YOUR KIND
OF LUXURY

What matters is what matters to you.
Defined by you. Enjoyed by you.
And that’s why we say, “come as you are.”
This isn’t luxury as you have always known it.
It’s luxury the way it should be.
Meet the all-new 2012 Verano. You'll happily find that its thoughtful combination of attractive exterior styling, an interior designed to be quiet and engaging technologies fit your life. You'll quickly notice attention has been given to every last detail—the fine points that make your life more convenient, more enjoyable with QuietTuning and personalized infotainment and more comfortable thanks to generously cushioned seating. It's a relaxed approach to luxury you'll easily see yourself in.

YOU KIND OF LUXURY HAS THOUGHTFUL DETAILS EVERYWHERE YOU LOOK, TOUCH AND HEAR. THAT'S HOW VERANO ROLLS.
GET TO KNOW VERANO AS WELL AS IT ALREADY KNOWS YOU.

INSPIRATION
When we sat down to create Verano, we put ourselves in your shoes, and every other part of your life. Taking a page from the way you live, we drew inspiration from efficient living spaces, giving considerable attention to personal, socially connected and acoustical environments. Think urban lofts, media rooms and home theaters that are popular today.

So as soon as you slip into Verano, you’ll feel like it’s an extension of your life. That’s why we gave it plenty of features to make your travels more enjoyable and, of course, fun. With Verano, you’ll discover a luxury that’s all about you.
Whoever said the nicest car seats can’t be as comfortable as the most premium furniture? We don’t know either. So we worked long and hard to give Verano exceptional seat comfort and support, as well as soft-to-the-touch premium materials. Thoughtfully generous is how you might describe the extra cushioning in every seat, as well as the rear leg room. The same goes for French-stitched seams. You even have the option of a heated steering wheel, because you shouldn’t have to wear gloves inside. Our feeling is, the more comfortable you are, the more enjoyable your driving life will be. And to help satisfy your wanderlust, opt for the available touch-screen-activated Navigation System, and over 6 million miles of North American roads become your playground.

IT’S AS MUCH ARCHITECTURAL DIGEST AS ROAD & TRACK.
A RADIO THAT LISTENS TO YOU AS MUCH AS YOU LISTEN TO IT.

Now all you have to do to instantly hear your favorite tunes and entertainment is ask for them. Buick’s new IntelliLink voice-activated radio connects you through your smartphone and other sources to Pandora® Internet Radio, Stitcher® Smart Radio, SiriusXM® and lots more. You’ll have the luxury of personalizing the music, news and sports you listen to. Using Bluetooth®, it connects your compatible devices to the LED back-lit high-resolution 7-inch color touch-screen. With the ease of advanced voice recognition software (as well as steering-wheel-mounted controls), you can easily control your entertainment without taking your eyes off the road.

1 Full functionality requires compatible Bluetooth and smartphone. Some devices require USB connectivity. Data plan rates apply.

2 Requires a subscription, sold separately by SiriusXM after the trial period. SiriusXM Radio service only available in the 48 contiguous United States and the District of Columbia. For more information and to view Customer Agreement, visit siriusxm.com.

3 Go to gm.com/bluetooth to find out which Bluetooth phones are compatible with the vehicle.
NOT HEARING
IN VERANO, unwanted noises from roads, winds, and other weather simply fade away. We put a lot of thought into designing a quiet cabin. Buick’s exclusive QuietTuning process – much like the best noise-cancelling headphones you enjoy at home – reduces, blocks and absorbs sounds, leaving outside noises where they belong. Since music is recorded in an acoustically tuned room, we think you should hear it in a similar environment. This allows most every musical nuance produced by the available premium nine-speaker audio system to come through crystal clear. In true Buick fashion, noise-reducing and/or noise-cancelling technologies are built into every area of Verano's structure. In addition to the obvious sound deadeners used throughout, even the wheels and tires contribute to Verano's quietness. The forged alloy wheels are designed to suppress turbulence while the tires were engineered to minimize road vibrations and thus produce less noise.
Let’s face it, traffic is inevitable. Being able to quickly maneuver around it is a true luxury. The all-new Verano uses responsive steering, next-generation StabiliTrak and full-range traction control to give you nimble maneuverability and a smooth, oh-so-comfortable ride.

