2011 S-Class
Introducing the 2011 S-Class.
For more information, please visit MBUSA.com/S-Class

Inspired by a singular standard.
The measure of what matters.

What drives us to define what a car can be? No matter what one aspires to in life, there comes a time when success is measured not by comparison to anything or anyone else, but by a simple, absolute standard. And when every question is settled about what is right, and what matters most, the mantra once spoken by a pioneer who changed the way the world moves becomes your own: “The best or nothing.” It was Gottlieb Daimler who took this as the core philosophy of his life’s passion, and his company’s work ethic. And in the 125 years since the invention of the first automobile, no example—under any maker’s badge—has continually expressed this motto with such visible, tangible and measurable achievement as the Mercedes-Benz S-Class. It’s a promise delivered today by the ingenious, efficient S 400 HYBRID, the illustrious S 550 V-8 and the indulgent, V-12 powered S 600. The rich reward for being a champion of your own destiny, a captain of your own industry, or simply for leading your life with wisdom and passion, the 2011 S-Class remains true to its founder’s unequivocal principle. Much like the individuals who choose it as their own automobile, the Mercedes-Benz S-Class is quite likely the only car in the world that doesn’t aspire to be anything but itself.
S 550 shown with Black paint and optional Panorama sunroof. Please see endnotes at back of brochure.
In 50 years, they’ll call it classic. In 10, it will still be modern.

Ahead of its time, and ready for the test of time. For more than half a century, the S-Class has stood not only at the pinnacle of design, but at the forefront of engineering: The grand 300 S offered fuel injection in 1957. The mighty 1960s 300 SEL came with dual-circuit brakes and a safety-cage body. And from the 1970s into the 21st century, the S-Class debuted countless breakthroughs, from standard air bags to active cruise control to pushbutton keyless starting, all in trendsetting style. In each generation, what began as something startlingly new grew to be cherished for its enduring appeal and influence on every car that followed. With countless new breakthroughs in place behind its iconic grille, the 2011 S-Class continues to predict what other automobiles might someday be—and what we’ll treasure from today.

Enthusiastic. Sculpted to maximize aerodynamics, visual appeal and luggage space, the power-opened and closed S-Class trunk is a fitting finish to its boldly energetic design. Distinctive LED taillamps illuminate their brake lamps more quickly than traditional bulbs, while integrated trapezoidal chrome exhaust tips convey acceleration with equal fervor.

Enlightened. Brilliant Bi-Xenon headlamps with infinitely variable Adaptive Highbeam Assist pierce the night, while Active Curve Illumination brightens corners by up to 90% over conventional fixed lamps. Dramatic white LED Daytime Running Lamps, amber LED turn signals and a headlamp washing system each provide an added margin of safety.

Emboldened. Stylish alloy wheels highlight the character of each model. Sleek 10-spoke 18" wheels grace the S 400 HYBRID. The S 550 rides on confident 5-spoke 18" wheels. Multispoke 19" wheels add elegance to the S 600. Options include 10-spoke 20" wheels (shown), and either 19" or 20" AMG 5-spoke wheels in the two available Sport Packages.
Creates magic out of thin air. Turns engineering into emotion.

**Breathtaking breakthroughs.** With its low-emission engines, advanced aerodynamics and air-cushioned ride, the S-Class is always driving the winds of change. Its AIRMATIC suspension continually adapts to blend crisp response with velvety comfort, enhanced by Direct-steer—a system that eases parking effort while elevating high-speed stability. Active Body Control (ABC, standard on the S 600 and an S 550 option) is a state-of-the-art, fully active suspension that balances ride and handling in virtually any driving situation—instantly, constantly and almost supernaturally. And the S 400 HYBRID is the first production automobile to use a lithium-ion battery for its gasoline-electric powertrain, using the magic of engineering to aim for cleaner air. So while driving an S-Class might take your breath away, it'll give it back, too.

