

T H E 2 0 0 2 C H E V Y

VENTURE





Get more done and have more fun with Chevy Venture.



For the family at play or on the run, Chevy Venture is simply the most versatile minivan ever. And for the ultimate in family fun, look no further than the Warner Bros. Edition. The kids will love the standard integrated entertainment system, which now includes a new DVD player and larger flip-down LCD screen. Eight-passenger seating (with a stowable third-row seat) is standard. And you'll be glad Venture offers OnStar* on select models, standard front and side-impact air bags,† a standard 3400 V6 engine and four-wheel ABS. Also new for 2002: the Versatrak all-wheel-drive system, available on select models.** Life's just more fun with Chevy Venture.

*One-year OnStar Safety and Security service contract is standard on Chevy Venture LT and Warner Bros. Edition and optional on Venture Plus and LS. Call 1-800-ONSTAR-7 or visit onstar.com for system limitations and details. †Always use safety belts and proper child restraints, even with air bags. Children are safer when properly secured in a rear seat. See the Owner's Manual for more safety information.

**All-wheel drive available on LT and Warner Bros. Edition models only.

Throughout this brochure, you'll find invitations to learn more about Chevy Venture's features by visiting chevy.com/venturebrochure

Venture Warner Bros. Edition — the ultimate in family fun.



For more details on the family-friendly Chevy Venture Warner Bros. Edition, visit chevy.com/venturebrochure

*VentureTainment! membership privileges are nontransferable and apply only to the original purchaser or lessee. Membership privileges cease upon lease termination or sale of vehicle. Program details are subject to change and the program may be discontinued without notice.



- Chevy Venture Warner Bros. Edition standard features:**
- All-new integrated stereo DVD entertainment system with wireless remote.
 - Overhead, flip-down, flat 7-inch diagonal viewing screen.
 - An all-new rear overhead console with integrated rear climate and DVD system controls.
 - Tri-mode audio system with four wireless headphone sets.
 - AM/FM stereo with cassette/CD players.
 - VentureTainment! membership.*
 - OnStar Safety and Security System.†
 - Eight-passenger seating with three second-row modular bucket seats, third-row stowable seat and rear convenience center.
 - Leather/cloth seating surfaces.
 - Integral child safety seat.
 - Front and rear air conditioning and heating with individual climate controls for center-row passengers.

†One-year OnStar Safety and Security service contract is standard on Chevy Venture LT and Warner Bros. Edition and optional on Venture Plus and LS. Call 1-800-ONSTAR-7 or visit onstar.com for system limitations and details.

Join the VentureTainment! club
When you purchase or lease a Chevy Venture Warner Bros. Edition, you automatically become a member of the VentureTainment!™ program. This complimentary program includes a VentureTainment! card, which is also a prepaid MCI calling card, complimentary Warner Bros. Family Entertainment movies and more surprises.

A triple play
Chevy Venture Warner Bros. Edition includes a tri-mode audio system, so the children can listen to a movie and check out a new CD, while Mom and Dad can catch up on the news ... all at the same time.



No strings attached
Or wires, for that matter. The Chevy Venture Warner Bros. Edition includes four wireless headphones, allowing rear-seat passengers to listen without the worry of tangled wires.

The family cinema
The all-new DVD system not only provides a high-quality picture, it's built right in! The player is housed in an under-dash console that includes room for storage of your favorite movies. Just push the release button and the flat screen flips down from the new overhead console. And a video interface for plugging in video games, laptop computers or camcorders is also included.



Chevy Venture is all work and all play.

The Saturday to-do list: pick up the lawn mower, drop the kids off at soccer practice or take the boat to the lake. Your weekend time is precious, and Chevy Venture helps you get more done and still have time for fun. With four doors, plenty of space and an available stowable third-row seat on select models, hauling cargo or the kids is a snap. And the standard 3400 V6 provides the power for up to 3,500 lbs.* of towing ability. Day in, day out, you'll be glad Venture is part of your family's life.

*Maximum trailer ratings are calculated assuming a base vehicle, except for any option(s) necessary to achieve the rating, plus driver. The weight of optional equipment, passengers and cargo will reduce the maximum trailer weight your vehicle can tow. See your Chevy dealer for additional details.



Chevy Venture LT in Medium Redfire Metallic.

FOR MORE INFORMATION ...
visit our web site at chevy.com

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Chevy Venture LT in Medium Redfire Metallic.

Fit more into your life with Chevy Venture.



An interactive demo of the third-row stowable seat can be seen by visiting chevy.com/venturebrochure

Chevy Venture LT with Neutral interior, available eight-passenger seating and rear bench seat (shown here in the stowed position).



Third-row stowable seat

Standard in LT and Warner Bros. Edition models and optional on LS Extended Wheelbase, the third-row stowable seat instantly folds flat with the flip of the latch (shown right). So there is no seat to remove when you need a level rear cargo area for sports gear, picking up the new television or just about anything else. Try that with a Dodge Caravan that doesn't offer the convenience of a stowable third-row seat, requiring you to remove the bulky bench seat for a rear flat-load floor.



Your personal organizer

The rear convenience center (shown above), included with the available third-row stowable seat, offers three sturdy compartments to organize and secure toys, tools and other small items out of sight. The underside of the lid features six hooks (shown below) that can be used for hanging shopping bags. And in case you need a little extra room, the convenience center is removable and has a hanging feature for easy storage.



Watertight center compartment

Muddy boots? Wet bathing suits? No problem. The middle compartment of the rear convenience center (shown above and right) is designed to stow these things and more.



The stowable seat in motion

Whether you need cargo space and a flat-load rear cargo floor, or seating for up to eight, the available third-row stowable seat (shown below) gives you the choice.



FOR MORE INFORMATION ...
visit our web site at chevy.com

Chevy Venture versatility features:

- Third-row stowable seat with rear convenience center is standard in LT and Warner Bros. Edition and available in LS (extended wheelbase only).
- Up to 256 available seating configurations to meet your needs!
- Available seating for eight on select models. A feature not available on Dodge Caravan at any price.*
- Integral child safety seat (not available with captain's seats).
- An air pump is included with the Touring Suspension, which is standard in LT and optional in LS and Warner Bros. Edition.
- Dual sliding doors standard.
- Power passenger-side sliding door is standard on LT and Warner Bros. Edition and optional on Plus and LS.
- Power driver-side sliding door is standard on LT and optional on LS (extended wheelbase only) and Warner Bros. Edition.
- Up to 140.7 cu. ft. of cargo space on extended wheelbase models.
- Up to 3,500 lbs. of towing capacity.†



Available lightweight modular bucket seats
Modular second-row bucket seats (standard in Warner Bros. Edition and available in LS and LT), are easy to flip and fold forward for more cargo space or to be used as table-tops — making the Venture interior a snap to switch around. In addition, these seats are made with a lightweight steel framework, so they're designed to be easy for one person to remove.

