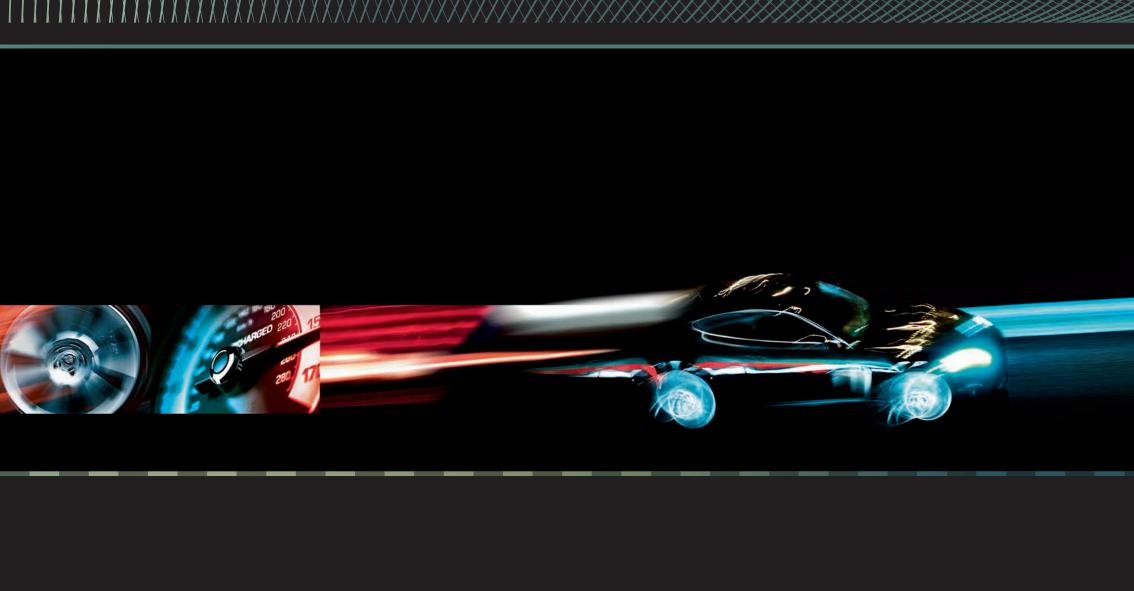


THE R COLLECTION JAGUAR



STUNNING DESIGN, OUTSTANDING DYNAMICS AND PERFORMANCE TO MAKE THE HEART RACE. THE NEW XKR AND XFR TAKE SPORTING LUXURY TO A SOARING NEW LEVEL OF EXHILARATION. THIS IS THE NEW JAGUAR.





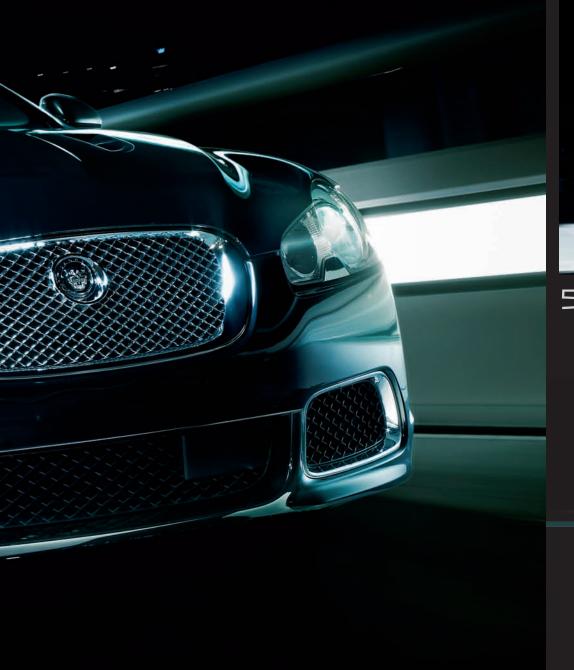




5.0/V8/SC/0-60/4.6

ZERO TO 60MPH IN A BREATHTAKING
4.6 SECONDS. THE MARVEL OF A
LIGHTWEIGHT ALUMINUM MONOCOQUE
BODY DRIVEN BY AN ALL-NEW 510HP
SUPERCHARGED 5.0 LITER V8.
A SPORTSCAR IN ITS PUREST, MOST
DYNAMIC FORM. THE NEW XKR.







