Let’s talk Volkswagen.

Das Auto

A VW doesn’t just start off as sheet metal and engine parts. It begins as an idea. A belief that getting the little things right is a big thing. A viewpoint that asks why dumb it down when you can smart it up. An attitude that says to make things perfect, you have to make them perfectly. Some would call these just a bunch of good ideas. We call them Das Auto®.

The CC

Words simply don’t do justice to a car as striking as the CC. A picture does it so much better. But since you’ve managed to peel your eyes away for a moment, let us tell you something the picture won’t. The CC comes standard with the award-winning 2.0L TSI® engine. It was also named a “Top Recommended” vehicle for 2010 by Edmunds.com. And it has not two, but four gorgeous bucket seats for you and three lucky passengers to slip into. So go ahead, take a look inside and see what else the CC has to offer.
It’s what’s on the outside that counts.

Designing a brand-new car is a tall order. Not only does it have to be beautiful, but it also needs to be robust enough to triumph over everyday use if it’s going to wear the VW badge. That’s why everywhere you look, there are graceful lines and thoughtful details. We made the CC gorgeous so you’d covet it before you ever sat inside. And we added each and every feature so you would never want to give up the keys, even to the valet. Because we thought that a car we affectionately refer to as the Comfort Coupe (thanks to its luxurious interior and gently sloping roof) should live up to both its names.
A. Rain-Sensing Windshield Wipers
Like a little mind reader, an invisible sensor in the windshield detects how much water is obstructing your vision and the wipers adjust their speed automatically.

B. Power Glass Panoramic Tilt Sunroof
Blur the lines between outside and in with the available panoramic tilt sunroof. It makes the great outdoors the ultimate addition to your ride.

C. Pinch Protection on Power Windows
If there's a set of unsuspecting fingers still feeling the breeze when the windows are closing, we help protect every single digit by including pinch protection on all power windows.

D. Frameless Doors
Because the doors on the CC have no window frame, the windows automatically adjust to make the doors easier to open, then seal upon closing to help reduce road noise and keep the road aerodynamics balanced.

E. Diversity Antenna
Some might call it overkill, we just call it smart. We put two radio antennas on your CC so the one with the strongest signal for any given channel rules the roost. That way you have the best reception possible, bar none.

F. Si- Xenon™ Headlights with AFS
Brighter than halogen or regular filament bulbs, these special optional headlights with the Adaptive Front-lighting System turn up to 15 degrees around corners, effectively seeing into the future.

G. Hydraulic Brake Assist (HBA)
Stopping fast is nice. Stopping fast is a must. HBA recognizes how quickly the brakes are pressed and automatically kicks in the Anti-lock Braking System for maximum deceleration when needed.

H. Exterior Signal Mirrors
The CC has side mirrors with blinkers built right in. So every time you turn your signal on, everyone will know your next move.

I. Four-Corner Independent Suspension
Thanks to the sport-tuned multi-link suspension, and four wheels designed to individually respond and correct for any disturbances, your CC will give you the ride of your dreams.

J. Alloy Wheels
No matter which of the alloy wheels you’re sporting, each one is designed to complement your CC. Take, for example, the 18” Polished Interlagos wheels pictured here. Their gently twisting helicopter design is sure to turn heads as you drive.

If you want to make something big, start small.

Design. Everyone knows that details add up. And since the goal of the CC was to fuse exceptional design with uncompromised engineering, every detail was not only thought about, it was also fused over. A lot. And we think you’ll appreciate it.
Performance. The CC takes a very pretty picture. So pretty that you might overlook a few of its details. Like the award-winning 2.0L TSI turbocharged engine. You know, the one that hums along and gives you that turbo punch that you can’t help but love. Well, that comes standard in the CC. Along with a whole bunch of other amazing features. You wouldn’t want to love the CC on looks alone, would you?

Turbo. Gift with purchase.

The CC starts with a turbocharged engine. That’s right, it’s standard. This 4-cylinder engine has 200 hp and is paired with either a 6-speed manual or a 6-speed DSG® automatic transmission with Tiptronic®. The engine is also equipped with FSI® that offers a fuel savings of up to 25 percent in comparison to conventional injection engines.* If you’re craving more power, we suggest one of the fastest and most powerful Volkswagen engines available: the 3.6L VR6 with 280 hp and 265 lbs/ft of torque. When paired with 4MOTION® all-wheel drive and sport-tuned suspension with super-sleek paddle shifters, the VR6 turns the gas pedal into a gift that keeps on giving. And giving. And giving.