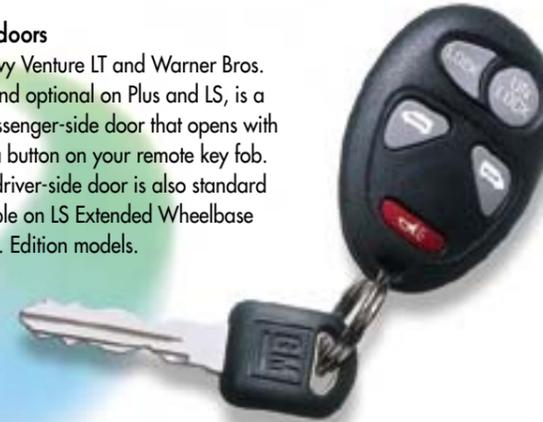
*NOTE: Unless otherwise noted, all claims are based on 2001 model year GM Medium Van segment competitive information and exclude other GM vehicles. †Maximum trailer ratings are calculated assuming a base vehicle, except for any option(s) necessary to achieve the rating, plus driver. The weight of optional equipment, passengers and cargo will reduce the maximum trailer weight your vehicle can tow. See your Chevy dealer for additional details.



Designed for easy maneuverability
Chevy Venture Regular Wheelbase models have a tight turning diameter and responsive variable-assist, rack-and-pinion power steering.

Venture opens all its doors to versatility.

Remote power doors
Standard on Chevy Venture LT and Warner Bros. Edition models, and optional on Plus and LS, is a power sliding passenger-side door that opens with just the touch of a button on your remote key fob. A power sliding driver-side door is also standard on LT and available on LS Extended Wheelbase and Warner Bros. Edition models.



Cargo room
Chevy Venture Extended Wheelbase models provide up to 140.7 cu. ft. of cargo space with the rear seats removed. You even can haul 4' x 8' sheets of plywood with the liftgate closed.



Seven-passenger seating
Includes 60/40 second-row split-bench seat; 50/50 third-row split-bench seat. Also includes integral child safety seat. (Standard in Venture Value, Plus and LS models.)



Seven-passenger seating with captain's seats
Includes second-row captain's seats; third-row stowable bench seat or 50/50 split-bench seat with LS Regular Wheelbase. Stowable bench seat includes convenience center. (Standard in Venture LT; optional in LS.)



Eight-passenger seating
Includes second-row modular bucket seats; third-row stowable bench seat or 50/50 split-bench seat with LS Regular Wheelbase. Stowable seat includes rear convenience center. Also includes integral child safety seat. (Optional in LS and LT models; standard in Warner Bros. Edition.)

VERSATRAK
AWD

Venture with all-wheel drive – always ready to go.

The roads haven't been plowed and hockey practice hasn't been canceled. No problem for Chevy Venture LT and Warner Bros. Edition models equipped with available Versatrak – GM's exclusive, all-new, all-wheel-drive system. Because with Versatrak, the added confidence of enhanced traction and control is always there, when and where you need it most. Chevy Venture with Versatrak. The most versatile minivan ever just became even more versatile.

Traction on demand

Under normal driving conditions, Venture with Versatrak remains in front-wheel-drive mode. Should the front wheels lose traction on a low-grip surface like ice, snow or gravel, Versatrak will instantly send power to the rear wheels. Once the low-traction condition is detected, the system will remain in all-wheel-drive (AWD) mode until all of the wheels regain equal traction, and then return to front-wheel-drive mode. Versatrak AWD is so unobtrusive, you may never even notice it at work.

Versatrak is smart

There are no buttons to push. The system senses and adapts to the changing road conditions to provide maximum traction and control. Versatrak also knows when a compact spare tire is being used and will automatically compensate. And a Self-Save Mode helps protect components from overheating should the going get tough.

AWD security with great MPG

Based on an EPA estimated MPG of 18 city and 24 highway, Venture with Versatrak AWD provides extra traction when needed, while still offering better fuel economy than Dodge Caravan AWD models (EPA estimated MPG of 17 city and 23 highway) and the same fuel economy as a front-wheel-drive Caravan equipped with the available V6 engine.*

*Based on 2001 EPA competitive estimates.

Chevy Venture LT in Dark Tropic Teal Metallic equipped with Versatrak.



← Versatrak all-wheel drive can be explored further by visiting chevy.com/venturebrochure

Independent rear suspension and four-wheel disc brakes

The Versatrak system includes an independent rear suspension with monotube shock absorbers and lightweight alloy control arms to help improve handling performance. The design is so compact, the rear load floor remains flat for optimal versatility. And the four-wheel disc brakes, included only with Versatrak, help to enhance stopping power.

Light on its feet

Versatrak features many components made of lightweight cast aluminum. The entire system adds only 200 lbs. to the weight of Venture.

A distinctive appearance

Specific 16-inch tires and cast-aluminum wheels along with special exterior badging are included with the Versatrak system.

FOR MORE INFORMATION ...
visit our web site at chevy.com

Chevy Venture LT. Practical indulgence.



For a 360-degree exterior view of Venture, visit our web site at chevy.com/venturebrochure

Chevy Venture LT in Dark Bronzemist Metallic.

FOR MORE INFORMATION ...
visit our web site at chevy.com

Inside Venture LT: Functional luxury.

Are you looking for luxury that really works? Take a look inside Venture LT. A beautifully appointed interior with second-row captain's seats is standard or you can opt for eight-passenger seating. Optional leather seating surfaces (shown below) add even more luxury.

Venture LT select standard features:

- Third-row stowable seat.
- Rear convenience center.
- Dual power sliding doors.
- Four-wheel antilock brakes.
- Traction Control (see page 27 for details).
- Rear parking aid (see page 26 for details).
- Front and rear air conditioning.
- Touring Suspension with load leveling and air pump.

