263-HP CONFIDENCE
PLUS UP TO 28 MPG HWY.

For all your crosstown errands or cross-country cruises, call on Taurus. Its 263-hp 3.5L Duratec V6 is managed with the refined efficiency of a smooth-shifting 6-speed automatic. Fill up the fuel tank and you can go your own way for up to 515 miles. Intake variable cam timing (iVCT) optimizes response. And All-Wheel Drive (AWD) is optional for superior control:

Wheel slippage is anticipated before it occurs. Be it in AWD or FWD form, Taurus sports a MacPherson-strut front suspension and multilink rear suspension — each fortified with a stabilizer bar, gas-pressurized shock absorbers and helical coil-over-shock springs — that work in tandem to hug corners and smooth rough spots. Stop commuting, start driving.

*2009 EPA-estimated hwy. fuel economy with FWD. ‡FWD models.
Taurus protects — it rates the maximum 5 Stars across the board in all frontal and side crash tests conducted by the government’s National Highway Traffic Safety Administration (NHTSA). It’s also earned “Top Safety Pick” status from the Insurance Institute for Highway Safety (IIHS), which even performs a rear crash-protection test to determine whiplash prevention. To help keep you from straying off the intended path, AdvanceTrac® electronic stability control is always on guard. So are 6 airbags. Something new this year: Should an airbag deploy or a safety belt pretensioner activate, the SOS Post-Crash Alert System automatically sounds the horn and flashes the hazards. When you hit the road, there’s no better, or safer, place to be than in Taurus.
The Most Interior Volume
A Theater-Style Seat Layout Too

Class-exclusive Command Seating™ ensures a confident driving experience — an elevated view and effortless entry. You’re perfectly positioned in the lap of luxury. There’s ample room for 5 adults, and everyone can stretch out in supremely hushed surroundings. Limited models up the ante: The supple, leather-appointed interior is all the more engaging with memory settings for the power-adjustable driver seat, pedals and sideview mirrors. Savor the innovative Ford SYNC® communications and entertainment system.² For all you audiophiles, the Premium Sound System on Limited delivers a concert-hall experience. On top of that, the accompanying SIRIUS® Satellite Radio³ features more than 130 channels and 100% commercial-free music. A pure delight.

²Standard 5-passenger Large Car class. "Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. Microsoft is a registered trademark of Microsoft Corporation. "The Bluetooth word mark is a registered trademark owned by the Bluetooth SIG, Inc. "Service not available in Alaska or Hawaii. See your Ford Dealer or contact SIRIUS at 1-888-539-7474 for details. "SIRIUS,” the SIRIUS dog logo and “The Best Radio on Radio” are registered trademarks of SIRIUS Satellite Radio Inc.
Leather trim, contrast stitching, bright accents and an attractive Koa woodgrain appearance add to the richness that’s Taurus Limited. Enhance it all, and empower yourself, with the voice-activated Navigation System. It’s an exclusive-to-Limited option with a 6.5” touch screen that clearly displays maps and menus, pinpointing where you are and providing turn-by-turn, spoken Route Guidance. More than 20 different functions — many of which can simply be voice prompted — are readily accessible. Eliminate the guesswork.
A. Class-exclusive Ford Sync® is the award-winning standard for communications and entertainment. This voice-activated, customizable media system integrates your Taurus with most Bluetooth®-enabled mobile phones and portable digital media players. It’s standard on Limited and optional on SEL. Visit SyncMyRide.com for the latest information about exciting new features.

B. Adjustable rear vents are furnished for guests in back.

C. Driver and front-passenger seats are available with 2 heat settings.

D. With the power moonroof option, bring the outside in — anytime, day or night. Open it up all the way, just a little, or simply tilt it for a breath of fresh air. A manual, sliding privacy shade is built in.

E. Perfect for transporting people and parcels: The fold-flat, power-adjustable front-passenger seat can be lowered in conjunction with the fold-flat, 60/40 split-folding rear seat for maximum carrying capacity — handily fit items nearly 10` in length from back of trunk to front of dashboard.

