It could be argued that the Buick® Park Avenue® is more than a car — it’s a tradition. Like every Buick before it, this is an automobile that reminds us that life in America is about more than the pursuit of necessity. It’s also a study in style.

You’ll find this apparent with the gleaming return of Buick’s signature portholes on the new 2003 Park Avenue Ultra, a gorgeously chromed tribute to our past and future. Park Avenue’s interior contains an array of luxurious touches, all of which typify timeless elegance.
2003 Park Avenue Ultra

### Specifications/Models

**MSRP**
- Park Avenue: $34,615
- Park Avenue Ultra: $39,915

**Engines**
- 3.8 Liter 3800 SFI V6
  - 205 hp @ 5200 rpm
  - 230 lb.-ft. of torque @ 4000 rpm (Standard on Park Avenue)
- 3.8 Liter 3800 SFI Supercharged V6
  - 280 hp @ 5200 rpm
  - 280 lb.-ft. of torque @ 3600 rpm (Standard on Park Avenue Ultra)

**Estimated Fuel Economy in MPG**
- 3.8 Liter
  - City: 20
  - Highway: 28
- 3.8 Liter Supercharged
  - City: 20
  - Highway: 18

**Standard Capacities**
- Park Avenue/Ultimate
  - Passenger Volume (cu. ft.): 112.1
  - Cargo Volume (cu. ft.): 19.1
  - Fuel Tank (gal. approx.): 18
  - Seating: 5-6
  - Curb Weight (lbs.): 3778/3884

**New Features on the 2003 Park Avenue Ultra**
- Interior
  - Faux burled walnut woodgrain trim
  - Gauge cluster graphics
  - Bright polished aluminum front door sill plates
  - Front seat headrests
  - Dual chrome-plated exhaust tips
  - 17-inch chrome-plated wheels with lower profile tires

**Available Option Packages**
- Park Avenue Ultra Luxury Package
  - $1,000 Option Package Savings
    - Included: Five-passenger seating, Convenience Console with new faux burled walnut woodgrain trim, 12-disc in-trunk CD changer and sunroof.
- Park Avenue Prestige Feature Package
  - $750 Option Package Savings
    - Included: 16-inch chrome-plated wheels, StabiliTrak, Ultrasonic Rear Park Assist, EyeCue Head-Up Display and dual power heated outside rearview mirrors.

### Selected Standard/Avaliable Equipment

<table>
<thead>
<tr>
<th>Park Avenue</th>
<th>Ultra</th>
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<tbody>
<tr>
<td>Interior</td>
<td></td>
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<tr>
<td>Dual-zone electronically controlled automatic climate control with driver and front-passenger temperature controls, rear-seat heating/cooling outlets and outside temperature display</td>
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<tr>
<td>Heated driver and front passenger seats</td>
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<tr>
<td>Power lumbar support for driver and front passenger</td>
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<tr>
<td>Memory Package with presets for two drivers</td>
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<tr>
<td>Driver Information Center with Tire Inflation Monitor</td>
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<tr>
<td>EyeCue Head-Up Display</td>
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<tr>
<td>One-year OnStar Safe &amp; Sound Package*</td>
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<tr>
<td>Remote Keyless Entry with illuminated entry/exit and personalization features</td>
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<tr>
<td>Mechanical</td>
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<tr>
<td>Moisture-sensing wipers</td>
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<tr>
<td>3.8 Liter V6 engine with 205 hp</td>
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<tr>
<td>3.8 Liter Supercharged V6 engine with 240 hp</td>
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<tr>
<td>StabiliTrak</td>
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<tr>
<td>All-speed Traction Control</td>
<td>A S</td>
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<tr>
<td>Four-speed electronically controlled automatic transmission</td>
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<tr>
<td>Magnetic variable-effort power steering</td>
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<tr>
<td>Ultrasonic Rear Park Assist</td>
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<tr>
<td>Gran Touring Suspension Package</td>
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<tr>
<td>Safety</td>
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</tr>
<tr>
<td>Driver and front-passenger air bags*</td>
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<tr>
<td>Driver and front-passenger seat-mounted side-impact air bags*</td>
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<tr>
<td>Four-wheel antilock disc brakes</td>
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</tr>
<tr>
<td>Child safety seat lower anchors and top tethers for children (LATCH system)</td>
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</tbody>
</table>

### Wheels and Wheel Covers

- 16" cast-aluminum wheels. Standard on Park Avenue.
- 16" cast-aluminum wheels Standard on Park Avenue with Gran Touring Suspension Package.
- 17" chrome-plated cast-aluminum wheels. Standard on Park Avenue Ultra.

### Available Exterior Colors

- Light Bronzemist Metallic
- Sterling Silver Metallic
- White Diamond Metallic
- White Blue Ice Metallic
- White
- Black*
- Granite Metallic
- Jade Green Metallic
- Cabernet Red Metallic
- Ming Blue Metallic
- Sterling Blue Metallic
- Sterling Silver Metallic
- White Diamond Metallic
- White Blue Ice Metallic
- Black*
- Granite Metallic
- Jade Green Metallic
- Cabernet Red Metallic
- Ming Blue Metallic
- Light Bronzemist Metallic
- Sterling Silver Metallic
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- Granite Metallic
- Jade Green Metallic
- Cabernet Red Metallic
- Ming Blue Metallic

* Manufacturer’s Suggested Retail Price for GM vehicles as of 7/1/02. Includes DFC. Tax, title, license and optional equipment are extra. 2 Official EPA estimate not yet available. Estimate based on GM testing. 3 Savings based on either 10% of option package versus options purchased separately and/or in smaller packages. 4 Vehicle specific feature also requires electronic key fob. 5 All-speed Traction Control, OnStar, and Sunroof are available for dual pane or single piece fixed glass. Some restrictions apply. See your GM dealer for details. 6 Not available on Park Avenue without additional equipment group selection. White Diamond available at extra cost. OnStar is a registered service mark of OnStar Corp. ©2002 GM Corp. All rights reserved. GM reserves the right to make changes at any time and without notice, in prices, colors, materials, equipment, specifications, models and availability.