



2013 Passat



Das Auto.



TDI SEL Premium shown in Tungsten Silver Metallic



Just what you unexpected.

You've probably never driven a Volkswagen like this Passat. Sure, there have been others before, but never one like our latest expression. Never one designed in Germany specifically for the U.S. market. And then built in a state-of-the-art plant in Chattanooga, Tennessee. Never one with such a premium feel and still within everyone's reach. And certainly never one that was named the 2012 *Motor Trend* Car of the Year.[®] That's when you realize, you should never say never. **That's the Power of German Engineering.**



2013 Passat



Within reach. Grasp the contoured, multi-function steering wheel and your hands intuitively assume a comfortable, natural position controlling the Passat and the entertainment system. Believe us, it's much harder to let go.



Everything in the balance. The balanced proportions of the Passat are part of what gives it an elegant, premium quality. Your eyes follow the strong character line and continue around the whole vehicle. Kind of explains why you can't keep your eyes off of it.



A good blueprint. The available leather seating with Dinamica® inserts has an extremely soft texture and feels good to the touch. And since the inserts are made with recycled materials, you'll feel pretty good about them too.



You feel a draft? Not everyone can always agree on the right temperature. That's why the Passat has an available dual-zone automatic climate control system, so the driver and passenger can adjust things just the way they like it.

Design



Design is all around us. It's in everything we touch. Everywhere we look. You see it in our cars. And when you do, you realize good design doesn't just make a car better. It makes life better. More enjoyable. And in the end, an indispensable part of our lives. Take a look around to get a better picture of what we're doing. All by design, of course.

You should sit down for this.

Your day is filled with a lot of activities. Good thing the Passat is filled with things that make it more comfortable. Whether you're running an errand downtown or just driving to the beach, the Passat is right there with you. Step inside and you'll find available soft leather to soothe you. An available sunroof to let the open sky in. And luxurious touches to make any drive even more tranquil. The only thing you're not comfortable with? Getting out of the Passat.



Interior



2.5L SEL Premium shown in Moonrock Gray leather with Dinamica inserts



V6 SEL Premium shown in Cornsilk Beige leather with Dinamica inserts



Impresses both front and backseat drivers.

Is there anyone happier than a Passat driver? We'd say the passengers come in a close second, third, fourth, and fifth. Starting with the best-in-class rear legroom—that's over three feet for family, friends, and carpool buddies to quietly stretch out back there.* And to make it even more impressive, there's a whole list of available premium features to keep that space inviting, refined, and oh so premium. Maybe you can be all things to all people.

Features

- Best-in-class rear legroom*
- Leather seating surfaces with Dinamica inserts**
- Premium analog clock
- Autumn Nut Burl interior trim**
- Power tilting/sliding sunroof**
- Heated front seats**
- 8-way power front seats with driver's seat memory**

*Most rear legroom in the nonpremium midsize class based on manufacturers' published data.**Feature available on select models.



Cargo

Features

- 15.9 cubic feet of trunk space
- Rear pass-through with console*
- 60/40-split folding rear seats
- Driver's side glovebox
- Backseat armrest with storage*
- A cornucopia of cupholders

*Feature available on select models.

Don't sweat the small, medium, or large stuff.

Let's face it, we all have our share of stuff. And the Passat is the perfect vehicle to handle it without breaking a sweat. Pop open the trunk and take a look. It can fit two sets of golf clubs, picnic gear galore, or even a double side-by-side baby stroller. You'll find the inside of the Passat just as accommodating. There's space in the available backseat armrest where you can store your iPod or notebook. And even a hidden driver's side compartment for your sunglasses or wallet. The Passat is one size that fits practically all.



2.5L SE shown in Black



170 hp

177 lbs/ft of torque

2.5L

2.0L TDI® Clean Diesel



140 hp

236 lbs/ft of torque



280 hp

258 lbs/ft of torque

3.6L V6

Power to the people.

