

2010
FOCUS 



Specifications

fordvehicles.com



Specs

DIMENSIONS & CAPACITIES

Exterior	Sedan	Coupe
Wheelbase	102.9"	102.9"
Length	175.0"	175.0"
Height	58.6"	58.6"
Width – Excluding mirrors	67.9"	67.9"
Width – Including mirrors	78.4"	78.4"

Interior

Front		
Head room	39.2"	39.2"
Shoulder room	53.4"	53.5"
Hip room	50.4"	50.4"
Leg room	41.7"	41.7"

Rear

Head room	38.3"	38.3"
Shoulder room	53.6"	53.7"
Hip room	50.9"	48.3"
Leg room	36.1"	36.1"

Capacities

Seating	5	5
Passenger volume (cu. ft.)	93.4	93.3
Luggage volume (cu. ft.)	13.8	13.8
Total interior volume (cu. ft.)	107.2	107.1
Fuel capacity (gal.)	13.5	13.5

HORSEPOWER, TORQUE & EPA-ESTIMATED FUEL ECONOMY

2.0L Duratec® I-4 Engine

Horsepower	140 @ 6000 rpm
Torque (lb.-ft.)	136 @ 4250 rpm
Horsepower (coupe models with manual)	143 @ 6000 rpm
Torque (lb.-ft.; coupe models with manual)	136 @ 4250 rpm
5-speed manual	24 mpg city/35 hwy.
4-speed automatic	24 mpg city/34 hwy.

2.0L Duratec 20E PZEV I-4 Engine¹

Horsepower	136 @ 6000 rpm
Torque (lb.-ft.)	133 @ 4250 rpm
5-speed manual	24 mpg city/35 hwy.
4-speed automatic	24 mpg city/34 hwy.

Dimensions may vary by trim level.

Cargo and load capacity limited by weight and weight distribution.

¹Standard on models in CA, CT, MA, ME, NY, PA, RI and VT; available on retail orders in AZ, DE, MD, NH, NV, OH, OR and WV. ²Always wear your safety belt and secure children in the rear seat.

STANDARD

Mechanical

2.0L Duratec I-4 engine or 2.0L Duratec 20E PZEV I-4 engine

5-speed manual transmission

Anti-lock Brake System (ABS)

European-inspired suspension – Front: independent MacPherson strut, stabilizer bar; rear: independent Control Blade™

Power front disc and rear drum brakes

Safety & Security

Personal Safety System™ for driver and front passenger includes dual-stage front airbags,² safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver-seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System

Front-seat side airbags²

Side-curtain airbags²

3-point safety belts for all 5 seating positions

AdvanceTrac® electronic stability control

Battery saver

Belt-Minder® front safety belt reminder

Child-safety rear door locks (sedan only)

LATCH – Lower anchors and tether anchors for child-safety seats

MyKey™ owner controls feature

Remote keyless-entry system with trunk release (2 key fobs)

SecuriLock® passive anti-theft ignition system

Tire Pressure Monitoring System (excludes spare)

Seating

5-person seating

Front bucket seats with adjustable head restraints

60/40 split-folding rear seats

Interior

Air conditioning

AM/FM stereo/single-CD player with MP3 capability, clock and 4 speakers

Auxiliary audio input jack

Courtesy lights with theater-dimming feature

Cupholders (2 front, 1 rear)

Front and rear floor mats

Front-door bins and integrated bottle holders

Full-length center floor console with padded armrest

Illuminated entry

Map pocket on front-passenger seatback

Message center with odometer and instant fuel economy display

Power door locks

Power points (2, 12-volt)

Tilt steering column

Visor vanity mirrors

Exterior

Rear-window defroster

Solar-tinted glass

Windshield wipers – 2-speed intermittent

New Vehicle Limited Warranty. We want your Ford Focus ownership experience to be the best it can be. So under this warranty, your new vehicle comes with 3-year/36,000-mile Bumper-to-Bumper Coverage, 5-year/60,000-mile Powertrain Warranty Coverage, 5-year/50,000-mile Safety Restraint Coverage, and 5-year/unlimited-mile Corrosion (Perforation) Coverage – all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty.

