2012 Tiguan
German engineering isn’t just about creating a faster car. Or a tighter ride. Or even the most fuel-efficient engine. We’re not merely designing the sleekest silhouette. Or the roomiest cargo space. Or the most breathtaking sunroof. And even though we place safety at the top of our list, we’re not in this solely to get recognition for our success. Or to break records. Or to add extra safety features just to be safe. At Volkswagen, we’re about all of these things happening together, beautifully and precisely, to create a car that’s actually fun to drive. Because we’re not just making any car, we’re making your car. That’s the power of German engineering.

Better engineering for you.
What’s the best way to describe the perfect amount of space and comfort, the power of a sport-tuned engine, and the renowned Volkswagen safety all complemented by a gorgeous new exterior? In a word, balanced. Introducing the new 2012 Tiguan. Refreshed inside and out, it features a redesigned grille and updated headlights, restyled taillights, new high-quality cloth seating surfaces, and improved fuel efficiency, all of which make it stand out more than ever. Of course, the Tiguan still blasts down the road with its 200-hp turbocharged engine and available 4MOTION® all-wheel drive, so it can effortlessly adapt to any environment. That’s the key to its charm. It’s designed to fit into your versatile life, and a compact parking space, perfectly.

The 2012 Tiguan

The new face of performance.

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The new face of performance.
Every Tiguan comes with FSI® direct injection technology that precisely sends atomized fuel into the combustion chamber of each cylinder. What does that all mean? Well, it makes the engine 25% more efficient than conventional injection engines. And that equals lower emissions and more power. It also gives you a few more victory laps around the city before you stop for gas.

Getting there is more than half the fun.

Inspired by our belief that the journey is just as important as the destination, the 2012 Tiguan delivers a memorable driving experience every time you get behind the available leather-wrapped, multi-function steering wheel. That’s because while the Tiguan is all compact SUV on the outside, under its hood beats the heart of a sports car: A GTI to be exact. Powered by the 2.0L turbocharged engine with 200 horsepower and 207 lbs/ft of torque, the Tiguan takes you from zero to 60 in 7.9 seconds while getting a better than ever 27 highway mpg. It’s the type of power you’ll appreciate whenever you have to get on a busy freeway, and fuel efficiency you’ll notice every time you drive past the filling station.

2.0L TSI

T is for Turbo.

200 horsepower

207 lbs/ft torque

Mileage

27 highway miles per gallon†

Travel

453 miles per tank†

Performance

4-corner independent suspension

2,200 lbs towing capacity* 

4MOTION all-wheel drive** 

6-speed automatic with Tiptronic®** 

2.0L TSI

200 horsepower 

207 lbs/ft torque 

†2012 2.0L TSI, automatic transmission: 22 city/27 highway mpg EPA estimates. 453 miles per tank. Range based on 27 highway mpg EPA estimate and a 16.8-gallon tank. Your mileage will vary.

SEL shown in Pepper Gray

*Optional towing package required. **Feature available on select models. †2012 2.0L TSI, automatic transmission: 22 city/27 highway mpg EPA estimates. 453 miles per tank. Range based on 27 highway mpg EPA estimate and a 16.8-gallon tank. Your mileage will vary.
40/20/40-split folding rear seats. Most SUVs come with a 60/40 split rear seat. Then again, the Tiguan isn’t just any SUV. So we gave it a 40/20/40-split folding rear seat that creates a generous 56.1 cubic feet of cargo space with the rear seats folded down flat. Of course, you can fold one seat back up if your cargo happens to be a couple of skiers. Or, you can fold them both back up and leave the middle folded down—and still have plenty of room for three skiers and their skis.

It packs a wallop. And a lot of other stuff.

Yes, technically, it’s a compact SUV. But a quick look inside shows that the Tiguan has a lot more than meets the eye. For starters, there’s the 40/20/40-split folding rear seat, offering six different configurations for maximum flexibility and cargo space. Plus, the rear seats slide forward and back, just in case you need more room in the trunk. There are even hooks in back that you can use to tie down anything you put in the trunk to keep it from sliding around, which is good for your stuff and for your safety. And there’s even a 12-volt power outlet that you can use to plug something in when you’re on the move.
Panoramic sunroof.

There are sunroofs and then there’s the Tiguan’s jaw-droppingly huge available power-sliding panoramic sunroof. At 12.7 square feet, it lets in three times more fresh air and sunlight than the average sunroof, so there’s never an un-sundrenched seat in the house. Let the blue-sky gazing begin.

Climb inside your comfort zone.