OnStar security is only a button away

The OnStar system is standard on Chevy Venture LT and is integrated into the Driver Information Center with an electronic eight-point compass, outside temperature display, fuel economy calculator and reading lamps.

One-year OnStar Safety and Security service contract is standard on Chevy Venture LT and Warner Bros. Edition models and optional on Venture Plus and LS. Call 1-800-ONSTAR-7 or visit onstar.com for system limitations and details.

Rear audio and climate controls

Standard in Venture LT, the rear audio and climate controls allow both front and center-row passengers to select their own comfort level, as well as listen to the audio source of their choice with headphones.

See a 360-degree interior view of Venture at our web site: chevy.com/venturebrochure

Venture LT optional Custom Leather seating surfaces in Neutral.

FOR MORE INFORMATION ...
visit our web site at chevy.com

LS – the most popular Chevy Venture of all.

And it's no wonder. Venture LS is well equipped and thoughtfully designed, inside and out.

You may not want to add a thing, except the kids, the friends, the dog, the mountain bikes ...

Venture LS standard exterior features:

- A choice of regular or extended wheelbase models.
- Dual sliding doors.
- Luggage carrier.
- Aluminum wheels.
- Dual power heated mirrors.



Chevy Venture LS Extended Wheelbase model in Sandrift Metallic.

Another big idea: Venture LS with available seating for eight.

Venture LS interior features:

- AM/FM stereo with CD player, Radio Data System (RDS) and premium coaxial speakers.
- Overhead Driver Information Center with eight-point compass, fuel economy/range calculator and outside temperature display.
- Seventeen cup holders to make sure every passenger has a place for their beverage.
- Custom Cloth on seats and trim.
- Integral child safety seat located in the second row.
- Remote Keyless Entry.
- Cruise control.
- Tilt-Wheel steering column.
- Standard seating for seven and available seating for eight.

Chevy Venture LS interior with available eight-passenger seating in Neutral Custom Cloth.

Did we mention it's fun to drive!

Chevy Venture sound systems and RDS
Most Venture models feature Delco radios with RDS technology, which provides the ability to interrupt your favorite cassette or CD with important traffic or weather information. RDS also allows you to locate a radio station based on a preferred music type or programming. (RDS functions only when stations broadcast RDS information).

Front and rear audio controls
They're standard in Chevy Venture LT and Warner Bros. Edition and optional in LS. This dual-mode system features separate headphone jacks and headphones. Doesn't this make all kinds of sense since parents and kids rarely, if ever, listen to the same music?

Front and rear climate controls
With this option, front- and center-row passengers can adjust temperature and fan speed independently. That way, everybody is cool, even on the hottest days.

Instrument panel-mounted cup holders
Designed to hold a variety of beverage containers, the instrument panel-mounted cup holders are standard in every Chevy Venture. For added convenience, the cup holders fold into the instrument panel when not in use.

Conveniently located power outlets
Venture has two 20-amp power outlets in the front and one in the rear to put a charge into cellular phones, computers and electronic games.

CD storage compartment
Standard in Venture LS and LT models, a CD storage unit that holds up to 10 CD cases is conveniently located within reach of the driver and front passenger.

Available six-disc CD changer
The six-disc CD changer available on select models lets you listen to hours of music while you travel. The CD changer is mounted into the instrument panel, eliminating the need for a removable changer.



For more information on RDS or the available six-disc CD changer, visit our web site at chevy.com/venturebrochure

Chevy Venture instrument panel in Neutral with LS trim and available features.

FOR MORE INFORMATION ...
visit our web site at chevy.com

Venture Value Van. One great minivan, one great price.

When you need a thoughtfully designed minivan that's big on value, consider the Venture Value Van. Available as a regular wheelbase model, Value Van is the lowest-priced Venture of all. Standard features include four doors and dual front and side-impact air bags,* even ABS. With Chevy Venture Value Van, the room you need is wonderfully affordable.

Venture Value Van standard features:

- 3400 V6 engine with 185 horsepower.
- Front air conditioning.
- Power door locks.
- Integral child safety seat.
- Daytime Running Lamps.
- Tilt-Wheel steering column.
- Four-wheel antilock brakes.
- Four-speed automatic overdrive transmission.
- Center console with storage.
- Seven-passenger seating.



Chevy Venture Value Van in Dark Sapphire Metallic.



Standard cloth interior

Chevy Venture Value Van features standard cloth seating for seven with a 60/40 second-row split bench and 50/50 third-row split-bench seats. Both rear bench seats flip and fold for increased interior flexibility.

*Always use safety belts and proper child restraints, even with air bags. Children are safer when properly secured in a rear seat. See the Owner's Manual for more safety information.

For up-to-date Venture pricing, visit our web site at chevy.com/venturebrochure

STANDARD SAFETY FEATURES

Collision avoidance features:

- Four-wheel ABS.
- Front disc brakes.
- Brake system warning light.
- Solar-Ray light-tinted glass.
- Daytime Running Lamps.
- Rearview mirrors with day/night adjustment.
- LED rear high-mounted stop lamp.
- Side-window defoggers.
- Rear window wiper.
- Tire tread-wear indicators.
- Four-way hazard warning flashers.
- Reflective side markers.
- Audible disc brake wear indicators.
- Brake/transmission shift interlock.

Occupant protection features:

- Air bags, driver and front-passenger.*
- Side-impact air bags for driver and front passenger.*
- LATCH anchorage system for two rear seating positions.†
- Door locks and hinges specifically designed to reduce the likelihood of a door opening during a crash.
- Tempered side-rear and rear-window glass.
- Laminated, high-penetration-resistant windshield glass.
- Energy-absorbing steering column.
- Steel side-door beams.
- Steel safety-cage construction.
- Front and rear crush zones.
- Front and rear head restraints.
- Padded energy-absorbing instrument panel.
- Integral child safety seat standard in Value Van, Plus, LS and Warner Bros. Edition models. Available in LT.
- Rear-seat shoulder belt comfort guides.
- Front- and rear-seat lap/shoulder belts.
- Safety belt cinch capability for child safety seats permits child restraints to be installed without the need for a locking clip.
- Automatic locking retractor on safety belts.
- Safety belt reminder chime.
- Interlocking door latches.

Security features:

- Battery-rundown protection.
- Child security rear-door locks.
- PASS-Key III theft-deterrent system.
- Programmable power door locks.
- Multi-Function Alarm, Locks and Lighting (M.A.L.L.) system.
- Engine limp-home capability.