**Persuasive.** In the S 400 HYBRID, a silky V-6 teams with a torque-rich electric motor to return not just 25 highway mpg—it's also the only hybrid on the market that costs less to own and operate than its gas-only equivalent. The S 550's swift 382-hp V-8 and the S 600's superlative 510-hp twin-turbo V-12 make compelling statements of their own.

**Engaging.** The S 400 HYBRID and S 550 deliver seamless response via a 7-speed automatic transmission. A robust 5-speed automatic manages the S 600's abundant torque. An elegant electronic selector operates with fingertip ease. Driver-adaptive logic keeps pace with your driving style, or take charge with steering wheel-mounted paddle shifters.

**Gripping.** Optional on the S 550 Sedan, 4MATIC™ all-wheel drive integrates our 4-wheel Electronic Traction System. 4-ETS continually redistributes the engine’s torque to the wheels with the best grip—even if that’s only one wheel. With a 45:55 front/rear torque split, the lightweight and compact 4MATIC system enhances dry-road handling, too.
$600 shown with Barolo Red metallic paint. Please see endnotes at back of brochure.
S 400 HYBRID shown with optional Diamond White metallic paint, and Driver Assistance and Premium 2 Packages. Please see endnotes at back of brochure.
Foresees the future. And improves upon it.

A history of preparing for what’s ahead. Look back over the life story of the automobile and you’ll find Mercedes-Benz continually leading the way in safety innovation—from the invention of the first crumple zone 60 years ago to the exclusive PRE-SAFE® system of today that can detect and prepare for a collision before it happens. True to its heritage, the 2011 S-Class is engineered with visionary safety advances that watch the road ahead and to your side, and that help you to see and be seen. Maybe all cars will do this someday. The protection an S-Class offers today could change the course of your own life.

Body structure. The rigid body structure of the S-Class extensively utilizes ultra-high and high-strength steel in critical areas, to expertly manage both weight and impact forces. Advanced crumple zones help to manage impacts at multiple height levels, and help dissipate their forces over, under and around the reinforced passenger cabin.

Standard 10-way air bag protection. Thirty years ago, the first series-production car with standard front air bags was the S-Class. Today, a system of eight standard air bags offers 10-way protection. Every model includes dual-stage front air bags, front and rear side-impact air bags, and side curtain air bags for all four outboard seats.

Brighter lighting. All-LED taillamps provide quicker illumination of the brake lamps than conventional bulbs, potentially reducing the reaction time of drivers behind you. Standard Bi-Xenon headlamps feature Active Curve Illumination and Adaptive Highbeam Assist—an innovation that continuously varies the headlamp range to maximize illumination without creating glare for other drivers. Bright white LED Daytime Running Lamps maximize visibility with minimal energy draw.

Night View Assist PLUS with Pedestrian Detection. When driving in darkness, this innovative option (standard on the S 600) projects invisible infrared beams and reads them with a special camera. The system displays a clearer, supplemental real-time view of the road ahead on an in-dash 8" screen positioned directly in front of the driver. It can even identify and point out pedestrians.

PRE-SAFE. During certain vehicle maneuvers, the exclusive PRE-SAFE system can detect instability suggesting that a collision or rollover is imminent. PRE-SAFE can then tighten the front seat belts, adjust the front passenger seat, and close the windows and sunroof—all in an effort to better prepare the occupants.

DISTRONIC PLUS with PRE-SAFE Brake. A Mercedes-Benz innovation, this active cruise control option (standard on the S 600) adapts your set speed in response to traffic ahead. It automatically slows—or even stops—your car, and then resumes when your path is clear again. The system also includes PRE-SAFE Brake, whose radar-based sensors can detect an impending collision with the vehicle ahead. PRE-SAFE Brake automatically applies up to 100% of the car’s braking power to help reduce the severity of impact.

ATTENTION ASSIST. By continually monitoring numerous driving behaviors, this Mercedes-Benz innovation can audibly and visually alert the driver if it detects signs of drowsiness on long trips.

