2012 Routan

Das Auto.
German engineering isn’t just about creating a faster car. Or a tighter ride. Or even the most fuel-efficient engine. We’re not merely designing the sleekest silhouette. Or the roomiest cargo space. Or the most breathtaking sunroof. And even though we place safety at the top of our list, we’re not in this solely to get recognition for our success. Or to break records. Or to add extra safety features just to be safe. At Volkswagen, we’re about all of these things happening together, beautifully and precisely, to create a car that’s actually fun to drive. Because we’re not just making any car, we’re making your car. That’s the power of German engineering.

Better engineering for you.
The Routan

Let’s be honest. People need minivans. Because minivans accommodate a life full of strollers, groceries, and sports gear. Not to mention kids. Which is why the Routan—with room for seven, up to 144 cubic feet of storage space, and third-row fold-flat seats—is such a smart purchase. As if that wasn’t clever enough, add the available dual power-sliding doors with power windows and an available power liftgate in back for that extra boost of functionality. And, for the ultimate seal of approval, the Routan was named a 2011 Best Buy by Consumers Digest. Flexible, appealing, and safe, with the unmistakable Volkswagen performance that’s designed to bring out the kid in you. Because we don’t think you should have to choose between want and need.

From the carpool to the fast lane.

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From the carpool to the fast lane.
For the family who has everything.

Whether you’re on your way to soccer practice or on your way home from the store with a week’s worth of groceries, the minivan’s amazingly adaptable interior is ready for almost anything. Remove the second-row captain’s chairs and fold the third-row seats flat to enjoy up to 144 cubic feet of storage space. You can even choose to automate the third-row seats with the available power-folding feature. The Routan adapts with the greatest of ease should you need the extra space. Plus, if you opt for the available remote power liftgate, you’ll make accessing all that extra space even easier.

Getting in and out of the Routan is easy with the available dual power sliding doors. That’s right, doors on both sides. The integrated power windows also have available built-in window shades and driver-controlled rear vents to help you keep cooler going on hot days.

Every Routan comes with a wealth of in-floor storage space that’s perfect for stacking sports equipment, beach towels, camping gear, or anything else you can think of bringing along. Just load it up and you’re ready for takeoff.

Versatility

Up to 144 cubic feet of cargo space
Eight-way power front seats with driver’s seat memory*
Heated front- and second-row seats*

*Feature available on select models.
Remote start. The available remote start system is handy in extremely hot and cold weather to help warm up the engine and make the interior more hospitable before you climb inside and leave for your destination.

Rearview camera. Once you arrive, the available rearview camera gives you a real-time view of what’s behind you, to help prevent you from backing into anything but an empty parking space.

Technologically savvy.

Everything about the Routan is designed to help make your life easier. There’s an available touchscreen navigation system, which can help you map your route around the country or around the corner, as well as play any kind of music or talk radio you like using both the one-year trial subscription to SiriusXM Satellite Radio and SiriusXM Travel Link.” The available Bluetooth® system lets you answer and make calls using voice commands. You speak. It dials. And just to show that Volkswagen really has thought of everything, the available Wi-Fi® router lets passengers connect laptops, game devices, or smartphones to the Internet so they can surf, game, or chat...wirelessly.
Entertainment

Dual-screen rear seat entertainment system

Touchscreen audio system

Wi-Fi

The entertainment system is packed with features, including a 30GB hard drive and USB port, making it an excellent option to help maximize your leisure. Load it up with music to listen to along the way, or movies and photos to watch while you’re parked, and bring a little more joy to every ride.

Double feature.

Once everyone gets settled and comfortable in their seats with available Vienna leather seating surfaces, let the games begin. Or the movies. Or one movie and one video game. With the available rear seat entertainment system, not only are there up to two screens to watch, but they can watch something different. And you can give separate headphones to each passenger to keep the volume down and the entertainment up.

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*Feature available on select models.
People like cupholders. A lot. So we’ve given you 13 cupholders conveniently located throughout the Routan to stash coffee cups, soda cans, sippy cups, or even change for parking meters.

Design is all in the family.

