For a small blue planet

The 124-year heritage of Mercedes-Benz is rich with evidence of our respect for the earth and its inhabitants, both in the vehicles we make and in the ways we make them. We introduced the world’s first CFC-free car, not just in its air conditioning but throughout its entire manufacturing process. We’ve been using water-borne paints for years, and source the wood for our exterior trim from responsibly sustained forests. We’ve been pioneering advanced powertrains for generations, from today’s new hybrid models and 50-state clean diesels to the fuel cell vehicles of tomorrow. Mercedes-Benz is also legendary for producing automobiles of extraordinary durability, with 69% of the vehicles sold in the last 20 years — and a remarkable 75% of all the vehicles we’ve ever sold in the U.S. — still on the road.* After all, it takes virtually the same amount of energy to build vehicles that last as ones that won’t.

Our new, more compact brochures conserve fewer resources as well, starting with the recycled coated paper they’re printed on. It contains at least 10% post-consumer waste, has earned Chain of Custody certifications from the Sustainable Forestry Initiative® (SFI) and Forest Stewardship Council® (FSC), and is produced using Green-e® certified renewable energy. And the brochures are printed on facilities that purchase renewable energy — including wind power, solar energy and hydropower — and use technologies that reduce both their carbon footprint and the emission of volatile organic compounds (VOCs) into our small blue planet’s atmosphere. Caring innovation comes from blue-sky thinking — sometimes quite literally. It’s what you can expect from the automaker who’s been sharing this planet with you for longer than anyone.

This is who we are. This is Mercedes-Benz.
For every kid who balked at having to come inside for dinner at the end of a summer day, this is your payback. Your very own machine that lets you take control of time. Touch a button, and in 22 seconds it miraculously transforms from a racy coupe into a purloined open roadster. In about six seconds more, it can convert your surroundings into a 60-mph blur. And when the warm summer sun fades over the cool horizon, there’s even an option that magically extends your top-down playtime. More time to have fun. Less time to wait for it. Is it magic? Or just fantastic? This is the 2010 SLK-Class.

The powerful magic of a sports car. The magical powers of a time machine.

For more information, please visit www.mbusa.com
Its inspiration started on a finish line. No other sports car can stake a claim on where the SLK-Class earned its performance pedigree. Because only one automaker won the very first car race in history. But Mercedes-Benz has maintained its Star and Laurel. The SLK has served as the official pace car of Formula 1 — the inspiration for its sleek design. And it comes from a lifelong passion for every measure of performance — the reason it will inspire you, too.

The SLK 300’s 228-hp 3.0-liter V-6 easily whisks you to 60 mph in just 6.1 seconds. Or race there in a 5.4-second flash with the SLK 350’s 300-hp 3.5-liter V-6. The only 7-speed automatic transmission in its class adapts to your driving style. Optional paddle shifters, or the SLK 300’s 6-speed manual, let you shift it yourself.

With its Direct-steer system and staggered-width 17” alloy wheels, the SLK’s handling is crisp in corners, stable at speed, and more stable at speed. And it comes from a lifelong passion for every measure of performance — the reason it will inspire you, too.
Engineered from the top down, to be enjoyed with the top down. A distinct sense of freedom washes over you as the retractable hardtop vanishes into the trunk with a gymnastic twist. And yet what’s rooted in place imparts an unwavering sense of well-being. Two rigid steel roll bars are welded to its robust body structure. Its Tele Aid System stands guard so help can find you after an accident. And the unyielding Mercedes-Benz devotion to safety is at the core of every SLK, from its Electronic Stability Program (ESP®) to its six air bags. By taking its engineering so wholeheartedly, the SLK lets you drive to your heart’s content.

SLK 350 shown with optional Palladium Silver metallic paint and Natural Beige Premium leather interior. Please see endnotes in back of brochure.

The lightweight body of the SLK-Class is strategically reinforced with high-strength steel, aluminium and magnesium. Dual micro-alloy steel roll bars and oval steel tubes in the A-pillars help to preserve occupant space in a rollover, even with the top down. Six air bags include dual knee air bags and head-thorax side-impact air bags. Dual front seat-mounted side-impact air bags offer protection so front seat occupants have the ultimate protection. Its six air bags include dual knee air bags and head-thorax side-impact air bags. Dual front seat-mounted side-impact air bags offer protection so front seat occupants have the ultimate protection. Accident avoidance is the ultimate form of occupant protection. So every SLK comes with an agile 4-wheel independent suspension, emergency-sensing Brake Assist, and the handling reassurance of ESP. By the way, every SLK shown was pioneered by Mercedes-Benz.

