2012 ESCAPE+HYBRID



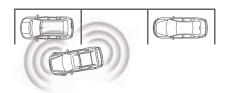


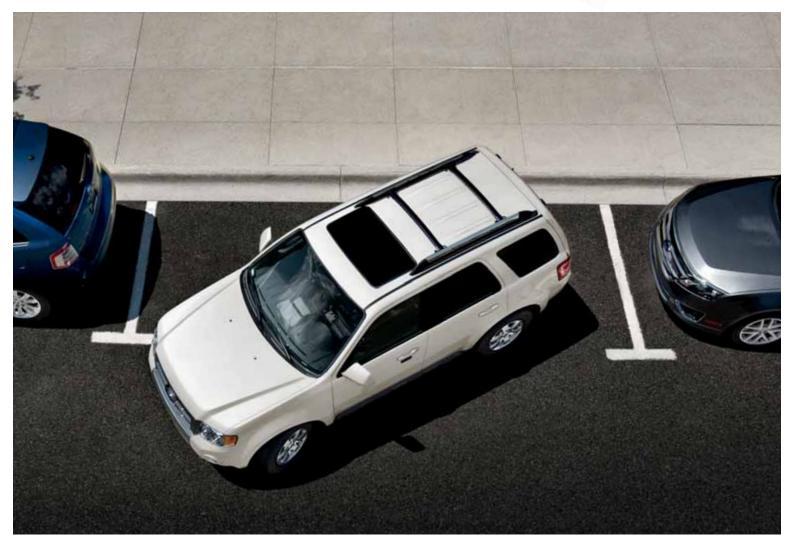












Steers you into the sweet spot.

That's right. First, active park assist¹ uses ultrasonic sensors to help you locate the perfect parallel parking spot. Then, you take your hands off the wheel and your Escape steers itself into place. You simply follow system prompts to shift gears and control the brake and accelerator pedals. The vehicle can be parked in as little as 24 seconds. Available exclusively on Escape Limited and Hybrid Limited.



Comforts body and mind.

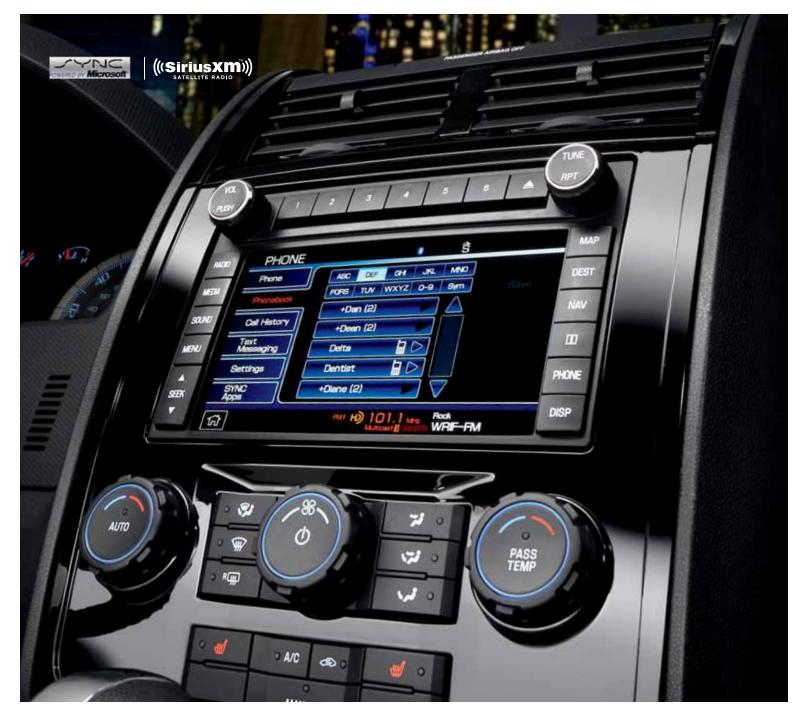
Escape seats up to 5 adults in fully supportive style. Another reason to feel good in here: The seat cushions contain environmentally friendly soy-based foam that helps conserve limited resources and reduce CO_2 emissions. Supple leather trim (shown) with heated front seats, plus gleaming chrome and Black accents, are standard on Escape Limited and Hybrid Limited. No matter which model you choose, Escape is bound to be the perfect fit for your adventures.



Promotes smart driving.