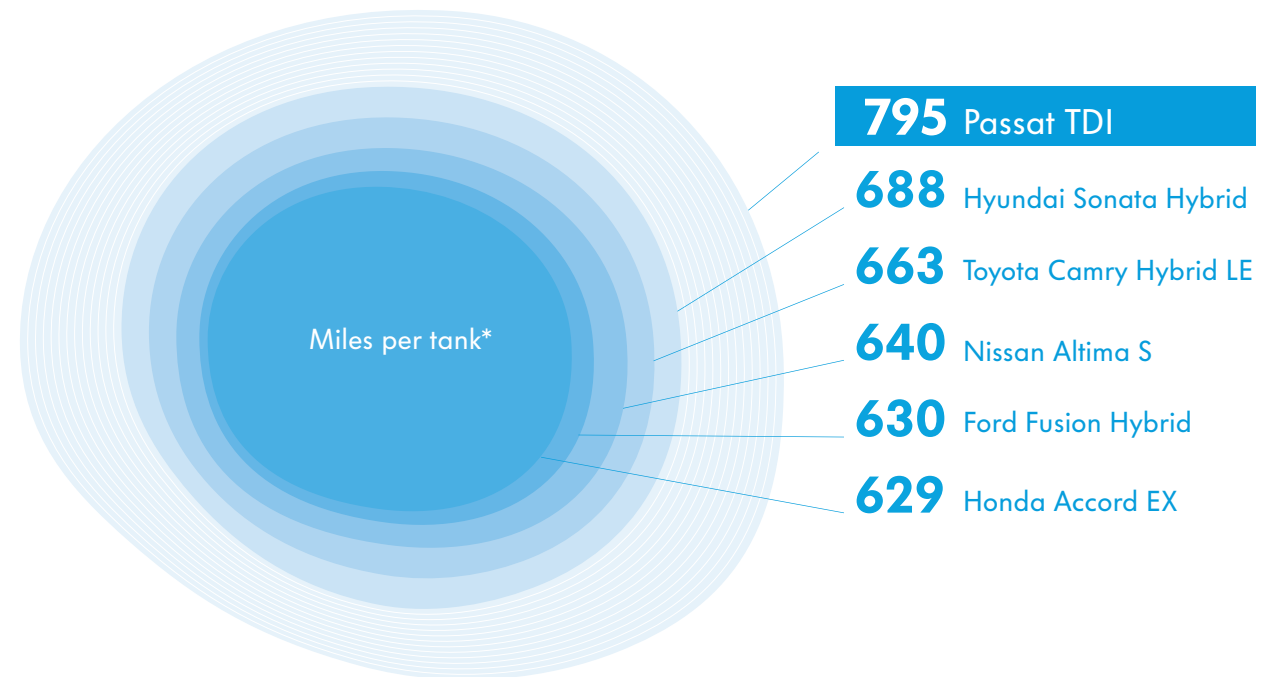
Power is an amazing thing. Especially when you can share it with everybody. And when you've got three great engines to pick from, there's more than enough to go around. Choose between the perfectly balanced 170-horsepower 2.5L, the 280-horsepower V6 for more oomph, or the 2.0L TDI Clean Diesel for maximum efficiency.* They all have that perfect precision that only comes from German engineering. And that can only mean one thing: You're really going to enjoy driving it.

To make the V6 engine even more exhilarating, and to up the ante on some of the TDI models, we've coupled them with the DSG® transmission with Tiptronic® for imperceptibly fast gear changes and seamless acceleration. We'd actually understand if you didn't want to share those with anybody else.



Performance

*2012 Passat 2.0L TDI Clean Diesel, manual transmission: 31 city/43 highway mpg EPA estimates. Your mileage will vary.



Miles ahead.

Don't you just love charts and graphs? We know we do. Our TDI Clean Diesel engine gets 43 highway miles per gallon and up to 795 miles on a single tank*—that's more than any other passenger car on the road. All without sacrificing one bit of turbocharged performance. You could call that better than the other five cars on this chart. We would call that a clean sweep.

