Clear computers, flat screens, mini cell phones. Everyday objects seem to be looking a lot more interesting these days. This can go for the bigger things in life, too, like your car. Check out the Focus ZX5. It’s a little European, a little Hi-tech, definitely different, cleverly cool.

Focus ZX5

Freshly Functional

Focus ZX5 Premium in Sangria Red.

And Focus doesn’t just look like a kickin’ ride. It handles like it, too, thanks to front and rear stabilizer bars and — surprise — a fully independent rear suspension. Inside, ZX5 offers a totally stress-free environment. With accessibility at a five-door maximum, all your friends can pile in and your stuff still stashes nicely through the back. An available Audiophile sound system with a 6-disc in-dash CD player or CD/MP3 player will keep you entertained. Nothing left to do but knock open the moonroof and take it all in. (Standard on ZX5 Premium; available on Comfort.) How’s that for putting the fun in functional?
TECHNOLOGY, YOU Gotta LOVE IT. IT KEEPS GETTING BETTER: MAKING LIFE A LITTLE EASIER AND A LOT MORE FUN. SAME GOES FOR FOCUS ZX3. ITS AVAILABLE SINGLE CD/MP3 SYSTEM PLAYS UP TO 254 CONTINUOUS MP3 TRACKS TO SOOTHE YOUR SOUL. REAR SEAT HEAT DUCTS WARM YOUR SPIRIT, AND AVAILABLE ANTI-LOCK BRAKES AND TRACTION CONTROL EASE YOUR MIND. CAN YOU FEEL THE KARMA?

ZX3 HAS LOTS OF IT, AND LOTS OF ROOM. YES, FIVE PEOPLE CAN DEFINITELY CHILL IN TRUE COMFORT IN THIS MOST ACCOMMODATING FOCUS. SPORTY FRONT BUCKET SEATS WITH COOL NEW FABRIC LOOK AND FEEL ZEN-LIKE, AND ITS THREE DOORS MEAN THREE TIMES THE ACCESS FOR GEAR, PACKS AND EATS. SO LOAD IN YOUR STUFF, GRAB YOUR FRIENDS, GO WHERE YOU WANNA GO, AND HAVE FUN GETTING THERE. THIS SPORTY SCOOT TAKES ITS 130 HORSEPOWER VERY SERIOUSLY, AND IT'S PREPPED WITH STANDARD FOG LAMPS AND AVAILABLE 16" ALUMINUM WHEELS AND TIRES THAT NOT ONLY LOOK GOOD, BUT REALLY GRAB THE PAVEMENT. GETTIN' THE IDEA? WITH ZX3, YOU CAN ACTUALLY ACHIEVE TOTAL HARMONY, AND GET LOTS OF TRIPPIN' TECHY STUFF, TOO.
FOCUS SEDAN

TRICKED OUT WITH A REAR SPOILER, 16" 5-SPOKE ALUMINUM WHEELS, FOG LAMPS AND AVAILABLE LEATHER SEATING SURFACES, FOCUS ZTS HAS PLENTY TO SHOW OFF. YOUR FRIENDS AND FAMILY WILL WANT IN, AND THEY'LL FIT, TOO. FIVE IN TOTAL. SO GO PICK 'EM UP AND HAVE FUN WHILE YOU GET THE CHANCE. BUT JUST LIKE YOU, THIS FOCUS SEDAN ALSO HAS A RESPONSIBLE SIDE, WITH AVAILABLE SIDE-ImpACT AIRBAGS, ANTI-LOCK BRAKES AND THE ADVANCETrAC™ ELECTRONIC STABILITY ENHANCEMENT SYSTEM, FOCUS PROVES IT'S GOT A LOT MORE GOING FOR IT THAN JUST GOOD LOOKS. IT'S GOT BRAINS, TOO.

GO TO TOWN

LIFE CAN GET PRETTY BUSY. SOMETIMES IT SEEMS YOU DO MORE OF WHAT YOU HAVE TO DO THAN WHAT YOU WANT TO DO. BUT SOONER OR LATER THE WEEKEND ROLLS AROUND AND IT'S TIME TO GET OUT AND DO WHAT REALLY MATTERS. WHEREVER YOU CHOOSE TO GO, FOCUS IS THE RIDE TO GET YOU THERE.

