



Movement is the universal language of personal freedom. Our founder Louis Chevrolet spoke it fluently. As a Swiss immigrant, he came to America with a dream of racing cars. He wished for everyone — not just the rich or entitled — to experience the exhilaration he felt behind the wheel.

In 1911, he began building his first car. One hundred years later, a new Chevrolet is sold every 6.6 seconds. That amounts to 4.76 million vehicles in more than 140 countries — more than Louis Chevrolet could ever have imagined.

The depth of our heritage and passion is evident in everything we do here at Chevrolet. It's ingrained in the bold design, spirited performance, proven durability and exceptional value our drivers enjoy. It empowers us to be leaders in innovation. And it inspires us to continuously raise the bar — today, tomorrow and into what promises to be a bright future.

Currently, we are pioneering new propulsion technologies to meet the demanding energy and environmental needs of a global automotive brand. We're also employing alternative energy sources and investing in fuel-saving technologies to help reduce our carbon footprint with the goal of reducing 8 million metric tons of carbon dioxide emissions over the next few years.

Our global reach is expanding, yet our mission remains the same. We want every customer to feel like family — no matter where you are in the world. And no matter where you're going, we want you to enjoy the ride in a Chevrolet.

From the vision of one to the journey of many, Chevy Runs Deep.

# SPARK YOUR WORLD

No time to sit still. There's an urban jungle to conquer. And no ordinary ride will do. You need a car with passport stamps. A globe-trotting, color-rocking, tech-savvy fun jockey with worldly experience and wanderlust to boot. It's got to fit your life, your friends and ridiculously tight parking spots. And it should make the people who said you don't need a car in the city eat their words. At last, the mini car that's built and loved around the world is finally coming to the U.S. Introducing the all-new 2013 Chevrolet Spark.

# STANDARD FEATURES THAT ARE ANYTHING BUT STANDARD

Ten air bags?¹ Check. An awesome 100,000-mile/5-year² transferable Powertrain Limited Warranty with Roadside Assistance and Courtesy Transportation programs? Yep. A 6-month trial of OnStar?³ Roger that. Spark offers more standard features than most other cars in its class.

# STUFF THAT MIGHT SURPRISE YOU (IN A GOOD WAY)

Predictable? Puh-lease. Spark offers features you might not expect to find in a car this size, including the available Chevrolet MyLink<sup>4</sup> infotainment system with a 7-inch diagonal touch-screen display and cool available mobile apps that help you connect with your vehicle like never before.













1 Always use safety belts and the correct restraint for your child's age and size. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with a passenger air bag. See the Owner's Manual and the child safety seat instructions for more safety information. 2 Whichever comes first. See dealer for details. 3 Visit onstancom for coverage map, details and system limitations. Services vary by model and conditions. 4 MyLink functionality varies by model. Full functionality requires compatible Bluetooth and smartphone, and USB connectivity for some devices. MyLink on Spark does not include functionality such as enhanced voice recognition, Gracenote and CD player.



# SPARK YOUR SENSES



What if Spark could keep your smartphone ringing, music streaming, pictures on display, movies playing (when parked, of course) and contacts Type-A organized? With the new available Chevrolet MyLink¹ infotainment system, you can turn "what if" into what is — right at your fingertips.





1 MyLink functionality varies by model. Full functionality requires compatible Bluetooth and smartphone, and USB connectivity for some devices. MyLink on Spark does not include functionality such as enhanced voice recognition, Gracenote and CD player.



#### PRETTY SMART INTERFACE

Available Chevrolet MyLink<sup>1</sup> uses Bluetooth® audio streaming<sup>2</sup> to pull content from your compatible smartphone and integrate it into a vibrant, colorful 7-inch diagonal touch-screen display so you can access it with the touch of a finger. It also connects with the available USB port,<sup>3</sup> so you can play your iPod® or even plug in a flash drive, park and watch a stored movie.



#### SEAMLESS STREAMING MUSIC

With a compatible smartphone and available Chevrolet MyLink<sup>1</sup>, you can stream music from Pandora® Internet Radio or Stitcher SmartRadio™4 anytime, anywhere.



