The C-Sport. The C-Luxury. A wonderfully difficult decision.
The C-Class. The definition of exhilarating style and luxury. And now, our redesigned C-Sport and Luxury Sedans are joined by the muscle car-like C 63 AMG — a racing-bred performer that boasts one of our most powerful naturally aspirated engines. All C-Class Sedans provide stopping power equal to the force of their engines, courtesy of 4-channel antilock braking systems. And available 4MATIC all-wheel drive delivers maximum traction, every time. All with timeless elegance and state-of-the-art safety. More than the definition of style, the Mercedes-Benz C-Class is a whole new vocabulary.

Stand the test of time? Absolutely.
Stand still? Rarely.
The world’s first automobile. The supercharged engine, diesel passenger car and fuel injection. The crumple zone, multilink rear suspension and pop-up roll bar—all were created by Mercedes-Benz. Yet while these and other Mercedes-Benz firsts read like a history of the automobile, just as important are recent innovations—advances like an AGILITY CONTROL suspension and BlueTEC, the world’s cleanest diesel engine—that point to its future.

Car companies make cars. We make history.

Mercedes-Benz Firsts
1886 The first car
1911 The multivalve engine
1921 The supercharged engine
1931 Independent suspension
1936 The first diesel passenger car
1951 The crumple zone
1954 Fuel injection
1971 A patent for the air bag
1982 Multilink rear suspension
1983 Seat-belt Emergency Tensioning Device
1989 The pop-up roll bar
1989 4 when Electronic Traction System
1991 Electronic Stability Program (ESP®)
1994 Panoramic Sunroof
1994 Lane assistance system
1994 Brake Assist
1997 AdjustPilot system
1997 Smartkey
1997 Touch Shift
1999 Widescreen Center Air Bag
1999 Ultrasonic Rear Protection
1999 Active Body Control
1999 AIRTRONIC Semi-Automatic Transmission
2000 DISTRONIC Adaptive Cruise Control
2003 KEYLESS-GO
2003 Drive-Dynamic multicontour front seats
2002 PRE-SAFE®
2003 Blitcutter & 9-liter V-12 engine
2002 ActiveBrake Drying
2002 Predictive Brake Priming
2002 Energy-saving Automatic Transmission
2004 High output, high-efficiency V-6 engine
2006 BlueTEC
2007 AGILITY CONTROL suspension

© 2008 shown at left in Palladium Silver metallic paint with optional Panoramic Sunroof and Premium Package.
C 300 Sport Sedan shown in Arctic White paint with optional Panorama Sunroof, 18" AMG wheels and Premium 2 Package. Please see page 49 for Endnotes.
For those bent on efficiency, a friendly warning: the C-Class tempts you to take the long way. And with such assured pickup and handling, it’s an offer that’s hard to refuse. Two dynamic V-6 engines and a thunderous V-8 rattle off a list of solid 0-to-60 times, including 6.1 seconds in the C 350 Sport Sedan and a phenomenal 4.3 in the C 63 AMG. Numbers are one thing, but feel can’t be quantified. And if you really have to be somewhere fast, the C-Class is more than up to the challenge.

C 300 Sport Sedan shown at right in Arctic White paint with optional Panorama Sunroof, 18” AMG wheels and Premium 2 Package.

Please see page 49 for Endnotes.

We never take short cuts. You probably won’t either.
Believe this: in the C-Class, you’ll stare down bends, bumps and turns with the confidence of an AGILITY CONTROL suspension — sport-tuned in Sport models. This multilink foundation of the car’s keen reflexes is also equipped with innovations that reinforce its selective-adjusting design. Our Electronic Stability Program (ESP®), for one, helps ensure more consistent balance via a set of carefully placed sensors. And gas-pressurized shock absorbers ensure an extra layer of poise.

Taut, tight and, from Mercedes-Benz, all too believable.

Handling this taut demands a suspension of disbelief.

Move faster and more fluidly with shift points that have been spaced more closely together.

On 2-wheel-drive Sport models, the width of the wheels has been staggered to fine-tune control when accelerating or maneuvering.

Specially designed to resist overheating, even under the most strenuous braking circumstances. Sport models even come with perforated front brakes.

Continuous variable suspension

Our patented AGILITY CONTROL continuously variable suspension helps your car react more appropriately to road changes and conditions, resulting in the most balanced ride possible.

C 300 Sport Sedan shown at left in Black paint. Please see page 49 for Endnotes.
The rewards of an all-wheel-drive vehicle are twofold: a boost in both performance and your sense of security. Our legendary 4MATIC all-wheel drive with 4-wheel Electronic Traction System (4-ETS) is available on both C 300 Sedans and delivers both benefits. On dry roads, handling capability increases because now all four wheels have torque. Should rain or snow cover the pavement, 4MATIC provides maximum traction by sending power equally and continually to the wheel or wheels with grip. Keeping you in your intended direction, for a rewarding drive.
Two V-6 engines and a fearsome V-8 burnish a reputation earned on racetracks for more than a century. The C-Class trio runs the horsepower gamut from 228 to a stunning 451. A 7-speed automatic transmission adapts to your driving style. Or there’s the short-throw, 6-speed manual to make adapting to all that power a pleasure. Motorsports-style shift paddles in the cockpit of the C 63 AMG awaken your inner racecar driver. Either way, each C-Class instills the same feeling: joy.

