Drivers wanted.

Learn more at newpassat.com.

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We rethought everything.

From big stuff like the engine to more intimate details like brake-disc wipers. We found new ways to make the Passat fun to drive and added unique features you can only get from Volkswagen. But with all that thinking and rethinking going on, we also discovered a few curious side effects we thought you should know about.
1

Be on the lookout for paparazzi-types.

The Passat’s sleek lines and agile silhouette make quite an impression. And even though you’re probably not looking for any extra attention, you’re about to get some. Because the new Passat is longer and wider than before, it has an aggressive stance that’s sure to turn heads. And because it’s laser-welded to create tighter gaps and improved aerodynamics, well, let’s just say folks might start hiding in the bushes to get a closer look. To ensure your privacy, we suggest pulling your new Passat into the garage whenever possible.
Steering-adaptive Bi-Xenon headlamps

These smart headlights turn slightly as your car turns to illuminate the road ahead. (left)

More red-carpet features:
- Heated side mirrors
- Anti-theft wheel locks
- 17-inch alloy wheels
- Integrated fog lamps
- Trunk release integrated into rear badge

Features shown may be optional. Consult features and specifications for details.
Passengers may never go home again.

It can be nice to have friends along for the ride. But when you’ve got 2½-inches of extra rear legroom and split rear folding seats, your guests may never want to leave. And with reading lights and available heatable front seats, who can blame them for wanting to stay? When the need for alone-time strikes, we suggest reminding your passengers about that time in college when you almost drove your old car off the highway drag racing your brother. Then raise your eyebrows and rev the engine.
MAKE YOURSELF COMFORTABLE FEATURES

1. Instrumentation panel with multifunction trip computer

2. Multifunction steering wheel with audio controls

3. Premium eight-speaker sound system with six-disc CD changer, MP3 format readable and optional 600-watt Dynaudio premium sound system

4. DVD navigation system

5. Dual-zone Climatronic™ automatic climate control system

Were you expecting your standard, run-of-the-mill car keys? Not only does this bladeless key slip conveniently into the dash-housed ignition, it comes complete with a radio-frequency remote transmitter. Bet you didn’t see that one coming.

Features shown may be optional. Consult features and specifications for details.
Got stuff to stow? Along with more trunk space, we’ve added plenty of unique storage in the new Passat, including a self-draining umbrella holder hidden in the driver’s side front door. (right) Pretty neat, huh?

Features shown may be optional. Consult features and specifications for details.
3

Can cause a Too-Cool-For-School complex.

When you’ve got either a 2.0T engine or a 3.6 liter V6 powerhouse under the hood, you could start walking with a little more swagger in your step. With 200 hp and 207 lb-ft of torque, the 2.0 liter is Turbocharged to deliver the might of a big engine in a small package. And the 3.6 liter V6 doles out a whopping 280 hp at 265 lb-ft of torque at your command. Both use FSI direct injection to ensure you get power when you need it. You might even be tempted to show off a bit, but there’s no need to grandstand. With all that smart muscle at your fingertips, you won’t have to.
With all the Passat has to offer, we’re sure you’ll be driving all day. But why not give your right leg a rest? With the push of a button, Hill Hold Assist clamps on the brakes when you’re stopped on a slope, then automatically releases when you start to pull away to help prevent the car from rolling backwards.
• FSI (Fuel Straight Injection)
• Automatic brake-disc wipers
• Laser-guided parking assistance
• Electronic stabilization program
• Sport suspension
• Electronic parking brake
• 4-link independent rear suspension
• Electromechanical power steering
• 6-speed manual or automatic transmission

We’ve even amped-up our 4motion® traction control (right). This fully-integrated system is front-wheel biased, which means it provides even better fuel economy¹ by activating only when front-wheel slip is detected. It also means that it’s smarter than the average front-wheel drive.

MORE HEAD-OF-THE-CLASS FEATURES

1 EPA estimates only. Your fuel consumption may vary.
4

Rare cases of Synaptic Safety Syndrome have been reported.