F. New this year, the optional rear-window sunshade from Ford Licensed Accessories can be manually raised and lowered. It clips in place, keeps the interior cooler and doesn’t interfere with the driver’s view.

G. The cavernous trunk on Taurus measures a full 21.2 cu. ft., ensuring it’s the biggest one — by far — of any 4-door car in North America.

1 Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. Microsoft is a registered trademark of Microsoft Corporation. The Bluetooth word mark is a registered trademark owned by the Bluetooth SIG, Inc.
**09 Taurus**

**Colorize Your Taurus**

**Exterior and Interior Selections**

<table>
<thead>
<tr>
<th>SE/SEL</th>
<th>Limited</th>
</tr>
</thead>
<tbody>
<tr>
<td>Camel</td>
<td>Camel Leather</td>
</tr>
<tr>
<td>Medium Light Stone</td>
<td>Medium Light Stone Leather</td>
</tr>
<tr>
<td>Black</td>
<td>Black Leather</td>
</tr>
<tr>
<td>White Sand Tri-Coat Metallic</td>
<td>White Sand Tri-Coat Metallic</td>
</tr>
<tr>
<td>Sangria Red Metallic</td>
<td>Sangria Red Metallic</td>
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<tr>
<td>Smokestone Metallic</td>
<td>Smokestone Metallic</td>
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<tr>
<td>Brilliant Silver Metallic</td>
<td>Brilliant Silver Metallic</td>
</tr>
<tr>
<td>Cinnamon Metallic</td>
<td>Cinnamon Metallic</td>
</tr>
<tr>
<td>White Suede</td>
<td>White Suede</td>
</tr>
<tr>
<td>Dark Ink Blue Metallic</td>
<td>Dark Ink Blue Metallic</td>
</tr>
<tr>
<td>Light Ice Blue Metallic</td>
<td>Light Ice Blue Metallic</td>
</tr>
<tr>
<td>Tuxedo Black Metallic</td>
<td>Tuxedo Black Metallic</td>
</tr>
</tbody>
</table>

*New for 2009.

Ford uses clearcoat paint for beauty and protection. Colors shown are representative only. Not all colors are available on all models. See your dealer for actual paint/trim options. Vehicles shown may contain optional equipment.
### Dimensions and Ratings

**EXTERIOR**
- Overall length: 201.8"
- Wheelbase: 112.9"
- Width (excluding mirrors/including mirrors): 74.5"/82.9"
- Height: 61.5"

**INTERIOR**
- Front
  - Head room: 39.6"
  - Shoulder room: 57.8"
  - Hip room: 53.7"
  - Leg room: 41.3"
- Rear
  - Head room: 38.8"
  - Shoulder room: 57.6"
  - Hip room: 53.6"
  - Leg room: 41.2"

**CAPACITIES**
- Seating: 5
- Passenger volume (cu. ft.): 108.0
- Luggage volume (cu. ft.): 21.2
- Total interior volume (cu. ft.): 129.2
- Fuel capacity (gal.): 20.0

**HORSEPOWER AND TORQUE**
- 3.5L Duratec V6 engine: 263 @ 6250 rpm/249 @ 4500 rpm

2009 EPA-ESTIMATED FUEL ECONOMY
- PWD: 18/28 mpg city/hwy.
- AWD: 17/24 mpg city/hwy.

### Standard Features

**MECHANICAL**
- 3.5L Duratec V6 engine
- 6-speed automatic transmission
- 4-wheel disc Anti-lock Brake System (ABS)
  - Brake Assist
  - Compact spare tire
  - Front-wheel drive (FWD)
  - Hydraulic power steering
  - Traction Control

**SAFETY AND SECURITY**
- Personal Safety System for driver and front passenger – Includes dual-stage front airbags, safety belt pretensioners, safety belt energy management retractors, safety belt usage sensors, driver seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
  - Safety Canopy® System with side-curtain airbags¹ and rollover sensor
  - AdvanceTrac® electronic stability control
  - Battery saver
  - Belt-Minder™ front safety belt reminder
  - Child-safety rear door locks
  - Front-seat side airbags²
  - Illuminated entry
  - Integrated keyhead transmitter remotes (2)
  - LATCH – Lower anchors and tether anchors for child-safety seats
  - SecuriCode™ keyless-entry keypad
  - SecuriLock® passive anti-theft ignition system
  - SOS Post-Crash Alert System
  - SPACE (Side Protection And Cabin Enhancement) Architecture™
  - Tire Pressure Monitoring System (excludes spare)

