At GMC, More is what we do. Our dedication to engineering excellence leads us to constantly examine and refine the ideas that will give you more capability, power, and control.

For 2011, we are proud to introduce the redesigned GMC Sierra HD, including the first-ever denali HD, our strongest, most powerful Sierra pickups ever, as well as the first-ever GMC Acadia denali. These new vehicles join the legendary GMC Sierra and Yukon that offer the widest array of full-size hybrids available, and the GMC Terrain, with best-in-class highway fuel economy.1 Together, they show how experience and innovation can overcome compromise. It’s why we never say never.

GMC. We are professional grade.

1EPA-estimated mpg 32 hwy. Based on 2010 GM Compact SUV-Crossover segment.
ENGINEERING EXCELLENCE
GMC SIERRA

YOUR BIGGEST CHALLENGE CALLS FOR A TRUCK ENGINEERED TO THE HIGHEST STANDARDS. THAT'S WHY GMC SIERRA REFUSES TO COMPROMISE. WE DESIGN MORE EFFICIENCY, CAPABILITY, AND CHOICE INTO IT, TO HELP YOU GET MORE OUT OF IT. THAT'S WHY GMC WAS THE FIRST TO OFFER A TWO-MODE HYBRID FOR THE BEST FUEL ECONOMY OF ANY FULL-SIZE PICKUP! IT'S WHY SIERRA OFFERS THE WIDEST SELECTION OF V-8 POWER AND UP TO 10,700 LBS OF TRAILERING CAPACITY! YOU EXPECT THESE ACHIEVEMENTS FROM ENGINEERS WHO NEVER SAY NEVER. IT'S WHY SIERRA CAN FINISH THE JOBS THAT OTHER TRUCKS START.

MC. we are professional grade.

that's why g Mc was the first to

why g Mc sierra refuses to co MproMise.

your biggest challenges call for a truck

of v-8 power and up to 10,700 lbs of

ONSTAR
acts as a link to existing emergency service providers. Visit onstar.com for coverage maps, details and

Connections plan that adds innovative, easy-to-use Turn-by-Turn Navigation plus Information and

Advantages that we are professional grade.

important words about this catalog

trucking and off-road information

best coverage in america

A complimentary, one-stop resource to enhance your GMC ownership experience.
RAISED TO THE NEXT POWER.
SIERRA HYBRID
33% MORE FUEL EFFICIENT. 100% AHEAD OF THE COMPETITION.

Sierra Hybrid is the first two-mode hybrid in a full-size pickup, an accomplishment unmatched by the competition. It takes the best of both gas and electric propulsion to provide you with the most efficient power in a given driving situation. The result is a 33 percent increase in EPA-estimated city fuel economy compared to our most efficient gasoline-only Sierra. Better yet, this technology does not sacrifice capability. Sierra Hybrid can handle over 1500 lbs of payload, and offers up to 6100 lbs of conventional trailering capacity.

VARIABLE VALVE TIMING (VVT)

The heart of Sierra Hybrid is the 6.0L V-8 VVT that produces 332 horsepower and 367 lb-ft of torque. The secret to this engine’s balanced power is variable valve timing. This feature helps the engine produce near-peak levels of torque across a wide RPM range. This gives you both responsiveness in city driving and bold acceleration for passing and trailering.

At low speeds and light loads, Sierra Hybrid can reduce fuel consumption by shutting off the engine and operating on electric power alone. It can also run on engine power alone, or a combination of both gas and electric. In the city, this technology offers an EPA-estimated 20 mpg.

At highway speeds, Sierra uses its 6.0L V-8 VVT engine in either V-4 or V-8 operation—sometimes with an extra boost of electric power—as conditions warrant. Full V-8 power is available for trailer towing, passing or pulling on a long, steep grade. On the highway, Sierra Hybrid has an EPA-estimated 23 mpg.

REGENERATIVE BRAKING

During normal stops, regenerative braking uses the motors in the hybrid transmission as generators to decelerate the vehicle by applying resistance in the motors rather than brake friction. At the same time, the motors are capturing that energy as electricity in the 300-volt battery pack, electricity that is available for the next acceleration cycle.

EPA-estimated mpg Sierra Hybrid 20; Sierra 15. Maximum payload capacity includes weight of driver, passengers, optional equipment and cargo. Maximum trailer weight ratings are calculated assuming a base vehicle, except for any option(s) necessary to achieve the rating, plus driver. The weight of other optional equipment, passengers and cargo will reduce the maximum trailer weight your vehicle can tow. See your GMC dealer for details. 

PROVEN BATTERY POWER

To give your electric drive system ample power without sacrificing capacity, Sierra Hybrid has a 300-volt battery pack built with Nickel-Metal Hydride (NiMH) technology. It tucks under the rear seat area, out of the way, so your passenger capacity and cargo space are unchanged from other Sierras.
ELECTRONICALLY VARIABLE TRANSMISSION WITH INTEGRAL ELECTRONIC MOTORS

300-VOLT NICKEL-METAL HYDRIDE BATTERY
SIERRA 1500 CREW CAB SLT IN GRAY GREEN METALLIC SHOWN WITH AVAILABLE EQUIPMENT
A FRAME ENGINEERED FOR YOUR BIGGEST CHALLENGES.

Sierra starts with more than just a frame and suspension. It is built from the belief that control and driver comfort go hand in hand. From its sturdy hydroformed, boxed-rail section chassis to its available automatic locking rear differential, every component is engineered with the strength and capability to help you accomplish more every day.

Sierra’s frame is engineered with a hydroformed front section and closed-box side rails for high strength. This construction helps to make the frame more resistant to twisting while carrying heavy loads over uneven roads and gives a solid, stable feel when the pavement is smooth.

Sierra’s front suspension is a fully independent coil-over-shock design that has less mass than a typical torsion-bar system for improved ride quality. The rear suspension is a multi-stage leaf spring that progressively increases its support to match your payload. This helps your Sierra feel stable and secure, no matter how hard it’s working.

The StabiliTrak stability control system helps you stay on the path you are steering in bad weather or on uneven road surfaces. The system senses when your vehicle is not responding to your steering inputs, then adjusts engine speed and braking pressure to any individual wheel to help maintain directional control.

