

Drive one.



STANDARD FEATURES

Mechanical

3.5L Duratec [®] V6 with 6-speed automatic transmission
4-wheel disc Anti-Lock Brake System (ABS)
Front-wheel drive (FWD)
Power rack-and-pinion steering

Seating

1st-row bucket seats with fold-flat front-passenger seat
2nd-row 60/40 split fold-flat bench with autofold function on 40 section
3rd-row manual fold-in-floor 50/50 split bench

Interior

1st-row center console with armrest, storage, 2 cupholders, and rear pull-out drawer with 2 cupholders and storage for 2nd-row passenger use
12-volt powerpoints (4)
Accessory delay
Auto-dimming rearview mirror
Autolock power door locks
Auxiliary audio input jack
Cabin air filter
Carpeted floor mats in 1st and 2nd rows
Coat hooks in 2nd row (2)
Compass
Cruise control
Cupholders/bottle holders (10)
Driver and front-passenger sun visors with illuminated vanity mirrors
Grab handles (3)
Grocery bag hooks in cargo area
Leather-wrapped shifter
Leather-wrapped steering wheel with cruise and secondary audio controls
Manual tilt/telescoping steering column
Map pockets in 1st-row seat backs
Message center with trip computer
Overhead console with map lights and sunglasses holder
Power windows with one-touch-up/-down driver's side window feature
Reading lamps for 2nd- and 3rd-row passengers

¹Always wear your safety belt and secure children in the rear seat. ²Figures achieved using premium unleaded gasoline. ³Includes 5.0-cu.-ft. rear cargo storage well.

Exterior

Autolamp automatic headlamps with wiper-activated headlamps feature
Bright polished exhaust tips
Easy Fuel® capless fuel filler
Privacy glass on 2nd- and 3rd-row windows and liftgate
Rear-window defroster
Reverse Sensing System
SecuriCode™ invisible keypad
Windshield wipers – Intermittent front (speed-sensitive) and 2-speed rear

Safety & Security

Personal Safety System™ for driver and front passenger includes dual-stage front airbags,1 safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System 3-point safety belts for all seating positions Adjustable head restraints AdvanceTrac[®] with RSC[®] (Roll Stability Control™) and traction control Battery saver Belt-Minder[®] front safety belt reminder Child-safety rear door locks Front-seat side airbags1 Illuminated Entry System Integrated keyhead transmitter remotes (2) LATCH - Lower anchors and tether anchors for child-safety seats (3) MyKey® owner controls feature Safety Canopy® System with side-curtain airbags1 and rollover sensor SecuriLock® Passive Anti-Theft System Side-intrusion door beams SPACE (Side Protection And Cabin Enhancement) Architecture Tire Pressure Monitoring System (excludes spare)

Horsepower, Torque & EPA-Estimated Fuel Economy 3.51 Duratec V6 Engine

3.5L Duratec V6 E	ngine
Horsepower	262 @ 6,250 rpm
Torque (lbft.)	248 @ 4,500 rpm
6-speed automatic	
FWD	17 city/24 hwy/19 combined mpg
AWD	16 city/22 hwy/18 combined mpg
3.5L EcoBoost™ V	6 Engine
Horsepower	355 @ 5,700 rpm²
Torque (lbft.)	350 @ 1,500-5,250 rpm²
6-speed automatic v	with
steering wheel-mou	nted paddle shifters
AWD	16 city/21 hwy/18 combined mpg

Dimensions & Capacities

Dimensions a oupdomes	
Exterior	
Wheelbase	117.9"
Length	201.8"
Height – Excluding options	68.0"
Height – Including options	69.3"
Width – Excluding mirrors	75.9"
Width – Including mirrors	88.8"
Width – Mirrors folded	80.1"
Interior	
1st Row	
Head room	41.8"
Shoulder room	58.4"
Hip room	55.5"
Leg room	40.8"
2nd Row	
Head room	40.5"
Shoulder room	58.1"
Hip room	55.0"
Leg room	44.3"
3rd Row	
Head room	38.7"
Shoulder room	50.8"
Hip room	41.1"
Leg room	33.3"
Cargo Volume (cu. ft.)	
Behind 1st row	83.2
Behind 2nd row	43.2
Behind 3rd row	20.0 ³

Dimensions may vary by trim level. Cargo and load capacity limited by weight and weight distribution.

