Get Ford Motor Company quality in your auto insurance. Our program offers insurance by Ford and honored at all Ford Lincoln Mercury dealerships.

Ford Extended Service Plan.

For a purchase or lease, the Ford Extended Service Plan (ESP) gives you peace of mind.

Ford Credit.

vehicle or need towing. Your Ford Dealer can provide complete details on all of these advantages.

Covers your vehicle for 5 years or 60,000 miles, so you have the security of Roadside Assistance.

Ask your Ford Dealer for a copy of this limited warranty.

_coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/50,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion (perforation) coverage – all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty.

New Vehicle Limited Warranty. We want your Ford Flex ownership experience to be the best it can be. So under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/60,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion (perforation) coverage – all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty.

Roadside Assistance. Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Ford Dealer can provide complete details on all of these advantages.

Ford Credit. Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com.

Ford Extended Service Plan. For a purchase or lease, the Ford Extended Service Plan (ESP) gives you peace-of-mind protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Ford ESP; the only service contract backed exclusively by Ford and honored at all Ford Lincoln Mercury dealerships.


Comparisons based on 2011 competitive models (Class is Large Crossovers), publicly available information and Ford certification data at time of release. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following release of the PDF, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations.

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**SE**

Base Rapid Spec 100A
Includes all standard features, plus:

**Mechanical**
17-in. painted aluminum wheels with P235/60R17 BSW tires

**Seating**
6-way power driver's seat with 2-way manual front-passenger seat
7-passenger seating
Cloth seating

**Interior**
AM/FM stereo/single-CD player and 6 speakers
Single-zone air conditioning with 2nd- and 3rd-row adjustable vents

**Exterior**
Black beltline
Black, manually folding, power sideview mirrors
Body-color-painted door handles
Chrome grille
Fog lamps with chrome bezels
Halogen headlamps

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**LIMITED**

Base Rapid Spec 300A
Includes select SEL features, plus:

**Mechanical**
19-in. machined aluminum wheels with P235/55R19 BSW tires

**Seating**
1st-row perforated leather-trimmed heated bucket seats, including 10-way power driver's seat with memory and power lumbar, and 6-way power passenger seat with manual lumbar
2nd-row perforated leather-trimmed (outboard positions) 60/40 split bench seat
3rd-row perforated vinyl 50/50 split manually folding bench seat

**Interior**
110-volt inverter with AC outlet
Ambient lighting in front cupholders, inside front console, front footwells and back of rear console
Audio System from Sony® with AM/FM stereo/single-CD player and 12 speakers in 10 locations with Dolby® Automotive Entertainment Program technology
Chrome scuff plates
Color-keyed leather-wrapped steering wheel with wood inlay
HD Radio®
Power-adjustable pedals with memory
Voice-activated Navigation System® featuring SIRIUS Traffic, SIRIUS Travel Link (introduction 6-month subscription) and nearly 10 gigabytes of digital storage for pictures and music; includes DVD and MP3 capability

**Exterior**
110-volt inverter with AC outlet
Ambient lighting in front cupholders, inside front console, front footwells and back of rear console
Audio System from Sony® with AM/FM stereo/single-CD player and 12 speakers in 10 locations with Dolby® Automotive Entertainment Program technology
Chrome scuff plates
Color-keyed leather-wrapped steering wheel with wood inlay
HD Radio®
Power-adjustable pedals with memory
Voice-activated Navigation System® featuring SIRIUS Traffic, SIRIUS Travel Link (introduction 6-month subscription) and nearly 10 gigabytes of digital storage for pictures and music; includes DVD and MP3 capability

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**SEL**

Base Rapid Spec 200A
Includes select SE features, plus:

**Mechanical**
18-in. machined aluminum wheels with P235/60R18 BSW tires

**Seating**
1st-row heated bucket seats, including 10-way power driver's seat with power lumbar and 6-way power passenger seat with manual lumbar

**Interior**
AM/FM stereo/6-disc in-dash CD changer, 6 speakers and SIRIUS® Satellite Radio with introductory 6-month subscription
Cargo net
Dual-zone electronic automatic temperature control
Ford SYNC® voice-activated, in-vehicle connectivity system
Universal garage door opener
Woodgrain appearance appliqué on instrument panel and door trim

**Exterior**
Body-color, power, heated, manually folding sideview mirrors
Chrome beltline
Chrome door handles
“SEL” badge

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**TITANIUM**

Base Rapid Spec 400A
Includes select LIMITED features, plus:

**Mechanical**
20-in. polished aluminum wheels with P255/45R20 BSW tires

**Seating**
1st- and 2nd-row perforated leather-trimmed (3rd-row vinyl) seats in Charcoal Black with Gray Alcantara® suede inserts

**Interior**
Circle Check-appearance appliqué on instrument panel and door-trim inserts
Illuminated scuff plates
Leather-wrapped steering wheel with perforated leather insert, Alloy Metallic accents, cruise and secondary audio controls
Painted Alloy Metallic accents on center stack, console and door bezels

**Exterior**
black beltline
Black-chrome liftgate appliqué
Body-color-painted door handles
Fog lamps with Black bezels
Headlamps and taillamps with unique blackout treatment
Tuxedo Black Metallic Flex badge on leading edge of hood
Tuxedo Black Metallic-painted capped, power, heated, power-folding sideview mirrors with integrated security approach lamps and memory
Tuxedo Black Metallic-painted roof
Unique Black-chrome grille

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2011 FLEX Specifications
SE & SEL

17-in. Painted Aluminum Wheels
Standard on SE

18-in. Machined Aluminum Wheels
Standard on SEL

20-in. Bright Painted Aluminum Wheels
Included with 3.5L EcoBoost™ V6 on SEL

FLEX SEL. CHARCOAL BLACK LEATHER TRIM. AVAILABLE EQUIPMENT.

FLEX SEL. INGOT SILVER METALLIC. WHITE SUEDE ROOF. AVAILABLE EQUIPMENT.

2011 FLEX Specifications
SE & SEL
OPTIONAL FEATURES

SE Available Options & Packages
2nd-row cloth 40/40 split reclining bucket seats with autofold
All-weather floor mats
AM/FM stereo/6-disc in-dash CD changer, 6 speakers and SIRIUS Satellite Radio with 6-month subscription
Black roof-rack side rails
Class III Trailer Tow Package includes hitch receiver with 4,500-lb. rating, 4-/7-pin connector with wiring harness, engine oil cooler, tire mobility kit and trailer sway control
Ford SYNC® voice-activated, in-vehicle connectivity system
Two-tone roof

OPTIONAL FEATURES
Rapid Spec 202A – Audio System from Sony
mirrors, security approach lamps and 110-volt inverter
memory settings for driver’s seat and heated sideview power-adjustable pedals with memory, power liftgate, inserts
Chrome roof-rack side rails (n/a with Vista Roof™)
All-weather floor mats
Active Park Assist (requires Rapid Spec 203A)
2nd-row console (requires 2nd-row 40/40 reclining bucket seats, Rapid Spec 202A or 203A)
Intelligent all-wheel drive (AWD) (included with Rapid Spec 201A, 202A or 203A)
Multipanel Vista Roof (requires Rapid Spec 201A, 202A or 203A)

SEL Available Rapid Spec
Rapid Spec 201A – Convenience Package includes power-adjustable pedals with memory, power liftgate, memory settings for driver’s seat and heated sideview mirrors, security approach lamps and 110-volt inverter
Rapid Spec 202A – Audio System from Sony® with AM/FM stereo/6-disc in-dash CD changer and 12 speakers in 10 locations + 1st- and 2nd-row leather-trimmed seating with 3rd-row vinyl + Convenience Package
Rapid Spec 203A – 3.5L EcoBoost™ V6 + 6-speed automatic transmission with paddle shifters + dual exhaust with chrome tips + intelligent all-wheel drive (AWD) + electric power-assisted steering + 20-in. bright-painted aluminum wheels with P255/45R20 all-season BSW tires + Audio System from Sony® + 1st- and 2nd-row leather-trimmed seating with 3rd-row vinyl + Convenience Package

SEL Available Options & Packages
2nd-row 40/40 reclining bucket seats with autofold
2nd-row console (requires 2nd-row 40/40 reclining bucket seats, Rapid Spec 202A or 203A)
Active Park Assist (requires Rapid Spec 203A)
All-weather floor mats
Chrome roof-rack side rails (n/a with Vista Roof™)
Class III Trailer Tow Package includes hitch receiver with 4,500-lb. rating, 4-/7-pin connector with wiring harness, engine oil cooler (3.7L V6 only), tire mobility kit and trailer sway control
Dual-Headrest DVD Entertainment System includes color-matched, upholstered front headrests with integrated 7-in. adjustable monitors, top-slot-loading DVD players, with gaming ports and remote controls (requires Rapid Spec 201A, 202A or 203A)
Intelligent all-wheel drive (AWD) (included with Rapid Spec 203A)
Multipanel Vista Roof (requires Rapid Spec 201A, 202A or 203A)
Two-tone roof

Colors are representative only. See your dealer for actual paint/trim options.

