



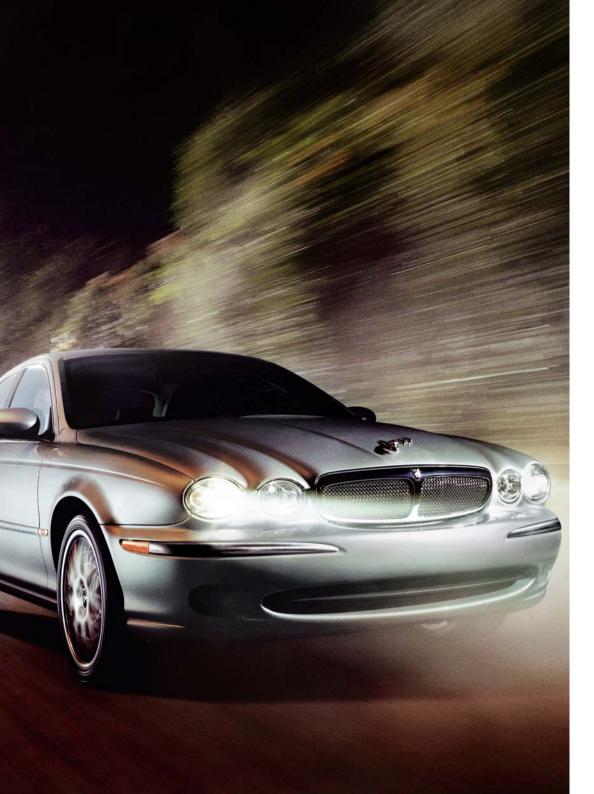
As you *reach* the driver's door, you at once *anticipate* and relish the moment.

You've looked for a long time.

Now you're here. THIS JAGUAR X-TYPE is yours.

Your excitement is *fueled by the unmistakable* styling and craftsmanship that sets these motorcars apart, creating a presence and stature on the road, moving your spirit. But there's more. This car is an expression of you, *a personalized environment like no other*, a reflection of your desire to discover. And, as you slip into the supple leather and experience the x-type's *astonishingly* rewarding interior, you take control.





PERFORMANCE

ALL-WHEEL DRIVE. ALL-ROUND RELIABILITY.

The X-TYPE is powered by a compact, technologically proficient 3.0-liter v6 engine-it delivers true JAGUAR performance, glued to the road by Traction 4^{TM} all-wheel drive. A smooth 5-speed automatic gearbox offers low-rev torque, relaxed cruising, and surging power for overtaking, while variable-ratio power steering offers greater maneuverability when parking. And 4-wheel anti-lock disc brakes, ventilated in the front and assisted by ELECTRONIC BRAKEFORCE DISTRIBUTION (EBD) and DYNAMIC STABILITY CONTROL (DSC), help the car perform effortlessly and safely in various road and weather conditions. What else would you expect from a car manufactured in JAGUAR'S state-of-the-art Halewood plant? Where robotic quality control processes and laser-measuring systems combine seamlessly with renowned JAGUAR craftsmen who fit many different components by hand, ensuring the highest possible standards.

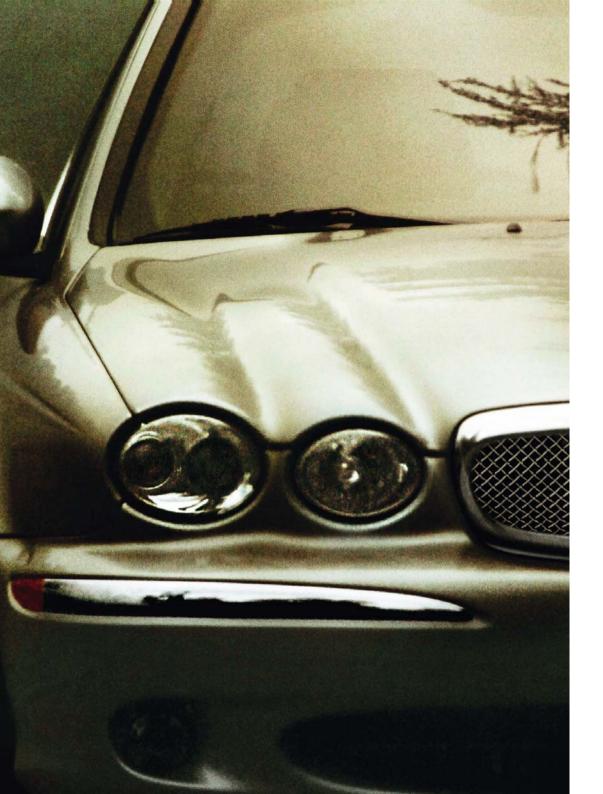
3.0-LITER V6 ENGINE
TRACTION 4™ ALL-WHEEL DRIVE

INTERIOR

THE X-TYPE IS DESIRABLE IN ITS PUREST FORM.