So powerful. And yet so playful.

C 300
ENGINE 3.0-liter V-6
NET POWER 228 hp @ 6,000 rpm
NET TORQUE 221 lb-ft @ 2,700–5,000 rpm
ACCELERATION 0–60 mph in 6.1 seconds

C 350 SPORT
ENGINE 3.5-liter V-6
NET POWER 268 hp @ 6,000 rpm
NET TORQUE 258 lb-ft @ 2,400–5,000 rpm
ACCELERATION 0–60 mph in 6.1 seconds

C 63 AMG
ENGINE 6.3-liter V-8
NET POWER 451 hp @ 6,800 rpm
NET TORQUE 443 lb-ft @ 5,000 rpm
ACCELERATION 0–60 mph in 4.3 seconds

Please see page 49 for Endnotes.
C 300 Luxury shown at right in optional Iridium Silver metallic paint with optional Premium I Package.
An 8-speaker audio system surrounds you with a variety of music sources, from radio to CDs to MP3s. Among many other features, available SIRIUS® Satellite Radio supplies over 130 channels of news, sports, traffic, weather and commercial-free music.² The Multimedia Package offers features that allow you to access the Music Register for six gigabytes of CD-downloading capacity and Gracenote® for displaying song-title and artist information. You can also upgrade your stereo to a harman/kardon LOGIC7® surround-sound system with Dolby® Digital 5.1 inspired by your local movie theater. The big difference? Yours has wheels.
C 300 Luxury Sedan shown with optional Cashmere/Savanna leather interior and Multimedia and Premium 2 Packages.

C 300 Luxury Sedan shown with optional Almond/Mocha leather interior and Multimedia and Premium 2 Packages.

Dual-zone climate control

Power seats

Memory for seat settings

Adjustable lumbar support

Electronic dust and pollen filter

Auto-dimming mirrors

Select the right temperature, airflow levels and more. Individually. Whether it's eight settings in the C 300 or 10 in the C 350, you can always find your favorite position. Drivers, don't just pick your favorite seat positions — save up to three of them with this intelligent available feature. Key for back relief, particularly on long drives. Screens unwanted particulates from the air outside. Technology that reduces the glare in driver-side and rearview mirrors due to vehicles approaching from behind.

All C-Class Sedans offer elegant appointments designed specifically for the model you choose, be it Sport or Luxury. Sporty drivers, note the rubber-studded pedals, 3-spoke steering wheel and silver-color instrument cluster! You can also choose from items such as Aluminum in the C 300 Sport and Black Bronze/Walnut wood in the C 300 Sedan. New for this year, Almond/Mocha upholstery paired with Burl Walnut wood trim is offered in both Sport and Luxury models. Of course, both sedans share other delights. Pick your favorite power seat setting — depending on the model, there are up to 10 to choose from, plus lumbar support for your back. And dual-zone climate control. Very appropriate for two very distinct cabins.

Two interiors. One exacting standard.
Technology should be a benefit, always. So, between the driver and front passenger sits the central controller. With the fluid solidity of fine audio equipment, this advance unifies the music and phone functions, as well as the optional Navigation System for finding your destination and Points Of Interest. An 8.4" thin-film transistor (TFT) color-LCD display gives your radio and phone information, a 7" screen with a power-retractable cover on the COMAND system, which comes with the optional Multimedia Package, displays entertainment, photo and route data alike, including Zagat Survey® for finding restaurants. And standard Bluetooth® connectivity makes hands-free calling a cinch. Turn the central controller again. Enjoy unparalleled convenience. Repeat.

Bluetooth?

Good call.
What better luxury is there than peace of mind? It’s why 70% of the C-Class body structure is built from High-Strength and Ultra-High-Strength steel. And why the body is equipped with innovations like dual-stage front air bags, crumple zones that deform in a controlled manner to help absorb the force of a collision and Active Front Head Restraints that automatically move up and slightly forward to help reduce whiplash-type neck injuries. On the performance side, our available 4 MATIC all-wheel-drive system optimizes grip—even on slippery roads, even if only one wheel has traction! With safety features this well-engineered, you also have the luxury of concentrating on the pleasure of driving the C-Class.
Relax, then rejoice. Both sedans treat you to: wheels that are staggered for sharp handling and an equally sharp look; power front seats; trims such as Aluminum in the C 300, Black Birdseye Maple wood in the C 350 and optional Burl Walnut wood in either, and Black or two-tone Grey/Black upholstery. How may you offer you the choice of Rear Air Vent/Clima Control? But to mention performance that never takes a back seat. The C 300 boasts available 4 MATIC® all-wheel drive, 17” twin 7-spoke wheels and a short-throw, 6-speed manual transmission. To 123-hp V-6 reaches 60 mph in 7.1 seconds! The 268 horsepower in the C 350 reaches 60 mph in just 6.1 seconds! results that do in 17” AMG twin 6-spoke wheels proud. Its 7-speed automatic transmission even adapts to your driving style as you enjoy the flexibility of a 10-way power driver’s seat. And with standard Premium 1 Package amenities that range from heated front seats to SIRIUS Satellite Radio, the C 350 is set to make drivers everywhere celebrate.

