

allroad

Audi Truth in Engineering

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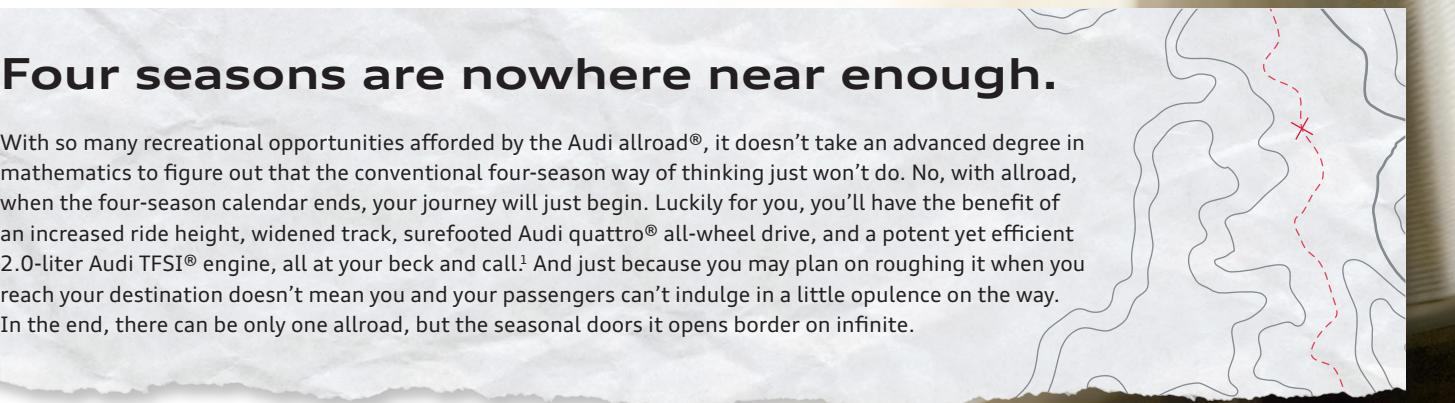


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Four seasons are nowhere near enough.

With so many recreational opportunities afforded by the Audi allroad®, it doesn't take an advanced degree in mathematics to figure out that the conventional four-season way of thinking just won't do. No, with allroad, when the four-season calendar ends, your journey will just begin. Luckily for you, you'll have the benefit of an increased ride height, widened track, surefooted Audi quattro® all-wheel drive, and a potent yet efficient 2.0-liter Audi TFSI® engine, all at your beck and call.¹ And just because you may plan on roughing it when you reach your destination doesn't mean you and your passengers can't indulge in a little opulence on the way. In the end, there can be only one allroad, but the seasonal doors it opens border on infinite.





Sometimes beauty can be hard to pin down.

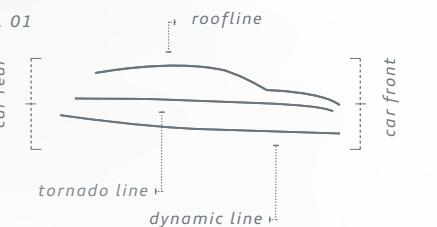
It may be its muscular silhouette that first captures your imagination, or maybe it's the way its increased ride height tells a story of adventure off the beaten path. Whatever it is, you know there's something there, even if you're not quite able to verbalize it. That's why you could stare at the Audi allroad® for hours and still not fully comprehend its irresistible nature. So let us offer some insight. Something we call the Tornado line draws your eyes along a flowing path from front to rear. This line, combined with the flared fenders and robust aluminum roof rails, adds to its evasive allure. And while it may be difficult to capture, its beauty is worth a deeper look.

.01 - Electronic Stability Control

Detecting loss of traction almost immediately, ESC helps you stay pointed in your intended direction by automatically adjusting the throttle and brakes. And when activated, the off-road mode can sense changes in terrain, and varies ESC assistance to help optimize control.

.02 - Design Lines

Design that delivers both charm and energy is a design with character. From its driver-centric cabin to the signature flow of its Roofline, the Audi allroad is unmistakably characterized by pure, passionate style.





In here, roughing it feels more like a day at the spa.

Conventional wisdom would dispel any notion that a trek into the wilderness could equate to being pampered. Then came Audi allroad®, where you'll never be asked to choose between becoming one with nature and immersing oneself in exquisite luxury. Just imagine settling in on the supple leather-appointed seating surfaces. From this comforting position, you'll notice how the simple, intuitive controls are all within an easy arm's reach, and the available Fine Grain Ash Natural Brown Wood decorative inlays establish a serene, Zen-like atmosphere.

.03 – Cavernous Interior

With the convenience of an available power tailgate, up to 50.5 cu ft of cargo capacity and split folding 60/40 rear seatbacks, the question of bringing more luggage or more toys has been answered. Bring more of both.¹



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It's a bond between your car and the road.

It's true that while the Audi quattro® all-wheel drive may have been engineered to help drive through inclement weather and in low-traction situations, the real magic of this advanced system is how it performs in the dry. Power is distributed to all four wheels working in concert to help grip every corner while giving you the optimal amount of power delivery where and when it's needed. In other words, quattro® helps enhance performance by appropriately transferring power to the necessary wheels when accelerating and turning, so you have confidence-inspiring performance when the road isn't at its best. Inclement weather aside, the really gripping story about quattro® is how it performs overall, forging a sure bond between you, your Audi allroad® and the road.¹

Confidence-inspiring

Under ideal conditions, power is 40:60 rear-wheel-biased to help maximize acceleration and cornering, but the instant conditions become more challenging, the ratio is optimized for superior grip and control.

Torque vectoring

It's a handling feature that seems to respond to your impulses before your steering input. An evolution of cross-axle lock, this system works within quattro® while utilizing ESC and ABS to help sense traction loss from the inside cornering tire.

Torque split

When accelerating out of a turn, up to 80% of the power is mechanically shifted to the rear wheels, where it's best allocated to propel the vehicle to your desired speed and onto the straightaway. Once traveling in a straight line again, the 40:60 power distribution that quattro® delivers to the front and rear wheels, respectively, gives you maximum torque to push onward.

¹ When driving during cold, rainy, snowy or icy weather conditions, ensure that your vehicle is equipped with appropriate all-season or winter-weather tires. Even with appropriate tires, you must always drive in a manner appropriate for the weather, visibility and road conditions.