



STANDARD FEATURES

MECHANICAL

| 90,000-mile tune-up interval ¹ |
|--|
| Easy Fuel® capless fuel filler |
| Electronic brakeforce distribution (EBD) |
| Fail-Safe Engine Cooling System |
| Front stabilizer bar |
| Gas-pressurized twin-tube shock absorbers |
| Hood-open assist mechanisms |
| Jack (2-ton) |
| Lightweight aluminum hood |
| Maintenance-free 78-amp-hr, 750-CCA battery |
| with battery saver |
| Parking brake, foot-operated with hand-release |
| Power 4-wheel vented-disc brakes with ABS |
| Power rack-and-pinion steering |
| Spare tire with underframe winch with safety catch |
| Stainless steel exhaust system (major components) |
| Suspension – Front: long-spindle, double-wishbone |
| coil-over-shock; rear: leaf springs |
| Trailer tow with 4-pin connector |
| |

INTERIOR

| INTERIOR | includes dual-stage front airbags, ² safety belt pretensioners, |
|---|--|
| Assist/grab handle for right-front passenger | safety belt energy-management retractors, safety belt usage |
| Assist/grab handles at rear outboard positions (SuperCrew) | sensors, driver's seat position sensor, crash severity sensor, |
| Coat hooks (2) | restraint control module and Front-Passenger Sensing System ³ |
| Display center | Safety Canopy [®] System with side-curtain airbags ² for all |
| Dual-note horn | rows and rollover sensor |
| Front cupholders (2 deployable under center seat or in floor | SecuriLock® Passive Anti-Theft System |
| console, and 1 in each front-door map pocket) | Side-intrusion door beams |
| Front dome or map lights | SOS Post-Crash Alert System™ |
| Front-door map pockets | Spare tire/wheel lock |
| Gauges for fuel, oil pressure and engine coolant temperature; | Tire Pressure Monitoring System (excludes spare) |
| tachometer; voltmeter; speedometer; and odometer | Trailer sway control |
| Glove compartment | |
| Powerpoints in front (all models) and rear (in SuperCab | |
| and SuperCrew models) | |
| Tilt steering column | |
| | |

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¹Under normal driving conditions with routine fluid and filter changes. ²Always wear your safety belt and follow airbag warning label instructions. ³Right-front-passenger seat only.

EXTERIOR

Cargo box tie-downs (4) Outer door-sill scuff pads

Stake-bed pockets

Stone guards, front and rear

SAFETY & SECURITY

Brake/shift interlock

Front-seat side airbags²

Fuel pump inertia shutoff switch

Tow hooks (2 in front; 4x4 only)

Windshield wipers - Intermittent

Aerodynamic clear-lens dual-beam halogen headlamps Cargo box lamp integrated into center high-mounted stop lamp

Removable tailgate with key lock and tailgate assist

3-point safety belts for all front and all rear seat positions

LATCH - Lower Anchors and Tether Anchors for Children Personal Safety System[™] for driver and right-front passenger

Alert chimes for headlamps-on, key-in-ignition and safety belt

AdvanceTrac[®] with RSC[®] (Roll Stability Control[™])

Belt-Minder® front safety belt reminder

New Vehicle Limited Warranty. We want your Ford F-150 ownership experience to be the best it can be. So under this warranty, your new vehicle comes with 3-year/36,000mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/50,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion (perforation) coverage - all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty.

Roadside Assistance. Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Ford Dealer can provide complete details on all of these advantages.

Ford Credit. Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com.



XL

Includes all standard features, plus:

MECHANICAL

3.7L Ti-VCT 4-valve V6 FFV engine (Regular Cab, SuperCab, and 4x2 SuperCrew 145-in. WB)

5.0L Ti-VCT 4-valve V8 FFV engine (4x4 SuperCrew and 4x2 SuperCrew 157-in. WB)

Electric power-assisted steering

Electronic 6-speed automatic transmission with tow/haul mode Electronic shift-on-the-fly (ESOF) (4x4 with 5.0L engine) Mechanical shift-on-the-fly (MSOF) (4x4 with 3.7L engine) 17-in. Gray styled-steel wheels

P235/75R17 BSW all-terrain tires (Regular Cab and SuperCab) P255/65R17 OWL all-season tires (SuperCrew 4x2)

P265/70R17 OWL all-terrain tires (SuperCrew 4x4)

SEATING

40/20/40 split vinyl front seat 60/40 split flip-up rear seat (SuperCab and SuperCrew; one-touch flip-up on SuperCrew) Manual front seats

INTERIOR

| 2nd-row fixed windows (SuperCab) |
|---|
| AM/FM stereo with clock |
| Black urethane steering wheel |
| Black vinyl floor covering |
| Day/night rearview mirror |
| Fixed rear window with solar tint |
| Manual air conditioning |
| Manual door locks (Regular Cab and SuperCab) |
| Manual windows (Regular Cab and SuperCab) |
| Overhead console with storage bins and map lights (SuperCrew) |
| Passenger-side visor vanity mirror |
| Power door locks (SuperCrew) |
| Power windows with front one-touch-up/-down feature |
| (SuperCrew) |
| EXTERIOR |
| Argent-painted front bumper with black molded upper fascia |
| Argent-painted rear step bumper |
| Black door and tailgate handles |

| Argent-painted rear step bumper |
|--|
| Black door and tailgate handles |
| Black grille with black bar-style insert |
| Black stone guards |
| Manual sideview mirrors (Regular Cab and SuperCab) |
| Perimeter alarm (SuperCrew) |
| Power sideview mirrors (SuperCrew) |
| Remote Keyless Entry System with 2 integrated keyhead transmitter remotes with panic button, and Illuminated Entry System (SuperCrew only) |
| oystem (ouperorew omy) |

Ford Extended Service Plan. For a purchase or lease, the Ford Extended Service Plan (ESP) gives you "Peace-of-Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Ford ESP, the only service contract backed exclusively by Ford and honored at all Ford dealerships.

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STX

Includes select XL features, plus:

MECHANICAL

| 3.7L Ti-VCT 4-valve V6 FFV engine |
|--|
| 17-in. machined aluminum wheels |
| P255/65R17 OWL all-season tires (4x2) |
| P265/70R17 OWL all-terrain tires (4x4) |

SEATING

| 40/20/40 split cloth front seat | |
|---------------------------------|--|
| Manual driver lumbar | |

INTERIOR

| AM/FM stereo/single-CD player with clock |
|--|
| Accessory delay for power features |
| Auxiliary audio input jack |
| Cruise control |
| Customer information display with external temperature |
| MyKey® owner controls feature |
| Power door locks |
| Power windows with front one-touch-up/-down feature |
| EXTERIOR Body-color front bumper with body-color upper fascia |
| DOUV-COLOF HOHL DUILIDEL WITH DOUV-COLOF UDDEL JASCIA |

| Body-color front bumper with body-color upper fascia |
|--|
| Body-color grille surround with black bar-style insert |
| Body-color rear step bumper |
| Perimeter alarm |
| Power sideview mirrors |
| Remote Keyless Entry System with 2 integrated keyhead |
| transmitter remotes with panic button, and Illuminated |
| Entry System |
| |



XLT

Includes select STX features, plus:

MECHANICAL

3.7L Ti-VCT 4-valve V6 FFV engine (Regular Cab, 4x2 SuperCab and 4x2 SuperCrew 145-in. WB)
5.0L Ti-VCT 4-valve V8 FFV engine (4x4 SuperCab, 4x4 SuperCrew and 4x2 SuperCrew 157-in. WB)
17-in. machined aluminum wheels with painted accents
P235/75R17 BSW all-terrain tires (Regular Cab and SuperCab)
P255/65R17 OWL all-season tires (SuperCrew 4x2)
P265/70R17 OWL all-terrain tires (SuperCrew 4x4)

INTERIOR

| Autolamp |
|--|
| Color-coordinated carpeted floor mats |
| Color-coordinated carpeted flooring |
| Color-coordinated urethane steering wheel |
| Compass |
| Driver and passenger-side visors with covered vanity mirrors |
| Fade-to-off interior lighting |
| Fixed rear window with privacy tint |
| Overhead console with storage bins and map lights |
| (SuperCab and SuperCrew) |
| |
| |

EXTERIOR

Chrome front bumper with body-color upper fascia

Chrome grille surround with chrome bar-style insert

Chrome rear step bumper

Fog lamps



FX2/FX4

Includes select XLT features, plus:

MECHANICAL

| 5.0L Ti-VCT 4-valve V8 FFV engine |
|--|
| SelectShift Automatic™ transmission |
| 4x2 (FX2) |
| 4x4 (FX4) |
| Electronic-locking differential rear axle (FX4) |
| Skid plates (FX4; front differential, transfer case and fuel tank) |
| Trailer Tow Package |
| 18-in. machined aluminum wheels |
| P265/60R18 OWL all-season tires (FX2) |
| P275/65R18 OWL all-terrain tires (FX4) |
| |

SEATING

6-way power driver's seat Manual driver and passenger lumbar Sport cloth front bucket seats with flow-through console and floor shifter