*Comparisons based on manufacturers' published data. 2012 Passat 2.0L TDI Clean Diesel, manual transmission: 31 city/43 highway mpg. Range based on 43 highway mpg EPA estimate and an 18.5-gallon tank. Your mileage will vary. 2012 2.4L Hyundai Sonata Hybrid, automatic transmission: 35 city/40 highway mpg. Range based on 40 highway mpg EPA estimate and a 17.2-gallon tank. 2012 2.5L Toyota Camry Hybrid, eCVT transmission: 43 city/39 highway mpg. Range based on 39 highway mpg EPA estimate and a 17-gallon tank. 2012 2.5L Nissan Altima, eCVT transmission: 23 city/32 highway mpg. Range based on 32 highway mpg EPA estimate and a 20-gallon tank. 2012 2.5L Ford Fusion Hybrid, eCVT transmission: 41 city/36 highway mpg. Range based on 36 highway mpg EPA estimate and a 17.5-gallon tank. 2012 2.4L Honda Accord, automatic transmission: 23 city/34 highway mpg. Range based on 34 highway mpg EPA estimate and an 18.5-gallon tank. All fuel values unless otherwise noted are EPA estimates. Your mileage will vary.



TDI Clean Diesel



TDI SE shown in Night Blue Metallic

Sound

There's no doubt that the Passat is the result of sound engineering. In fact, you could say it's all about the sound. The sounds it makes. The sounds it doesn't make. The sound system. And of course, the sound feeling you get when you know you've made a good investment.



Turn it up. We partnered with Fender® to make concert-quality sound available in your Passat and fill the cabin with the raw emotion of a live performance. Get ready to take the show on the road.



Solid example. You know solid construction when you hear it. That “thunk” the door makes when you shut it tells you everything you need to know about the way it's engineered.



Sound investment. Every new Passat comes with a 3-year or 36,000-mile no-charge scheduled maintenance plan. We call it Carefree Maintenance. And one of the best things you've ever heard.



At your convenience. With the available keyless access-equipped fob in your pocket, simply grab the door handle to unlock it. And once inside, simply press the ignition button to start the car.** Don't worry, we'll still let you do the driving.



Please use responsibly. The new VW plant in Chattanooga, Tennessee, was built using sustainable and responsible environmental practices. And it's the only LEED® Platinum-certified auto plant in the world right now. Talk about making a fresh start.



Quiet, please. Diesel engines are incredibly efficient.* And with VW advanced engineering, this also means a quiet ride. We all like the sound of that.

*2012 Passat 2.0L TDI Clean Diesel, manual transmission: 31 city/43 highway mpg EPA estimates. Your mileage will vary. **See back cover for important information on this feature.



V6 SEL Premium shown in Cornsilk Beige leather with Dinamica inserts



Cutting edge has never been so smooth.

Everyone loves the latest technology. But what really makes it great is when it runs seamlessly, effortlessly, and downright fluidly. The Passat lets you make calls with a push of a button.* Get turn-by-turn directions from an available navigation system. Even control the entertainment from your steering wheel. And not just any entertainment either. It's an available Fender™ Premium Audio System that takes what they brought to rock 'n' roll and brings it right to your four doors. Now you know why the word *latest* is always followed by the *greatest*.

Features

- 400-watt Fender Premium Audio System**
- Bluetooth® with audio streaming*
- Media Device Interface (MDI) with iPod® cable**
- Touchscreen sound system**

- Touchscreen navigation**
- Premium navigation with 4-year subscription to SiriusXM Traffic™ and SiriusXM Travel Link™ with 3-month trial subscription**



*Requires compatible device. **Feature available on select models.

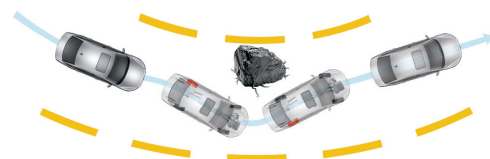


Technology



Safety

You know that German engineering you admire under the hood? It's actually throughout the entire car. There are more than a dozen safety features specifically designed to help you prevent a collision. And even more to help protect you in the event of one. So no matter what happens, we'll do our best to help keep you safe.