SE Exterior Colors
White Suede
Bordeaux Reserve Red Metallic
Kona Blue Metallic
Earth Metallic
Mediterranean Blue Metallic
Ingot Silver Metallic
Tuxedo Black Metallic

Interior Colors
Charcoal Black Cloth with Houndstooth-Patterned Inserts – Standard
Charcoal Black Leather
Medium Light Stone Cloth with Houndstooth-Patterned Inserts – Standard
Medium Light Stone Leather Available on SEL

SEL Exterior Colors
White Suede
Bordeaux Reserve Red Metallic
Kona Blue Metallic
Earth Metallic
Mediterranean Blue Metallic
Ingot Silver Metallic
Tuxedo Black Metallic

Interior Colors
Charcoal Black Cloth with Houndstooth-Patterned Inserts – Standard
Charcoal Black Leather
Medium Light Stone Cloth with Houndstooth-Patterned Inserts – Standard
Medium Light Stone Leather Available on SEL

Optional Two-Tone Roof
1 – Ingot Silver Metallic
2 – White Suede
LIMITED

CHARCOAL BLACK LEATHER TRIM WITH PERFORATED INSERTS. AVAILABLE EQUIPMENT.

BORDEAUX RESERVE RED METALLIC. WHITE SUEDE ROOF. AVAILABLE EQUIPMENT.

2011 FLEX Specifications
### Available Rapid Spec

- **Rapid Spec 301A** – Multipanel Vista Roof™ + 2nd-row 40/40 bucket seats + refrigerated 2nd-row console + 20-in. bright-painted aluminum wheels with P255/45R20 all-season BSW tires
- **Rapid Spec 302A** – 3.5L EcoBoost™ V6 + 6-speed automatic transmission with paddle shifters + dual exhaust with chrome tips + intelligent all-wheel drive (AWD) + electric power-assisted steering + 20-in. bright-painted aluminum wheels with P255/45R20 all-season BSW tires

### Available Options & Packages

- 2nd-row console (requires 2nd-row 40/40 reclining bucket seats; included with Rapid Spec 301A)
- 2nd-row perforated leather-trimmed 40/40 heated reclining bucket seats with autofold (included with Rapid Spec 301A)
- 3rd-row perforated vinyl 50/50 split bench seat with one-touch PowerFold® and tumble with tailgate feature
- 20-in. bright-painted aluminum wheels with P255/50R20 all-season BSW tires (included with Rapid Spec 301A and 302A)
- Active Park Assist (requires Rapid Spec 302A)
- All-weather floor mats
- Chrome roof-rack side rails (n/a with Vista Roof)

**Class III Trailer Tow Package** includes hitch receiver with 4,500-lb. rating, 4-/7-pin connector with wiring harness, engine oil cooler (3.7L V6 only), tire mobility kit and trailer sway control

**Dual-Headrest DVD Entertainment System** includes color-matched, upholstered front headrests with integrated 7-in. adjustable monitors, top-slot-loading DVD players with gaming ports and remote controls

- Intelligent all-wheel drive (AWD) (included with Rapid Spec 302A)
- Multipanel Vista Roof (included with Rapid Spec 301A)
- Refrigerated console (requires 2nd-row console and Rapid Spec 302A; included with Rapid Spec 301A)
- Two-tone roof

### Exterior Colors

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<thead>
<tr>
<th>Color</th>
<th>Code</th>
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<tr>
<td>White Suede</td>
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<td>Mediterranean Blue Metallic</td>
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<td>Red Candy Metallic Tinted Clearcoat</td>
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<tr>
<td>White Platinum Metallic</td>
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<td>2</td>
</tr>
<tr>
<td>Ingot Silver Metallic</td>
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</tr>
</tbody>
</table>

### Interior Colors

- Medium Light Stone Leather with Perforated Inserts – Standard
- Charcoal Black Leather with Perforated Inserts – Standard

### Optional Two-Tone Roof

1 – Ingot Silver Metallic
2 – White Suede

Colors are representative only. See your dealer for actual paint/trim options.

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**2011 FLEX**

**Specifications**

[Ford Logo]

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TITANIUM

CHARCOAL BLACK LEATHER TRIM WITH GRAY ALCANTARA® SUEDE PERFORATED INSERTS.