All Sierra models feature four-channel antilock brakes for confident stopping in a variety of conditions. Rack-and-pinion steering provides precise performance and an on-center feel. It also offers low-speed assist for easier maneuvering in tight spaces.

Sometimes, there aren’t any roads where you’re going. That’s why GMC created Sierra All-Terrain. This package is available on 1500 2WD or 4WD Extended or Crew Cab models with either the 5.3L V-8 VVT or 6.2L V-8 VVT and the famed Z71 Off-Road Suspension Package. Sierra All-Terrain also includes Z82 trailering equipment, Rancho Tenneco shocks and an Eaton® automatic locking rear differential for off-road control, while the bold chrome grille, special chrome-clad 18-inch aluminum wheels and All-Terrain emblems set it apart from the rest.
VORTEC POWER

POWER WITHOUT COMPROMISE.

The Vortec engine family has a well-earned reputation for durability, power and efficiency. These engines are developed using “vortex technology” that swirls and tumbles the incoming air and fuel mixture for enhanced performance and fuel economy. This technology helps deliver torque, smoothness and efficiency with power to spare.

THE WIDEST RANGE OF V-8 ENGINES

No other full-size pickup offers a wider range of V-8 gas engines. Depending on the Sierra you choose, Vortec power is available in 4.8L, 5.3L, 6.0L Hybrid and 6.2L displacements, with output that ranges from 302 to 403 hp. This makes it easy to match the engine to the job.

FIGURE 6: SIERRA XFE, THE FULL-SIZE ECONOMY LEADER

No other competitor can offer over 300 hp with more than an EPA-estimated highway fuel economy of 20 mpg. Sierra XFE surpasses this rating, with EPA-estimated highway fuel economy of 22 mpg to go up to 572 miles between fill-ups. It means you spend less time at the pump and more time on the road.

1 EPA-estimated city/hwy mpg: Vortec 4.8L V-8, 14/19; Vortec 5.3L V-8, 15/21; Sierra XFE with Vortec 5.3L V-8, 15/22; Sierra Hybrid with Vortec 6.0L V-8, 24/22; Vortec 6.2L V-8, 13/19. Based on GM 2010 Large Pickup segment.
SMOOTH SHIFTS WITH EXCEPTIONAL CONTROL

The 6-speed heavy-duty automatic transmission, standard on all 5.3L and 6.2L V-8 Sierra 1500 Series pickups, has several innovative features for added control and confidence. Driver Shift Control (DSC) lets you select a range of gears to suit variable driving conditions simply by moving the shift lever to “M” and using the convenient tap-up/-down button. Tow/Haul mode raises upshift points to use more of the engine’s power for acceleration, and raises downshift points to use engine braking to slow your Sierra for less noise and harshness. Grade Braking (automatically activated in Tow/Haul mode but disengaged when DSC is activated) senses when you want to slow your Sierra, and if the appropriate conditions are met, implements a Grade Braking shift schedule to help you maintain your desired speed.

FLEXFUEL CAPABLE

All Sierra V-8 engines, except for the 6.0L Hybrid, are engineered to run on E85\(^1\) ethanol, which is a blend of 15 percent regular gas and 85 percent ethanol.

\(^1\)Visit gm.com/E85 to see if there is an E85 station near you.
**TRAILERING**

**READY. WILLING. AND CAPABLE.**

Sierra has the capacity to put other pickups on the trailer. Literally. With the available MAX Trailering Package on Extended and Crew Cab models, Sierra can handle up to 10,700 lbs.\(^1\) It includes features tailored for trailering, from the 6.2L V-8 VVT and automatic locking rear differential, to a frame-mounted hitch, complete trailer wiring harness, engine and transmission oil coolers and a trailer brake controller.

\[^{1}\text{Maximum trailer weight ratings are calculated assuming a base vehicle, except for any option(s) necessary to achieve the rating, plus driver. The weight of other optional equipment, passengers and cargo will reduce the maximum trailer weight your vehicle can tow. See your GMC dealer for details.}\]
6.2L V-8 VVT POWER

THE POWER OF LEADING BY EXAMPLE.

The 403-hp 6.2L V-8 VVT makes Sierra the most powerful 1500 Series Crew Cab in its class. It's standard on Denali and available on Sierra Extended and Crew Cab models. Every aspect of the 6.2L V-8 VVT is engineered for maximum power and durability with advanced design techniques and high-quality materials. The result is exceptional refinement, with power to spare for virtually any driving situation.

FIGURE 10: HORSEPOWER MEETS RELIABILITY

Performance is nothing without reliability. Like all Vortec V-8s, the 6.2L V-8 VVT is designed for high strength with low friction. With a high-flowing induction system, this engine gives you ample reserve power for passing or trailering.

PREMIUM MATERIALS FOR A LONG LIFE!

To keep Sierra performing at its best, it is engineered with premium materials for a long life. Its iridium-tipped spark plugs and transmission fluid are both scheduled to last up to 100,000 miles under normal driving conditions. The advanced coolant has a service life of 5 years or 150,000 miles, whichever comes first.

A MONTHLY CHECKUP FROM ONSTAR

For advanced onboard engine monitoring and diagnostic capability, all Sierras except WT models have OnStar Vehicle Diagnostics (OVD). With OVD, your Sierra can run through a check of your engine, transmission, antilock brakes and more, and e-mail you the results? You can also ask for a diagnostic check while you’re driving.

THE BEST COVERAGE IN AMERICA

Even our coverage is engineered for leadership. The GM 5-Year/100,000-Mile Powertrain Limited Warranty, combined with our 24-hour Roadside Assistance and Courtesy Transportation, gives you the best coverage in America. We stand behind our trucks, so you can drive them with confidence.

Maintenance needs vary with different uses and driving conditions. See the Owner’s Manual for more information. Visit onstar.com for system limitations and details. *Whichever comes first. See dealer for limited warranty details.
HOW TO MEASURE ACHIEVEMENT.

To describe the ultimate Sierra, you just need one word: Denali. It combines premium materials and careful detailing with advanced communication and entertainment technologies. The result is an exceptional experience, designed for those with high standards who demand the best.