C 300 SPORT
3.0-liter V-6 engine
Lowersport suspension
Power sunroof
CD/MP3 player

C 350 SPORT
3.5-liter V-6 engine
17” AMG wheels
Auto-dimming mirrors
Rain-sensing wipers
Trunk-lid spoiler

Relax, then rejoice. Both sedans treat you to: wheels that are staggered for sharp handling and an equally sharp look; power front seats; trims such as Aluminum in the C 300, Black Birdseye Maple wood in the C 350 and optional Burl Walnut wood in either, and Black or two-tone Grey/Black upholstery. How may you offer you the choice of Rear Air Vent/Clima Control? But to mention performance that never takes a back seat. The C 300 boasts available 4 MATIC® all-wheel drive, 17” twin 7-spoke wheels and a short-throw, 6-speed manual transmission. To 123-hp V-6 reaches 60 mph in 7.1 seconds! The 268 horsepower in the C 350 reaches 60 mph in just 6.1 seconds! results that do in 17” AMG twin 6-spoke wheels proud. Its 7-speed automatic transmission even adapts to your driving style as you enjoy the flexibility of a 10-way power driver’s seat. And with standard Premium 1 Package amenities that range from heated front seats to SIRIUS Satellite Radio, the C 350 is set to make drivers everywhere celebrate.

C 300 SPORT
3.0-liter V-6 engine
Lowersport suspension
Power sunroof
CD/MP3 player

C 350 SPORT
3.5-liter V-6 engine
17” AMG wheels
Auto-dimming mirrors
Rain-sensing wipers
Trunk-lid spoiler
Go from 0 to 60 mph in 7.1 seconds and in high style. Hand-polished Burl Walnut wood trims the cabin; available Almond/Mocha upholstery covers it. Revel in an interior that features a power sunroof for sunny days and warm nights, and digital dual-zone automatic climate control for any weather. Enjoy hands-free calling with Bluetooth® capability. And while you explore these features and attractive options like a 6-disc CD changer that also plays MP3 files, drive with a 228-horsepower V-6 engine and our available landmark 4MATIC all-wheel-drive system.

C 300 Luxury Sedan

- 3.0-liter V-6 engine
- AGILITY CONTROL suspension
- Power sunroof
- Burl Walnut wood trim
- Light-sensing headlamps

C 300 Luxury Sedan shown at left in optional Iridium Silver metallic paint with optional Premium 1 Package.

Please see page 49 for Endnotes.
### Mercedes-Benz C 63 AMG

**Engine:** AMG-built DOHC 32-valve V-8

- **Power:** 451 hp @ 6,800 rpm
- **Torque:** 443 lb-ft @ 5,000–7,200 rpm
- **Displacement:** 6,208-cc
- **Compression:** 11.3:1
- **Transmissions:** 7-speed automatic with AMG SPEEDSHIFT PLUS™

**Transmission:** 0–60 mph in 4.3 seconds.

**Chassis:** AMG sport suspension.

**Wheels:** 18" AMG 5-spoke, 8.0x18/9.0x18 staggered

**Brakes:** 14.2" front — 13.0" rear, perforated/ventilated discs.

Simply put, no other car has won more races in DTM racing history than our C-Class AMG. The street-legal version of the latest champ boasts a hand-built, 6.3-liter V-8 with 451 horsepower to hit 60 mph in 4.3 seconds! Advances in the area of high performance. With reengineered axles, the AMG sport suspension helps hug curves, while AMG SPEEDSHIFT PLUS™ paddles deliver smooth, rapid downshifts. All around, appointments to match this car’s performance: side bolsters, an integrated headrest and tube-style instruments like an AMG RACETIMER that logs lap times complete the package. A car with an incomparable past deserves nothing less.
3.0-liter V-6 engine
Unleashing 228 horsepower and 221 lb-ft of torque, the 3.0-liter 24-valve dual overhead cam (DOHC) V-6 features variable intake and exhaust valve timing, with continually variable adjustment of all four cams for smooth idling and high-rpm punch. These features and more give this engine the flexibility to provide over 85% of peak torque from as low as 1,500 rpm while still supplying an exhilarating redline rush. How exhilarating? How does a 0-to-60 time of 7.1 seconds sound?

3.5-liter V-6 engine
The DOHC V-6 in the C 350 Sport Sedan is as efficient as it is exuberant. It commands 268 horsepower and 258 lb-ft of peak torque to keep your adrenaline flowing, moving from 0 to 60 mph in just 6.1 seconds. Continually variable timing on both the intake and exhaust valves coupled with a dual-stage intake manifold helps this powerplant deliver 100% of its peak torque from 2,400–5,000 rpm, ensuring immediate response to every throttle input.

AMG 6.3-liter V-8 engine
This aggressive naturally aspirated V-8 is mated to a 7-speed automatic transmission with AMG SPEEDSHIFT PLUS™ for ready access to that enormous strength. Feel a rush of euphoria as the engine develops a massive 451 horsepower and 443 lb-ft of torque to propel the C 63 AMG from 0 to 60 in just 4.3 seconds. And like all AMG engines, each is hand-built and signed by a single master technician.

6-speed, short-throw manual transmission
The 6-speed manual transmission is designed to ensure an even sportier edge to your driving. Beneath the aluminum shift knob is a short-throw shifter with a precise direct-action linkage for quicker, more decisive gear changes.