Focus ZTS in Pitch Black.
THEY SAY EVERYBODY NEEDS ABOUT 3 FEET OF PERSONAL SPACE. NOW YOU’VE GOT A LOT MORE. 131 CU. FT. OF IT, TO BE EXACT. PACK UP THE BAGS AND SLIDE ‘EM INTO YOUR FOCUS ZTW WAGON. OR WAX UP THE BOARDS, POINT TOWARD THE WAVES AND DRIVE. MAYBE GATHER UP BATS, BALLS AND BASES, PICK UP YOUR INFIELD, AND SPEND THE DAY AT PLAY. SEE, YOU’VE GOT THE ROOM. FOR STUFF, FOR KIDS, FOR FRIENDS. NOW, HOW ABOUT A LITTLE SOMETHING FOR YOU – LIKE A STANDARD 4-SPEED AUTOMATIC TRANSMISSION, A TILT AND TELESCOPING STEERING WHEEL, AVAILABLE HEATED FRONT SEATS AND OUTSIDE MIRRORS, OR AN AVAILABLE SPORT GROUP THAT INCLUDES A 6-DISC IN-DASH CD PLAYER, DRIVER’S SIDE LUMBAR, COOL WHEELS, FOG LAMPS AND MORE? NOW YOU’VE Got ONE SERIOUSLY HOT WAGON. IT’S OFFICIAL: YOU ARE THE MASTER OF YOUR OWN DOMAIN – ALL 131 CU. FT. OF IT.

Focus ZTW in CD Silver Metallic. Shown with optional Sport Group.
IT’S ALL ABOUT INNER BEAUTY

Lots of effort and plenty of smarts went into ensuring that the driver and four adults could comfortably take part in the joy that is Focus. That’s why the instrument panel is cleanly laid out and interesting to look at, and somebody understood that people come in all shapes and sizes, so the driver’s seat not only makes all the standard moves like back/forth and recline, but it also moves up and down. And the seats look good, too — check out the cloth trim on ZX3 and ZX5 (below left) and the sharp, available leather seating surfaces shown on ZTS below. To top it off: a split-fold rear seat that folds flat and plenty of storage nooks are standard, to give people the space they can really use.

Focus ZTS in Medium Graphite. Shown with optional leather seating surfaces.

TAKE THE NIP (AND ICE) OUT OF JACK FROST WITH HEATED FRONT SEATS AND HEATED POWER SIDE MIRRORS. THIS COOL LITTLE WEATHER PACKAGE IS AVAILABLE ON ZX5 PREMIUM, ZTS SEDAN AND ZTW WAGON.
WHAT? I CAN’T HEAR YOU

Turn it up, way up. Focus lets you choose between CD’s, cassettes or MP3-formatted music to make the most of the tunes you have. Your options include a single CD/MP3 player or a 6-disc in-dash CD player. Of course, your rear passengers will enjoy the tunes, too, with speakers positioned to deliver high-fidelity sound to all ears on board. There’s even an audiophile upgrade for incredible bass. So hit the beat, and cruise on into it.

A: Got a lot of CD’s? Bring ‘em along. An available 6-disc in-dash CD player lets you load 6 discs right into the dash. Raise it up a notch with the audiophile system. It includes a thumpin’ sub-woofer and high-fidelity amplifier.

B: Download all the music you want. The single-disc CD and MP3 player gives you miles and miles of continuous play. The system includes a digital clock and four speakers. It’s standard on some models and optional on others. Add the audiophile upgrade to turn your Focus into a rolling studio of sound.

C: Power windows with a one-touch-down driver’s side feature are mighty handy and standard on most models.

D: Turn up the tunes and pop the top so everyone can enjoy the sun and sounds. A power retractable moonroof is standard on ZX5 premium, optional on several other models.