Families need minivans. Which is why we designed one that looks and drives like a Volkswagen. Its dynamic exterior has thoughtful details like available 17-inch alloy wheels, available turn signals built into the side mirrors, and available store-in-place roof rails for carrying stuff. And lots of it. Climb inside and check out the available sunroof that lets in sunshine and fresh air when you need it. And don’t forget to use the available dual power-sliding doors to let yourself in. And out. So whether you’re going on a road trip or ferrying the kids around town, the Routan offers a wealth of practical solutions without sacrificing style.

Design

Fold-flat rear seat with tailgate mode
Dual power-sliding doors*
13 cupholders

*Feature available on select models.
SEL Premium shown in Mercury Silver Metallic

3.6L, 283-hp V6 engine
Six-speed automatic transmission
Towing capacity of up to 3,600 lbs*

Isn’t it amazing how the amount of stuff you have seems to grow exponentially every time you have a child? If this sounds like your family, you’ll love the fact that the optional towing package allows your Routan to tow up to 3,600 lbs.*

The Routan comes with a six-speed automatic transmission that gives it uncommonly smooth shifting. You might even call it effortless.

The Routan may look like a minivan with all that space inside, but it handles like a Volkswagen. Which means that its optimized steering system puts you at the helm of a powerful machine, featuring a 3.6L V6 engine with 283 horsepower and 260 lb/ft of torque. And it also means that carpool duty just got a lot more fun.
Active Safety

Active safety features are the things that help you prevent a collision, such as brakes, steering, and traction control elements like ABS and ESC. They may sound basic, but those elements can help save your life.

Passive safety features are what help protect you during a collision, such as safety belts, airbags, steel-reinforced seating, safety cages, and crumple zones. You know that German engineering you love? Well, it’s actually throughout the entire car.

LATCH allows you to secure child seats to your Routan using specific built-in anchors that make it easier to install your child seats securely. These head restraints move forward and upward in a rear-end collision, helping reduce head acceleration before it makes contact, thereby lowering the chance of injury. Integrated right into the front structure of your Routan are impact-absorbing elements that help minimize the amount of energy that reaches you.

In addition to dual front and Side Curtain Protection® airbags, the Routan comes with dual thorax side and driver knee protection airbags.* You may not know where your thorax is, but the Routan does.

Electronic Stability Control (ESC)
ESC helps prevent oversteer or understeer during an evasive maneuver by applying corrective forces to each of the wheels. In other words, it helps you maintain control.

Tire Pressure Monitoring System (TPMS)
The TPMS system helps monitor tire pressure and alerts you of any loss in pressure when it occurs.

Anti-lock Braking System (ABS)
ABS helps keep the brakes from locking up during sudden stops, and it helps you retain control of the steering in the event of emergency braking.

Hydraulic Brake Assist (HBA)
HBA helps ensure that you get the maximum power from the brake system by judging the suddenness of the braking and applying extra pressure when you need it most.

Lower Anchors and Tethers for CHildren (LATCH) Front-seat active head restraints
LATCH allows you to secure child seats to your Routan using specific built-in anchors that make it easier to install your child seats securely.

Front and active head restraints
These head restraints move forward and upward in a rear-end collision, helping reduce head acceleration before it makes contact, thereby lowering the chance of injury.

Cushioned rear seat and
In addition to dual rear and Side Curtain Protection® airbags, the Routan comes with dual thorax side and driver knee protection airbags.* You may not know where your thorax is, but the Routan does.

Airbags
* Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. This is an illustration and does not depict what will happen in a crash. All airbags will not inflate in real-world crashes, and if multiple airbags do deploy, they will be in various stages of inflating/deflating and will never all be inflated at the same time.
At Volkswagen, we believe in our products so much that we give you three years or 36,000 miles of scheduled Carefree Maintenance—on the house. Come by for a courtesy vehicle check within the first 90 days, and ask us any questions you have while we give your Routan a basic checkup. Then come by every 6,000 miles for your remaining scheduled maintenance checks. It’s that simple. So relax and enjoy every carefree mile in your new VW. That’s what it’s there for. And because it’s a Volkswagen, it’ll keep that new car feeling for many years to come.

Wellness for your wheels.