Optional safety features:

- Versatrak all-wheel-drive system (available on LT and Warner Bros. Edition only).
- Rear disc brakes with Versatrak AWD.
- OnStar** Safety and Security System on select models (standard on LT and Warner Bros. Edition).
- Traction Control (available on LS and Warner Bros. Edition, standard on LT).
- Theft-deterrent security system (available on Plus and LS, standard on LT and Warner Bros. Edition).
- Rear-window defogger (available on Value Van, standard on all other models).
- Rear parking aid (on extended wheelbase models only; available on LS, standard on LT and Warner Bros. Edition).

†Venture models with integral child safety seat feature LATCH system for one seating position only. **One-year OnStar Safety and Security service contract is standard on Chevy Venture LT and Warner Bros. Edition and optional on Venture Plus and LS. Call 1-800-ONSTAR-7 or visit onstar.com for system limitations and details.



OnStar** System

In the event of a collision in which your air bags deploy, the OnStar system in select Venture models will automatically contact the OnStar Center. There, trained Advisors will automatically contact emergency assistance if needed and provide them with the exact location of your vehicle.



Integral child safety seat

An integral child safety seat, standard with both seven- and eight-passenger seating configurations, is designed for use by children at least one year of age, between 22 and 40 lbs. in weight, between 33.5 and 40 inches in height and capable of sitting upright alone. With the integral child safety seat, there is no guessing about proper installation (not available on models equipped with captain's seats).

Rear parking aid

When Venture is in reverse, the available rear parking aid, located in the rear bumper of select extended wheelbase models, alerts the driver if the vehicle is nearing certain stationary objects (three inches or wider and at least 10 inches tall). Not every object will be detected; this is especially true of objects that are in motion or above the bumper.



Side-impact air bags*

Standard front-seat side-impact air bags (not shown) help reduce the risk of certain injuries to front-seat occupants in side impacts.



LATCH (Lower Anchorages and Top tether anchorages for Children) system

The LATCH system offers a standardized attachment for a child safety seat independent of the vehicle safety belts. The easy-to-use system makes child seat installation a snap and is installed in the two† rear seating positions. A third position is equipped with a top-tether anchorage. The child safety seat must have compatible attachment points to use the LATCH system. If not, you should use the vehicle safety belt system to install the child seat.

Your family's safety – top priority.

With more than 60 standard safety and security features, Venture surrounds you and your family with a comprehensive standard safety package. This advanced safety technology includes strong steel safety-cage construction, four-wheel ABS and a thoughtfully designed child protection package that all work together to help protect you and your family.



Get more information on Venture safety features at chevy.com/venturebrochure



Standard four-wheel ABS

Four-wheel antilock brakes help you maintain steering control by reducing wheel lockup during hard braking on most slippery surfaces.

Available Traction Control

Traction Control utilizes electronic controls to help limit front-wheel slip when you're driving on most slippery surfaces. Standard on LT.

*A NOTE ON CHILD SAFETY:

Always use safety belts and proper child restraints, even with air bags. Children are safer when properly secured in a rear seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active air bag. See the Owner's Manual and child safety seat instructions for more safety information.

Chevy Venture – designed to go the distance.

There are many reasons families can get more done, and have more fun, with Chevy Venture. The worldwide design and engineering expertise of General Motors is reflected in this versatile minivan with proven Chevrolet

dependability and quality. Venture rides and drives with carlike comfort. It's easy to take care of. And it's packed with thoughtfully designed features you'll appreciate for years to come.

All-new Versatrak all-wheel-drive system
Optional on LT and Warner Bros. Edition models, the all-new Versatrak system helps provide an increased level of traction when the going gets slick.

Available OnStar Safety and Security System*
At the touch of a button, in select Venture models, an OnStar Advisor is available to contact emergency service providers or roadside assistance. In an emergency in which your air bags deploy, the OnStar system in your vehicle will automatically contact the OnStar Center.

*One-year OnStar Safety and Security service contract is standard on Chevy Venture LT and Warner Bros. Edition and optional on Venture Plus and LS. Call 1-800-ONSTAR-7 or visit onstar.com for system limitations and details.

Lockout delay
There is a delay after the last door is closed before all doors are locked, which means you have a short time to get a door open if you've inadvertently left your keys in the vehicle.

Multi-Function System
A Multi-Function Alarm, Locks and Lighting (M.A.L.L.) system lets you customize how you lock and unlock doors, turn lights on and off, plus arm and disarm the security system.

Theft-deterrent security system
Standard on LT and Warner Bros. Edition and optional on LS and Plus, the theft-deterrent security system will sound the horn and flash the park/turn lamps for up to two minutes if entry without the proper key or Remote Keyless Entry is attempted.

Corrosion-resistant exterior panels
To fight corrosion, exterior side body panels are made of two-sided galvanized steel except for the hood (aluminum) and roof (steel). This virtually eliminates cosmetic corrosion resulting from scratches and chips as well as rust-through from the inside surface. Your Venture is also warranted against rust-through for 6 years or 100,000 miles, whichever comes first.

100,000-mile maintenance
Chevy Venture can travel up to 100,000 miles before the platinum-tip spark plugs are scheduled to be changed. Maintenance needs vary with different uses and driving conditions. See the Owner's Manual for more information.

Engine coolant protection mode
Should a low-coolant condition exist, an overheat protection mode helps prevent engine damage.

3400 V6 engine
This engine delivers an impressive and efficient 185 horsepower and is mated to a standard electronically controlled four-speed automatic overdrive transmission designed to make sure you are always in the right gear, whether cruising the interstate or pulling out to pass. Helping to keep watch on the engine, a low-oil sensor and oil-life monitor keep you informed of the engine oil status.

Go farther on a tank of gas
Venture regular wheelbase models have a 20-gallon fuel tank (approximate), while extended wheelbase models have a 25-gallon fuel tank (approximate). Based on an EPA estimated MPG of 19 city, 26 highway for front-wheel-drive models, extended wheelbase models can travel up to 650 miles on a tank of gas, farther than any other minivan.*

*Based on a comparison of 2001 competitive information from the GM Medium Van segment.

Battery-rundown protection
If you leave the lights on, this system turns them off for you after the ignition has been shut off for 10 minutes.