*EPA estimates. Your mileage will vary.
Technology. Did you see that? Not the badge, the tiny camera underneath it. Even though you’ll be too busy driving to actually see it, that optional rearview camera will probably become one of your favorite features. Mostly because it’ll help keep you from backing up into anything unexpected. Which was the whole point of showing it to you in the first place.

So much technology. So few buttons.

That’s right, the state-of-the-art touchscreen entertainment system is incredibly easy to use. The Bluetooth® with voice command and phonebook download doesn’t take an advanced degree to understand. The 12-way power front seats need just three buttons to fine-tune everything to your comfort. The multi-function steering wheel, onboard computer, cruise control, and available Dynaudio® stereo with ten high-end speakers are all right there in front of you. And the stereo even comes with a three-month trial subscription to SIRIUS® Satellite Radio with over 130 channels, including 100% commercial-free music plus sports, news, talk, and entertainment. So if you’re feeling cold but your passenger is too warm, no big deal. The available Climatronic® climate control can handle two climate zones. Or if you’re prone to getting lost, don’t worry. Simply program your home address into the optional touchscreen navigation system and you’ll always find your way home. Plus, you’ll be able to avoid traffic thanks to the three-month trial subscription to SIRIUS Traffic™. Relax. We made all the technology in the CC easy for a reason. So you’ll enjoy using it.
Comfort. We could simply tell you all about the gorgeous bucket seats. Or the available supple Nappa leather. Let’s not forget the optional precious Vavona wood interior trim. Perhaps we should also point out the nifty cupholders in the backseat. How about the 60/40-split seat that connects the trunk to the cabin for those extra large items? In the interest of comfort, we should probably mention them all. Hope you don’t mind.

This car has a secret.

But we don’t think you’ll realize it at first. Because the secret lies in what isn’t there as opposed to what is. In a moment of inspiration, we removed that hard seat-like spot in the back between the two window seats. The spot that no one actually wants to sit in. And then we split that precious space between two gorgeous bucket seats, giving them extra elbow room. And leg room. Because the CC isn’t about cramming people in for a weekend road trip. It’s about taking three really good friends on the ride of their lives.
VR6 4MOTION Executive shown in Reflex Silver Metallic
Safety. There's safe. And then there's Volkswagen safe. Safe protects you from all kinds of life's little (and big) surprises. Volkswagen safe wins awards from the National Highway Traffic Safety Administration (NHTSA), which gave the 2010 CC two stars (the highest rating possible) for driver’s seat crash-test safety.* Safe is what every car should be. Volkswagen safe is what every car wishes it were. When it comes to safety, picking the car that wins awards is always a safe bet.

Our success is no accident.

When you buy a Volkswagen like the CC, you’re driving home more than just a car. You’re taking home total peace of mind. You don’t even have to think about how its doors thunk solidly into place. Or how it has six airbags standing guard.** Or especially how the crash-optimized front end would help absorb energy on impact and help protect you in the event of a collision. That’s because every Volkswagen is built to the highest standards. Volkswagen standards. Standards so high that we included ESC (Electronic Stability Control), ABS (Anti-lock Braking System), and HBA (Hydraulic Brake Assist) on every VW model to help you stay safe in every situation. Because we believe that once you’ve achieved a certain level of excellence, there’s no going back. That’s why we call it a standard.

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*Government star ratings are part of the National Highway Traffic Safety Administration’s (NHTSA) New Car Assessment Program (www.safercar.gov). 2010 model tested with standard side airbags. **Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age.
Quality. Laser seam welding. Sure, it sounds cool. But what does it mean? Well, it's kind of like the difference between a jacket with buttons and one with a zipper. The buttons keep the jacket on, but they still leave spaces in between. Whereas a zipper seals the deal, leaves no spaces, and therefore creates a much stronger bond. When it comes to increased control, stability, and safety in every situation, thanks to laser seam welding, we've got the situation all zipped up.

Buy one, get three.

Yes, you read that right. When you buy any new VW, you get three years or 36,000 miles of no-charge scheduled Carefree Maintenance. That's your first three years of scheduled maintenance at no extra charge. If you'd like, stop in the first 90 days, or 6,000 miles, for your courtesy vehicle check. Ask us any questions you might have while we give your CC a basic checkout. On the house. After that, come by every year, or 10,000 miles, for your remaining scheduled maintenance checks. It's really that simple.

So relax and enjoy every carefree mile in your new VW. That's what it's there for. Keeping it like new, well, that's what we're here for. And because it's a Volkswagen, I'll keep that new car feeling for many years to come. If only everything in life could be this carefree.
It’s one thing to be building a brand-new manufacturing plant in the U.S. But it’s another thing to be doing it right. That’s why we’re developing our new facility according to the LEED Certification standards. Doesn’t a pristine new building deserve the very best that green technology has to offer? Of course. And so do all the people who live in the community.