The Volkswagen Carefree Maintenance Program covers the vehicle’s scheduled maintenance for three years or 36,000 miles, whichever comes first. Coverage during the term of the new vehicle limited warranty at no additional charge. Some limitations apply. See dealer or vehicle maintenance program booklet for details.
## Routan S

- Includes all SE features, plus: 17" alloy wheels, power-driver and passenger side mirrors, black roof rails with stowing crossbars, color-matched side mirrors, anti-lock braking system (ABS), electronic brake-force distribution (EBD) with brake assist, stability control system, side-impact and curtain airbags, air conditioning, automatic temperature control,绒面绒 seating surfaces, and roof mounted sunshades.

## Routan SEL

- Includes all SE features, plus: sunroof, 6-speaker sound system with touchscreen interface, AM/FM radio with single CD/DVD player, MP3 and iPod capability, 30GB hard drive with USB input, 3-zone automatic air-conditioning (driver/passenger/rear) with air filter, 16" steel wheels with wheel covers and all-season tires, front passenger's seat with power adjustment, driver and passenger seat memory, memory for driver's seat, Bi-Xenon (HID) headlights, foglights, chrome mirrors and door handles, power exterior mirrors with power control, and power liftgate with floodlight.

## Routan SEL Premium

- Includes all SEL features, plus: 2nd- and 3rd-row 9" LCD video screens, rear entertainment system, side-impact and curtain airbags, leather seating surfaces, premium sound system with 9 speakers and 506-watt amplifier, hands-free phone system, keyless access with push-button start, remote start, automatic headlights, rain-sensing windshield wipers, foglights, chrome mirrors and door handles, power exterior mirrors with power control, and power liftgate with floodlight.

## Six Seating Configurations

<table>
<thead>
<tr>
<th>Configuration</th>
<th>1st Seat</th>
<th>2nd Seat</th>
<th>3rd Seat</th>
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### Technical Specifications

- **Fuel Economy**: 20/29 mpg (EPA) urban/highway
- **Maximum Towing Capacity**: 7,500 lbs
- **Braking System**: Electronic brake-force distribution (EBD) with brake assist, ABS, and panic buttons on key fob
- **Steering**: Quad halogen headlights with Daytime Running Lights (DRL) and auto-off feature
- **Wipers**: Windshield wipers, variable intermittent, including rear wiper
- **Mirrors**: Power, heated driver and passenger side mirrors, matte black
- **Security**: Immobilizer with alarm, hands-free phone system, keyless access with push-button start, remote start, automatic headlights, rain-sensing windshield wipers, foglights, chrome mirrors and door handles, power exterior mirrors with power control, and power liftgate with floodlight.
- **Warranty**: 3-year/36,000-mile (whichever occurs first) Roadside Assistance

### Warranty Against Corrosion Perforation

- 3 years/unlimited mileage or 5 years/100,000 miles (whichever occurs first)
- Volkswagen Carefree Maintenance® Program

### Volkswagen Carefree Maintenance® Program

- Free scheduled maintenance services as outlined in the Volkswagen owner’s manual.
- Volkswagen will provide all necessary services, including labor, parts, and fluids.
- Volkswagen Carefree Maintenance® Program is available for all new Volkswagen vehicles.

### limitations

- Not all services are included.
- Volkswagen Carefree Maintenance® Program is subject to terms and conditions.

### Volkswagen Assistance Program

- Free roadside assistance for 3 years or 36,000 miles, whichever occurs first.
- Volkswagen Assistance Program is available for all new Volkswagen vehicles.

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**Wheels**

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<thead>
<tr>
<th>Standard</th>
<th>Accessories</th>
<th>Interior</th>
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**Sierra Stone**

- **Rear Seat Entertainment** available with one monitor
- **Hitch Mount Rack Attachment** for 2 or 4 bikes
- **Running Boards**
- **Autotext™ Wi-Fi Router**
- **MojoMat®** available in dark gray and tan
- **Third-row mats also available**
- **Monster Mat®**
- **Heavy Duty Trunk Liner with Cargo Blocks**

**Accessories**

- **Thistle**
- **Mervin**
- **Soho**
- **Rota**

**Paint**

- **Deep Claret Metallic**: Sierra Stone, Aero Gray
- **Twilight Gray Metallic**: Sierra Stone, Aero Gray
- **Nocturne Black Metallic**: Sierra Stone, Aero Gray

**Leather**

- **Sierra Stone**
- **Aero Gray**

**Leatherette**

- **Sierra Stone**
- **Aero Gray**

**Cloth**

- **Aero Gray, Suede Woven**