Electronic Stability Control (ESC). ESC helps prevent oversteer or understeer during an evasive maneuver by applying corrective forces to each of the wheels. In other words, it helps you maintain control when you need it most.



ABS and HBA. The Anti-lock Braking System (ABS) helps to keep the brakes from locking up during sudden stops and helps you retain control over the steering during emergency braking. Hydraulic Brake Assist (HBA) works with ABS to help ensure that you get the maximum braking power from the brake system.



Tire Pressure Monitoring System (TPMS). The TPMS helps monitor tire pressure and alerts you when it is too low. Properly inflated tires greatly increase safety by helping create better stability, handling, and braking in almost all situations.



Surrounded by safety. In addition to airbags,* every Passat has a specially reinforced safety cage complete with anti-intrusion side beams and heat-formed B-pillars, designed to help protect you in the event of a collision. Surrounding that are crumple zones that provide space and material to help cushion and absorb the impact while the safety cage insulates you.



Intelligent Crash Response System (ICRS). After the airbags* have deployed in the event of a collision, the ICRS automatically unlocks all doors, disables the fuel pump, and turns on the hazard lights.** That's why we call it intelligent.



2012 IIHS Top Safety Pick. The Passat is one of the Insurance Institute for Highway Safety's Top Safety Picks.† Actually, it's one of nine 2012 Volkswagen models to get their top rating. That means all nine cars scored the highest rating in all four qualifying tests. That's 36 instances of superior safety.

*Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. **The Intelligent Crash Response System (ICRS) will only activate in a collision where the airbags deploy or safety belt pretensioners activate. Not all collisions cause airbags to deploy or safety belt pretensioners to activate. †"Top Safety Pick" based on 31 mph side-impact crash test, 40 mph frontal-offset crash test, 20 mph rear-impact test, roof strength testing, and the availability of ESC. Test performed by the Insurance Institute for Highway Safety. For details, visit www.iihs.org. See vw.com for more information on safety features.

Years **3** or
1,220,178 new things
to learn

No-charge scheduled Carefree Maintenance.*

Changing your oil, rotating your tires, topping off the windshield wiper fluid — do you remember to do all that stuff? Your car does. Right there in your instrument panel. Both it and your dealer will let you know when it's time to schedule your appointment. And for three years, or 36,000 miles, we've got you covered. That's why we call it carefree. Come by for a courtesy vehicle check within the first 90 days, or 6,000 miles, and ask us any questions you have while we give your Passat a basic checkup. Then, come by every year, or 10,000 miles, for your remaining scheduled maintenance checks. It's that simple.

*The Volkswagen Carefree Maintenance Program covers the vehicle's scheduled maintenance for three years or 36,000 miles, whichever comes first. Coverage during the term of the new vehicle limited warranty at no additional charge. Some limitations apply. See dealer or vehicle maintenance program booklet for details.



Volkswagen
Carefree Maintenance

3 Years or 36,000 Miles of No-Charge Scheduled Maintenance.
Whichever occurs first. Some restrictions. See dealer or program for details.



TDI SEL Premium shown in Night Blue Metallic

2.5L

2.5L S

Includes: 2.5L, 170-hp, 5-cylinder engine; 5-speed manual transmission; 16" steel wheels with wheel covers; manual air-conditioning; multi-function steering wheel; automatic headlights with Automatic Vehicle Illumination feature; cloth seating surfaces; 60/40-split folding rear seats; Bluetooth® with audio streaming;* 6-speaker sound system with MP3- and WMA-compatible in-dash CD player, AM/FM radio, and AUX-in for portable audio players. Also available: S with Appearance Package with 6-speed automatic transmission; 16" alloy wheels; rear armrest with storage; illuminated vanity mirrors.