Our exclusive MyKey® allows you to program ignition keys with reminders to buckle up, drive at appropriate speeds, keep the audio volume low and much more. It's perfect for teaching young drivers how to behave on the road — even when you're not with them.





Hands control the wheel. Voice controls the rest.

Stay connected to calls, music and more with SYNC.

No more searching for your phone. No device on your ear. Connect to your world with voice-activated Ford SYNC.®¹ Once paired, SYNC recognizes your phone and automatically transfers your contacts to support voice calling. It also plays music from your phone, MP3, USB or iPod.® And thanks to Bluetooth® streaming audio,¹ smartphone users can listen to Pandora® internet radio too. Just touch a button on the steering wheel and say things like "Call Melissa," or "Play genre: Pop." SYNC also offers 911 Assist,™ and with an activated SYNC Services account you get business searches,¹ turn-by-turn driving directions¹ and more. Personalize your experience at SyncMyRide.com.

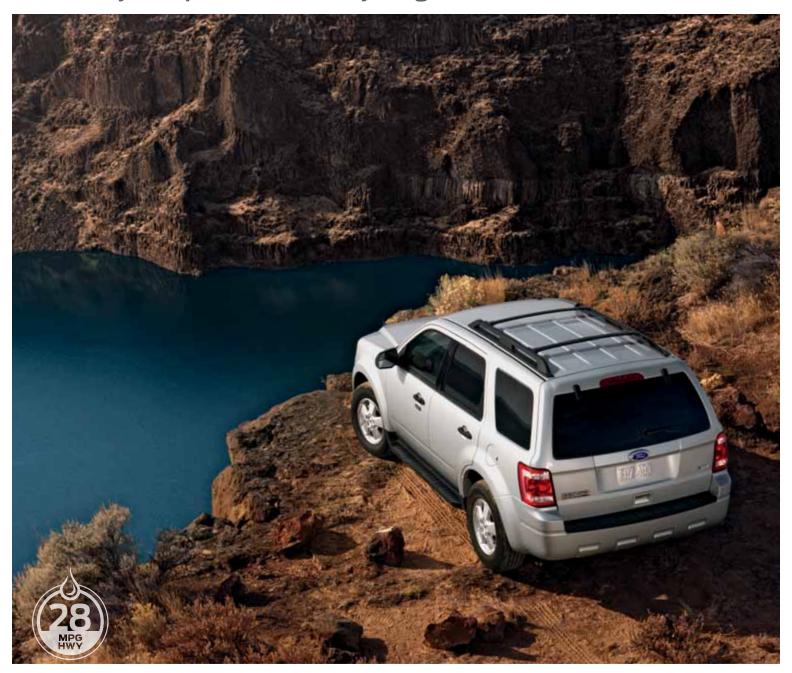
Full-color, voice-activated travel guide with SiriusXM.

The Navigation System² includes a 6-month trial subscription to SiriusXM Satellite Radio, Traffic and Travel Link³ to bring you over 130 channels of unique content, plus live infotainment services. Get continuously updated traffic information, plus check local fuel prices, weather reports, movie listings, sports scores and more. This system features a vibrant 6.5" LCD touch screen with interactive maps you can zoom and scroll. Of course, it also responds to voice commands for hands-free control. Play DVDs while Escape is in Park and store nearly 10 gigs of your digital music.

Limited. Charcoal Black leather trim. Available equipment.



Powers you to places others only imagine.



Gas engines sip and zip.

Whether you pair it with the 5-speed manual transmission or the 6-speed automatic, the standard 2.5L Duratec® I-4 engine delivers a remarkable 28 mpg hwy.² It also supplies a spirited 171 horsepower and 171 lb.-ft. of torque.

The 3.0L Duratec V6 engine¹ is flex fuel capable, so you can run it on gasoline, E85 (85% ethanol and 15% gasoline), or any blend of the two. Mated to an efficient 6-speed automatic transmission, it cranks out 240 horsepower and tows up to 3,500 lbs. when properly equipped.