#### **THREE GLORIOUS MONTHS**

140 channels of commercial-free music, sports, talk, comedy, news, weather and more are yours with a 3-month trial subscription to available SiriusXM Satellite Radio.



## **APP HAPPY**

#### **NEW BRINGGO MOBILE APP**

BringGo<sup>6</sup> recently published a new navigation app for your smartphone. Later in the model year, Chevrolet plans to make software available that will enable Spark owners to use this navigation app through the vehicle's available Chevrolet MyLink<sup>1</sup> infotainment system.

#### MYCHEVROLET<sup>7</sup> AND ONSTAR REMOTELINK<sup>™8</sup> MOBILE APPS

Forget where you parked? Lock your keys in the car? No worries. Together, these apps let you set parking reminders, lock and unlock doors? check vehicle health, contact roadside assistance, schedule maintenance and more.

These mobile apps are available on the App Store<sup>™</sup> or Android Marketplace







1 MyLink functionality varies by model. Full functionality requires compatible Bluetooth and smartphone, and USB connectivity for some devices. MyLink on Spark does not include functionality such as enhanced voice recognition, Gracenote and CD player.

2 Go to gm.com/bluetooth to find out which phones are compatible with the vehicle. 3 Not compatible with all devices. 4 Data plan rates apply. 5 If you subscribe after your trial period, subscriptions are continuous until you call SiriusXM to cancel. See SiriusXM Customer Agreement for complete terms at siriusxm.com. Other fees and taxes will apply. All fees and programming subject to change. XM satellite service is available only in the 48 contiguous United States and Washington, D.C. 6 BringGo app must be purchased separately. Requires compatible smartphone. Data plan rates apply. See dealer or call 1-855-4-787-7678) for more information. 7 Requires iPhone or Android platform. 8 Available on select iPhone, Android and BlackBerry devices. Services vary by phone, vehicle and conditions. Requires an active OnStar subscription, which is standard for six months. 9 Requires available power door locks.





























