German engineering isn’t just about creating a faster car. Or a tighter ride. Or even the most fuel-efficient engine. We’re not merely designing the sleekest silhouette. Or the roomiest cargo space. Or the most breathtaking sunroof. And even though we place safety at the top of our list, we’re not in this solely to get recognition for our success. Or to break records. Or to add extra safety features just to be safe. At Volkswagen, we’re about all of these things happening together, beautifully and precisely, to create a car that’s actually fun to drive. Because we’re not just making any car, we’re making your car. That’s the power of German engineering.

Better engineering for you.
We’re told that in order to make something work for the majority, we have to compromise. But we figured we’d never done that before, so why start now? The Volkswagen Jetta combines efficiency, performance, comfort, and safety together in a beautifully designed sedan that costs thousands less than you might expect. From its available Bluetooth® technology and touchscreen navigation to its class-leading rear legroom** and trunk space that accommodates almost anything, the Jetta isn’t just a car you can afford to drive—it’s one you actually want to.

**Economize without compromise.**

We’re told that in order to make something work for the majority, we have to compromise. But we figured we’d never done that before, so why start now? The Volkswagen Jetta combines efficiency, performance, comfort, and safety together in a beautifully designed sedan that costs thousands less than you might expect. From its available Bluetooth® technology and touchscreen navigation to its class-leading rear legroom** and trunk space that accommodates almost anything, the Jetta isn’t just a car you can afford to drive—it’s one you actually want to.

**2011 2.0L manual transmission: 23 city/33 highway mpg. EPA estimates. Your mileage will vary.**

** Based on manufacturers’ published data.**

18 with Touran Package and Sunroof in Tornado Red
On the TDI model, you can add the available DSG® transmission. Not only is it one of the fastest shifting transmissions, but it also helps provide seamless acceleration and increased fuel efficiency. Or as we call it, the best of both worlds.

Breeze around town.

The Jetta is named after the German word for jet stream, which means that driving one feels a lot like having the wind at your back and speed on your side. Its gutsy available 2.5L, 170-hp, in-line five-cylinder engine with 177 lbs/ft of torque means quick acceleration and passing power, and when the light turns green, some serious get up and go. It boasts an impressive 33 highway mpg** that helps you effortlessly tick off hours of freeway travel, and when things slow down, the pleasure of driving it makes stop-and-go and don’t-go-at-all traffic a lot more fun.

2.5L, 170-hp, in-line five-cylinder engine*
2.0L, 140-hp, TDI® Clean Diesel engine*
Automatic transmission with Tiptronic® and Sport mode*

2.5L shown in Reflection Silver Metallic with 18” Oval Silver wheels.

**2011 2.5L manual transmission: 23 city/33 highway mpg EPA estimates. Your mileage will vary.
The Jetta TDI Clean Diesel is the engineering equivalent of having your cake and eating it too. It achieves an astonishing 42 highway mpg and travels up to 609 miles on a single tank* without sacrificing one bit of turbocharged performance. That’s all thanks to the TDI technology. The TDI engine uses a direct injection system and runs on ultra-low-sulfur diesel, helping reduce sooty emissions by up to 90% compared to previous diesel engines. You can even choose the available DSG automatic transmission with Tiptronic to take that turbocharged engine to a whole new level.

Leave the competition at the pump.

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The interior of the Jetta is an elegant and simple example of what a compact sedan should be. And in our case, simplicity doesn’t mean sacrifice. It means available comforts like durable V-Tex leatherette seating surfaces, heated front seats, a power glass sunroof, and driver’s side lumbar support. And great features like one-touch automatic window controls for all four windows. It’s kind of amazing how much we fit in there. Especially when you see the price.

Before you climb inside the Jetta, you probably don’t think it’s going to be this spacious. Or this functional. But the Jetta has enough rear legroom to have an impromptu backseat dance party, and a trunk so big it almost has an echo. In fact, you can carry up to five adults and all of their gear in this not-so-compact sedan. Or use the 60/40 split to fold the rear seats down and fill up the trunk with a stroller or a surfboard. Or both. Which is especially useful if you’re a parent who still surfs.

Most rear legroom in its class*
15.5 cubic feet of trunk space
60/40 split folding rear seats
Rear power through**

*Based on manufacturers’ published data. **Feature available on select models.

