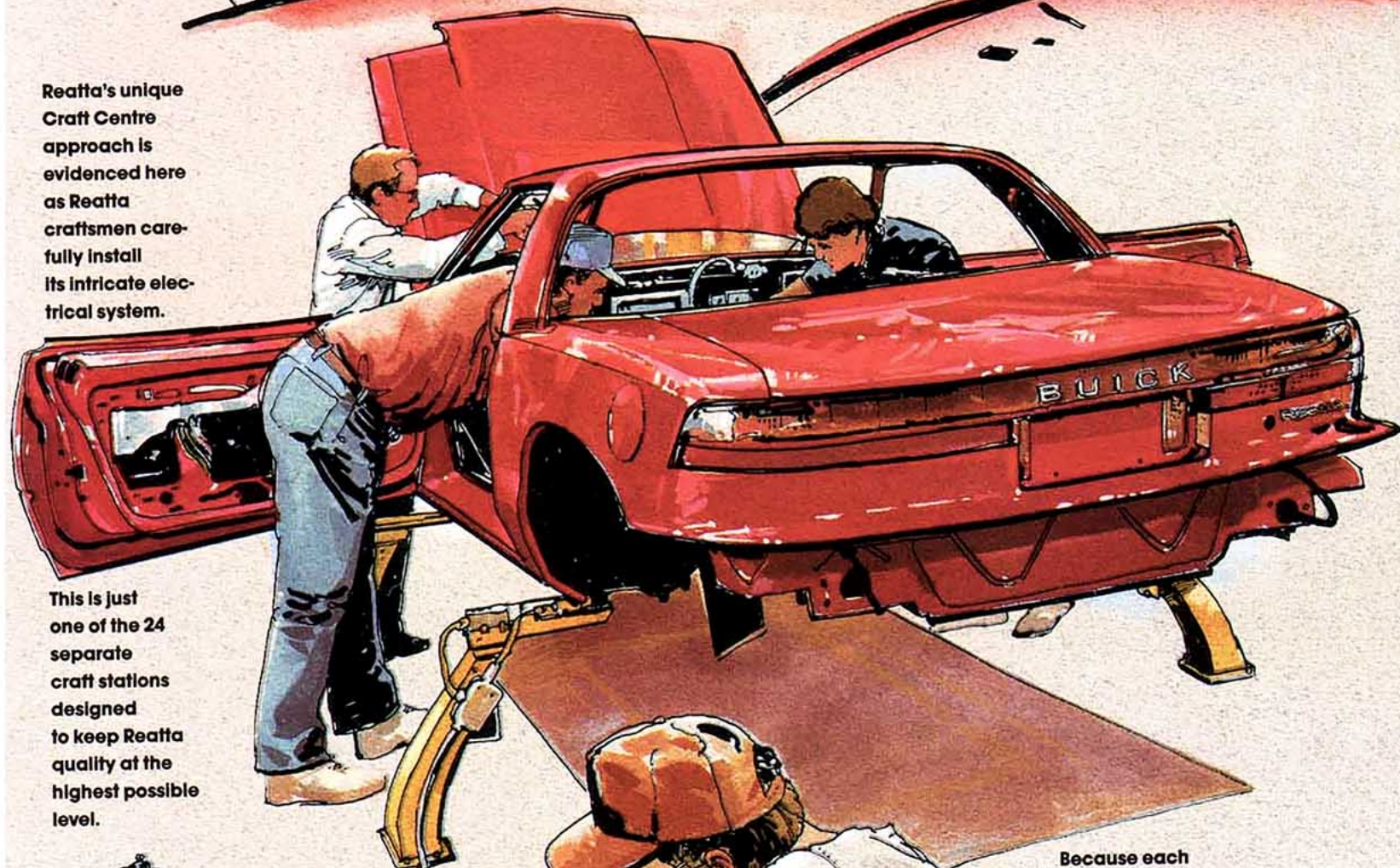


The AGV (automatic guided

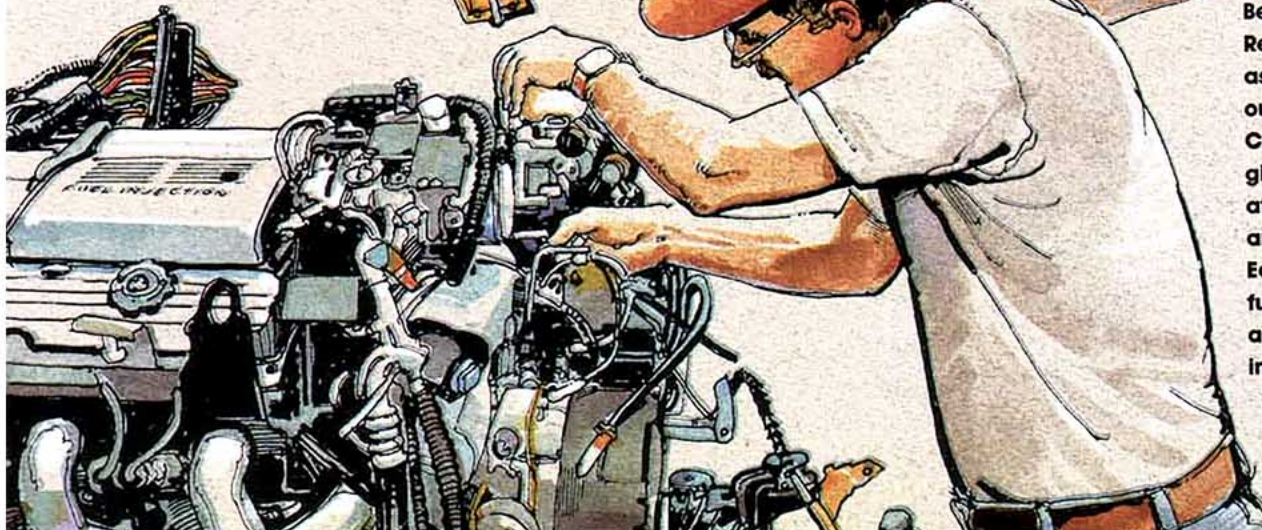
vehicle) automatically takes Reatta's underbody componentry to the next craft station where it is totally integrated with Reatta's outer skin.



