The 124-year heritage of Mercedes-Benz is rich with evidence of our respect for the earth and its inhabitants, both in the vehicles we make and in the ways we make them. We introduced the world’s first CFC-free car, not just in its air conditioning but throughout its entire manufacturing process. We’ve been using water-borne paints for years, and source the wood for our interior trim from responsibly sustained forests. We’ve been pioneering advanced powertrains for generations, from today’s new hybrid models and 50-state clean diesels to the fuel cell vehicles of tomorrow. Mercedes-Benz is also legendary for producing automobiles of extraordinary durability, with 60% of the vehicles sold in the last 20 years — and a remarkable 75% of all the vehicles we’ve ever sold in the U.S. — still on the road. After all, it takes virtually the same amount of energy to build vehicles that last as ones that won’t.

Our new, more compact brochures consume fewer resources as well, starting with the recycled coated paper they’re printed on. It contains at least 10% post-consumer waste, has earned Chain of Custody certifications from the Sustainable Forestry Initiative® (SFI) and Forest Stewardship Council® (FSC), and is produced using Green-e® certified renewable energy. And the brochures are printed in facilities that purchase renewable energy — including wind power, solar energy and hydropower — and use technologies that reduce both their carbon footprint and the emission of volatile organic compounds (VOCs) into our small blue planet’s atmosphere. Caring innovation comes from blue-sky thinking — sometimes quite literally. It’s what you can expect from the automaker who’s been sharing this planet with you for longer than anyone.

This is who we are. This is Mercedes-Benz.

care2.png
A wondrous phenomenon occurs during the creation of a car for a limited audience. The limitations of ordinary automobiles begin to vanish. Design, unencumbered by convention, breathes freely. The forces of nature and laws of physics form a collaboration alliance, asserting power with consummate grace. Humanity and technology seamlessly engage, cultivating the interaction of car and driver into a warm, deeply felt bond. The flagship Mercedes-Benz coupe is defined precisely by the constraints it defies. This is the 2010 CL-Class.

Every detail thoughtfully deliberated. Every preconception thoroughly liberated.

For more information, please visit www.mbusa.com
Invisible strength. Immeasurable rewards. Its body achieves noteworthy rigidity without visible B-pillars. Its V-8 and V-12 engines generate supersonic thrust with unseen effort. Adaptive suspensions harness pressurized air into stress-free control, while its brakes and steering expertly manage momentum and G-forces. For all the capability suggested by its styling, the true rewards of the CL-Class originate somewhere between its alluringly sculpted surface and the surface of the road.

The CL 550 delivers all-season, all-road confidence through the magic of 4MATIC all-wheel drive. Its compact, lightweight design balances athleticism with tenacious grip on wet or dry roads. The CL 550 Coupe’s AIRMATIC suspension adapts its damping rates every time each wheel moves up or down. A driver-selectable Sport mode and automatic 4-wheel level control are included.

Arguably the most advanced suspension system in production, the CL 600’s Active Body Control (ABC) counteracts roll, pitch, dive and squat — for virtually flat cornering with extreme ride comfort.

**CL 550 4MATIC**

- **Engine**: 5.5-liter V-8, 382 hp @ 6,000 rpm, 391 lb-ft net torque @ 2,800–4,800 rpm
- **Transmission**: 7-speed automatic
- **Wheels**: 18" split 7-spoke
- **Suspension**: AIRMATIC semi-active, Adaptive Damping System
- **Drivetrain**: 4MATIC all-wheel drive

**CL 650**

- **Engine**: 5.5-liter twin-turbo V-12, 510 hp @ 5,000 rpm, 612 lb-ft net torque @ 1,800–3,500 rpm
- **Transmission**: 5-speed automatic
- **Wheels**: Staggered-width 18" 5-spoke
- **Suspension**: Active Body Control (ABC)
- **Drivetrain**: Rear-wheel drive

**CL 550** metric shown with Flint Grey metallic paint and optional Sport Package. Please see endnotes in back of brochure.
A visionary heritage of foretelling the future. The CL-Class has long shown the way for where cars can go. It introduced the world to Electronic Stability Control, for one. Today its available safety advances can help you see better into corners, identify hazards along dark roadways, and prepare for — or even prevent — certain collisions. The CL-Class doesn’t just see the future. It makes it look better.

Available DISTRONIC PLUS adaptive cruise control monitors the vehicle ahead and adjusts your speed automatically. It can even bring the car to a halt if it senses stopped traffic.2

Reading invisible infrared beams with a special camera, available Night View Assist can display a clearer view of pedestrians, animals or even debris on a dark roadway.3

The Bi-Xenon headlamps feature Active Curve Illumination, which switches your nighttime vision in corners and on winding roads based on your driving speed and steering inputs.

PRE-SAFE® can tighten the front seat belts, adjust the front passenger seat and even close the windows and sunroof to better prepare you for an impending collision.
First-class seats. 14-way power front seats are heated and Active Ventilated for year-round comfort. Standard on the CL 600, Drive-Dynamic multicontour front seats are a CL 550 option.

Surround sound. The 6-DVD/CD 11-speaker 600-watt harman/kardon LOGIC7® audio offers Dolby® Digital 5.1, SIRIUS® Satellite Radio, an SD memory card slot and iPod® integration.

Arrival and departure. KEYLESS-GO lets you unlock and drive off with just a touch. Standard PARKTRONIC, plus available Parking Guidance and rear view camera, facilitates your return.

