German engineering isn’t just about creating a faster car. Or a tighter ride. Or even the most fuel-efficient engine. We’re not merely designing the sleekest silhouette. Or the roomiest cargo space. Or the most breathtaking sunroof. And even though we place safety at the top of our list, we’re not in this solely to get recognition for our success. Or to break records. Or to add extra safety features just to be safe. At Volkswagen, we’re about all of these things happening together, beautifully and precisely, to create a car that’s actually fun to drive. Because we’re not just making any car, we’re making your car. That’s the power of German engineering.
The Touareg

Whether you’re looking for a premium driving experience, a distinctive ride, or a true SUV with the Touareg you don’t have to choose. It combines the best of German engineering with the ultimate refinements, such as an available state-of-the-art navigation system with 3D landmarks and dual climate control, all within a sophisticated and expressive SUV design.

With a range of powerful engines, including the world’s first supercharged hybrid, a TDI® Clean Diesel, and a V6, the Touareg is more than just an SUV. It is the only SUV that delivers a truly first-class ride, with the unique soul of a Volkswagen.

Refinement. Redefined.
Every Touareg comes with rear seats that slide forward and back with adjustable backrests so your passengers can stretch out or you can stash more in the trunk. You can also choose to get rear heated seats for those extra cold winter days.

How Volkswagen does refinement.

In addition to the visible luxury of the Touareg, we thought you might like an available heated, leather-wrapped steering wheel that's also power-adjustable so you can position it exactly where it fits you best. And available 12-way heated power front seats that you and your passenger can adjust just the way you like them.

Sometimes you’re too cold and your passenger is too warm. Or vice versa. Which is why we include dual-zone climate control on every Touareg. That’s our way of letting you personalize your comfort in almost every way.

Every Touareg comes with rear seats that slide forward and back with adjustable headrests so your passengers can stretch out or you can stash more in the trunk. You can also choose to get rear heated seats for those extra cold winter days.
Bluetooth® technology
12-way power-adjustable front seats*
Three-setting memory seating*

That available sunroof is mesmerizing, isn’t it? The gorgeous sky window lets in triple the amount of light of the average sunroof and extends the view into the backseats, making the ride more scenic for everyone.

Understated. Over delivered.

Go ahead, walk up to your Touareg and grip the driver’s side door handle. Thanks to the available keyless access with push-button start, you can leave your keys in your pocket or purse so you never have to fish for them in order to drive away. And in case you want to plug in your phone while you’re on the road, you can simply use the 115V power outlet in back. It’s just like a regular outlet. Only mobile.

V6 FSI Executive shown in Cornsilk Beige leather
Hybrid shown in Cornsilk Beige leather

*Feature available on select models.
Did you know that the available memory seating function can be synchronized with your key? So you can set it to adjust your seat automatically when it senses your key fob.

Take a peek at the rear liftgate. Thanks to the smart little key to your Touareg, you can open and close the gate with a press of the button. So loading your latest find into the trunk just got a whole lot easier.

When you own an SUV, you know that it’s designed to hold a lot. That’s probably one of the reasons you like it. So the fact that the Touareg has rear seats that fold down in a 40/20/40 split should come as no surprise to you. But perhaps the fact that they fold down and lock, and slide forward and back, is surprising. In a good way.

Have style. Will travel.

Bl. Xenon™ headlamps with LED Daytime Running lights (DRL) and AFS
10” Pikes Peak wheels*
Unique dual exhaust tips

*Feature available on select models.
Thanks to the available Dynaudio sound system with 10 premium speakers and DSP technology, road noise almost disappears as you spend mile after mile listening to music on your iPod®, SiriusXM Satellite Radio, or the internal 60GB hard drive. If the phone rings, the music will automatically pause as you answer the call using the built-in Bluetooth® with voice command and phonebook download that you can access right from the multi-function steering wheel.

The Touareg comes with our available top-of-the-line navigation system complete with 3D landmarks. So the world that you see ahead of you is replicated right in the full-color display in the dash, making it even easier to navigate to your next destination. In fact, turn-by-turn directions are also displayed in color in the trip computer, right in your line of sight behind the steering wheel, so you don’t have to take your eyes off the road to find your way.
When it comes to choosing the Touareg model that’s right for you, the real question is, how do you like your power? Choose between a powerful V6, a super efficient TDI Clean Diesel, and the world’s first supercharged hybrid. No matter which one you choose, all three models are built to handle almost any type of terrain.

V6 FSI® engine. The 3.6L V6 engine is one of our most powerful, especially with the eight-speed automatic transmission. With 280 horsepower and 266 lbs/ft of torque, the V6 turns the gas pedal into a gift that keeps on giving.