Roadside Assistance. Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle, or need towing. Your Ford Dealer can provide complete details on all of these advantages.

Ford Credit. Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com.

Ford Extended Service Plan. For a purchase or lease, the Ford Extended Service Plan (ESP) gives you "Peace-of-Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Ford ESP, the only service contract backed exclusively by Ford and honored at all Ford Lincoln Mercury dealerships.

Insurance Services. Get Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1-877-367-3847, or visit us at fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.

Comparisons based on 2009 competitive models (class is Compact Coupes and Sedans), publicly available information and Ford certification data at time of release. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following release of the PDF, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations.



FOCUS S SEDAN

Equipped with all standard features, plus:

Rapid Spec 100A:

- 15" steel wheels with silver-painted covers
- P195/60R15 tires (low rolling resistance)
- Cloth seats
- Black door handles
- Black manual sideview mirrors
- Chrome 2-bar grille
- Halogen headlamps

Available Options

- 4-speed automatic transmission
- SIRIUS Satellite Radio with 6-month subscription



FOCUS SE SEDAN

Equipped with all standard S Sedan features, plus:

Rapid Spec 200A:

- 15" aluminum-alloy wheels
- Perimeter alarm
- SIRIUS Satellite Radio with 6-month subscription
- Power sideview mirrors
- Power windows with one-touch-down driver-window feature

Available Option Groups

Rapid Spec 201A: Driver's Group Package: leather-wrapped steering wheel with cruise and secondary audio controls, and auto-dimming rearview mirror + Ford SYNC® voice-activated, in-vehicle communications and entertainment system

Rapid Spec 202A: SYNC & Sound Package: Premium AM/FM stereo/single-CD player with MP3 capability, 8 speakers, 8" subwoofer and 190 watts + **Driver's Group Package**

Available Options & Package

- 4-speed automatic transmission
- SE Sedan Appearance Package:** 15" alloy wheels with unique finish, decklid spoiler and fog lamps
- Ambient Lighting
- Cruise control
- Power moonroof



FOCUS SEL SEDAN

Equipped with all standard SE Sedan features, plus:

Rapid Spec 300A:

- 16" Euroflange aluminum-alloy wheels
- P205/50R16 tires
- Enhanced European-inspired front and rear suspensions with rear stabilizer bar
- Leather-trimmed seats with heated front row
- Ambient Lighting

Driver's Group Package: leather-wrapped steering wheel with cruise and secondary audio controls, and auto-dimming rearview mirror + SYNC voice-activated, in-vehicle communications and entertainment system

Instrument cluster includes metallic instrument panel appliqué with bright cluster rings, release handles and register accents; metallic console top plate; and performance cluster

- Chrome door handles
- Chrome exhaust tip
- Fog lamps
- Power, heated, chrome-capped sideview mirrors

Available Option Group

Rapid Spec 301A: Moon & Tune Package: power moonroof with shade, and Premium AM/FM stereo/single-CD player with MP3 capability, 8 speakers, 8" subwoofer and 190 watts

Available Option

- 4-speed automatic transmission



FOCUS SES SEDAN

Equipped with all standard SE Sedan features, plus:

Rapid Spec 400A:

- 17" premium painted dark stainless aluminum wheels
- P215/45R17 tires
- Performance suspension with larger rear stabilizer bar
- Ambient Lighting

Driver's Group Package: leather-wrapped steering wheel with cruise and secondary audio controls, and auto-dimming rearview mirror + SYNC voice-activated, in-vehicle communications and entertainment system

Instrument cluster includes metallic instrument panel appliqué with bright cluster rings, release handles and register accents; metallic console top plate; and performance cluster

- Body-color door handles
- Chrome exhaust tip
- Dark chrome 2-bar grille
- Dark chrome headlamps and taillamps
- European-inspired front fascia with integrated fog lamps
- Power, heated, body-color sideview mirrors
- Decklid spoiler

Available Option Group

Rapid Spec 401A: Moon & Tune Package: power moonroof with shade, and Premium AM/FM stereo/single-CD player with MP3 capability, 8 speakers, 8" subwoofer and 190 watts