The 2010 CL-Class. Welcome to a world where your needs are met with rich abundance, and where technological firsts become second nature. A full-length console defines intimate seating spaces for four. Soft ambient lighting creates a soothing atmosphere in your choice of three colors. And for the guest of honor, the central COMAND controller and high-resolution 8” display intuitively connect the driver to a bevy of features. Enhanced voice control and Bluetooth® set your hands and eyes free, so you can explore the artfully stitched leather and hand-finished wood adorning virtually every surface. Or just savor the art of driving.

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CL-Class options and packages. Every CL-Class is extravagantly outfitted with features and systems to embellish every facet of the driving experience — from adaptive air suspension, to heated and Active Ventilated front seats, to a steering wheel trimmed in wood and glove-soft Premium leather. Additional refinements include sun- and humidity-sensing dual-zone climate control, an in-dash 6-disc DVD/CD audio-video player, real-time SIRIUS Traffic™ updates, and thoughtful technology such as PARKTRONIC and KEYLESS-GO. Even with so much standard fare, you can tailor your CL-Class even more to your individuality with a variety of wood and leather choices, and an array of innovations, enhancements and conveniences that are offered as individual options, or packaged together for added value.

For more information, visit www.mbusa.com

<table>
<thead>
<tr>
<th>CL 550 4MATIC</th>
<th>CL 600</th>
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</thead>
<tbody>
<tr>
<td><strong>INDIVIDUAL OPTIONS</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Standard</td>
</tr>
<tr>
<td>Illuminated door sills</td>
<td></td>
</tr>
<tr>
<td>Heated steering wheel</td>
<td></td>
</tr>
<tr>
<td>19&quot; twin 9-spoke alloy wheels</td>
<td></td>
</tr>
<tr>
<td>20&quot; 10-spoke alloy wheels (delayed availability)</td>
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</tr>
</tbody>
</table>

**OPTION PACKAGES**

- **Premium 2 Package:**
  - Drive-Dynamic multicontour front seats with massage
  - Night View Assist 3
  - Rear view camera 8

- **DISTRONIC PLUS Package:**
  - DISTRONIC PLUS adaptive cruise control 5
  - Blind Spot Assist
  - Parking Guidance

- **Sport Package:**
  - Sport body styling (front and rear bumpers, side skirts)
  - 19" twin 9-spoke alloy wheels with all-season tires

- **Sport Package Plus One:**
  - Sport body styling (front and rear bumpers, side skirts)
  - 20" 10-spoke alloy wheels with high-performance tires

Mercedes-Benz European Delivery Program. Pick up your new Mercedes-Benz in Germany and take advantage of exclusive savings, unforgettable experiences and the many benefits of European Delivery.

For additional information, visit www.mbusa.com/edp
1 Lower aspect-ratio tires and accompanying wheels provide substantially increased treadwear, increased tire noise and reduced ride comfort. Serious wheel and tire damage may occur if the vehicle is operated on rough or damaged road surfaces or upon encountering road debris or obstacles. These tires are not designed for use on snow and ice. Winter tires mounted on appropriately sized and approved wheels are recommended for driving in those conditions.

2 Standard on CL 600, optional on CL 550 4MATIC. DISTRONIC PLUS adaptive cruise control is no substitute for active driving involvement. It does not react to stationary objects, nor recognize or predict the curvature and lane layout of the road or the movements of vehicles ahead, and can only apply a maximum of 40% of vehicle braking power. It is the driver’s responsibility at all times to be attentive to traffic and road conditions, and to provide the steering, braking and other driving inputs necessary to retain control of the vehicle. Always wear a seat belt. The DISTRONIC PLUS adaptive cruise control feature is not available when the ACC functions are turned off. Please refer to the operator’s manual for details.

3 Standard on CL 600, optional on CL 550 4MATIC. Night View Assist does not replace the use of headlamps and should not be used as the primary visual source for the driver.

4 PRE-SAFE® closes the side windows and sunroof when the system’s sensors detect side movement that suggests a possible accident.

5 Bluetooth® does not provide phone charging or external antenna. Voice interactivity feature is dependent on selected handset. Visit www.mbusa-mobile.com for details. Phone sold separately. See dealer for a list of approved compatible phones.

6 SIRIUS® hardware and subscription required. Other fees and taxes may apply. Subscription governed by SIRIUS Terms & Conditions at sirius.com/serviceterms. Prices and programming are subject to change. SIRIUS Radio U.S. service only available in the 48 contiguous United States and the District of Columbia. Service available in Canada; see www.siriuscanada.ca.

7 All iPod® devices are sold separately. Feature not compatible with iPod Shuffle. See dealer for details.

8 Rear view camera does not audibly notify driver of objects outside the system’s field of vision, which includes nearby objects, and is not a substitute for actively checking around the vehicle for any obstacles.

9 European Delivery Program discount of 7% available on select models, other models offered at MSRP. Please see your dealer for details.

10 Extra-cost option.

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Our new, more compact e-brochures consume fewer resources as well. Each one has been designed to be enjoyed on virtually any computer screen, even a laptop, so you need never print a paper copy at all. By doing so, together we are saving the energy associated with conventional printing, and eliminating the waste and emissions as well. Caring innovation comes from blue-sky thinking — sometimes quite literally. It’s what you can expect from the automaker who’s been sharing this small blue planet with you for longer than anyone. This is who we are. This is Mercedes-Benz.