An inside look at living large.
Sophisticated and modern exterior design
17-inch alloy wheels*
Power glass sunroof*
Laser seam welding

Its signature front end tells you right away that you're driving the latest in Volkswagen design. Those assertive front headlights, the crisp, aerodynamic lines that take the classic shape one step forward—that's all Jetta, and yet it's still fresh and new.

When we set out to design the Jetta, we promised ourselves that we wouldn't skimp on anything. In fact, maybe our engineers took that thinking a little too seriously. Because everything is just a little bit bigger and better, from the more than three feet of rear legroom to the impressive amount of trunk space. So please feel free to smile every time someone checks out your new ride. Just expect them to be stunned if you tell them the price.

Big on everything but compromise.

*Feature available on select models.
Active

- **Anti-Slip Regulation (ASR)**: Helps prevent the wheels on your Jetta from spinning when you accelerate by denying engine power in situations when it senses wheel slippage.
- **TPMS (Tire Pressure Monitoring System)**: Helps maintain tire pressure and warn you of any loss.
- **ESC (Electronic Stability Control)**: Prevents oversteer or understeer during an evasive maneuver by applying corrective forces to each wheel, maintaining control.
- **HBA (Hydraulic Brake Assist)**: Assists by increasing brake pressure when you need it most.

Passive

- **TPMS (Tire Pressure Monitoring System)**: Monitors tire pressure and alerts you to any loss.
- **HBA (Hydraulic Brake Assist)**: Assists by increasing brake pressure when you need it most.
- **ESC (Electronic Stability Control)**: Prevents oversteer or understeer during an evasive maneuver by applying corrective forces to each wheel, maintaining control.
- **HBA (Hydraulic Brake Assist)**: Assists by increasing brake pressure when you need it most.

**Intelligent Crash Response System (ICRS)**

- After the airbags* have been deployed in a collision, the ICRS automatically unlocks all doors, disables the fuel pump, and turns on the interior lights. That’s why we call it “intelligent.”
- Pressure sensors within the doors help reduce precious reaction time by responding instantly to a breach in the outside door panels and triggering the Side Curtain Protection® airbags.*
- Crash-optimized front end: Designed to absorb impact energy and reduce the amount of forward movement of the vehicle during a collision.
- Intelligent pre-tensioning system: Automatically adjusts the tension of the seat belts to ensure they are snug and ready to provide maximum protection.
- Impact-absorbing elements: Positioned to absorb and distribute impact energy, helping to reduce the forces transmitted to the occupants.
- Safety cage: A specially designed structure that surrounds the passenger compartment, providing a protective shell during collisions.
- LATCH (Lower Anchors and Tethers for CHildren): A federal government-standard child seat attachment system that makes it easier to secure LATCH-compatible child seats to your Jetta.

*Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. The Intelligent Crash Response System (ICRS) will only activate in a collision where the airbags deploy or safety belt pretensioners activate. Not all collisions cause airbags to deploy or safety belt pretensioners to activate.

This is an illustration and not an exact depiction of what will actually happen in a crash. All airbags will not inflate in real-world crashes, and if multiple airbags do deploy, they will be in various stages of inflating/deflating and will never all be inflated at the same time. Always check your vehicle for any airbag deployment, and return to dealer if any airbag(s) have deployed.
At Volkswagen, we believe in our products so much that we give you three years or 36,000 miles of scheduled Carefree Maintenance—on the house. Come by for a courtesy vehicle check within the first 90 days, or 6,000 miles, and ask us any questions you have while we give your Jetta a basic checkup. Then come by every year, or 10,000 miles, for your remaining scheduled maintenance check. It’s that simple. So relax and enjoy every carefree mile in your new VW. That’s what it’s there for. And because it’s a Volkswagen, it’ll keep that new car feeling for many years to come.

Wellness for your wheels.

No-charge scheduled Carefree Maintenance

3 or 36,000*

Years Miles

*The Volkswagen Carefree Maintenance Program covers the vehicle’s scheduled maintenance for three years or 36,000 miles, whichever comes first. Coverage during the term of the new vehicle limited warranty at no additional cost. Some limitations apply. See dealer or vehicle maintenance program booklet for details.
Best-in-class rear legroom
The days of sliding the front seats up to make room for your passengers are over. The Jetta comes standard, naturally, with over three feet of best-in-class legroom. That’s enough space for a professional basketball player to be comfortable. Of course, you have to meet one first before you offer him a ride.

