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IT IS PERHAPS THE SMALLEST SPACE KNOWN TO MAN.



THAT RAREFIED SLIVER BETWEEN THE GOOD AND THE TRULY GREAT.
THERE'S NO MAP TO HELP YOU FIND THIS ELUSIVE PLACE.
THE ONLY WAY TO GET THERE IS SIMPLY TO BELIEVE YOU CAN.

At Cadillac, we've set out to create our own uniquely American breed of extraordinary. It's why we've created our own daring school of design that pushes steel way beyond its comfort zone. It's why we pioneered a suspension technology so brilliantly effective that some of the world's top supercars followed our lead. Inspired and humbled by all the great cars that came before us, we went all the way to Germany's famed Nürburgring racetrack to prove ourselves against—challenging, and ultimately surpassing—Europe's most admired sport sedans.

REDBLOODED. DARING. ORIGINAL.

These are the kinds of luxury cars we build. It takes tenacity, a refusal to leave well enough alone. That is the difference between good and great.

That is the difference between just making luxury cars, and making Cadillacs.

THE NEW STANDARD OF THE WORLD





S R X / Crystal Red Tricoat

IT DOESN'T SIT ON THE FENCE.

In a world of look-alike crossovers, the SRX stands deliberately, daringly apart. Seemingly sculpted from a solid block of steel, with an aggressive stance and jewel-like details, the SRX serves up equal doses of refinement and exhilaration. Its new potent, yet remarkably efficient¹ 308 HP, direct-injection V6 is the most powerful engine standard in any luxury crossover. Its available torque-vectoring All-Wheel Drive system seamlessly and brilliantly masters changing road conditions, while its available UltraView sunroof illuminates an interior with available French-stitched leather seating surfaces where every detail was carefully considered. Bold, potent, refined and ingenious, the SRX is a crossover that steadfastly refuses to follow.

1. EPA est. 17 city / 24 highway FWD. 16 city / 23 highway AWD.



HAVEN'T SEEN THIS.
HAVEN'T DONE THAT.

It was already firmly established as one of the world's best luxury crossovers. But that didn't stop us from reimagining every detail. The new 3.6L direct-injection V6 with 308 HP moves the SRX with authority. Inside, the cabin exudes fine craftsmanship, with features like hand-cut-and-sewn accents and the newly available leather- and wood-accented heated steering wheel. Technological features include available torque-vectoring All-Wheel Drive, keyless access with Adaptive Remote Start, a glide-up navigation system that incorporates XM NavTraffic² for real-time traffic reports, and SiriusXM Satellite Radio³ with three trial months. There's also full iPod[®] and Bluetooth[®] integration.⁴



ULTRAVIEW SUNROOF

The thoughtful design of the available UltraView sunroof spans both front and rear seats and gives the car an even more spacious feel. When the sun gets more intense, a power sunshade keeps things cool.



CLASSIC CRAFTSMANSHIP

Every detail has been thoughtfully considered, like the polished chrome accents, available Super Wood trim and premium leather seating surfaces— all to give you a driver experience unlike any other.

1. MSRP excludes available in the United States, U.S. Virgin Islands, Puerto Rico and Canada.
2. NavTraffic requires a monthly subscription after introductory trial service, sold separately by SiriusXM. NavTraffic only available in select markets. For more information, visit siriusxm.com/navtraffic.
3. Requires a subscription to SiriusXM. SiriusXM Satellite Radio service available only in the 48 contiguous United States and the District of Columbia.
4. Go to gm.com/bluetooth to find out which Bluetooth[®] phones are compatible with the vehicle.



SRX / Radiant Silver Metallic

SRX EXTERIOR

WHEN YOU GET
THE LITTLE THINGS RIGHT,
THE BIG THINGS FOLLOW.



JEWEL LED HEADLAMPS

Signature vertical light pipes frame available High-Intensity Discharge headlamps that include headlamp washers and Adaptive Forward Lighting. This technology sweeps the headlamps and adjusts their angle based on the road to provide optimal illumination close or farther ahead on the road.



REAR SPOILER

Along with its aggressive look, the rear spoiler manages airflow around the rear of the vehicle to help keep the window free from dirt and moisture.