But since every driver is different, you may want to tailor it to your own personal taste. Consider 10-WAY POWER - ADJUSTABLE and heated driver and front passenger seating, carefully finished and stitched, with lumbar support and driver's seat setting memory. Or Burl Walnut interior trim. Or self-dimming rearview mirror. Or electronics comprising BLUETOOTH® WIRELESS TECHNOLOGY, 320 - WATT, 10 - SPEAKER ALPINE® SOUND, SATELLITE RADIO, and the wonder of JAGUARVOICE, which allows you to control the X-TYPE's key functions without taking your hands off the wheel. Simply choose and create a driving experience that is distinctly yours.





SAFETY

MOTORING ENJOYMENT AND CONFIDENCE ARE CENTRAL TO THE JAGUAR EXPERIENCE.

The X-TYPE is rigorously tested for occupant PROTECTION. Driver and front PASSENGER AIRBAGS adapt to impact force and deploy according to crash severity and safety belt use. SIDE CURTAIN AIRBAGS drop from above the four doors to enhance protection for the head, and side airbags deploy from the FRONT SEAT BOLSTERS for chest protection. There's even a KNEE AIRBAG, designed specifically to help protect the driver's legs. ANTI -INTRUSION BARS in the doors and designed crumple zones absorb and help deflect impact force away from the car's passenger safety cell. And an inertia switch both cuts fuel supply and unlocks doors on impact. *Feel secure*.

X-TYPE SPORTWAGON THE VERSATILE SPORTWAGON IS AN IDEAL CHOICE.

For those looking for maximum flexibility, the versatile sportwagon is an ideal choice. With 50 cubic feet of storage space – fully carpeted, illuminated by two lights, and complete with hidden stowage area – it performs utility duties with panache.

A cargo restraint keeps packages in check (and out of sight), the 70/30 split rear seat offers a variety of configurations, and rear access is gained through both tailgate and window. *Exemplary interior comfort* is assured by a power moonroof with sunshade, leather seating surfaces, automatic climate control with pollen filter, tilt and telescopic steering column, rain-sensing wipers, premium sound, and, if you like, an optional 7" color touchscreen that regulates numerous onboard functions. You can even specify voice-activated controls.