INTERIOR

| 110-volt power inverter |
|--|
| Auto-dimming rearview mirror |
| Black leather-wrapped steering wheel |
| Black rubber off-road floor mats (FX4) |
| Color-coordinated carpeted floor mats (FX2) |
| Ford SYNC [®] voice-activated, in-vehicle connectivity system |
| Manually telescoping steering column |
| Message center with 4.2-in. LCD screen and trip computer |
| Rear-window defroster |
| Sirius® Satellite Radio with introductory 6-month subscription |
| Steering wheel-mounted SYNC and audio controls |
| |

EXTERIOR

| Black headla | mp and taillamp surrounds |
|---------------|--|
| Body-color d | oor and tailgate handles |
| Body-color fr | ont bumper with body-color upper fascia |
| Body-color g | rille surround with gray billet-style insert |
| Body-color re | ear step bumper |
| Body-color si | deview mirror caps |
| Body-color w | heel-lip moldings (FX2) |
| SecuriCode™ | ' keyless entry keypad |
| Sterling Gray | wheel-lip moldings (FX4) |

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Comparisons based on 2011 competitive models (class is Full-Size Pickups under 8,500 lbs. GVWR, non-hybrid), publicly available information and Ford certification data at time of release. Some features discussed may be optional. Vehicles throughout this PDF are shown with optional and aftermarket equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions and capacity ratings shown may vary due to optional features and/or production variability. Following publication of the catalog, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations.





LARIAT

Includes select XLT features, plus:

MECHANICAL

| 5.0L Ti-VCT V8 FFV engine | |
|--|--|
| SelectShift Automatic™ transmission | |
| Trailer Tow Package | |
| 18-in. bright aluminum wheels | |
| P265/60R18 OWL all-season tires (4x2) | |
| P275/65R18 OWL all-terrain tires (4x4) | |

SEATING

| 10-way power driver and front-passenger seats |
|---|
| 60/40 split flip-up rear seat with folding armrest (SuperCrew |
| Heated driver and front-passenger seats |
| Leather-trimmed 40/20/40 split front seat |
| Memory driver's seat |

INTERIOR

| Auto-dimming rearview mirror | |
|--|------|
| Color-coordinated carpeted floor mats | |
| Color-coordinated leather-wrapped steering wheel | |
| Driver and passenger-side visors with covered, illuminat vanity mirrors | ted |
| Dual-zone electronic automatic temperature control | |
| Ford SYNC [®] voice-activated, in-vehicle connectivity sys | tem |
| Memory power-adjustable pedals | |
| Message center with 4.2-in. LCD screen and trip compu | ter |
| Power-sliding rear window with privacy tint and defrost | |
| Sirius Satellite Radio with introductory 6-month subscrip | tion |
| Steering wheel-mounted SYNC and audio controls | |
| Woodgrain interior trim accents | |

EXTERIOR

| Body-color door and tailgate handles |
|---|
| Body-color sideview mirror caps |
| Body-color wheel-lip moldings |
| Chrome 2-bar grille surround with silver mesh insert |
| Power, heated sideview mirrors with memory, turn signal |
| indicators, and driver's side auto-dimming feature |
| SecuriCode™ keyless entry keypad |



KING RANCH[®]

Includes select LARIAT features, plus:

MECHANICAL

Trailer brake controller 18-in. 7-spoke aluminum wheels with painted accents and KING RANCH® logo center caps

SEATING

Chaparral perforated leather-trimmed front bucket seats Flow-through center console with Chaparral leather-trimmed lid and floor shifter with Chaparral leather-wrapped knob Heated and cooled driver and front-passenger seats Heated rear outboard seats

INTERIOR

| 10-volt power inverter | |
|---|------|
| Audio System from Sony 6-disc in-dash CD change | er |
| Carpeted floor mats with KING RANCH® logo | |
| Chaparral leather-wrapped steering wheel with me and power-tilt/telescoping column | mory |
| Rear view camera | |
| Remote Start System | |
| Reverse Sensing System | |
| Jnique woodgrain interior trim accents | |
| Jniversal garage door opener | |

EXTERIOR

| Chrome 2-bar grille surround with Pale Adobe mesh insert |
|--|
| Chrome sideview mirror caps |
| KING RANCH® tailgate and fender badges |
| Pale Adobe box top and tailgate moldings |
| Pale Adobe front bumper with body-color upper fascia |
| Pale Adobe platform running boards |
| Pale Adobe rear bumper |
| Pale Adobe stone guards |
| Pale Adobe wheel-lip moldings |
| Power-folding heated sideview mirrors with memory, turn signal indicators, security approach lamps, and driver's side auto-dimming feature |
| Two-tone paint with Pale Adobe lower accent color |
| |



PLATINUM

Includes select LARIAT features, plus:

MECHANICAL

| Trailer brake controller |
|--|
| 20-in. polished aluminum wheels |
| P275/55R20 OWL all-season tires (4x2) |
| P275/55R20 OWL all-terrain tires (4x4) |
| |

SEATING

| Flow-through center console with leather-trimmed lid |
|--|
| and floor shifter with leather-wrapped knob |
| Heated and cooled driver and front-passenger seats |
| Heated rear outboard seats |
| Perforated leather-trimmed front bucket seats |
| |

INTERIOR

| 110-volt power inverter |
|---|
| Aluminum appliqué on center panel and console |
| Ambient lighting |
| Audio System from Sony 6-disc in-dash CD changer |
| Bright inserts on door-sill scuff plates |
| Leather-wrapped steering wheel with real wood insert, |
| memory and power-tilt/telescoping column |
| Rear view camera |
| Remote Start System |
| Reverse Sensing System |
| Unique instrument cluster |
| Unique woodgrain interior trim accents |
| Universal garage door opener |
| |

EXTERIOR

| Body-color door handles with chrome strap |
|--|
| Body-color front bumper with body-color upper fascia |
| Body-color rear bumper |
| Bright bodyside accent moldings |
| Chrome exhaust tip |
| Chrome front tow hooks (4x4 only) |
| Chrome sideview mirror caps |
| High-gloss black B-pillar appliqué |
| PLATINUM fender badge |
| Power-deployable running boards |
| Power-folding heated sideview mirrors with memory, turn signal indicators, security approach lamps, and driver's side auto-dimming feature |
| Rain-sensing windshield wipers |
| Satin-finish grille surround with chrome mesh insert |
| Satin-finish tailgate appliqué |





LARIAT LIMITED

Includes select LARIAT features, plus:

MECHANICAL

| 6.2L 2-valve V8 gas engine |
|---|
| Electronic shift-on-the-fly AWD (4x4 only) |
| Hydraulic power-assisted steering |
| Sport-tuned front and rear shock absorbers |
| Trailer brake controller |
| 22-in. polished forged-aluminum wheels with painted accents |
| and unique center caps |
| P275/45R22 BSW all-season tires |
| P275/45R22 BSW all-season tires |

SEATING

| Two-tone perforated leather-trimmed front bucket seats |
|---|
| Flow-through center console with leather-trimmed lid |
| and laser-engraved serialization plate, and floor shifter |
| with leather-wrapped knob |
| Heated and cooled driver and front-passenger seats |
| Heated rear outboard seats |
| |
| INTERIOR |
| 110-volt power inverter |
| Ambient lighting |
| Bright inserts on scuff plates |
| Navigation System with Audio System from Sony |
| single-CD/DVD player |

| Rear view camera |
|------------------------|
| Remote Start System |
| Reverse Sensing System |
| |

| Iwo-tone leather-wrapped steering wheel with memory | | | |
|---|--|--|--|
| and power-tilt/telescoping column | | | |
| Unique front and rear carpeted floor mats | | | |
| Unique instrument cluster | | | |

Unique instrument panel and door trim inserts Universal garage door opener

EXTERIOR

| Blacked-out headlamps and taillamps | | | | | |
|--|--|--|--|--|--|
| Body-color door handles with chrome strap | | | | | |
| Body-color front bumper with body-color upper fascia | | | | | |
| Body-color rear bumper | | | | | |
| Chrome grille surround with body-color billet-style insert | | | | | |
| Chrome single-tip tuned exhaust | | | | | |
| Chrome steel cargo box tie-down hooks | | | | | |
| "LIMITED" dimensional bodyside lettering | | | | | |
| Power-deployable running boards | | | | | |
| Power-folding heated sideview mirrors with memory, turn | | | | | |
| signal indicators, security approach lamps, and driver's side | | | | | |
| auto-dimming feature | | | | | |
| Power moonroof | | | | | |
| Unique body-color front bumper lower valance | | | | | |
| Limited production vehicle. See dealer for availability and options. | | | | | |



HARLEY-DAVIDSON[™] F-150

Includes select LARIAT features, plus:

MECHANICAL

6.2L 2-valve V8 gas engine

Electronic shift-on-the-fly AWD (4x4 only) Hydraulic power-assisted steering

Sport-tuned front and rear shock absorbers

Trailer brake controller

22-in. polished forged-aluminum wheels with Harley's blank Bar & Shield logo on center caps