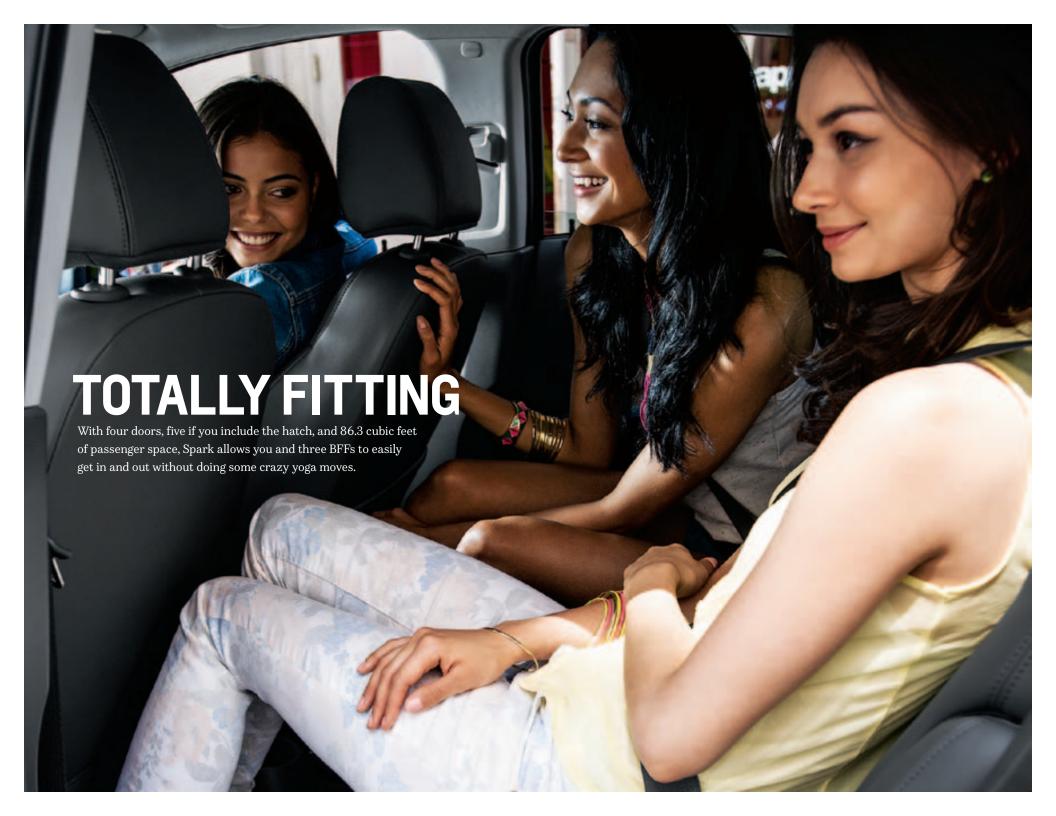




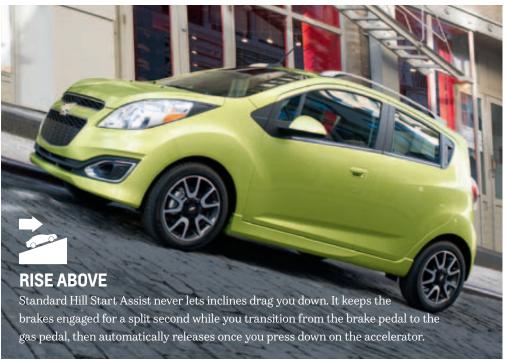




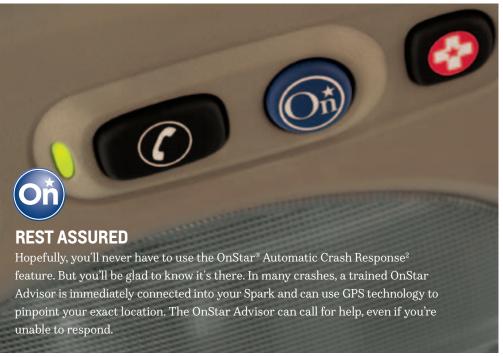


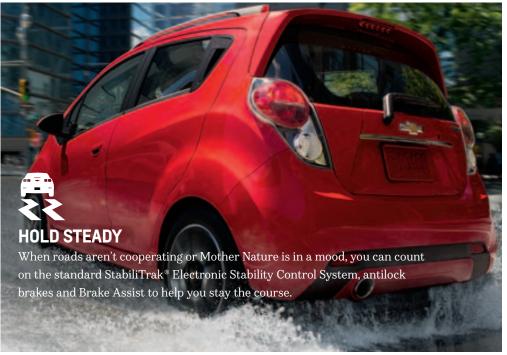




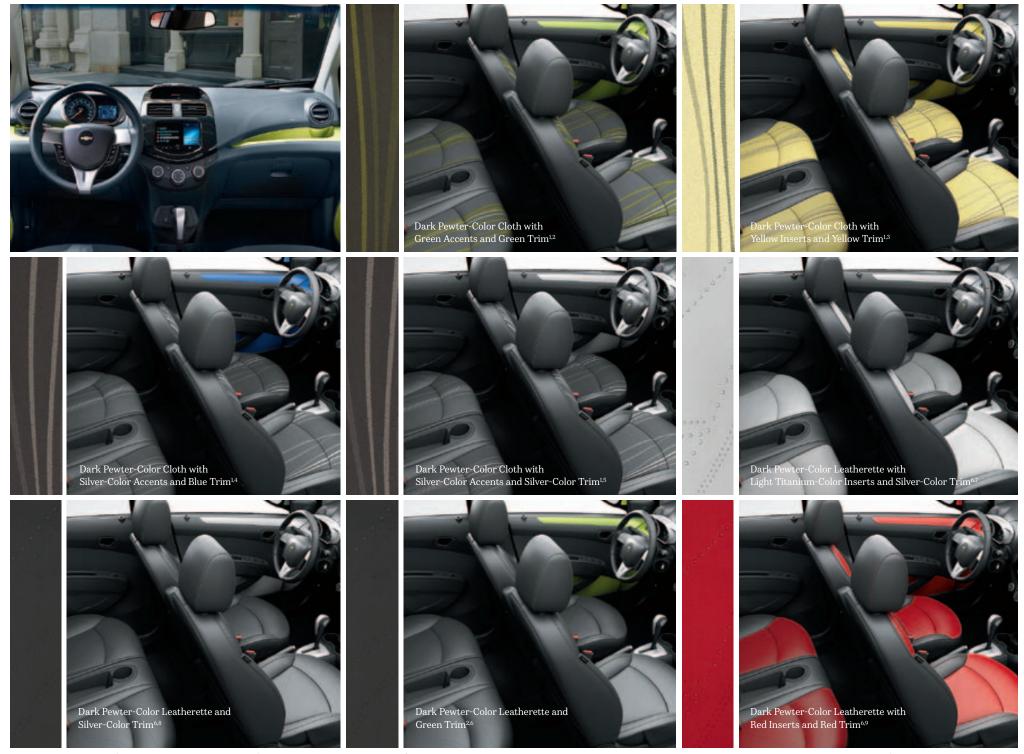








1 Air bag inflation can cause severe injury or death to anyone too close to the bag when it deploys. Be sure every occupant is properly restrained. Always use safety belts and the correct restraint for your child's age and size. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with a passenger air bag. See the Owner's Manual and the child safety seat instructions for more safety information. 2 Visit onstar.com for coverage map, details and system limitations. Services vary by model and conditions. OnStar acts as a link to existing emergency service providers.



1 Standard on LS and 1LT. 2 Requires Jalapeño exterior color. 3 Requires Lemonade exterior color. 4 Requires Denim exterior color. 5 Requires Silver Ice, Black Granite, Summit White, Salsa or Techno Pink exterior colors. 6 Standard on 2LT. 7 Requires Silver Ice, Summit White or Techno Pink exterior colors. 8 Requires Black Granite, Denim or Lemonade exterior colors. 9 Requires Salsa exterior colors.



Black Granite<sup>1</sup>



Denim



Jalapeño



Salsa



Techno Pink



Lemonade



Silver Ice



Summit White



15" Split 5-Spoke Silver-Painted Aluminum Wheel (standard on LS and ILT)



15" Machined-Face Aluminum Wheel with Dark Gray-Painted Pockets (standard on 2LT)