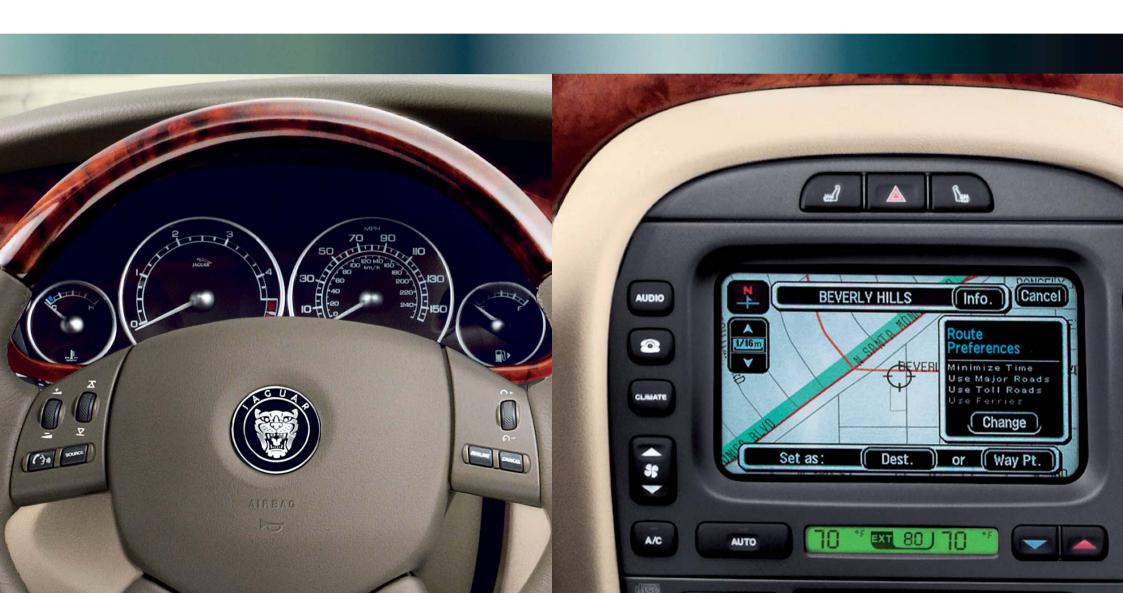


» STEERING WHEEL

The X-TYPE features a multi-function steering wheel that puts cruise, audio, and telephone controls within ready reach.

» TOUCHSCREEN

The sophisticated, dash-mounted optional 7" color touchscreen controls audio, climate, and available DVD-based navigation and $Bluetooth^{\oplus}$ wireless technology phone.



» LUXURIOUS INTERIOR

The X-TYPE introduces a new concept in luxury, artfully blending stunning appointments such as exotic African Sapele Pomelle wood with beautifully formed leather trim.

» LEATHER SEATING SURFACES

The X-TYPE seating is covered in a lush, comfortable leather, precisely tailored as Jaguar has done for decades. Distinctively piped is available in the Luxury Package.



TECHNICAL SPECIFICATIONS

FNGINE

Type

Bore Stroke

Displacement

Compression ratio

Induction

Engine control

Ignition

Emissions control Horsepower (SAE) Maximum torque (SAE)

PERFORMANCE

0-60 mph (0-100 km/h) Maximum speed

DRIVETRAIN

Configuration

Transmission

Axle ratio

X-TYPE 3.0

60° V6 aluminum block and heads. Aluminum lower structural bedplate. DOHC, 4 valves per cylinder. Magnesium cylinder head covers 3.50 in. (89 mm) 3.13 in. (80 mm) 181.06 cu. in. (2967 cc)

Normally aspirated, 2-valve, 3-mode, variable-geometry intake system Electronic throttle for idle speed, cruise control and traction control Electronic, coil-on-plug, single plug per cylinder Close-coupled, 3-way catalysts 227 @ 6800 rpm 206 lb.- ft. @ 3000 rpm

7.1 sec. (7.5 sec.)
121 mph (195 km/h)
(electronically limited)

Front engine, transverse with permanent AWD
Electronic 5-speed automatic, JATCO
JF506E with Hitachi® 16-bit ECM
3.9:1

SPORTWAGON

60° V6 aluminum block and heads.
Aluminum lower structural bedplate.
DOHC, 4 valves per cylinder.
Magnesium cylinder head covers
3.50 in. (89 mm)
3.13 in. (80 mm)
181.06 cu. in. (2967 cc)
10.5:1
Normally aspirated, 2-valve, 3-mode, variable-geometry intake system
Electronic throttle for idle speed, cruise control and traction control
Electronic, coil-on-plug, single
plug per cylinder

Close-coupled, 3-way catalysts

7.3 sec. (7.8 sec.)
121 mph (195 km/h)
(electronically limited)

206 lb.- ft. @ 3000 rpm

227 @ 6800 rpm

Front engine, transverse with permanent AWD
Electronic 5-speed automatic, JATCO
JF506E with Hitachi® 16-bit ECM
3.9:1