The Tiguan doesn’t just take you to your happy place, it is your happy place. From the moment you slip into the available premium 12-way adjustable power driver’s seat, you can’t help but notice the airy roominess and refined craftsmanship that surrounds you. From the available leather seats and huge panoramic sunroof to the soft-touch materials throughout, the Tiguan’s cabin is a study in upscale sophistication and comfort. One that’s not only pleasing to the eye, but to the legs, backs, and rear ends of up to five adult passengers as well.

Leather and V-Tex leatherette seating surfaces*
Heated front seats*
Dual-zone climate control*

*Feature available on select models.
Roof rails
19-inch Savannah alloy wheels
Power-adjustable heated side view mirrors

Bi-Xenon headlights with Adaptive Front-lighting System (AFS). Brighter than halogen or regular filament bulbs, the available special headlights with AFS turn up to 15 degrees around corners, effectively seeing into the future.

LED Daytime Running Lights. These special Daytime Running Lights use Light Emitting Diodes (LED). LED lights illuminate almost instantly, use less energy, and last significantly longer than standard light bulbs.

With its turbocharged engine and sporty design, the Tiguan has always turned heads in a hurry. So rather than mess with a good thing, we simply updated it. First, we redesigned the chrome grille and framed it between a pair of assertive headlights accented with available Bi-Xenon™ headlights with LED Daytime Running Lights, giving it a modern and sleek look. Then, we restyled the taillights by incorporating a striking “double L” pattern into the design. And to complete its sporty look, the Tiguan now features available factory-installed 19-inch Savannah alloy wheels, so no matter where your journey takes you, you’re sure to arrive at your destination in style.

Designed to turn heads. Built to perform.
Safety

Active

Electronic Stability Control (ESC)
ESC helps prevent the wheels on your Tiguan from spinning when you accelerate by denying engine power in situations when it senses wheel slippage.

Anti-lock Braking System (ABS)
ABS helps prevent wheels from locking up during sudden stops, allowing you to maintain steering control over the steering in the event of a severe braking.

Brake disc wipe feature
When the vehicles speed is lower than 6 mph, a brake disc wipe function initiates to remove mud on the brake disc, to maintain your braking ability and increase the distance required to stop.

Hydraulic Brake Assist (HBA)
Brakes assist function allows you to stop safely from the brakes system. That’s why the automatic system is equipped with applying pressure on the brake pedal.

Passive

Intelligent Crash Response System (ICRS)
After the airbags have been deployed or the safety belts have triggered in a collision, the ICRS (automatically) unlocks all doors, disables the fuel pump, and turns on the hazard lights. That’s why we call it intelligent.

6 standard airbags*

Crash-optimized front end
Integrated crash-optimized design of your Tiguan, to ensure maximum safety for occupants during a crash. That helps reduce the impact forces that reach you.

Pressure sensors for side airbags
Pressure sensors within the doors help reduce pressure exertion forces by expanding gradually to a maximum in the outward door panels and increasing the inward side curtain.

Tire Pressure Monitoring System (TPMS)
You have enough to think about without having to remember to check your tires. So we added the TPMS to monitor tire pressure and inform you of any loss in pressure when it occurs.

Safety cage
Beneath all that sheet metal, every Tiguan has a specially reinforced safety cage complete with anti-intrusion side beams and heat-formed B-pillars, designed to help protect you in the event of a collision.

Integrating the latest in safety technology, every Tiguan is engineered to the highest Volkswagen standards. And it’s why every model is equipped with active and passive safety features like Electronic Stability Control (ESC), Hydraulic Brake Assist (HBA), and a crash-optimized front end to help protect you in the event of a collision. So you can drive with confidence knowing you’re not just safe, you’re Volkswagen safe.

Highlights

ESC
ESC helps prevent the wheels on your Tiguan from spinning when you accelerate by denying engine power in situations when it senses wheel slippage.

Ant-Slip Regulation (ASR)
ASR helps prevent the wheels on your Tiguan from spinning when you accelerate by denying engine power in situations when it senses wheel slippage.

Anti-lock Braking System (ABS)
ABS helps prevent wheels from locking up during sudden stops, allowing you to maintain steering control over the steering in the event of a severe braking.

Brake disc wipe feature
When the vehicles speed is lower than 6 mph, a brake disc wipe function initiates to remove mud on the brake disc, to maintain your braking ability and increase the distance required to stop.

Hydraulic Brake Assist (HBA)
Brakes assist function allows you to stop safely from the brakes system. That’s why the automatic system is equipped with applying pressure on the brake pedal.

Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. The Intelligent Crash Response System (ICRS) will only activate in a collision where the airbags deploy or safety belt pretensioners activate. Not all collisions cause airbags to deploy or safety belt pretensioners to activate. This is a dramatization and does not depict what will happen in a collision. All bags will not inflate in real-world collisions, and if multiple bags deploy, the denser they will be in various stages of inflating/deflating and will never all be inflated at the same time.

Active safety
Active safety features are the things that help you prevent a collision, such as headlights, turn signals, mirrors, brakes, steering, and traction control elements like ABS and ESC. They may sound basic, but these elements can help save your life.

Passive safety
Passive safety features are what help protect you during an accident, such as safety belts, airbags, crash-tested seating, safety cages, and crumple zones. You know that German engineering you love under the hood? Well, it’s actually throughout the entire car.

Fully loaded with peace of mind.

It’s one thing to be safe. It’s quite another to be given accolades for safety. So when the 2011 Tiguan earned the Insurance Institute for Highway Safety’s (IIHS) Top Safety Pick award for the second year in a row, we were honored, but hardly surprised. That’s because every Volkswagen is engineered to the highest standards: Volkswagen standards. And it’s why every model is equipped with active and passive safety features like Electronic Stability Control (ESC), Hydraulic Brake Assist (HBA), and a crash-optimized front end to help protect you in the event of a collision. So you can drive with confidence knowing you’re not just safe, you’re Volkswagen safe.

Active safety. Activity safety features are the things that help you prevent a collision, such as headlights, turn signals, mirrors, brakes, steering, and traction control elements like ABS and ESC. They may sound basic, but these elements can help save your life. Passive safety. Passive safety features are what help protect you during an accident, such as safety belts, airbags, crash-tested seating, safety cages, and crumple zones. You know that German engineering you love under the hood? Well, it’s actually throughout the entire car.
Wellness for your wheels.

At Volkswagen, we believe in our products so much that we give you three years or 36,000 miles of Carefree Maintenance—on the house. Come by for a courtesy vehicle check within the first 90 days, or 6,000 miles, and ask us any questions you have while we give your Tiguan a basic checkup. Then come by every year, or 10,000 miles, for your remaining scheduled maintenance checks. It’s that simple. So relax and enjoy every carefree mile in your new VW. That’s what it’s for. And because it’s a Volkswagen, it’ll keep that new-car feeling for many years to come.

*The Volkswagen Carefree Maintenance Program covers the vehicle's scheduled maintenance for three years or 36,000 miles, whichever comes first. Coverage during the term of the new vehicle limited warranty at no additional charge. Some limitations apply. See dealer or vehicle maintenance program booklet for details.

SE shown in Candy White

Carefree Maintenance®
No-charge scheduled Carefree Maintenance

3 Years
36,000 Miles

The Volkswagen Carefree Maintenance Program covers the vehicle’s scheduled maintenance for three years or 36,000 miles, whichever comes first, at no additional charge. Certain limitations apply. See dealer or vehicle maintenance program booklet for details.
Bluetooth
You can do more than just make and take hands-free phone calls with Bluetooth with voice command. Enjoy the convenience of simply pushing a button, speaking a command to your Bluetooth-equipped phone and standing by as it makes the call for you.

Trip computer
The onboard multi-function trip computer can tell you everything from the temperature outside to what’s currently playing on the eight-speaker stereo to the number of miles until your next fill-up. It’s the perfect travel companion because it has all the answers and never complains.

Heated signal mirrors
Our side view mirrors are heated to help defrost snow, ice, and fog for greater visibility on all those chilly mornings and frigid evenings when you have to get in your Tiguan and go. And the built-in turn signals will alert everyone to your intended next move, which can help prevent collisions.

Electric parking brake
The days of pulling levers or pushing pedals to activate the parking brake are over, thanks to the electric parking brake. Now, the simple lift of a finger is all it takes to set the brake. And because there’s no handbrake lever between the front seats, you get a little more elbow room; and don’t forget about the cupholders.

In-dash CD player and multi-speaker sound system
Ever since the invention of car stereos, people have grown accustomed to listening to music when they’re on the go. Or talk radio. Or the news. Thanks to the in-dash CD player with auxiliary input, you can listen to any CD you bring along for the ride and all the music on your portable MP3 player. Of course, when you’re tired of playing DJ, you can just hand things over to the AM/FM stereo.