Traction Control
Standard on LT and optional on LS and Warner Bros. Edition, Traction Control helps limit wheel slip during takeoff to maintain traction on most slippery surfaces.

Easy maneuverability
Variable-assist, rack-and-pinion power steering is designed to offer good response and maneuverability.

Removable, lightweight modular bucket seats
Available modular bucket seats feature lightweight steel frames, so they're designed to be easy for one person to remove. They also flip and fold to create more cargo room.

Load-leveling rear suspension
The Touring Suspension, standard on LT and optional on LS and Warner Bros. Edition, includes a load-leveling feature that helps keep the rear of the vehicle level, whether it's loaded or empty, and compensates for changing loads. Plus you get a convenient air pump with a 20-foot air hose.

Wide doors, power doors and mobility aids
Chevy Venture models have wide dual sliding door openings, making them adaptable for a variety of mobility aids. In addition, available power sliding passenger- and driver-side doors provide further flexibility. See page 33 for power side-door availability. GM offers people with disabilities financial assistance for adaptive equipment. See your Chevy dealer for details. See the note on alterations and warranties and information about the GM Mobility Program on page 31.



Wherever America's going, we'll be there.

Chevrolet is there with the largest dealer network in the USA — and a comprehensive owner protection plan that will look after you from the moment you take delivery of your new vehicle. The plan includes:

- **New Vehicle Limited Warranty**
- **24-Hour Roadside Assistance**
- **Courtesy Transportation**

It's an owner protection plan you can believe in. Your Chevrolet dealer has all the details. Through the years and across the miles, wherever America's going ... we'll be there.



With the push of a button, available OnStar® service connects you with trained OnStar Advisors. They'll offer valuable assistance for just about any situation — 24 hours a day, seven days a week — providing safety, security and convenience wherever you drive. For more information, call **1-800-ONSTAR-7 (1-800-667-8277)**. Or visit us at onstar.com

*Service will vary depending on Venture model purchased and service plan. OnStar uses existing emergency service providers, and cellular and satellite technologies.

24-HOUR ROADSIDE ASSISTANCE

Call **1-800-CHEV-USA** toll free anytime during the warranty period. Towing and basic technical advice come with the Basic Care Package. Courtesy Care provides additional features, during the term of the New Vehicle Warranty, including locksmith services, flat tire changing, fuel delivery, non-warranty towing and jump starts. Some services will incur costs. Chevrolet reserves the right to modify or discontinue Basic Care and Courtesy Care at any time.

NEW VEHICLE LIMITED WARRANTY

This warranty is for GM vehicles registered in the USA. See your Chevrolet dealer for terms and conditions.

Covered for 3 years/36,000 miles (whichever comes first):

- The complete vehicle
- Tires
- Towing to your nearest Chevrolet dealership
- Cosmetic corrosion resulting from defects
- Repairs made to correct any vehicle defect
- No charge for most warranty repairs.

Covered for 6 years/100,000 miles (whichever comes first):

- Rust-through corrosion

COURTESY TRANSPORTATION

Ask your participating Chevrolet dealer for Courtesy Transportation if you drop your vehicle off for repairs under the New Vehicle Limited Warranty. Also see if you qualify for expense reimbursement and/or vehicle rental. Services vary at election of participating dealer.

FROM DAY ONE ...

The vehicle is checklist-ready for you to drive away, and a full orientation awaits you on everything about your new Chevy Venture.

CHEVROLET CUSTOMER ASSISTANCE CENTER

Call **1-800-222-1020** toll free to talk directly to specialists who can handle any product or service concern you may have.

FOR MORE INFORMATION ON 2002 CHEVROLET CAR OR TRUCK PRODUCTS, call **1-800-950-2438** or visit us at CHEVY.COM

ADDITIONAL INFORMATION

IMPORTANT: A WORD ABOUT THIS BROCHURE

We have tried to make this brochure comprehensive and factual. We reserve the right, however, to make changes at any time, without notice, in prices, colors, materials, equipment specifications, models and availability. Since information may have been updated since the time of printing, please check with your Chevrolet dealer for complete details. Chevrolet reserves the right to lengthen or shorten the model year for any product for any reason, or to start and end model years at different times.

SMARTLEASE BY GMAC

For information about SmartLease, SmartBuy or any of the other quality GMAC financing options, see your Chevy dealer, call **1-800-32-SMART** or visit our web site at www.gmacfs.com

THE GM MOBILITY PROGRAM

Chevrolet recognizes the importance of mobility to everyone's life and, therefore, offers financial assistance to persons with disabilities through the General Motors Mobility Program. This program can provide up to \$1,000 reimbursement toward the cost of eligible aftermarket adaptive equipment for drivers or passengers when installed or reinstalled on any eligible purchased or leased new GM vehicle. For details and free resource information, call **1-800-323-9935** (TTY users: **1-800-833-9935**).

UPDATED SERVICE INFORMATION

Chevrolet dealers receive useful service bulletins about Chevrolet products. You can purchase them by calling **1-800-551-4123**.

ASSEMBLY

Chevrolts and their components are assembled or produced by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Chevrolts with different or differently sourced components than originally scheduled. Since some options may be unavailable when your vehicle is assembled, we suggest that you verify that your vehicle includes the equipment you ordered or, if there are changes, that they are acceptable to you.

ENGINES

Chevrolts are equipped with engines produced by different operating units of GM, its subsidiaries or suppliers to GM worldwide.

RUST-THROUGH CORROSION PROTECTION

Chevrolts are designed and built to resist corrosion. All body sheet-metal panels are warranted against rust-through for 6 years/100,000 miles (whichever comes first). Application of additional rust-inhibiting materials is not required and none is recommended. See your Chevrolet dealer for terms of this limited warranty.

GM ACCESSORIES WARRANTY INFORMATION

All GM Official Licensed Products purchased from and/or installed by your GM dealer are covered under the individual accessory manufacturers' warranties, and they are not warranted by General Motors or its dealers. Should any such GM Licensed Product require service, please contact the GM Licensed Product manufacturer identified on the product or its accompanying documentation. If the manufacturer is not so identified, contact your GM dealer to obtain the necessary information.

GM PROTECTION PLAN

The GM Protection Plan® offers mechanical repair protection in addition to that provided by GM's New Vehicle Limited Warranty. Coverage for vehicle maintenance is also available. Ask your dealer about the GM Protection Plan. Coverage available only in the U.S. and Canada.