One out of every 300 new Passat drivers get so used to the protection offered by our six standard airbags\(^1\) and improved safety cage construction, they find themselves feeling completely exposed once they leave the car. Take our Front Active Head Restraints, for example. In the event of certain kinds of rear-on collisions, they actually move up and forward to help avoid the effects of whiplash. And though it’s true – you can’t expect that kind of care from, say, the subway or your office chair – there’s really no need to strap on the helmet and kneepads.

\(^1\)This is a completely fictitious statistic. But it is kinda funny. Airbags are supplemental restraints only and will not deploy under all accident scenarios. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age.
Dual front and front side airbags with Side Curtain Protection®

Airbags are supplemental restraint systems and will not deploy under all accident scenarios. Always use safety belts and secure children only in the rear, using restraint systems appropriate for their size and age.
### Reinforced safety cage

Can a key be a safety feature? It can when you remove it. The new Passat’s ignition (below) is electric and we’ve moved it from the steering column to the dashboard to keep it out of the way of drivers’ knees in case of an accident.

**Electronic parking brake**

**In-dash ignition**

### OTHER SLEEP-TIGHT FEATURES

- Tire-pressure monitoring system
- Anti-lock braking system
- Engine brake assist
- Electronic brake pressure distribution
- Anti-slip regulation traction control
- Electronic differential lock
- Improved safety cage construction
- Crash-optimized front end
- Anti-intrusion side door beams
- 5 three-point safety belts
NEW PASSAT STANDARD FEATURES
All Passat models come with:
1. 60/40 split folding rear seat
2. Fully-reclining front comfort seats with height-adjustable headrests and lumbar support
3. Climatic manual single-zone climate control
4. Dual front and front side impact airbags, supplemental restraint system and Side Curtain Protection airbags
5. ASR (Anti-Slip Regulation) traction control
6. ABS (Anti-lock Braking System) with electronic brake pressure distribution
7. Electronic Stabilization Program with brake assist
8. Six-disc CD changer preparation mounted in glove box
9. Anti-theft vehicle alarm system for doors, hood, trunk lid, mirrors, with environment lighting
10. Multifunction trip computer
11. Two-speed, Aero windshield wipers with adjustable intermittent wipe feature
12. Leatherette-trimmed seating
13. Three power outlets

2.0T STANDARD FEATURES
The 2.0T also comes standard with:
1. 10-way power adjustable driver seat with four-way power-recline feature
2. In-dash single CD player with eight-speaker sound system, MP3 readable
3. 6-speed manual transmission
4. 16-inch alloy wheels

2.0T OPTIONAL FEATURES
Pick the 2.0T and these options can also be yours:
2.0T Package 1
1. Tilting and sliding power glass sunroof with tinted glass
2. Satellite radio (includes activation and 3 month subscription to XM® or Sirius™ satellite radio services)
3. Premium, eight-speaker AM/FM radio with in-dash six-disc CD changer, MP3 format capable; Satellite radio compatible

2.0T Package 2
1. Leather-trimmed comfort seats
2. Leather-wrapped four-spoke, multifunction steering wheel, shift knob and boot
3. Heatable front seats

3.6L STANDARD FEATURES
The 3.6L also comes standard with:
1. 10-way power adjustable driver seat with four-way power-adjustable lumbar support and power recline
2. In-dash six-disc CD player with eight-speaker sound system, MP3 readable
3. 6-speed automatic transmission with Tiptronic
4. 17-inch alloy wheels

3.6L OPTIONAL FEATURES
Choose the 3.6L and pick from these options:
3.6L Luxury Package 1
1. Premium, eight-speaker AM/FM radio with in-dash six-disc CD changer, MP3 format capable; Satellite radio compatible
2. Tilting and sliding power glass sunroof with tinted glass
3. Heatable front seats
4. Dual-zone Climatronic automatic climate control
5. Self-dimming rearview mirror
6. Storage net in trunk
7. HomeLink
8. Manual rear and side sunshades
9. Heated windshield washer nozzles and exterior power mirrors, with defogger function
10. Automatic headlights with coming home feature
11. Halogen projector lens foglamps in front bumper
12. Rain sensor, automatic wiper speed control