**SEATING**
- Command Seating™
- 6-way power driver seat with manual lumbar adjustment
- Front-row bucket seats
- 2-way power, fold-flat front-passenger seat
- 60/40 split-folding rear seatbacks

**INTERIOR**
- 2nd-row reading lights
- Accessory delay
- Auto-dimming rearview mirror
- Auxiliary audio input jack
- Front and rear carpeted floor mats
- Front center floor console with armrest, beverage holders and storage
- Front overhead console with dome light, map light and sunglasses holder
- Leather-wrapped steering wheel
- Message center with compass
- Power door locks and windows with one-touch-up/-down driver-window feature
- Power points (3)
- Sliding sun visors with illuminated vanity mirrors
- Steering wheel-mounted cruise and secondary audio controls
- Tilt steering wheel

**EXTERIOR**
- 3-bar bright chrome grille
- Dual chrome exhaust tips
- Fog lamps
- Rear-window defroster
- Solar-tinted glass

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¹Always wear your safety belt and secure children in the rear seat.
Choose your model

<table>
<thead>
<tr>
<th>Model</th>
<th>Features and Options</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>TAURUS SE</strong></td>
<td>Equipped with all the standard features on previous page, plus:</td>
</tr>
<tr>
<td></td>
<td>• 17&quot; 8-spoke bright-finish aluminum wheels with P225/60R17 tires</td>
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<tr>
<td></td>
<td>• 2-way power fold-flat front-passenger seat</td>
</tr>
<tr>
<td></td>
<td>• Air conditioning</td>
</tr>
<tr>
<td><strong>TAURUS SEL</strong></td>
<td>Includes all the standard SE features, plus:</td>
</tr>
<tr>
<td></td>
<td>• 17&quot; 8-spoke bright-finish aluminum wheels with painted pockets</td>
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<tr>
<td></td>
<td>• Anti-theft perimeter alarm</td>
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<tr>
<td></td>
<td>• 8-way power driver seat with power recline</td>
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<tr>
<td></td>
<td>• Dual-zone Electronic Automatic Temperature Control</td>
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<tr>
<td></td>
<td>• Leather-wrapped shift knob</td>
</tr>
<tr>
<td><strong>TAURUS LIMITED</strong></td>
<td>Includes all the standard SEL features, plus:</td>
</tr>
<tr>
<td></td>
<td>• 18&quot; 7-spoke chrome-clad aluminum wheels with P225/55R18 tires</td>
</tr>
<tr>
<td></td>
<td>• 4-way power fold-flat front-passenger seat with manual lumbar adjustment</td>
</tr>
<tr>
<td></td>
<td>• Heated driver and front-passenger seats with 2 heat settings</td>
</tr>
<tr>
<td></td>
<td>• Leather-trimmed seats</td>
</tr>
<tr>
<td></td>
<td>• Memory settings for driver seat</td>
</tr>
<tr>
<td></td>
<td>• Premium Sound System with AM/FM stereo/6-disc in-dash CD changer, MP3 capability</td>
</tr>
<tr>
<td></td>
<td>• Ford SYNC® voice-activated, in-vehicle communications and entertainment system</td>
</tr>
<tr>
<td></td>
<td>• Analog clock</td>
</tr>
<tr>
<td></td>
<td>• Power-adjustable pedals with memory</td>
</tr>
<tr>
<td></td>
<td>• Universal Garage Door Opener</td>
</tr>
<tr>
<td></td>
<td>• Cargo net</td>
</tr>
<tr>
<td></td>
<td>• Chrome-accented door handles</td>
</tr>
<tr>
<td></td>
<td>• Chrome-accented, power, heated sideview mirrors with memory and security</td>
</tr>
<tr>
<td></td>
<td>• Reverse Sensing System</td>
</tr>
</tbody>
</table>

Make things happen with on-demand acceleration. The die-cast, aluminum block V6 engine produces a robust 263 hp and 249 lb.-ft. of torque, employs dual overhead cams (DOHC) and intake variable cam timing (IVCT) for optimal output per liter; attains peak performance on regular unleaded gasoline; and is teamed with a 6-speed automatic that delivers ultra-smooth, precision shifts and contributes to the impressive 28-mpg-highway efficiency for front-wheel-drive models.