DENALI BOSE® SURROUND SOUND

The refined interior comes to life with the Denali’s standard Bose Centerpoint® surround sound system with SurroundStage™ signal processing. This advanced technology, along with AudioPilot® noise compensation, surrounds you with sound by delivering five independent channels from existing stereo (two-channel) recordings. With eight speakers and a console-mounted woofer, you can have the sensation of a live performance.

ONE-TOUCH NAVIGATION

To find your way, just point and let the available touch-screen DVD Navigation System1 do the rest. For easy operation, this system has a 6.5-inch in-dash touch-screen display, 2-D or 3-D map graphics and 3 months of XM NavTraffic. This system can also use and display instructions from OnStar Turn-By-Turn Navigation assistance.

BLUETOOTH® CONNECTIVITY

To help you stay in touch at all times, Bluetooth1 capability lets you connect your wireless phone or PDA to the hands-free calling system. This allows you to control your device with the phone and audio system controls. To connect your MP3 or iPod®, just plug them into the available USB port.4 You can select titles and manage playlists using the sound system controls, including those on the steering wheel.

HELP WHEN YOU NEED IT FROM ONSTAR

A six-month subscription to the OnStar Directions & Connections5 plan is standard on most Sierras (available on WT). With Turn-By-Turn Navigation, you just push the OnStar button to tell the Advisor where you want to go, and turn-by-turn directions are downloaded to your vehicle. OnStar eNav lets you send directions from Google® Maps and Mapquest® to your vehicle so you can call them up with a simple voice command. OnStar Destination Download lets you contact your Advisor and then download directions to your screen-based navigation system.

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1 Not available in Puerto Rico or the Virgin Islands. Hawaii vehicles have state of Hawaii functionality only.  
2 XM NavTraffic and XM Radio require subscriptions, sold separately after the first 90 days. XM Radio U.S. service only available in the 48 contiguous United States and the District of Columbia. For more information, visit xmradio.com.  
3 Go to gm.com/bluetooth to find out which Bluetooth phones are compatible with the vehicle.  
4 Not compatible with all devices.  
5 Visit onstar.com for coverage map, details and system limitations.
SIERRA 1500 CREW CAB SLT IN LIGHT TITANIUM LEATHER-APPOINTED SEATING SHOWN WITH AVAILABLE EQUIPMENT
ATTENTION TO DETAIL THAT PUTS YOU IN COMMAND.

The Sierra SLT and SLE interiors reflect power, sophistication and craftsmanship in equal measure, all designed to keep you comfortable and focused on the task ahead. They can be equipped with a variety of entertainment and communication technologies that keep you connected and in charge, no matter where your next challenge leads you.

REAR-SEAT ENTERTAINMENT SYSTEM

Your rear-seat passengers can enjoy the ride even more with the available Rear-Seat Entertainment System for Crew Cab models. It includes a DVD player and an 8-inch diagonal flip-down screen. It also comes with dual-play, which has a separate upper DVD slot in the radio to allow front-seat passengers to control the DVD or music playing behind them. The system is also compatible with most popular video gaming systems.

DUAL-ZONE CLIMATE CONTROL

SLT includes a dual-zone climate control system that allows individual temperature settings for left and right front-seat passengers. For added comfort, the leather-appointed 10-way power front seats in SLT also have heated cushions and seatbacks to warm you when the temperature falls.

SOUND YOU CAN FEEL

For the ultimate in sound quality, the Bose audio system standard on SLT and available on SLE includes steering-wheel-mounted radio controls and a premium speaker system. This system also includes a woofer mounted in the center console for rich bass notes to give you a fuller listening experience.

SEATS THAT WORK FOR YOU

The SLE features a 40/20/40 front split bench seat with a center fold-down armrest that opens for generous storage space. Lifting the armrest reveals a cushion that can accommodate a third front-seat passenger. Lift that cushion and you have access to a lockable storage compartment, with room for most laptops and electronic devices, as well as an auxiliary power outlet.

TWO-LEVEL GLOVE BOX STORAGE

Sierra SLE features a dual-level glove box designed to provide convenient storage for a wide range of necessities. The upper level and larger lower level let you organize everything for quick access and secure storage of important items.
You can't predict, but you can prepare.

With its rugged frame, robust body structure, four-wheel antilock brakes and six months of OnStar security on most vehicles, Sierra surrounds you with overlapping layers of protection that can give you a well-placed sense of confidence.

StabiliTrak Stabilty Control

Conditions can change without warning. That's why Sierra is engineered with the StabiliTrak stability control system. It instantly adjusts engine speed and brake pressure to any individual wheel to help you maintain control and to help you stay on track.

Tire Pressure Monitoring

The standard Tire Pressure Monitoring (TPM) system makes sure each tire is properly inflated for optimum handling and control, and warns you if a tire is low via the Driver Information Center. (Does not monitor spare tire.)

Dual-stage frontal air bags on Sierra models feature sensors that gauge the severity of a crash, and then determine whether to employ one or two levels of inflation, helping to reduce the risk of injury to passengers. Sierra also features a Passenger Sensing System for the outboard front passenger that automatically turns off the air bag if the passenger is under the appropriate weight.

Protection from Side Impacts

To help protect you in a side-impact collision, Sierra models include standard side-impact air bags mounted on the driver and outside front-passenger seat, which provide thorax and pelvic protection for outboard front-seat occupants. Head curtain side-impact air bags are also standard. They unfurl from the roof rail like a protective curtain for outboard passengers and can be activated by either rollover sensors or side-impact sensors.

Automatic Crash Response

To relay critical details in the event of a crash, built-in sensors can automatically send an alert to OnStar. An Advisor is immediately connected to your vehicle to see if you need help. Even if you can't respond, the Advisor can use GPS technology to send emergency responders to your exact location. Now, you can get help even if you can't ask for it. Visit onstar.com to learn more.