Audio/Features
A WHOLE LOTTA PROTECTION

YOU’VE HEARD IT BEFORE: THE WHOLE IS GREATER THAN THE SUM OF ITS PARTS. SURE APPLIES HERE. FOCUS INCLUDES A NUMBER OF STANDARD AND AVAILABLE SAFETY FEATURES TO HELP PROTECT YOU LIKE THE PERSONAL SAFETY SYSTEM, STANDARD ON EVERY FOCUS MODEL. IT’S SIX TECHNOLOGIES THAT ALL ADD UP TO ONE BIG PEACE OF MIND. IN THE EVENT OF A COLLISION, THE SYSTEM USES SENSORS TO MEASURE CERTAIN OCCUPANT CONDITIONS AND THE SEVERITY OF IMPACT, THEN IT DETERMINES HOW TO PROTECT THE FRONT OCCUPANTS – ALL IN A MATTER OF MILLISECONDS. FOCUS ALSO OFFERS AVAILABLE SIDE IMPACT AIRBAGS. THE BUMPERS EXCEED GOVERNMENT STANDARDS, AND FOCUS HAS FRONT AND REAR CRUSH ZONES, PLUS SIDE INTRUSION DOOR BEAMS DESIGNED TO HELP PROTECT DURING IMPACTS. THERE ARE AVAILABLE ANTI-LOCK BRAKES, TRACTION CONTROL, AND THE ADVANCETRAC™ ELECTRONIC STABILITY ENHANCEMENT SYSTEM TO HELP YOU AVOID AN ACCIDENT. IN THE FIRST PLACE, AND FOR PEACE OF MIND. A STANDARD ANTI-THEFT SYSTEM AND BATTERY SAVER FEATURE THAT SHUTS OFF YOUR INTERIOR LIGHTS IF YOU LEAVE THEM ON. THAT’S BIG.

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SAFETY/CONTROL

*ALWAYS WEAR YOUR SAFETY BELT AND SECURE CHILDREN IN THE REAR SEAT.
*REMEMBER THAT EVEN ADVANCED TECHNOLOGY CANNOT OVERCOME THE LAWS OF PHYSICS. IT’S ALWAYS POSSIBLE TO LOSE CONTROL OF A VEHICLE DUE TO INAPPROPRIATE DRIVER INPUTS FOR THE CONDITIONS. WHEN ADVANCETRAC ENGAGES, IT IS AN INDICATION THAT AT LEAST SOME OF THE TIRES HAVE EXCEEDED THEIR ABILITY TO GRIP THE ROAD, WHICH MAY CAUSE LOSS OF CONTROL.
STANDARD FEATURES

Mechanical
- 100,000-mile tune-up interval*
- Front-wheel drive
- Fuel tank - 13.2-gallon capacity
- Maintenance-free battery
- Power front disc/rear drum brakes
- Power rack-and-pinion steering
- Spare – Compact
- Stabilizer bar - Front
- Stainless steel exhaust system
- Suspension – Front: independent MacPherson strut; rear: Control Blade Short- and Long-Arm (SLA) independent

Safety/Security
- Personal Safety System™ for driver and right-front passenger – With dual stage/dual threshold airbags, safety belt pretensioners, energy management retractors, safety belt usage sensors, driver’s seat position sensor, crash severity sensor, and restraint control module
- Belt-Minder™ safety belt reminder
- Bumpers – 5-mph energy-absorbing
- Emergency trunk release – Manual
- LATCH – Lower anchors and tether anchors for child safety seats (rear outboard positions)
- Low fuel warning light
- Safety belts – 3-point for all seating positions
- Safety cell™ unitized body construction
- SecuriLock™ – Passive anti-theft system
- Shoulder belt height adjusters – Front outboard positions
- Side intrusion door beams

Seating
- 60/40 split-fold rear seat with flip-up rear seat cushion (split flip-up rear cushion on ZX5 Premium)
- Height-adjustable driver’s seat

Interior
- Assist handles – Front and rear
- Center floor console – Full-length
- Child safety locks on rear doors (not applicable on 3-door models)
- Cupholders – 2 front, 1 rear
- Dome light with theater-dimming feature
- Floor mats – Front and rear
- Interior decklid/liftgate release
- Map pockets – Front doors
- Power point – Front
- Rear seat heat ducts
- Trip odometer
- Visor vanity mirrors

Exterior
- Bumpers – Body color
- Headlamps – Aerodynamic halogen
- Rear defroster
- Solar tinted glass
- Windshield wipers – Front: intermittent; rear: wiper/washer (n/a on sedan models)

*Based on 2002 models.
**Always wear your safety belt and secure children in the rear seat.