5.0/V8/SC/0-60/4.7

BOLD, AGGRESSIVE STYLING AND MUSCULAR SUPERCHARGED 5.0 LITER V8 POWER. ZERO TO 60MPH IN JUST 4.7 SECONDS. THE DRAMATIC LINES OF A COUPE, WITH FOUR DOORS AND SEATING FOR FIVE ADULTS. THE DEFINITIVE SPORTING SEDAN. THE NEW XFR.





A pulsing red start button.

PRESS ONCE TO BRING LIFE TO THE ALL-NEW AJ-V8 GEN III R 5.0 LITER ENGINE - THE MOST TECHNICALLY ADVANCED AND EFFICIENT JAGUAR CARS HAS EVER CREATED. AN ENGINE THAT DELIVERS STAGGERING PERFORMANCE. AND WITH RESPONSIVENESS AND REFINEMENT MATCHED ONLY BY THE LIGHTNING-FAST, RAPID-FIRE CHANGES FROM THE CLASS-LEADING SIX-SPEED JAGUAR SEQUENTIAL SHIFT™ AUTOMATIC TRANSMISSION. POWER AND PERFORMANCE REDEFINED.



The thrill of the drive,

TAKEN TO A DRAMATIC NEW LEVEL. RIDE AND HANDLING ARE OPTIMIZED THANKS TO JAGUAR'S ADVANCED ADAPTIVE DYNAMICS SYSTEM THAT FINE-TUNES THE SUSPENSION A HUNDRED TIMES EVERY SECOND. A NEW ELECTRONIC ACTIVE DIFFERENTIAL CONTROL INCREASES TRACTION THROUGH THE CURVES WHEN YOU POUR ON THE POWER. PRECISION STEERING, OUTSTANDING AGILITY AND EXCEPTIONAL BRAKING - XKR AND XFR REWARDS EVEN THE MOST DEMANDING DRIVER.





Interiors rich in craftsmanship, style and innovation.

FROM THE FINEST SOFTGRAIN LEATHERS WITH TWIN-NEEDLE CONTRAST STITCHING TO THE HAND-CRAFTED WOOD OR ALUMINUM FINISHES. FROM THE PRECISION-MADE JAGUARDRIVE SELECTOR™ THAT CONTROLS THE AUTOMATIC TRANSMISSION TO THE CRYSTAL-CLEAR 7-INCH TOUCH-SCREEN - XKR AND XFR COMBINE LUXURIOUS DETAIL WITH TECHNICAL EXCELLENCE AND FLAWLESS ERGONOMICS.