2.5L SE

Includes 2.5L S with Appearance Package features, plus: 17" alloy wheels; 5-speed manual transmission; heated exterior mirrors and windshield washer nozzles; multi-function trip computer; V-TEX leatherette seating surfaces; Premium VIII touchscreen sound system with HD Radio,™ 8 speakers, 6-disc CD changer, SD memory card reader, and SiriusXM Satellite Radio with 3-month trial subscription; 8-way power-adjustable driver's seat including power lumbar; rear air vents. Also available: SE with 6-speed automatic transmission.

2.5L SE with Sunroof

Includes all 2.5L SE with 6-speed automatic transmission features, plus: power tilting/sliding sunroof.

2.5L SE with Sunroof and Navigation

Includes all 2.5L SE with Sunroof features, plus: RNS 315 navigation system with 5" color touchscreen in center console; Media Device Interface (MDI) with iPod® cable.

2.5L SEL

Includes all 2.5L SE with Sunroof and Navigation features, plus: 17" alloy wheels with unique design; chrome protective side moldings and bumper accents; Climatronic® dual-zone automatic climate control; RNS 510 navigation system with 6.5" color touchscreen and 30GB hard drive; SiriusXM Traffic™ with 4-year subscription; SiriusXM Travel Link™ with 3-month trial subscription; Fender™ Premium Audio System; Autumn Nut Burl interior trim; comfort sport seats; HomeLink®; interior ambient lighting, front and rear; rearview camera.

2.5L SEL Premium

Includes all 2.5L SEL features, plus: leather seating surfaces with Dinamica® inserts; keyless access with push-button start;** foglights with low-speed corner-illuminating feature; 8-way power-adjustable front seats including power-adjustable lumbar support and memory for driver's seat; heated exterior mirrors with memory; remote start.

2.0L TDI® Clean Diesel

TDI SE

Includes all 2.5L SE features, plus: 2.0L, 140-hp TDI Clean Diesel engine; electromechanical power steering; 6-speed manual transmission.

TDI SE with Sunroof

Includes all TDI SE features, plus: power tilting/sliding sunroof; 6-speed automatic DSG® transmission with Tiptronic® and Sport mode.

TDI SE with Sunroof and Navigation

Includes all TDI SE with Sunroof features, plus: 18" alloy wheels; RNS 315 navigation system with 5" color touchscreen; Media Device Interface (MDI) with iPod cable; halogen foglights with low-speed corner-illuminating feature; chrome protective side moldings and bumper accents.

TDI SEL Premium

Includes all TDI SE with Sunroof and Navigation features, plus: leather seating surfaces with Dinamica inserts; comfort sport seats; 8-way power-adjustable front seats including power-adjustable lumbar support and memory for driver's seat; Climatronic dual-zone automatic climate control; heated exterior mirrors with memory; keyless access with push-button start;** RNS 510 navigation system with 6.5" color touchscreen in center console and 30GB hard drive; SiriusXM Traffic with 4-year subscription; SiriusXM Travel Link with 3-month trial subscription; Fender Premium Audio System; Autumn Nut Burl interior trim; comfort sport seats; HomeLink; remote start; interior ambient lighting, front and rear; rearview camera.

3.6L V6

V6 SE

Includes all 2.5L SE features, plus: 3.6L, 280-hp V6 engine; 18" alloy wheels; 6-speed automatic DSG transmission with Tiptronic and Sport mode; power tilting/sliding sunroof; chrome dual exhaust tips; leather multi-function steering wheel with paddle shifters for DSG; electromechanical power steering; Fender Premium Audio System; comfort sport seats; halogen foglights with low-speed corner-illuminating feature.

V6 SE with Navigation

Includes all V6 SE features, plus: RNS 315 navigation system with 5" color touchscreen; Media Device Interface (MDI) with iPod cable.