DIMENSIONS

Extérieur | ZX3 | ZX5
---|---|---
Wheelbase | 103.0" | 103.0"
Overall length | 168.1" | 168.1"
Overall width | 67.0" | 67.0"
Overall height | 56.3" | 56.3"
Liftover height | 26.3" | 26.3"

Intérieur 1er rang
- Head room | 39.1" | 39.1"
- Shoulder room | 53.5" | 53.5"
- Hip room | 49.4" | 49.4"
- Leg room | 43.1" | 43.1"

2ème rang
- Head room | 38.5" | 38.5"
- Shoulder room | 53.6" | 53.6"
- Hip room | 50.7" | 50.7"
- Leg room | 34.7" | 34.7"

Passenger/Luggage Capacity (cu. ft.)
- Passenger volume | 94.4 | 94.4
- Luggage capacity (rear seat up) | 18.6 | 18.6
- Total interior volume | 113.0 | 113.0

Extérieur | Sedan | Wagon
---|---|---
Wheelbase | 103.0" | 103.0"
Overall length | 174.9" | 178.2"
Overall width | 67.0" | 67.0"
Overall height | 56.3" | 56.9"
Liftover height | 28.2" | 22.0"

Intérieur 1er rang
- Head room | 39.1" | 39.1"
- Shoulder room | 53.5" | 53.5"
- Hip room | 49.4" | 49.4"
- Leg room | 43.1" | 43.1"

2ème rang
- Head room | 38.3" | 39.8"
- Shoulder room | 53.6" | 53.6"
- Hip room | 50.7" | 50.7"
- Leg room | 34.7" | 34.7"

Passenger/Luggage Capacity (cu. ft.)
- Passenger volume | 94.3 | 95.9
- Luggage capacity (rear seat up) | 13.8 | 35.1
- Total interior volume | 108.1 | 131.0

AWARDS

- “10 BEST,” 3 YEARS IN A ROW.
- “2002 ALL-STAR FOR BEST SMALL CAR.”
- “AMERICA’S BEST ECONOMY CAR AND FIRST NEW CAR.”
- “BEST IN CLASS UNDER $16,000.”

STANDARD FEATURES

Mechanical
- 100,000-mile tune-up interval*
- Battery saver
- Front-wheel drive
- Fuel tank - 13.2-gallon capacity
- Maintenance-free battery
- Power front disc/rear drum brakes
- Power rack-and-pinion steering
- Spare – Compact
- Stabilizer bar - Front
- Stainless steel exhaust system
- Suspension – Front: independent MacPherson strut; rear: Control Blade Short- and Long-Arm (SLA) independent

Safety/Security
- Personal Safety System™ for driver and right-front passenger – With dual stage/dual threshold airbags, safety belt pretensioners, energy management retractors, safety belt usage sensors, driver’s seat position sensor, crash severity sensor, and restraint control module
- Belt-Minder™ safety belt reminder
- Bumpers – 5-mph energy-absorbing
- Emergency trunk release – Manual
- LATCH – Lower anchors and tether anchors for child safety seats (rear outboard positions)
- Low fuel warning light
- Safety belts – 3-point for all seating positions
- Safety cell™ unitized body construction
- SecuriLock™ – Passive anti-theft system
- Shoulder belt height adjusters – Front outboard positions
- Side intrusion door beams

Seating
- 60/40 split-fold rear seat with flip-up rear seat cushion (split flip-up rear cushion on ZX5 Premium)
- Height-adjustable driver’s seat

Interior
- Assist handles – Front and rear
- Center floor console – Full-length
- Child safety locks on rear doors (not applicable on 3-door models)
- Cupholders – 2 front, 1 rear
- Dome light with theater-dimming feature
- Floor mats – Front and rear
- Interior decklid/liftgate release
- Map pockets – Front doors
- Power point – Front
- Rear seat heat ducts
- Trip odometer
- Visor vanity mirrors

Exterior
- Bumpers – Body color
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- Windshield wipers – Front: intermittent; rear: wiper/washer (n/a on sedan models)