	X-TYPE 3.0	SPORTWAGON
SUSPENSION	X 1112 3.0	31 OKI WAGON
Front	Independent MacPherson	Independent MacPherson
	strut-type with twin-bearing upper	strut-type with twin-bearing upper
	mounting. L-shaped lower control	mounting. L-shaped lower control
	arms, liquid-filled bushings,	arms, liquid-filled bushings,
	"S" profile coil springs to reduce	"S" profile coil springs to reduce
	strut side load, gas-charged twin	strut side load, gas-charged twin
	tube shock absorbers and 0.79 in.	tube shock absorbers and 0.79 in.
	(20 mm) diameter solid anti-roll bar	(20 mm) diameter solid anti-roll bar
Door	Indonesidade multi linkuvith tie	Independent multi link with the
Rear	Independent, multi-link with tie	Independent, multi-link with tie
	blade. Coil springs, gas-charged	blade. Coil springs, gas-charged
	monotube dampers and 0.75 in.	monotube dampers and 0.75 in.
DD 4 K 5 C	(19 mm) diameter solid anti-roll bar	(19 mm) diameter solid anti-roll bar
BRAKES	De los 77 de la castella	De los 77 en els traciell
System	Bosch® 5-7 Type, electronically	Bosch® 5-7 Type, electronically
	controlled with ABS and EBD.	controlled with ABS and EBD.
	4-channel system. Passive, double-	4-channel system. Passive, double-
	diaphragm, vacuum-actuated	diaphragm, vacuum-actuated
	brake booster. Independent front/	brake booster. Independent front/
	rear diagonal hydraulic circuits	rear diagonal hydraulic circuits
	incorporating fluid-loss warning	incorporating fluid-loss warning
	sensor. Manual parking brake	sensor. Manual parking brake
Front	Ventilated discs, 11.8 in. (300 mm) x	Ventilated discs, 11.8 in. (300 mm) x
	0.95 in. (24 mm), single-piston	0.95 in. (24 mm), single-piston
	floating cast iron calipers	floating cast iron calipers
Rear	Solid disc, 11.0 in. (279 mm) x	Solid disc, 11.0 in. (279 mm) x
	0.50 in. (13 mm), single-piston	0.50 in. (13 mm), single-piston
	floating cast iron calipers with	floating cast iron calipers with

integrated parking brake actuation

integrated parking brake actuation

TECHNICAL SPECIFICATIONS

X-TYPE 3.0 WHEELS Size and style 16 x 6.5 in. 15-spoke cast alloy, Antares Tires All-season 205/55 HR 16 STEERING Power-assisted, variable-ratio Type rack-and-pinion Turning circle (curb to curb) 35 ft. 7 in. (10.84 m) **BODY CONSTRUCTION** Steel monocoque, 81% (by weight) Type double-sided, zinc-coated for corrosion protection. Steel suspension subframes **EXTERIOR DIMENSIONS** 184.0 in. (4672 mm) Length Height 54.8 in. (1392 mm) Width with mirrors 78.8 in. (2003 mm) Width with mirrors folded 70.4 in. (1789 mm) Track Front: 59.9 in. (1522 mm) Rear: 60.5 in. (1537 mm) Wheelbase 106.7 in. (2710 mm) Coefficient of drag (Cd) 0.33 Curb weight 3516 lb. (1595 kg) INTERIOR DIMENSIONS Headroom Front: 37.3 in. (947 mm) Rear: 37.5 in. (953 mm) Shoulder room Front: 54.5 in. (1384 mm) Rear: 53.7 in. (1363 mm) Front: 42.4 in. (1077 mm) Front: 42.4 in. (1077 mm) Legroom Rear: 34.4 in. (874 mm) Rear: 34.4 in. (874 mm) CAPACITIES 50.0 cu. ft. (1415 L), rear seats folded Trunk (MVMA) 16.0 cu. ft. (453 L) 16.0 gal. (61 L) Fuel 16.0 gal. (61 L)

SPORTWAGON 17 x 7 in. 10-spoke cast alloy, Bermuda All-season 225/45 HR 17 Power-assisted, variable-ratio rack-and-pinion 35 ft. 7 in. (10.84 m) Steel monocoque, 81% (by weight) double-sided, zinc-coated for corrosion protection. Steel suspension subframes 185.7 in. (4716 mm) 58.4 in. (1483 mm) 78.8 in. (2003 mm) 70.4 in. (1789 mm) Front: 59.9 in. (1522 mm) Rear: 60.5 in. (1537 mm) 106.7 in. (2710 mm) 0.34 3743 lb. (1698 kg) Front: 37.9 in. (962 mm) Rear: 38.9 in. (988 mm) Front: 54.5 in. (1384 mm) Rear: 53.7 in. (1363 mm)