7-speed automatic transmission
A wide range of closely spaced gears delivers the ideal gear ratio for virtually every driving condition. This driver-adaptive design comes equipped with Touch Shift and results in smoother shifting and immediate responses for acceleration and passing, and even improved fuel efficiency on the highway. Clearly, our passion for advanced engineering extends to our engines.

4MATIC all-wheel drive
Available on C 300 Sport and Luxury Sedans, this permanent all-wheel-drive system provides optimum traction—even in slippery conditions—thanks to our advanced 4-wheel Electronic Traction System (4-ETS). 4-ETS can get you going even when only one wheel has grip. Sensors at each wheel measure traction. If one or more wheels start to slip, 4-ETS brakes those wheels individually and ensures that power is delivered to the wheel or wheels with traction, keeping you driving along.

Advanced braking systems
The 4-wheel disc brakes on the C-Class offer our electronic stability and brake assist systems (ABS), which have been a hallmark feature pioneered by Mercedes-Benz in 1978. Take comfort in powerfully precise, nearly fade-free stopping control courtesy of large brake-disc dimensions—11.6" up front on C 300 Sedans and 12.7" for C 350 models, and 11.8" in back—plus aluminum front brake calipers. The systems are also enhanced with still more innovations, from Brake Drying that ensures maximum stopping power in inclement weather to Hill-Start Assist that helps prevent rolling back on an incline.
Amenities

COMAND system with hard-drive-based navigation

Enjoy a 4-month subscription to SiriusXM with over 130 channels including 9 channels of 100% commercial-free music, plus news, talk, entertainment, traffic, weather and data. SiriusXM is also home to live play-by-play broadcasts of the biggest sports — NFL, NASCAR® and games from over 120 college sports teams. SiriusXM is sure to be one of your favorite audio accomplishments.

Standard C 300 Sport Sedan and C 63 AMG. Optional on C 300 Sport and Luxury Sedans.

Voice Control

This advance gives you access to many of the audio, Navigation and Hands-Free Communication system functions. Dial phone numbers, change radio stations and much more, simply by asking the feature and speaking out loud.

Optional all models.

Bluetooth® interface

Make calls and answer calls without letting go of the steering wheel, as the C-Class offers Bluetooth® connectivity for hands-free calling. When your Bluetooth®-compatible phone is paired up to the system, just leave your phones in your pocket and enjoy hands-free conversations over the sound system.

Standard all models.

8-speaker sound system

The standard AM/FM audio system in the C-Class boasts eight speakers, a 100-watt system, a single in-dash CD player (which can play MP3-encoded discs and prerecorded CDs), a telephone keypad and an auxillary input jack (cable sold separately) in the glovebox for MP3 players.

Standard all models.

6-disc CD changer and Multimedia Package

Our 6-disc CD changer seamlessly integrates with your vehicle’s audio system and multifunction steering wheel to play prerecorded and MP3-encoded CDs. When you step up to the Multimedia Package, a harman/kardon LOGIC7® surround-sound system with Dolby® Digital 5.1 includes a 6-disc CD/DVD/MP3 player, all controlled with the ease of the COMAND system.

Optional all models.

AUX outlet

Using an auxiliary cable (sold separately), connect your audio device to the audio system via the standard auxiliary outlet. Located in the glove compartment, it links up your vehicle and your favorite MP3 files.

Standard all models.

harman/kardon LOGIC7® surround-sound system with Dolby® Digital 5.1

Twelve speakers and 450 watts deliver a true studio-sound experience from your iPod/MP3 player (via a plug in the glovebox), available SIRIUS Satellite Radio, the available 6-disc CD/DVD changer and discs in DVD-Audio, DVD-Video and PC memory card formats. Enjoy many playback formats, too, including DTS tracks. For CD-Audio formats, a Gracenote® database even shows song-title and artist information on the 4.5” instrument cluster display and 7” COMAND screen.

Optional all models.

SIRIUS Satellite Radio

Enjoy a 6-month subscription to SIRIUS with over 130 channels including 9 channels of 100% commercial-free music, plus news, talk, entertainment, traffic, weather and data. SIRIUS is also home to live play-by-play broadcasts of the biggest sports — NFL, NASCAR® and games from over 120 college sports teams. SIRIUS is sure to be one of your favorite audio accomplishments.

Standard C 300 Sport Sedan and C 63 AMG. Optional on C 300 Sport and Luxury Sedans.

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Optional all models.

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Optional all models.
Power front seats with lumbar support
This class-leading feature offers iconic seat-shaped controls that help you easily find your ideal front seating position among eight settings—or even 10 for drivers in the C 350. As an extra benefit, the driver and front passenger seats provide lumbar support for your lower back, making long drives as comfortable as short ones. In C 350 Sedans or models equipped with the available Premium 1 Package, you can enjoy the added benefits of three memory settings and an adjustable power steering column.

Heated front seats
For added convenience and year-round comfort, the C-Class offers heated front seats. Three levels of warmth can be selected via buttons on the dashboard. Standard C 350 Sport Sedan and C 63 AMG. Optional C 300 Sport and Luxury Sedans.

Leather upholstery
The interior upholstery can be upgraded to fine, hand-fitted leather on all seats and door inserts. Optional on all models.

