anyone would be proud to own, and put them within reach. We offer more models than Toyota or Honda with 30 MPG HIGHWAY OR BETTER! We're backing our quality with the BEST COVERAGE IN AMERICA, which includes the 100,000 mile/5-year² transferable Powertrain Limited Warranty plus Roadside Assistance and Courtesy

Transportation Programs. We're filling our cars and trucks with the kind of thinking, features and craftsmanship you'd expect to pay a lot more for. This philosophy has earned us more *CONSUMERS*DIGEST "BEST BUY" awards for 2009 models³ than any other brand. So owning a Chevy isn't just a source of transportation.

It's a source of pride. CHEVY.COM







THE BEST COVERAGE IN AMERICA

The 2010 Suburban is backed by the 100,000 mile/5-year¹ transferable Powertrain Limited Warranty. That's 40,000 more miles than Toyota or Honda offers. Add in our Roadside Assistance and Courtesy Transportation Programs, and you have the best coverage in America.

THE GET GOING LIST

The Take-It-All Vehicle	2
Best Coverage in America .	2
An Inside Look	5
Accommodating and	
Entertaining	5
Impressive Safety	7
Cargo	. 8
Power and Towing	2

SUBURBAN CELEBRATES 75 YEARS.

Chevy Suburban continues to set industry milestones: The world's first SUV is now celebrating its 75th anniversary. For 2010, this iconic American utility vehicle stays true to its roots by delivering maximum room for people and cargo, authentic capability – and a style befitting the active families who depend on it every day. There are two models to choose from (half-ton and three-quarter-ton) so there is a Suburban to fit every family – even if you need reservations for nine? With the help of Active Fuel Management technology, Suburban half-ton 2WD has BETTER FUEL ECONOMY THAN ANY OF ITS COMPETITORS, including Ford Expedition, Toyota Sequoia and Nissan Armada. Not only does it win at the pumps, Suburban also beats competitors with 137.4 cubic feet of MAXIMUM CARGO CAPACITY. Whether you're driving across the country, launching your boat or heading out on a family outing, you can depend on Chevy Suburban as so many generations have for three quarters of a century.





ENTERTAIN ALL OF YOUR SENSES.

The patriarch of family vehicles, Suburban is the SUV designed to carry both cargo and people. It's utilitarian, but what's most useful is its ability to keep you comfortable and entertained. Whether you're enjoying standard XM RADIO¹ with three trial months or the 360-degree listening experience of the Bose® Centerpoint® Surround Sound system – standard on LTZ – Suburban puts you center stage. Keeping cool or warming up is easy with LTZ since it comes with standard HEATED AND COOLED FRONT BUCKET SEATS; heated, second-row leather-appointed bucket seats; and a third row that features a three-person, stadium-style bench seat. And the greatest comfort is knowing you'll have help getting where you want to go with OnStar² standard for the first year and TURN-BY-TURN NAVIGATION³ included in the Directions & Connections Plan (standard on LT and LTZ). Simply press the OnStar button and tell an Advisor where you need to go. The route will be downloaded to your Suburban while an automated voice guides you through every turn until you get to your destination.



The available touch-screen navigation radio 4 includes a 6.5-inch-diagonal color display. Standard on LTZ.



Change "Are we there yet?" to "Can we circle the block?" with the available DVD entertainment system. The system offers an 8-inch-diagonal monitor that can entertain the pickiest backseat driver.

SUBURBAN

See additional photos of Suburban at

chevy.com/suburban



Bluetooth® wireless technology⁵ for select phones lets you make, answer and end calls with a tap of the steering wheel controls. In addition, as an incoming call is answered, the vehicle's audio system is conveniently and automatically muted. Bluetooth is standard on LT and LTZ models; available on LS.