TDI Clean Diesel engine. Go ahead, pass the next filling station. And the next. Because the TDI engine gets up to 728 miles on just one tank of clean diesel. It also has 225 horsepower and 406 lbs/ft of torque for exceptional power off the line and plenty of speed to keep you going.

3.0L supercharged hybrid. Not only does it have the world’s first supercharged hybrid powertrain, but it also packs a powerful punch with a combined output of 380 horsepower and 428 lbs/ft of torque and a towing capacity of 7,700 lbs. *


† Always obey speed and traffic laws.
<table>
<thead>
<tr>
<th>TDI Clean Diesel</th>
<th>3.0L Supercharged Hybrid</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>T is for Turbo.</strong></td>
<td><strong>World's first supercharged hybrid.</strong></td>
</tr>
<tr>
<td>380 horsepower</td>
<td>380 horsepower</td>
</tr>
<tr>
<td>428 lbs/ft of torque</td>
<td>428 lbs/ft of torque</td>
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<tr>
<td><strong>Mileage</strong></td>
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<tr>
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<td>406 lbs/ft of torque</td>
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</tr>
<tr>
<td><strong>Miles per tank</strong></td>
<td><strong>Miles per tank</strong></td>
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<tr>
<td>624 miles per tank**</td>
<td><strong>624 miles per tank</strong></td>
</tr>
<tr>
<td><strong>Efficiency</strong></td>
<td></td>
</tr>
<tr>
<td><strong>90%</strong> fewer sooty emissions compared to previous diesel engines</td>
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</tr>
<tr>
<td><strong>95%</strong> less sulfur content in the ultra-low-sulfur diesel fuel</td>
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<tr>
<td><strong>28</strong> highway miles per gallon**</td>
<td><strong>24</strong> highway miles per gallon**</td>
</tr>
<tr>
<td><strong>728</strong> miles per tank***</td>
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*2012 3.0L TDI Clean Diesel, automatic transmission: 19 city/28 highway mpg EPA estimates. Range based on 28 highway mpg EPA estimate and a 26-gallon tank. Your mileage will vary. † Always obey speed and traffic laws.
The Touareg is designed with a comprehensive system of active safety features that can help you prevent a collision, such as adaptive headlights, turn signals, mirrors, brakes, steering, and traction control. These features help you maintain control in a variety of situations and assist in avoiding collisions.

**Anti-Slip Regulation (ASR)**
ASR helps prevent the wheels on your Touareg from spinning when you accelerate by denying engine power in situations when it senses wheel slippage.

**Anti-lock Braking System (ABS)**
ABS actually serves two purposes when it comes to safety. It helps keep the brakes from locking up during sudden stops, and it helps you retain control over the steering in the event of emergency braking. So you can still maneuver the car as you attempt to avoid whatever is standing in your way.

**Brake disc wiping**
You have enough to think about without having to remember to check your tires. So we added the TPMS to monitor inflated tire pressure and inform you of any loss in pressure. It may sound simple, but it can help you avoid an accident due to a flat tire or slow leak.

**Rollover Sensor System**
The Touareg monitors the vehicle’s turning angle and speed, which can help it detect and provide all-wheel control. If it determines that you’re at risk of a rollover, it deploys the Side Curtain Protection® airbags to help reduce the risk of injury.

**Intelligent Crash Response System (ICRS)**
After the airbags have been deployed, the Intelligent Crash Response System automatically unlocks all doors, disconnects the battery from the starter, disables the fuel pump, and turns on the hazard and interior lights. That’s why we call it intelligent.

**Safety Cage**
Beneath its sheet metal, every Touareg has a specially reinforced safety cage complete with anti-intrusion side beams and heat-formed B-pillars. Surrounding the cage are crumple zones that provide space and material to help absorb the impact while the cage helps insulate you.

**Crash-optimized front end**
Integrating safety into the front structure of your Touareg are impact-absorbing elements that allow for compression during a collision. That means the energy from the impact is absorbed by the car, which helps minimize the amount of energy that reaches you.

**Tire Pressure Monitoring System (TPMS)**
You have enough to think about without having to remember to check your tires. So we added the TPMS to monitor inflated tire pressure and inform you of any loss in pressure. It may sound simple, but it can help you avoid an accident due to a flat tire or slow leak.

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**Brake disc wiping**
During hard or fast stopping, even a small brake disc can be damaged. So we included a brake disc wiping feature on the Touareg that helps keep the brake pads dry when it’s raining, which helps you maintain control over the steering in the event of emergency braking. That’s why we call it intelligent.