Dynaudio® premium sound system
With the 300-watt Dynaudio sound system with eight premium speakers and DSP processing technology, road noise will practically disappear as you speed side after side listening to music on the premium touchscreen sound system. Plus, you can entertain yourself as the miles tick by using your three-month trial to SiriusXM Satellite Radio.

Touchscreen navigation system
Not only does the five-inch color touchscreen stereo and navigation system come with a three-month trial subscription to SiriusXM, but it’s also great for playing music you own. Whether it’s on your MP3 player or a CD, your favorites are just a click away.

iPod® integration
Once you get the MDI with iPod cable, you’ll wonder how you ever lived without one. With it, you can easily navigate your playlists, albums, and songs all through the intuitive touchscreen interface on your stereo. Because sometimes enjoying the ride is just as important as getting there.

Multi-function steering wheel
Go ahead, grip the multi-function steering wheel. Marvel at its comfortable and functional design: the last thing you want is this steering wheel covering up your access to the entertainment and Bluetooth systems. Yet it’s connected to the road, your car, and so much more.

Touchscreen sound system
On the touchscreen stereo, you’ve got an in-dash six-CD changer, AM/FM stereo, and SD card reader, all playing tunes through eight speakers. Did we mention that the CD changer can also play MP3 and WMA CDs with hundreds of songs on a single disc? Plus, all of that music, entertainment, and more can be easily navigated using the intuitive 6.5-inch touchscreen interface right in the dash of your Tiguan.

Bi-Xenon headlights with LED Daytime Running Lights
Brighter than halogen or regular filament bulbs, Bi-Xenon light is created by an arc of electricity inside the bulb that’s filled with xenon gas. It’s so effective that both the low and high beams use the same bulb. They’re headlights Edison would be proud of.
**Tiguan S**

- Standard 2.0L TSI engine, 6-speed manual transmission, 4MOTION all-wheel-drive system, driver and front passenger airbags, power steering, rearview mirror, automatic climate control, AM/FM radio, power windows and locks, cloth seating surfaces, 2.0L TSI, 16-valve, DOHC, in-line 4-cylinder turbocharged engine

**Tiguan SE**

- 2.0L TSI engine, 6-speed automatic transmission, 4MOTION all-wheel-drive system, driver and front passenger airbags, power steering, rearview mirror, automatic climate control, AM/FM radio, power windows and locks, cloth seating surfaces, 2.0L TSI, 16-valve, DOHC, in-line 4-cylinder turbocharged engine

**Tiguan SEL**

- 2.0L TSI engine, 6-speed automatic transmission, 4MOTION all-wheel-drive system, driver and front passenger airbags, power steering, rearview mirror, automatic climate control, AM/FM radio, power windows and locks, cloth seating surfaces, 2.0L TSI, 16-valve, DOHC, in-line 4-cylinder turbocharged engine

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**SE**

- Includes all features, plus: Power tilting/sliding panoramic sunroof; 8-way manual passenger seat with adjustable lumbar support; 3.0-in. digital trip computer; cloth seating surfaces (2-way power recline; 6-way manual)

**SEL**

- Includes all features, plus: Memory seats for driver and front passenger; front and rear heated seats and washer nozzles; leather-wrapped shift knob and multi-function steering wheel; multi-function trip computer; compass, trip time, trip length, average trip speed, oil gauge, gear indicator, clock, outside temperature

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**Features**

- **Standard Features**
  - Power tilting/sliding panoramic sunroof
  - Front foglights with bi-xenon and DRL
  - Heated front seats
  - Heated front seats
  - Multi-function trip computer
  - 3-zone automatic climate control
  - Rain-sensing windshield wipers
  - Power-operated, heated side mirrors with integrated turn signals
  - Self-dimming rearview mirror with on/off switch
  - Dual front reading lights, illuminated glovebox, and luggage compartment lighting
  - 2.0L TSI engine, 16-valve, DOHC, in-line 4-cylinder turbocharged engine

**Entering and Exit**

- Keyless access with push-button start

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**Optional Features**

- **SE with Premium Navigation**
- **SEL with Premium Navigation**

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**Specifications**

- **SE with Premium Navigation**
  - Wheelbase: 102.5 inches (2,604 mm)
  - Ground clearance: 6.9 inches (175 mm)
  - Cargo capacity with folded-down rear seats: 56.1 cu. ft. (1.589 cu. m)

- **SEL with Premium Navigation**
  - Wheelbase: 102.5 inches (2,604 mm)
  - Ground clearance: 6.9 inches (175 mm)
  - Cargo capacity with folded-down rear seats: 56.1 cu. ft. (1.589 cu. m)
### Wheels

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### Accessories

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