2011 FOCUS

Specifications

STANDARD FEATURES

Mechanical
2.0L Duratec® I-4 engine or 2.0L Duratec 20E PZEV I-4 engine
4-wheel Anti-Lock Brake System (ABS)
European-inspired suspension – Front: independent MacPherson strut, stabilizer bar; rear: independent Control Blade®
Power front disc/rear drum brakes

Seating
5-person seating
Front bucket seats with adjustable head restraints
Rear 60/40 split-fold seats with adjustable head restraints

Interior
Air conditioning
AM/FM stereo/single-CD player with MP3 capability, clock and 4 speakers
Auxiliary audio input jack
 Courtesy lights with theater-dimming feature
Cupholders (2, front; 1 rear)
Dashtop radio display with outside temperature
Driver message center with dual trip odometer, mpg tracking and real-time fuel efficiency
Front and rear floor mats
Front-door bins and integrated bottle holders
Full-length center floor console with padded armrest
Illuminated Entry System
Map pocket on front-passenger seat back
Powerpoints (2, 12-volt)
Tilt steering column
Visor vanity mirrors

Exterior
Body-color bumpers
Rear-window defroster
Solar-tinted glass
Windshield wipers – Intermittent

Safety & Security
Personal Safety System™ for driver and front passenger includes dual-stage front airbags,1 safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver’s seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
Front-seat side airbags
Side-curtain airbags
3-point safety belts for all 5 seating positions
AdvanceTrac® electronic stability control
Battery saver
Belt-Minder® front safety belt reminder
Child-safety rear door locks
LATCH – Lower anchors and tether anchors for child-safety seats
MyKey® owner controls feature
Remote Keyless Entry System with trunk release (2 key fobs)
SecuriLock® Passive Anti-Theft System
Tire Pressure Monitoring System (excludes spare)

Horsepower, Torque & EPA-Estimated Fuel Economy

2.0L I-4 Engine
Horsepower 140 @ 6,000 rpm
Torque (lb.-ft.) 136 @ 4,250 rpm
Manual 25 mpg city/35 hwy/29 combined
Automatic 25 mpg city/34 hwy/28 combined

2.0L 20E PZEV Engine
Horsepower 136 @ 6,000 rpm
Torque (lb.-ft.) 133 @ 4,250 rpm
Manual 25 mpg city/35 hwy/29 combined
Automatic 25 mpg city/34 hwy/28 combined

Dimensions & Capacities

Exterior
Wheelbase 102.9”
Length 175.0”
Height 58.6”
Width – Excluding mirrors 71.8”
Width – Including mirrors 78.4”

Interior
Front
Head room 39.2”
Shoulder room 53.4”
Hip room 50.4”
Leg room 41.7”

Rear
Head room 38.3”
Shoulder room 53.5”
Hip room 50.9”
Leg room 36.1”

Capabilities
Passenger volume (cu. ft.) 93.4
Luggage capacity (cu. ft.) 13.8

New Vehicle Limited Warranty. We want your Ford Focus ownership experience to be the best it can be. So under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/60,000-mile safety restraint coverage, and 5-year/ unlimited-mile corrosion (perforation) coverage – all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty.

Roadside Assistance. Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Ford Dealer can provide complete details on all of these advantages.

Ford Credit. Get the ride you want. Whether you plan to lease or finance, you’ll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com.

Ford Extended Service Plan. For a purchase or lease, the Ford Extended Service Plan (ESP) gives you “Peace-of-Mind” protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Ford ESP, the only service contract backed exclusively by Ford and honored at all Ford Lincoln Mercury dealerships.


Comparisons based on 2010 competitive models (class is Small Cars), publicly available information and Ford certification data at time of release. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered separately in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following release of the PDF, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations.

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Specifications

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**STANDARD FEATURES**

**S**
Rapid Spec 100A
Includes all standard features, plus:

**Mechanical**
- 5-speed manual transmission
- 15-in. steel wheels with silver-painted covers
- P195/60R15 low-rolling-resistance tires

**Seating**
- Cloth seats

**Interior**
- Manual windows
- Vinyl steering wheel

**Exterior**
- Black door handles
- Black manual sideview mirrors
- Chrome 2-bar grille
- Halogen headlamps

**SE**
Rapid Spec 200A
Includes select S features, plus:

**Mechanical**
- 15-in. aluminum-alloy wheels
- Perimeter alarm

**Interior**
- Power windows with one-touch-down driver's window feature
- SIRIUS® Satellite Radio with introductory 6-month subscription

**Exterior**
- Power sideview mirrors

**SEL**
Rapid Spec 300A
Includes select SE features, plus:

**Mechanical**
- 4-speed automatic transmission
- 16-in. Euroflange aluminum-alloy wheels
- P205/50R16 tires
- Enhanced European-inspired front and rear suspensions with rear stabilizer bar

**Interior**
- Ambient lighting
  - Ford SYNC® Equipment Group with SYNC voice-activated, in-vehicle connectivity system, leather-wrapped steering wheel with cruise and secondary audio controls, and auto-dimming rearview mirror
  - Instrument cluster includes metallic instrument panel appliqué with bright cluster rings, door release handles and register accents; metallic console top plate; and performance cluster
  - Leather-trimmed seats with heated front seats

**Exterior**
- Chrome door handles
- Chrome exhaust tip
- Fog lamps
- Power, heated, chrome sideview mirrors

**SES**
Rapid Spec 400A
Includes select SE features, plus:

**Mechanical**
- 17-in. premium dark stainless-painted aluminum wheels
- P215/45R17 tires
- Performance suspension with larger rear stabilizer bar