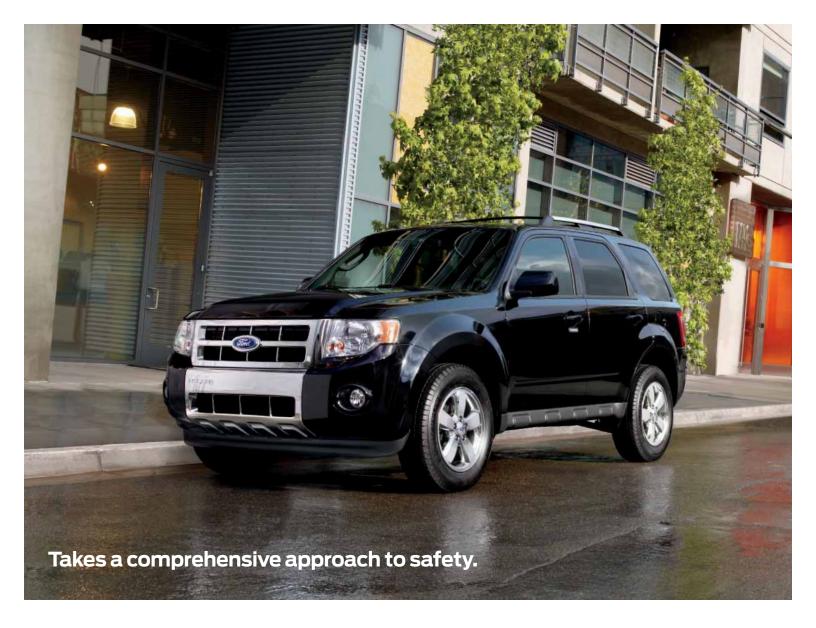
Easy Fuel keeps it clean.

Our industry-first Easy Fuel® capless fuel filler, standard on all models, automatically seals shut when you remove the fuel nozzle. There's no messy cap to deal with or lose. You just gas up and go. It also helps reduce evaporative emissions.

4WD maximizes grip.

Every Escape is naturally nimble thanks to a fully independent suspension and outstanding clearance. Add our Intelligent 4WD¹ and let the all-terrain adventures begin. Always on and always working, it automatically monitors traction 200 times per second (much faster than any person could) and adjusts torque distribution as needed.





Masters challenging moments.

Our standard AdvanceTrac® with RSC® (Roll Stability Control™) uses 2 gyroscopic sensors to help keep all 4 wheels firmly planted! It automatically helps avoid skidding and fishtailing, and is particularly beneficial in inclement weather.

Personalizes your protection.

The advanced Personal Safety System™ uses sensors to optimize deployment of the dual-stage front airbags in certain frontal collisions. Front-seat side airbags deploy in certain side-impact collisions. And our Safety Canopy® System increases protection with a rollover sensor and side-curtain airbags.

Clears up blind spots.

Each standard sideview mirror features an integrated convex blind spot mirror that helps alert you to vehicles and objects nearby so you can avoid them.

Reminds you to buckle up.

The Belt-Minder® system sounds a persistent alert to encourage those in front to buckle up for safety on every ride.

Sends an SOS for you.

Our SOS Post-Crash Alert System $^{\rm TM}$ can automatically flash the hazard lights and sound the horn after an airbag has deployed or a safety belt pretensioner has activated in certain collisions. No subscription required.

Directly contacts 911.

Ford SYNC®³ with 911 Assist™ uses your phone to call 911 in the event of airbag deployment or fuel pump shutoff.⁴ If needed, it can even give the operator an urgent message for you.

Limited. Black. Available equipment.



Lots of ways to make it yours.











Take advantage of versatile standards to make your life easier. Store your stuff out of sight. Even transport your bike inside. You can also add options to help entertain your rear-seat passengers, show off your style, warm up your vehicle from afar and so much more. Create the Escape you want, just the way you want it.

Center floor console

Dual head restraint DVD by INVISION™1,2

17" chrome-clad aluminum wheels¹

Power Code™ Remote Start System¹

67.2 cu. ft. of cargo space













Create a more meaningful driving experience: Connect with Ford Custom Accessories for authentic personalization possibilities. The cost of select accessories – ordered and paid for at the time you buy or lease your Escape – can be rolled into your monthly payment. Warranty coverage works in your favor that way too. See your dealer for details.