New Vehicle Limited Warranty. We want your Ford Flex ownership experience to be the best it can be. So under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/50,000-mile safety restraint coverage, and 5-year/ulimited-mile corrosion (perforation) coverage – all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty.

Roadside Assistance. Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Ford Dealer can provide complete details on all of these advantages.

Ford Credit. Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com.

Ford Extended Service Plan. For a purchase or lease, the Ford Extended Service Plan (ESP) gives you "Peace-of-Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Ford ESP, the only service contract backed exclusively by Ford and honored at all Ford Lincoln Mercury dealerships.

Insurance Services. Get Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1-877-367-3847, or visit us at fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.

Comparisons based on 2011 competitive models (Class is Large Crossovers), publicly available information and Ford certification data at time of release. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following release of the PDF, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations.

The Bluetooth word mark is a trademark of the Bluetooth SIG, Inc.

Microsoft is a registered trademark of Microsoft Corporation.

Subscriptions governed by SIRIUS Terms and Conditions available at sirius.com. Service available in the 48 contiguous United States and D.C. SIRIUS, XM and all related marks and logos are trademarks of SIRIUS XM Radio Inc. and its subsidiaries.

HD Radio is a proprietary trademark of iBiquity Digital Corp.

Sony is a registered trademark of the Sony Corporation.

Dolby is a registered trademark of Dolby Laboratories Licensing Corporation.

Alcantara is a registered trademark of Alcantara S.p.A., Italy.

© 2010 Ford Motor Company 11FLXJ2WEBPDFSPEC

2011flex



Drive one.



SE

Base Rapid Spec 100A Includes all standard features, plus:

Mechanical

17-in. painted aluminum wheels with P235/60R17 BSW tires

Seating

6-way power driver's seat with 2-way manual front-passenger seat
7-passenger seating
Cloth seating

Interior

AM/FM stereo/single-CD player and 6 speakers

Single-zone air conditioning with 2nd- and 3rd-row adjustable vents

Exterior

Black beltline
Black, manually folding, power sideview mirrors
Body-color-painted door handles
Chrome grille
Fog lamps with chrome bezels
Halogen headlamps



LIMITED

Base Rapid Spec 300A Includes select SEL features, plus:

Mechanical

19-in. polished aluminum wheels with P235/55R19 BSW tires

Seating

1st-row perforated leather-trimmed heated bucket seats, including 10-way power driver's seat with memory and power lumbar, and 6-way power passenger seat with manual lumbar

2nd-row perforated leather-trimmed (outboard positions) 60/40 split bench seat 3rd-row perforated vinyl 50/50 split manually folding bench seat

Interior

110-volt inverter with AC outlet

Ambient lighting in front cupholders, inside front console, front footwells and back of rear console

Audio System from Sony[®] with AM/FM stereo/single-CD player and 12 speakers in 10 locations with Dolby[®] Automotive Entertainment Program technology

Chrome scuff plates

Color-keyed leather-wrapped steering wheel with wood inlay

HD Radio™

Power-adjustable pedals with memory

Voice-activated Navigation System¹ featuring SIRIUS Traffic, SIRIUS Travel Link (introductory 6-month subscription) and nearly 10 gigabytes of digital storage for pictures and music; includes DVD and MP3 capability

Exterior

Chrome-capped, power, heated, manually folding sideview mirrors with integrated security approach lamps and memory

ligh-intensity discharge (HID) headlamps
ED taillamps
_IMITED" badge
Yower liftgate
lear view camera
atin-aluminum liftgate appliqué

FLEX



SEL

Base Rapid Spec 200A Includes select SE features, plus:

Mechanical

18-in. machined aluminum wheels with P235/60R18 BSW tires

Seating

1st-row heated bucket seats, including 10-way power driver's seat with power lumbar and 6-way power passenger seat with manual lumbar

Interior

AM/FM stereo/6-disc in-dash CD changer, 6 speakers and SIRIUS® Satellite Radio with introductory 6-month subscription

Cargo net

Dual-zone electronic automatic temperature control

Ford SYNC® voice-activated, in-vehicle connectivity system

Universal garage door opener Woodgrain appearance appliqué on instrument panel and door trim

Exterior

Body-color, power, heated, manually folding sideview mirrors

Chrome beltline Chrome door handles

"SEL" badge



TITANIUM

Base Rapid Spec 400A Includes select LIMITED features, plus:

Mechanical

20-in. polished aluminum wheels with P255/45R20 BSW tires

Seating

1st- and 2nd-row leather-trimmed (3rd-row vinyl) seats in Charcoal Black with Gray Alcantara® suede inserts

Interior

Circle Check-appearance appliqué on instrument panel and door-trim inserts
Illuminated scuff plates

Leather-wrapped steering wheel with perforated leather insert, Alloy Metallic accents, cruise and secondary audio controls Painted Alloy Metallic accents on center stack, console and door bezels

Exterior

Black beltline
Black-chrome liftgate appliqué
Body-color-painted door handles
Fog lamps with Black bezels
Headlamps and taillamps with unique blackout treatment
Tuxedo Black Metallic Flex badge on leading edge of hood
Tuxedo Black Metallic-painted capped, power, heated, power-folding sideview mirrors with integrated security approach lamps and memory
Tuxedo Black Metallic-painted roof
Unique Black-chrome grille

Flex Titanium model is late availability.

¹Limited coverage in Alaska.



ford.com

SE & SEL



17-in. Painted Aluminum Wheels Standard on SE



18-in. Machined Aluminum Wheels Standard on SEL



20-in. Bright Painted Aluminum Wheels Included with 3.5L EcoBoost™ V6 on SEL









SE & SEL **OPTIONAL FEATURES**

SE Available Options & Packages

2nd-row cloth 40/40 split reclining bucket seats with

autofold

All-weather floor mats AM/FM stereo/6-disc in-dash CD changer, 6 speakers and SIRIUS Satellite Radio with 6-month subscription Black roof-rack side rails

Class III Trailer Tow Package includes hitch receiver with 4,500-lb. rating, 4-/7-pin connector with wiring harness, engine oil cooler, tire mobility kit and trailer sway control Ford SYNC[®] voice-activated, in-vehicle connectivity system Two-tone roof

SE Exterior Colors	Interior Colors		
White Suede	• •		
Bordeaux Reserve Red Metallic	• •		
Kona Blue Metallic	• •		
Earth Metallic	• •		
Mediterranean Blue Metallic	• •		
Ingot Silver Metallic	• •		
Tuxedo Black Metallic	• •		

Interiors: Medium Light Stone Cloth with houndstooth-patterned inserts • Charcoal Black Cloth with houndstooth-patterned inserts

SEL Available Rapid Spec

Rapid Spec 201A - Convenience Package includes power-adjustable pedals with memory, power liftgate, memory settings for driver's seat and heated sideview mirrors, security approach lamps and 110-volt inverter Rapid Spec 202A – Audio System from Sony® with AM/FM stereo/6-disc in-dash CD changer and 12 speakers in 10 locations + 1st- and 2nd-row leather-trimmed seating with 3rd-row vinyl + Convenience Package

Rapid Spec 203A - 3.5L EcoBoost™ V6 + 6-speed automatic transmission with paddle shifters + dual exhaust with chrome tips + intelligent all-wheel drive (AWD) + electric power-assisted steering + 20-in. bright-painted aluminum wheels with P255/45R20 all-season BSW tires + Audio System from Sony + 1st- and 2nd-row leathertrimmed seating with 3rd-row vinyl + Convenience Package

SEL Available Options & Packages

2nd-row 40/40 reclining bucket seats with autofold 2nd-row console (requires 2nd-row 40/40 reclining bucket seats, Rapid Spec 202A or 203A)

Active Park Assist (requires Rapid Spec 203A) All-weather floor mats

Chrome roof-rack side rails (n/a with Vista Roof™)

Class III Trailer Tow Package includes hitch receiver with 4,500-lb. rating, 4-/7-pin connector with wiring harness, engine oil cooler (3.7L V6 only), tire mobility kit and trailer sway control

Dual-Headrest DVD Entertainment System includes color-matched, upholstered front headrests with integrated 7-in. adjustable monitors, top-slot-loading DVD players, with gaming ports and remote controls (requires Rapid Spec 201A, 202A or 203A)

Intelligent all-wheel drive (AWD) (included with Rapid Spec 203A)

Multipanel Vista Roof (requires Rapid Spec 201A, 202A or 203A)

FLEX

Two-tone roof

INTERIOR

Medium Light Stone Cloth with Houndstooth-Patterned Inserts - Standard





Charcoal Black Cloth with Houndstooth-Patterned Inserts - Standard



Available on SEL



Charcoal Black Leather Available on SEL

. . .