**Interior**
- Ambient lighting
  - Ford SYNC® Equipment Group with SYNC voice-activated, in-vehicle connectivity system, leather-wrapped steering wheel with cruise and secondary audio controls, and auto-dimming rearview mirror
  - Instrument cluster includes metallic instrument panel appliqué with bright cluster rings, door release handles and register accents; metallic console top plate; and performance cluster

**Exterior**
- Body-color door handles
- Chrome exhaust tip
- Dark-chrome 2-bar grille
- Dark-chrome headlamp and taillamp trim
- Decklid spoiler
- European-inspired front fascia with integrated fog lamps
- Power, heated, body-color sideview mirrors

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**FOCUS**

**Specifications**

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Drive one.
S & SE
OPTIONAL FEATURES

S Available Option
4-speed automatic transmission

S Exterior Colors
White Suede
Sangria Red Metallic
Blue Flame Metallic
Sterling Gray Metallic
Black
Natural Neutral Metallic

Interior: □ Medium Stone Cloth

SE Available Rapid Spec
Rapid Spec 201A – Ford SYNC® Equipment Group includes SYNC voice-activated, in-vehicle connectivity system, leather-wrapped steering wheel with cruise and secondary audio controls, and auto-dimming rearview mirror

SE Available Options & Packages
4-speed automatic transmission
Cruise control
SE Appearance Package includes 15-in. alloy wheels with unique finish, decklid spoiler and fog lamps

SE Exterior Colors
White Suede
Sangria Red Metallic
Blue Flame Metallic
Sterling Gray Metallic
Black
Natural Neutral Metallic

Interior: □ Medium Stone Cloth □ Charcoal Black Cloth

Colors are representative only. See your dealer for actual paint/trim options.
## Optional Features

**Available Rapid Spec**

Rapid Spec 301A — **Moon & Tune Package** includes power moonroof with shade, and Premium AM/FM stereo/single-CD player with MP3 capability, 8 speakers, 8-in. subwoofer and 190 watts.

<table>
<thead>
<tr>
<th>Exterior Colors</th>
<th>Interior Colors</th>
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<tbody>
<tr>
<td>White Suede</td>
<td>Medium Stone Leather</td>
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<tr>
<td>Sangria Red Metallic</td>
<td>Charcoal Black Leather</td>
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<tr>
<td>Blue Flame Metallic</td>
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<tr>
<td>Ingot Silver Metallic</td>
<td></td>
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<tr>
<td>Sterling Gray Metallic</td>
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<tr>
<td>Black</td>
<td></td>
</tr>
<tr>
<td>Natural Neutral Metallic</td>
<td></td>
</tr>
</tbody>
</table>

Colors are representative only. See your dealer for actual paint/trim options.
Available Rapid Spec
Rapid Spec 401A – Moon & Tune Package includes power moonroof with shade, and Premium AM/FM stereo/single-CD player with MP3 capability, 8 speakers, 8-in. subwoofer and 190 watts.

Available Options
4-speed automatic transmission
Leather-trimmed seats with heated front seats

Exterior Colors
- Sangria Red Metallic
- Blue Flame Metallic
- Ingot Silver Metallic
- Sterling Gray Metallic
- Black

Interior Colors
- Medium Stone Cloth
- Charcoal Black Cloth
- Medium Stone Leather
- Charcoal Black Leather

Colors are representative only. See your dealer for actual paint/trim options.
Features

1. Seven different colors of available ambient lighting let you pick a tone for every day of the week.

2. Get a clear rear view with available power-adjustable, heated sideview mirrors.

3. Heated, leather-trimmed front seats are standard on Focus SEL, optional on SES.

4. Keep up-to-the-minute tabs on the outside temperature and, on select models, the direction you're headed.

5. A standard driver message center with instant readout helps you maximize mpgs.

6. Standard rear 60/40 split-fold seats fold forward for extra-long cargo. And there's room for plenty of your stuff in the 13.8-cu.-ft. trunk.

7. Adjust the available power moonroof to let in just the right combination of air and sky.

2011 FOCUS

Specifications

fordvehicles.com
Ford Custom Accessories

ALSO AVAILABLE:

APPEARANCE
Body Kit by 3dCarbon®
Chrome Exhaust Tip
Graphics Kit
Ford Custom Graphics by Original Wraps®

ELECTRONICS
GPS Tracking and Recovery by SmartAlert®
Wiper De-Icer and Debris Cleaner by Wiper Shaker®
Vehicle Security System
Forward or Reverse Bumper-Mounted Parking Assist System by EchoMaster®
Keyless Entry Keypad

EXTERIOR
Racks and Carriers by THULE®
Side Window Deflectors
Hood Deflector
Splash Guards

INTERIOR
Auto-Dimming Rearview Mirror
Cargo Area Protector
Interior Light Kit
Ash Cup/Coin Holder with or without Lighter Element
Soft Cargo Cooler Bag
Cargo Net

WHEELS
Wheel Locks

To learn more about Ford Custom Accessories and to shop online, visit fordaccessories.com.

Genuine Ford Accessories will be warranted for whichever provides you the greatest benefit: 12 months or 12,000 miles (whichever occurs first), or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty. Contact your local Ford Dealer for details and a copy of the limited warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer's warranty. Ford Licensed Accessories are fully designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details regarding the manufacturer's limited warranty and/or a copy of the FLA product limited warranty offered by the accessory manufacturer.

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