DUAL-EXHAUST OUTLETS

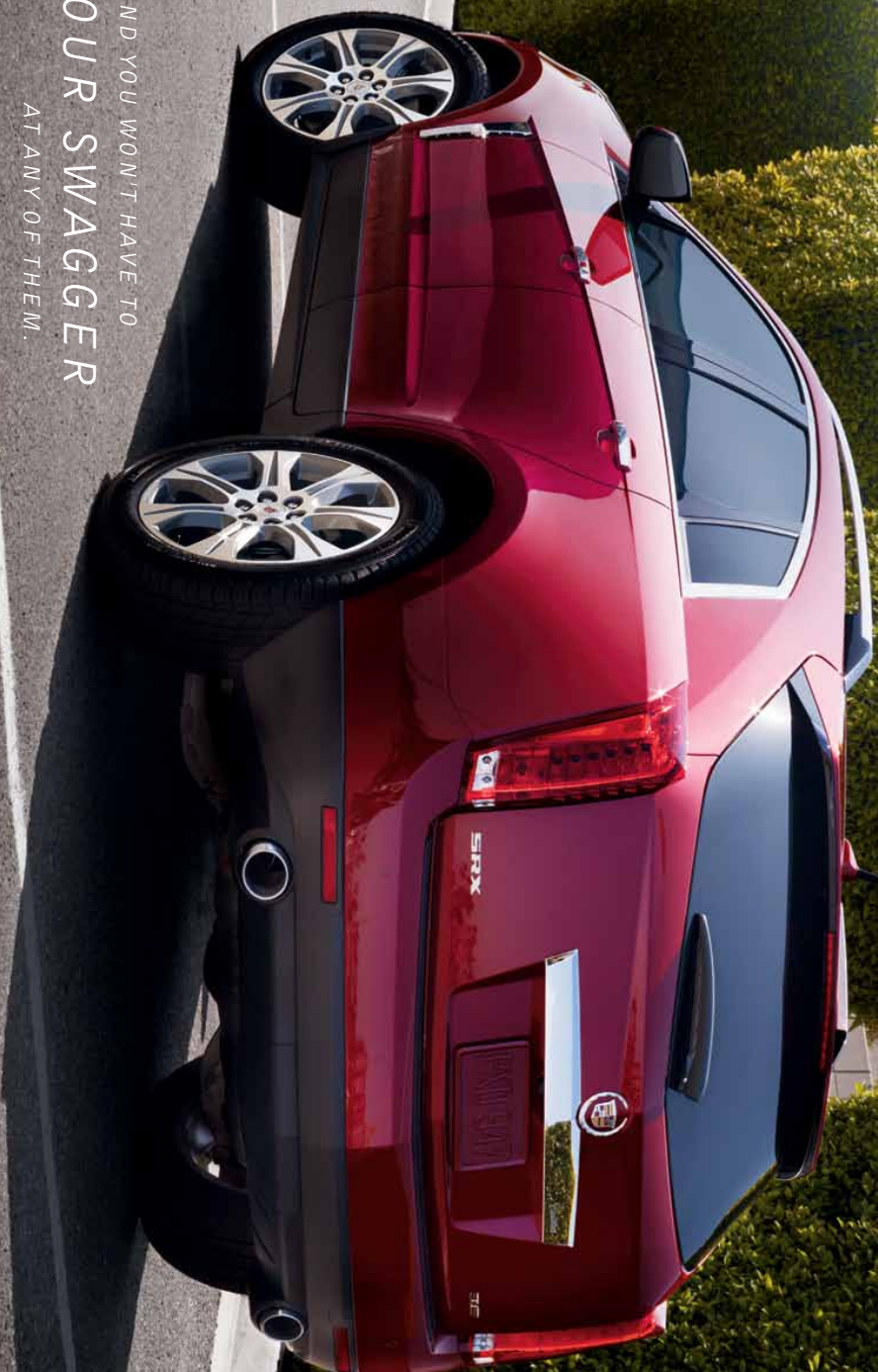
Integrated perfectly into the rear fascia, the brightly polished, dual exhaust tips make a powerful statement.