RED CANDY METALLIC TINTED CLEARCOAT. TUXEDO BLACK METALLIC ROOF. AVAILABLE EQUIPMENT.

2011 FLEX Specifications
Available Rapid Spec
Rapid Spec 401A — 3.5L EcoBoost™ V6 + 6-speed automatic transmission with paddle shifters + dual exhaust with chrome tips + intelligent all-wheel drive (AWD) + electric power-assisted steering

Available Options & Packages
2nd-row console (requires 2nd-row 40/40 reclining bucket seats)
2nd-row perforated leather-trimmed 40/40 reclining bucket seats with Alcantara® suede perforated inserts and autofold
3rd-row perforated vinyl 50/50 split bench seat with Alcantara suede perforated inserts, one-touch PowerFold® and tumble with tailgate feature
Active Park Assist (requires Rapid Spec 401A)
All-weather floor mats
Black roof-rack side rails (n/a with Vista Roof™)
Class III Trailer Tow Package includes hitch receiver with 4,500-lb. rating, 4-/7-pin connector with wiring harness, engine oil cooler (3.7L V6 only), tire mobility kit and trailer sway control
Dual-Headrest DVD Entertainment System includes color-matched, upholstered front headrests with integrated 7-in. adjustable monitors, top-slot-loading DVD players with gaming ports and remote controls
Intelligent all-wheel drive (AWD) (included with Rapid Spec 401A)
Multipanel Vista Roof
Refrigerated console (requires 2nd-row console)

Exterior Colors
Red Candy Metallic Tinted Clearcoat
White Platinum Metallic Tri-coat
Ingot Silver Metallic
Tuxedo Black Metallic

Interior Colors
Charcoal Black Leather with Gray Alcantara Suede Perforated Inserts — Standard

20-in. Polished Aluminum Wheels

Colors are representative only. See your dealer for actual paint/trim options.
Flex Titanium model is late availability.
ENHANCE YOUR LIFE WITH AVAILABLE TECHNOLOGIES

- Audio System from Sony
- Refrigerated 2nd-Row Console
- SIRIUS Satellite Radio
- Refrigerated 2nd-Row Console
- Amplified Audio System
- Rear View Camera
- Power-Adjustable Pedals
- Power Liftgate

*Shown with available Navigation System.
FLEX ford.com

FORD CUSTOM ACCESSORIES

Hood Deflector, Side Window Deflectors, Rack and Carrier by THULE,® and Graphics Kit

Also available:
APPEARANCE
Ford Custom Graphics by Original Wraps,™ Inc.¹
Rear Spoiler
Exterior Trim Kit by Sherwood¹

ELECTRONICS
Vehicle Security System
HitchScan™ Rear Park Assist Sensor and Hitch Step
by EchoMaster®¹
Forward or Reverse Parking Assist System
by EchoMaster®¹
GPS Tracking and Recovery by SmartAlert™¹
Dual Headrest DVD by INVISION™¹
Wiper De-Icer and Debris Cleaner by Wiper Shaker¹
Portable Navigation Systems by Garmin®¹
Interior Light Kit

EXTERIOR
Locking Fuel Plug
Splash Guards
Chrome Hitch Balls/Drawbars
Trailer Hitch Wiring Harness
Sportz® SUV Tents by Napier¹
Trailer Hitch Assembly

INTERIOR
Leather-Trimmed Interior Seating by Katzkin®¹
Conversation Mirror
Stainless Steel Door Sill Plates
Soft Cargo Cooler Bag
Ash Cup/Coin Holder
Interior Trim Kit by Sherwood¹
Cargo Area Protector

WHEELS
Wheel Locks

20-in. Polished Wheels

Remote Start Systems
All-Weather Floor Mats
(also available for 3rd row)

Soft Cargo Organizers
(Large and Standard Sizes)

Illuminated Door Sill Plates

Racks and Carriers by THULE®¹²

Sport Pedals

To learn more about Ford Custom Accessories and to shop online, visit fordaccessories.com.

¹Ford Licensed Accessories. ²Only available for vehicles with roof-rack side rails.

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Specifications

2011 FLEX

Genuine Ford Accessories will be warranted for whichever provides you the greatest benefit: 12 months or 12,000 miles (whichever occurs first), or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty. Contact your local Ford Dealer for details and a copy of the limited warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer’s warranty. Ford Licensed Accessories are fully designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details regarding the manufacturer’s limited warranty and/or a copy of the FLA product limited warranty offered by the accessory manufacturer.