P275/45R22 BSW all-season tires

SEATING

Black and Silver Smoke two-tone perforated leather-trimmed front bucket seats; cloisonné seat back badges with Harley's blank Bar & Shield logo Flow-through center console with Black and Silver Smoke two-tone leather-trimmed lid: cloisonné badge with

HARLEY-DAVIDSON Bar & Shield logo; engine-turned insert; serialization plate; and floor shifter with leather-wrapped knob Heated and cooled driver and front-passenger seats

Heated rear outboard seats

INTERIOR

| 110-volt power inverter |
|--|
| Ambient lighting |
| Black leather-wrapped steering wheel with memory |
| and power-tilt/telescoping column |
| Bright engine-turned inserts on door-sill scuff plates |
| Memory power-adjustable performance pedals |
| Navigation System with Audio System from Sony |
| single-CD/DVD player |
| Rear view camera |
| Remote Start System |
| Reverse Sensing System |
| Satin-chrome finish on interior ornamentation |
| Unique instrument cluster |
| Universal garage door opener |
| |

EXTERIOR

| Blacked-out headlamps and taillamps |
|--|
| Body-color front bumper, upper fascia and rear bumper |
| Chrome steel cargo box tie-down hooks |
| Chrome twin-tip tuned exhaust |
| Dynamic engine-turned bodyside and hood graphics, and "Harley-Davidson" dimensional box-side lettering |
| "Harley-Davidson F-150" fender and tailgate badges |
| Power-deployable running boards |
| Power-folding heated sideview mirrors with memory, turn signal indicators, security approach lamps, and driver's side auto-dimming feature |
| Power moonroof |
| Rubber bed mat with HARLEY-DAVIDSON Bar & Shield logo |
| Satin-chrome billet-style grille insert with body-color surround |



SVT RAPTOR

Includes select XLT features, plus:

MECHANICAL

| MEONANIOAE |
|--|
| 6.2L 2-valve V8 gas engine |
| 4.10 front axle ratio |
| 4.10 electronic-locking differential rear axle |
| Dual outlet muffler |
| Front and rear internal bypass off-road FOX Racing Shox™ |
| Front and rear microcellular jounce bumpers |
| Heavy-duty front and engine skid plates |
| Hill Descent Control™ |
| Hydraulic power-assisted steering |
| Long travel suspension with unique upper and lower control |
| arms and tie rods |
| Steering rack travel/boost curve |
| SuperCab or SuperCrew 4x4 with 5.5-ft. box |
| Trailer Tow Package |
| Unique rear leaf springs and front coil springs |
| 17-in. painted aluminum wheels |
| LT315/70R17 BSW all-terrain tires |
| |

SEATING

6-way power driver's seat Flow-through center console with floor shifter, off-road mode and Hill Descent Control switches, and auxiliary switch pack Leather- and cloth-trimmed front bucket seats with unique seat back bolsters

INTERIOR

Auto-dimming rearview mirror with compass Front and rear rubber floor mats with SVT logo Leather-wrapped steering wheel with thumb pads, center marker, SYNC and audio controls Message center with 4.2-in. LCD screen and trip computer Power-sliding rear window with privacy tint and defrost Sirius Satellite Radio with introductory 6-month subscription Ford SYNC® voice-activated, in-vehicle connectivity system Unique instrument panel and door trim appliqué

EXTERIOR

| Air extractors in hood |
|--|
| Blacked-out headlamps and taillamps |
| Brick wall front grille |
| Flared front fenders with air extractors |
| Flared pickup box outers |
| Foundry finish cast-aluminum running boards |
| Foundry finish front and rear bumpers |
| Foundry finish front and rear wheel-lip moldings |
| Front and rear tow hooks |
| Integrated clearance marker lamps |
| SecuriCode [™] keyless entry keypad |
| |



XL & STX



17-in. Gray Styled-Steel Wheels Standard on XL



Styled-Steel Wheels Included with Heavy-Duty Payload Package



17-in. Machined Aluminum Wheels Standard on STX



18-in. Machined Aluminum Wheels Included with STX Décor Package







SEATING, CAB AND BOX CONFIGURATIONS



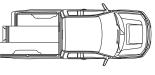




SuperCab Available on XL and STX



SuperCrew Available on XL



5.5-ft./6.5-ft./8-ft. Box Size – Available on XL 6.5-ft. Box Size – Standard on STX



ford.com

TOUGH

XL & STX OPTIONAL FEATURES

XL

MECHANICAL

5.0L Ti-VCT V8 FFV engine (Regular Cab, SuperCab and 4x2 SuperCrew 145-in. WB) 3.5L EcoBoost™ Ti-VCT engine (Regular Cab 145-in. WB and SuperCab; requires Max. Trailer Tow Package; includes 26-gallon fuel tank; restrictions apply) Limited-slip differential rear axle Trailer brake controller (requires Trailer Tow Package or Max. Trailer Tow Package;

requires fog lamps when ordered with XL Décor Group)

P255/65R17 OWL all-season tires (Regular Cab and SuperCab 4x2)

P265/70R17 OWL all-terrain tires (Regular Cab and SuperCab 4x4)

SEATING

40/20/40 split cloth front seat with manual driver lumbar

INTERIOR

Color-coordinated carpet with carpeted floor mats Cruise control (requires in-dash computer) Full-coverage rubber floor mats (requires carpet)

EXTERIOR

| 4-in. Black tubular running boards (Regular Cab and SuperCab only) |
|--|
| Black platform running boards (SuperCrew only) |
| Box side steps (requires 6.5-ft. or 8-ft. box) |
| Factory-installed spray-in bedliner |
| Fog lamps (requires XL Décor Group) |
| Skid plates (4x4 only) |
| Tailgate step |
| |

FORD WORK SOLUTIONS™

Cable Lock by Master Lock® (replaces cargo tie-down hooks)

Crew Chief™ In-dash Windows® CE computer with touch screen (restrictions apply) Tool Link[™] (requires in-dash computer; restrictions apply)

XL PACKAGES

Heavy-Duty Payload Package (Regular Cab and SuperCab with 8-ft. box; restrictions apply) increases GVWR to 8,200 lbs. for improved payload and towing; 17-in. 7-lug steel wheels; LT245/75R17E BSW all-terrain tires; heavy-duty shock absorbers; upgraded springs and radiator; auxiliary transmission oil cooler; rear axle with 9.75-in. gear set and 3.73 limited-slip gear ratio

Power Equipment Group (standard on SuperCrew) includes power door locks with integrated keyhead transmitter remotes; power windows and mirrors; Illuminated Entry System; and perimeter alarm

Trailer Tow Package (required for towing over 5,000 lbs.) includes Class IV trailer hitch receiver, 7-pin wiring harness, upgraded radiator, auxiliary transmission oil cooler, and SelectShift Automatic[™] transmission

Max. Trailer Tow Package (Regular Cab and SuperCab; restrictions apply; required for towing over 5,000 lbs.) includes Class IV trailer hitch receiver, 7-pin wiring harness, upgraded radiator, auxiliary transmission oil cooler, trailer brake controller, upgraded rear bumper, SelectShift Automatic transmission, and manual telescoping/folding trailer tow mirrors with manual glass or manual telescoping/folding trailer tow mirrors with power/heated glass, integrated turn signal indicators and security approach lamps XL Décor Group includes chrome front and rear bumpers and front cloth 40/20/40 split seat with manual driver lumbar

XL Plus Package (n/a with in-dash computer) includes AM/FM stereo/single-CD player with clock, speed-compensated volume control and customer information display; auxiliary audio input jack; cruise control; MyKey® owner controls feature

V F-150

STX

MECHANICAL

5.0L Ti-VCT V8 FFV engine

Limited-slip differential rear axle Trailer brake controller (requires Trailer Tow Package and STX Décor Package)

INTERIOR

Color-coordinated carpet with carpeted floor mats Full-coverage rubber floor mats (requires carpet) Sirius Satellite Radio with introductory 6-month subscription (requires 5.0L engine on 4x4)

EXTERIOR

| Box side steps |
|-------------------------------------|
| Factory-installed spray-in bedliner |
| Tailgate step |

FORD WORK SOLUTIONS

Cable Lock by Master Lock (replaces cargo tie-down hooks) Crew Chief

In-dash Windows CE computer with touch screen

(n/a with Sirius) Tool Link (requires in-dash computer; restrictions apply)

STX PACKAGES

Communications Package (n/a with in-dash computer) includes Ford SYNC® and steering wheel-mounted SYNC/audio controls

STX Décor Package includes 18-in. machined aluminum wheels, P265/60R18 OWL all-season tires (4x2), P275/65R18 OWL all-terrain tires (4x4), 5-in. chrome running boards (SuperCab), 4-in. polished stainless steel

running boards (Regular Cab), and fog lamps Trailer Tow Package (required for towing over 5,000 lbs.) includes Class IV trailer hitch receiver, 7-pin wiring harness, upgraded radiator, auxiliary transmission oil cooler, and SelectShift Automatic transmission

| | INTERIOR COLORS | | | |
|---------------------------------------|-----------------|-----|--|--|
| EXTERIOR COLORS | XL | STX | | |
| Oxford White | • | | | |
| Vermillion Red | | | | |
| Dark Blue Pearl Metallic ¹ | • | | | |
| Blue Flame Metallic | | | | |
| Ingot Silver Metallic | • | | | |
| Sterling Gray Metallic | • | | | |
| Tuxedo Black Metallic | • | | | |
| Race Red ¹ | | | | |
| | | | | |

INTERIOR:
Steel Grav

¹New for 2011.