Verano’s tight turning radius allows you to cut corners and zip around town with the greatest of ease. At its core is a direct-injected 2.4L ECOTECH engine that thoughtfully balances 180 hp and 171 lb-ft of torque with 31 hwy mpg. It’s paired with a 6-speed automatic transmission featuring Driver Shift Control for a “hands-off” driving feel.

Or let your performance side come through with 18-inch split spoke wheels with Manoogian premium silver finish. Let your stylish side show with 18-inch multi-spoke machine-faced alloy wheels with sterling silver finish.
OUR NAME IS ON IT, BUT IT HAS YOU WRITTEN ALL OVER IT.
In addition to designing, engineering and testing Verano to exceed your luxury expectations, we also build it the same way. That’s why every person who helps create Verano can sincerely say, “We build Verano like we own it.” This personalized approach means we always keep your taste, comfort and safety in mind so that every one that rolls off the line is a car you’d be proud to call your own. This also includes using world-class technology and systems that are reinventing the manufacturing process for both quality and efficiency.

1. Additional charge, premium paint.
2. Late availability.
They say if you want to tell how well something is made, check out the smallest details. We invite you to do just that with every inch of Verano. Inside, you’ll find a place for your stuff at every turn, including a discreet compartment in the armrest to store your smartphone or other personal belongings. The center console provides several areas to store your electronics, including a discreet compartment in the armrest where your smartphone can be stored safely while you’re driving. The lighted cupholders are yet another detail we put a lot of thought into, because we’ve all tried to locate a holder in the dark without spilling a drop.

Go to gm.com/bluetooth to find out which Bluetooth phones are compatible with the vehicle.
Four out of five senses aren’t bad. Your sense of sight, hearing, smell and touch are treated to the luxury of the finest materials. We call them premium because we feel if this is going to be an extension of your home, only the best will do.

So we selected soft-touch surfaces, available supple leather-appointed seats, ribbon fabrics, warm wood tones and tasteful metallic accents. Even the headliner cover is made of a knit material that has a nice tactile feel, and is also one of five acoustical layers that help quiet the cabin. We didn’t forget about the surface you touch the most, and gave you the option of an available heated steering wheel. With control buttons conveniently located in the center console, you won’t have to take your eyes off the road.

Ribbon Fabrics Trimmed in Leatherette:
- Medium Titanium
- Cashmere

Leather-Appointed Seating:
- Cashmere
- Choccachino
- Ebony

UST SHORT OF SENSORY OVERLOAD.
FAR AWAY.

CLOSE AT HAND. It's good to know that someone is always looking out for us. With OnStar,2 standard for 6 months, you're never far from help in a crash, or more than a button push away from finding the things you want and staying in touch with the people in your life. The same holds true for the OnStar Remotes Link smartphone app.

Gain immediate access to real-time info (fuel level, remaining oil life, tire pressure, etc.). You can start your Verano and unlock its doors from almost anywhere.

Another great way to stay connected to your Verano is with the myBuick app. Gain mobile access to all sorts of practical features like Find My Car to solve the age-old problem of "where did I park". Schedule service and get roadside assistance if you should ever need it. And you can quickly search your digital Owner's Manual to find helpful information.

SAFETY IT'S ALWAYS OVERPROTECTIVE.

We've put a lot of thought into features we don't want you to ever use. Because when it comes to your safety, nothing should ever be left to chance.

So we gave Verano 10 standard air bags,1 including dual front, head curtain side, front and outboard rear-seat-mounted side-impact and even new driver and front passenger knee bags. And a collapsible pedal system allows the pedals to detach during a collision to reduce the risk of leg or ankle injuries.

Verano also boasts a strong unitized body structure with 60 percent high-strength steel in key areas to enhance strength and crash protection—helping to prevent intrusion into the interior.

1Always use safety belts and child restraints. Children are safer when properly secured in a rear seat in the appropriate child restraint. See the Owner's Manual for more information.

2Visit onstar.com for details and system limitations.

OnStar acts as a link to existing emergency service providers.

3Available on iPhone® and Android™ platforms.
Living it to its fullest is a luxury we can all share. It drives people to achieve greatness on fields, courts, pools and beyond the game as well. It sets us out across the country to discover the best in food, wine and travel. And it also plots our course to find and share what draws us to America’s best-loved cities. Experience all of it for yourself.

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