Auxiliary input (AUX-in) for MP3 players
Remember the days of using a cassette adapter for your MP3 player to play it through your car stereo? Neither do we. Thanks to the AUX in on your Jetta, you can connect your iPod® or other portable music player directly to your stereo. No more clicks or hisses from the cassette, just beautiful music. Okay, maybe we do remember.

One-touch power windows with pinch protection
One-touch power windows are definitely one of those small luxuries that you’re guaranteed to love. Especially when it comes standard on all four windows. And if there are a few unsuspecting fingers still feeling the breeze when you go to raise the windows in one touch, never fear. Automatic pinch protection to the rescue.

Power-heated exterior mirrors
Our side-view mirrors are heated to help defrost snow, ice, and fog for greater visibility on all those chilly mornings and frigid evenings that you have to get in your Jetta and go. Not to mention the cold days in between.

15.1 cubic feet of trunk space
Inside the very stylish trunk is 15.1 cubic feet of storage space. It’s class-leading too. But since you’re probably not used to thinking in terms of cubic feet, let us translate. That means luggage for a long vacation, loot from a big box store, all the gear for your kid’s soccer game, or just about anything else you can dream up.

Bluetooth technology
You can do more than just make and take hands-free phone calls with Bluetooth with voice command, phonebook download, and music-streaming capabilities. Enjoy the convenience of simply speaking a command to your Bluetooth-equipped phone and standing by as it makes the call for you. Or stream music in full stereo sound using nothing but the paired Bluetooth connection.

Keyless access with push-button start
The days of locking your keys in the car are over thanks to keyless access with push-button start. With your keys in your pocket or purse, your door will automatically unlock when you grip the door handle. Then, once you’re inside, a simple press of the start button turns on the ignition so you can drive off on your next adventure.

Touchscreen navigation system
If you’re prone to getting lost, don’t worry. Our five-inch color touchscreen navigation system has the power to help guide you almost anywhere you want to go, and back again. And it’ll play all the tunes you want along the way.

iPod integration
Once you get the MDI with iPod cable, you’ll wonder how you ever lived without one. It lets you easily navigate all your playlists, albums, and songs through the intuitive touchscreen interface on your stereo.

Fender® Premium Audio System
The available Fender Premium Audio System is designed to fill the cabin with sound that evokes the raw emotion of a live performance. Its 400-watt amp, subwoofer, and eight speakers make any genre of music sound good. So sit back and enjoy the marriage of German engineering and the brand that’s known for starting the rock ‘n’ roll revolution. And feel free to play it loud and proud.

We’re told that in order to make something work for the majority, we have to compromise. But we figured we’ve never done that before, so why start now? That’s why the Jetta comes with everything you need to be happy, and everything we need to call it a Volkswagen.
**Jetta S**

Includes SE features, plus 2.0L, 16-valve, DOHC, 4-cylinder engine; 84 hp, 108 lbs/ft of torque; 6-speed manual transmission; 6-speed automatic transmission with Tiptronic and Sport mode. Includes SE with Convenience features, plus 15" alloy wheels with all-season tires, power windows, power door locks, power steering, full cloth seating surfaces, keyless access with push-button start, driver and front passenger seatback pockets, multi-function steering wheel, and 60/40-split folding rear seats. Options Include: Bluetooth technology, cloth seats, cloth trim, power windows, power door locks, and remote keyless entry.

**Jetta SE**

Includes SE features, plus 2.0L, 16-valve, DOHC, 4-cylinder engine; 115 hp, 125 lbs/ft of torque; 6-speed automatic transmission with Tiptronic and Sport mode. Includes SE with Convenience features, plus 17" alloy wheels with all-season tires, power windows, power door locks, power steering, full cloth seating surfaces, keyless access with push-button start, driver and front passenger seatback pockets, multi-function steering wheel, and 60/40-split folding rear seats. Options Include: Bluetooth technology, cloth seats, cloth trim, power windows, power door locks, and remote keyless entry.

**Jetta SEL**

Includes SE features, plus 2.5L, 170-hp, 5-cylinder engine; 6-speed automatic transmission with Tiptronic and Sport mode. Includes SEL with Convenience features, plus touchscreen Premium VIII sound system with MP3- and WMA-compatible in-dash 6-disc CD changer, SD memory card reader, and 6-speed automatic transmission with Tiptronic and Sport mode. Options Include: Bluetooth technology, cloth seats, cloth trim, power windows, power door locks, and remote keyless entry.