Available Options

- 4-speed automatic transmission
- Leather-trimmed seats with heated front row



FOCUS SE COUPE

Equipped with all standard features, plus:

Rapid Spec 200A:

- 16" aluminum-alloy wheels
- P205/50R16 tires
- Enhanced European-inspired front and rear suspensions with front and rear stabilizer bars
- Perimeter alarm
- SIRIUS Satellite Radio with 6-month subscription
- Body-color door handles
- Chrome exhaust tip
- Dark chrome 2-bar grille
- Dark chrome headlamps and taillamps
- European-inspired front fascia with integrated fog lamps
- Power windows with one-touch-down driver-window feature
- Power, heated body-color sideview mirrors
- Decklid spoiler
- Sport-tuned exhaust (manual transmission only)

Available Option Groups

Rapid Spec 201A: Driver's Group Package: leather-wrapped steering wheel with cruise and secondary audio controls, and auto-dimming rearview mirror + Ford SYNC® voice-activated, in-vehicle communications and entertainment system

Rapid Spec 202A: SYNC & Sound Package: Premium AM/FM stereo/single-CD player with MP3 capability, 8 speakers, 8" subwoofer and 190 watts + **Driver's Group Package**

Available Options

- 4-speed automatic transmission
- Ambient Lighting
- Cruise control
- Power moonroof



FOCUS SES COUPE

Equipped with all standard SE Coupe features, plus:

Rapid Spec 400A:

- 17" premium painted dark stainless aluminum wheels
- P215/45R17 tires
- Performance suspension with larger rear stabilizer bar
- Ambient Lighting
- Driver's Group Package:** leather-wrapped steering wheel with cruise and secondary audio controls, and auto-dimming rearview mirror + SYNC voice-activated, in-vehicle communications and entertainment system
- Instrument cluster includes metallic instrument panel appliqué with bright cluster rings, release handles and register accents; metallic console top plate; and performance cluster
- High-mounted rear spoiler

Available Option Group

Rapid Spec 401A: Moon & Tune Package: power moonroof with shade, and Premium AM/FM stereo/single-CD player with MP3 capability, 8 speakers, 8" subwoofer and 190 watts

Available Options

- 4-speed automatic transmission with 4.2:1 final drive ratio
- Leather-trimmed seats with heated front row

Wheels



15" Steel with Silver-Painted Cover
Standard on S Sedan



15" Aluminum-Alloy
Standard on SE Sedan



15" Alloy with Unique Finish
Standard on SE Sedan Appearance Package



16" Aluminum-Alloy
Standard on SE Coupe



16" Euroflange Aluminum-Alloy
Standard on SEL Sedan



17" Premium Painted Dark Stainless Aluminum
Standard on SES Coupe and SES Sedan

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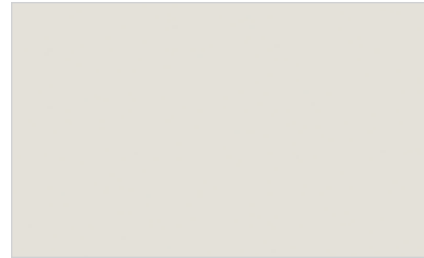
Exterior colors



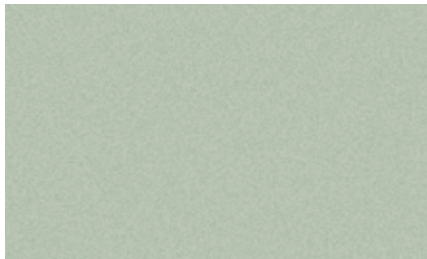
Blue Flame Metallic



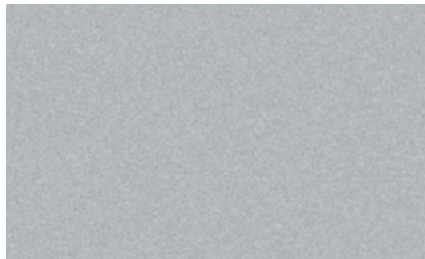
Sangria Red Metallic



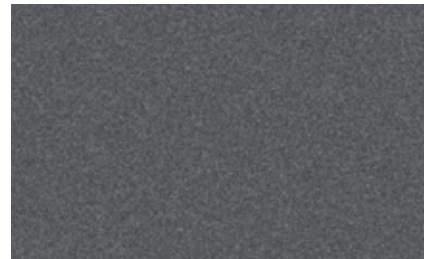
White Suede



Natural Neutral Metallic



Ingot Silver Metallic



Sterling Grey Metallic



Black

Interior Colors

S Sedan

Blue Flame Metallic	●
Sangria Red Metallic	●
White Suede	●
Natural Neutral Metallic	●
Sterling Grey Metallic	●
Black	●