Visit onstar.com for details and system limitations. Air bag inflation can cause severe injury or death to anyone too close to the bag when it deploys. Be sure every occupant is properly restrained. Always use safety belts and the correct restraint for your child's age and size. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with a passenger air bag. See the Owner's Manual and child safety seat instructions for more safety information.
### Standard and Available Features/Sierra 1500 Series

#### Trim Levels

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#### Mechanical

**All-Wheel Drive**
- Electronic automatic system
- [Available](#)
- [Standard](#)
- [Not Available](#)

**Auxiliary External Transmission Oil Cooler**

**Engine**
- Vortec 4.3L V-6
- Vortec 4.8L V-8 Variable Valve Timing (VVT) FlexFuel
- Vortec 5.3L V-8 WT FlexFuel
- Vortec 6.2L V-8 WT FlexFuel
- Heavy-duty air-to-oil. On WT models, requires Trailering Package or Heavy-Duty Cooling Package. On SLE models, requires 6-speed automatic transmission.

**Frame**
- Fully boxed to the spare tire area, with hydroformed front section
- [Available](#)
- [Standard](#)
- [Not Available](#)

**Heavy-Duty Cooling Package**
- Includes external engine oil cooler, auxiliary external transmission oil cooler, electric fan and heavy-duty radiator. Only available with 6-speed transmission.

**StabilTrak Stability Control System**
- [Available](#)
- [Standard](#)
- [Not Available](#)

**Suspension**
- Coil-over-shock independent front; semi-elliptical 2-stage multileaf springs rear
- Solid Smooth Ride Suspension. On SL, requires Crew Cab models.

**Heavy-Duty Handling/Trailering Suspension.**
- On SL Crew Cab models, requires Trailering Package. Standard on SL Extended Cab models.

### Seating

**SEAT TRIM**
- Dark Titanium vinyl with Graphite-colored rubberized vinyl floor covering
- Dark Titanium cloth
- Premium cloth
- Front leather-appointed seating. Includes 6-way power driver seat adjuster. Not available on Regular Cab models.
- Front leather-appointed seating, Nuance
- Seats 40/20/40 front split-bench with driver and front-passenger manual recline and center fold-down armrest with storage
- 40/40 front split-bench with driver and front-passenger manual recline and center fold-down armrest and lockable storage compartment in seat cushion (includes auxiliary power outlet)
- Front buckets with 6-way power seat adjusters, manual recline, manual lumbar and adjustable head restraints. Requires Extended or Crew Cab models.
- Front buckets with 10-way power seat adjusters (SLT) or 12-way (Denali) including 2-way power lumbar control, heated seat cushions and seatbacks, 2-position driver memory (does not apply to lumbar adjuster on SLT) and adjustable head restraints
- Heated and cooled seats for driver and front passenger. Includes 12-way power seat adjusters and perforated leather seating surfaces.
- Driver-side manual seat adjuster with lumbar control. On WT models, included and only available with cloth seat trim.
- Folding rear bench, full width. Extended Cab models only.
- 60/40 folding rear bench. WT and SL require Crew Cab models. SLE requires Extended or Crew Cab models.

### Instrumentation and Controls

**Cruise Control**
- Requires Work Truck Preferred Package or Bluetooth for phone on WT models.

**Instrumentation**
- Analog cluster with speedometer, fuel level, engine temperature and tachometer. On 1500 SLE, SLT and Denali models, includes voltmeter and oil pressure indicators.
- Driver Information Center with odometer, trip odometer and message center. On SLE, SLT and Denali models, includes compass and outside temperature.
POW... PEDALS Requires Convenience Package on SLE and SLT models. — — A A S

REARVIEW CAMERA SYSTEM With inside rearview mirror display; if Touch-Screen Navigation is ordered, camera display is on NAV screen (also available on Sierra Hybrid), Required with DPN mirror on SLE and SLT models. — — A A A

STEERING WHEEL Tilt-Wheel adjustable steering column with brake/transmission shift interlock. Leather-wrapped (color-keyed on Denali), On WT and SL models, requires Bluetooth. A A A S S

Heated, leather-wrapped and color-keyed — — — — a

ULTRASONIC REAR PARKING ASSIST With audible warning, Requires Extended or Crew Cab models. — — A A S

INTERIOR DETAILS

CARPETING Color-keyed with rubberized vinyl floor mats. Extended and Crew Cab models also include rear floor mats; WT models require cloth seat trim. — — A S S —

Color-keyed with removable carpeted floor mats for first and second row — — — — S

CLIMATE CONTROL Single-zone manual air conditioning — — A S S —

Dual-zone automatic air conditioning with individual settings for driver and right-front passenger; not available with Regular Cab models. Requires SLE Preferred Package on Extended and Crew Cab models. — — A S S —

Defogger. Rear window. Not available with power-sliding rear window. — — — — A

FLOOR COVERING Rubberized vinyl S A — — —

REARVIEW MIRROR With manual day/night adjustment — — — — S

Auto-dimming. Required with DPN mirror on WT models. — — — — A

SUNROOF Power with express-open. Includes Universal Home Remote. Extended and Crew Cab models only. — — — — A

WINDOWS Power with driver express-down. SLT models include front passenger express-down. Rear-access-door, power. Requires Extended Cab models. — — — — S

Rear, power-sliding. Not available with Regular Cab models or with rear-window defogger. — — — — A A A

OPTION PACKAGES

WORK TRUCK PREFERRED PACKAGE Includes cruise control, remote keyless entry, power door locks and Solar-Ray deep-tinted glass. Requires Regular or Extended Cab models. A — — — —

WORK TRUCK PLUS PACKAGE Includes 17” chrome-styled steel wheels, chrome surround grille and fog lamps. Requires Regular or Extended Cab models. On 2WD models, also includes front frame-mounted recovery hooks. A — — — —

SLE CONVENIENCE PACKAGE Includes adjustable power pedals, Universal Home Remote, remote vehicle starter system, Ultrasonic Rear Parking Assist and rear-window defogger. Requires Extended or Crew Cab models. — — A — —

CHROME ESSENTIALS PACKAGE Includes 6” chromed tubular oval assist steps, polished exhaust tip, chrome recovery hooks, chrome door handles and mirror caps and 18” chrome-clad aluminum wheels — — A A —