	X-TYPE 3.0	SPORTWAGON
MECHANICAL		
5-speed electronic automatic transmission with J-gate shift	•	•
Anti-lock Brake System (ABS) with Electronic Brakeforce Distribution (EBD)	•	•
Disc brakes, ventilated front and solid rear	•	•
Dynamic Stability Control (DSC) with Traction Control (TC) and Emergency	•	•
Brake Assist (EBA)		
Jaguar Traction 4™ AWD	•	•
Power-assisted, variable-ratio rack-and-pinion steering	•	•
Space-saver spare tire	•	•
SAFETY AND SECURITY		
3-point safety belts ¹ for all seating positions	•	•
4-way adjustable front seat head restraints	•	•
Child-safety locks on rear doors	•	•
Driver knee-bolster airbag	•	•
Driver seat position-sensing system	•	•
Dual-stage airbags and side, seat-mounted airbags for front occupants ¹	•	•
Height-adjustable front safety belts ¹ with pyrotechnic pretensioners and load limiters	•	•
Inertia switch to cut fuel supply and unlock doors on impact	•	•
Lower Anchors and Tethers for CHildren (LATCH) child-seat-tethered anchorages	•	•
Occupancy-sensing weight sensor in front passenger seat	•	•
Power door locks with two-stage unlock and drive-away door-locking feature	•	•
Reflectors in lower front door panels	•	•
Security system with perimeter alarm and coded ignition	•	•
Side-impact curtain airbags for front and rear	•	•
Two rear head restraints	•	•

• Standard o Optional

¹Always wear your safety belt and secure children in the rear seat

²Not available in Canada

³To be replaced by new 17" wheel when available. Not available with Luxury Package

⁴Delayed availability in Canada

⁵Requires Luxury Package

⁶See your Jaguar dealer for details of approved phone models

⁷Also included in Luxury Package

⁸Dealer-fit accessory. Content provided by SIRIUS® Satellite Radio. Subscription required

⁹Available in Canada only

	X-TYPE 3.0	SPORTWAGON
EXTERIOR TRIM AND FEATURES		
Antenna integrated into blacklight	•	
Antenna, mast		•
Body-colored roof moldings	•	•
Bright-finish side window trim	•	•
Bright mesh front grille	•	•
Center High-Mounted Stop Light (CHMSL)	•	•
Chrome-finish front grille surround, bumper blades	•	•
Chrome-finish trunk lid plinth	•	•
Chrome leaper hood ornament	•	•
Exterior trunk release above license plate	•	
Fuel filler flap with interior release	•	•
Heated windshield washers with 2-speed wipers	•	•
Independent-opening tailgate glass with mounted wiper system		•
Power-adjustable heated door mirrors linked to heated rear glass	•	•
Quad halogen headlamp bulbs, low beam in projector units, high beam with free-form reflectors	•	•
Rain-sensing wipers		•
Reverse Park Control (RPC)		•
Silver-finish roof rails		•
Twin exposed exhaust pipes with bright finish	•	
Twin front and rear fog lamps	•	•
WHEELS AND TIRES		
16" Antares cast alloy wheels with 205/55 HR 16 all-season tires	•	
17" Belize cast alloy wheels with 225/45 HR 17 all-season tires		
17" Bermuda cast alloy wheels with 225/45 HR 17 all-season tires	•	•
18" Aruba cast alloy wheels ² with 225/40 ZR 18 performance tires	•	•

• Standard o Optional

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	X-TYPE 3.0	SPORTWAGON	
INTERIOR TRIM AND FEATURES			
2-way power-adjustable passenger seat	•		
8-way power-adjustable driver seat	•		
10-way power-adjustable driver/passenger seat with lumbar adjustment		•	
70/30 split-fold rear seat	•	•	
120-watt, AM/FM/in-dash single CD player with 6 speakers	•		
320-watt, AM/FM/in-dash single CD player with 10-speaker Alpine® Premium Sound ²		•	
All-leather steering wheel	•		
Auto headlamps		•	
Automatic climate control with pollen filter and outside temperature indicator	•	•	
Bluetooth® pre-wire	•	•	
Bronze Sapele veneer trim on dashboard, doors and gear surround	•	•	
Chrome finish on door speaker surround	•	•	
Cloth-trimmed upper pillar trim finishers	•	•	
Electrochromic interior mirror		•	
Fold-down rear armrest with two cupholders	•	•	
Front and rear floor mats	•	•	
Front center console with two cupholders, bi-level storage and sliding armrest	•	•	
Fully carpeted luggage area with two interior luggage lights, scuff plate and hidden		•	
stowage with 12V power supply		_	
Garage door opener		•	
JaguarVoice pre-wire for voice-activated controls	•	•	
Leather seating surfaces	•	•	
Lockable glove box with chrome-finish latch flap	•	•	
Luggage cover, detachable from rear seats with luggage blind and cargo net		•	
Manually adjustable tilt-and-telescope steering column	•	•	
Memory driver's seat and door mirrors		•	
Message center and trip computer		•	