*Based on 2002 models.
**Always wear your safety belt and secure children in the rear seat.
## SPECIFICATIONS
### MODEL-SPECIFIC FEATURES/OPTIONS

<table>
<thead>
<tr>
<th>ZX3</th>
<th>ZX3 Premium</th>
<th>2002 Competitive Models</th>
<th>Publicly Available Information</th>
<th>Ford Certification Data</th>
<th>Time of Printing</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mechanical</td>
<td>2.0L DOHC Zetec 4-cylinder engine</td>
<td>5-speed manual transaxle</td>
<td>4-speed electronic automatic transaxle with overdrive lockout</td>
<td>5-speed manual transaxle</td>
<td>4-speed electronic automatic transaxle with overdrive lockout</td>
</tr>
<tr>
<td></td>
<td>1.6L 5-spike aluminum wheels</td>
<td>P195/60R15 all-season BSW tires</td>
<td>P205/50R16 all-season BSW tires</td>
<td>15&quot; multi-spoke aluminum wheels</td>
<td>16&quot; multi-spoke aluminum wheels</td>
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<tr>
<td>Safety/Security</td>
<td>AdvanceTrac electronic stability enhancement system – Includes ABS, Traction Control and rear disc brakes</td>
<td>All-Speed Traction Control</td>
<td>Anti-lock braking system (ABS) with electronic brake force distribution (EBD)</td>
<td>Perimeter alarm system</td>
<td>Remote keyless entry system with 2 key fobs</td>
</tr>
<tr>
<td>Seating</td>
<td>Cloth sport front bucket seats with adjustable head restraints, passenger-side tip/slide forward feature and map pocket; includes unique ZX3/ZX5 fabric</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Interior</td>
<td>Air conditioning</td>
<td>AM/FM stereo with single CD player, clock and 4 speakers</td>
<td>AM/FM stereo with single CD and MP3 player, clock and 4 speakers</td>
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<tr>
<td>Exterior</td>
<td>Bodyside moldings – Black</td>
<td>Fog lamps</td>
<td>Mirrors - Manual remote, dual black</td>
<td>Mirrors - Power remote, dual black</td>
<td>Power moonroof</td>
</tr>
</tbody>
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<tr>
<th>ZX5</th>
<th>ZX5 Comfort</th>
<th>2002 Competitive Models</th>
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<td>Power moonroof</td>
</tr>
</tbody>
</table>

*Requires ABS. **Always wear your safety belt and secure children in the rear seat.*
### Wagon SE

#### Mechanical
- 2.0L DOHC Zetec 4-cylinder engine
- 4-speed manual transaxle
- 4-speed electronic automatic transaxle with overdrive lockout
- 15" multi-spoke aluminum wheels
- P195/60R15 all-season BSW tires
- Stabilizer bar – Rear

#### Safety/Security
- AdvanceTrac™ electronic stability enhancement system – Includes ABS, Traction Control and rear disc brakes
- All-Speed Traction Control
- Anti-lock braking system (ABS) with electronic brake force distribution (EBD)
- Perimeter alarm system
- Remote keyless entry system with 2 key fobs
- Side-impact airbags

#### Seating
- Cloth front low-back bucket seats with adjustable head restraints and map pocket
- Leather seating surfaces
- Lumbar support – Driver’s side manual

#### Interior
- Air conditioning
- AM/FM stereo with single CD and MP3 player, clock and 4 speakers
- AM/FM stereo with 6-disc in-dash CD player, clock and 4 speakers
- Front center armrest with storage
- Leather-wrapped steering wheel
- Power door locks
- Power windows – With one-touch-down driver’s side feature
- Speed control
- Tachometer
- Tilt/telescoping steering wheel
- Weather Package – Heated front seats – Heated power outside mirrors

#### Exterior
- Bodyside moldings – Black
- Bodyside moldings – Color-keyed
- Mirrors – Power remote, dual black
- Fog lamps
- Rear spoiler

---

### Sedan LX

#### Mechanical
- 2.0L SOHC 4-cylinder engine with split-port induction
- 5-speed manual transaxle
- 4-speed electronic automatic transaxle with overdrive lockout
- 14" steel wheels with bolt-on-appearance wheelcovers
- 15" 5-spoke aluminum wheels
- P185/65R14 all-season BSW tires
- P195/50R16 all-season BSW tires
- Stabilizer bar – Rear