Suburban half-ton LT 4WD interior in Cashmere color with available features and leather-appointed seating surfaces. 1 Air bag inflation can cause severe injury or death to anyone too close to the bag when it deploys. Be sure every occupant is properly restrained. 2 Call 1-888-40NSTAR (1-888-466-7827), see page 14 and visit onstar.com for details and system limitations. 3 OnStar acts as a link to existing emergency service providers. Call 1-888-40NSTAR (1-888-466-7827) or visit onstar.com for details and system limitations. 4 Covernment star ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (www.safercar.gov).

OVERPROTECTIVE BY NATURE.

The most important cargo you'll ever carry is your family and friends. Suburban provides six air bags' – including DUAL-STAGE FRONTAL AIR BAGS and FRONT SEAT-MOUNTED SIDE-IMPACT AIR BAGS for driver and right-front passenger and HEAD-CURTAIN SIDE-IMPACT AIR BAGS¹ that protect outboard occupants in all three rows – giving you the peace of mind you expect from Suburban. OnStar,² standard for the first year, comes with AUTOMATIC CRASH RESPONSE.³ If you are in a mishap, built-in vehicle sensors can automatically alert an OnStar Advisor, who is immediately connected into your vehicle and can request that emergency help be sent to your exact GPS location. Stay safe by staying on course with the standard STABILITRAK ELECTRONIC STABILITY CONTROL SYSTEM with Traction Control. It's designed to help you avoid what the road might throw at you by improving vehicle stability, particularly during emergency maneuvers.



An available rearview camera system helps drivers hook up to a boat or simply see certain stationary obstacles on the navigation screen (shown) or in the rearview mirror while driving in Reverse at low speeds. It's almost like having eyes in the back of your Suburban. Standard on LTZ.



Suburban LTZ can be equipped with the Side Blind Zone Alert to help make changing lanes easier. Through the use of radar, it gives you a visual warning in the outside rearview mirrors to alert you to vehicles entering your blind spots.

SUBURBAN

For the full safety story, visit chevy.com/suburban



2010 FIVE-STAR FRONTAL CRAS TEST RATING⁴

2010 Suburban half-ton models received the highest possible rating for frontal crash tests – five stars.⁴

SUBURBAN

For a 360-degree view, visit chevy.com/suburban



Be an all-terrain all-star
with the available
Z71 Off-Road Package on
half-ton LT. It includes
the legendary Z71
suspension, which
combines high-pressure,
gas-charged monotube
shocks; a durable Skid
Plate Package; rugged
18-inch wheels with
on-/off-road tires; and
an automatic locking rear
differential to help take
on the rough stuff.

CARGO CAPACITY COMPETITORS CAN'T TOUCH!

We've worked countless hours going through "what if" scenarios to make sure Suburban is up for whatever your life may demand. Got a lot of friends and family? LS comes with seating for up to nine. And we bet you don't pack light. Suburban BEATS THE COMPETITION when it comes to MAXIMUM CARGO CAPACITY¹ — giving you the space you need for your gear. Towing something big? Suburban also offers the power to get you where you want to go. In half-ton models, the VORTEC 5.3L V8 engine produces 320 hp and 335 lb.-ft. of torque. The VORTEC 6.0L V8, standard in three-quarter-ton models, delivers 352 hp and 382 lb.-ft. of torque. With Vortec power under the hood, three-quarter-ton 2WD models can TRAILER UP TO 9,600 LBS? — that's more than Ford Expedition and Nissan Armada.

CAPACITY	2010 CHEVY SUBURBAN 3/4-TON LS 2WD	2010 FORD EXPEDITION EL XLT 2WD	2010 NISSAN ARMADA PLATINUM 2WD
Maximum seating	9	8	8
Maximum cargo volume (cu. ft.) ¹	137.4	130.8	97.1
Maximum towing (lbs.) ²	9,600	8,900	9,100



Suburban three-quarter-ton LT 2WD in NEW Sheer Silver Metallic with available dealer-installed Chevy Accessories. 1 With second row folded and third row removed. Based on GM Large Utility segment. Excludes other GM vehicles. Cargo and load capacity limited by weight and distribution. 2 Maximum trailer weight ratings are calculated assuming a base vehicle, except for any option(s) necessary to achieve the rating, plus driver. The weight of other optional equipment, passengers and cargo will reduce the maximum trailer weight your vehicle can tow. See your Chevy dealer for additional details.