XLT in Toreador Red Metallic customized with smoked hood and side window deflectors, molded splash guards, black step bars, roof cross bars, roof-mounted cargo box by THULE®1 and rear spoiler

Interior light kit

All-weather floor mats

Rear spoiler

Keyless entry keypad



Prord Licensed Accessory. fordaccessories.com

ESCAPE Standard Features

Mechanical

4-wheel independent suspension

90,000-mile tune-up interval

Electric power-assisted steering

Front and rear stabilizer bars

Front-wheel drive (FWD)

Power front disc/rear drum brakes with

Anti-Lock Brake System (ABS)

Seating

Front bucket seats

60/40 split-fold rear bench seat with tip-fold-flat latches

Interior

2 powerpoints (1 in each row)

Air conditioning

Auxiliary audio input jack

Covered visor vanity mirrors

Cruise control

Floor console with removable interior bins and 4 cupholders

Illuminated Entry System

Power door locks with child-safety rear door locks

Power windows with one-touch-down driver's side window feature

Rear floor air ducts

Tachometer

Tilt steering column

Exterior

Easy Fuel® capless fuel filler

Liftgate with flip-up glass

Power sideview mirrors with integrated blind spot mirrors

and manual fold-away design

Rear-window defroster

Solar-tinted glass

Windshield wipers – Front: variable-intermittent with washer; rear: 2-speed with washer

Safety & Security

3-point safety belt restraint system for all seating positions

Adjustable head restraints at all 5 seating positions

AdvanceTrac® with RSC® (Roll Stability Control™) Belt-Minder® front safety belt reminder

Brake/shift interlock (with automatic transmission)

Front height-adjustable shoulder safety belts

Front-seat side airbags²

Integrated keyhead transmitter remotes (2)

LATCH (Lower Anchors and Tether Anchors for Children)

for rear seating positions

MyKey®

Personal Safety System™ with dual-stage front airbags²

Safety Canopy® System with side-curtain airbags2

and rollover sensor

SecuriLock® Passive Anti-Theft System

Side-intrusion door beams

SOS Post-Crash Alert System™ Tire Pressure Monitoring System (excludes spare)



XLS

Equipment Group 100A Includes all standard features, plus:

Mechanical

2.5L Duratec® I-4 engine

5-speed manual transmission

Seating

Cloth seats

Interior

AM/FM stereo/single-CD player with 4 speakers

Exterior

16" cast-aluminum wheels with P235/70R16 all-season BSW tires

Black door handles and sideview mirrors

Chrome upper grille, body-color lower grille



XLT

Equipment Group 200A Includes select XLS features, plus:

Mechanical

6-speed automatic transmission

6-way power driver's seat

Premium-grade cloth seats

Interior

Auto-dimming rearview mirror

Compass and outside temperature display

Front and rear color-keyed carpeted floor mats

Illuminated visor vanity mirrors

Leather-wrapped steering wheel with secondary audio controls

Overhead console with dual storage bins

Sirius XM Satellite Radio with 6-month trial subscription

Exterior

Automatic headlamps

Black roof side rails

Front fog lamps

Privacy glass (rear doors, quarter windows and rear window)

Torque: 223 @ 4.300 rpm

Torque: 136 @ 4.500 rpm

SecuriCode™ keyless entry keypad

Horsepower, Torque & EPA-Estimated Fuel Economy³

Gas-Powered Escape

Horsepower: 171 @ 6,000 rpm 2.5L Duratec I-4 Engine Torque (lb.-ft.): 171 @ 4,500 rpm 5-speed manual (XLS) 23 city/28 hwy/25 combined mpg 6-speed automatic FWD (XLS, XLT, Limited) 21 city/28 hwy/23 combined mpg 4WD (XLT, Limited) 20 city/27 hwy/23 combined mpg

Horsepower: 240 @ 6.550 rpm 3.0L Duratec V6 FFV Engine 6-speed automatic

FWD (XLT, Limited) 19 city/25 hwy/21 combined mpg 4WD (XLT, Limited) 18 city/23 hwy/20 combined mpg Net horsepower: 177

Gas-Electric-Powered Escape Hybrid

2.5L i-VCT Atkinson-Cycle I-4 Engine Horsepower: 155 @ 6.000 rpm

Permanent-Magnet AC-Synchronous Electric Motor

(Hybrid, Hybrid Limited) Horsepower: 94 @ 5,000 rpm Electronically controlled continuously variable transmission (eCVT) **FWD**

34 city/31 hwy/32 combined mpg 4WD 30 city/27 hwy/29 combined mpg

Under normal driving conditions with routine fluid and filter changes. Always wear your safety belt and secure children in the rear seat. Fuel economy when operating on E85 will yield different values than gasoline. See fueleconomy.gov for more information.