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Yes, you read that right. When you buy or lease a new Volkswagen, you get three years or 36,000 miles of no-charge scheduled Carefree Maintenance.* That’s the first three years of scheduled maintenance at no extra charge. Stop by in the first 90 days, or 6,000 miles, for your courtesy vehicle check. Ask us any questions you might have while we give your Touareg a checkup. On the house. Then come by every year, or 10,000 miles, for your remaining scheduled maintenance checks. It’s really that simple. If only everything in life could be this carefree.

*The Volkswagen Carefree Maintenance Program covers the vehicle’s scheduled maintenance for three years or 36,000 miles, whichever comes first. Coverage during the term of the new vehicle limited warranty at no additional charge. Some limitations apply. See dealer or vehicle maintenance program booklet for details.
You'd think that regulating temperature would be simple. But sometimes you’re too cold and your passenger’s too warm. Or vice versa. Which is precisely why we include dual climate control on every Touareg. Because comfort is personal. So we let you personalize your comfort in almost every way.

Remote key fob
Using just your key, you can open and close the rear liftgate with a simple press of the button. So loading groceries, or gardening supplies, or your latest find from your favorite vintage store into the back just got a whole lot easier.

Touchscreen sound system
On the touchscreen stereo, you’ve got an in-dash six-CD changer, AM/FM radio with crystal-clear HD Radio,™ and an SD card reader, all playing tunes through eight speakers. Plus, all of that music, entertainment, and more can be easily navigated using the intuitive touchscreen interface right in the dash of your Touareg.

iPod integration
Stashed discreetly within the glove box of the Touareg is a Media Device Interface (MDI) with iPod cable that allows you to connect your iPod directly to the stereo system and easily navigate your playlists, albums, and songs all through the intuitive touchscreen interface. It’s like having hours of music right at your fingertips. Actually, it’s exactly like that.

Multi-function steering wheel
Go ahead, grip the multi-function steering wheel. Marvel at its soft leather wrapping and functional design. Doesn’t that feel nice? This steering wheel comes with integrated controls for easy access to the entertainment system and to information such as average trip speed and miles to empty. It’s your connection to the road, your car, and so much more.

Bi-Xenon™ headlights with AFS
Brighter than halogen or regular filament bulbs, the Bi-Xenon light is created by an arc of electricity inside the bulb that’s filled with xenon gas. It’s so effective that both the low and the high beams use the same bulb. The LED footlights set the stage for the Adaptive Front-lighting System (AFS) that actually turns the headlight up to 15 degrees around corners, helping you to effectively see into the future.

Park Distance Control (PDC)
Meet the parallel parking solution. With the Park Distance Control system, ultrasonic sensors are the bouncer’s arms when you get too close to another car. Or giant piles in the parking garage. Or anything that isn’t an empty parking space. It’s like having an assistant when you need one most.

Dynaudio premium sound system
Thanks to the 620-watt Dynaudio sound system with 10 premium speakers and DSP technology, road noise will practically disappear on your way to or after late night listening to music through the premium touchscreen sound system.

Memory seating
When you climb in the cockpit, you can fine-tune the available 12-way power front seats exactly the way you like them and then have the all-new Touareg remember the settings for you. Automatically. And that works for up to three drivers.

Keyless access with push-button start
The days of locking your keys in the car are over, thanks to keyless access with push-button start. With your keys in your pocket or purse, your door will automatically unlock when you grip the door handle. Then, once you’re inside, a simple press of the start button turns on the ignition so you can drive off on your next adventure.

Hybrid system interface
On the supercharged hybrid Touareg, the navigation system comes with an on-screen display of hybrid system information that allows you to monitor your energy range, driving range, and battery percentage. So you can help maximize your power and minimize your trips to the gas station.

Heated rear seats
Every Touareg comes with rear seats that slide forward and back so your passengers can stretch out and get comfortable. You can also opt for heated rear seats to help warm up those chilly mornings on the way to school, on the way up to the mountains, or just during a trip to and from the grocery store.