FABRICS, COLORS, WHEELS,



Cashmere Color Premium Cloth



Cashmere Color Perforated Leather Appointments



Ebony Premium Cloth



Ebony Perforated Leather Appointments



Ebony Leather Appointments



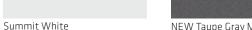
Titanium Color Perforated Leather Appointments



Titanium Color Leather Appointments

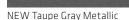


Cashmere Color Leather Appointments





Black Granite Metallic (extracost color; available through January 2010; not available on Z71 or three-quarter-ton)



Laser Blue Metallic (extra-cost color; available spring 2010; not available on three-quarter-ton)

White Diamond Tricoat (extra-cost color; LTZ only)





(not available on Z71)

cost color)



Black





Blue Granite Metallic (not available on Z71)

- 01 Eight-lug bright machined-aluminum wheel. Standard on three-quarter-ton models.
- 02 20" polished-aluminum wheel! Standard on LTZ; available on LS and LT.
- **03** 18" aluminum wheel. Requires available Z71 Off-Road Suspension Package.
- **04** 20" chrome-clad wheel? Available on LTZ.
- 05 17" aluminum wheel with rectangular pockets. Standard on LS and LT. Not available with Z71 Off-Road Suspension Package.



YOUR SUBURBAN. YOUR WAY. AVAILABLE DEALER-INSTALLED ACCESSORIES



Trailering components.



Head-restraint DVD system.



22" chrome wheels.1





Every Chevy Accessory is covered by the GM 3-year/ 36,000 mile (whichever comes first) New Vehicle Limited Warranty when ordered with your vehicle. See your dealer or visit chevy.com/suburban for details and a closer look at more available accessories.

SUBURBAN FEATURES. S = Standard 0 = Optional - = Not Available

MAXIMUM CAPACITIES	HALF-TON 2WD	HALF-TON 4WD	QUART	REE- ER-TON VD	THREE- QUARTER-TON 4WD	
Payload (lbs.)1	1519	1563	2429		2162	
Fuel tank (gal. approx.)	31	31	39		39	
Trailer weight rating (lbs.) ²	8100	7900		00	9300	
GVWR (lbs.) ³	7200	7400	8600		8600	
EXTERIOR				LS	LT	LTZ
Assist steps, black				S	S	S
Assist steps, power-retractable with	n chrome accent	strip		-	-	04
Daytime Running Lamps, with Auto				S	S	S
Exterior Plus Package: foglamps and	d luggage rack c	ross bars		0	-	-
Power-remote liftgate				-	O ⁵	S
Rear Parking Assist: Ultrasonic				O _e	S	S
ENGINES/CHASSIS						
Engine: Vortec 5.3L V8 with Active F capability (half-ton only)	Fuel Managemer	nt and E85 FlexF	uel ⁷	S	S	S
Engine: Vortec 6.0L V8 with Variable	ec 6.0L V8 with Variable Valve Timing (three-quarter-ton only)		S	S	-	
Suspension Package, Autoride (half	,			-	-	S
Suspension Package, Z71 Off-Road: shocks, high-capacity air cleaner, Sk underbody shield, automatic locking with on-/off-road blackwall tires, re unique front fascia with chrome gri more (half-ton only)	kid Plate Packag g rear differentia ecovery hooks, t lle insert, Z71-sp	e with aluminun al, 18" aluminum ubular assist ste pecific gauge clu	n front n wheels eps,	-	0	-
Transfer case: active, single-speed, with rotary controls ⁸ (4WD only)				S	S	S
Transfer case: active, two-speed elewith rotary controls ⁹ (4WD only)				0	0	0
Transmission: Hydra-Matic six-spee overdrive and Tow/Haul mode (half	-ton only)	,		S	S	S
Transmission: Hydra-Matic six-spee controlled with overdrive and Tow/H	d automatic, he Haul mode (thre	avy-duty, electro e-quarter-ton o	onically nly)	S	S	-