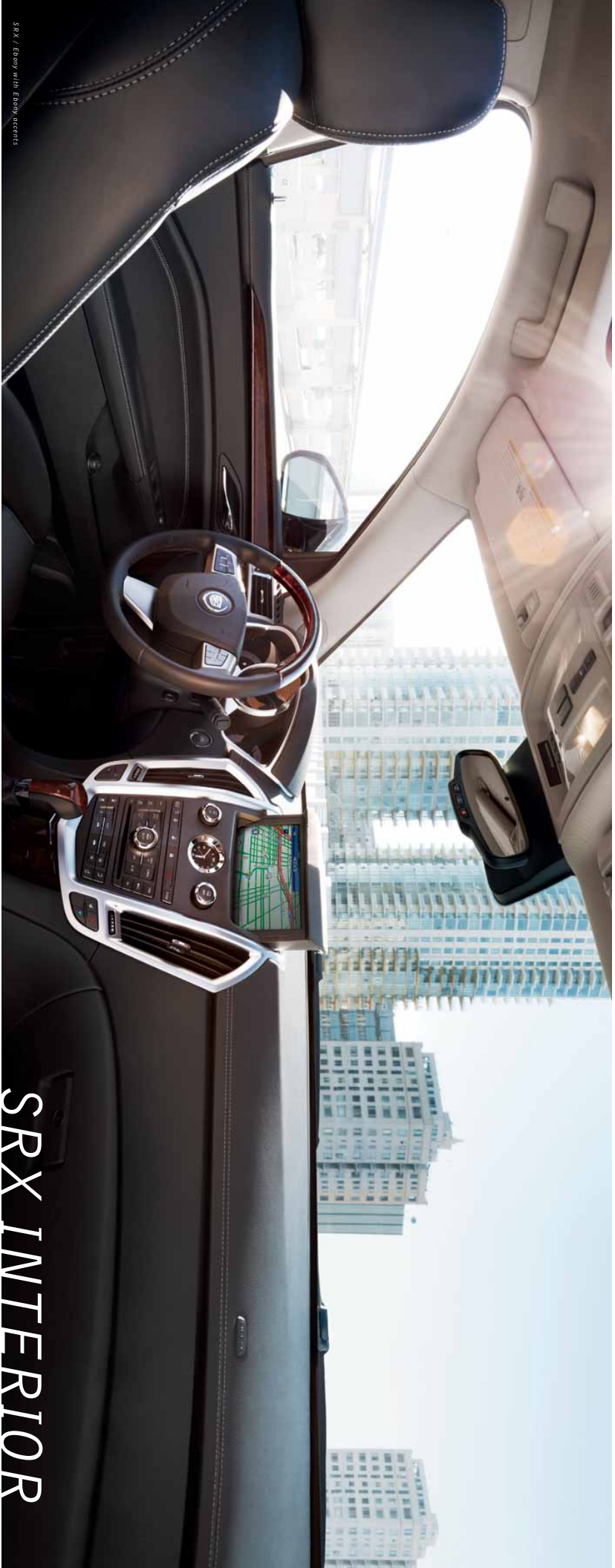


VERTICAL LED TAILLAMPS

Taillamps come alive with advanced LED lighting, give an unmistakable Cadillac presence, react more quickly and use less energy, lasting up to ten times longer than traditional bulbs while providing enhanced illumination.

IT HAS FIVE DOORS, AND YOU WON'T HAVE TO
CHECK YOUR SWAGGER
AT ANY OF THEM.





SRX / Enjoy with Empty accents

SRX INTERIOR

THE BEST SEAT IN THE HOUSE IS DECIDEDLY NOT IN THE HOUSE.



SRX / Seated with Brownstone accents



FRENCH-STITCHED SEATS

Luxury extends to every detail. Glove-soft leather seating surfaces are also available with French contrast stitching (Elevy interior only) that adds a touch of sophistication and understated elegance.



GLIDE-UP TOUCH-SCREEN NAVIGATION

The available glide-up screen rises from the instrument cluster to reveal a large, high-resolution navigation map. The Base® 5.1 surround sound, Bose® audio, 10 GB hard drive, OnStar® that is standard for one year, and more.

Inside the SRX, even the details have details. This is evident in the cut-and-sewn accents on the instrument and door panels or in the polished chrome accents and available Saple wood. It's also apparent in the things you can't see, like triple door seals that not only provide a watertight fit, but function to reduce wind noise passing over the vehicle's body. There's even a laminated coating in the windshield and front side window glass that helps prevent noise from entering the vehicle.

1. Map coverage available in the United States, U.S. Virgin Islands, Puerto Rico and Canada.

2. Visit volvo.com for details and system limitations. OnStar acts as a link to existing emergency service providers.

EVER LOOK AT A STEERING WHEEL AND SEE A GUITAR?

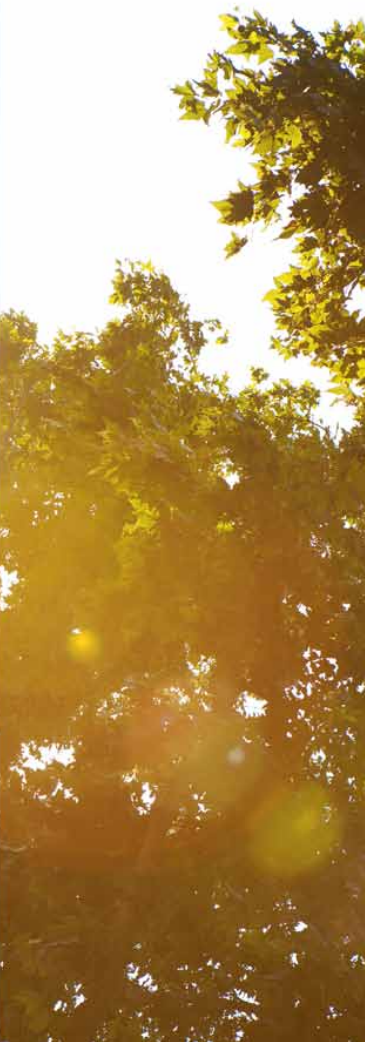
The difference between a good luxury car and a truly extraordinary one isn't just in the details, it's in the grain. Cadillac crafts its interiors in available Sapele wood, a wood traditionally found only in fine guitars. Its grain is so deep and lustrous, upon close examination, it almost takes on a three-dimensional quality. In fact, our designers chose it because it reveals itself as well under the available soft LED ambient lighting as when bathed in sunlight from its available UltraView sunroof.