At home in America.

To help us ensure the highest-quality production for our cars, our employees help program each state-of-the-art robot to perform its specific task so the robots can assist during the production and assembly process.  

A. Smarter Paint

In order to increase the quality of paint on your new VW, we combined the primer and basecoat into a single thick coat to remove one step of the process. Not only does this create a better finish, it also helps reduce CO2 emissions by about 20 percent.

B. Recycled Land

Our eco-friendly manufacturing facility stands on land that is ideal for environmental renewal. As we build, we’re relocating and restoring creeks to help manage storm runoff and we’re replanting any trees that have been cut down.

C. Monsoon Testing

Every new VW built in the Chattanooga facility undergoes a unique “monsoon” test to check for any leaks. Drenching the car in such a deluge of water helps us ensure that each new VW will withstand anything that nature rains down upon it.

D. Community Bridge

Not only is the bridge that connects the Volkswagen Academy to the main-production facility visually stunning, it was also designed by a group of architecture students from Auburn University who won our design competition. The competition was part of the $5.28 million investment we’re making in schools and universities in the surrounding community.

E. Precision Manufacturing

When we build the sheet metal for our cars, we stamp it so precisely that the typical gap between metal sheets is between 2 and 4 mm. Then we use our special chalk test to find any imperfections that can’t be seen by the naked eye.

F. Volkswagen Academy

In order to enable our employees to meet our high quality standards, we partnered with the state of Tennessee to build the Volkswagen Academy. We then hired the best team of trainers to ensure that we have the most talented group of plant technicians anywhere.
## Specifications

### Exterior
- **Color Options**: L (Lux), LP (Lux Plus), LL (Lux Limited)
- **Paint**: Full painted sheet metal
- **Engine**: 3.6L, 24-valve, DOHC, narrow-angle V6 with FSI direct injection, 280 hp, 267 lbs/ft of torque
- **Transmission**: 6-speed automatic transmission with Tiptronic and Sport mode
- **Brakes**: Power-assisted, front vented disc brakes (345 mm); rear solid disc brakes (310 mm)
- **Wheel**: 18" alloy wheels with anti-theft wheel locks
- **Wiring**: 2 radio-frequency remote transmitter key fobs with lock, unlock, rear trunk radio station display, and personalizing function
- **Computers**: Multi-function trip computer featuring compass, trip time, trip length, average trip temperature, clock, outside temperature
- **Sensors**: Touchscreen Premium VIII sound system with MP3- and WMA-compatible in-dash Immobilizer III theft-deterrent system with autolock function and with audible and visual activation
- **Heads**: Bi-Xenon high-intensity headlights with DRL and Adaptive Front-lighting System

### Interior
- **Color Options**: L (Lux), LP (Lux Plus), LL (Lux Limited)
- **Material**: Full brushed aluminum interior trim
- **Climate Control**: Climatronic dual-zone electronic climate control with pollen filter
- **Mirrors**: Power-operated, heated side mirrors, with memory and integrated turn signals
- **Lamps**: Interior ambient lighting, dual front and dual rear reading lights, illuminated
- **Accessories**: Self-dimming rearview mirror with on/off switch
- **Security**: 3-point safety belts for all 4 seating positions; belt-force limiters for all 4 seats and Rear side thorax airbag supplemental restraint system*

### Dimensions
- **Height**: 66.2 inches (2,220 mm)
- **Width**: 188.9 inches (4,796 mm)
- **Length**: 188.9 inches (4,796 mm)
- **Rear Track**: 61.3 inches (1,557 mm)
- **Front Track**: 61.2 inches (1,553 mm)
- **Wheelbase**: 106.7 inches (2,710 mm)
- **Ground Clearance**: 4.6 inches (116 mm)

### Accessories
- **Base Carrier Bars with Barracuda™ Bike Holder**
- **MDI with iPod Cable (iPod is not included)**
- **Base Carrier Bars with Kayak Holder**
- **Heavy-Duty Trunk Liner with Cargo Organizer Blocks**
- **Ski Guards**
- **Boot Chime Accent**
- **Lip Spoiler**
- **Base Carrier Bars**
- **Pedal Caps**

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*Note: *Features and options may vary by model and spec. Please visit your local Volkswagen dealership for more information.