The SLK-Class is a sports car you can savor any day — or night — of the year. Optional Bi-Xenon headlamps feature high-pressure washers to help maintain good lighting in bad weather, as well as corner-illuminating foglamps to help you see better in bad weather.
Sport seating.
8-way adjustable sport seats and a 4-way steering column make finding your ideal driving position a snap. Wrapped in Premium leather, the 3-spoke multifunction steering wheel lets you personalize numerous vehicle settings via an in-dash display.

Audio and navigation.

Premium 1 Package.
Easygoing luxuries for the driving enthusiast, this option includes power seats and steering column with memory and 4-way lumbar support, ambient interior lighting, rear-seat vents, Bluetooth® HandsFreeLink® and SmartKey control of the hardtop.

Year-round comfort.
The SLK is always in season with dual-zone climate control, also available with an enhanced digital operating panel. Optional AIRSCARF provides three settings of neck-level heating so you can delight in top-down driving in cooler weather.

The 2010 SLK-Class.
Just a twist of the key and the throaty growl of its engine sends your cares far away. Yet at once you find yourself hand-in-glove with the thrill of driving a true sports car. Two boldly contoured seats cradle you in leather. Aluminum or optional Burl Walnut wood trim, silver-accented controls and rubber-studded stainless-steel pedals energize your senses, and reward your every move. Deeply contoured pedals, a 5” color-LCD display and Bluetooth® interface keep you in touch. And a single button grants you infinite headroom, sunshine and sports-cars bliss: the signature retractable hardtop.


Premium 1 Package.
Easygoing luxuries for the driving enthusiast, this option includes power seats and steering column with memory and 4-way lumbar support, ambient interior lighting, rear-seat vents, Bluetooth® HandsFreeLink® and SmartKey control of the hardtop.

Year-round comfort.
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SLK 300 SLK 350

OPTION PACKAGES

Premium 1 Package:
• Auto-dimming inside and driver-side mirrors
• 4-way lumbar support
• Garage door opener
• Interior Ambient Lighting Package
• iPod/MP3 media interface (in glovebox)
• Power seats and steering column with memory
• Rain-sensing windshield wipers
• SmartKey remote roof operation

Multimedia Package:
• COMAND system with hard-drive-based navigation
• 4GB hard drive with Music Register for download of MP3 files
• 6.5” high-resolution color display
• Gracenote® media database and Zagat® Survey ratings including restaurants, hotels and golf courses
• SIRIUS Satellite Radio with SIRIUS Traffic™ and HD Digital Radio®
• In-dash memory card slot
• In-dash 6-DVD/CD changer

Sport Package:
• Paddle shifters (on automatic-transmission models)
• Sport body styling including: front air dam, side skirts, rear apron and trunk lid spoiler
• Sport-tuned suspension
• 18” AMG multi-spoke wheels

Lighting Package:
• Bi-Xenon headlamps
• Corner-illuminating front foglamps
• Headlamp washing system

Heating Package:
• AIRSCARF neck-level heating system
• Cloth windscreen

SLK 300 shown above left with optional Obsidian Black metallic paint and Sport and Lighting Packages. SLK 350 shown at right with optional Iridium Silver metallic paint. Please see endnotes in back of brochure.

For more information, visit www.mbusa.com

SLK 300 SLK 350

INDIVIDUAL OPTIONS
• Illuminated door sills
• 7-speed automatic transmission
• Rear MULTI-PROGRESSIVE shock absorbers
• Rear backlit outside mirrors
• Immobilizer, Security, Interior - CD/DVD/MP3 satellite system with Dolby® Digital 5.1
• Night Design Premium interior upholstery
• Parking-distance warning on dual, rear-park, cornering-wheel and hard-toe are available with Sport Package
• Matte paint

SLK 300 SLK 350

OPTION PACKAGES

Premium 1 Package:
• Auto-dimming inside and driver-side mirrors
• 4-way lumbar support
• Garage door opener
• Interior Ambient Lighting Package
• iPod/MP3 media interface (in glovebox)
• Power seats and steering column with memory
• Rain-sensing windshield wipers
• SmartKey remote roof operation