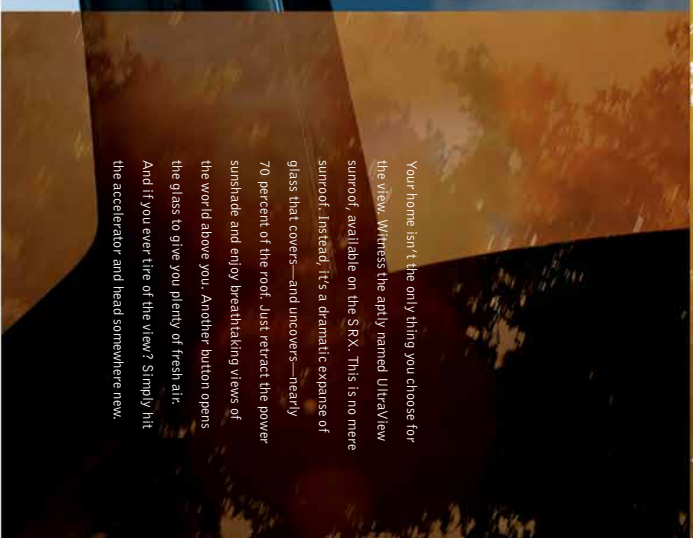
WOOD-TRIMMED HEATED STEERING WHEEL

Put a classic touch of luxury in your hands with the newly available heated steering wheel adorned with the richness of Sapele wood trim.

*IT DOESN'T JUST RETRACT.
IT UNVEILS.*



Your home isn't the only thing you choose for the view. Witness the aptly named UltraView sunroof, available on the SRX. This is no mere sunroof. Instead, it's a dramatic expanse of glass that covers—and uncovers—nearly 70 percent of the roof. Just retract the power sunshade and enjoy breathtaking views of the world above you. Another button opens the glass to give you plenty of fresh air. And if you ever tire of the view? Simply hit the accelerator and head somewhere new.





PAUSE-AND-PLAY RADIO

Similar to a built-in DVR for your stereo, the available pause-and-play radio allows you to pause live radio, record up to 20 minutes of audio, then play it back at a later time, even after the vehicle is turned off.

1. Map coverage available in the United States, U.S. Virgin Islands, Puerto Rico and Canada.
2. Not compatible with all devices. See SiriusXM website for details.
3. Not compatible with all devices. See SiriusXM website for details.
4. Requires a subscription by SiriusXM. Not available in all markets. SiriusXM Radio service only available in the 48 contiguous United States and the District of Columbia.
5. NavTraffic requires a monthly subscription after introductory trial service. Add separately by SiriusXM. NavTraffic only available in select markets. For more information, visit siriusxm.com/navtraffic.



DRIVER INFORMATION CENTER WITH SPEED LIMIT NOTIFICATION

When you opt for the available navigation system, the enhanced Driver Information Center on the instrument display posted speed limits where you're driving.

KEYLESS ACCESS/ ADAPTIVE REMOTE START

With available Keyless Access, you never have to touch your SRX Crossover. Simply hold the key fob on you will automatically unlock the vehicle's doors and liftgate as you approach. Adaptive Remote Start does more than just conveniently and securely turn on your ignition from up to 200 feet away; it also activates interior controls so the cabin of your SRX Crossover is ready for you with the desired temperature and settings.

BRAINS, MEET BEAUTY.

Before we consider adding any new technology to the SRX, it has to meet one criterion: Does it improve the driver experience? The glide-up touch-screen navigation¹ option includes voice recognition, a 10-speaker Bose[®] 5.1 surround sound system, rearview backup camera display, full iPod[®] and Bluetooth[®] integration². There's even a 40 GB hard drive, with 10 GB of music storage that can hold up to 2,000 songs. In addition, there's a USB³ interface and SiriusXM Radio⁴ with three trial months for endless options of your favorite programming, while available NavTraffic⁵ keeps you informed of traffic conditions. And, for the ultimate in convenience, power-adjustable pedals are available that can be programmed to your preferred position.



THE ALL-WHEEL DRIVE THAT ASKS, "WHAT'S NEXT?"

The ability to anticipate what's next is what separates great drivers from the merely good. Wouldn't it stand to reason that an AWD system should follow the same logic? Take, for example, the SRX and its available torque-vectoring AWD. Torque-vectoring is proactive—taking your driving input and monitoring road conditions to intuitively put power where it's most effective—anticipating challenges before they arise. The AWD system and rear electronic limited slip differential (eLSD) work in harmony to provide enhanced control while cornering or performing evasive lane changes. The result is not only pure confidence in inclement weather, but—when combined with Continuously Variable Real-time Damping suspension that adjusts damping forces every two milliseconds—offers agile cornering and enhanced acceleration when it's 70 and sunny. But then, you knew that already.



YOU WALK INTO A ROOM
WITH CONFIDENCE.
SHOULDN'T YOU ENTER A
HIGHWAY THE SAME WAY?

An all-new 308 H.P. direct-injection V6 engine only seems excessive until you truly need it. The soaring mountain pass, the harried entrance ramp, the flirtatious driver's road. All moments when you'll appreciate the SRX's 3.6 liters of superior motivation—the most powerful engine standard in any luxury crossover. And since torque is what matters most in day-to-day driving, you'll feel its exceptionally wide torque band every time you press the accelerator. Yet, despite its brawn, this sophisticated power plant is remarkably efficient¹ and requires only regular fuel, making it as responsible as it is exhilarating.