SLE PREFERRED PACKAGE (REGULAR CAB) Includes remote vehicle starter system, steering-wheel-mounted controls, Bluetooth® for your cell phone, AM/FM stereo with CD player and MP3 playback, fog lamps, EZ-Lift locking tailgate and 17” polished aluminum wheels — — A — —

SLE PREFERRED PACKAGE (EXTENDED OR CREW CAB) Includes steering-wheel-mounted controls, Bluetooth® for your cell phone, AM/FM stereo with CD player and MP3 playback, fog lamps and EZ-Lift locking tailgate — — — — —

ALL-TERRAIN PACKAGE See page 6 — — A — —

SLT CONVENIENCE PACKAGE Includes Universal Home Remote, power-adjustable pedals, EZ-Lift locking tailgate, Ultrasonic Rear Parking Assist and rear wheelhouse liner — — A — —

ENTERTAINMENT/COMMUNICATION/NAVIGATION

AM/FM STEREO With MP3-compatible CD player A S S —

With CD player, MP3 playback and USB port.® On SLE models, requires SLE Preferred Package. A S — —

With MP3-compatible 6-disc in-dash CD player and USB port®. On SLT models, requires Entertainment Package. — — A A S

With MP3-compatible CD/DVD player and USB port®. On SLT, requires Crew Cab models. On Denali models, requires Entertainment Package. — — A A A

TOUCH-SCREEN NAVIGATION® AM/FM stereo with MP3-compatible CD player and DVD-based navigation with voice prompts, includes Bose® premium speaker system and 3 trial months of XM Radio® with XM NavTraffic.® On SLE models, requires front bucket seats. — — — — —

TOUCH-SCREEN NAVIGATION® WITH REAR-SEAT ENTERTAINMENT PACKAGE AM/FM stereo with MP3-compatible CD/DVD player and navigation, includes 3 trial months of XM Radio® with XM NavTraffic.® Requires Crew Cab models and Entertainment Package.

BOSE AUDIO Premium speaker system with woofer. Requires SLT models. Requires front bucket seats. — — A S S

CENTERPOINT SURROUND SOUND SYSTEM — — — — —

ENTERTAINMENT PACKAGE Rear-seat DVD player with LCD display and 2 sets of wireless headphones. Requires rear audio controls. Requires Crew Cab models. On SLT models, includes AM/FM stereo with MP3-compatible CD/DVD player. On Denali models, requires AM/FM stereo with MP3-compatible CD/DVD player or AM/FM stereo with MP3-compatible CD/DVD player and DVD-based navigation. — — — — —

XM RADIO® Including 3 trial months of service. See page 29 for details. A S S S S

XM NAVTRAFFIC® Including 3 trial months of service and only available with Touch-Screen Navigation. See page 29 for details. — — — — — A A A

BLUETOOTH FOR PHONE® Personal cell-phone connectivity to vehicle audio system allowing hands-free calling. Requires SLE Preferred Package on SLE models. — — — — — A A S S

ONSTAR Directions & Connections® plan. Six-month subscription. See page 29 for details. — — — — — A S S S

CONVENIENCE FEATURES

POWER DOOR LOCKS With remote keyless entry (2 transmitters, panic button and content theft alarm). Standard on WT Crew Cab models. Included with Work Truck Preferred Package. — — A S S S S

REMOTE START With remote keyless entry. Remote keyless entry does not lock/unlock tailgate. Requires new key fob and vehicle reprogramming on SLE models. — — — — — A S S

UNIVERSAL HOME REMOTE Requires Convenience Package on SLE and SLT models. — — — — — A A S

EXTERIOR STYLING AND FUNCTIONALITY

BODYSIDE MOLDINGS Body-colored. Chrome insert on Denali models. — — — — — S S S S

BUMBERS Chrome. On WT models, includes black bumper top caps. On SL, SLE and SLT models, includes body-color bumper top caps. — — — — — — S S S S —

Front, body-colored — — — — — — S —

Rear, chrome step-style with pad — — — — — — S S —

Rear, body-colored step-style with pad — — — — — — S —

DOOR HANDLES Chrome — — — — — — — S

EZ-LIFT LOCKING TAILGATE Includes tailgate lock. Requires SLE Preferred Package on SLE models and SLT Convenience Package on SLT models. — — — — — — A A A S

—Go to gm.com/bluetooth to find out which Bluetooth phones are compatible with the vehicle. —Not compatible with all devices. —Not available in Puerto Rico or the Virgin Islands. Hawaii vehicles have state of Hawaii functionality only. XM Radio requires a subscription, sold separately by XM after the first 30 days. XM Radio U.S. service only available in the 48 contiguous United States and the District of Columbia. For more information, visit xmradio.com. —Required XM Radio and NavTraffic monthly subscriptions sold separately by XM after trial period. XM NavTraffic only available in select markets. For more information, visit xmradio.com/navtraffic. —Visit onstar.com for details and system limitations.
### EXTERIOR STYLING AND FUNCTIONALITY CONT’D

**Front License Plate Bracket** Included in all states that require a front license plate.  
**Glass** Solar-Ray deep tinted.  
**Grille Surround** Black. WT only. Chrome. Requires Work Truck Plus Package on WT models. On Denali models, includes chrome center.  
**Lights** Halogen front fog lamps. Requires WT Plus Package on WT models and SLE Preferred Package on SLE models.  
**Wipers** Wet-arm front intermittent.  
**Recovery hooks, chrome. Requires Chrome Essentials Package.**  
**Tire Carrier** Outside spare, winch-type.  

### OUTSIDE MIRRORS

Manual-folding, black  
Heated power-adjustable, manual-folding, black  
Heated power-adjustable, power-folding, with integrated turn signal indicators and driver-side auto-dimming; body-color. SLT and Denali models include curb tilt. Requires All Terrain Package on SLE models.  
**Vertical Camper** Manual-folding with lower convex spotter glass. See dealer for availability.  
Heated, power-adjustable with integrated turn signal indicators; manual-folding/extension; black (convex glass is not heated or power adjustable). SLE models require inside rearview auto-dimming mirror.  