AN IMPORTANT NOTE ABOUT ALTERATIONS AND WARRANTIES

Installations or alterations to the original equipment vehicle (or chassis) as distributed by General Motors are not covered by the General Motors New Vehicle Limited Warranty. The special body company, assembler, equipment installer or upfitter is solely responsible for warranties on the body or equipment and any alterations (or any effect of the alterations) to any of the parts, components, systems or assemblies installed by GM. General Motors is not responsible for the safety or quality of design features, materials or workmanship of any alterations by such a supplier.

ACCELERATE YOUR COLLEGE SAVINGS

GM — along with many other leading companies — has teamed up with Upromise, the revolutionary college savings accelerator that can help you save thousands of dollars for college. When you purchase or lease an eligible new Chevrolet, GM will contribute \$150 into your Upromise college savings account. For complete details on the GM-Upromise program, go to <http://upromise.gm.com>. Enrollment is simple and absolutely free. To receive the \$150 GM contribution, you need to be a Upromise member 30 days before you take delivery of your vehicle.

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Litho in USA.

August 2001



To learn more about Chevrolet's participation in the 2002 Winter Olympics, visit chevy.com

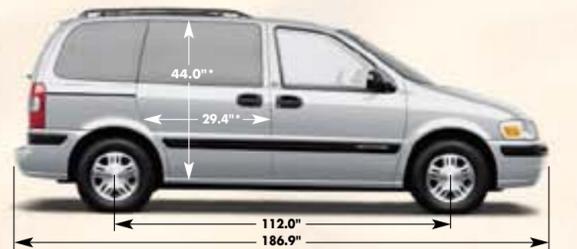
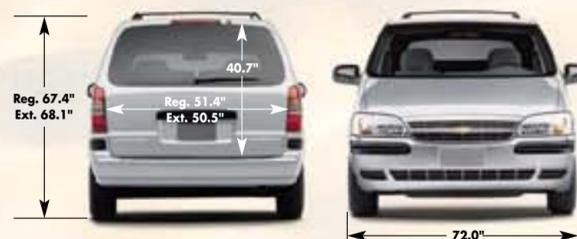
Wheels/Dimensions/Seating Choices



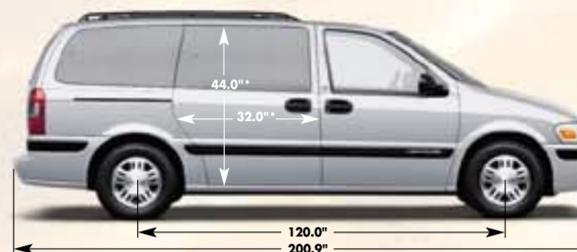
Standard Wheel Cover
15" x 6" steel wheel with composite bolt-on full wheel cover. Standard on Value and Plus models.

15-Inch Cast-Aluminum Wheel
15" x 6" cast-aluminum wheel. Standard on LS and LT models and Warner Bros. Edition.

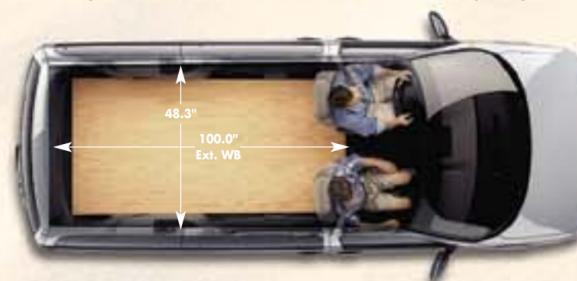
16-Inch Cast-Aluminum Wheel
16" x 6" cast-aluminum wheel. Included with Versatrak all-wheel-drive system on LT and Warner Bros. Edition models only.



REGULAR WHEELBASE
*Sliding side-door dimensions are the same for both the driver and passenger side.



EXTENDED WHEELBASE
*Sliding side-door dimensions are the same for both the driver and passenger side.



INTERIOR COLOR AVAILABILITY						
	VALUE CLOTH	CUSTOM CLOTH		LT LEATHER	WBE LEATHER WITH CLOTH	
EXTERIOR COLORS	MED. GRAY	MED. GRAY	NEUTRAL	MED. GRAY	NEUTRAL	DARK GRAY
Sandrift Metallic			■		■	
Medium Redfire Metallic		■		■		■
Black		■		■		■
Dark Sapphire Metallic	■			■		■
Dark Tropic Teal Metallic		■	■	■		■
Galaxy Silver Metallic		■		■		■
Dark Bronzemist Metallic			■			■
Bright White	■	■	■	■	■	■



Value Cloth
Standard on Venture Value models. Shown in Medium Gray.



Medium Gray



Custom Cloth
Standard on Venture LS, Plus and LT. Shown in Neutral.



Medium Gray



Leather seating surfaces*
Available on Venture LT. Shown in Neutral.



Medium Gray

*Leather on seating surfaces only.



Leather/cloth seating surfaces*
Standard on Venture Warner Bros. Edition. Available only in Dark Gray.



Dark Gray

Exterior Features

VENTURE VALUE VAN

VENTURE VALUE VAN (PEG 1SV) IS AVAILABLE IN REGULAR WHEELBASE ONLY AND INCLUDES THESE STANDARD FEATURES:

- 3400 V6 engine • Four-speed automatic transmission • Four-wheel ABS • Dual sliding doors • Driver and front-passenger air bags* • Driver and front-passenger side-impact air bags* • Air conditioning • Solar-Ray glass • Power door and liftgate locks • Instrument panel and rear cargo-area power outlets • Driver and front-passenger adjustable-height shoulder safety belts • Locking glove box • Tilt-Wheel steering column • Intermittent windshield wipers • AM/FM stereo • Daytime Running Lamps with Automatic Exterior Lamp Control • Sliding door child-security locks • Battery-rundown protection • Reduced-effort power steering • Soft Ride Suspension • 24-Hour Roadside Assistance† • Integral child safety seat • Seven-passenger seating with 60/40 second-row split-bench seat and third-row, 50/50 flip-and-fold split-bench seat

VENTURE PLUS

VENTURE PLUS (PEG 1SB) IS AVAILABLE IN REGULAR AND EXTENDED WHEELBASE MODELS AND INCLUDES ALL OF THE VENTURE VALUE VAN CONTENT PLUS THESE STANDARD FEATURES:

- Custom Cloth interior trim • Overhead console • Rear-window defogger • Carpeted floor mats • Particle and odor filter • AM/FM stereo with CD player • Front-passenger underseat storage drawer • Passenger assist handles (extended wheelbase) • Roof-rail reading lamps (extended wheelbase) • Chrome grille • Rear-window wiper/washer • Power, heated, remote exterior mirrors • Deep-tinted glass • Power windows with driver's Express-Down feature • Remote Keyless Entry • Cruise control

VENTURE LS

VENTURE LS (PEG 1SC) IS AVAILABLE IN REGULAR AND EXTENDED WHEELBASE MODELS AND INCLUDES ALL OF THE VENTURE PLUS CONTENT AND THESE ADDITIONS OR SUBSTITUTIONS:

- Custom front bucket seats with adjustable head restraints • Rear liftgate cargo net • Power rear-quarter vent windows • Overhead roof console with electronic Driver Information Center • Illuminated visor vanity mirrors • Aluminum wheels • Luggage carrier

VENTURE LT

VENTURE LT (PEG 1SD) IS AVAILABLE AS EXTENDED WHEELBASE MODEL ONLY AND INCLUDES ALL OF THE VENTURE LS CONTENT PLUS THESE ADDITIONS OR SUBSTITUTIONS:

- Seven-passenger seating with center-row captain's seats (integral child seat deleted) and third-row stowable seat with rear convenience center • Rear air conditioning • AM/FM stereo with cassette and CD player • Rear-seat audio controls • Power passenger- and driver-side sliding doors • Touring Suspension with load leveling • Auxiliary air pump • P215/70R-15 Touring tires • Traction Control • OnStar** Safety and Security System • Rear parking aid • Theft-deterrent security system

VENTURE WARNER BROS. EDITION††

VENTURE WARNER BROS. EDITION (PEG 1SE) IS AVAILABLE AS EXTENDED WHEELBASE MODEL ONLY AND INCLUDES ALL OF THE VENTURE LT FEATURES PLUS THESE ADDITIONS OR SUBSTITUTIONS:

- Eight-passenger seating with three center-row modular bucket seats and third-row stowable seat with rear convenience center • Leather seating surfaces with cloth inserts • Overhead flip-down flat video screen • Stereo DVD player with remote • Tri-mode audio system • Color-keyed exterior body-side moldings • Warner Bros. "Family Entertainment" exterior badging • Special Warner Bros. Edition VentureTainment! ownership benefits • Infrared wireless headphones (four pairs)

*Always use safety belts and proper child restraints, even with air bags. Children are safer when properly secured in a rear seat. See the Owner's Manual for more safety information. †For period of warranty, which is 3 years/36,000 miles, whichever comes first. For more information, see page 30. **One-year OnStar Safety and Security service contract is standard on Chevy Venture LT and Warner Bros. Edition models and optional on Venture Plus and LS. Call 1-800-ONSTAR-7 or visit onstar.com for system limitations and details. ††Not available in Minnesota.

TRIM LEVELS

WHEELBASE LENGTHS	VALUE PLUS	LS	LT	WBE ¹
— regular	■	■	■	—
— extended	—	■	■	■

EXTERIOR FEATURES

Daytime Running Lamps (DRL) (park/turn signal lamps) with Automatic Exterior Lamp Control	S	S	S	S	S
Bumpers, front and rear: color-keyed fascias with rub strips	S	S	S	S	S
Doors, four with two sliding side doors, with child security lock: <ul style="list-style-type: none"> — manual — power, passenger-side — power, driver-side (extended wheelbase only) 	S	S	S	—	—
Grille: <ul style="list-style-type: none"> — painted — chrome 	S	—	—	—	—
Headlamps, composite halogen	S	S	S	S	S
Luggage carrier	—	O	S	S	S
Mirrors, dual exterior: <ul style="list-style-type: none"> — manual — power remote, heated 	S	—	—	—	—
Theft-deterrent security system	—	O	O	S	S
Reflectors: front-door and sliding side door, safety	S	S	S	S	S

CHASSIS FEATURES

Alternator: 105-amp	S	S	S	S	S
Battery-rundown protection	S	S	S	S	S
Brakes: power front disc/rear drum, with four-wheel ABS	S	S	S	S	S
Engine block heater	O	O	O	O	O
Stainless-steel exhaust system, aluminized rear of the catalytic converter	S	S	S	S	S
Fuel tank: <ul style="list-style-type: none"> — regular wheelbase: 20-gal. capacity (approximate) — extended wheelbase: 25-gal. capacity (approximate) 	S	S	S	—	—
Power steering: reduced-effort, rack-and-pinion	S	S	S	S	S
Powertrain: <ul style="list-style-type: none"> — 185-hp 3400 V6 engine with Sequential Fuel Injection — Four-speed elect. controlled auto. transmission with OD 	S	S	S	S	S
Suspension System: <ul style="list-style-type: none"> — Soft Ride — Touring: includes load leveling with air pump and P215/70R-15 Touring radial tires 	S	S	S	—	S

Tires: <ul style="list-style-type: none"> — P215/70R-15 all-season radials — P215/70R-15 Touring radials — P215/70R-15 self-sealing Touring radials — P215/60R-16 Touring radials (requires Versatrak AWD) 	S	S	S	—	S
Traction Control (not available with Versatrak AWD)	—	—	O	S	O
Trailer provisions	—	—	O ³	O	O ³

Versatrak all-wheel-drive system: <ul style="list-style-type: none"> — Includes independent rear suspension, rear disc brakes, exterior badging and unique 16-inch aluminum wheels 	—	—	—	O	O
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TRAILERING SPECIFICATIONS

Chevy Venture can be equipped to tow up to 3,500 lbs.⁴ with the optional trailering provisions.

TRAILERING CLASSIFICATION	LIGHT	MEDIUM
Gross trailer weight (lbs., up to)	2000	3500
Maximum tongue load (lbs.)	200	350

S — Standard with trim level. O — Optional.

1 Chevy Venture Warner Bros. Edition. **2** Includes six-way power driver seat and power rear-quarter vent windows. **3** Requires optional Touring Suspension. **4** Maximum trailer ratings are calculated assuming a base vehicle, except for option(s) necessary to achieve the rating, plus driver. The weight of optional equipment, passengers and cargo will reduce the maximum trailer weight your vehicle can tow. See your Chevy dealer for additional details.