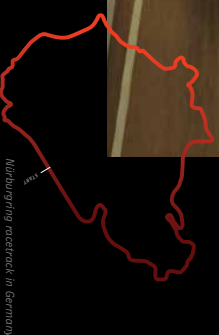
1. EPA-est. mpg 21 city / 24 highway FWD, 18 city / 23 highway AWD.

A VEHICLE THAT ONLY GETS YOU FROM A TO B
SIMPLY DOESN'T GO FAR ENOUGH.

SFX / Gray Pearl Metallic



The intuitive technology of SFX never ceases to amaze. Take braking: On wet roads, available RainSense Wipers work in harmony with ingenious Auto-dry brakes, a technology that moves the brake calipers and pads closer to the rotors to help improve braking performance. The available Continuous Damping Suspension system continually adjusts to changing road conditions to maintain a balance of ride and handling. And, based on road conditions, the available All-Wheel Drive system with torque-vectoring technology preemptively directs up to 100 percent of the power to the front or rear wheels before traction is lost.



Nürburgring racetrack in Germany



DRIVER SHIFT CONTROL

The electronically controlled 8-speed automatic transmission from Volvo uses Drive Shift Control that allows clutchless manual shifting. A quick tap is all that's required for a smooth, crisp upshift or downshift.



AUTO-DRY BRAKES

Wet roads mean longer stopping distances. Auto-dry brakes activate after rain is detected to help improve braking performance.



ZF SERVOTRONIC 2 STEERING

This performance-oriented steering system uses a variable ratio steering feedback to further lock in the driver's connection with the road. Responses are quickened even further in sport mode.

NÜRBURGRING-TESTED

Not only did we test our suspension components on the legendary Nürburgring racetrack in Germany, we went a step further, re-creating the most demanding corners of the world's most legendary tracks in our own backyard to build the ultimate test track. So we can challenge ourselves every single day.



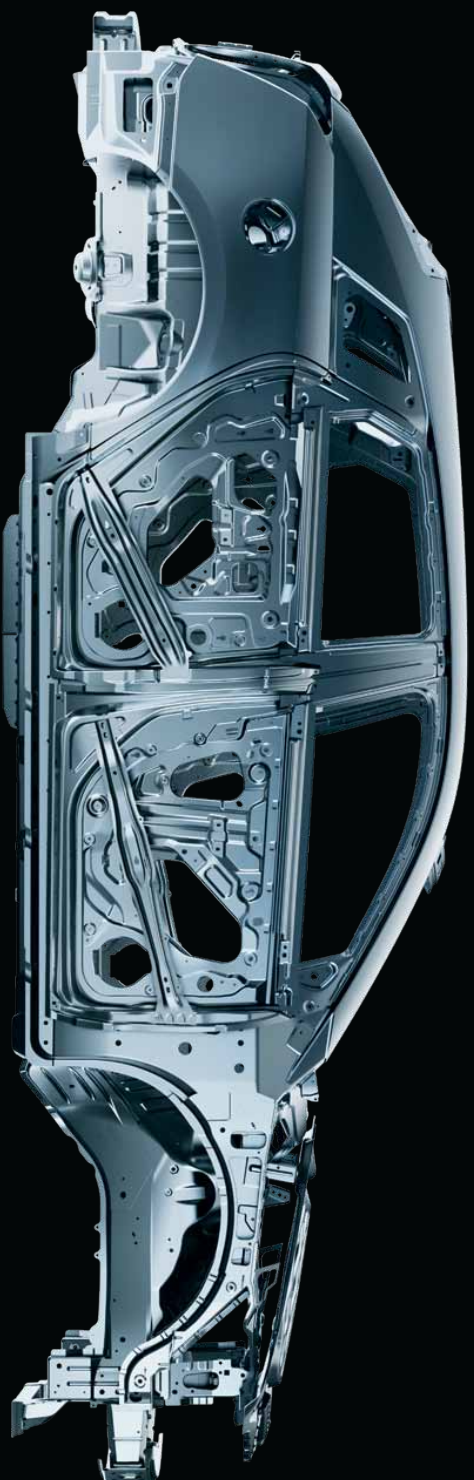
SOME LIVES REQUIRE A BIT MORE SPACE THAN OTHERS.

With its track-tuned bloodlines, you wouldn't be the first to overlook the practicality of the SRX. Fold down the rear seats to reveal more than 60 cubic feet of useable space. An available Cargo Management System includes a U-Rail and an adjustable cargo fence to help keep items in place. There's also concealed under-floor storage, plus an air-conditioned glove compartment. Additional storage can be found in the front and rear doors, and in the backs of the front seats. Accessing all that space is easy, thanks to the available power liftgate with memory height that can be programmed for easy reach or to avoid a low garage ceiling.



UNDERFLOOR STORAGE

A HOLISTIC APPROACH TO SAFETY.



At Cadillac, we believe the best way to survive a collision is to avoid one in the first place. Active safety begins with a responsive engine, powerful brakes and an agile suspension. To these we add the StabiliTrak Electronic Stability Control System, an advanced anti-lock braking system (ABS) and the confidence of available All-Wheel Drive (AWD). But when a collision can't be avoided, we've engineered a rigid body structure and strategically engineered crumple zones. What's more, you have the confidence of knowing that the SRX was named a **2011 Top Safety Pick by the IIHS**.¹ Peace of mind that also comes with six airbags² standard and one year OnStar³ Automatic Crash Response. In a crash, built-in sensors in your vehicle can automatically send an alert to an OnStar Advisor who can use GPS technology to send help to your exact location. It's a lifeline to help. Even when you can't ask for it.