3.5L Duratec DOHC 24-valve V6 engine
- 6-speed automatic transmission
- 263 hp

UP TO 28 mpg highway¹

¹2009 EPA-estimated hwy. fuel economy with FWD.

Continue your build on the next page.
Taurus SE
- SIRIUS Satellite Radio

Taurus SEL
- All-Wheel Drive (AWD)
- Ford SYNC® voice-activated communications and entertainment system
- Leather-trimmed seats with heated front seats
- Manual rear-window sunshade
- Power-adjustable pedals
- Power moonroof
- Reverse Sensing System

Taurus Limited
- All-Wheel Drive (AWD)
- Manual rear-window sunshade
- Power moonroof
- Voice-activated Navigation System

Limited Wood Package
Includes genuine wood insert on steering wheel and woodgrain appearance on shift knob (Available on Limited)

Choose your package

Choose your options

Continue your build on the next page.
4

Customize your Taurus

A. Dual INViSiON® DVD Headrests
B. Interior cargo organizer
C. Electrochromic mirrors
D. Bug deflector
E. Premium carpeted floor mats
F. Wheel locks
G. Garmin® nüvi® Portable Navigation System
H. Remote start systems
I. All-weather floor mats
J. Side window deflectors
K. Keyless entry keypad
L. Moonroof deflector

Also available:
Interior lighting kit
Splash guards
Ash cup/coin holder/Smoker's Pack
Vehicle security system
Ford SYNC
HD Radio
Wiper Shaker
'ılı™ accessories
Skyway SmartAlert™
Rear-window sunshade

Also available:
Interior lighting kit
Splash guards
Ash cup/coin holder/Smoker's Pack
Vehicle security system
Ford SYNChD Radio
Thule® accessories
Skyway SmartAlert™
Rear-window sunshade

Visit fordaccessories.com to use the Accessorizer, learn complete accessory details and view purchase instructions.

Genuine Ford Accessories will be warranted for whichever provides you the greatest benefit: 12 months or 12,000 miles (whichever occurs first), or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty. Contact your local Ford Dealer for details and a copy of the limited warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer’s warranty. Contact your Ford Dealer for details regarding the manufacturer's limited warranty and/or a copy of the FLA product limited warranty offered by the accessory manufacturer.
Drive one.

Drive quality.
Taurus ranks at the top of the large car class in the 2008 SmartChoice Lowest Maintenance Costs awards presented by IntelliChoice.com.

Drive green.
Taurus achieves up to 28 mpg highway. It also features Chicago's Manufacturing Campus includes an entire 6.5 acres of restored wetlands.

Drive safe.
Taurus is rated America’s safest full-size car, achieving 5-Star status in every NHTSA crash test and ranking as an IIHS “Top Safety Pick.”

Drive smart.

New Vehicle Limited Warranty. We want your Ford Taurus ownership experience to be the best it can be. So under this warranty, your new vehicle comes with 3-year/36,000-mile Bumper-to-Bumper Coverage, 5-year/60,000-mile Powertrain Warranty Coverage, 5-year/50,000-mile Safety Restraint Coverage, and 5-year/unlimited-mile Corrosion (Perforation) Coverage – all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty.

Roadside Assistance. Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the car, or need towing. Your Ford Dealer can provide complete details on all of these advantages.

Ford Credit. Get the ride you want. Whether you plan to lease or finance, you’ll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com.

Extended Service Plan. For a purchase or lease, the Ford Extended Service Plan (ESP) gives you “Peace-of-Mind” protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Ford ESP, the only service contract backed exclusively by Ford and honored at all Ford Lincoln Mercury dealerships.