Reatta's unique Craft Centre approach is evidenced here as Reatta craftsmen carefully install its intricate electrical system.

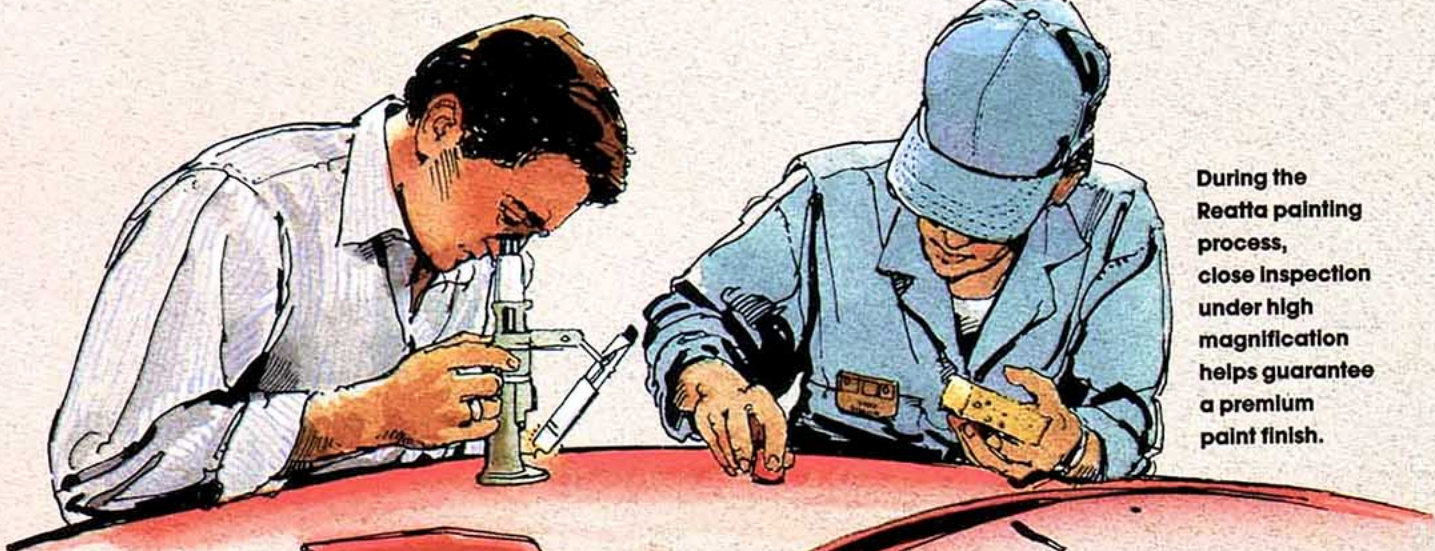


This is just one of the 24 separate craft stations designed to keep Reatta quality at the highest possible level.