Digital dual-zone automatic climate control
Both the driver and front passenger can select his or her own level of heating or cooling, thanks to left and right controls on the dashboard. In addition to a sun sensor for mitigating hot temperatures, the system comes equipped with a charcoal filter that, when activated, automatically recirculates interior air upon detecting a significant increase in smog.

Mercedes-Benz Tele Aid
Three buttons conveniently located in the cockpit put a multitude of services at system subscribers’ fingertips:
• SOS button: Push in an emergency for a Mercedes-Benz Tele Aid Response Specialist who can notify police or other emergency personnel of your vehicle’s location. The system also automatically activates when an air bag or seat-belt Emergency Tensioning Device deploys.
• Wrench button: For connection to Mercedes-Benz Roadside Assistance. Service personnel can help you identify the trouble and will dispatch roadside assistance as needed.*
• i-button: Contact the Customer Assistance Center or your Mercedes-Benz dealer, receive Route Assistance and access available services such as our Concierge service and Mercedes-Benz Tele Aid’s Traffic Information.

Optional on all models. Please see page 49 for Endnotes.

Bi-Xenon headlamps with corner-illuminating front foglamps
Delivering superior visibility over halogen headlamps because their brighter, whiter light is closer to natural sunlight, our Bi-Xenon headlamps also incorporate dynamic level control and high-pressure heated headlamp washers. To help you see better in the dark when making tight turns at low speeds, the corner-illuminating front foglamps shine toward the inside of the turn. Turning the steering wheel or using the turn-signal indicators at low speeds activates this function, which is particularly useful in parking structures, suburban neighborhoods or when turning into driveways.

Optional on all models.

Panorama Sunroof
In addition to the power sunroof that comes standard in all C-Class models, there’s also the Panorama Sunroof. This attractive option gives you and your passengers remarkable large views of the sky and gives the cabin a lighter, airier feel. And if any of you feel that there’s a bit too much sun, simply click on the power sunshade.

Optional on all C 300 and C 350 models. Not available on C 63 AMG.
Body structure
A range of precision safety elements work together to help protect you and your passengers in the event of a collision. Revising the bar for the industry, the body consists of about 50% High-Strength/Low-Alloy and 20% Ultra-High-Strength/Low-Alloy steel for an exceptionally rigid structure. Moreover, advanced front and rear occupant zones deform progressively to help absorb the energy of an impact. A front bulkhead also helps channel some of the forces of a frontal impact under, over and around the cabin.

Digital crash testing
Before the new C-Class experienced an actual passive-safety crash test, it underwent some 5,500 digital tests on our supercomputers. For the sake of comparison, crash simulation models in 1989 were based on 26,000 elements. In sharp contrast, the new C-Class ensured far greater accuracy by incorporating 1.9 million.

Electronic Stability Program (ESP®)
This advance continually monitors your vehicle’s motion to help keep you going in your intended direction. If it detects understeer, severe understeer (plowing) or oversteer (fishtailing), ESP® can brake individual wheels and reduce engine power to help bring the vehicle under control. Mercedes-Benz pioneered this safety landmark in 1995 and has continued to refine its exacting performance ever since.

Antilock Braking System (ABS)
ABS senses impending wheel lockup under heavy braking and pumps the front brakes individually or the rear brakes together. This intelligent system can pump the brakes as needed up to 30 times per second to prevent lockup and preserve steering ability.

Brake Assist (BAS)
Research shows that drivers seldom apply the brakes hard enough, soon enough in emergency situations. BAS monitors pedal application speed to sense emergency braking and, in such cases, can deliver maximum stopping power, thereby helping to reduce overall stopping distances.

Side-impact protection
Reinforced doors, side sills and fascias are part of an integrated safety design that also includes lightweight structure and front side-impact and panic air bags. All of these systems work together to help protect occupants during side impacts.

Innovative seat-belt technology
Equipped with Emergency Tensioning Devices (ETDs) and belt force limiters, seat belts are arguably our most important passive safety feature. If a collision exceeds a preset threshold, the ETDs instantly remove slack from the seat belts. Belt force limiters allow a slight amount of give in the seat belts and reduce the peak seat-belt forces on the occupant.

Tire Pressure Monitoring System
The Tire Pressure Monitoring System will automatically detect a substantial loss of tire pressure in any wheel and alert the driver via a warning message.

Active Front Head Restraints
In the case of a rear impact exceeding a preset threshold, the Active Front Head Restraints move forward and slightly upward, reducing the distance between the head restraint and the front-seat occupants’ heads. This action helps limit the downward travel of their heads, thus reducing the possibility or severity of whiplash-type neck injuries.

Protection
Integrated Restraint System
The C-Class features an 8-way protection, 6-airbag system. It includes dual-stage front air bags (adaptive for the passenger side), front-seat side-impact air bags and full-length Window Curtain Air Bags. The Window Curtain Air Bags deploy along the front and rear side-door windows on the affected side of the vehicle to help protect carburetor occupants from head injury and broken glass in certain side impacts or rollovers that exceed the deployment threshold.

