German engineering isn’t just about creating a faster car. Or a tighter ride. Or even the most fuel-efficient engine. We’re not merely designing the sleekest silhouette. Or the roomiest cargo space. Or the most breathtaking sunroof. And even though we place safety at the top of our list, we’re not in this solely to get recognition for our success. Or to break records. Or to add extra safety features just to be safe. At Volkswagen, we’re about all of these things happening together, beautifully and precisely, to create a car that’s actually fun to drive. Because we’re not just making any car, we’re making your car. That’s the Power of German Engineering.
You’ve seen it on the road. You’ve wondered to yourself, “What kind of car is that?” And you’ve certainly thought, “I would look great driving that car.” Welcome to the world of the new CC. It’s known for its sleek good looks and for its performance. The graceful slope of the roof is part of its signature style. The new front end and taillights have been redesigned to keep heads turning. The throttle voice of the 2.0L turbocharged engine and the luxurious interior with room for five, those are to help you justify wanting a car based on its looks, so you can exclaim with confidence how much you love driving your new CC. Everything else—Bluetick®, Bi-Xenon headlights, LED taillights—that’s standard. The looks you’ll get driving down the road in your new CC? Let’s just call them a gift with purchase.

Traveling art exhibit.

The new 2013 CC

Lux shown in Deep Black Metallic
Both engines are equipped with FSI® (Fuel Straight Injection) that offers a fuel savings of up to 25 percent in comparison to conventional injection engines. So if you’d like to save yourself a little gas, step on it.

More power to you.

When you’re done staring, let’s take a look under the hood. That’s where we’ve tucked a turbocharged 200-hp engine, standard. It’s the extra oomph you need to catch the green light or pass someone going uphill. Pair that with either a six-speed manual or a six-speed automatic DSG® transmission with Tiptronic®, and you’ll glide effortlessly between gears as you dial up more power. Of course, if you’re craving even more, the CC also has an available 3.6L V6 with 280 hp and 265 ft-lb of torque. And available 4MOTION® all-wheel drive, if you so desire. The key word here being desire.

Performance

2.0L, 200-hp turbocharged engine
3.6L, 280-hp V6 engine*
4MOTION® all-wheel drive*

*Feature available on select models.
**Always obey local speed and traffic laws.
Bluetooth technology with audio streaming
Dual-zone automatic climate control
Touchscreen sound system

Get into it as much as you get out of it.

Whether you’re eyeing the shiny new trim along the doors and dash, or the ultra-convenient driver’s side glovebox, or the 12-way power front seats that fine-tune everything to your comfort, or the touchscreen sound system with crystal-clear HD Radio™ and available SiriusXM Satellite Radio, we’re just impressed that you made it past its gorgeous new exterior to the interior of the CC. Please, make yourself comfortable.

A new design on the outside deserves a few good turns inside as well. Like the new Engineered Ebony or Dark Brushed Aluminum trim. And don’t forget the available leather seating surfaces that come in a variety of colors.
Interior

Now with 25% more seats.

We’re so excited about our fifth seat that we’re giving you two pictures so you can see it from every angle. If you just need some extra elbow room, the CC has your back. Or actually your sides. If you need to fit a fifth passenger, the CC has their back. Top that with available leather seating surfaces and space to stretch your legs, and you’re seeing a new side to the CC. Which is good, because the exterior shouldn’t be hogging all of the attention.

You know how hot it can get on leather seats in the summer. Which is why the new CC has an available active ventilation system built into the front seats and a bonus driver’s side massage feature. Just turn them on and feel yourself chill out. If the back seats get jealous, drop down the rear center console and indulge in some iced coffee.

*Feature available on select models.

V6 Lux shown in Desert Beige and Black Two-Tone Leather.
Bi-Xenon headlights with available LED Daytime Running Lights
Touchscreen navigation*
MDI with iPod® cable
Park Distance Control*

Just in case you forget where you’re going, we gave you the option of two navigation systems to help guide you to your destination. Plus, the top-of-the-line navigation system is available with SiriusXM Traffic™ and SiriusXM Travel Link. In addition to delivering over 130 channels of music, sports, and entertainment, SiriusXM Travel Link delivers premium data services that give you sports updates, weather reports, and movie information for whatever locale you’re in.

Beauty is in the eye of the rearview camera.

When that sleek little badge pops up on the back of your CC, it’s actually hiding something huge. That’s where we stashed the available rearview camera to help keep you from backing up into anything unexpected. The available premium touchscreen display shows you a perfect picture of what’s behind you, so it can guide you home in every sense of the word. Aided, of course, by the beautifully detailed LED taillights. When you’re ready to leave, let the Bi-Xenon headlights with available AFS escort you as they bend up to 15 degrees around corners, turning darkness into light and windy roads into adventures.
Safety

In the event of a collision, the ICRS unlocks the doors, shuts off the fuel pump, and turns on the hazard lights. That’s why we call it intelligent.