V6 SEL Premium

Includes all V6 SE with Navigation features, plus: leather seating surfaces with Dinamica inserts; keyless access with push-button start;** Climatronic dual-zone automatic climate control; RNS 510 navigation system with 6.5" color touchscreen in center console and 30GB hard drive; SiriusXM Traffic with 4-year subscription; SiriusXM Travel Link with 3-month trial subscription; 8-way power-adjustable front seats including power-adjustable lumbar support and memory for driver's seat; Autumn Nut Burl interior trim; HomeLink; remote start; interior ambient lighting, front and rear; rearview camera.

Specifications

Performance	2.5L	TDI	V6
2.5L, 20-valve, DOHC, in-line 5-cylinder engine; 170 hp, 177 lbs/ft of torque	●	–	–
2.0L, 16-valve, in-line 4-cylinder turbocharged clean diesel engine with common rail direct injection; 140 hp, 236 lbs/ft of torque	–	●	–
3.6L, 24-valve, DOHC, narrow-angle V6 with FSI® direct injection; 280 hp, 258 lbs/ft of torque	–	–	●
Power-assisted, front vented disc brakes; rear solid disc brakes	●	●	●
Hydraulic power steering	●	–	–
Electromechanical power steering with variable assistance	–	●	–
Double wishbone front suspension and 4-link rear independent suspension	●	●	●
5-speed manual transmission	●	–	–
6-speed automatic transmission with Tiptronic and Sport mode	○	–	–
6-speed manual transmission	–	●	–
6-speed DSG automatic transmission with Tiptronic and Sport mode	–	○	●
Technology	2.5L	TDI	V6
6-speaker sound system with MP3- and WMA-compatible in-dash CD player and AM/FM radio	●	–	–
Premium VIII touchscreen sound system with HD Radio, MP3- and WMA-compatible in-dash 6-disc CD changer, SD memory card reader, and 8 speakers	○	●	●
RNS 315 navigation system with 5" color touchscreen in center console and SD memory card reader	○	○	○
RNS 510 navigation system with 6.5" color touchscreen in center console and SiriusXM Traffic with 4-year subscription and SiriusXM Travel Link with 3-month trial subscription, SD memory card reader, and 30GB hard disk	○	○	○
Fender Premium Audio System	○	○	●
HomeLink garage door opener, integrated into sun visor	○	○	○
Bluetooth with audio streaming*	●	●	●
Media Device Interface (MDI) with iPod cable	○	○	○
SiriusXM Satellite Radio with 3-month trial subscription	○	●	●
Keyless access with push-button start**	○	○	○
Remote start	○	○	○
AUX-in for portable audio player	●	●	●
Rearview camera	○	○	○
Comfort	2.5L	TDI	V6
Manual air-conditioning	●	●	●
Climatronic dual-zone automatic climate control with pollen filter	○	○	○
Analog clock	●	●	●
Multi-function trip computer featuring compass, trip time, trip length, average trip speed, average trip fuel consumption, current fuel consumption, miles to empty, radio station display, and personalizing function	○	●	●
2 remote key fobs with lock, unlock, trunk release, and panic button	●	●	●
Interior ambient lighting, front and rear	○	○	○
Automatic locking feature (doors lock when vehicle reaches 8 mph)	●	●	●
Vanity mirrors	●	–	–
Illuminated vanity mirrors	○	●	●
3-spoke, multi-function steering wheel, height-adjustable with telescopic steering column	●	–	–
3-spoke, leather-wrapped, multi-function steering wheel, height-adjustable with telescopic steering column	○	●	●
Steering-wheel-mounted Tiptronic paddle shifters	–	–	●
Leather gearshift knob	○	●	●
Autumn Nut Burl interior trim	○	○	○
8-way power driver's seat including power-adjustable lumbar support	○	●	●
8-way power front seats including power lumbar and memory for driver's seat	○	○	○
Center front armrest with integrated storage box	●	●	●
Rear center armrest, foldable with storage compartment	○	●	●