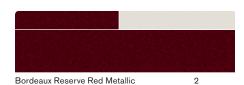
SEL Exterior Colors		Interior Colors			
White Suede					
Bordeaux Reserve					
Red Metallic					
Kona Blue Metallic					
Earth Metallic					
Mediterranean Blue Metallic					
Red Candy Metallic					
Tinted Clearcoat ¹					
White Platinum					
Metallic Tri-coat ¹					
Ingot Silver Metallic					
Tuxedo Black Metallic					

Interiors: Medium Light Stone Cloth with houndstooth-houndstooth-patterned inserts 📕 Medium Light Stone Leather Charcoal Black Leather

¹Additional charge.

Colors are representative only. See your dealer for actual paint/trim options.

EXTERIOR White Suede



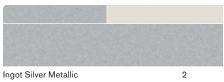
Kona Blue Metallic 1













Tuxedo Black Metallic

Optional Two-Tone Roof 1 - Ingot Silver Metallic 2 - White Suede



LIMITED







Drive one.

LIMITED **OPTIONAL FEATURES**

Available Rapid Spec

Rapid Spec 301A – Multipanel Vista Roof™ + 2nd-row 40/40 bucket seats + refrigerated 2nd-row console + 20-in. bright-painted aluminum wheels with P255/45R20 all-season BSW tires

Rapid Spec 302A – **3.5L EcoBoost™ V6 +** 6-speed automatic transmission with paddle shifters + dual exhaust with chrome tips + intelligent all-wheel drive (AWD) + electric power-assisted steering + 20-in. bright-painted aluminum wheels with P255/45R20 all-season BSW tires

Available Options & Packages

2nd-row console (requires 2nd-row 40/40 reclining bucket seats; included with Rapid Spec 301A)

2nd-row perforated leather-trimmed 40/40 heated reclining bucket seats with autofold (included with Rapid Spec 301A) 3rd-row perforated vinyl 50/50 split bench seat with onetouch PowerFold® and tumble with tailgate feature 20-in. bright-painted aluminum wheels with P255/45R20 all-season BSW tires (included with Rapid Spec 301A and 302A)

Active Park Assist (requires Rapid Spec 302A) All-weather floor mats

Chrome roof-rack side rails (n/a with Vista Roof)

Class III Trailer Tow Package includes hitch receiver with 4,500-lb. rating, 4-/7-pin connector with wiring harness, engine oil cooler (3.7L V6 only), tire mobility kit and trailer sway control

Dual-Headrest DVD Entertainment System includes color-matched, upholstered front headrests with integrated 7-in. adjustable monitors, top-slot-loading DVD players with gaming ports and remote controls

Intelligent all-wheel drive (AWD) (included with Rapid Spec 302A)

Multipanel Vista Roof (included with Rapid Spec 301A) Refrigerated console (requires 2nd-row console and Rapid Spec 302A; included with Rapid Spec 301A) Two-tone roof

Exterior Colors White Suede	Interior Colors
Bordeaux Reserve Red Metallic	
Kona Blue Metallic	
Earth Metallic	
Mediterranean Blue Metallic	
Red Candy Metallic Tinted Clearcoat ¹	
White Platinum Metallic Tri-coat ¹	
Ingot Silver Metallic	
Tuxedo Black Metallic	

Interiors: Medium Light Stone Leather with perforated inserts Charcoal Black Leather with perforated inserts

¹Additional charge.

'2()|

INTERIOR

EXTERIOR

Bordeaux Reserve Red Metallic

Kona Blue Metallic

Earth Metallic



2

1

2

1

Medium Light Stone Leather with



Charcoal Black Leather with Perforated Inserts Standard



19-in. Polished Aluminum Wheels Standard



20-in. Bright-Painted Aluminum Wheels with P255/45R20 All-Season BSW Tires Optional on Rapid Spec 300A; included with Rapid Spec 301A and 302A

2

Tuxedo Black Metallic

Optional Two-Tone Roof 1 - Ingot Silver Metallic 2 - White Suede

ford.com



1





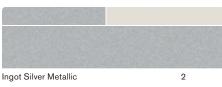
See your dealer for actual paint/trim options.

Colors are representative only.

Mediterranean Blue Metallic

Red Candy Metallic Tinted Clearcoat 2

White Platinum Metallic Tri-coat



TITANIUM









Drive one.