Colors are representative only. See your dealer for actual paint/trim options.

EXTERIOR

Oxford White



Blue Flame Metallic





Sterling Gray Metallic



Tuxedo Black Metallic

Race Red

INTERIOR



Steel Gray Vinyl Standard on XL



Steel Grav Cloth Standard on STX; optional on XL





XLT



17-in. Machined Aluminum Wheels with Painted Accents Standard



17-in. 7-Lug Aluminum Wheels Included with Heavy-Duty Payload Package



18-in. Machined Aluminum Wheels Included with XLT Custom Package



18-in. Chrome-Clad Aluminum Wheels Included with XLT Chrome Package

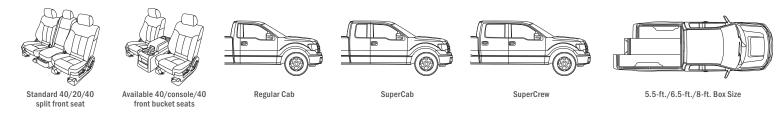


20-in. Chrome-Clad Aluminum Wheels Optional with XLT Chrome Package





SEATING, CAB AND BOX CONFIGURATIONS







XLT OPTIONAL FEATURES

MECHANICAL

5.0L Ti-VCT V8 FFV engine (Regular Cab, 4x2 SuperCab and 4x2 SuperCrew 145-in. WB) 3.5L EcoBoost[™] Ti-VCT engine (n/a on 126-in. WB; includes 26-gallon fuel tank)

Limited-slip differential rear axle Trailer brake controller (requires Trailer Tow Package or Max. Trailer Tow Package)

18-in. chrome-clad aluminum wheels (SuperCab and SuperCrew only; requires XLT Chrome Package) 20-in. chrome-clad aluminum wheels (SuperCab and SuperCrew only; requires XLT Chrome Package) P255/65R17 OWL all-season tires (Regular Cab and SuperCab 4x2)

P265/70R17 OWL all-terrain tires (Regular Cab and SuperCab 4x4)

P265/60R18 OWL all-season tires (4x2 SuperCab and SuperCrew)

P275/65R18 OWL all-terrain tires (4x4 SuperCab and SuperCrew)

P275/55R20 OWL all-terrain tires (SuperCab and SuperCrew 4x4; requires XLT Chrome Package)

P275/55R20 OWL all-season tires (SuperCab and SuperCrew 4x2; n/a with 3.7L engine; requires XLT Chrome Package)

LT245/75R17E BSW all-terrain tires (4x4; requires Off-Road Pkg.; n/a w/126-in. WB)

LT275/65R18C OWL all-terrain tires (4x4; requires Off-Road and XLT Chrome Packages)

SEATING

Cloth 40/console/40 front seats w/manual driver's lumbar (SuperCab and SuperCrew only)

INTERIOR

Black vinyl floor covering

Full-coverage rubber floor mats

Sirius Satellite Radio¹ (requires 5.0L or 3.5L engine with 4x4)

EVTEDIAD

| EATERIOR |
|--|
| 4-in. polished stainless steel running boards (Regular Cab only) |
| 5-in. chrome running boards (SuperCab and SuperCrew only) |
| Black platform running boards (SuperCab and SuperCrew only) |
| Box side steps (requires 6.5-ft. or 8-ft. box) |
| Factory-installed spray-in bedliner |
| Rear view camera (requires XLT Plus Package) |
| SecuriCode™ keyless entry keypad |
| Tailgate step |
| Two-tone paint (n/a with XLT Custom Package or Adobe interior) |
| FORD WORK SOLUTIONS™ |

Cable Lock by Master Lock® (replaces cargo tie-down hooks)

Crew Chief™

In-dash Windows® CE computer with touch screen (restrictions apply)

Tool Link[™] (requires in-dash computer; restrictions apply)

PACKAGES

Heavy-Duty Payload Package (Regular Cab and SuperCab with 8-ft. box; restrictions apply) increases GVWR to 8,200 lbs. for improved payload and towing; 17-in. 7-lug aluminum wheels; LT245/75R17E BSW all-terrain tires; heavy-duty shock absorbers; upgraded springs and radiator; auxiliary transmission oil cooler; rear axle with 9.75-in. gear set and 3.73 limited-slip gear ratio Off-Road Package (4x4 only; n/a with 3.7L V6 FFV engine) includes 3.73 electronic-locking rear axle; fuel tank, transfer case and front differential skid plates; off-road tuned front shock absorbers; and 4x4 Off-Road box decal

Trailer Tow Package (required for towing over 5,000 lbs.) includes Class IV trailer hitch receiver; 7-pin wiring harness; upgraded radiator; auxiliary transmission oil cooler; and SelectShift Automatic[™] transmission

Max. Trailer Tow Package (restrictions apply; required for towing over 5,000 lbs.) includes Class IV trailer hitch receiver; 7-pin wiring harness; upgraded radiator; auxiliary transmission oil cooler; trailer brake controller; upgraded rear bumper; SelectShift Automatic transmission; and manual telescoping/folding trailer tow mirrors with power, heated glass, integrated turn signal indicators and security approach lamps

XLT Chrome Package (SuperCab and SuperCrew only; n/a with Heavy-Duty Payload Package or XLT Custom Package) includes chrome billet-style grille, chrome front tow hooks (4x4), 18-in. chromeclad aluminum wheels, P265/60R18 OWL all-season tires (4x2), P275/65R18 OWL all-terrain tires (4x4), chrome door handles with black bezels, 5-in. chrome running boards, and chrome exhaust tip XLT Convenience Package (n/a with in-dash computer) includes power, heated sideview mirrors with turn signal indicators and driver's side auto-dimming feature; auto-dimming rearview mirror; 6-way power driver's seat (SuperCab and SuperCrew only); power-adjustable pedals; Ford SYNC®; upgraded gauge cluster with 4.2-in. LCD screen; and leather-wrapped steering wheel with 5-way steering wheel-mounted controls

XLT In-Dash Computer Convenience Package (n/a with XLT Convenience Package) includes power, heated sideview mirrors with integrated turn signal indicators and driver's side auto-dimming feature; auto-dimming rearview mirror; 6-way power driver's seat; power-adjustable pedals; and in-dash Windows CE computer with touch screen

XLT Custom Package (requires 4x2 and 3.7L V6 engine; n/a with XLT Chrome Package or front cloth 40/console/40 seats) includes chrome billet-style grille with body-color surround, 18-in. machined aluminum wheels, P265/60R18 OWL all-season tires, body-color front and rear bumpers, 4-in. body-color running boards, chrome exhaust tip, unique black cloth seats, unique door trim and instrument finish panels

XLT Plus Package (requires Trailer Tow Package; requires XLT Convenience Package or XLT In-Dash Computer Convenience Package) includes Reverse Sensing System, manual sliding rear window with privacy tint (Regular Cab), power sliding rear window with defrost and privacy tint

NEW F-150

INTERIOR



Standard (not available with two-tone exterior)



Steel Gray Cloth Standard

11

Black Sport Cloth Included with XLT Custom Package

| EXTERIOR COLORS | INTE | RIOR | CO | LORS |
|-------------------------------------|------|------|----|------|
| Oxford White | | | | |
| Dark Blue Pearl Metallic | | | | |
| Blue Flame Metallic | | | | |
| Ingot Silver Metallic | | | ۲ | |
| Sterling Gray Metallic | | | | |
| Tuxedo Black Metallic | | | | |
| Red Candy Metallic | | | | |
| Tinted Clearcoat ² | | | | |
| Golden Bronze Metallic ³ | | | | |
| Race Red ³ | | | | |
| Pale Adobe Metallic ³ | | | | |

INTERIORS:
Adobe Cloth
Steel Gray Cloth Black Sport Cloth with Steel environment A Optional Ingot Silver Two-Tone Accent exterior

with Steel Gray Cloth interior

¹With introductory 6-month subscription, ²Added cost option. 3New for 2011.

Colors are representative only. See your dealer for actual paint/trim options.





