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FORD CREDIT
When it comes to zipping around this great big world, we have our little wants and needs along the way. Whether it’s another more convenient cupholder or a more expansive truck bed, we at Ford are forever conscious of what people desire. But, of course, what we all want most is a cleaner, safer world. So that’s one of the first things we think about with every decision we make - from the sites where we build to the type of paint we use. It’s that “hey, we live here, too” thinking that points to a better future for all of us.

We’re a pretty big company with a whole lot of amazing people. But we realize this isn’t “Ford World.” Or the “United States of Ford.” We’re just a part of a much larger community. But we want to make a difference. That’s why we support a vast array of worthy causes. And we encourage our employees to be active in their own neighborhoods, as well. At the end of every day it’s not about cars and trucks...it’s about people.
Six Technologies Designed For Your Comprehensive Protection

Everywhere you look - and even where you can’t - you’ll find truly life-saving features on our vehicles. In a front crash, for instance, dual stage airbags 1 are properly deployed with the help of crash severity sensors 2, which determine how much energy is needed to deploy the airbags, depending on the severity of the impact. Safety belt pretensioners 3 act quickly to remove slack in the belts to ensure the occupant is held securely in his seated position. The driver’s seat position sensor 4 relays data to the airbag’s computer on how far away the driver is seated from the steering wheel. The safety belt usage sensors 5 determine if the driver and outboard front passenger are belted. This information helps select the inflation rate and timing of the airbags. If a severe accident occurs, safety belt energy management retractors 6 limit the belt forces to a predetermined maximum and then “hand-off” to the deploying airbag. In an accident, this electronic coordination is carried out in a split second. Actually quicker.

All-in-all, the Personal Safety System is one of the most sophisticated vehicle safety systems available today.

Please remember to always wear your safety belt and secure children in the rear seats.
Performing well in any situation is the hallmark of every new Taurus. At its highly protectionist core is the respected Personal Safety System. However, on its fun-to-drive sport sedan side is an array of sophisticated engineering technologies that combine to make Taurus an exhilarating driver’s car. All of this, while delivering on its promise of fun and enjoyment. That is today’s Taurus.
It's no secret why so many people develop such an immediate connection with Taurus. Even for those who've just met, there's a feeling of trust that comes from its quick response and its generous 200-horsepower engine (optional). You just know it's going to be there for you when life throws you a hair-pin curve.
Packing it in doesn't mean you have to, well, pack-it-in. Taurus wagon can carry 8 passengers or a trunk-load of fun. It can even handle the ugly stuff Mother Nature hands out. Its 4-wheel disc brakes and optional all-speed traction control will put you back in control before you even start to think about it.

TAURUS WAGON.
IT’S WHAT HAPPENED WHEN WE CROSSED AN AGILE SEDAN WITH A WAREHOUSE.
Taurus owes its quick response in part to the independent MacPherson front suspension with nitrogen gas-pressurized struts, front stabilizer bar, and independent rear Quadralink suspension with nitrogen gas-pressurized struts. But all you really have to know is that you'll feel the good stuff, and you won't feel the bad stuff.

Taurus carries itself (and whatever you put in it) quite gracefully, thank you. There's power to spare with its improved standard 3.0L V6 Vulcan automatic. While the available 3.0L 24-valve 200-horsepower Duratec V6 automatic will redefine “family car” to those in the lanes behind you.

The kids won’t even expect extra allowance when they shine up these great-looking wheels. 16” steel wheels with wheel covers are standard on Taurus LX. 16” painted aluminum wheels are standard on Taurus SE and SES. 16” machined aluminum wheels are standard on Taurus SEL.
The Taurus 4-wheel Anti-Lock Braking System (ABS), standard on Wagons and SES/SEL Sedan models, gives you an extra degree of confidence when the unknown pops up. ABS gives you stopping power while not allowing the wheels to “lock-up.” You remain in control as you steer to avoid a potential accident.

Standard on Taurus is our Personal Safety System. This system, along with pre-designated crush zones and one-piece body construction, has helped Taurus earn the government’s coveted Best-in-Class ★★★★★ frontal crash test rating.

Also standard is an anchoring system for child safety seats that lets you easily and confidently buckle-in the kids. The optional driver and passenger integrated front side-impact air bags may be hidden from view...but will always be much appreciated in hindsight. Remember, always wear your safety belt and secure children in the rear seat. Optional heated side mirrors keep the world outside in focus...so you’ll have that comfortable feeling inside.
Chrome door handles enhance every Taurus interior (a). Electronic automatic temperature controls (b) on SEL mean no fumbling for the “just-right” setting. Optional power adjustable pedals (c) assure a comfortable driving position. A single-disc CD (d) is available. Another smart touch — automatic headlamps (e) on SEL models. Say goodbye to remembering to turn on... or off your lights.
Taurus LX has all the standard Taurus features plus:
- 3.0L V6 Vulcan Engine
- 16" Steel Wheels with Wheel Covers and P215/60R16 All-Season Tires
- 6-Passenger Seating
- Front Dual Recliners and Two-Way Head Restraints
- Front Armrest, Seat Pockets and Center Seat Flip-Fold Console