SE Sedan, SEL Sedan

Blue Flame Metallic	●	●
Sangria Red Metallic	●	●
White Suede	●	●
Natural Neutral Metallic	●	●
Ingot Silver Metallic	●	●
Sterling Grey Metallic	●	●
Black	●	●

SES Sedan

Blue Flame Metallic	●	●
Sangria Red Metallic	●	●
Ingot Silver Metallic	●	●
Sterling Grey Metallic	●	●
Black	●	●

SE Coupe

Blue Flame Metallic	●	●
Sangria Red Metallic	●	●
Ingot Silver Metallic	●	●
Sterling Grey Metallic	●	●
Black	●	●

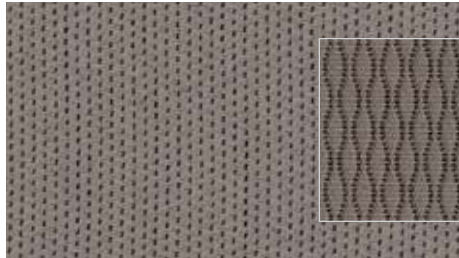
SES Coupe

Blue Flame Metallic	●	●
Sangria Red Metallic	●	●
Ingot Silver Metallic	●	●
Sterling Grey Metallic	●	●
Black	●	●

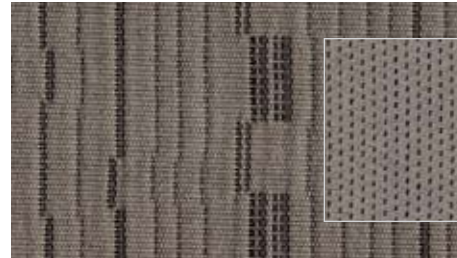
INTERIORS: ● Medium Stone ● Charcoal Black

Colors shown are representative only. Not all colors are available on all models. See your dealer for actual paint/trim options.

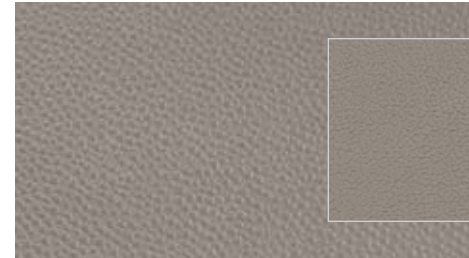
Interior colors



Cloth – Medium Stone
Standard on S and SES



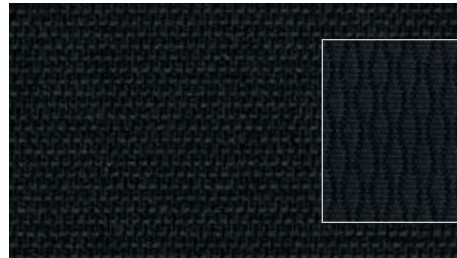
Cloth – Medium Stone
Standard on SE



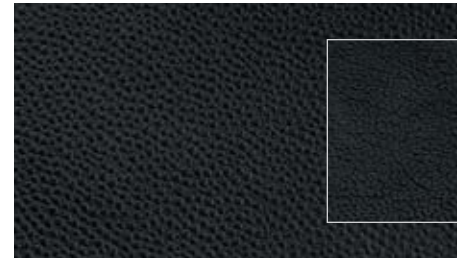
Leather – Medium Stone
Standard on SEL, Available on SES



Cloth – Charcoal Black
Standard on SE



Cloth – Charcoal Black
Standard on SES



Leather – Charcoal Black
Standard on SEL, Available on SES