R COLLECTION

XKR COUPE

XFR

XKR CONVERTIBLE

5.0 LITER V8 SUPERCHARGED AJ-V8 GEN III R ENGINE

ADAPTIVE DYNAMICS

ACTIVE DIFFERENTIAL CONTROL

QUAD EXHAUST PIPES

SUPERCHARGED BRANDED HOOD LOUVERS

R BRANDED FACIA, DIALS, STEERING WHEEL

ENGINES		XKR 5.0 Liter V8 Supercharged Coupe AJ-V8 GEN III R	XKR 5.0 Liter V8 Supercharged Convertible AJ-V8 GEN III R	XFR 5.0 Liter V8 Supercharged Sedan AJ-V8 GEN III R
Cylinders/Valves per Cylinder Bore/Stroke Capacity Maximum power @rev/min Maximum torque @rev/min Compression Transmission	in. (mm) cu. in. (cc) HP-SAE (kW) lb.ft. (EEC-Nm) ratio:1	8/4 3.64/3.66 (92.5/93) 305.1 (5,000) 510 (375) 6,000-6,500 461 (625) 2,500-5,500 9.5 6-speed automatic	8/4 3.64/3.66 (92.5/93) 305.1 (5,000) 510 (375) 6,000-6,500 461 (625) 2,500-5,500 9.5 6-speed automatic	8/4 3.64/3.66 (92.5/93) 305.1 (5,000) 510 (375) 6,000-6,500 461 (625) 2,500-5,500 9.5 6-speed automatic
PERFORMANCE 0-60 mph Top speed	(manufacturers estimates) seconds mph	4.6 155 (limited)	4.6 155 (limited)	4.7 155 (limited)
FUEL CONSUMF City Highway Combined Carbon dioxide emissions Tank capacity	PTION ⁽¹⁾ mpg mpg mpg g/km gals approx.	15 22 17 292 15.5	15 22 17 292 15.5	15 23 17 292 15.3
WEIGHT ⁽²⁾ /DIME Gross vehicle weight Ground clearance Turning circle diameter Trunk volume Cu Trunk volume Cu Trunk volume ocu	lbs (kg) in. (mm) ft. (m) . ft. (liters - VDA)	4,729 (2,145) 3,94 (100) 35.8 (10.9) 11.7 (330)	4,817 (2,185) 3,94 (100) 35.8 (10.9) 11.1 (313) 7.1 (200)	5.170 (2.345) - 37.68 (11.48) 1.77 (500) -

POWERTRAIN AND DRIVING DYNAMICS

5.0 Liter V8 Supercharged

Active Differential Control

6-speed electronic automatic transmission with Jaguar Sequential Shift™

JaguarDrive Selector™

Jaguar Drive Control™ - Winter Mode & Dynamic Mode

Adaptive Dynamics

Cruise Control with Automatic Speed Limiter (ASL)

Adaptive Cruise Control (ACC) with Advanced Emergency Brake Assist

Electronic Parking Brake (EPB)

Electronic Brake-force Distribution (EBD)

DSC Dynamic Stability Control (with Trac DSC mode)

EXTERIOR FEATURES

Hood louvers with Supercharged script

Quad exhaust tailpipes

Premium Convertible top colors

Unique R paints – Salsa, Kyanite Blue

Metallic paint

R Badge

LED tail lamps with twin reversing and fog lamps

Heated exterior mirrors with electric adjustment, auto-dimming and memory function with integrated

LED side repeaters and approach lamps

Rain sensing windscreen wipers

Bi-Xenon[™] headlamps with integrated cornering, headlamp washers and automatic leveling

Automatic headlamps on with windscreen wipers

Front and rear parking aid (includes Touch-screen visual indicator)

Electrically operated convertible top with aluminium tonneau cover

SAFETY AND SECURITY

Valet mode

Anti-lock Braking System (ABS)

Emergency Brake Assist (EBA)

Roll-over Protection System (Convertible only)

Airbags front and side (driver and front passenger)

Adaptive Restraint Technology System (ARTS™)

Front seat whiplash reduction system

ISOFIX anchor points for rear child seat

INTERIOR FEATURES

XKR Softgrain Sport seats with contrast stitch and R logo (16/16 way)

Active ventilated front seats - heated/cooled

Front and rear premium carpet mat set

Automatic climate control

Automatic air-recirculation with 5 settings

Auto-dimming interior rear view mirror

Twin front cup holders

Electric windows with one touch open/close and anti-trap

Trip computer with message center

Jaguar Smart Key System™ with Keyless entry

Interior mood lighting

Memory function with 3 settings for front seats, exterior mirrors and steering column

Heated leather 3-spoke steering wheel with Jaguar Sequential Shift™ paddles and remote control for audio