WARNING: THE FORCES OF A DEPLOYING AIR BAG CAN CAUSE SERIOUS OR FATAL INJURIES TO A CHILD UNDER AGE 13. THE SAFEST SEATING POSITION FOR YOUR CHILD IS IN THE REAR SEAT, BELTED INTO AN APPROPRIATELY, PROPERLY INSTALLED CHILD SEAT OR CORRECTLY WEARING A SEAT BELT IF TOO LARGE FOR A CHILD SEAT. SEE OPERATOR’S MANUAL FOR ADDITIONAL WARNINGS AND INFORMATION ON AIR BAGS, SEAT BELTS AND CHILD SEATS.
## Color and Trim

**Design a C-Class all your own**

Choose from a variety of metallic and non-metallic exterior paints. Then add your favorite available MB-Tex or optional leather upholstery color. To keep your vehicle’s exterior looking its best for a long time, Mercedes-Benz uses nanotechnology—specifically, microscopic ceramic nano-particles. Each ceramic nano-particle is tine of thousands of times thinner than a human hair, but when joined together they are incredibly durable. When the clearcoat is applied, the nano-particles float around freely in the liquid paint. The resulting finish offers considerable greater and longer-lasting resistance to fine scratches—such as those caused by car washing and environmental factors—than conventional paint finishes, for an enduring deep gloss. With that many smart choices, there’s bound to be a design combination for you.

### Exterior paintwork, non-metallic

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### Exterior paintwork, metallic

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<td><img src="image" alt="Capri Blue" /></td>
</tr>
<tr>
<td>Black MB-Tex/AMG</td>
<td><img src="image" alt="Black MB-Tex/AMG" /></td>
</tr>
<tr>
<td>Select Fabric Grey</td>
<td><img src="image" alt="Select Fabric Grey" /></td>
</tr>
<tr>
<td>Select Fabric Almond/Mocha</td>
<td><img src="image" alt="Select Fabric Almond/Mocha" /></td>
</tr>
</tbody>
</table>

### Interior upholstery

<table>
<thead>
<tr>
<th>Color</th>
<th>Icon</th>
</tr>
</thead>
<tbody>
<tr>
<td>Black</td>
<td><img src="image" alt="Black" /></td>
</tr>
<tr>
<td>Grey</td>
<td><img src="image" alt="Grey" /></td>
</tr>
<tr>
<td>White</td>
<td><img src="image" alt="White" /></td>
</tr>
</tbody>
</table>

### Interior trim

- **Aluminum**
- **AMG Carbon Fiber**
- **Black Birdseye Maple wood**
- **Burl Walnut wood**
- **Select Fabric Grey**
- **Select Fabric Almond/Mocha**
- **AMG Premium Leather**
- **Burl Walnut wood**

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*Only available C 300 Sport and C 63 AMG.*
*Only available C 350 Sport and C 63 AMG.*
*Only available C 63 AMG.*
*Standard MB-Tex or optional leather, all C 300 and C 350 models. Not available C 63 AMG.*
*Standard MB-Tex or optional leather, all C 300 and C 350 models. Optional AMG Premium Leather on C 63 AMG.*
*Standard MB-Tex or optional leather, all C 300 and C 350 models. Only available with Burl Walnut wood trim. Rubbertudded pedals, 3-spoke steering wheel and silver-color instrument cluster not available with Almond/Mocha upholstery on Sport models. Standard MB-Tex only. Optional AMG Premium Leather, C 63 AMG only. Not available C 63 AMG Luxury. Optional at extra cost. Only available C 63 AMG Luxury.*

With this many smart choices, there’s bound to be a design combination for you.
Service & Support

Mercedes-Benz Tele Aid
Three buttons get a multitude of services at your fingertips. In case of breakdown, your Mercedes-Benz Tele Aid (Wrench button) provides you with immediate assistance. For your peace of mind, access to emergency access and substitute transportation. In the unlikely event that a breakdown covered by your warranty occurs while you're driving your vehicle, your MBUSA Service department will help you get your vehicle repaired at a Mercedes-Benz Center, you'll even be reimbursed for up to three days documented expenses for substitute transportation. To learn more about these and many other services—including dealer locations and substitute transportation—call 1-800-FOR-MERCEDES or press the Mercedes-Benz Tele Aid button on your vehicle.

Dealer Alternate Transportation Program
Whenever your vehicle is out of warranty, the nearest Mercedes-Benz dealer gets paid for providing 24-hour Roadside Assistance and even information on dealers and substitute transportation. Whenever your vehicle is out of warranty, the nearest Mercedes-Benz dealer gets paid for providing 24-hour Roadside Assistance and even information on dealers and substitute transportation.

Mercedes-Benz Financial Services
Mercedes-Benz Financial offers a wide and convenient array of flexible and convenient financing options. To determine whether financing options are right for you and to estimate the monthly payment of your next Mercedes, visit Mercedes-Benz Financial.com today.

Mercedes-Benz Limited Warranties
Our New Vehicle Limited Warranty covers 48 months or 50,000 miles, whichever comes first. And anytime during the new vehicle warranty coverage, you can purchase a Mercedes-Benz Maintenance System to enjoy worry-free driving.

Mercedes-Benz Maintenance System
Routine services are needed and performed at your dealership. Ask your service advisor about the lifetime service contract to be active. Service operates only where cellular and GPS coverage are available and requires adequate power supply. Owner needs to complete an online registration. Owner is responsible for monitoring fluid levels and tire pressure between service visits. See Maintenance Booklet for details.