Comparisons based on 2011/2012 competitive models (class is Small Utility), publicly available information and Ford certification data at time of release. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following release of the PDF, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations



ESCAPE Standard Features



Limited

Equipment Group 300A Includes select XLT features, plus:

Seating

Heated front bucket seats
Leather-trimmed seats

Interior

AM/FM stereo/single-CD player with 6 speakers

Ambient lighting

Black center stack finish

Chrome finish on door handles, air vent bezels and shifter knob insert

Ford SYNC® voice-activated, in-vehicle connectivity system

Lockable wet trunk

Retractable cargo area cover

Exterior

16" bright-machined aluminum wheels

Body-color door handles and heated sideview mirrors

Chrome upper and lower grilles, liftgate garnish and roof-rail inserts

Roof-rail crossbars



Hybrid

Equipment Group 500A Includes select XLT features, plus:

Mechanical

2.5L i-VCT Atkinson-cycle I-4 engine

Permanent-magnet AC-synchronous electric motor

330-volt nickel-metal-hydride (NiMH) battery pack

Electronically controlled continuously variable transmission (eCVT)

Regenerative Braking System

Interior

110-volt AC power outlet

Dual-zone electronic automatic temperature control

SYNC

Exterior

16" unique cast-aluminum wheels

Body-color upper and lower grilles



Hybrid Limited

Equipment Group 501A Includes select Hybrid features, plus:

Seating

Heated front bucket seats

Leather-trimmed seats

Interior

AM/FM stereo/single-CD player with 6 speakers

Ambient lighting

Chrome finish on door handles, air vent bezels and shifter knob insert

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Black center stack finish

Power moonroof

Retractable cargo area cover

Universal garage door opener

Exterior

16" bright-machined aluminum wheels

Body-color door handles and heated sideview mirrors

Chrome upper and lower grilles, liftgate garnish and roof-rail inserts

Rear view camera

Reverse Sensing System

Roof-rail crossbars

Exterior Dimensions	Escape/Hybrid FWD (4WD)		
Wheelbase	103.1"		
Length	174.7"		
Height – Excluding options	67.9" (67.8")/67.7"		
Width – Excluding mirrors	71.1"		
Width – Including mirrors	81.3"		
Width – Mirrors folded	77.9"		
Liftover height	29.6"/29.4" (29.5")/(29.6")		
Overhang – Front	33.7"		
Overhang – Rear	37.8"		
Ramp breakover angle	19.00 (18.90)/18.70		
Angle of approach	19.4°/19.5° (19.3°)/(19.6°)		
Angle of departure	28.3º/27.8º (27.7º)		

Interior Dimensions	Front/Rear		
Head room	40.4"/39.2"		
Shoulder room	56.6"/55.9"		
Hip room	53.3"/49.1"		
Leg room	41.6"/35.6"		

Cargo Volume (cu. ft.) Behind front seats	Escape/Hybrid 67.2/66.4		
Behind rear seats	31.4/30.9		
Fuel Tank (gal.)	17.5/15.1		

Dimensions may vary by trim level. iPod is a registered trademark of Apple Inc. All rights reserved. The Bluetooth word mark is a trademark of the Bluetooth SIG, Inc. Sirius U.S. Satellite Service available in the 48 contiguous U.S.A. and D.C. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. Microsoft is a registered trademark of Microsoft Corporation. INVISION is a trademark of Audiovox Corporation. Power Code is a trademark of Code Systems, Inc. THULE is a registered trademark of Thule Sweden AB. HD Radio is a proprietary trademark of Biquity Digital Corp.



XLS+XLT



XLT. Sport Appearance Package.¹ Premium Charcoal Black cloth trim. Available equipment. I XLT. Premium Stone cloth trim. I XLT. Overhead console. I XLT. Single-CD player. I XLT. Sport Appearance Package.¹ Ingot Silver Metallic. I XLS. Blue Flame Metallic.