Front and rear premium carpet mat set

MULTIMEDIA

6-disc in-dash CD changer

Portable Audio Interface with iPod® connectivity and Sirius Satellite Radio

Windows Media® Audio (WMA) with MP3 compatability

Bluetooth® telephone connectivity

Navigation system with DVD mapping

7-inch full color Touch-screen

JaguarVoice™

3.5mm stereo auxiliary input socket

Bowers & Wilkins 525W premium sound system

Digital Audio Broadcast - HD Radio

XKR FEATURE HIGHLIGHTS

For further details please visit www.jaguarusa.com or contact your local Jaguar dealer.

POWERTRAIN AND DRIVING DYNAMICS

5.0 Liter V8 Supercharged

Adaptive Dynamics

Active Differential Control

6-speed electronic automatic transmission with Jaguar <u>Sequential Shift™</u>

JaguarDrive Selector™

Jaguar Drive Control™ - Winter Mode & Dynamic Mode

Cruise Control with Automatic Speed Limiter (ASL)

Adaptive Cruise Control (ACC) with Advanced Emergency Brake Assist

Electronic Parking Brake (EPB)

Vented Disc Brakes, front and rear

DSC (Dynamic Stability Control) with Trac DSC mode

Traction Control

EXTERIOR FEATURES

Heated, auto dimming, exterior mirrors with electric adjustment, side repeaters and approach lamps Bi-XenonTM headlamps with integrated cornering lamps, headlamp washers and automatic leveling

Blind Spot Monitor

Hood louvers

Quad exhaust tailpipes

Unique R Paints - Salsa, Kyanite Blue

Metallic Paint

R Badge

LED tail lamps

Rain sensing windscreen wipers

Bright side window surrounds

Front and rear Parking aid (includes Touch-screen visual indicator)

Acoustic laminated windscreen

SAFETY AND SECURITY

Airbags, front and side (driver and front passenger)

Side curtain airbags

Anti-lock Braking System (ABS)

ISOFIX anchor points for rear child seat

Cornering Brake Control (CBC)

Emergency Brake Assist (EBA)

Valet mode

INTERIOR FEATURES

Auto-dimming interior rear view mirror

Automatic climate control

Automatic air-recirculation with 5 settings

Front center console storage compartment with auxiliary power socket

Triple front and twin rear cupholders

Front and rear electric windows with one-touch open/close and anti-trap

Jaguar Smart Key System™ with Keyless entry

Driver information center with dual function trip computer

JaguarSense[™]

Phosphor blue halo illumination and interior mood lighting

R Softgrain leather seats (18/14 way)

Memory function with 2 settings for driver's seat, exterior mirrors and steering column

Active ventilated front seats - heated/cooled

Softgrain leather stitched and tailored instrument panel and door top rolls with contrast stitching

Front and rear premium carpet mat set

Jaguar Suedecloth Premium Headlining

Heated leather 3-spoke steering wheel with Jaguar Sequential Shift™ paddles and remote controls for audio,

cruise control, Bluetooth® telephone connectivity and JaguarVoice™

MULTIMEDIA

Bowers & Wilkins 440W surround sound system with in-dash 6-disc player

Portable Audio Interface

Navigation system with DVD mapping

3.5mm stereo auxiliary input socket

Bluetooth® telephone connectivity

JaguarVoice™

7-inch full color Touch-screen

Digital Audio Broadcast - HD Radio





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IMPORTANT NOTICE

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Comparisons are based on manufacturer's own data and testing.

ENVIRONMENTAL NOTICE

Jaguar Cars has a vision of being among the world's leading companies in demonstrating progress towards sustainability. We aim to do this by contributing to a better quality of life, with corporate citizenship at the very heart of our company, and by reducing our environmental footprint through innovative design and manufacturing, minimizing resource and energy use. Environmental responsibility is a core value in Jaguar, and it is our policy to continually improve our environmental standards in all areas of business activity.



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