Active Lane Keeping Assist and Active Blind Spot Assist. These optional systems (standard on the S 600) can warn the driver of unintended drifting across visible lane markings and, at speeds over 20 mph, alert the driver to some unseen vehicles in the adjacent lane. Should the driver disregard the alerts, new active technology on the S 550 and S 600 helps either system to guide the car back into its own lane by gently applying the brakes to specific wheels.
S 550 shown with Cashmere/Savanna interior, and optional Night View Assist PLUS, Premium leather upholstery, and Driver Assistance and Premium 2 Packages. Please see endnotes at back of brochure.
Leads with innovation. Achieves it with elegance.

**Reaches ahead, without losing touch.** Advanced innovation and elegant execution are two equally hallowed S-Class traditions. At the helm of its meticulously crafted cockpit, every control and feature is thoughtfully engineered to fall naturally to hand, and work with intuitive simplicity. The COMAND system puts audio, navigation, vehicle settings and information such as real-time traffic reports within easy reach, with a convenient central controller and two high-resolution 8" widescreens. The exclusive new SPLITVIEW option¹³ lets the central screen play a DVD that’s only visible to your front passenger. The second screen serves primarily as your speedometer, but can display options such as Night View Assist PLUS⁷ directly in your line of sight. In the S-Class, the state of the art is always artfully done.

**Wood/leather multifunction steering wheel.** Convenient buttons let you adjust the audio, use the Bluetooth® system;¹⁴ and thumb through the various screens of the multifunction display in the instrument cluster—all without taking your hands off the Premium leather and wood trim of the steering wheel. A heated steering wheel is optional (standard on the S 600).

**Surrounded in sound.** Your listening choices include HD Radio™ stations, SIRIUS® Satellite Radio,¹⁵ a 6-DVD/CD changer, a memory card reader, iPod® integration,¹⁶ and a 7.2GB Music Register for storing your digital music files. In the S 400 HYBRID and S 550, a 15-speaker harman/kardon LOGIC7® system outputs 600 watts of Dolby® Digital 5.1 surround sound.

**Navigation with real-time traffic.** The navigation system¹⁷ features a fast 40GB hard drive, and Zagat® Survey ratings for restaurants, hotels and golf courses. Live SIRIUS Traffic™ updates¹⁵ allow automatic re-routing to your destination. Enhanced Voice Control lets you operate many features by speaking normally, with no need to spell out city names to find addresses.

**Rear view camera and PARKTRONIC.** The optional Premium 2 Package (standard on the S 600) includes two systems to help you negotiate tight spaces. A rear view camera¹⁸ shows a live color image on the central screen when you shift into Reverse. PARKTRONIC with Parking Guidance helps you size up a parallel parking space as you drive by, then guides you into it.

**Bang & Olufsen BeoSound.** A dramatic new audiophile option (standard on the S 600) is the Bang & Olufsen® BeoSound™ system. Its 15 high-performance speakers and four acoustic lenses deliver a total of 1,200 watts from two amplifiers—a compact 750-watt ICEpower unit and a 450-watt digital sound processor that converts stereo and Dolby Digital 5.1 audio into 7.1-channel surround sound. Reproduction quality is exceptional at every seating position, yet very little sound, including the powerful bass, is audible outside the vehicle. Even when not in use, the system elevates the cabin’s design aesthetic with its signature aluminum speaker grilles and four tweeter units that are integrated with the cabin’s ambient lighting system.
As rewarding as star treatment. Refreshing as a spa treatment.

**Attentive in every detail.** As gratifying as an S-Class is to drive, being a passenger brings exclusive benefits as well. The four wide doors are each held open to any position by gas struts, and gently snugged tight by pneumatic assist. The generously proportioned cabin welcomes people of any stature, and immerses them in soft, hand-fitted leather and the glow of hand-polished wood. The climate control automatically filters dust, pollen and odors from the cabin, compensates for sunlight, and focuses first on occupied seats, based on seat-belt usage. Dual-pane side windows reject noise, heat and infrared rays, to help fend off the harshness of the outside world. And to welcome its scenic beauty in, an available all-glass Panorama sunroof lets everyone aboard enjoy blue skies by day—or an evening among the stars.