Options:
- Anti-Lock Braking System
- AM/FM Stereo Cassette

Taurus SE has all the standard features of the LX plus:
- Anti-Lock Braking System
- 16" Painted Aluminum Wheels with P215/60R16 All-Season Tires
- Remote Keyless Entry
- Security Approach Lamps
- AM/FM Stereo Cassette
- Speed Control
- Cargo Net

Options:
- Power Adjustable Pedals
- 60/40 Split-Fold Rear Seat
- Safety Package (side-impact air bags and all-speed traction control; requires ABS)
- SE Value Package (AM/FM stereo with in-dash CD and power driver's seat with lumbar support)
- Security Package (side-impact air bags and all-speed traction control)

STANDARD
Taurus SES Standard has the features of the SE plus:
- Anti-Lock Braking System
- Power Driver's Seat with Lumbar Support
- 60/40 Split-Fold Rear Seat
- AM/FM Stereo with In-Dash CD
- Dual Illuminated Visors with Secondary Visors

Options:
- Power Moonroof
- Power Adjustable Pedals
- Leather-Trimmmed Seats
- Safety Package (side-impact air bags and all-speed traction control)
- Audio Group (AM/FM stereo cassette with 6-disc CD changer, 160-watt peak power MACH® amplifier and 6 speakers)
- Luxury & Convenience Package (auto-dimming mirror with compass and heated outside mirrors)

DELUXE
Taurus SES Deluxe has the features of the SES Standard plus:
- 3.0L 24-Valve Duratec Engine
- Rear Spoiler
- 5-Passenger Seating with Center Console and Floor Shifter
- Leather-Wrapped Steering Wheel

Options:
- Power Moonroof
- Power Adjustable Pedals
- Leather-Trimmmed Seats
- Safety Package (side-impact air bags and all-speed traction control)
- Audio Group (AM/FM stereo cassette with 6-disc CD changer, 160-watt peak power MACH® amplifier and 6 speakers)
- Luxury & Convenience Package (auto-dimming mirror with compass and heated outside mirrors)

Fast or faster? Big or bigger? Nimble or nimbler? Oh, you get the idea. With Taurus, the choices are many. This handy chart will help you quickly decide which Taurus model is just right for you and your family.
### Taurus SEL Deluxe
- Taurus SEL Deluxe has the features of the SE Deluxe plus:
  - 16" Machined Aluminum Wheels with P215/60R16 All-Season Tires
  - Power Adjustable Pedals
  - Perimeter Anti-Theft System
  - AM/FM Stereo Cassette with 6-Disc CD Changer
  - Automatic Headlamps
  - Electronic Temperature Control
  - Driver’s Door Lock Keypad

**Options:**
- Rear Spoiler
- Power Moonroof
- 6-Passenger Seating
- Leather-Trimmed Seats
- MACH Audio System
- Safety Package (side-impact air bags and all-speed traction control)
- Luxury & Convenience Package (auto-dimming mirror with compass and heated outside mirrors)

### Taurus SEL Premium
- Taurus SEL Premium has the standard features of the SEL Deluxe plus:
  - Safety Package (side-impact air bags and all-speed traction control)

**Options:**
- Rear Spoiler
- Power Moonroof
- Leather-Trimmed Seats
- Power Passenger Seat
- MACH Audio System
- Luxury & Convenience Package (auto-dimming mirror with compass and heated outside mirrors)
- Duratec Package (3.0L 24-valve V6 engine, MACH audio system, 7-passenger leather-trimmed seating with console and floor shifter)
- Safety Package (side-impact air bags and all-speed traction control)
- Luxury & Convenience Package (auto-dimming mirror with compass and heated outside mirrors)

### Taurus SEL Standard
- Taurus SEL Wagon has the standard Taurus features plus:
  - 3.0L V6 Vulcan Engine
  - 16" Painted Aluminum Wheels with P215/60R16 All-Season Tires
  - 4-Wheel Disc Brakes
  - Anti-Lock Braking System
  - Remote Keyless Entry
  - Security Approach Lamps
  - LED Lighting
  - 2nd-Row Seat
  - 3rd-Row Bench Seat
  - Speed Control
  - Cargo Cover
  - Rear Window Wiper/Defroster

**Options:**
- Duratec Package (3.0L 24-valve V6 engine, MACH audio system, 7-passenger leather-trimmed seating with console and floor shifter)
- Safety Package (side-impact air bags and all-speed traction control)
- Luxury & Convenience Package (auto-dimming mirror with compass and heated outside mirrors)
Ford Taurus features Clearcoat paint for beauty and protection. All Taurus models are available in all colors. Vehicles may be shown with optional equipment.
**TAURUS**