Multimedia Package:
• COMAND system with hard-drive-based navigation
• Enhanced voice control for audio, telephone and navigation
• 4GB hard drive with Music Register for download of MP3 files
• 6.5” high-resolution color display
• Gracenote® media database and Zagat® Survey ratings including restaurants, hotels and golf courses
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• Cloth windscreen
• Heated seats

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SLK-Class features, options and packages. Every SLK comes equipped with features and systems to enhance every drive with performance, comfort and security—from its automatic light-sensing headlamps to its LED taillamps. Refinements also include leather upholstery, dual-zone climate control, a multifunction display, and a Tire Pressure Monitoring System that shows the inflation pressure of all four mounted tires. To tailor your SLK even more precisely to your wishes, a wide array of innovations and enhancements are offered as individual options, or packaged together at a significant savings.

Mercedes-Benz European Delivery Program. Pick up your new Mercedes-Benz in Germany and take advantage of exclusive savings, unforgettable experiences and the many benefits of European Delivery.

For additional information, visit www.mbusa.com/edp
### ENDNOTES

1. Stated rates of acceleration are based upon manufacturer's track results and may vary depending on model, environmental and road surface conditions, driving style and vehicle load.

2. Automatic transmission is standard on SLK 350 and optional on SLK 300.

3. Lower aspect-ratio tires and accompanying wheels provide substantially increased treadwear, increased tire noise and reduced ride comfort. Serious wheel and tire damage may occur if the vehicle is operated on rough or damaged road surfaces or upon encountering road debris or obstacles. These tires are not designed for use on snow and ice. Winter tires mounted on appropriately sized and approved wheels are recommended for driving in those conditions.

4. The roll bar system is designed to enhance the level of rollover protection compared to a vehicle without one. No system, regardless of how advanced, can eliminate the chance of injury in an accident. Please always wear your seat belt.

5. **WARNING:** THE FORCES OF A DEPLOYING AIR BAG CAN CAUSE SERIOUS OR FATAL INJURIES TO A CHILD UNDER AGE 13. SEE OPERATOR’S MANUAL FOR ADDITIONAL WARNINGS AND INFORMATION ON AIR BAGS, SEAT BELTS AND CHILD SEATS.

6. First year’s Mercedes-Benz Tele Aid service provided at no additional cost with subscription. Subscription and acquisition call required for service to be active. Service operates only where cellular and GPS coverage are available and requires adequate power supply. Owner must authorize vehicle tracking by providing password and a valid stolen vehicle police report number. Password required to activate Remote Door Unlock. See dealer for details of telematics services.

7. No system, regardless of how advanced, can overcome the laws of physics or correct careless driving. Please always wear your seat belt. Performance is limited by available traction, which snow, ice and other conditions can affect. Always drive carefully, consistent with conditions. Best performance in snow is obtained with winter tires.

8. Bluetooth® interface does not provide phone charging or external antenna. Voice interactivity feature is dependent on selected handset, Visit www.mbusa-mobile.com for details. Phone sold separately. See dealer for list of approved compatible phones.

9. While the navigation system provides directional assistance, the driver must remain focused on safe driving behavior, including paying attention to traffic and street signs. The driver should utilize the system’s audio cues while driving and should only consult the map or visual displays once the vehicle has been stopped in a safe place. Maps do not cover all areas or all routes within an area.

10. SIRIUS® hardware and subscription required. Other fees and taxes may apply. Subscription governed by SIRIUS Terms & Conditions at sirius.com/serviceterms. Prices and programming are subject to change. SIRIUS Radio U.S. service only available in the 48 contiguous United States and the District of Columbia. Service available in Canada; see www.siriuscanada.ca.

11. All iPod® devices are sold separately. Feature not compatible with iPod Shuffle. See dealer for details.

12. European Delivery Program discount of 7% available on select models, other models offered at MSRP. Please see your dealer for details.


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Our new, more compact e-brochures consume fewer resources as well. Each one has been designed to be enjoyed on virtually any computer screen, even a laptop, so you need never print a paper copy at all. By doing so, together we are saving the energy associated with conventional printing, and eliminating the waste and emissions as well. Caring innovation comes from blue-sky thinking — sometimes quite literally. It’s what you can expect from the automaker who’s been sharing this small blue planet with you for longer than anyone. This is who we are. This is Mercedes-Benz.