**Appeasing.** Heated and Active Ventilated front seats offer 12-way power adjustment, four zones of lumbar support and 3-position memory. Optional Drive-Dynamic front seats add a massage function and active cornering support. The Rear Seat Package adds 4-zone climate control and power rear seats. All of these comforts are standard on the S 600.

**Soothing.** The COMAND system offers simple, illustrated control of numerous comfort features. You can fine-tune the location and intensity of the available front-seat massage. Or choose any of three color profiles for the ambient lighting—a network of LEDs and fiber optics that encircle the cabin in a soft glow shown to reduce nighttime stress and fatigue.

**Refreshing.** The windows and standard power sunroof feature heat-absorbing glass, to help keep the cabin cooler in the summer, whether driving or parked. The optional Panorama roof (standard on the S 600) offers an expansive vista to every seat. The front section tilts up or slides open. When closed, a power sliding screen helps filter sunlight.
S 550 shown with Sahara Beige/Black interior, and optional Rear Seat Entertainment system and Rear Seat Package.
S 63 AMG shown with Iridium Silver metallic paint and optional Driver Assistance Package. Please see endnotes at back of brochure.
The S 63 AMG and S 65 AMG.

Performance art. Signed by the artist.

One man, one engine. Beyond all the racing trophies earned in the storied legacy of AMG—the high-performance arm of Mercedes-Benz—one small plaque tells an even greater story. Affixed atop each AMG engine, it bears the signature of the single master technician who assembled it from race-proven components with his own hands. The superlatively engineered automobile which houses this engine will go forth to achieve imposing results in virtually every dimension of performance. But no matter what numbers it generates—horsepower and pound-feet, mph and rpm, or seconds and g’s—every measure of an S 63 AMG or S 65 AMG starts with “one.”

AMG-developed engines. With reduced displacement, numerous innovations and twin turbochargers, the all-new 5.5-liter Direct Injection V-8 of the S 63 AMG outputs a thunderous 536 hp @ 5,500 rpm and 590 lb-ft of torque @ 2,000–4,500 rpm. Along with substantially improved efficiency and emissions, 0–60 mph arrives in just 4.4 seconds. Not to be outdone, the S 65 AMG reaches 60 mph in a scant 4.2 seconds, courtesy of a 6.0-liter twin-turbo V-12 generating 621 hp @ 4,800 rpm and the highest torque output of any AMG engine to date: 738 lb-ft @ 2,000–4,000 rpm.

SPEEDSHIFT transmissions. The 7-speed SPEEDSHIFT MCT automatic of the S 63 AMG offers three driving modes: Controlled Efficiency, Sport and a paddle-shifted Manual mode with lightning-quick 100-millisecond shifts. A wet startup clutch eliminates the power losses of a traditional torque converter. The reinforced 5-speed SPEEDSHIFT automatic of the S 65 AMG offers Sport, Comfort and Manual modes that also alter the throttle and suspension profiles.


Race-bred refinement. Swathed in Premium leather (or Exclusive diamond-quilted leather in the S 65 AMG), the Drive-Dynamic front seats provide active support in corners. An AMG instrument cluster includes a RACETIMER for timing track laps, while the central analog clock is modeled after the classic IWC Ingenieur watch. Impeccably composed and lavishly crafted, the S 63 AMG and S 65 AMG are high-performance sedans you can enjoy every day.

Learn more at MBUSA.com/AMG
Connecting your life.

Stay in touch with mbrace. Your vehicle is more than a source of enjoyment, it’s a vital part of everyday living. The Mercedes-Benz mbrace™ system can make it easier—from planning a trip, to remembering where you parked, to handling an unexpected emergency. You can access a world of security, convenience and destination planning services from your vehicle, your computer or even your smartphone. With advanced, reliable technology, plus 24-hour support from helpful experts, mbrace helps keep you, your life and your Mercedes-Benz connected.

