*Always wear your safety belt and secure children in the rear seats.

**Standard on "Premium" Equipment Group, optional on "Deluxe" Equipment Group, not available with "Standard" Equipment Group.

†Not available on standard Mustang.

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Life really can be like those driver’s ed movies—watch out! There’s a wayward cow stepping right in front of your car. That’s when you (and the heifer) thank your lucky stars for those anti-lock brakes. The ABS helps you keep the car in the right direction, while bringing you to a smooth, controlled stop. You say “whew”. The cow says “moo”.

### AIRBAGS & SAFETY BELTS

Like the bumper stickers say, "Stuff happens" (or something close to that). Our researchers know this, and came up with new front seat side air bags that you can order on all Focus models. Driver and front passenger airbags automatically come with every Focus. Of course you’re gonna want to use your safety belts—ours adjust to fit just right. And if you’re driving with kids…make sure they’re properly secured in the rear seat.

### FOCUS SAFETY & SECURITY

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### ANTI-LOCK BRAKES

Airbags inflated for illustrative purposes only.
Focus ZX3

It doesn't look like its brothers and sisters. And it certainly doesn't act like them. Maybe it's the odd number of doors. The three door has an entirely different outlook on life. Unique lines combined with terrific road manners, it's really got the form and function thing down.

Sedan now doesn't mean sedate. Driving Focus ZTS is like being with the smartest, funniest person you know. Always a quick response. Always entertaining. Shown above painted in Pitch Black with its 16-valve Zetec sprinting effortlessly while its CD is cranked up.

Focus SE Wagon shown in Jackpot Gold.

Having a bunch of stuff to haul around isn't limited to those with 2.4 kids. And even if you have 3.6 offspring, you're not going to have that soccer-mom feeling behind the wheel of the Focus Wagon.
Focus LX Sedan wrapped in Medium Parchment cloth.
Optional equipment shown.

Room for five and gee, everything is handy too. You’ll wonder if they started designing Focus from the inside out.
(Actually, they did.)
STANDARD FEATURES GALORE
Each and every Focus comes equipped standard with a lot of cool features. Check out these, talk with your dealer for the full scoop.
• Power Brakes
• Power Rack & Pinion Steering
• Rear Seat Cushion
• Rear Seat Cushion
• Rear Seat Height Adjust - manual
• Rear Window Defroster
• Front Stabilizer Bar
• 60/40 Split Fold Rear Seat w/Flip Up
• Front Wheel Drive
• Rear Seat Cushion
• Clearcoat Paint
• SecuriLock™ Passive Anti-Theft System
• Solar Tinted Glass
• Rear Window Defroster
• Soft Feel Instrument Panel
• Control Blade SLA Independant Rear
• 13.2 Gallon Fuel Tank
• Suspension
• Center Console with 2 Cupholders

FOCUS SEDAN STUFF
Focus Sedan (that means 4-doors to you non-car folks) You can choose from 4 different flavors of Focus Sedan:
LX:
A ton of great standard features including:
• 2.0L SPI I4 Engine (110 hp and 125 lb-ft torque)
• 5-Speed Manual Transaxle
• AM/FM Cassette Stereo w/digital clock and 4 speakers
• Rear Window Defroster
You can also choose a few options to make your Focus LX your own:
• 4-Speed Automatic Transaxle
• Anti-Lock Braking System
• Air Conditioning

SE:
Includes all of the standard stuff found in the LX plus:
• Air Conditioning
• Power Mirrors/Door Locks/Windows
• 15” Aluminum Wheels mounted to P195/60R15 tires
• AM/FM Stereo w/single CD w/digital clock and 4 speakers
• All-Door Remote Keyless Entry
• Bodycolor Bodyside Moldings
• Variable Speed Intermittent Wipers
SE also has a few options to choose from:
• 4-Speed Automatic Transaxle
• Front Seat Side Impact Airbags*
• Anti-Lock Braking System
• Comfort Group**

SE SPORT:
Add some spice to your life, Sport comes with everything standard on SE plus:
• 2.0L 16-valve Zetec engine (130 hp, 135 lb-ft of torque)
• Fog Lamps
• Tachometer
• Leather-Wrapped Steering Wheel
SE Sport also has a few options to choose from:
• 4-Speed Automatic Transaxle
• Front Seat Side Impact Airbags
• Anti-Lock Braking System
• Comfort Group**

ZTS:
The top-of-the-line, Focus ZTS comes with a 2.0L 16-valve Zetec engine, everyting SE Sport has standard (minus the rear spoiler) plus these:
• 16” Aluminum Wheels on P205/50R16 Tires
• Driver’s Side Lumbar Support and Anti-Lock Braking System
• Speed Control
• Tilt/Telescoping Steering Wheel
• Map Pockets
• AdvanceTrac (includes Traction Control)
SE Sport also has a few options to choose from:
• 4-Speed Automatic Transaxle
• Leather-Trimmed Seats

* Always wear your safety belt and secure children in the rear seat.
** Comfort Group includes Speed Control, Tilt/Telescoping Steering Wheel and Map/Reading Lights
As single CD player is standard on SE models. Just slip in a disc to escape that morning “DJ” blather.