● Standard, at no additional cost
○ Optional, additional cost
– Not Available

Comfort cont.	2.5L	TDI	V6
Glovebox, lockable	●	–	–
Glovebox, lockable and illuminated	○	●	●
Fully upholstered luggage compartment	●	●	●
Cloth seating surfaces	●	–	–
V-TEX leatherette seating surfaces	○	●	●
Leather seating surfaces with Dinamica inserts	○	○	○
Comfort sport seats	○	○	●
Self-dimming rearview mirror with on/off switch	○	●	●
Design	2.5L	TDI	V6
Fully galvanized sheet metal	●	●	●
Automatic vehicle illumination	●	●	●
Power tilting/sliding sunroof	○	○	●
Power-operated side mirrors with integrated turn signals	●	–	–
Power-operated, heated side mirrors with integrated turn signals	○	●	●
Power-operated, heated side mirrors with integrated turn signals with memory	○	○	○
Halogen reflector lens foglights with low-speed corner-illuminating feature	○	○	●
16" steel wheels with wheel covers	●	–	–
16" San Jose alloy wheel	○	–	–
17" Sonoma alloy wheel	○	●	–
17" Salamanca alloy wheel	○	–	–
18" Bristol alloy wheel	–	○	●
Heated windshield washer nozzles	○	●	●
Safety	2.5L	TDI	V6
Immobilizer III theft-deterrent system	●	●	●
Driver and passenger front and side thorax airbag supplemental restraint system†	●	●	●
Side Curtain Protection® head airbags, front and rear†	●	●	●
3-point safety belts for outboard seating positions	●	●	●
LATCH (Lower Anchors and Tethers for CHildren) child seat anchor points	●	●	●
Electronic Stability Control (ESC), Anti-Slip Regulation (ASR), Electronic Differential Lock (EDL), and Engine Brake Assist (EBA)	●	●	●
Anti-lock Braking System (ABS), Electronic Brake-pressure Distribution (EBD), Hydraulic Brake Assist (HBA)	●	●	●
Intelligent Crash Response System (ICRS)† †	●	●	●
Tire Pressure Monitoring System (TPMS)	●	●	●
Quality	2.5L	TDI	V6
12-year/unlimited distance Limited Warranty Against Corrosion Perforation	●	●	●
5-year/60,000-mile (whichever occurs first) Powertrain Limited Warranty	●	●	●
3-year/36,000-mile (whichever occurs first) New Vehicle Limited Warranty	●	●	●
3-year/36,000-mile (whichever occurs first) Roadside Assistance‡	●	●	●
3 year/36,000-mile (whichever occurs first) no-charge scheduled Carefree Maintenance® Program††	●	●	●
Dimensions			
Wheelbase	110.4 in (2,083 mm)		
Front track	62.1 in (1,577 mm)		
Rear track	61.0 in (1,550 mm)		
Length	191.6 in (4,868 mm)		
Width	72.2 in (1,835 mm)		
Height	58.5 in (1,487 mm)		
Ground clearance	5.4 in (138 mm)		
Cargo volume	15.9 cu. ft. (0.45 cu. m)		

*Requires compatible device. **See back cover for important information on this feature. †Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. ††The Intelligent Crash Response System (ICRS) will only activate in a collision where the airbags deploy or safety belt pretensioners activate. Not all collisions cause airbags to deploy or safety belt pretensioners to activate. ‡Roadside Assistance provided by Cross Country Automotive Services. ††The Volkswagen Carefree Maintenance Program covers the vehicle's scheduled maintenance for three years or 36,000 miles, whichever comes first. Coverage during the term of the new vehicle limited warranty at no additional charge. Some limitations apply. See dealer or vehicle maintenance program booklet for details.