SAFETY & SECURITY	LS	LT	LTZ
Air bags: ¹⁰ driver and right-front passenger, dual-stage, frontal; passenger side includes Passenger Sensing System; head-curtain, side-impact for all outboard positions; seat-mounted air bags for			
driver and right-front passenger	S	S	S
Brakes: four-wheel antilock disc	S	S	S
OnStar:11 Safe & Sound Plan (standard for the first year)	S	-	-
OnStar: ¹¹ Directions & Connections Plan with Turn-by-Turn Navigation ¹² (standard for the first year)	0	S	S
StabiliTrak Electronic Stability Control System with Traction Control	S	S	S
INTERIOR			
Bluetooth® wireless technology ¹³ for select phones	0	S	S
Convenience Package: power-adjustable pedals, remote vehicle starter system, Ultrasonic Rear Parking Assist, rearview camera system and rear camera display in inside rearview mirror	0	_	_
Luxury Package: heated front bucket seats with leather appointments, heated second-row seats with power-release function; Universal Home Remote transmitter; full-feature outside rearview mirror; power-remote liftgate; and inside auto-dimming rearview mirror	_	0	_
Pedals: power-adjustable for accelerator and brake	O ₆	S	S
SEATING			
Premium Cloth 40/20/40 split-bench front seat with six-way power driver seat	S	-	_
Seats: front bucket with leather-appointed seating, six-way power driver and right-front passenger seat adjusters, adjustable head restraints, driver manual lumbar control, floor console and rear storage pockets	_	S	_
Seats: front bucket with perforated leather-appointed seating, 12-way power driver and right-front passenger seat adjusters, power lumbar control, heated and cooled seats, 2-position driver memory (including lumbar), adjustable head restraints, storage pockets and floor console	_	_	S

SELECT AVAILABLE FEATURES.

LS LTZ AUDIO SYSTEMS USB port14 XM Radio:15 with three trial months S 017 5 XM NavTraffic:16 with three trial months Audio system: AM/FM stereo with CD/MP3 player Audio system with navigation: 18 AM/FM stereo with CD/MP3 player 0^{19} 0^{20} 0^{21} Bose 9-speaker sound system (includes subwoofer) Bose Centerpoint® Surround Sound 10-speaker system -O²¹ Entertainment system: rear-seat DVD player with remote control 0 WHEELS 17" bright machined-aluminum (three-quarter-ton only) 17" aluminum with rectangular pockets (half-ton only) _ 18" aluminum²² (half-ton only) -0 20" polished-aluminum²³ (half-ton only) 0 20" chrome-clad²³ - | DEALER-INSTALLED CHEVY ACCESSORIES²⁴ 0 0 0 20" and 22" Chrome Wheels²³ 0 0 0 Door Sill Plates Dual Head-Restraint DVD System Molded Splash Guards 0 0 0 Roof-Mounted Hard Cargo Carrier Oval Assist Stens

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- Bose nine-speaker system²¹
- Rear-seat DVD entertainment system²¹ with remote
- DVD screen^{21,25} (third row)
- Rearview camera system²⁶

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- Rear-seat DVD entertainment system with remote
- Third-row DVD screen²⁷
- Rearview camera system²⁸
- XM NavTraffic^{16,17}
- Power sunroof: tilt-sliding with Express-Open/-Close and wind deflector
- Custom leather-appointed front bucket seats with 10-way power driver and right-front passenger seats⁵
- Power-remote rear liftgate⁵

TΖ

- Rear-seat DVD entertainment system with remote
- Third-row DVD screen²⁷
- Side Blind Zone Alert
- Power sunroof: tilt-sliding with Express-Open/-Close and wind deflector
- Power-retractable assist steps⁴