#### Safety/Security
- AdvanceTrac™ electronic stability enhancement system – Includes ABS, Traction Control and rear disc brakes
- All-Speed Traction Control
- Anti-lock braking system (ABS) with electronic brake force distribution (EBD)
- Perimeter alarm system
- Remote keyless entry system with 2 key fobs
- Side-impact airbags

#### Seating
- Cloth front low-back bucket seats with adjustable head restraints and map pocket
- Leather seating surfaces
- Lumbar support – Driver’s side manual

#### Interior
- Air conditioning
- AM/FM stereo with cassette player, clock and 4 speakers
- AM/FM stereo with single CD player, clock and 4 speakers
- AM/FM stereo with single CD and MP3 player, clock and 4 speakers
- Front center armrest with storage
- Leather-wrapped steering wheel
- Power door locks
- Power windows – With one-touch-down driver’s side feature
- Speed control
- Tachometer
- Tilt/telescoping steering wheel
- Weather Package – Heated front seats – Heated power outside mirrors

#### Exterior
- Bodyside moldings – Black
- Bodyside moldings – Color-keyed
- Mirrors – Power remote, dual black
- Fog lamps
- Rear spoiler

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*Includes rear stabilizer bar. **Requires ABS and Zetec engine. †Always wear your safety belt and secure children in the rear seat.
COLOR AND TRIM

INTERIOR/EXTERIOR COMBINATIONS

<table>
<thead>
<tr>
<th>ZX3</th>
<th>ZX5</th>
<th>Sedan</th>
<th>Wagon</th>
</tr>
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<tbody>
<tr>
<td>Medium Parchment*</td>
<td>Medium Graphite</td>
<td>Dark Charcoal</td>
<td>Medium Parchment*</td>
</tr>
<tr>
<td>Cloud 9 White</td>
<td>Egg Yolk Yellow</td>
<td>Sangria Red Metallic</td>
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<td>Sangria Red Metallic</td>
<td>Grabber Green Metallic**</td>
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<td>Sangria Red Metallic</td>
<td>Grabber Green Metallic**</td>
<td>French Blue Metallic**</td>
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<td>Twilight Blue Metallic</td>
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</table>

*Medium Parchment interior not available on ZX5, ZX5 Comfort or LX Sedans. **Not available on base level ZX3, base level ZX5 and LX Sedans. †New for 2003.

Ford uses clearcoat paint for beauty and protection. Colors shown are representative only. See your dealer for actual paint/trim options.
Medium Graphite Cloth
Standard on ZX3 models and ZX5/ZX5 Comfort

Dark Charcoal Cloth
Standard on ZX3 models

Medium Parchment Cloth
Standard on SE Sedans/Wagon

Medium Graphite Cloth
Standard on ZX5 Premium, ZTS and ZTW

Medium Parchment Cloth
Standard on LX Sedans and SE Sedans/Wagon

Medium Graphite Cloth
Standard on ZX5 Premium, ZTS and ZTW

Dark Charcoal Cloth
Standard on ZX3 models

Medium Parchment Cloth
Standard on ZX5 Premium, ZTS and ZTW

Medium Graphite Leather
Optional on ZX5 Premium, ZTS and ZTW

Medium Parchment Leather
Optional on ZX5 Premium, ZTS and ZTW

WHEELS/ENGINES

16" 5-Spoke Aluminum Wheel
Standard on ZX3 Premium/Power Premium, ZX5 Premium and ZTS; optional on ZX5 Comfort and ZTW

15" Multi-Spoke Aluminum Wheel
Standard on ZX5/ZX5 Comfort, SE Sedan and ZTW

15" 5-Spoke Aluminum Wheel
Standard on ZX3 and SE Sedan

14" Steel Wheel with Bolt-On-Appearance Wheelcover
Standard on LX Sedan

2.0L SOHC I4
Horsepower: 110 hp @ 5000 rpm
Torque: 125 lb.-ft. @ 3750 rpm

2.0L DOHC Zetec I4
Horsepower: 130 hp @ 5300 rpm
Torque: 135 lb.-ft. @ 4500 rpm