Intelligent Crash Response System (ICRS)

Beneath all that sheet metal, every CC has a specially reinforced safety cage complete with anti-intrusion side beams and thermoformed steel B-pillars.

Safety cage

Integrated right into the front structure of your CC are impact-absorbing elements that help minimize the collision energy that reaches you.

Crash-optimized front end

The CC comes with TPMS to monitor tire pressure and inform you of any loss in pressure.

Tire Pressure Monitoring System (TPMS)

In case you have to swerve around something unexpectedly, ESC helps prevent oversteer or understeer by applying corrective forces to individual wheels.

Electronic Stability Control (ESC)

ASR helps prevent the wheels on your CC from spinning when you accelerate by adjusting engine power in situations when it senses wheel slippage.

Anti-Slip Regulation (ASR)

ABS helps keep the brakes from locking up during sudden stops and helps you retain steering control during emergency braking.

Anti-lock Braking System (ABS)

Starting fast is nice. Stopping fast is a must. So we included a feature that wipes the discs to help keep the brake pads dry when it’s raining, which helps minimize the distance required to stop.

Brake disc drying

In the event of an accident, the 2013 CC has passive safety features to help protect and keep you safe, such as safety belts, airbags, steel-reinforced seating, a safety cage, crumple zones, and the Intelligent Crash Response System.

Passive

In the event of an accident, the 2013 CC has passive safety features to help protect and keep you safe, such as safety belts, airbags, steel-reinforced seating, a safety cage, crumple zones, and the Intelligent Crash Response System.

Intelligent Crash Response System (ICRS)

In the event of an accident, the 2013 CC has passive safety features to help protect and keep you safe, such as safety belts, airbags, steel-reinforced seating, a safety cage, crumple zones, and the Intelligent Crash Response System.

Safety cage

Pressure sensors within the doors help accelerate the safety system response time by reacting almost instantly to a breach in the outside door panels and triggering the side airbags.

Pressure sensors for side airbags

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Safety cage

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Intelligent Crash Response System (ICRS)

In the event of an accident, the 2013 CC has passive safety features to help protect and keep you safe, such as safety belts, airbags, steel-reinforced seating, a safety cage, crumple zones, and the Intelligent Crash Response System.**

*Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age.

**The Intelligent Crash Response System (ICRS) will only activate in a collision where the airbags deploy or safety belt pretensioners activate. Not all collisions cause airbags to deploy or safety belt pretensioners to activate.
**Sport**

Includes: 2.0L, 200-hp, TSI® engine; 6-speed manual transmission; 17" Verme alloy wheels; 4-corner independent sport suspension; 4MOTION all-wheel drive system; SiriusXM Satellite Radio; SiriusXM Traffic and Travel Link; Media Device Interface (MDI) with Apple CarPlay and Android Auto™; 8-inch touchscreen display; 10-way power-adjustable front seats; heated front seats; leather seating surfaces; memory seating and exterior mirrors; Engineered Ebony interior trim; Climatronic dual-zone electronic climate control with pollen filter and rear cooling feature; LED Daytime Running Lights (DRL) and Adaptive Front-lighting System (AFS); 17" steel wheels; Climatic manual single-zone climate control with pollen filter. Also includes: 6-speed DSG® automatic transmission with Tiptronic® and Sport mode; 18" St. Louis alloy wheels; LED Daytime Running Lights (DRL) and Adaptive Front-lighting System (AFS); lower extended sport bumpers and side skirts; darkened taillights; R-Line exterior trim. Includes Lux features, plus: 3.6L, 280-hp, V6 engine; 6-speed automatic transmission; 18" Interlagos alloy wheels; LED Daytime Running Lights (DRL) and Adaptive Front-lighting System (AFS); lower extended sport bumpers and side skirts; darkened taillights; R-Line exterior trim. Includes Sport features, plus: 6-speed DSG® automatic transmission with Tiptronic® and Sport mode; 18" Interlagos alloy wheels; LED Daytime Running Lights (DRL) and Adaptive Front-lighting System (AFS); lower extended sport bumpers and side skirts; darkened taillights; R-Line exterior trim. Includes: 2.0L, 200-hp, TSI® engine; 6-speed manual transmission; 17" Verme alloy wheels; 4-corner independent sport suspension; 4MOTION all-wheel drive system; SiriusXM Satellite Radio; SiriusXM Traffic and Travel Link; Media Device Interface (MDI) with Apple CarPlay and Android Auto™; 8-inch touchscreen display; 10-way power-adjustable front seats; heated front seats; leather seating surfaces; memory seating and exterior mirrors; Engineered Ebony interior trim; Climatronic dual-zone electronic climate control with pollen filter and rear cooling feature; LED Daytime Running Lights (DRL) and Adaptive Front-lighting System (AFS); 17" steel wheels; Climatic manual single-zone climate control with pollen filter. Also includes: 6-speed DSG® automatic transmission with Tiptronic® and Sport mode. **Lux**