**COLOR AND TRIM**

1. Medium Graphite Leather
2. Medium Parchment Leather
3. Dark Charcoal Leather
4. Medium Graphite Cloth
5. Medium Parchment Cloth
6. Dark Charcoal Cloth

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<table>
<thead>
<tr>
<th>Exterior Paint/Interior Colors</th>
<th>Medium Graphite</th>
<th>Medium Parchment</th>
<th>Dark Charcoal</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arizona Beige Clearcoat Metallic</td>
<td></td>
<td></td>
<td>·</td>
</tr>
<tr>
<td>Dark Shadow Grey Clearcoat Metallic</td>
<td>·</td>
<td></td>
<td>·</td>
</tr>
<tr>
<td>Matador Red Clearcoat Metallic</td>
<td>·</td>
<td>·</td>
<td>·</td>
</tr>
<tr>
<td>Spruce Green Clearcoat Metallic</td>
<td>·</td>
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<td></td>
</tr>
<tr>
<td>True Blue Clearcoat Metallic</td>
<td>·</td>
<td></td>
<td>·</td>
</tr>
<tr>
<td>Medium Royal Blue Clearcoat Metallic</td>
<td>·</td>
<td></td>
<td>·</td>
</tr>
<tr>
<td>Silver Frost Clearcoat Metallic</td>
<td>·</td>
<td></td>
<td>·</td>
</tr>
<tr>
<td>Black Clearcoat</td>
<td>·</td>
<td>·</td>
<td>·</td>
</tr>
<tr>
<td>Vibrant White Clearcoat</td>
<td></td>
<td></td>
<td>·</td>
</tr>
</tbody>
</table>

Colors shown are representative only. See your dealer for actual paint/trim choices.
## Taursus Specifications

### Engine

<table>
<thead>
<tr>
<th>Availability</th>
<th>Engine Type</th>
<th>Horsepower @ RPM</th>
<th>Torque @ RPM</th>
<th>Length - Overall</th>
<th>Width - Body</th>
<th>Height - Curb</th>
<th>Wheelbase</th>
</tr>
</thead>
<tbody>
<tr>
<td>SEDAN</td>
<td>3.0 L V6 OHV</td>
<td>N/A</td>
<td>N/A</td>
<td>197.6”</td>
<td>73.0”</td>
<td>56.1”</td>
<td>108.5”</td>
</tr>
<tr>
<td>WAGON</td>
<td>Optional 3.0 L 24-Valve V6</td>
<td>200 @ 5650</td>
<td>200 @ 4400</td>
<td>197.7”</td>
<td>73.0”</td>
<td>57.8”</td>
<td>108.5”</td>
</tr>
</tbody>
</table>

### Exterior Dimensions

<table>
<thead>
<tr>
<th>Availability</th>
<th>Headroom</th>
<th>Legroom Front/2nd</th>
<th>Seating Maximum</th>
<th>Cargo Trunk Maximum</th>
<th>Cargo Rear of 2nd Row</th>
<th>Maximum Towing*</th>
<th>Fuel Capacity Gallons</th>
</tr>
</thead>
<tbody>
<tr>
<td>SEDAN</td>
<td>40.0”</td>
<td>42.2 / 38.9”</td>
<td>6</td>
<td>17.0 cu.ft.</td>
<td>—</td>
<td>1250 lbs.</td>
<td>18</td>
</tr>
<tr>
<td>WAGON</td>
<td>39.4”</td>
<td>42.2 / 38.5”</td>
<td>8</td>
<td>—</td>
<td>38.8 cu.ft.</td>
<td>1750 lbs.</td>
<td>18</td>
</tr>
</tbody>
</table>

*When properly equipped.
Ford Credit’s Red Carpet Lease

Many lease managers have completed many hours of training in a Red Carpet Lease program designed to make us the best in the business. We think you’ll find a Red Carpet Lease is the best way to lease.

To get details on various financing options available on your new Ford vehicle, please visit our web site at www.fordcredit.com. Doing so can give you a head start before talking to your Ford Dealer about financing your new Ford vehicle.

Under the New Vehicle Limited Warranty, you’ll receive bumper-to-bumper no-deductible coverage on your new Ford vehicle for 3 years/36,000 miles. You’ll also receive unlimited-mileage, no-deductible corrosion perforation coverage for five years. Ask your Ford Dealer for a copy of this warranty.

During its 3-year/36,000-mile limited warranty period, every new Ford vehicle includes the assurance and support of a 24-hour emergency Roadside Assistance program. Roadside Assistance includes such services as fuel delivery, tire changes, jump starts, and help when you are locked out of your vehicle. Ask your Ford Dealer for complete details about this program.