**Medium**/**large**/**extra large** (vans only) and **Long** (vans only) are available for the respective models.

**Standard**: All models include standard features.

**Optional**: Additional features are available for an additional cost.

**Standard**: Available on the specified model.

**L**: Lux model.

**LP**: Lux Plus model.

**LL**: Lux Limited model.

**Not Available**: Features are not available for the specified model.
Sport
- Includes Sport features, plus: 17” Phoenix alloy wheels with all-season tires, 4-corner independent sport suspension, chrome manual climate control, leather-wrapped, multifunction steering wheel, heated 12-way power front seats with 4-way power lumbar, touchscreen premium VVI sound system with 8 speakers, MFD- and XENNA-compatible 6-disc CD changer, SD memory card reader, AUX-in for portable audio players, and SiriusXM Satellite Radio with 3-month trial subscription (Bluetooth® Media Device Interface (MDI) with iPod® cable, automatic headlight with Coming Home feature and low-speed corner-illuminating feature, automatic rain-sensing wipers, self-adjusting rearview mirror, V-Tex leatherette seating surfaces, matte chrome interior trim, foldable rear armrest with pass-through storage and 2 cupholders, 6-speed manual transmission, Electronic Stability Control (ESC), Anti-lock Braking System (ABS), Anti-Slip Regulation (ASR), Tire Pressure Monitoring System (TPMS)).

Lux
- Includes Sport features, plus: 18” Daytona alloy wheels; Climatronic® dual-zone automatic climate control; halogen reflector lens foglights; full brushed aluminum interior trim; RNS 315 navigation system with 5” color touchscreen in console, heated windshield washer nozzles, 6-speed DSG® automatic transmission with Tiptronic® and Sport mode.

Lux Plus
- Includes Lux features, plus: ambient interior lighting; sun visors with integrated HomeLink® garage door opener, panoramic sunroof, genuine Vavona wood interior trim; RNS 510 navigation system with 6.5” color touchscreen in center console, 30GB hard disk, rearview camera, and SiriusXM Satellite Radio and SiriusXM Traffic™ with 3-month trial subscriptions.

Lux Limited
- Includes Lux Plus features, plus: 18” Interlagos alloy wheels with all-season tires; Bi-Xenon™ high-intensity headlights with Adaptive Front-lighting System (AFS), directionally adjustable.

VR6 4MOTION® Executive
- Includes Lux Limited features, plus: 3.6L, 280-hp, VR6 engine; 4MOTION 4-wheel drive; 18” Polished Interlagos alloy wheels with all-season tires; Tiptronic paddle shifters on leather-wrapped multifunction steering wheel, leather seating surfaces, front seats with active climate control, Park Distance Control with front and rear proximity sensors, Dynaudio® Premium Sound System, premium multi-function display, power rear sunshade, headlight washer system.

Trim

Exterior
- Candy White
- Reflex Silver Metallic
- Light Brown Metallic
- Shadow Blue Metallic
- Deep Black Metallic

Interior
- V-Tex Leatherette
- Black
- Cornelli Beige Two-Tone

Standard Wheels

Accessory Wheels

Sport – 17” Phoenix

Lux – 18” Daytona

Lux Limited – 18” Interlagos

VR6 4MOTION – 18” Polished Interlagos

Sport – 17” Phoenix

18” Thunder

19” Sagitta

19” Motorsport

Lux – 18” Daytona

Lux Limited – 18” Interlagos

VR6 4MOTION – 18” Polished Interlagos

19” Sagitta

19” Motorsport

Lux Limited – 18” Interlagos

VR6 4MOTION – 18” Polished Interlagos

Sport
- Includes: 2.0L, 200-hp, TSI® engine, 17” Phoenix alloy wheels with all-season tires, 4-corner independent sport suspension, chrome manual climate control, leather-wrapped, multifunction steering wheel, heated 12-way power front seats with 4-way power lumbar, touchscreen premium VVI sound system with 8 speakers, MFD- and XENNA-compatible 6-disc CD changer, SD memory card reader, AUX-in for portable audio players, and SiriusXM Satellite Radio with 3-month trial subscription (Bluetooth® Media Device Interface (MDI) with iPod® cable, automatic headlight with Coming Home feature and low-speed corner-illuminating feature, automatic rain-sensing wipers, self-adjusting rearview mirror, V-Tex leatherette seating surfaces, matte chrome interior trim, foldable rear armrest with pass-through storage and 2 cupholders, 6-speed manual transmission, Electronic Stability Control (ESC), Anti-lock Braking System (ABS), Anti-Slip Regulation (ASR), Tire Pressure Monitoring System (TPMS)).
The VW of today is completely different from the VW you might know. We have a wide range of models, including world-class sedans, SUVs, and a minivan, each one more stylish and refined than ever before. And even though we’ve grown, rest assured that every VW still provides the exhilarating driving experience that has always been at the core of our reputation. Some things will never change.

Yes, that’s recycled paper you’re holding.