3.6L Luxury Package 1 (continued)
13. Leather-wrapped four-spoke, multifunction steering wheel, shift knob and boot
14. Leather-trimmed comfort, 12-way power-adjustable driver and front passenger seats with lumbar support and three-position memory for driver's seat and exterior mirrors
15. Genuine burled walnut wood-trimmed interior

3.6L Luxury Package 2
Includes 3.6L Luxury Package 1, plus:
1. Heatable front seats
2. Heatable windshield washer nozzles and front passenger seat with lumbar support and three-position memory for seat and mirrors
3. Brushed aluminum trimmed interior
4. Sport suspension

3.6L Sport Package 2
Includes 3.6L Sport Package 1, plus:
1. 18-inch alloy wheels
2. Leather-wrapped three-spoke steering wheel with Tiptronic controls, shift knob and boot
3. Sport seats (same functionality as comfort seats)
4. Nav system (no functionality as navigation system)
5. Brushed aluminum trimmed interior
6. 14-position memory for driver's seat and three-position memory for mirror (12-way)
7. 14-position memory for front passenger seat and three-position memory for mirror (12-way)
8. Power seat powerMemory for driver and front passenger seats
9. Heatable front seats
10. Heatable windshield washer nozzles and exterior power mirrors, with defogger function
11. Automatic headlights with coming home feature
12. Halogen projector lens foglamps in front bumper
13. Rain sensor, automatic wiper speed control
14. Leather-wrapped four-spoke, multifunction steering wheel, shift knob and boot
15. Leather-trimmed comfort, 12-way power-adjustable driver and front passenger seats with lumbar support and three-position memory for driver's seat and exterior mirrors
16. Genuine burled walnut wood-trimmed interior

ROADSIDE ASSISTANCE
The Passat has a Roadside Assistance package provided by Road America, so you can be covered 24 hours a day for 4 years, unlimited mileage. Wherever you go, there we are. See your dealer for details.

WARRANTY
Every Passat comes with a bumper-to-bumper 4-year/50,000-mile New Vehicle Limited Warranty. We also offer a Powertrain Limited Warranty with 5-years/60,000 miles of protection. And a Limited Warranty Against Corrosion Perforation for 12 years, no matter how many miles you drive.

1Wear and tear items and adjustments excluded after the first 12 months or 12,000 miles, whichever comes first.
TECH SPECIFICATIONS & COLORS

Measurements

- Front Headroom: 38.4 in
- Rear Headroom: 37.8 in
- Front Shoulder Room: 55.7 in
- Rear Shoulder Room: 54.6 in
- Front Legroom: 41.4 in
- Rear Legroom: 37.7 in
- Curb Weight (2.0T – Manual): 3,305 lbs
- Curb Weight (2.0T – Automatic): 3,344 lbs
- Curb Weight (3.6L – Automatic): 3,526 lbs
- Curb Weight (3.6L – Automatic with 4MOTION): 3,829 lbs

Other Measurements

- Engine: 2.0T 4-cylinder Turbo, 207 lb-ft torque
- Transmissions: 6-speed manual
- Suspension and Handling: Electromechanical power steering

Colors

- Black
- Leatherette
- Classic Grey Leather
- Vienna Leather
- Pure Beige
- Nappa Leather
- Wheat Beige
- Deep Black
- Mocha Brown
- Candy White
- Arctic Blue Silver
- United Gray
- Shadow Blue
- Granite Green
- Reflex Silver
- Blue Graphite

Leatherette is standard on all trim levels. Leather is available with package on the Passat 2.0T and 3.6L.