Ingot Silver Two-Tone optional

Dark Blue Pearl Metallic Ingot Silver Two-Tone optional

Blue Flame Metallic Ingot Silver Two-Tone optional

Ingot Silver Metallic



Sterling Gray Metallic Ingot Silver Two-Tone optional



Tuxedo Black Metallic Ingot Silver Two-Tone optional



Golden Bronze Metallic





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Pale Adobe Metallic

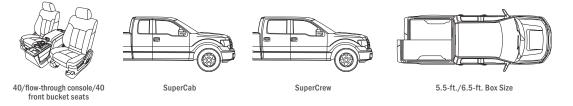


FX2 & FX4





SEATING, CAB AND BOX CONFIGURATIONS







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Specifications

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FX2 & FX4 OPTIONAL FEATURES

MECHANICAL

| 3.5L EcoBoost™ Ti-VCT engine (includes 26-gallon fuel tank) |
|---|
| Limited-slip differential rear axle (FX2 only) |
| Trailer brake controller |
| 20-in. premium painted aluminum wheels |
| LT275/65R18C OWL all-terrain tires (FX4 only) |
| P275/55R20 OWL all-season tires (FX2 only) |
| P275/55R20 OWL all-terrain tires (FX4 only) |
| |

INTERIOR

Audio System from Sony 6-disc in-dash CD changer (requires FX Luxury Package) Navigation System with Audio System from Sony single-CD/DVD player (requires FX Luxury Package)

EXTERIOR

| 6-in. painted angular running boards (standard on FX2) |
|--|
| Box side steps (requires 6.5-ft. box) |
| Factory-installed spray-in bedliner |
| Power moonroof |
| Rear view camera (requires FX Plus Package) |
| Stowable bed extender |
| Tailgate step |
| |

FORD WORK SOLUTIONS™

Cable Lock by Master Lock® (replaces cargo tie-down hooks)

PACKAGES

FX Plus Package (n/a with FX Luxury Package, Audio System from Sony or Navigation System) includes 6-disc in-dash CD changer; power, heated sideview mirrors with turn signal indicators, and driver's side auto-dimming feature; power-adjustable pedals; Reverse Sensing System; and power sliding rear window with defrost and privacy tint

FX Luxury Package (n/a with FX Plus Package) includes front FX Sport leather-trimmed 40/console/40 bucket seats; heated driver and front-passenger seats; 10-way poweradjustable driver and front-passenger seats; memory driver's seat; dual-zone electronic automatic temperature control; black leather-wrapped steering wheel with audio controls; memory, power-adjustable pedals; power-folding heated sideview mirrors with turn signal indicators, driver's side memory, auto-dimming features, and body-color mirror caps; Reverse Sensing System; 6-disc in-dash CD changer; rear view camera; power sliding rear window with defrost and privacy tint; and Remote Start System

Max. Trailer Tow Package (restrictions apply) includes Class IV trailer hitch receiver; 7-pin wiring harness; upgraded radiator; auxiliary transmission oil cooler; trailer brake controller; upgraded rear bumper; SelectShift Automatic™ transmission; and manual telescoping/folding trailer tow mirrors with power, heated glass, integrated turn signal indicators and security approach lamps



INTERIOR



Standard

Black Leather

Oxford White Blue Flame Metallic

(requires FX Luxury Package)

EXTERIOR COLORS

Ingot Silver Metallic

Sterling Gray Metallic

Tuxedo Black Metallic

INTERIORS:
Black Cloth
Black Leather

See your dealer for actual paint/trim options.

¹Added cost option. ²New for 2011.

Colors are representative only.

Red Candy Metallic Tinted Clearcoat¹

Race Red²

Blue Flame Metallic

EXTERIOR

Oxford White









Tuxedo Black Metallic



Red Candy Metallic Tinted Clearcoat

Race Red



18-in. Machined Aluminum Wheels Standard



20-in. Premium Painted Aluminum Wheels Optional



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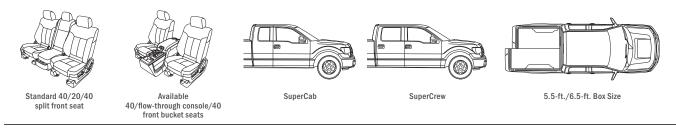


LARIAT





SEATING, CAB AND BOX CONFIGURATIONS









LARIAT OPTIONAL FEATURES

MECHANICAL

| 3.5L EcoBoost™ Ti-VCT engine (includes 26-gallon fuel tank) | | |
|--|--|--|
| 6.2L V8 2-valve gas engine (SuperCrew only; requires Max. Trailer Tow Package and 145-in. WE | | |
| Limited-slip differential rear axle | | |
| Trailer brake controller | | |
| 20-in. chrome-clad aluminum wheels (requires LARIAT Chrome Package) | | |
| 20-in. 6-spoke machined aluminum wheels | | |
| P275/55R20 OWL all-terrain tires (4x4) | | |
| P275/55R20 OWL all-season tires (4x2) | | |
| LT275/65R18C OWL all-terrain tires (4x4; requires Off-Road Package) | | |

SEATING

Perforated leather-trimmed front bucket seats with heated and cooled power 10-way driver and front-passenger seats, memory driver's seat, and flow-through center console with floor shifter, rear air vent and 110-volt inverter

INTERIOR

| Audio System from Sony 6-disc in-dash CD changer | Dark Blue Pearl Metallic 🛛 🖉 🔺 |
|---|--|
| Full-coverage rubber floor mats | Ingot Silver Metallic ¹ |
| Navigation System with Audio System from Sony single-CD/DVD player | Sterling Gray Metallic ¹ |
| | Tuxedo Black Metallic 🛛 🗖 🔺 |
| EXTERIOR | Red Candy Metallic 🛛 🔳 🔺 |
| 6-in. chrome angular running boards (included with LARIAT Chrome Package) | Tinted Clearcoat ² |
| Box side steps (requires 6.5-ft. box) | Golden Bronze Metallic ¹ |
| Power moonroof | Pale Adobe Metallic ¹ |
| Stowable bed extender | White Platinum |
| Tailgate step | Metallic Tri-coat ² |
| Two-tone paint (includes accent-color bumpers and wheel-lip moldings) | INTERIORS: Adobe Leather Black Leather |

FORD WORK SOLUTIONS™

absorbers; and 4x4 Off-Road box decal

Cable Lock by Master Lock® (replaces cargo tie-down hooks)

PACKAGES

LARIAT Chrome Package includes 18-in. chrome-clad aluminum wheels; chrome mesh grille insert; 6-in. chrome angular running boards; chrome exhaust tip; chrome front tow hooks; power, heated sideview mirrors with chrome mirror caps; and body-color door handles with chrome straps LARIAT Plus Package includes 6-disc in-dash CD player, universal garage door opener, Reverse Sensing System, rear view camera, power-folding sideview mirrors, and Remote Start System Max. Trailer Tow Package (restrictions apply) includes Class IV trailer hitch receiver; 7-pin wiring harness; upgraded radiator; auxiliary transmission oil cooler; trailer brake controller; upgraded rear bumper; SelectShift Automatic[™] transmission; and chrome-capped manual telescoping/

folding trailer tow mirrors with power, heated glass, integrated turn signal indicators and security approach lamps Off-Road Package (4x4 only; n/a with 6.2L V8 gas engine) includes 3.73 electronic-locking rear axle; fuel tank, transfer case and front differential skid plates; off-road tuned front shock

La Star Sell y

Standard power sliding rear window with defrost



18-in. Bright Aluminum Wheels Standard



INTERIOR

Adobe Leather

Black Leather

Oxford White

EXTERIOR COLORS

INTERIOR COLORS

Optional Pale Adobe Two-Tone Accent exterior

¹New for 2011. ²Added cost option.

Colors are representative only. See your dealer for actual paint/trim options.

18-in. Chrome-Clad Aluminum Wheels Included with LARIAT Chrome Package



20-in. 6-Spoke Machined Aluminum Wheels Optional





Dark Blue Pearl Metallic Pale Adobe Two-Tone optional





Sterling Gray Metallic



Pale Adobe Two-Tone optional

Red Candy Metallic Tinted Clearcoat Pale Adobe Two-Tone optional



Golden Bronze Metallic Pale Adobe Two-Tone optional



Pale Adobe Metallic

White Platinum Metallic Tri-coat Pale Adobe Two-Tone optional

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20-in. Chrome-Clad Aluminum Wheels Optional with LARIAT Chrome Package



V F-150



KING RANCH®











KING RANCH[®] OPTIONAL FEATURES

MECHANICAL

| 3.5L EcoBoost™ Ti-VCT engine (includes 26-gallon fuel tank) |
|---|
| Limited-slip differential rear axle |
| 20-in. premium painted aluminum wheels |
| P275/55R20 OWL all-season tires (4x2) |
| P275/55R20 OWL all-terrain tires (4x4) |
| LT275/65R18 OWL all-terrain tires (4x4; requires Off-Road Pkg.) |
| |

INTERIOR

Full-coverage rubber floor mats

Navigation System with Audio System from Sony single-CD/DVD player

EXTERIOR

| 6-in. chrome angular running boards | |
|---------------------------------------|--|
| Box side steps (requires 6.5-ft. box) | |
| Power moonroof | |
| Stowable bed extender | |
| Tailgate step | |
| | |

FORD WORK SOLUTIONS™

Cable Lock by Master Lock® (replaces cargo tie-down hooks)

PACKAGES

Max. Trailer Tow Package (restrictions apply) includes Class IV trailer hitch receiver; 7-pin wiring harness; upgraded radiator; auxiliary transmission oil cooler; trailer brake controller; upgraded rear bumper; SelectShift Automatic[™] transmission; and chrome-capped manual telescoping/folding trailer tow mirrors with power, heated glass, integrated turn signal indicators and security approach lamps Off-Road Package (4x4 only) includes 3.73 electronic-locking rear axle; fuel tank, transfer case and front differential skid plates; off-road tuned front shock absorbers; and 4x4 Off-Road box decal





18-in, 7-Spoke Aluminum Wheels with Painted Accents Standard

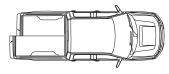


20-in. Premium Painted Aluminum Wheels Optional

SEATING, CAB AND BOX CONFIGURATIONS







40/flow-through console/40 front bucket seats

SuperCrew

5.5-ft./6.5-ft. Box Size



INTERIOR

Chaparral Leather

| EXTERIOR COLORS | INTERIOR COLOR |
|---|-------------------|
| Oxford White | |
| Dark Blue Pearl Metallic | |
| Tuxedo Black Metallic | |
| Golden Bronze Metallic ¹ | |
| White Platinum Metallic Tri-coat ² | |

INTERIOR:

Chaparral Leather with Adobe environment A Pale Adobe Two-Tone Accent exterior

¹New for 2011. ²Added cost option. Colors are representative only. See your dealer for actual paint/trim options.