Includes: 2.0L, 200-hp, TSI® engine; 6-speed manual transmission; 17" Verme alloy wheels; 4-corner independent sport suspension; 4MOTION all-wheel drive system; SiriusXM Satellite Radio; SiriusXM Traffic and Travel Link; Media Device Interface (MDI) with Apple CarPlay and Android Auto™; 8-inch touchscreen display; 10-way power-adjustable front seats; heated front seats; leather seating surfaces; memory seating and exterior mirrors; Engineered Ebony interior trim; Climatronic dual-zone electronic climate control with pollen filter and rear cooling feature; LED Daytime Running Lights (DRL) and Adaptive Front-lighting System (AFS); 17" steel wheels; Climatic manual single-zone climate control with pollen filter. Also includes: 6-speed DSG® automatic transmission with Tiptronic® and Sport mode. **V6 Lux**

Includes: V6 Sport features, plus: 6-speed DSG® automatic transmission with Tiptronic® and Sport mode; 18" Interlagos alloy wheels; LED Daytime Running Lights (DRL) and Adaptive Front-lighting System (AFS); lower extended sport bumpers and side skirts; darkened taillights; R-Line exterior trim. Includes Lux features, plus: 3.6L, 280-hp, V6 engine; 6-speed automatic transmission with Tiptronic® and Sport mode, 18" Interlagos alloy wheels, headlight wiper system, limited windshield washer nozzles and side mirror; Electronic Climate Control (ECM) system with front and rear air vents, 4MOTION all-wheel drive system, LED Daytime Running Lights (DRL) and Adaptive Front-lighting System (AFS), lower extended sport bumpers and side skirts, darkened taillights, R-Line exterior trim. **V6 AMT® Executive**

Includes: V6 Lux features, plus: AMT® all-wheel drive system, 8-fold projection backlights, Panorama Sky View sunroof, V-Tex leatherette seating surfaces, Park Distance Control (PDC) system with front and rear proximity sensors, Tungsten package with steering wheel mounted front and rear audio controls and driver message button, premium color multi-function trip computer display, Dune/Black premium sound system, power rear sunshade. Also available: 6-speed DSG® automatic transmission with Tiptronic® and Sport mode. **Specifications**

- **Sport**
  - **Lux**
  - **V6 Lux**

**V6 AMT® Executive**

Includes: V6 Sport features, plus: AMT® all-wheel drive system, 8-fold projection backlights, Panorama Sky View sunroof, V-Tex leatherette seating surfaces, Park Distance Control (PDC) system with front and rear proximity sensors, Tungsten package with steering wheel mounted front and rear audio controls and driver message button, premium color multi-function trip computer display, Dune/Black premium sound system, power rear sunshade. Also available: 6-speed DSG® automatic transmission with Tiptronic® and Sport mode. **No-charge scheduled Carfree Maintenance**

3 or 36,000 Miles

At Volkswagen, we believe in our products so much that we give you three years or 36,000 miles of Carfree Maintenance—free no matter what! Center for your care, our customer service vehicle checks within the first 10,000, at 60,000, and ask us any questions you have in your very own CC showroom. After that, come by every year, or 10,000 miles, for your maintenance scheduled maintenance check. It’s that simple. So let us help you enjoy every milestone in your new V6 That’s why we’re building a better V6. In Volkswagen, let’s keep you in the front seat. For more details, visit www.volkswagen.com.
**Wheels**

- Sport + 15" Venere
- Sport Plus + 16" Gallery
- Magnefli®
- Monster Mat®
- Heavy Duty Trunk Liner with Cargo Blocks

**Accessories**

- MojoMat® Monster Mat® Heavy Duty Trunk Liner with Cargo Blocks
- Lip Spoiler
- Custom Car Covers (Accessories.com)
- Bike Holder Attachment

**Exterior**

- Candy White
- Reflex Silver Metallic
- Light Brown Metallic
- Fortana Red Metallic
- Island Gray Metallic

**Interior**

- Black
- Black Oak Brown Metallic
- Black Oak Brown Metallic
- Desert Beige and Black Two-Tone
- Truffle and Black Two-Tone

**Leather**

- Black
- V-Tex Leatherette
- Desert Beige and Black Two-Tone
- St. Tropez and Natural Brown Two-Tone

**Paint**

- Night Blue Metallic
- Black Oak Brown Metallic
- Deep Black Metallic

Not all combinations of exterior paint and interior seating surfaces are available.
Volkswagen Family

Beetle
Passat
Tiguan

Jetta
Eos
Golf
Touareg

New CC
GTI
Jetta SportWagen
Routan

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