### SAFETY

Air bags 1 Frontal, includes Passenger Sensing System  
Head curtain, front and rear, side-impact with rollover sensor  

### REAR-SEAT ENTERTAINMENT SYSTEM

An 8" diagonal LCD screen drops down from the headliner behind the front row. Audio is through wireless headphones or speaker system.  

### TOUCH SCREEN NAVIGATION

Select either 2-D or 3-D map views of your route, and listen to verbal directions in your choice of English, Spanish or French.
### Sierra Hybrid Mechanical

**Vortec 6.0L V-8 VVT Hybrid** With Active Fuel Management (AFM), hybrid two-mode Electronically Variable Transmission (EVT) and 300-volt DC battery pack

**Auxiliary Power Module (APM)** To convert 300-volt battery power to 12-volt

**Hybrid-Specific Cooling Design** Includes a separate powertrain electronics coolant circuit to keep the high-voltage hybrid content cool

**Combination Transmission Cooler** Increases transmission cooling capacity

**Eaton G80 Heavy-Duty Automatic Locking Rear Differential**

**3.08 Axle Ratio** For optimum highway fuel economy

**Heavy-Duty Trailering Equipment**

**4-Wheel Disc Brakes** With 4-wheel Anti-lock Brake System (ABS) and StabiliTrak

**Regenerative Braking System** Uses hybrid motors in the transmission acting as generators to decelerate the vehicle, while capturing energy for the 300-volt battery pack

**Electric Power Rack-and-Pinion Steering (EPS)**

For improved fuel economy (see chart at right) and on-center feel

### Exterior

**EZ-Lift Locking Tailgate**

**18” Chrome-Clad Aluminum Wheels**

**Mirrors** Outside heated power-adjustable, black, manual-folding

Outside heated power-adjustable, power-folding and driver-side auto-dimming, body-color, with integrated turn-signal indicators

**Fog Lamps**

**Rear-Window Defogger**

**Tonneau Cover** 1-piece soft cover

3-piece hard cover

**Ultrasonic Rear Parking Assist**

### Interior

**40/20/40 Split-Bench Front Seats** Premium cloth with manual recline with outboard head restraints and center fold-down armrest with storage

**Leather-Appointed Front Bucket Seats** With driver and passenger 6-way power adjusters

**Folding Rear Bench** Full width

**Auto-Dimming Inside Rearview Mirror**

### POWER-ADJUSTABLE PEDALS

### Unique HVAC System

Features a 300-volt electric air-conditioning compressor and electric heater coolant pump. Compressor and pump use no belts, operate even when engine is in Autotop and operate as needed.

**Specially Designed instrumentation** Features Autotop/Off indicators and economy gauge

**Driver Information Center (DIC)** Includes messages for Hybrid System status

**BOSE Audio and Rear-Seat Audio**

**Touch-Screen Navigation** With unique hybrid power flow display

**Battery Beauty Cover** Provides a flat load floor and inhibits access to the battery

**3-Passenger Full-Width Rear Bench Seat**

**Dual-Zone Automatic Air Conditioning**

**Bluetooth for Phone**

### Safety

**Air Bags** Frontal, includes Passenger Sensing System

Head curtain, front and rear, side-impact with rollover sensor

Seat-mounted, thorax and pelvic, side-impact for driver and outboard front-passenger

**Daytime Running Lamps** With automatic lamp control

**Tire Pressure Monitoring System** (Does not monitor spare tire)

### Engine Specifications

**Vortec 6.0L V-8 VVT Hybrid**

**HP @ RPM** 332 @ 5100

**Lb-ft Torque @ RPM** 367 @ 4100

**Active Fuel Management**

### Trailer Rating

**2WD**

6100 lbs

**4WD**

5900 lbs

**Max. Payload Ratings**

**2WD**

1553 lbs

**4WD**

1519 lbs

### Fuel Economy

**2WD (EPA-est. mpg)** 20 city / 23 hwy.

**4WD (EPA-est. mpg)** 20 city / 23 hwy.

### Specifications/Sierra Hybrid

<table>
<thead>
<tr>
<th>Trim Levels</th>
<th>3HA</th>
<th>3HB</th>
</tr>
</thead>
</table>

### Trim Levels

- **S** — Standard
- **S** — Available
- **—** — Not Available

### Specifications/Sierra Hybrid

<table>
<thead>
<tr>
<th>Trim Levels</th>
<th>3HA</th>
<th>3HB</th>
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</thead>
</table>

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<th>3HA</th>
<th>3HB</th>
</tr>
</thead>
</table>

### WHEELBASE

- **Regular Cab**
  - Short Box
    - 119.0”
  - Standard Box
    - 133.0”
  - Long Box
    - 143.5”

### Maximum Payload

<table>
<thead>
<tr>
<th>2WD</th>
<th>4WD (Denali: AWD)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1553 lbs</td>
<td>1519 lbs</td>
</tr>
</tbody>
</table>

### Select Ratings

<table>
<thead>
<tr>
<th>All capacities in lbs</th>
</tr>
</thead>
<tbody>
<tr>
<td>2WD</td>
</tr>
<tr>
<td>1815 lbs with 4.8L</td>
</tr>
<tr>
<td>1684 lbs with 4.8L</td>
</tr>
<tr>
<td>1925 lbs with 6.2L</td>
</tr>
<tr>
<td>1656 lbs with 5.3L</td>
</tr>
<tr>
<td>1980 lbs with 6.2L</td>
</tr>
<tr>
<td>1663 lbs with 6.3L</td>
</tr>
<tr>
<td>1615 lbs with 6.2L</td>
</tr>
<tr>
<td>1553 lbs with 6.0L</td>
</tr>
</tbody>
</table>

### Cargo Dimensions

<table>
<thead>
<tr>
<th>Short Box</th>
<th>Standard Box</th>
<th>Long Box</th>
</tr>
</thead>
<tbody>
<tr>
<td>53.2 cu. ft.</td>
<td>60.7 cu. ft.</td>
<td>75.5 cu. ft.</td>
</tr>
<tr>
<td>62.4”</td>
<td>62.4”</td>
<td>62.4”</td>
</tr>
<tr>
<td>69.3”</td>
<td>78.9”</td>
<td>97.8”</td>
</tr>
</tbody>
</table>