Oxford White Pale Adobe Two-Tone



Tuxedo Black Metallic Pale Adobe Two-Tone



Pale Adobe Two-Tone

White Platinum Metallic Tri-coat Pale Adobe Two-Tone





PLATINUM





NEW F-150



TOUGH

PLATINUM OPTIONAL FEATURES

MECHANICAL

3.5L EcoBoost[™] Ti-VCT engine (includes 26-gallon fuel tank) 6.2L V8 2-valve gas engine (requires 145-in. WB and Max. Trailer Tow Package) Limited-slip differential rear axle

INTERIOR

Full-coverage rubber floor mats Navigation System with Audio System from Sony single-CD/DVD player

EXTERIOR

| Box side steps (requires 6.5-ft. box) |
|--|
| Power moonroof |
| Skid plates (4x4; front differential, transfer case and fuel tank) |
| Stowable bed extender |
| Tailgate step |
| |

PACKAGES

Max. Trailer Tow Package (restrictions apply) includes Class IV trailer hitch receiver; 7-pin wiring harness; upgraded radiator; auxiliary transmission oil cooler; trailer brake controller; upgraded rear bumper; SelectShift Automatic™ transmission; and chrome-capped manual telescoping/folding trailer tow mirrors with power, heated glass, integrated turn signal indicators and security approach lamps



INTERIOR



Steel Gray Leather

Sienna Brown Leather

| EXTERIOR COLORS | INTE COL | |
|--|-------------|--|
| Ingot Silver Metallic | | |
| Sterling Gray Metallic | | |
| Tuxedo Black Metallic | | |
| Red Candy Metallic Tinted Clearcoat ¹ | | |
| Golden Bronze Metallic ² | | |
| White Platinum Metallic Tri-coat ¹ | | |
| | | |

INTERIOR:

Steel Gray Leather with Steel environment
 Sienna Brown Leather with Black environment

¹Added cost option. ²New for 2011.

Colors are representative only. See your dealer for actual paint/trim options.





Ingot Silver Metallic



Sterling Gray Metallic



Tuxedo Black Metallic

Red Candy Metallic Tinted Clearcoat



Golden Bronze Metallic

White Platinum Metallic Tri-coat

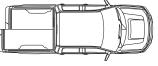


20-in. Polished Aluminum Wheels Standard

SEATING, CAB AND BOX CONFIGURATIONS







40/flow-through console/40 front bucket seats

SuperCrew

5.5-ft./6.5-ft. Box Size



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FORD HARLEY-DAVIDSON[™] F-150









FORD HARLEY-DAVIDSON™ F-150 OPTIONAL FEATURES

INTERIOR

Full-coverage rubber floor mats

EXTERIOR

Stowable bed extender Tailgate step





INTERIOR



Black/Silver Smoke Two-Tone Leather

| EXTERIOR COLORS | INTERIOR COLOR |
|-----------------------|-------------------|
| Ingot Silver Metallic | |
| Tuxedo Black Metallic | |
| | |

INTERIOR: Black/Silver Smoke Two-Tone Leather

Colors are representative only. See your dealer for actual paint/trim options.



Ingot Silver Metallic



Tuxedo Black Metallic

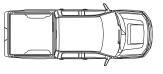


22-in. Polished Forged-Aluminum Wheels Standard

SEATING, CAB AND BOX CONFIGURATIONS







40/flow-through console/40 front bucket seats

SuperCrew

5.5-ft. Box Size



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SVT RAPTOR









TOUG

SVT RAPTOR OPTIONAL FEATURES

INTERIOR

Navigation System with Audio System from Sony single-CD/DVD player (requires RAPTOR Luxury Package) Power moonroof

EXTERIOR

Stowable bed extender Tailgate step

PACKAGES

Exterior Graphics Package includes bodyside decals **Hood Graphics Package**

Interior Color Accent Package includes unique front leather-trimmed 40/console/ 40 bucket seats with orange inserts, rear vinyl 60/40 split bench with orange accents, and orange accents on the IP center stack appliqué and door trim appliqué RAPTOR Luxury Package includes 40/console/40 front seats with 10-way power, heat, and driver's side memory feature; dual-zone electronic automatic temperature control; Audio System from Sony with 6-disc in-dash CD changer; power-folding heated sideview mirrors with memory, turn signal indicators, security approach lamps, driver's side auto-dimming feature and body-color mirror caps; power-adjustable pedals with memory feature; and Remote Start System

RAPTOR Plus Package includes rear view camera and trailer brake controller



INTERIOR



Black Leather/Cloth

Black Leather/Cloth with Orange Accents

| EXTERIOR COLORS | INTERIOR COLORS |
|--|--------------------|
| Oxford White | |
| Blue Flame Metallic | |
| Ingot Silver Metallic ¹ | |
| Tuxedo Black Metallic | |
| Molten Orange Metallic Tri-coat ² | |
| | |

INTERIOR:

Black Leather/Cloth Black Leather/Cloth with Orange accents

¹New for 2011. ²Added cost option. Colors are representative only. See your dealer for actual paint/trim options.





Blue Flame Metallic







Molten Orange Metallic Tri-coat



17-in. Painted Aluminum Wheels with Machined Finish Standard

SEATING, CAB AND BOX CONFIGURATIONS



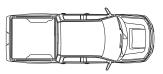
front bucket seats



SuperCab



SuperCrew



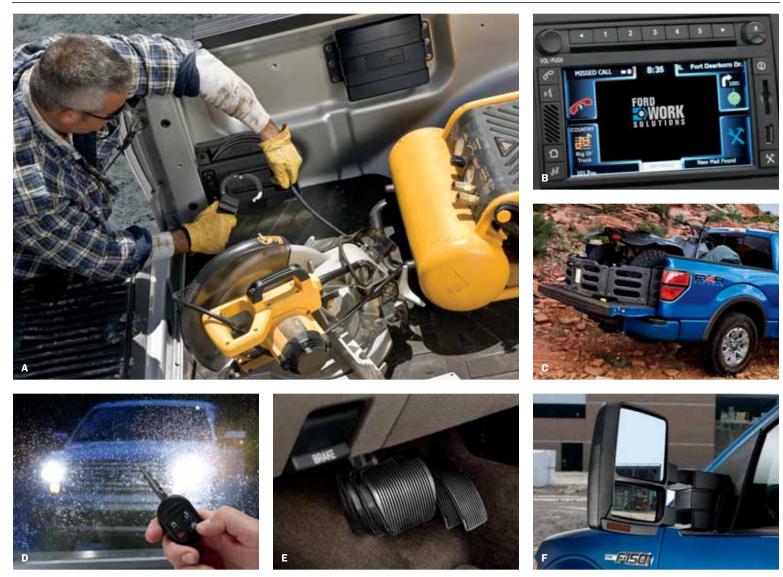
5.5-ft. Box Size



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FACTORY OPTIONS ENHANCE FUNCTIONALITY.



FORD WORK SOLUTIONS[™] help increase your productivity with smart options like CABLE LOCK (A) by Master Lock[®] This 10-ft. vinyl-coated, retractable, braidedsteel cable spools out of a rugged case mounted right in your cargo box, making it easy to secure your gear. An available INTERNET-CAPABLE IN-DASH COMPUTER (B) features Garmin[®] navigation, hands-free calling, and a convenient touch screen with wireless keyboard¹ The available Tool Link[™] system uses RFID (radio frequency ID) technology from DEWALT[®] to help track your tools before and after each job² The available Crew Chief[™] fleet management system¹ from Microlise[®] helps track your vehicles and keep them in shape with maintenance reports.³

STOWABLE BED EXTENDER (C) folds out, clamps together and secures with a bolt-action latch. Made of rugged fiberglass-reinforced polypropylene, this optional 21-in.-tall barrier lets you haul with the tailgate down or secure smaller loads with the tailgate up.⁴

REMOTE START SYSTEM (D) is new for 2011. In addition to starting your truck, this factory-installed feature can automatically adjust the cabin temperature based on the temperature outside. It will even activate the heated and cooled front seats (if equipped). You'll find it standard on KING RANCH,[®] PLATINUM, LARIAT LIMITED and Ford Harley-Davidson[™] F-150.