**Jetta TDI**

Includes SE features, plus 2.0L, TDI Jetta TDI Clean Diesel engine, 6-speed manual transmission, rear disc brakes, and 60/40-split folding rear seats. Includes TDI with Premium Package, rearview camera, auxiliary audio input, wireless Bluetooth® hands-free phone system, RNS 315 navigation system with 5" color touchscreen, keyless access with push-button start, multi-function steering wheel, and heated power side mirrors. Options Include: Bluetooth technology, cloth seats, cloth trim, power windows, power door locks, and remote keyless entry.

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**Performance**

- **S** - 2.0L, 16-valve, DOHC, 4-cylinder engine; 84 hp, 108 lbs/ft of torque
- **SE** - 2.0L, 16-valve, DOHC, 4-cylinder engine; 115 hp, 125 lbs/ft of torque
- **SEL** - 2.5L, 170-hp, 5-cylinder engine; 177 hp, 177 lbs/ft of torque
- **TDI** - 2.0L, TDI Jetta TDI Clean Diesel engine; 140 hp, 236 lbs/ft of torque

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**Technology**

- **S** - None
- **SE** - None
- **SEL** - None
- **TDI** - None

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**Safety**

- **S** - None
- **SE** - None
- **SEL** - None
- **TDI** - None

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**Design**

- **S** - None
- **SE** - None
- **SEL** - None
- **TDI** - None

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**Dimensions**

- **S** - None
- **SE** - None
- **SEL** - None
- **TDI** - None

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**Options**

- **S** - None
- **SE** - None
- **SEL** - None
- **TDI** - None

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**Class-leading rear legroom and trunk space**

Jetta SE Jetta SEL

Jetta TDI® Clean Diesel

Volkswagen Carefree Maintenance® Program

Vehicle equipped with Volkswagen’s Premium Package includes the following features:

- Bluetooth® technology
- Auxiliary audio input
- Wireless Bluetooth® hands-free phone system
- RNS 315 navigation system with 5" color touchscreen
- Keyless access with push-button start
- Multi-function steering wheel
- Heated power side mirrors

**Volkswagen 3-year/36,000-mile (whichever occurs first) Roadside Assistance**

- **S** - None
- **SE** - None
- **SEL** - None
- **TDI** - None

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**Volkswagen Warranty and Maintenance**

- **S** - None
- **SE** - None
- **SEL** - None
- **TDI** - None

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**Volkswagen’s Premium Package**

- **S** - None
- **SE** - None
- **SEL** - None
- **TDI** - None

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**Note:** Some limitations apply. See dealer or vehicle maintenance program booklet for details.
Wheels

SE 16" Steel
SE 16" Convenience Alloy
TDI 16" Alloy
SEL 17" Alloy

Accessories

driversgear.vw.com

SE 16" Drapes
18" Drapes
Lip Spoiler
StealthMat™

SE 16" Steel
SE 18" Steel
Onyx Lip Spoiler
Exhaust Tips

SE 18" Lip Spoiler
18" Lip Spoiler
Base Style Kit
Machined Mat™

TDI 18" Lip Spoiler
18" StealthLiner
Body Styling Kit
Machined Mat™

SEL 17" Lip Spoiler
18" Onyx Lip Spoiler
Pedal Caps
Luggage Mat

Standard

SE 16" Convenience Alloy
18" Steel
Onyx Lip Spoiler
Exhaust Tips

SE 18" Convenience Alloy
18" Steel
Lip Spoiler
StealthMat™

TDI 18" Steel
18" StealthLiner
Body Styling Kit
Machined Mat™

SEL 17" Steel
18" Onyx Lip Spoiler
Pedal Caps
Luggage Mat

Exterior

Paint

Candy White
SE/SL/SEL/SE 16" Conve

Bolero Silver Metallic
Tinte Black, Cornsilk Beige, Latte Macchiato

White Gold Metallic
Tinte Black, Cornsilk Beige, Latte Macchiato

Platinum Grey Metallic
Titan Black

Tornado Red
SE/SL/SEL/SE 16" Conve

Tungsten Blue Metallic
SE/SL/SEL/TDI 16" Conve

Toffee Brown Metallic
SE/SL/SEL/SE 18" Conve

Black
Tinte Black, Cornsilk Beige

Interior

V-Tex Leatherette

Tan Black
Cornsilk Beige

Cloth

Tan Black
Latte Macchiato

Cloth