• Standard o Optional

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⁷Also included in Luxury Package

²Not available in Canada

⁵Requires Luxury Package

⁸Dealer-fit accessory. Content provided by SIRIUS® Satellite Radio. Subscription required

³To be replaced by new 17" wheel when available. Not available with Luxury Package

⁶See your Jaguar dealer for details of approved phone models

⁹Available in Canada only

	X-TYPE 3.0	SPORTWAGON
INTERIOR TRIM AND FEATURES (cont.)		
Multifunction steering wheel incorporating audio, Bluetooth® phone and cruise control	•	•
switches for fingertip operation		
One-piece trunk floor mat	•	•
Power-tilt/-slide glass moonroof with sunshade and one-touch open/close	•	•
Power windows with one-touch up/down feature	•	•
Remote keyless entry	•	•
Sun visors with illuminated vanity mirrors	•	•
Two-sided stowage in luggage areas accessed by detachable doors		•
Wood- and leather-trimmed steering wheel		•
OPTIONAL FEATURES		
17" Bermuda cast alloy wheels with 225/45 HR 17 all-season tires ³	0	•
18" Aruba cast alloy wheels with 225/40 ZR 18 performance tires ^{4, 5}	0	0
Black-finish roof rails (no-charge option)		0
Bluetooth® wireless technology for cell phone ⁶	0	0
Reverse Park Control (RPC) ⁷	0	•
DVD-based navigation system with 7" color touchscreen, incorporating	0	0
controls for audio, automatic climate control and Bluetooth® phone		
if Bluetooth® wireless technology-fitted		
Heated front seats with two temperature settings ²	•	•
Satellite radio ^{4, 8}	•	•
320-watt, 10-speaker Alpine® Premium Sound²	•	•
COLD CLIMATE PACKAGE		
Heated windshield, heated front seats and headlamp power wash ⁹	•	•

• Standard o Optional

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⁴Delayed availability in Canada

⁵Requires Luxury Package

⁸Dealer-fit accessory. Content provided by SIRIUS® Satellite Radio. Subscription required

⁶See your Jaguar dealer for details of approved phone models

⁹Available in Canada only

⁷Also included in Luxury Package

	X-TYPE 3.0	SPORTWAGON
X-TYPE LUXURY PACKAGE FEATURES		
(IN ADDITION TO X-TYPE SEDAN 3.0 FEATURES)		
10-way power-adjustable driver/passenger seat with lumbar adjustment	О	
17" Belize cast alloy wheels with 225/45 HR 17 all-season tires		
Auto headlamps		
Burl Walnut veneer trim on dashboard, doors and gear surround		
Chrome mirror caps		
Contrast seat piping		
Electrochromic interior mirror		
Garage-door opener		
Memory driver's seat and door mirrors		
Message center and trip computer		
Rain-sensing wipers		
Rear tread plates		
Reverse Park Control (RPC)		
Wood- and leather-trimmed steering wheel		