XLS+XLT

XLS

Available Equipment Groups

Equipment Group 101A – 6-speed automatic transmission

Equipment Group 102A – 6-speed automatic transmission + Cargo Package includes roof side rails with crossbars, retractable cargo area cover and lockable wet trunk

Available Options

Dual head restraint DVD by INVISION™

Ford SYNC® voice-activated, in-vehicle connectivity system (n/a with 100A)

Front and rear all-weather floor mats

Front and rear color-keyed carpeted floor mats

front-passenger seats, and ambient lighting

Power Code™ Remote Start System (n/a with 100A)

Vehicle Security System (n/a with Power Code Remote Start System)

XLT

Available Equipment Groups

Equipment Group 201A - Sun & SYNC Package includes power moonroof and SYNC

Equipment Group 202A – Sun & SYNC Package + Cargo Package Equipment Group 203A - Sun & SYNC Package + Cargo Package + Leather Package includes leather-trimmed seats, heated driver and

Available Packages

Sport Appearance Package includes high-gloss Black grille, lower front appliqué, heated sideview mirrors and liftgate spoiler; blacked-out headlamp treatment; 17" premium Black wheels with machined-finish outer rings and P225/65R17 all-season BSW tires; body-color door handles and rocker moldings; premium Charcoal Black cloth seating (Charcoal Black leather when ordered with 203A); Black interior accents: chrome finish on interior door handles, air vent bezels and shifter knob insert2

Trailer Tow Prep Package includes Class II 3,500-lb. receiver and trailer wiring harness with 4-pin connector (V6 only)

Available Options

17" chrome-clad aluminum wheels with P225/65R17 all-season BSW tires (n/a with Sport Appearance Package)

Dual head restraint DVD by INVISION¹

3.0L Duratec® V6 flex fuel engine

Front and rear all-weather floor mats

Integrated side step bars (n/a with Sport Appearance Package)

Intelligent 4WD (includes OWL tires)

Power Code Remote Start System

Premium Sound System with single-CD player, clock and 7 speakers (including an 8" subwoofer) with 320 watts

SYNC

Vehicle Security System (n/a with Power Code Remote Start System)

Available Ford Custom Accessories

Visit fordaccessories.com to shop the complete collection

Exteriors	Interiors					
XLS						
White Suede	1					
Ingot Silver Metallic	1					
Sterling Gray Metallic	1					
Gold Leaf Metallic	1					
Toreador Red Metallic	1					
Lime Squeeze Metallic	1					
Blue Flame Metallic	1					
Steel Blue Metallic	1					
Black	1					
XLT						
White Suede	2	3		5	6	
Ingot Silver Metallic	2		4	5		7
Sterling Gray Metallic	2		4	5		7
Gold Leaf Metallic		3	4		6	7
Toreador Red Metallic	2	3	4	5	6	7
Lime Squeeze Metallic	2		4	5		7
Blue Flame Metallic	2		4	5		7
Steel Blue Metallic	2	3	4	5	6	7
Black	2	3	4	5	6	7



16" Cast-Aluminum Standard on XLS and XLT



17" Premium Black with Machined-Finish Outer Ring Included on XLT Sport Appearance Package



17" Chrome-Clad Aluminum Optional on XLT



Interior Colors

Exterior Colors

White Suede

Ingot Silver Metallic

Sterling Gray Metallic

Gold Leaf Metallic

Toreador Red Metallic

Lime Squeeze Metallic

Blue Flame Metallic

Steel Blue Metallic



Greystone Cloth Standard

Black



Premium Stone Cloth Standard



Premium Camel Cloth Standard



Premium Charcoal Black Cloth Standard



Stone Leather Optional (requires Leather Package)

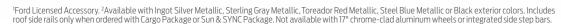


Camel Leather Optional (requires Leather Package)



Charcoal Black Leather Optional (requires Leather Package)







Limited



Charcoal Black leather trim. Available equipment. | Retractable cargo area cover. | Lockable wet trunk. | Ford SYNC.® | Heated front seats. | Black.











Limited

Available Equipment Groups

Equipment Group 301A – **Moon & Tune Package** includes power moonroof and Premium Sound System with single-CD player, clock and 7 speakers (including an 8" subwoofer) with 320 watts

Equipment Group 302A – **Limited Luxury Package** includes dual-zone electronic automatic temperature control, Reverse Sensing System, rear view camera and universal garage door opener **+ Moon & Tune Package**

Available Package

Trailer Tow Prep Package includes Class II 3,500-lb. receiver and trailer wiring harness with 4-pin connector (V6 only)

Available Options

17" chrome-clad aluminum wheels with P225/65R17 all-season BSW tires

Active park assist (available only with 302A)

Cargo area protector

Dual head restraint DVD by INVISION™

3.0L Duratec® V6 flex fuel engine

Front and rear all-weather floor mats

Integrated side step bars

Intelligent 4WD

Power Code™ Remote Start System

Vehicle Security System (n/a with Power Code Remote Start System)