POWER-ADJUSTABLE PEDALS (E) enable drivers to customize the placement of their brake and accelerator pedals for optimal comfort and precise control. Available on XLT, FX2 and FX4; standard and includes memory feature on LARIAT, KING RANCH,[®] PLATINUM, LARIAT LIMITED and Ford Harley-Davidson F-150.

TRAILER TOW MIRRORS (F) manually telescope and fold forward or backward so you can get through tight spaces. Whether you're towing or not, the large viewing area and convex lens on these available mirrors help improve visibility and reduce blind spots.

¹Some features are unavailable while driving. Not available with SYNC or Sirius Satellite Radio. See your dealer for details. ²Tool Link system cannot read tagged items stored in metal tool boxes. ³Service fee required. ⁴Shown with aftermarket bedliner.





FORD CUSTOM ACCESSORIES



Dual Head Restraint DVD by INVISION™



Also available:

APPEARANCE

Ford Custom Graphics by Original Wraps[™], Inc.¹ Chrome Grille Inserts Chrome Exhaust Tip

BED PRODUCTS

Bed Extender Bed Mats Sport Liner Sport Liner Carpeted Protector by BedRug^{™1} Spray-In Bedliner by Artlux®1 Hard-Folding Tonneau Cover by REV®1 Soft-Folding Tonneau Cover by TruXedo®1

Soft Roll-Up Tonneau Cover by Advantage¹ Retractable Stake Pocket Tie-Downs by Bull Accessories1









Hard Color-Matched Tonneau Cover by Penda®1

ELECTRONICS

Backup Alarm by ECCO®1 Forward or Reverse Bumper-Mounted Parking Assist System by EchoMaster®1 HitchScan[™] Rear Park Assist Sensor and Hitch Step by EchoMaster¹ Portable Navigation Systems by Garmin®1 Remote Start Systems Keyless Entry Keypad Vehicle Security System

WHEELS Wheel Locks

INTERIOR

Auto-Dimming Rearview Mirror Soft Cargo Organizers and Soft Cargo Cooler Bag Leather-Trimmed Interior Seating by Katzkin®1

CARGO MANAGEMENT SYSTEM

Cleat Tie-Downs Load Bars Bed Divider Kits Cargo Storage Sidebox Front Header Bar Bed Side Rails Tailgate Liner

EXTERIOR

Power and Manual Sliding Rear Windows Racks and Carriers by THULE®1 Sportz® Truck Tents by Napier¹ Deflectors - Hood and Side Window Moonroof Deflector Retractable Rear Step by Bestop^{1,2} Retractable Side Bed Steps Splash Guards **Trailer Tow Mirrors Trailer Towing Accessories**

¹Ford Licensed Accessories. ²Driver's side only.



To learn more about Ford Custom Accessories and to shop online, visit fordaccessories.com.

Time.

Genuine Ford Accessories will be warranted for whichever provides you the greatest benefit: 12 months or 12,000 miles (whichever occurs first), or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty. Contact your local Ford Dealer for details and a copy of the limited warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer's warranty. Ford Licensed Accessories are fully designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details regarding the manufacturer's limited warranty and/or a copy of the FLA product limited warranty offered by the accessory manufacturer.

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For complete details and availability, ask your Ford Dealer or visit FordRacingParts.com/Raptor.



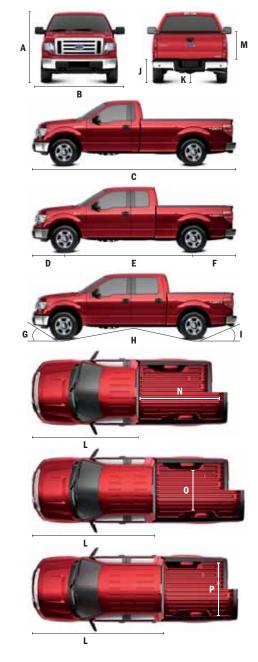




TECHNICAL SPECIFICATIONS

DIMENSIONS

| EXTERIOR | REGULAR CAB 4x2/4x4 | SUPERCAB 4x2/4x4 | SUPERCREW 4x2/4x4 | SVT RAPTOR 4x4 SUPERCAB/SUPERCREW |
|--|------------------------|---------------------|----------------------|--------------------------------------|
| A. Height – 5.5' box | | _ <i>`</i> | 74.8"/75.9" | 78.5"/78.4" |
| A. Height – 6.5' box | 74.8"/76.0" | 75.2"/76.1" | 74.6"/75.6" | _ |
| A. Height – 8' box | 75.0"/76.0" | 75.8"/76.7" | _ | - |
| B. Width – Excluding mirrors | 79.2" | 79.2" | 79.2" | 86.3" |
| B. Width – Mirrors folded | 84.3" | 84.3" | 84.3" | 86.3" |
| B. Width – Including standard mirrors | 97.0" | 97.0" | 97.0" | 97.0" |
| B. Width – Including trailer tow mirrors | 105.2" | 105.2" | 105.2" | 105.2" |
| C . Length $-5.5'$ box | - | - | 231.9" | 220.6"/232.1" |
| C . Length -6.5 ' box | 213.2" | 231.8" | 243.9" | - |
| C . Length – 8' box | 231.8" | 250.4" | - | - |
| D . Overhang – Front | 38.3" | 38.3" | 38.3" | 38.0" |
| E . Wheelbase $-5.5'$ box | - | - | 144.5" | 133.3"/145.2" |
| E. Wheelbase – 6.5' box | 125.9" | 144.5" | 156.5" | - |
| E. Wheelbase – 8' box | 144.5" | 163.1" | - | |
| F. Overhang – Rear | 49.0" | 49.0" | 49.0" | 49.3"/48.9" |
| G. Angle of approach – 5.5' box G. Angle of approach – 6.5' box | - 22.4°/23.8° | | 22.3°/23.8° | 30.3°/30.2° |
| G. Angle of approach $-$ 8' box | 22.7°/23.5° | 24.5°/25.5° | 22.4°/23.9° | _ |
| H. Ramp breakover angle – 5.5' box | 22.1 / 23.3 | 24.5 / 25.5 | | |
| H . Ramp breakover angle – 5.5 box | | | 15.1°/13.9° | 21.1 / 19.5 |
| H . Ramp breakover angle – 8' box | 17.0°/15.7° | 17.3°/15.4° | | _ |
| I. Angle of departure – 5.5' box | _ | _ | 22.9°/24.0° | 22.8°/22.7° |
| I. Angle of departure – 6.5' box | 23.9°/25.3° | 23.8°/25.1° | 22.8°/23.8° | _ |
| I. Angle of departure – 8' box | 24.6°/26.1° | 24.8°/26.0° | _ <i>'</i> | _ |
| J. Load floor height – 5.5' box | _ | _ | 33.0"/33.9" | 36.4"/36.2" |
| J. Load floor height – 6.5' box | 34.1"/35.3" | 33.8"/34.9" | 32.8"/33.6" | |
| J. Load floor height – 8' box | 34.7"/36.0" | 34.6"/35.7" | - | - |
| K. Ground clearance – 5.5' box | - | - | 7.9"/8.3" | 9.5"/9.3" |
| K . Ground clearance – 6.5' box | 8.2"/8.5" | 8.6"/8.4" | 8.0"/8.1" | - |
| K. Ground clearance – 8' box | 8.5"/8.4" | 9.3"/9.1" | - | |
| L. Cab length | 126.3" | 144.9" | 156.7" | 145.2"/157.0" |
| INTERIOR | | | | |
| 1st Row | | | | |
| Head room | 41.0" | 41.0" | 41.0" | 41.0" |
| Shoulder room | 66.6" | 65.9" | 65.9" | 65.9" |
| Hip room | 60.5" | 60.5" | 60.5" | 60.5" |
| Leg room | 41.4" | 41.4" | 41.4" | 41.4" |
| 2nd Row | | | 40.0" | 00 78/40 08 |
| Head room Shoulder room | - | 39.7" | 40.3" | 39.7"/40.3" |
| Hip room | _ | 65.7" 65.4" | 65.5" 64.6" | 65.7"/65.5" 65.4"/64.6" |
| Leg room | - | 33.4" | 43.5" | 33.4"/43.5" |
| CARGO BOX | 5.5' Box | 6.5' Box | 8' Box | |
| Volume (cu. ft.) | 55.4 | 65.5 | 81.3 | |
| M . Inside height | 22.4" | 22.4" | 22.4" | |
| * | 67.0" | 78.8" | 97.4" | |
| N. Length at floor | | | | |
| 0. Width at wheelhouse | 50.0" | 50.0" | 50.0" | |
| P. Maximum width at floor | 65.2" | 65.2" | 65.2" | |



MECHANICAL

| FRONT SUSPENSION Type Axle (rating @ ground) | Coil-over-shock 3,150 lbs4,050 lbs. |
|--|---|
| REAR SUSPENSION Type Axle (rating @ ground) | Solid axle 3,500 lbs4,800 lbs. |
| STEERING Assist | Electric power-assisted steering (n/a with 6.2L V8 engine) Hydraulic power-assisted steering (6.2L V8 engine only) |
| BRAKES Type Front (rotor diameter) Rear (rotor diameter) | 4-wheel vented-disc ABS 13.8" 13.7" |