Mercedes-Benz Concierge
Information can also be sent to you while you're traveling, so friends can forward tips and attractive destinations. Information can also be sent to you while you're traveling, so friends can forward tips and attractive destinations. Information can also be sent to you while you're traveling, so friends can forward tips and attractive destinations.

Mercedes-Benz Tele Aid
Mercedes-Benz Tele Aid provides you with immediate assistance. For your peace of mind, access to emergency access and substitute transportation. In the unlikely event that a breakdown covered by your warranty occurs while you're driving your vehicle, your MBUSA Service department will help you get your vehicle repaired at a Mercedes-Benz Center, you'll even be reimbursed for up to three days documented expenses for substitute transportation. To learn more about these and many other services— including dealer locations and substitute transportation—call 1-800-FOR-MERCEDES or press the Mercedes-Benz Tele Aid button on your vehicle.

Dealership courtesy includes:—

- 24-hour Roadside Assistance
- 24-hour Customer Service

Our Customer Assistance Center is your one-stop source for most questions you may have. If you know the answer to your question, you don't need to know how to use your walkie-talkie, just dial our toll-free number and speak to a real human. For your peace of mind, access to emergency access and substitute transportation. In the unlikely event that a breakdown covered by your warranty occurs while you're driving your vehicle, your MBUSA Service department will help you get your vehicle repaired at a Mercedes-Benz Center, you'll even be reimbursed for up to three days documented expenses for substitute transportation. To learn more about these and many other services— including dealer locations and substitute transportation—call 1-800-FOR-MERCEDES or press the Mercedes-Benz Tele Aid button on your vehicle.

Mercedes-Benz Financial Services
Mercedes-Benz Financial offers a wide and convenient array of flexible and convenient financing options. To determine whether financing options are right for you and to estimate the monthly payment of your next Mercedes, visit Mercedes-Benz Financial.com today.
ENGINE
Engine size and type 2,996-cc DOHC 24-valve V-6 2,996-cc DOHC 24-valve V-6 3,498-cc DOHC 24-valve V-6 6,208-cc AMG-built DOHC 32-valve V-8
Net power 228 hp @ 6,000 rpm 228 hp @ 6,000 rpm 268 hp @ 6,000 rpm 451 hp @ 6,800 rpm
Net torque 221 lb-ft @ 2,700–5,000 rpm 221 lb-ft @ 2,700–5,000 rpm 258 lb-ft @ 2,400–5,000 rpm 443 lb-ft @ 5,000 rpm
Compression ratio 1 1.3:1 1 1.3:1 10.7:1 1 1.3:1
Fuel requirement Premium unleaded gasoline (Ethanol (E85) or E85/Premium gasoline for vehicles with rear-wheel drive and automatic transmission).
Fuel tank (capacity — reserve) 17.4 gal — 2.1 gal 17.4 gal — 2.1 gal 17.4 gal — 2.1 gal 17.4 gal — 2.1 gal
DRIVETRAIN
Transmission 7-speed automatic. 6-speed manual. Optional 7-speed automatic. 7-speed automatic. 7-speed automatic with AMG SPEEDSHIFT PLUS™
Drive configuration Rear-wheel drive or optional 4matic all-wheel drive. Rear-wheel drive or optional 4matic all-wheel drive. Rear-wheel drive. Rear-wheel drive.
Rear axle ratio 3.07:1 (3.27:1 with 4matic) 3.07:1 (3.27:1 with 4matic) 2.82:1 2.65:1
TRACTION/STABILITY
Electronic Stability Program (ESP®) Standard. Standard. Standard. 3-stage ESP.
4matic all-wheel drive with 4-wheel Electronic Traction System (4-ETS) Optional. Optional. Not available. Not available.
PERFORMANCE
Quarter mile, 0–60 mph 11.7 seconds (est.) 11.7 seconds (est.) 9.8 seconds (est.) 7.1 seconds (est.)
EPA estimates not available at time of printing. EPA estimates not available at time of printing. EPA estimates not available at time of printing. EPA estimates not available at time of printing.
Dual exhaust tips.

24-way (tilt/telescoping) manually adjustable steering column.

AMG rear apron with three diffuser fins.

• 24-way power steering column.

15” AMG Premium Leather-lined sport steering wheel and shift knob with aluminum shift paddles.

• Electronic stability program.

Sports seats from the AMG performance line.

4-way power front seats. Driver’s and passenger’s adjustable lumbar support.

Electronic speedometer, tachometer and gauges for fuel and climate control.

Driver-programmable drive-away locking can automatically lock all the doors when the car reaches 9 mph.

SmartKey offers infrared-remote opening/closing of windows and trunk opener, removable valet key and panic alarm. Driver may selectively unlock only the driver’s door and fuel filler or all doors plus the trunk and garage door.

INSTRUMENTATION


Vehicle reminder and message indicator.

Trip computer (elapsed time, fuel consumption and distance to empty).

Driver-programmable settings for instruments and lighting, vehicle features:

Driver and front passenger are each provided with a dual-stage front air bag, an Active Front Head Restraint and a 3-point seat belt with an ETD and belt force limiter.

Occupant Classification System (OCS) automatically adjusts the inflation rate of the front passenger’s front air bag based on the weight category of the occupant.

ETDs are deployed in a front or rear impact exceeding a preset deployment threshold. If seat belt is unfastened. The opposite-side ETDs also deploy in side impacts exceeding the deployment threshold.