Interior Features

TRIM LEVEL

WHEELBASE LENGTHS	V	P	LS	LT	WBE ¹
— regular	■	■	■	■	■
— extended	■	■	■	■	■

INTERIOR FEATURES

Air bags: ² <ul style="list-style-type: none"> — front: driver and front-passenger — side-impact: driver and front-passenger 	S	S	S	S	S
Air conditioning <ul style="list-style-type: none"> — front — front and rear 	S	S	S	S	S
Anchors: cargo, rear-area (four)	S	S	S	S	S
Assist handles: pillar-mounted	—	S ³	S ³	S	S
Cargo net, rear liftgate	—	—	S	S	S
Comfort guides: at second-row driverside outboard seating position and rear-row outboard seating position	S	S	S	S	S
Console, overhead: with two reading lamps and storage compartment	—	S	—	—	—
Console, extended overhead: <ul style="list-style-type: none"> — Driver Information Center with eight-point compass, fuel economy/range calculator and outside temperature display 	—	—	S	S	S
Console: center, non-locking, with two storage areas	S	S	S	S	—
Cup holders: front, second- and third-row	S	S	S	S	S
Defogger: rear-window, electric	O	S	S	S	S
Floor mats: color-keyed, carpeted, front/rear	—	S	S	S	S
Glass, Solar-Ray: <ul style="list-style-type: none"> — special heat-reflective solar-glass windshield — deep-tinted rear side door, rear quarter and liftgate windows 	S	S	S	S	S
Lighting, interior: <ul style="list-style-type: none"> — glove box, ashtray, dome, rear cargo area — interior roof rail reading 	S	S	S	S	S
Locking: <ul style="list-style-type: none"> — single key: two-sided — power locks, door and liftgate with delay feature (programmable) — Remote Keyless Entry 	S	S	S	S	S
Multi-Function Alarm, Locks and Lighting (M.A.L.L.): programmable door locking/unlocking; control of additional features	S	S	S	S	S
OnStar ⁴ service	O	O	S	S	S
Power outlets: instrument panel, ashtray and in rear cargo area	S	S	S	S	S
Rear parking aid	—	—	O ^{3,5}	S	S

TRIM LEVEL

V	P	LS	LT	WBE ¹
—	S	S	S	S ⁶

STORAGE DRAWER

under front-passenger seat

Sunshades, LH and RH:

— with vanity mirror

— illuminated vanity mirrors

Windows:

— manual driver/front-passenger;

— manual swing-out rear-quarter

— power driver/front-passenger;

— power rear-quarter vent

INSTRUMENT PANEL/CONTROLS

Cruise control: electronic

Glove box: locking, 8.4 liter capacity

Heater and defroster: with front side-window defoggers and rear-area heat ducts

Warning lights: low oil, low coolant and door ajar

Tilt-Wheel steering column

Wipers, windshield: with washer and intermittent feature

Wiper, rear-window: with fixed delay and washer

AUDIO AND VIDEO SYSTEMS

All Chevy Venture stereo sound systems include a Delco Electronics

Electronically Tuned Receiver (ETR) AM/FM stereo with dual front and rear speakers and a digital clock.

AM/FM stereo

AM/FM stereo with CD player, premium coaxial speakers and Radio Data System (RDS)

AM/FM stereo with six-disc CD changer/player and RDS

AM/FM stereo with auto-reverse cassette player, remote CD, premium coaxial speakers and RDS

Integrated video entertainment system:

- Includes cordless headphones (four pairs), fold-down LCD overhead monitor, DVD player in floor console and system remote

TRIM LEVEL

V	P	LS	LT	WBE ¹
S	S	S	—	—

SEATING

Seven-passenger seating

— Two-passenger 60/40 second-row split-bench seat with three-passenger 50/50 third-row flip-and-fold split-bench seat, includes single integral child safety seat

Eight-passenger seating

— Three second-row modular bucket seats and three-passenger third-row stowable bench seat (50/50 third-row split-bench with regular wheelbase LS) and convenience center; includes single integral child safety seat

Seven-passenger seating

— Two second-row captain's seats with three-passenger third-row stowable bench seat and convenience center (50/50 third-row split-bench with regular wheelbase LS)

Seat trim:

— Value Cloth

— Custom Cloth

— leather seating surfaces (requires captain's seats)

— leather/cloth seating surfaces

Seat adjuster:

— driver, two-way manual

— driver, four-way manual

— passenger, two-way manual

— driver, six-way power

Seat, single integral child safety⁷ (not available with captain's seats) (pass. side)

S — Standard with trim level. O — Optional.

1 Chevy Venture Warner Bros. Edition. **2** Always use safety belts and proper child restraints, even with air bags. Children are safer when properly secured in a rear seat. See note on child safety on page 27 and consult the Owner's Manual for more safety information.

3 Extended wheelbase models only. **4** One-year OnStar Safety and Security service contract is standard on Chevy Venture LT and Warner Bros. Edition and optional on Venture Plus and LS. Call 1-800-ONSTAR-7 or visit onstar.com for system limitations and details. **5** Requires power sliding door, rear air conditioning and rear-seat audio controls. **6** Not included with optional leather seating surfaces (power passenger seat). **7** Each child restraint is designed for use only by children who weigh between 22 and 40 lbs. and whose height is between 33.5 and 40 inches and who are capable of sitting upright alone. The child should also be at least one year old. See the Owner's Manual for additional safety information.

NOTE: A list of safety features appears on page 26. Some individually available options listed may be included in, or be ordered only with, specific packages. Some additional ordering restrictions may apply. Please see your salesperson for details.

NOTE: Unless otherwise noted, all claims in this brochure are based on 2001 competitive information and, when vehicle class is indicated, GM segmentation. All claims exclude other GM vehicles.

To Build Your Own Chevy Venture, visit our web site at chevy.com/venturebrochure

Exterior Colors



Sandrift Metallic



Medium Redfire Metallic



Black



Dark Sapphire Metallic



Dark Tropic Teal Metallic



Galaxy Silver Metallic



Dark Bronzest Metallic



Bright White

CHEVY  WE'LL BE THERE™



▶ FOR ADDITIONAL INFORMATION ABOUT CHEVROLET VEHICLES, VISIT CHEVY.COM

AMERICA ONLINE KEYWORD: CHEVY VENTURE