From your vehicle. Three buttons inside your Mercedes-Benz can connect you to emergency services, our 24-hour Customer Assistance Center, or our Roadside Assistance service. Numerous mbrace services are also integrated with your vehicle’s standard COMAND navigation system.

From your smartphone. The mbrace Mobile Application for your iPhone® or BlackBerry® lets you locate your vehicle from up to a mile away, remote-lock or unlock its doors, find a dealer, and contact Roadside Assistance, Customer Service or even Mercedes-Benz Financial with a touch.

From your computer. Beyond the support you’ll find at mbrace.MBUSAs.com, the Search & Send feature lets you look up destinations on Google™ Maps using any web browser. You can then send the address directly to your vehicle’s navigation system with just a few clicks.

Please see endnotes at back of brochure.
Mercedes-Benz mbrace™ packages.

Support—when and where you need it. Two service packages are available, each including an attractive complimentary trial period allowing you to experience the many ways that Mercedes-Benz mbrace can help connect and protect you and your vehicle. The standard mbrace Package ( ::) includes all of the Safety and Security services, as well as Search & Send,** one of the most popular Navigation and Destination Planning features. It also includes five reassuring Convenience features, such as the ability to locate your vehicle using your smartphone. The mbrace PLUS Package ( +) offers unlimited use of our expert Concierge services, spoken turn-by-turn Route Assistance—even if your car does not have a navigation system—plus traffic and weather reports based on your location.

** Safety and Security **

- Automatic Collision Notification :: +
  
  With mbrace, your vehicle can call for help even if you can’t. If an air bag or Emergency Tensioning Device is activated, mbrace initiates a call to the Mercedes-Benz Emergency Response Center to notify them of the incident, and provide information on your vehicle and its location. A Customer Specialist will then attempt to make voice contact with you. If you request help, or do not respond, they will notify local emergency response services, and stay on the line until help arrives.

- SOS/Emergency Call :: +

- Roadside Assistance Connection :: +

- Stolen Vehicle Location Assistance :: +

- Automatic Alarm Notification :: +

- Crisis Assist :: +

- Safe Ride :: +

** Navigation and Destination Planning **

- Search & Send :: +
  
  A convenient way to plan your trips before you leave your home or office, Search & Send lets you use Google Maps to find a destination online, then send it directly to your Mercedes-Benz. Once you’re in your vehicle, just push the i-Button and the address will be downloaded into your vehicle’s navigation system. You can then start route guidance immediately, or save the information in your navigation system’s memory.

- Point of Interest Destination Download +

- Route Assistance +

- Location-Based Traffic +

- Location-Based Weather +

** Convenience **

- Mercedes-Benz Concierge +
  
  Subscribing to mbrace PLUS gives you unlimited access to Mercedes-Benz Concierge services, a network of experienced, professional personal assistants who can fulfill virtually any request, around the clock, right in your vehicle.

- Remote Door Lock :: +

- Remote Door Unlock :: +

- Vehicle Finder (via Mobile Application only) :: +

- Dealer Connect :: +

- Vehicle Information :: +

:: mbrace Package features
+ mbrace PLUS Package features

Mercedes-Benz mbrace is the evolution of our existing groundbreaking in-vehicle services, offering national support along with expanded and enhanced features. To learn more about mbrace, see your dealer, call 866-990-9007 or visit MBUSA.com/mbrace.
S 600 shown with Capri Blue metallic paint. Please see endnotes at back of brochure.
An unmistakable expression. An unforgettable impression.