### Exterior Dimensions

<table>
<thead>
<tr>
<th>Regular Cab</th>
<th>Extended Cab</th>
<th>Crew Cab</th>
</tr>
</thead>
<tbody>
<tr>
<td>Height</td>
<td>73.5”-73.8”</td>
<td>73.6”-73.9”</td>
</tr>
<tr>
<td>Overall Length</td>
<td>—</td>
<td>230.2”</td>
</tr>
<tr>
<td>Short Box</td>
<td>205.6”</td>
<td>230.2”</td>
</tr>
<tr>
<td>Standard Box</td>
<td>224.5”</td>
<td>249.2”</td>
</tr>
</tbody>
</table>

### Release Notes

- Always use safety belts and the correct restraint for your child's age and size. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with a passenger air bag. See the Owner's Manual and child safety seat instructions for more safety information.
- Maximum trailer weight ratings are calculated assuming a base vehicle, except for any option(s) necessary to achieve the rating, plus driver. The weight of other optional equipment, passengers and cargo will reduce the maximum trailer weight your vehicle can tow. See your GMC dealer for additional details.
- Maximum payload capacity includes weight of driver, passengers, optional equipment and cargo. When properly equipped, includes weight of vehicle, passengers, cargo and equipment.
- Cargo and load capacity limited by weight and distribution. Not available in Puerto Rico or the Virgin Islands. Hawaii vehicles have limited by weight and distribution.
- Includes messages for Hybrid System status
- Go to gmc.com/bluetooth to find out which Bluetooth phones are compatible with the vehicle.
The right accessories make all the difference. When you choose genuine GMC, you get the only accessories engineered and tested to the same standards as your Sierra. To see our complete selection of accessories, and choose the ones that are right for you, just ask.

**Figure 1: Dealer-Installed Autonet WiFi**

Turn your Sierra into a mobile hot spot with the first wireless router engineered specifically for automotive use. It can accommodate up to 10 wireless devices at one time, at a range of up to 150 feet, to help you stay connected, whether you’re on the job or at your favorite hideaway.

**Figure 2: Integrated DVD**

A Dual-Player DVD System mounted in back of each front head restraint with wireless headphones gives rear-seat passengers personal entertainment. Single remote control included.

**Figure 3: Chrome Mirror Cover**

Help your Sierra make a fashion statement with these chrome outside rear-view mirror covers.

**Figure 4: Oval-Pattern Chrome Grille**

This sporty chrome grille features a chrome mesh center and surround. It replaces the existing grille.

**Figure 5: Assist Steps**

Make it easier to get in and out of your truck with these stylish assist steps. Crafted from rust-resistant stainless steel, they are available in either chrome or black powder coat and in 6-inch oval or 3-inch round styles.

**Figure 6: Soft Tonneau Cover**

Roll-up design shields cargo, easily rolls up to allow full access to the bed and is constructed with integrated crossbows.

**Figure 7: 20" and 22" Cast Chrome Wheels**

Roll with the best. These custom wheels feature a brilliant, durable chrome finish, and are available with matching lugs and GMC center caps.
<table>
<thead>
<tr>
<th>Engines</th>
<th>Specifications</th>
</tr>
</thead>
<tbody>
<tr>
<td>VORTEC 4.3L V-6 (L3)</td>
<td>1500: Electronic 4-speed automatic with override and Tow/Haul mode is standard on 4.4L V-6. Electronically controlled 6-speed automatic transmission with override and Tow/Haul mode included and only available on 5.3L V-8, 6.2L V-8. Denali: Electronically controlled 6-speed automatic transmission with override and Tow/Haul mode.</td>
</tr>
<tr>
<td>VORTEC 4.8L V-8 VVT</td>
<td></td>
</tr>
<tr>
<td>VORTEC 5.3L V-8 VVT</td>
<td></td>
</tr>
<tr>
<td>VORTEC 6.2L V-8 VVT</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Transmission</th>
<th>Specifications</th>
</tr>
</thead>
<tbody>
<tr>
<td>1500: Electronic 4-speed automatic with override and Tow/Haul mode is standard on 4.3L V-6, 4.8L V-8. Electronically controlled 6-speed automatic transmission with override and Tow/Haul mode included and only available on 5.3L V-8, 6.2L V-8. Denali: Electronically controlled 6-speed automatic transmission with override and Tow/Haul mode.</td>
<td></td>
</tr>
<tr>
<td>4.3L V-6 (L3)</td>
<td></td>
</tr>
<tr>
<td>VORTEC 4.8L V-8 VVT</td>
<td></td>
</tr>
<tr>
<td>VORTEC 5.3L V-8 VVT</td>
<td></td>
</tr>
<tr>
<td>VORTEC 6.2L V-8 VVT</td>
<td></td>
</tr>
</tbody>
</table>
All colors are basecoat/clearcoat for high-gloss and durable finish. See dealer for more details on color and trim options.

1Not available on Sierra Denali models.
At GMC, More is what we do. Our dedication to engineering excellence leads us to constantly examine and refine the ideas that help you get more capability, power, and control.

For 2011, we are proud to introduce the redesigned GMC Sierra HD, including the first-ever Denali HD, our strongest, most powerful Sierra pickups ever, as well as the first-ever GMC Acadia Denali.

These new vehicles join the legendary GMC Sierra and Yukon that offer the widest array of full-size hybrids available, and the GMC Terrain, with best-in-class highway fuel economy.1 Together, they show how experience and innovation can overcome compromise. It’s why we never say never.

GMC. We are professional grade.

1 EPA-estimated mpg. Based on 2010 GM Compact SUV-Crossover segment.
ENGINEERING EXCELLENCE

GMC SIERRA

YOUR BIGGEST CHALLENGES CALL FOR A TRUCK ENGINEERED TO THE HIGHEST STANDARDS. THAT’S WHY GMC SIERRA REFUSES TO COMPROMISE. WE DESIGN MORE EFFICIENCY, CAPABILITY, AND CHOICE INTO IT, TO HELP YOU GET MORE OUT OF IT. THAT’S WHY ONE HAS THE FIRST TO OFFER A TWO-MODE HYBRID FOR THE BEST FUEL ECONOMY IN ANY FULL-SIZE PICKUP. IT’S WHY SIERRA OFFERS THE WIDEST SELECTION OF 4.8 POWER AND UP TO 11,700 LBS. OF TRAILERING CAPACITY. IT’S WHY YOU CAN FINISH THE JOBS THAT OTHER TRUCKS START.