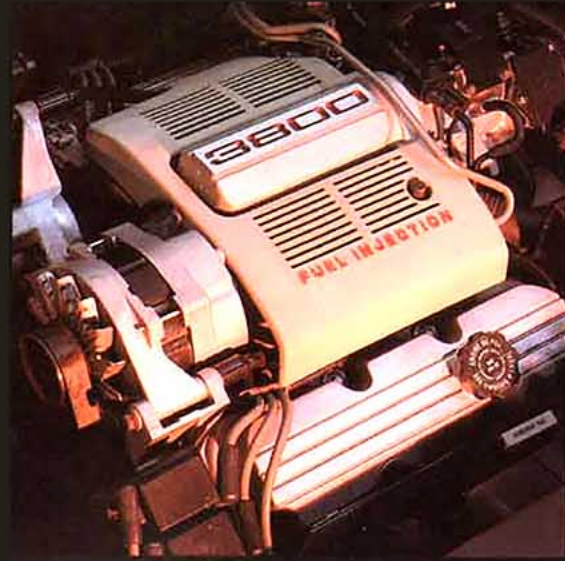
Because each Reatta engine is assembled outside the Craft Centre, it is given special attention when it arrives there. Each one is carefully inspected and fine-tuned to insure that it lives up to Reatta's established high standards.

During the Reatta painting process, close inspection under high magnification helps guarantee a premium paint finish.



You'd expect a car as sporty as Reatta to provide you with an abundance of power. Reatta's premium 3800 V-6 engine with counter-rotating

balance shaft and sequential-port fuel injection fulfills that expectation — rapidly. It puts 165 smooth, quiet horsepower at your every command.



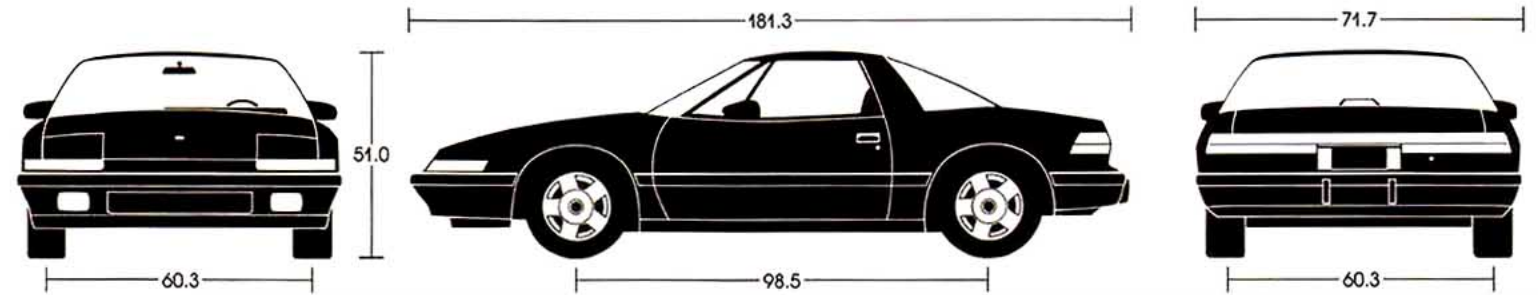
Stowage of lengthy items is handily accomplished by means of a door that gives you access from the Reatta interior clear through to its luggage compartment.

As befits a premium 2-seater with Reatta's components, the luggage compartment is designed for the requirements of two people, including capacity for the convenient transport of two complete sets of golf clubs.



Traveling with just one other person does not have to be a spartan undertaking, so Reatta's lockable storage

compartments keep your smaller valuable possessions secure and hidden while your vehicle is unattended.



Reatta Exterior Colors



Reatta Equipment

Every Reatta Features:

- 3.8 SFI 3800 V-6 powerplant
- Stainless steel exhaust system with dual outlet
- Automatic transmission with overdrive
- Anti-lock four-wheel power disc brake system
- Fast-ratio power steering
- Independent four-wheel Gran Touring suspension
- Electronic Touch Climate Control air conditioner
- Electronic Control Center
- Tilt steering column
- Leather-wrapped sport steering wheel
- Operating console
- Electronic Cruise Control
- Retained accessory power
- Electric rear-window defogger
- Electric door locks
- Power windows
- Soft-Ray tinted glass
- ETR® AM stereo -FM stereo

radio with seek and scan, cassette tape player with auto reverse, search/repeat, graphic equalizer, clock, 8 Concert Sound speakers and automatic power antenna. This unit receives C-Quam® AM broadcasts. Most AM stereo stations across the country broadcast in C-Quam® but some do not. Check with your local stations for compatibility in your area.