CADILLAC SHIELD

THE NEW STANDARD OF LUXURY OWNERSHIP



PREMIUM CARE MAINTENANCE

Standard on all 2011 and newer Cadillac vehicles, Premium Care Maintenance is a fully transferable maintenance program that covers select required maintenance services during the first 4 years or 50,000 miles.



COURTESY TRANSPORTATION

During the warranty coverage period, this Cadillac program provides alternate transportation and/or reimbursement of certain transportation expenses if your Cadillac requires warranty repairs.



SECURITY BY ONSTAR

If you've reported your Cadillac stolen, OnStar[®] can use GPS technology to help authorities quickly locate and recover it. On most Cadillac models, an Advisor can send a stolen vehicle identification or vehicle location signal to help authorities safely recover it.



DIAGNOSTICS BY ONSTAR

With best-in-class diagnostics from OnStar[®], maintaining your Cadillac can be as simple as checking your e-mail or your OnStar RemoteLink mobile app. Every month, you can receive an e-mail with the status of key operating systems.



EMERGENCY BY ONSTAR

In a crash, built-in sensors can automatically alert an OnStar[®] Advisor who is immediately connected to your Cadillac to see if you need help sent to your exact location. Once OnStar[®] emergency services are dispatched, your OnStar[®] First Assist[®] All Cadillac models come with 1 year of OnStar[®] service.



ROADSIDE ASSISTANCE

Among leading luxury car brands, Cadillac is the only one to offer standard 5-year Roadside Assistance that provides lock-out service, a tow, fuel, dealer technician roadside service and more.



WARRANTY PROTECTION

The 5-year/100,000-mile¹ Cadillac Powertrain Limited Warranty is 30,000 miles longer than Lexus and 50,000 miles longer than BMW and Mercedes-Benz. The 4-year/50,000-mile² Bumper-to-Bumper Limited Warranty covers repairs on your entire vehicle, including parts and labor, to correct problems in materials or workmanship.



NAVIGATION BY ONSTAR

Just push the OnStar[®] button and an Advisor can download voice-guided turn-by-turn directions to your Cadillac, and a voice will call out every turn. You can also plan routes using Google Maps[®] or MapQuest.com[®], and then send them to your Cadillac.



CONNECTIONS BY ONSTAR

Available Hands-Free Calling capability from OnStar[®] allows you to make and receive calls remotely from your Cadillac. With the OnStar RemoteLink mobile app, you can access and control your Cadillac from anywhere you have cell phone service.



The one-year Directions and Connections Plan connects you with a live OnStar[®] Advisor who can program your requested route and have directions sent to your vehicle, or to the navigation system³ when equipped. It's just one example of the level of personal service we think you deserve as a Cadillac owner.



MYCADILLACAPP



The functionality of the SRX doesn't stop with the vehicle. As a Cadillac owner, an advanced companion app is available for your new passenger. From virtually anywhere at anytime, a few taps of your iPhone, iPad or Android Smartphone let you access features like parking reminders, Roadside Assistance, and more. Plus, in conjunction with the OnStar RemoteLink app, you'll have the ability⁴ to remotely start your vehicle from any place you have cell service, and lock and unlock your doors. In addition, you can access key diagnostic information, including fuel tank level and range, and remaining oil life.

1. Whitehead's comes first. Visit cadillac.com for details. In the U.S., a 3-year/50,000-mile powertrain warranty is standard on all 2011 and newer Cadillac vehicles. 2. Reproductive OnStar subscription. 3. Reproductive OnStar subscription. 4. Requires active OnStar subscription.