¹ Maximum payload capacity includes weight of driver, passengers, optional equipment and cargo. Cargo and load capacity limited by weight and distribution. 2 Maximum trailer weight of other optional equipment, and cargo will reduce the maximum trailer weight you vehicle can tow. See your Chevy dealer for additional details. 3 Gross Vehicle Weight Rating (GVWR). When properly equipped, includes weight of wheiler, driver, passengers, cargo and optional equipment. 4 Requires available navigation radio and Side Blind Core Alert. 5 Requires available convenience Package. 7 E85 is a combination of 85% ethanol and 15% gasoline. Go to gm.com/biofuels to see if there is an E85 fuel station near you. 8 Requires available 3.08 rear axle ratio. Not available on three-quarter-ton models or with Heavy-Duty Trailering Package. 9 Requires available 3.42 rear axle ratio. 10 Always use safety belts and the correct restraint for your child's age and size. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear-seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with a passenger air bag. See the Owner's Manual and child safety seat instructions for more safety information. 11 Call 1-888-40NSTAR (p.s. pee page 14 and visit onstances for for details and system limitations. 12 Not available in certain areas. Visit onstances with a passenger air bag. See the Owner's manual of the safety seat instructions for more safety information. 11 Call 1-888-40NSTAR (p.s. pee page 14 and visit onstances for for details and system limitations. 12 Not available in certain areas. Visit onstances with a device with a late of the safety information with the vehicle. 14 Not compatible with the vehicle. 14 Not compatible with the vehicle. 14 Not compatible with all devices. 15 XM Radio requires a subscription, sold separately by XM after trial period. Ees, taxes, and a one-time reactivation fee may apply. Subscr

CHEVY

For more information about ownership extras, please visit the websites below ...



onstar.com



ACCESSOR

chevy.com/accessories



gm.xmradio.com



chevy.com/warranty

THE BEST COVERAGE IN AMERICA.

100,000 MILE/5-YEAR TRANSFERABLE POWERTRAIN LIMITED WARRANTY. Every 2010 Chevy passenger car, light-duty truck, SUV and crossover comes with a 100,000 mile/5-year (whichever comes first) transferable Powertrain Limited Warranty. Plus, you get 100,000 miles/5 years (whichever comes first) of the 24/7 Roadside Assistance Program and the Courtesy Transportation Program and much more. See dealer for details.

NEW VEHICLE LIMITED WARRANTY. GM vehicles registered in the U.S.A. are covered for 3 years/36,000 miles (whichever comes first). The complete vehicle is covered, including tires, towing to your nearest Chevrolet dealership and cosmetic corrosion resulting from defects. Repairs will be made to correct any vehicle defect, and most warranty repairs will be made at no charge. In addition, rust-through corrosion will be covered for 6 years/100,000 miles (whichever comes first). See dealer for details.

ENGINES. Chevrolet products are equipped with engines produced by GM Powertrain or other suppliers to GM worldwide. The engines in Chevrolet products may also be used in other GM makes and models.

ASSEMBLY. Chevrolet vehicles and their components are assembled or produced by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Chevrolet vehicles with different or differently sourced components than originally scheduled. Since some options may be unavailable when your vehicle is assembled, we suggest you verify that your vehicle includes the equipment you ordered and that, if there were chances, they are acceptable to you.

ONSTAR. OnStar services require vehicle electrical system (including battery), wireless service and GPS satellite signals to be available and operating for features to function properly. OnStar acts as a link to existing emergency service providers. Subscription Service Agreement required. Call 1-888-40NSTAR (1-888-466-7827) or visit onstar.com for OnStar Terms and Conditions, Privacy Statement. and details and system limitations.

A NOTE ABOUT CHILD SAFETY. Always use safety belts and the correct restraint for your child's age and size. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with a passenger air bag. See the Owner's Manual and child safety seat instructions for more safety information.