- Reclining bucket seats with leather and suede in the seating areas
- 6-way power driver and passenger seats
- Electric trunk-lock release
- 2-speed wet-arm windshield wipers with low-speed delay feature
- 15" aluminum wheels (4)
- P215/65R15 steel-belted, radial-ply Eagle GT+4 blackwall tires.
- Retractable dual headlamps

- Reversible, front anti-slip carpet savers
 - Electric fuel-filler-door release
 - Illuminated driver door lock and interior light control
 - Cornering lamps
 - Front fog lamps
 - Front-seat reading lights
 - Deluxe black, electric, outside rearview mirrors (left and right remote) — left heated
 - Clearcoat paint with chip resistant primer
 - Lockable storage compartments (2)
 - Extendable slide-out sunshades
 - Theft-deterrent system with starter interrupt
 - Interior, lockable trunk access door
- Reatta Available Equipment**
- Electric sliding steel sunroof
 - 16-way adjustable driver's seat in leather and suede

Reatta Specifications

Dimensions in inches unless otherwise noted

Overall	
Length	181.3
Width	71.7
Height	51.0
Wheelbase	98.5
Front Tread	60.3
Rear Tread	60.3
Interior	
Legroom	43.1
Headroom	36.9
Shoulder Room	57.0
Hip Room	53.9
Trunk Capacity	10.5 cu ft
Fuel Tank Capacity	18.2 gallons

Buick Safety Equipment

Occupant Protection

Manual lap/shoulder safety belts for driver and right front passenger; driver side includes visual and audible warning system

Energy-absorbing steering column

Energy-absorbing instrument panel

Energy-absorbing front seat-back tops

Laminated safety windshield glass and tempered safety side and rear-window glass

Safety interlocking door latches

Side-guard door beam

Passenger-guard inside door-lock handles

Inertia-locking, folding front seat-backs

Safety armrests

Head restraints, driver and right front passenger (adjustable)

Dual sun visors

Pressure-lock radiator cap

Accident Avoidance

Side marker lights and reflectors

Parking lamps that illuminate with headlamps

Four-way hazard warning flasher



Backup lights

Center high-mounted stop lamp

Directional signal control with lane-change feature

Windshield defroster, washer and multi-speed wipers

Inside rearview mirror

Outside left and right rearview mirrors

Starter safety switch

Dual-action hood latch

Brake system with dual master cylinder and warning light

Low-glare finish on inside windshield moldings, wiper arms and blades, metallic steering wheel surfaces

Safety road wheel rims

Illuminated heater and defroster controls

Illuminated windshield wiper and washer controls

Tires with built-in tread-wear indicators

Audible brake-lining wear indicators, all disc brakes

Self-adjusting feature, brakes

Pressure-relief fuel cap

Theft Deterrence

Audible reminder for ignition key removal

Theft-deterrent steering column lock

Visible vehicle identification number

Marked body parts

Remote inside hood release

Theft-deterrent key system (separate ignition key)

Important:

A word about this catalog

We have tried to make this catalog as comprehensive and factual as possible, and we hope you find it helpful. However, since the time of printing, some of the information you will find here may have been updated. Also, some of the equipment shown or described throughout this catalog is available at extra cost. Your dealer has details, and before ordering, you should ask him to bring you up to date.

The right is reserved to make changes at any time, without notice, in prices, colors, materials, equipment, specifications and models. Check with your Buick dealer for complete information.

A word about assembly, components and optional equipment in these Buick products

The Buicks described in this catalog are assembled at facilities operated by General Motors or GM of Canada. These vehi-

cles incorporate thousands of different components produced by car and truck groups and various component divisions of GM and by various suppliers worldwide to General Motors. From time to time during the manufacturing process, it may be necessary, in order to meet public demand for particular vehicles or equipment, or to meet federally mandated emissions, safety and fuel-economy requirements, or for other reasons, to produce Buick products with differently sourced components than initially scheduled. All such components have been approved for use in Buick products and will provide the quality performance associated with the Buick name.

With respect to extra cost optional equipment, make certain you specify the type of equipment you desire on your vehicle when ordering it from your dealer. Some options may be unavailable when your car is built. Your dealer receives

advice regarding current availability of options. You may ask the dealer for this information. GM also requests the dealer to advise you if an option you ordered is unavailable. We suggest that you verify that your car includes the optional equipment you ordered, or if there are changes, that they are acceptable to you.

A word about updated service information

Buick regularly sends its dealers useful service bulletins about Buick products. Buick monitors product performance in the field. We then prepare bulletins for servicing our products better. Now you can get these bulletins too. Ask your dealer. To get ordering information, call toll free 1-800-551-4123.

A word about engines

Buicks are equipped with engines produced by General Motors or suppliers to General Motors worldwide.

Buy or lease a Buick

Many Buick dealers offer you the opportunity to buy or lease a Buick. Ask about their leasing arrangement. It may be right for you.

The GM Protection Plan

It offers service protection in addition to that provided by GM's new-vehicle limited warranty. Coverage is currently available only in the U.S.A. and Canada for the 1988 model year. See your Buick dealer for details.

"Let's get it together . . . buckle up!"