Amaze your friends. Amaze your family. Not only is there room for them, with a 60/40 split fold-down rear seat, that long piece of lumber they said would never fit. It fits.

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CLOTH
Fabrics that will inspire you to
keep the clutter to a minimum.
(Mother always said not to
hide your best features.)

LEATHER
Great choices trimmed in
leather. If your living room
deserves it, why not your car?
Exclusive Focus ZTS option.

COLORS

SE Wagon in Fort Knox Gold
(also available on LX, SE Sedan and ZTS)

ZX3 in Malibu Blue

ZX3 in Infra-Red
(available on all models)

ZTS in Twilight Blue
(available on all models)

ZTS in Jackpot Gold
(available on all models)

SE Sedan in Rainforest Green Clearcoat Metallic
(available on all models)

LX in Sangria Red
(available on all models)

SE Sport in Light Sapphire Blue
(also available on LX, SE Wagon and ZTS)

ZX3 in Eggyolk Yellow

ZX3 in Infra-Red
(available on all models)

LX in Infra-Red
(available on all models)

SE Sedan in Cloud 9 White
(available on all models)

SE Wagon in CD Silver
(available on all models)

ZTS in ZTS
(available on all models)

ZTS in Twilight Blue
(available on all models)

SE Wagon in CD Silver
(available on all models)

SE Sedan in Cloud 9 White
(available on all models)

SE Sedan in CD Silver
(available on all models)
*T4U* KITS ARE 6 UNIQUE WAYS TO MAKE YOUR NEW FOCUS TRULY YOURS.

Just choose a kit then order it from www.focus247.com or call 877-FORDT4U. It’s that simple.

**MOBILE PRO:** The “Mobile Pro” T4U kit has everything to transform your Focus into a fully functioning office. It includes a mobile workstation, and a musette bag so you can store your laptop, phone and MP3 player.

**ROAD TRIP:** It has everything you need to prepare your Focus for those wanna-getaway days. Included are a Coleman Cooler, a throw blanket and a cool photo album.

**MAKIN’ TRACKS:** For those getaways that are bigger than a road trip. It includes a picnic basket, mini-grill and utensils plus a party lantern.

**U CUSTOMIZE IT:** This will allow you to take personal expression to a whole new level. Go crazy with restickable decals.

**OFF THE BEATIN’ PATH:** It has everything you need to handle many adverse situations. Included is a backpack, first aid kit, flashlight and a heavy weight poncho.

**HAVE SPOT WILL TRAVEL:** Complete with an adjustable pet harness. Also included is a pet bed, lint roller, stow-and-go bowl and a food dispenser.

**DEALER ACCESSORIES**

See your dealer for availability.

Q: How cool will your Focus look with a totally custom Carbon-Fiber Dash applique?

A: Very

Need more space to stash your stuff? Opt for the armrest/storage bin.

Nothing but…

The optional netting keeps things from rolling around in the trunk.

Ford Credit’s Red Carpet Lease

Many lease managers have completed many hours of training in a Red Carpet Lease program designed to make us the best in the business. We think you’ll find a Red Carpet Lease is the best way to lease.

Under the New Vehicle Limited Warranty, you’ll receive bumper-to-bumper no-deductible coverage on your new Ford vehicle for 3-years/36,000-miles. You’ll also receive unlimited-mileage, no-deductible corrosion perforation coverage for five years. Ask your Ford Dealer for a copy of this warranty.

During its 3-year/36,000-mile limited warranty period, every new Ford vehicle includes the assurance and support of a 24-hour emergency Roadside Assistance program. Roadside Assistance includes such services as fuel delivery, tire changes, jump starts, and help when you are locked out of your vehicle. Ask your Ford Dealer for complete details about this program.

Complete information on our vehicle lineup is available on our web site. To get more information before you visit your Ford Dealer, please visit us at www.fordvehicles.com. Likewise, to get details on various financing options available on your new Ford vehicle, please visit our web site at www.fordcredit.com. Doing so can give you a head start before talking to your Ford Dealer about financing your new Ford vehicle.