Emergency trunk release, located inside trunk and illuminated for 60 minutes after trunk lid is closed.

Night security illumination uses the car’s exterior lights to help illuminate a path after parking or when car is remote-unlocked.

Lighting system: depending on the selected drive setting and ambient light environment:

Detector: infrared or ultrasonic

Integrated Security System

Dual-stage front air bags (for passenger side) also deployed to improve frontal impact survivability of passenger deployment reliability.

Seat belt warning chime - Preset volume with an ETD and belt force limiter.
LUXURY

• AMG Premium Leather.
• Multimedia Package:
  • 6-disc CD changer.
  • Voice Control.
  • PCMCIA card slot.
  • Rain-sensing wipers.
  • Garage door opener.
  • Voice Command.
  • Voice-activated controls.
  • Auto-dimming driver-side and rearview mirrors.
  • Integrated compass in rearview mirror.
  • Rear power sunshade.
  • 60/40-split-folding rear seats (standard C 63 AMG).
  • LED taillamps.
  • Rearwheel disc brakes.
  • R17 steel-spoke wheels.

SPORT

• 7-speed automatic transmission with Touch Shift (with INDIVIDUAL OPTIONS).
• AMG SPEEDSHIFT PLUS™ on C 63 AMG.
• 4-way power steering column.
• AMG Premium Leather.
• 3-spoke steering wheel.
• Silver-color instrument cluster.

OPTION PACKAGES

• Premium Package:
  • All-weather mats (not standard C 350).
  • Front and rear power windows.
  • Heated front seats.

FEATURES AND OPTIONS

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14 While the Navigation System provides directional assistance, the driver must remain focused on safe driving behavior, as well as being attentive to traffic and street signs. The system should not be used in situations requiring hands-on driving control. It is designed to provide the driver with voice guidance only.
13 Phone sold separately. See dealer for a list of approved compatible phones.
12 SIRIUS and the SIRIUS dog logo are registered trademarks of SIRIUS Satellite Radio Inc. NFL is a registered trademark of the National Football League. NASCAR® is a registered trademark of the National Association for Stock Car Auto Racing, Inc. NBA is a registered trademark of the National Basketball Association, Inc. MLB is a registered trademark of Major League Baseball Properties, Inc. All rights reserved.
11 Only for timing use on roads and in conditions where high-speed driving is permitted. Racing on public roads is prohibited under all circumstances and posted speed limits should always be obeyed.
10 iPod is a registered trademark of Apple Computer, Inc. All iPod devices are sold separately. Feature not compatible with iPod Shuffle. See dealer for details.
9 Mercedes-Benz Tele Aid System.
8 iPod adapter plug, iPod Integration Kit, AMG Audio 5.1 audio system with Dolby® Digital环绕声, AMG SpeedControl®+
7 Integrated GPS. Power optional accessory.
6 Rubber-studded pedals, 3-spoke steering wheel and silver-color instrument cluster not available with Almond/Mocha upholstery on Sport models. Almond/Mocha upholstery only available with Burl Walnut wood trim.
5 Requires subscription. Service subscription for the first six months included with purchase.
4 No system, regardless of how advanced, can overcome the laws of physics or correct careless driving. Please always drive carefully, observing all posted speed limits and following the rules of the road. Performance is limited by available traction, which snow, ice and other conditions can affect. Always drive carefully, observing all posted speed limits and following the rules of the road.
3 Stated rates of acceleration are based upon manufacturer’s track results and may vary depending on model, environmental and road surface conditions, driving style, elevation and vehicle load.
2 Braking effectiveness also depends on proper brake system maintenance, and tire and road conditions.
1 Lower aspect ratio tires and accompanying wheels provide substantially increased treadwear, increased tire noise and reduced ride comfort. Serious wheel and tire damage may occur if the vehicle is operated on rough or damaged road surfaces or upon encountering road debris or obstacles. These tires are not designed for use on snow and ice. Winter tires mounted on appropriately sized and approved wheels are recommended for driving in those conditions.
22 iPod is a registered trademark of Apple Computer, Inc. All iPod devices are sold separately. Feature not compatible with iPod Shuffle. See dealer for details.
21 Not available. See page 48 for Endnotes.
20 iPod adapter plug, iPod Integration Kit, AMG Audio 5.1 audio system with Dolby® Digital环绕声, AMG SpeedControl®+
19 Integrated GPS. Power optional accessory.
18 iPod Integration Kit, AMG Audio 5.1 audio system with Dolby® Digital环绕声, AMG SpeedControl®+
17 Vehicle must be accessible from main roads. Roadside Assistance repairs may involve charges for parts, service and towing. Depending on the circumstances, these services may be provided by an outside service, courtesy of Mercedes-Benz Roadside Assistance.
16 While the Navigation System provides directional assistance, the driver must remain focused on safe driving behavior, including paying attention to traffic and street signs. The driver should utilize the system’s audio cues while driving and should only access visual information when safe to do so.
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11 Only for timing use on roads and in conditions where high-speed driving is permitted. Racing on public roads is prohibited under all circumstances and posted speed limits should always be obeyed.
10 iPod is a registered trademark of Apple Computer, Inc. All iPod devices are sold separately. Feature not compatible with iPod Shuffle. See dealer for details.
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