Wheels

Standard



S with Appearance Package 16" San Jose



2.5L SE and TDI SE 17" Sonoma



2.5L SEL 17" Salamanca



TDI SE with Sunroof and Navigation and V6 SE 18" Bristol

Accessories

drivergear.vw.com



MojoMat®



Monster Mat®



MDI Adapter Cables (iPod is not included)



18" Spokane



Luggage Net



Side Window Deflectors



Rear Lip Spoiler

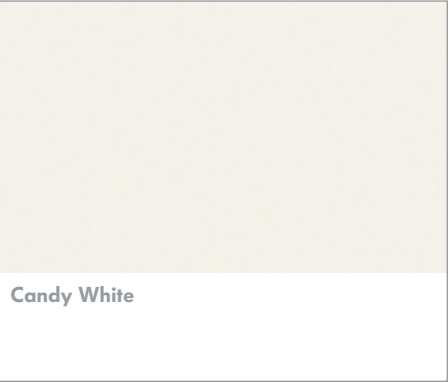


Sunroof Air Deflector



Pedal Caps

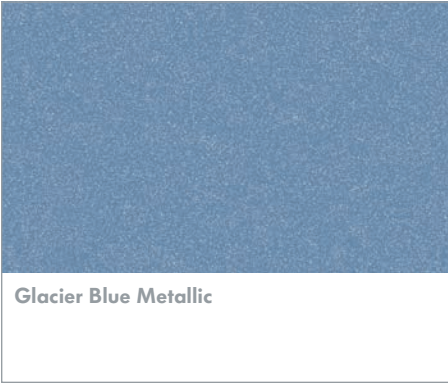
Exterior



Candy White



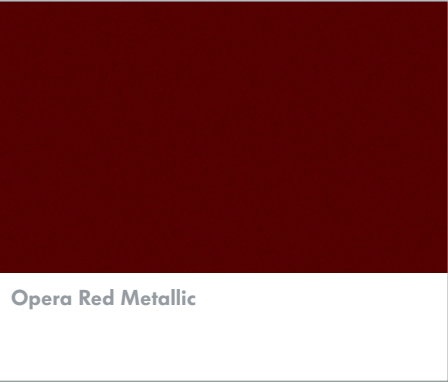
Reflex Silver Metallic



Glacier Blue Metallic



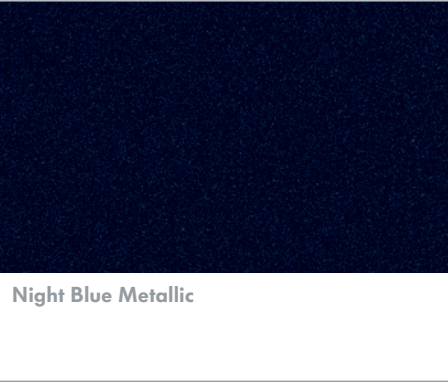
Platinum Gray Metallic



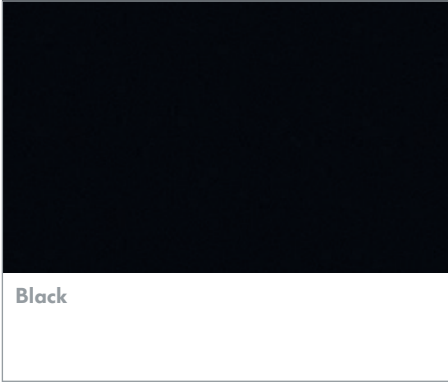
Opera Red Metallic



Tungsten Silver Metallic



Night Blue Metallic



Black

Interior

Cloth



Moonrock Gray



Titan Black

V-Tex Leatherette



Cornsilks Beige



Moonrock Gray



Titan Black

Leather with Dinamica Inserts



Cornsilks Beige



Moonrock Gray



Titan Black

Not all combinations of exterior paint and interior seating surfaces are available.



Das Auto.

2013 Volkswagen Family

Beetle



Passat



Jetta



Tiguan



CC



Golf



Jetta SportWagen



GTI



Touareg



Eos



Think Blue.®

Think Blue is the Volkswagen way to drive progress by creating and producing cars that are more efficient,* eco-conscious, and fun to drive. The Volkswagen line features a variety of BlueMotion® technologies—from TDI engines to precision fuel injection—designed to make our vehicles as blue as possible. Which is likely to make other car companies green with envy. Learn how we think beyond green at vw.com/thinkblue.

vw.com

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*See www.fueleconomy.gov for EPA estimates. Your mileage will vary.