IMPORTANT WORDS ABOUT THIS CATALOG. We have tried to make this catalog comprehensive and factual. We reserve the right, however, to make changes at any time, without notice, in prices, colors, materials, equipment, specifications, models and availability. Specifications, dimensions, measurements, ratings and other numbers in this catalog and other printed materials provided at the dealership or affixed to vehicles are approximates based upon design and engineering drawings, prototypes and laboratory tests. Your vehicle may differ due to variations in manufacture and equipment. Since some information may have been updated since the time of printing, please check with your Chevrolet dealer for complete details. Chevrolet reserves the right to lengthen or shorten the model year for any product for any reason or to start and end model years at different times. Certain vehicle features may lose their usefulness over time due to obsolescence from technological changes. Unless otherwise noted, all claims based on GM Large Utility segment and latest available competitive information. Excludes other GM vehicles.

TRAILERING AND OFF-ROAD DRIVING INFORMATION. Please go to chevy.com and carefully review an Owner's Manual for important safety information about trailering or off-road driving in your vehicle.

At Chevrolet, giving you a completely satisfying ownership experience is our top priority. That's why if you ever need assistance, feel free to contact us at these websites or phone numbers.

CHEVY.COM. Offers shopping tools such as Build and Price, Find a Vehicle, Request Info, Email Sign-Up, Compare Vehicles, Financial Tools...and much more.

24-HOUR ROADSIDE ASSISTANCE PROGRAM (1-800-CHEV-USA). The Chevrolet Roadside Assistance Program provides you with the following services for 100,000 miles or 5 years (whichever comes first): Emergency Towing (to closest Chevy dealer from a legal roadway), Lockout Service (keys locked inside vehicle), Flat Tire Changes (spare installed), Fuel Delivery (\$5 worth of fuel delivered on the road) and Jump Starts (at home or on the road). For specific terms and conditions, please contact your Chevrolet Roadside Assistance advisor at 1-800-243-8872. Some services may incur costs.

COURTESY TRANSPORTATION PROGRAM. Ask your Chevrolet dealer for Courtesy Transportation if you leave your vehicle for extended repairs under the New Vehicle Limited Warranty or Powertrain Limited Warranty. Ask if you qualify for expense reimbursement and/or vehicle rental. Services vary by dealer.

CHEVROLET CUSTOMER ASSISTANCE CENTER (1-800-222-1020). Talk directly to customer relationship managers who can handle any inquiries related to vehicle operation, warranty coverages, or product or service concerns you may have. Please refer to your Owner's Manual for Customer Assistance information.

CHEVY.COM/SAFETY. Chevrolet is committed to keeping you and your family safe — from the start of your journey to your destination. That's why every Chevrolet is designed with a comprehensive list of safety and security features to help give you peace of mind.

GMMOBILITY.COM (1-800-323-9935). GM Mobility offers financial assistance for eligible adaptive equipment to make automotive travel easier for persons with disabilities or special transportation needs. To learn more about special GM Mobility offers, visit gmmobility.com.

CHEVROLET OWNER CENTER (GMOWNERCENTER.COM/CHEVY). Register your vehicle with the Chevrolet Owner Center, and receive benefits such as online access to your vehicle Owner's Manual, maintenance schedule reminders, service history tracking, warranty and service information, safety information, special offers and privileges, and news and events.

MARKETING AND INCENTIVES (CHEVY.COM/SPECIALOFFERS). Call 1-800-950-CHEV (1-800-950-2438) or visit chevy.com/specialoffers for new product, current incentive and marketing program information.

GMCARDMEMBERSERVICES.COM. Did you know about the family of reward credit cards that can help you get a great deal on a new GM car, light-duty truck, SUV or crossover? With a GM reward card, you accrue earnings on every credit card purchase to use toward the purchase or lease of an eligible, new GM vehicle. With three cards to choose from, you're sure to find one that suits you best.

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Litho in USA. October 2009