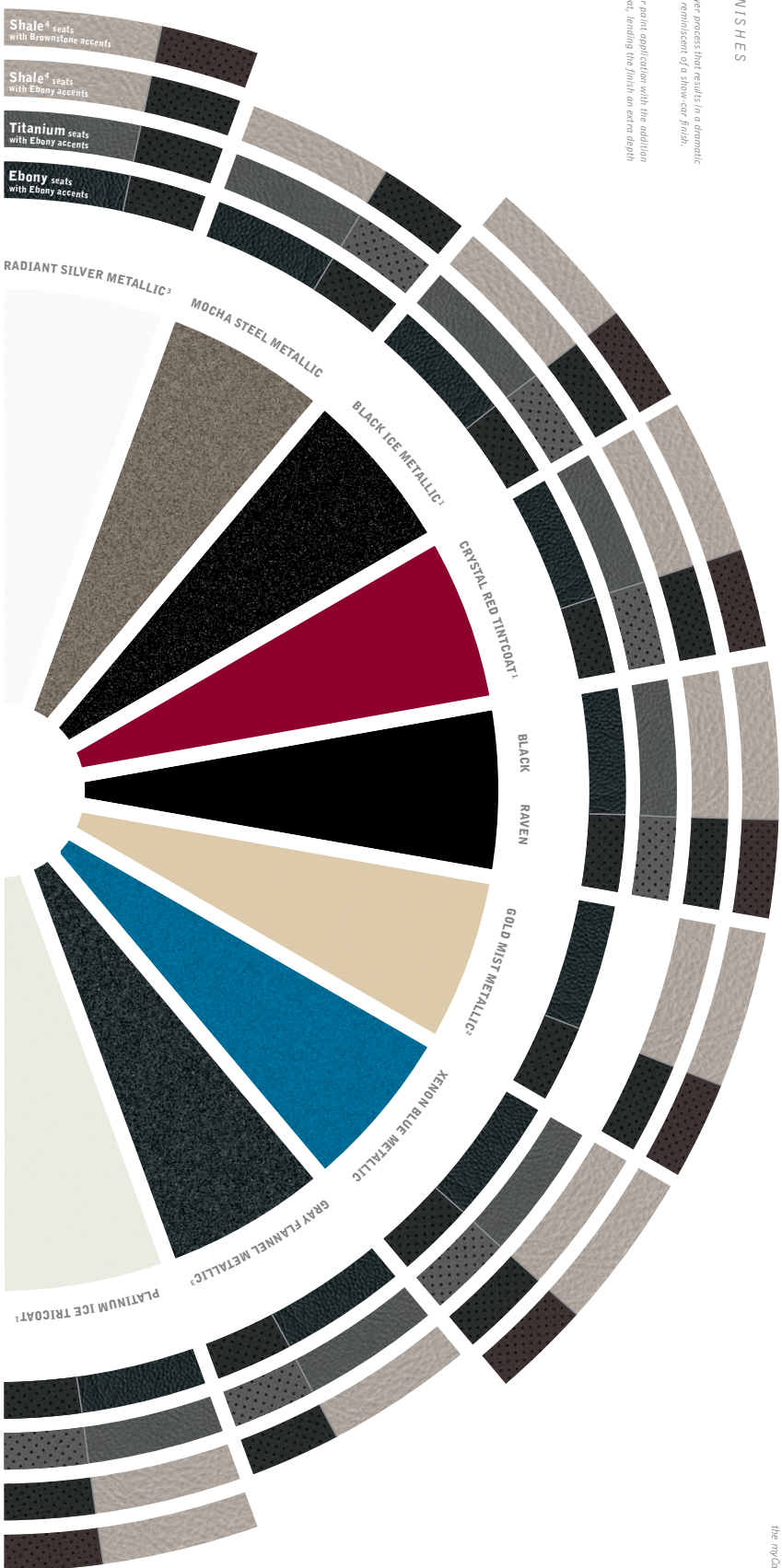
PAINT FINISHES

TRICOAT

A metallic 3-layer process that results in a dramatic hue-shifting color reminiscent of a show-car finish.

TINTCOAT

A premium 2-layer paint application with the addition of a tinted clearcoat, lending the finish an extra depth and brightness.



RADIANT SILVER METALLIC MOCHA STEEL METALLIC BLACK ICE METALLIC CRYSTAL RED TINTCOAT BLACK RAVEN

GOLD MIST METALLIC XENON BLUE METALLIC GRAY FLANNEL METALLIC PLATINUM ICE TRICOAT

1. Available at extra cost. 2. Not available with Titanium Interior with Ebony Accents. 3. Not available with Shale Interior with Brownstone Accents. 4. Only available with Collections.



SCAN TO DOWNLOAD
the myCadillac showroom app from iTunes.



**20" x 8" 7-SPOKE BRIGHT
MACHINED-FINISH CAST
ALUMINUM WHEELS WITH
PREMIUM PAINTED ACCENTS¹**
Standard on SRX Performance and Premium
Collections and includes P235/55R20
H-rated all-season tires



**18" x 8" 7-SPOKE CAST ALUMINUM
WHEELS WITH PAINTED FINISH**
Standard on SRX and includes P235/65R18
H-rated all-season tires



**18" x 8" 7-SPOKE CAST
ALUMINUM WHEELS WITH
BRIGHT MACHINED FINISH**
Standard on SRX Luxury Collection and
includes P235/65R18 H-rated all-season tires



**20" x 8" 7-SPOKE CHROME TECH
CAST ALUMINUM WHEELS**
Available on SRX Performance and Premium
Collections and includes P235/55R20 H-rated
all-season tires

¹ Use only GM-approved tire and wheel combinations. For important tire and wheel information, go to gmaccessories.com or see your dealer for details.