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TECHNICAL SPECIFICATIONS

POWERTRAINS

| | 3.7L TI-VCT 4-VALVE V6 FFV | 5.0L TI-VCT 4-VALVE V8 FFV | 6.2L VCT 2-VALVE V8 | 3.5LTI-VCT 4-VALVE ECOBOOST™ |
|-----------------------|--------------------------------|--------------------------------|--------------------------------|-----------------------------------|
| Configuration | DOHC | DOHC | SOHC | DOHC |
| Fuel injection | Sequential Electronic | Sequential Electronic | Sequential Electronic | Direct Injection |
| Engine control system | Electronic | Electronic | Electronic | Electronic |
| Induction system | Naturally aspirated | Naturally aspirated | Naturally aspirated | Twin-turbocharged, intercooled |
| Battery | 12-volt; 750-CCA/ 78-amp-hr | 12-volt; 750-CCA/ 78-amp-hr | 12-volt; 750-CCA/ 78-amp-hr | 12-volt; 750-CCA/ 78-amp-hr |
| Cooling system | Pressurized series flow | Pressurized series flow | Pressurized series flow | Pressurized series flow |
| Cylinders | 6 | 8 | 8 | 6 |
| Cylinder head | Aluminum | Aluminum | Aluminum | Aluminum |
| Block material | Aluminum | Aluminum | Cast iron | Aluminum |
| Bore/Stroke | 3.76"/3.45" | 3.63"/3.65" | 4.02"/3.74" | 3.64"/3.45" |
| Compression ratio | 10.5:1 | 10.5:1 | 9.8:1 | 10.0:1 |
| Horsepower/rpm | 302 @ 6,500 | 360@5,500 | 411 @ 5,500 | 365@5,000 |
| Torque lbft./rpm | 278@4,000 | 380@4,250 | 434@4,500 | 420@2,500 |
| Recommended fuel | Regular unleaded or E85 | Regular unleaded or E85 | Regular unleaded | Regular unleaded |
| Transmission | 6-speed auto. with tow/haul | 6-speed auto. with tow/haul | 6-speed auto. with tow/haul | 6-speed auto. with tow/haul |
| 2011 EPA-Estimated | | | | |
| Fuel Economy (Gas) | | | | |
| 4x2 city | 17 mpg | 15 mpg | 13 mpg | 16 mpg |
| 4x2 hwy | 23 mpg | 21 mpg | 18 mpg | 22 mpg |
| 4x2 combined | 19 mpg | 17 mpg | 14 mpg | 18 mpg |
| | | | | |

MAXIMUM PAYLOAD WEIGHT RATINGS (LBS.)

| | | REGULA | R CAB | SUPERC | AB | SUPERCREW | | | |
|------------------------------|--|-----------------------|---------------------------------------|--------------------------|-------------------------------------|-----------------------------------|---|--|--|
| | MAX. GVWR (LBS.) | 126.0" WB | 145.0" WB | 133.0" WB | 145.0" WB | 163.0" WB | 145.0" WB | 157.0" WB | |
| 4x2 3.7L V6 FFV | 6,450 6,700 6,750 6,800 | 1,710 | _ _ 1,900 _ | _ _ _ _ | _ 1,600 _ _ | | - - 1,620 | | |
| 5.0L V8 FFV | 6,650 7,050 7,100 8,200 | 1,820 - - - | - 2,100 - 3,060 ¹ | _ _ _ _ | | - - 2,6701 | - - 1,800 - | _ _ 1,660 _ | |
| 6.2L 2-Valve V8 | 7,250 7,350 | - | _ | - | _ | _ | 1,410 ² 1,680 ³ | _ | |
| 3.5L EcoBoost | 7,050 7,100 7,350 7,500 7,550 8,200 | - - - - - | 2,060 3,060 ¹ | - - - - - | 1,800 2,070 ³ | - - - 2,670 ¹ | - 1,760 1,880 ³ - - | | |
| 4x4 3.7L V6 FFV | 6,650 6,900 6,950 | 1,670 | - - 1,860 | | _ 1,510 _ | | | | |
| 5.0L V8 FFV | 6,800 7,200 7,350 8,200 | 1,720 - - - | - 2,040 - 2,770 ¹ | _ _ _ | | - - 2,3601 | _ 1,560 _ _ | _ _ 1,570 _ | |
| 6.2L 2-Valve V8 | 7,000 7,300 7,350 7,770 | - - - | | 930 ⁴ | | | - 1,030 ⁴ 1,230 ² 1,770 ³ | - - - | |
| 3.5L EcoBoost | 7,200 7,350 7,650 7,700 8,200 | - - - - | 2,000 - 2,860 ¹ | - - - - | 1,760 2,080 ³ | 2,4401 | 1,590 1,960 ³ | - 1,620 - 1,890 ³ - | |

CONVENTIONAL TOWING - MAXIMUM LOADED TRAILER WEIGHT RATINGS (LBS.)

| ENGINE | AXLE RATIO | GCWR (LBS.) | REGULAR 126" WB 4x2 | CAB 126" WB 4x4 | 145" WB 4x2 | 145" WB 4x4 | SUPERCAE 133" WB 4x4 | 3 145" WB 4x2 | 145" WB 4x4 | 163" WB 4x2 | 163" WB 4x4 | SUPERCRI 145" WB 4x2 | EW 145" WB 4x4 | 157" WB 4x2 | 157" WB 4x4 |
|-------------------------|---------------|--------------------------------------|---------------------------|-----------------------|-------------------------------|----------------------------------|----------------------------|-------------------------|-------------------------------|-------------------|-------------------|---|---|-------------------------------|-------------------------------|
| 4-Valve 3 EcoBoost 3 | 3.15 | 14,000 | - | _ | 8,800 | _ | - | 8,600 | _ | _ | _ | 8,500 | _ | 8,400 | _ |
| | 3.31 | 14,000 | - | _ | _ | 8,600 | - | _ | 8,400 | - | - | - | 8,200 | _ | 8,000 |
| | 3.55 | 15,000 | - | - | 9,800 | - | - | - | - | - | - | - | - | - | - |
| | | 15,200 15,300 | _ | _ | _ | 9,800 - | - | 9,800 - | _ | _ | _ | 9,800 | _ | _ 9,700 | _ |
| | | 15,400 15,500 | - | _ | _ | _ | - | _ | 9,800 — | _ | _ | - | _ 9.700 | _ | _ 9.600 |
| | 3.73 | 15,200 | - | - | - | 9,800 | - | - | - | - | - | - | - | - | - |
| | | 15,400 15,500 16,700 | - | _ | - - 11 2001 | _ | - | - | 9,800 - | _ | _ | - | _ 9,700 | _ | _ 9,500 |
| | | 16,700 16,900 17,000 17,100 | | - - - | 11,300 ¹ - - | - - 11,3001 | - - - | 11,300 ³ | - - 11,300 ³ | - - 11,3001 | - - 11,2001 | 11,300 ³ | - - 11,300 ³ | - - 11,300 ³ | - - 11,200 ³ |
| | 4.10 | 17,100 | - | - | - | - | - | - | 11,300 ³ | - | - | - | 11,300 ³ | - | 11,200 ³ |
| 4-Valve V6 FFV | 3.55 | 10,400 10,600 | 5,500 | _ | _ 5.600 | _ | - | _ | | | | - | _ | | _ |
| | 3.73 | 10,900 11,100 | 6,000 - | 5,700 — | - 6,100 | - 5,800 | - | - 5,800 | - 5,500 | | | - 5,700 | _ | | _ |
| 4-Valve V8 FFV | 3.31 | 12,900 13,500 | 7,900 | _ | _ 8,400 | _ | - | _ 8,100 | _ | | | - 8,000 | _ | _ 7,900 | _ |
| | 3.55 | 12,900 13,300 13,500 14,900 | - 8,300 - - | 7,600 | - - 9,800 | - - 8,200 - | - - - | - - 9,500 | - - 7,800 - | - - - | | - - 8,000 - | - - 7,700 - | - - 7,900 - | 7,500 |
| | 3.73 | 13,300 14,900 15,100 15,300 | - - - - | 8,000 | - - 10,0001 | - 9,800 9,700 ¹ | - - - - | | - - 9,400 - | - - 9,6001 | - - 9,3001 | - 9,400 - - | - - 9,300 - | - 9,300 - - | 9,100 |
| 6.2L VCT 2-Valve V8 | 3.73 | 13,500 17,100 | - | _ | _ | _ | = | - | _ | | | 7,500 ² 11,300 ³ | 7,200 ² 11,100 ³ | | _ |
| | 4.10 | 12,400 14,700 | - | - | _ | _ | 6,000 ⁴ - | - | _ | _ | _ | - | - 8,000 ⁴ | _ | _ |

¹Heavy-Duty Payload Package only. ²Ford Harley-Davidson™ F-150 and LARIAT LIMITED only. ³Max. Trailer Tow Package only. ⁴SVT RAPTOR only.