TITANIUM OPTIONAL FEATURES

Available Rapid Spec

Rapid Spec 401A – **3.5L EcoBoost™ V6 +** 6-speed automatic transmission with paddle shifters **+** dual exhaust with chrome tips **+** intelligent all-wheel drive (AWD) **+** electric power-assisted steering

Available Options & Packages

2nd-row console (requires 2nd-row 40/40 reclining bucket seats)

2nd-row perforated leather-trimmed 40/40 reclining bucket seats with Gray Alcantara® suede perforated inserts and autofold

3rd-row perforated vinyl 50/50 split bench seat with Gray Alcantara suede perforated inserts, one-touch PowerFold[®] and tumble with tailgate feature

Active Park Assist (requires Rapid Spec 401A)

All-weather floor mats

Black roof-rack side rails (n/a with Vista Roof™)

Class III Trailer Tow Package includes hitch receiver with 4,500-lb. rating, 4-/7-pin connector with wiring harness, engine oil cooler (3.7L V6 only), tire mobility kit and trailer sway control

Dual-Headrest DVD Entertainment System includes color-matched, upholstered front headrests with integrated 7-in. adjustable monitors, top-slot-loading DVD players with gaming ports and remote controls

Intelligent all-wheel drive (AWD) (included with

Rapid Spec 401A)

Multipanel Vista Roof

Refrigerated console (requires 2nd-row console)

Exterior Colors	Interior Colors
Red Candy Metallic Tinted Clearcoat ¹	
White Platinum Metallic Tri-coat ¹	
Ingot Silver Metallic	
Tuxedo Black Metallic	

Interiors: Charcoal Black Leather with Gray Alcantara Suede perforated inserts

¹Additional charge.

())

FLEX



INTERIOR

EXTERIOR



White Platinum Metallic Tri-coat



1

	s tí Séite
Tuxedo Black Metallic	1

Tuxedo Black Metallic

Standard Two-Tone Roof 1 – Tuxedo Black Metallic



20-in. Polished Aluminum Wheels Standard

> Colors are representative only. See your dealer for actual paint/trim options. Flex Titanium model is late availability.



ENHANCE YOUR LIFE WITH AVAILABLE TECHNOLOGIES







¹Shown with available Navigation System.





FORD CUSTOM ACCESSORIES











Hood Deflector, Side Window Deflectors, Rack and Carrier by THULE,^{®1,2} and Graphics Kit



Also available: APPEARANCE

Interior Light Kit

Ford Custom Graphics by Original Wraps,[™] Inc.¹ Rear Spoiler Exterior Trim Kit by Sherwood¹ **ELECTRONICS** Vehicle Security System HitchScan[™] Rear Park Assist Sensor and Hitch Step by EchoMaster^{®1} Forward or Reverse Parking Assist System by EchoMaster^{®1} GPS Tracking and Recovery by SmartAlert^{™1} Dual Headrest DVD by INVISION^{™1} Wiper De-Icer and Debris Cleaner by Wiper Shaker¹ Portable Navigation Systems by Garmin^{®1}



(also available for 3rd row)

All-Weather Floor Mats

EXTERIOR Locking Fuel Plug Splash Guards Chrome Hitch Balls/Drawbars Trailer Hitch Wiring Harness Sportz[®] SUV Tents by Napier¹ Trailer Hitch Assembly

CUS

INTERIOR

Wheel Locks

Leather-Trimmed Interior Seating by Katzkin®¹ Conversation Mirror Stainless Steel Door Sill Plates Soft Cargo Cooler Bag Ash Cup/Coin Holder Interior Trim Kit by Sherwood¹ Cargo Area Protector WHEELS

accessories

¹Ford Licensed Accessories. ²Only available for vehicles with roof-rack side rails. THULE is a registered trademark of Thule Sweden AB. SmartAlert is a registered trademark of Inilex, Inc. INVISION is a trademark of Audiovox Corporation. Garmin is a registered trademark of Garmin Ltd.

To learn more about Ford Custom Accessories and to shop online, visit fordaccessories.com.



Genuine Ford Accessories will be warranted for whichever provides you the greatest benefit: 12 months or 12,000 miles (whichever occurs first), or the remainder of your Bumper-to-Bumper 3-year/ 36,000-mile New Vehicle Limited Warranty. Contact your local Ford Dealer for details and a copy of the limited warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer's warranty. Ford Licensed Accessories are fully designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details regarding the manufacturer's limited warranty and/or a copy of the FLA product limited warranty offered by the accessory manufacturer.

2011flex



Specifications

Drive one.