Wondering which features are available on the Touareg? Every premium feature we offer. Make your ride even more distinctive by adding one of our top-of-the-line packages.
### Specifications

#### Design

- **Base line-high intensity headlights, LED daytime running lights**
  - **Supercharged Hybrid**: Bi-Xenon high-intensity headlights with LED daytime running lights
  - **Lux**: LED high-intensity headlights with LED daytime running lights

- **RNS-850 navigation system with 8" color touchscreen**: Includes Sport features, plus: RNS-850 navigation system with 8" color touchscreen in center console, 60GB hard disk, 3D landmarks, Bluetooth hands-free calling system, 2 radio-frequency remote transmitter key fobs with lock, unlock, trunk release, and 3-position memory function for driver’s seat and side mirrors

- **Dynaudio premium sound system**: 10 high-end speakers, 620-watt amplifier, and Digital Signal Processor

- **5MOTION after: 3.6L VR6, 280-hp engine with FSI, 4MOTION® all-wheel drive, 8-speed automatic transmission; 18" Tacora alloy wheels with anti-theft wheel locks, 8-speed automatic transmission with integrated traction control, Engine Braking Assist (EBA), and Differential Lock (EDL)**

- **Bi-Xenon high-intensity headlights with LED daytime running lights**: Includes Sport features, plus: Bi-Xenon high-intensity headlights with LED daytime running lights

- **3.6L, 24-valve, DOHC, narrow-angle V6 with FSI direct fuel injection**: Includes Sport features, plus: 3.6L, 24-valve, DOHC, V6, TDI Clean Diesel engine with common rail direct fuel injection

- **3.0L supercharged V6 gas engine and electric motor, combined 380 hp, 266 lbs/ft of torque**: Includes Sport features, plus: 3.0L supercharged V6 gas engine and electric motor, combined 380 hp, 266 lbs/ft of torque

- **3.0L, 24-valve, DOHC, V6, TDI Clean Diesel engine with common rail direct fuel injection**: Includes Sport features, plus: 3.0L, 24-valve, DOHC, V6, TDI Clean Diesel engine with common rail direct fuel injection

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- **Bi-Xenon high-intensity headlights with LED daytime running lights**: Include...
Wheels

18” Touareg
- Base Carrier Bars with Roof Box Carrier Holder
- Base Carrier Bars with Snowboard/Ski Holder
- Base Carrier Bars with Barracuda™ Bike Holder

18” Touareg
- Monster Mat®
- MayMat®
- Side Window Deflectors

20” Touareg
- Splash Guards
- Sun Blind
- Towing Plate Frame

Accessories

drivergear.vw.com

Standard

19” Touareg
- Everest Monster Mat®
- MayMat®
- Side Window Deflectors

Touareg Plate Frame
- Side Window Deflectors

Exterior

Paint
- Canyon Gray Metallic
- Flint Gray Metallic
- Galapagos Gray Metallic

Leather
- Black Anthracite
- Cornsilk Beige
- Tungsten Silver Metallic (Hybrid only)

Interior

Paint
- Campanella White
- Coal Silver Metallic
- Tangarine Silver Metallic (Hybrid only)

Leather
- Black Anthracite
- Cornsilk Beige
- Saddle Brown

V-Tex Leatherette
- Black Anthracite
- Cornsilk Beige
- Toffee Brown Metallic
- Night Blue Metallic
- Black
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of options and verify that the vehicle you ordered includes the equipment you ordered. Tires are supplied and warranted
by their manufacturer. “Volkswagen,” the Volkswagen logo, “Das Auto,” “Touareg,” “TDI,” “TSI,” “Climatronic,” “DSP ...

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technologies, must be available and operating properly for the system to function. The system is designed to provide you...

other points of interest. Changes in street names, construction zones, traffic flow, points of interest, and other road
system changes are beyond the control of Volkswagen of America, Inc. Complete detailed mapping of lanes, roads, streets,...
you may encounter discrepancies between the mapping and your actual location. Please rely on your individual judgment in
determining whether or not to follow a suggested navigation route. Periodically, the mapping is updated and a new DVD ...

available to us. These will be available for purchase from time to time at additional cost. Summer performance

tires are designed for optimum performance and handling in warm climates. They are not suitable for cold, snowy or icy...

you should equip your vehicle with all-season or winter tires, which offer better traction under those conditions. We
suggest you use the recommended winter or all-season tires specified for your car or its equivalent. These ...

and handling; however, in order to avoid tire, rim or vehicle damage, it is important that the inflation pressure is
regularly checked and maintained at recommended levels. Please also remember in making your selection that, while the...

comfortably and make more noise than other choices. Finally, these tires may wear more quickly than other choices. For...

further information on all these topics, please consult the owner’s manual, your local dealer or call 1-800-DRIVE-VW. For further information regarding any Volkswagen model, please call 1-800-DRIVE-VW, or just look us up at vw.com. VW12TSBUS

2012 Volkswagen Family

2012 Touareg

Golf GTI Routan

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2012 Touareg

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Jetta

Eos

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