No automaker has more experience in creating a great experience. With a history of firsts that started with the invention of the car in 1886, every Mercedes-Benz embodies a unique biography of automotive achievement. And yet the most compelling memoir will be the one you create for yourself. To help you craft the character of your S-Class to fit your own, an array of thoughtfully innovative options and accessories is available. Mercedes-Benz also offers you the opportunity to take your first drive in your new S-Class in its natural German habitat, then ship it home. Wherever you choose to go with your new S-Class, this is the start of a memorable journey.

Options and packages. Make your S-Class your own with the optional equipment that suits you best. The advanced Driver Assistance Package (standard on the S 600) includes Blind Spot Assist,12 Lane Keeping Assist,11 and convenient DISTRONIC active cruise control with PRE-SAFE® Brake.9 Turn the page for more options and packages.

Accessories. Fine-tune your car’s style, versatility and individuality with Genuine Mercedes-Benz Accessories that are exclusively engineered for your S-Class. From wheels to rooftop carriers to chrome trim and all-season floor mats, they fit your lifestyle as well as they fit your vehicle.

Visit MBUSA.com/S-Class

European Delivery. Pick up your new Mercedes-Benz in Germany through the original manufacturer-sponsored tourist delivery program. You’ll enjoy significant savings23 and other benefits, as well as the unforgettable experience of a European vacation with your own S-Class.

Visit MBUSA.com/EDP
**OPTION PACKAGES**

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<tr>
<th>Premium 2 Package:</th>
<th>$400 HYBRID</th>
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<tr>
<td>• PARKTRONIC with Parking Guidance</td>
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<td>• Rear view camera¹</td>
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<td>• KEYLESS-GO</td>
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<td>• Drive-Dynamic multiconfig front seats with massage feature</td>
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<td>• Comfort-type head restraints with adjustable side wings</td>
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<th>Sport Package:</th>
<th>$400 HYBRID</th>
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<tr>
<td>• 19&quot; AMG 5-spoke wheels with all-season tires¹</td>
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<td>• Sport body styling (front and rear bumpers, side skirts)</td>
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<th>Sport Package Plus One:</th>
<th>$400 HYBRID</th>
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<tr>
<td>• 20&quot; AMG 5-spoke wheels with high-performance tires¹</td>
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<tr>
<td>• Sport body styling (front and rear bumpers, side skirts)</td>
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<tr>
<th>Rear Seat Package:</th>
<th>$400 HYBRID</th>
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<tr>
<td>• 8-way adjustable power outboard rear seats</td>
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<td>• 5-passenger seating</td>
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<td>• 4-zone automatic climate control</td>
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<td>• Heated and Active Ventilated rear seats</td>
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<tr>
<th>Driver Assistance Package:</th>
<th>$400 HYBRID</th>
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<tr>
<td>• DISTRONIC PLUS with PRE-SAFE® Brake²</td>
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<tr>
<td>• Blind Spot Assist ($400 HYBRID)¹¹</td>
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<tr>
<td>• Active Blind Spot Assist ($550 and $600)¹²</td>
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<tr>
<td>• Lane Keeping Assist ($400 HYBRID)¹³</td>
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<tr>
<td>• Active Lane Keeping Assist ($550 and $600)¹¹</td>
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**INDIVIDUAL OPTIONS**

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<tr>
<th>4MATIC™ all-wheel drive</th>
<th>$400 HYBRID</th>
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<tr>
<td>Active Body Control (ABC) with crosswind stabilization¹</td>
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<tr>
<th>Panorama sunroof</th>
<th>$400 HYBRID</th>
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<tr>
<td>Power rear side-window sunblinds</td>
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<tr>
<td>Night View Assist PLUS with Pedestrian Detection²</td>
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<tr>
<th>19&quot; 5-spoke alloy wheels¹</th>
<th>$400 HYBRID</th>
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<tr>
<td>20&quot; 10-spoke alloy wheels¹</td>
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<tr>
<th>Bang &amp; Olufsen® BeoSound™ premium sound system</th>
<th>$400 HYBRID</th>
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<tr>
<td>Heated steering wheel</td>
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<tr>
<td>Premium leather upholstery with contrasting stitching (Exclusive leather with contrasting stitching on $600)</td>
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<tr>
<td>Burl Walnut wood trim (no charge on $600)</td>
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<tr>
<td>Illuminated door sills</td>
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<tr>
<td>Rear Seat Entertainment system</td>
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Endnotes:

1. Lower aspect ratio tires and accompanying wheels provide substantially increased treadwear, increased tire noise and reduced ride comfort. Senous wheel and tire damage may occur if the vehicle is operated on rough or damaged road surfaces or upon encountering road debris or obstacles. These tires are not designed for use on snow and ice. Winter tires mounted on appropriately sized and approved wheels are recommended for driving in those conditions.

2. ABC is not available in combination with 4MATIC™.

3. 2011 EPA estimated fuel economy. Compare the estimated mpg to the estimated mpg of other vehicles. You may get different mileage depending on how fast you drive, weather conditions and trip length. Your actual highway mileage will probably be less than the highway estimate.

4. According to British Columbia Automobile Association’s (BCAA) annual Hybrid Cost and Savings analysis conducted in July 2010. For more information, visit www.bcaa.com.

5. No system, regardless of how advanced, can overcome the laws of physics or correct careless driving. Please always wear your seat belt. Performance is limited by available traction, which snow, ice and other conditions can affect. Always drive carefully, consistent with conditions. Best performance in snow is obtained with winter tires.
### Color and Trim

**PAINTWORK, METALLIC**
- Magnetite Black
- Flint Grey
- Palladium Silver
- Iridium Silver

**PAINTWORK, NON-METALLIC**
- Diamond White
- Barolo Red
- Jade Green
- Capri Blue

**CUSTOM OPTIONS**

**LEATHER UPHOLSTERY**
- Black
- Cashmere/Savanna
- Ash/Grey
- Sahara Beige/Black

**PREMIUM AND EXCLUSIVE LEATHER UPHOLSTERY**
- Black
- Cashmere/Savanna
- Ash/Grey
- Sahara Beige/Black

**HIGH-GLOSS WOOD TRIM**
- Eucalyptus ($400 HYBRID)
- Burl Walnut ($550)²⁵
- Brown Poplar ($600)

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**6** WARNING: THE FORCES OF A DEPLOYING AIR BAG CAN CAUSE SERIOUS OR FATAL INJURIES TO A CHILD UNDER AGE 13. THE SAFEST SEATING POSITION FOR YOUR CHILD IS IN THE REAR SEAT, BELTED INTO AN APPROPRIATE, PROPERLY INSTALLED CHILD SEAT, OR CORRECTLY WEARING A SEAT BELT IF TOO LARGE FOR A CHILD SEAT. SEE OPERATOR’S MANUAL FOR ADDITIONAL WARNINGS AND INFORMATION ON AIR BAGS, SEAT BELTS AND CHILD SEATS.

**7** Night View Assist PLUS does not replace the use of headlamps and should not be used as the primary visual source for the driver.

**8** PRE-SAFE closes the side windows and sunroof when the system’s sensors detect side movement that suggests a possible rollover.

**9** DISTRONIC PLUS adaptive cruise control is no substitute for active driving involvement. It does not react to stationary objects, nor recognize or predict the curvature and lane layout of the road or the movement of vehicles ahead. It is the driver’s responsibility at all times to be attentive to traffic and road conditions, and to provide the steering, braking and other driving inputs necessary to retain control of the vehicle. Drivers are cautioned not to wait for the DISTRONIC Proximity Warning System before braking, as that may not afford sufficient time and distance to brake safely. After braking the car for stopped traffic ahead, system resumes automatically only if traffic pauses for less than 3 seconds.

**10** Braking effectiveness also depends on proper brake maintenance, and tire and road conditions.

**11** Driving while drowsy or distracted is dangerous and should be avoided. ATTENTION ASSIST and/or Lane Keeping Assist may be insufficient to alert a fatigued or distracted driver of lane drift and cannot be relied on to avoid an accident or serious injury.