Voice-activated Navigation System with nearly 10-gigabyte hard drive, single-disc Premium Sound System, HD Radio™ Technology and Sirius XM Traffic and Travel Link services with 6-month trial subscription (n/a with 300A)

Available Ford Custom Accessories

Visit fordaccessories.com to shop the complete collection

Exteriors	Interiors		
White Suede	1	2	
Ingot Silver Metallic		2	
Sterling Gray Metallic	1	2	
Gold Leaf Metallic	1	2	
Toreador Red Metallic	1	2	
Steel Blue Metallic	1	2	
Black	1	2	



16" Bright-Machined Aluminum Standard



17" Chrome-Clad Aluminum Optional

Exterior Colors



White Suede



Ingot Silver Metallic



Sterling Gray Metallic



Gold Leaf Metallic



Toreador Red Metallic



Steel Blue Metallic



Black

Interior Colors



Camel Leather Standard



Charcoal Black Leather Standard



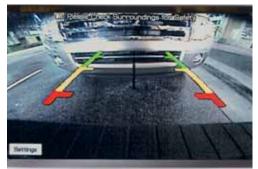


¹Ford Licensed Accessory.

Hybrid+Hybrid Limited



Hybrid Limited. Stone leather trim. Available equipment. | Hybrid Limited. Rear view camera. Navigation System. | 330-volt battery pack. | 110-volt AC power outlet. | Hybrid Limited. Ambient lighting. | Hybrid Limited. Steel Blue Metallic.











Hybrid+Hybrid Limited

Hybrid

Δva			

Black roof-rail crossbars

Cargo area protector

Dual head restraint DVD by INVISION™

Integrated side step bars

Intelligent 4WD

Power Code™ Remote Start System

Power moonroof with sunshade and mini-overhead console

Vehicle Security System (n/a with Power Code Remote Start System)

Voice-activated Navigation System with nearly 10-gigabyte hard drive, single-disc Premium Sound System, HD Radio™ Technology, Hybrid Energy Flow and Power & Efficiency monitors, and SiriusXM Traffic and Travel Link services with 6-month trial subscription

Hybrid Limited

Available Options

Active park assist

Cargo area protector

Dual head restraint DVD by INVISION¹

Integrated side step bars

Intelligent 4WD

Power Code Remote Start System

Vehicle Security System (n/a with Power Code Remote Start System)

Voice-activated Navigation System with nearly 10-gigabyte hard drive, single-disc Premium Sound System, HD Radio Technology, Hybrid Energy Flow and Power & Efficiency monitors, and Sirius XM Traffic and Travel Link services with 6-month trial subscription

Available Ford Custom Accessories

Visit fordaccessories.com to shop the complete collection

Exteriors	Interiors	
White Suede	1	2
Ingot Silver Metallic	1	2
Lime Squeeze Metallic	1	2
Steel Blue Metallic	1	2
Black	1	2



16" Unique Cast-Aluminum Standard on Hybrid



16" Bright-Machined Aluminum Standard on Hybrid Limited

Exterior Colors



White Suede



Ingot Silver Metallic



Lime Squeeze Metallic



Steel Blue Metallic



Black

Interior Colors



Premium Stone Cloth Standard on Hybrid



Stone Leather Standard on Hybrid Limited













QUALITY, GREEN, SAFE AND SMART.

ford.com

New Vehicle Limited Warranty. We want your Ford Escape or Escape Hybrid ownership experience to be the best it can be. Under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/50,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion (perforation) coverage – all with no deductible. Escape Hybrid is also covered by an 8-year/100,000-mile Hybrid Limited Warranty (10-year/150,000-mile Hybrid Battery Limited Warranty in CA, CT, ME, MA, NJ, NY, RI and VT; see dealer for details). Please ask your Ford Dealer for a copy of these limited warranties.

Roadside Assistance. Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Ford Dealer can provide complete details on all of these advantages.

Ford Credit. Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com.

Ford Extended Service Plan. For a purchase or lease, the Ford Extended Service Plan (ESP) gives you "Peace-of-Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Ford ESP, the only service contract backed exclusively by Ford and honored at all Ford Lincoln dealerships.

Insurance Services. Get Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1-877-367-3847, or visit us at fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.

Genuine Ford Accessories will be warranted for whichever provides you the greatest benefit: 12 months or 12,000 miles (whichever occurs first), or the remain