• Standard o Optional

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ALLOY WHEELS



16" cast alloy — Antares



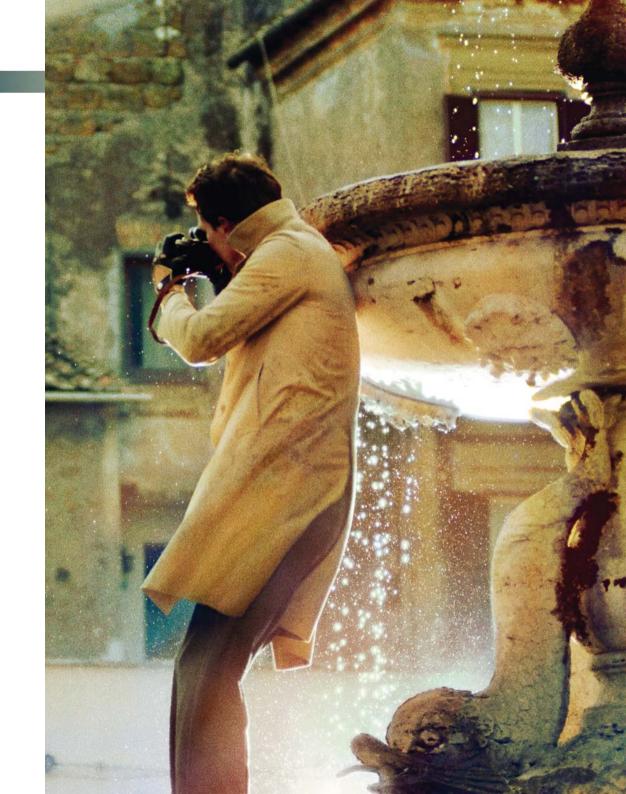
17" cast alloy – Belize



17" cast alloy – Bermuda



18" cast alloy — Aruba



Buying a JAGUAR may be thrilling, but it's the connection with car and company that follows during the ownership period that will impress you most. This is the result of the very intentional support of JAGUAR drivers. As one of these favored individuals, here are things you can expect:

TOTAL CARE

Seamless support for your new X-TYPE, so you can relax and drive. A combination of vehicle warranty, paint and corrosion protection, complimentary maintenance and JAGUAR ASSISTANCE.

WARRANTY

JAGUAR CARS offers a comprehensive, 4-year/50,000-mile (80,000-kilometer)

New Vehicle Limited Warranty¹ as well as a 6-year/unlimited mileage

Corrosion Protection Limited Warranty.

SERVICE & ASSURANCE

Complimentary maintenance further enhances your JAGUAR driving experience. Simply bring your jaguar to an authorized JAGUAR dealer, and required maintenance will be performed at no charge throughout your first year of ownership or 12,000 miles (16,000 kilometers), whichever comes first.

JAGUAR AUTO CLUBS

JAGUAR clubs across Canada, the U.S. and Mexico serve as nerve centers for enthusiasts. With 64 affiliated chapters and over 6,000 members, these clubs sponsor wonderful driving tours and social events of all kinds. And if you feel competitive, rally and slalom events are also organized. To find the club nearest you, visit JCNA.COM or call 1.888.CLUBJAG.

JAGUAR ASSISTANCE

Handled by JAGUAR-trained specialists, this incident management program provides towing service, jump-starts, lockout assistance, gasoline delivery, tire changes and trip routing help, 24/7. Just call 1.800.4.JAGUAR.²

JAGUAR FINANCIAL

Available both for individuals and businesses, JAGUAR offers leasing, financing and insurance packages that can be tailored to all needs, and will raise customer confidence and satisfaction to levels very nearly as pleasing as the feel of your new vehicle. Ask your dealer for details, or check JAGUARCREDIT.COM.

LOCAL DEALERS

Your local dealer is JAGUAR's partner both in bringing you thrilling vehicles and in making your buying and ownership experience pleasant. Introduce yourself. Find out what your dealership can do for you.

JAGUAR.COM/JAGUAR.CA

Visit JAGUAR's official web site to access a dealer locator, car configurator, price lists, model comparisons, and enthusiast links to Jaguar Clubs of North America and Jaguar Conservation Trust.

IMPORTANT NOTICE

Jaguar Cars is constantly seeking ways to improve the specification, design and production of its vehicles, and alterations take place continually. While every effort is made to produce up-to-date literature, this brochure should not be regarded as an infallible guide to current specifications, nor does it constitute an offer for the sale of any particular vehicle.

ENVIRONMENTAL NOTICE

Jaguar Cars has a vision of being among the world's leading companies in demonstrating progress toward sustainability. We aim to do this by contributing to a better quality of life for communities affected by the design, manufacture, use and disposal of Jaguar cars. We believe that playing a supportive role in the communities in which we operate is a privilege, not an obligation. Corporate citizenship goes to the very heart of our company. It is Jaguar's policy to continually improve its high environmental standards in all areas of business activity.

¹See your Jaguar retailer for complete details.

²All elements of Jaguar Assistance are available only while your Jaguar Warranty is in effect.