GMCI. WE ARE PROFESSIONAL Grade.

THE ENGINES


THE POWERTRAIN


TRAILERING AND OFF-ROAD INFORMATION


THE TRAILERING SYSTEM


THE TRAILERING GPS


THE TRAILERING COMFORT


THE TRAILERING SPEED

Your biggest challenges call for a truck engineered to the highest standards. That’s why GMC Sierra refuses to compromise. We design more efficiently. Capability and choice into it, to help you get more out of it. That’s why GMC was the first to offer a two-mode hybrid for the best fuel economy of any full-size pickup. It’s why Sierra offers the widest selection of V-8 power and up to 10,700 lbs. of towing capacity. You expect these achievements from engineers who never say never. It’s why Sierra can finish the jobs that other trucks start.

GMC. We are professional grade.

**ENGINEERING EXCELLENCE**

**GMC SIERRA**

The key to Sierra’s ability to complete the toughest jobs is engineering excellence. An appreciation for details. A commitment to quality. And a dedication to making Sierra the best at what it was designed to do. For instance, the High Country is equipped with a 6.0L V-8 engine, a performance-tuned, electronically controlled auto-transmission, and a Torque-On-Demand® 4WD system that automatically moves between 2WD and 4WD with a full-time 4WD option or 24/7 4WD option. The Sierra Hybrid’s two-mode hybrid system combines a 5.3L V-8 engine, an electric motor, a GM-built 6-speed automatic transmission, and a 400-volt lithium-ion battery. For a complete list of Sierra’s features, visit gmc.com/sierra.

**ONSTAR TURN-BY-TURN NAVIGATION**

Included with the available Touch-Screen Navigation System, 3 trial months of XM NAVTRAFFIC. On all Sierra models except WT: XM Radio1 is optional with 3 trial months of service.

**GOODWRENCH SERVICE**

Excellence in Sierra, GM-trained Goodwrench technicians have the expertise to care for all of it. See your dealer for details.

**TRAVEL BENEFITS AND ROADSIDE ASSISTANCE**

Includes assistance or other services, call 1-800-GMC-8782.

**COURTESY TRANSPORTATION**

Available at participating dealers: shuttle service, reimbursement of certain travel expenses due to a warranty repair or other service, and more for 5 years or 100,000 miles (whichever comes first). See dealer for details.

**Warranty**

Your vehicle is covered by a comprehensive New-Vehicle Limited Warranty. For expert product information, Roadside Assistance or other services, call 1-800-GMC-8782.

**5-Year/100,000-Mile (whichever comes first) Powertrain Limited Warranty.** GM vehicles registered in the U.S.A. and Canada are covered by a 5-year/100,000-mile (whichever comes first) Powertrain Limited Warranty. All vehicles registered outside the U.S.A. and Canada are covered by a 5-year/100,000-mile (whichever comes first) Powertrain Limited Warranty. GM vehicles registered in the U.S.A. and Canada are covered by a 5-year/100,000-mile (whichever comes first) Powertrain Limited Warranty. All vehicles registered outside the U.S.A. and Canada are covered by a 5-year/100,000-mile (whichever comes first) Powertrain Limited Warranty. For more information, visit gmc.com/owners.

**AN IMPORTANT NOTE ABOUT ALTERATIONS AND WARRANTIES**

In some cases, alterations or changes may be made to the original equipment (or chassis) as distributed by General Motors. These alterations or changes are not considered Normal Wear and Tear, and are therefore not covered by the New-Vehicle Limited Warranty. If you ordered additional equipment or alterations, see your dealer for details. If there are changes in the original equipment (or chassis), they may be acceptable to you. In some cases, alterations or changes may be made to the original equipment (or chassis) as distributed by General Motors, and are considered Normal Wear and Tear. However, if you ordered additional equipment or alterations, these alterations or changes are not considered Normal Wear and Tear, and are therefore not covered by the New-Vehicle Limited Warranty. If you ordered additional equipment or alterations, see your dealer for details. In some cases, alterations or changes may be made to the original equipment (or chassis) as distributed by General Motors, and are considered Normal Wear and Tear. However, if you ordered additional equipment or alterations, these alterations or changes are not considered Normal Wear and Tear, and are therefore not covered by the New-Vehicle Limited Warranty. If you ordered additional equipment or alterations, see your dealer for details. In some cases, alterations or changes may be made to the original equipment (or chassis) as distributed by General Motors, and are considered Normal Wear and Tear. However, if you ordered additional equipment or alterations, these alterations or changes are not considered Normal Wear and Tear, and are therefore not covered by the New-Vehicle Limited Warranty. If you ordered additional equipment or alterations, see your dealer for details.

**PREVENTIVE MAINTENANCE**

Regular maintenance is necessary to preserve the value of your Sierra. GMC does not recommend the use of any automatic transmission fluid other than Dexron® II. To the extent not prohibited by law, this warranty does not cover damage from fuel or lubricants that are inferior to the quality of those provided by General Motors, or from any failure to observe proper maintenance, care, repairs, or use. See your dealer for details.

**EXCLUSIVE OFFERS**

Some standard content may be deleted with fleet orders. See dealer for details.

**Special GM Mobility offers, visit gmmobility.com.**

GM Mobility offers financial assistance for eligible adaptive equipment to make your vehicle accessible to persons with disabilities. For more information, visit gmmobility.com.

**COMMITMENT PLUS**

GM’s New-Vehicle Limited Warranty ensures a high level of confidence with GM’s 5-Year/100,000-Mile Transferable Powertrain Limited Warranty. Whichever special body company, assembler, equipment installer or upfitter is solely responsible for warranty work done on vehicles sold in the U.S.A. In the event of any warranty-related disputes, be sure to follow the procedures outlined in the Owner’s Manual. See your dealer for details.

**COURTESY TRANSPORTATION**

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