**12** Blind Spot Assist may not be sufficient to avoid all accidents involving vehicles in your blind spot and does not estimate the speed of oncoming vehicles. It should not be used as a sole substitute for driver awareness and checking of surrounding traffic conditions.

**13** System availability and use is not yet approved in all 50 states. See your dealer for the latest information, and check local laws regarding the use front-seat video displays in your area.

**14** Bluetooth® interface does not provide phone charging or external antenna. Voice interactivity feature is dependent on selected handset. Visit MBUSA-Mobile.com for details. Phone sold separately. See dealer for a list of approved compatible phones.

**15** SIRIUS® hardware and subscription required. With the purchase of a new, SIRIUS-enabled vehicle, you’ll receive a complimentary 6-month subscription to SIRIUS, courtesy of Mercedes-Benz. Subscription governed by SIRIUS Terms & Conditions available at sirius.com. SIRIUS U.S. Satellite Service available only to those at least 18 years of age in the 48 contiguous United States, DC and Puerto Rico (with coverage limitations). Service available in Canada; see www.siriuscanada.ca.

**16** All iPod® devices are sold separately. Feature not compatible with iPod Shuffle. See dealer for details.

**20** All Mercedes-Benz mbrace services operate only where cellular and Global Positioning Satellite signals are available, which are provided by third parties and not within the control of Mercedes-Benz USA, LLC. An mbrace Package trial period is offered on new, Certified Pre-Owned and pre-owned sales at an authorized Mercedes-Benz dealer. Subscriber Agreement is required for service to be active. Some services are only available on select vehicles. Your PIN is required in order to use certain services. See your dealer or MBUSA.com/mbrace for details, including a list of compatible smartphones.

**21** Roadside Assistance repairs may involve charges for parts, service and towing. Vehicle must be accessible from main roads. Depending on the circumstance, these services may be provided by an outside provider, courtesy of Mercedes-Benz Roadside Assistance. Restricted roadways, acts of nature and vehicle accessibility may limit our ability to provide services to you. For full details, eligibility requirements, and limitations/exclusions of Sign and Drive services, as well as the Roadside Assistance Program, please see your dealer.

**22** mbrace is compatible with select Apple iPhone® models running OS 2.2.1 or later, BlackBerry® Curve™ 8300 Series models with Bluetooth® and Blackberry 8820 and 8830 models running OS 4.5 or later. Please visit MBUSA.com/mbrace for more information.

**23** European Delivery Program discount of 7% available on select models, other models offered at MSRP. Please see your dealer for details.

**24** Extra-cost option.

**25** Leather is standard on S 400 HYBRID and S 550; Premium leather optional at extra cost. Exclusive leather is standard on S 600. Optional at extra cost on S 400 HYBRID. Optional at no charge on S 600.

**26** Durability is based on longevity, as determined by MBUSA sales records 1952–2008 and R.L. Polk & Co. Vehicles In Operation as of 2008.
For 125 years — longer than any other automaker — we’ve been sharing this planet with you. Respecting it, and protecting it, have long been a part of our vision and ambition. We introduced the world’s first CFC-free car, not just in its air conditioning but in its entire manufacturing process. We’ve been using water-borne paints for years, and source the wood for our interior trim from responsibly sustained forests. We’ve been pioneering advanced powertrains for generations, from today’s hybrid models and 50-state clean diesels to the fuel cell vehicles of tomorrow. Mercedes-Benz is also legendary for producing automobiles of extraordinary durability, with 88% of the vehicles sold in the last 20 years — and a remarkable 75% of the vehicles we’ve ever sold in the U.S. — still on the road. After all, it takes virtually the same amount of energy to build vehicles that last as ones that won’t. Even our brochures conserve resources and are produced with eco-conscious printing. Everything we engineer is born from the motivation and ingenuity to make things better. Passion with compassion — that is what drives us.