DIMENSIONS		FRONT	REAR
Head room		39.7"	38.4"
Hip room		55.4	54.7
Leg room		41.2	36.3
Shoulder room		58.3	56.3

CAPACITIES	
Cargo volume (seat up)	29.8 cu. ft.
Cargo volume (seat down)	61.1 cu. ft.
Seating	5
Fuel (gal., approx.)	21.0

DIMENSIONS		FRONT	REAR
Head room		39.7"	38.4"
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Leg room		41.2	36.3
Shoulder room		58.3	56.3

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Cargo volume (seat down)	61.1 cu. ft.
Seating	5
Fuel (gal., approx.)	21.0

[illegible][illegible]

Heated, power-adjustable, power-tilting with driver-side auto-dimming
ROOF RAILS
 Black

TIRE PRESSURE MONITORING WHEELS

20" 7-spoke with bright machine-finish and premium painted accents

ADAPTIVE REMOTE START Activates heated/ventilated seats (if equipped), climate control system and rear defroster

2 GB virtual CD player; 10-speaker Bose 5.1 surround sound system (requires Entertainment System)

AIR CIRCULATION SENSOR Automatic air circulation/air quality and humidity sensor

BLUETOOTH® FOR PHONE INTERFACE Hands-free calling for cell phones

CARBO AREA Monitor carbon dioxide and carbon monoxide of 20.8 cu ft. holding the carbo and

CARGO/PET GUARD

CLIMATE CONTROL

Dual-zone automatic electronic climate control with individual seat settings for driver and front passenger.

CONSOLE, FRONT CENTER With shifter, integrated sliding center armrest, storage, and cupholder.

[illegible][illegible]

driver and front passenger power lumbar control

SIRIUS XM RADIO With three trial months.

PASS-Key III + immobilizer
Audible content theft-deterrent system

**UNIVERSAL HOME REMOTE, 3-CH-
USB PORT® AND AUXILIARY AUDIO**

3. Maximum trailer-weight ratings are calculated so that the trailer and cargo will not exceed the maximum trailer weight rating. For more information, go to omacrossover.com.

subscription, sold separately by SiriusXM
view Customer Agreement, visit siriusxm.com

equipment, specifications, models and available vehicles are approximates based upon design

OnStar acts as a link to existing emergency and details and system limitations. ENGIN

to take the time to an authorized dealer for 1/4 inch, or a tire that has unsaturated from the or produced by different operating units of

This warranty is for Cadillac vehicles registered in the U.S. and Canada. For more information, call 1-800-351-4HELIX or visit www.cadillac.com.
COMES FIRST: Powertrain Limited

actual hole in the sheet metal) is covered for coverage. Application of additional rust-inhibiting paint is required.

GM, the GM emblem, Cadillac, the Cadillac GM, the trademarks and/or service marks of General Motors Corporation.

cadillac.com/s

[illegible]

ABOUT THIS CATALOG: We have tried to make it's catalog comprehensive and factual. We reserve the right, however, to make changes at any time, without notice, in prices, colors, materials, equipment, specifications, models and availability. Specifications, dimensions, measurements, ratings and other numbers in this catalog and other printed materials is provided at the discretion of or filed to

Dealer reserves the right to buy or sell the model year for any product, for any reason, at any time and under any conditions. Note: Some photographs in this catalog show vehicles with optional equipment. **ONSTAR:** OnStar services require vehicle electrical system (including battery), wireless service and GPS satellite signals to be available and operating for features to function properly. **WARRANTY:** See dealer for details. **Subscriptions:** Service duration limited. **Call:** 1-800-4-A-STAR (427-2827) or visit dealer for details. **Terms and Conditions:** Please refer to dealer for details. **Warranty:** See dealer for details. **Subscriptions:** Service duration limited. **Call:** 1-800-4-A-STAR (427-2827) or visit dealer for details. **Terms and Conditions:** Please refer to dealer for details.

ure, your vehicle has a tire sealant and compressor kit that uses a liquid tire sealant to temporarily seal up to a 1/4-inch puncture in the tread area of the tire. After using the inflator kit, it is recommended to take the tire to an authorized dealer for inspection and repair as soon as possible (but at least within 100 miles of driving). The tire sealant cannot seal and/or the sidewall damage, punctured larger than 1/4 inch, or the tread that has been driven over for a long time and/or the tire sealant is used on a tire that has been driven over for a long time. **ASSEMBLY** Inflator will be used on the tire sealant and compressor or repair kit.

changes that they are acceptable by law. **UPDATED SERVICE INFORMATION:** Cadillac dealers receive useful service bulletins about Cadillac products. You may purchase them from Interim Incorporated by calling 1-800-551-4123 or by visiting www.hi-inc.com. **NEW-VEHICLE LIMITED WARRANTY*** World-class coverage comes standard on every 2012 Cadillac. **COVERED FOR 5 YEARS/100,000 MILES UNLIMITED/UNMILEAGED.**

PROSTHESIS THROUGH PROTECTION: Unlike vehicles, prostheses are designed and built to resist corrosion and rust-through corrosion. Any body sheet metal that rusts through in the form of an actual hole in the sheet metal is covered for the owner's unlimited mileage. Corrosive or surface corrosion, peeling from stone chips or scratches in the paint, for example, is not included in the Rust-Through Protection.

1. Roadside Assistance Program and Courtesy Transportation Program are not a part of the New Vehicle Limited Warranty. A separate booklet entitled "Warranty and Owner Assistance Information" furnished with each new vehicle provides detailed warranty coverage information.

SCAN TO SEE MORE
ABOUT THE 2012 SRX
cadillac.com/srx

ABOUT THE 2012 SPR