### **SELECT VEHICLE FEATURES**

#### SPARK LS



10 standard air bags<sup>1</sup>

Air conditioning with cabin air filter

Auxiliary input jack

4-speaker sound system

**Driver Information Center** 

OnStar<sup>2</sup> Directions & Connections® Plan, standard for six months

Auxiliary power outlet located in center stack storage bin

Cloth seats

Tire Pressure Monitoring System

Outside temperature display

Rear spoiler with integrated high-mounted LED stoplamp

15" split 5-spoke silver-painted aluminum wheels

4-wheel antilock brakes

Hill Start Assist

ECOTEC® 1.2L DOHC 4-cylinder engine

StabiliTrak Electronic Stability Control System with Brake Assist



#### SPARK 1LT



*In addition to or replacing LS features, 1LT includes:* 

Chevrolet MyLink<sup>3</sup> Radio with 7-inch diagonal color touch-screen

Bluetooth® wireless technology and audio streaming<sup>4</sup> for select phones

USB port<sup>5</sup>

6-speaker sound system

SiriusXM Satellite Radio<sup>6</sup> with three trial months

Unique center stack trim

Cruise control

Carpeted front and rear floor mats

Power door locks with Remote Keyless Entry

Steering wheel-mounted controls for phone, audio and cruise

Content-theft alarm

Outside power-adjustable mirrors



1 Always use safety belts and the correct restraint for your child's age and size. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with a passenger air bag. See the Owner's Manual and the child safety seat instructions for more safety information. 2 Visit onstancom for coverage map, details and system limitations. 3 MyLink functionality varies by model. Full functionality requires compatible Bluetooth and smartphone, and USB connectivity for some devices. MyLink on Spark does not include functionality varies by model. Full functionality requires compatible with the vehicle. 5 Not compatible with all devices. 6 If you subscriptions are continuous until you call SiriusXM to cancel. See SiriusXM Customer Agreement for complete terms at siriusxm.com. Other fees and taxes will apply. All fees and programming subject to change. XM satellite service is available only in the 48 contiguous United States and Washington, D.C.

## **SELECT VEHICLE FEATURES**

#### SPARK 2LT



In addition to or replacing 1LT features, 2LT includes:

Heated driver and front passenger seats

Leather-wrapped steering wheel

Leatherette seats

Sport front and rear body-color fascias

Projector-style foglamps

Chrome liftgate trim

Chrome exhaust outlet

Chrome beltline moldings

Body-color lower rocker moldings

Silver-painted roof rails

 $15\ensuremath{\text{"}}$  machined-face aluminum wheels with dark gray-painted pockets



#### **SPECIFICATIONS**

■ STANDARD □ AVAILABLE - NOT AVAILABLE

	LS	1LT	2LT
EXTERIOR			
Antenna: Roof-mounted			
Door handles: Body-color			•
Exhaust outlet: Chrome	_	_	
Fascias: Front and rear body-color, Sport	_	_	•
Foglamps: Projector-style	_	_	•
Grille: Chrome-surround			•
Headlamps: Halogen with daytime running lamps			-
Liftgate trim: Chrome	_	_	-
Mirrors: Manual, body-color, manual-folding Power-adjustable, body-color, manual-folding	-	-	-
Moldings: Chrome beltline	_	_	-
Rocker moldings: Body-color, lower	_	_	•
Roof rails: Silver-painted	_	_	-
Spoiler: Rear with integrated high-mounted LED stoplamp			
ENGINE/CHASSIS			
Engine: ECOTEC 1.2L DOHC 4-cylinder MFI			
Engine block heater			
Steering: Power, electric	•		-
Suspension: Front, MacPherson struts Rear, compound crank	-	:	:
Transmission: 5-speed manual 4-speed automatic			
SAFETY & SECURITY			
Air bags: Driver and front passenger frontal with Passenger Sensing System; front and rear seat- mounted side-impact; roof rail-mounted head-curtain for front and rear seating positions; driver and front passenger knee	•	•	•
Brakes: 4-wheel antilock, front disc/rear drum			
OnStar <sup>2</sup> with six months of Directions & Connections Plan; includes Automatic Crash Response			
Hill Start Assist			
LATCH (Lower Anchors and Top tethers for CHildren) system for child safety seats			

	LS	1LT	2LT
SAFETY & SECURITY (CONTINUED)			
Theft-deterrent system: Engine immobilizer Content-theft alarm	-		-
Tire Pressure Monitoring System	•		•
Safety belts: 3-point, all positions, front height-adjustable			
Safety belt pretensioners: Driver and front passenger			
StabiliTrak Electronic Stability Control System with Brake Assist	•		
Traction Control			
INTERIOR			
Air conditioning: Single-zone manual with cabin air filter			
Assist handles: All seating positions			
Bluetooth® wireless technology³ for select phones	_		
Cargo security shelf: Rear			
Console: Rear, center with storage tray			
Cruise control: Electronic with set and resume speed, steering wheel-mounted	_		
Cup holders: Two front and two rear			
Defogger: Rear-window			
Door locks: Power-programmable	_		
Door storage pocket with bottle holder on driver and front passenger doors			
Driver Information Center: Readouts for average and instantaneous fuel consumption, Tire Pressure Monitor and Oil-Life Monitor			
Floor mats: Carpeted front and rear	_		
Lighting: Rear cargo compartment lamp		•	
Map pocket: Front passenger seatback			
Mirror: Rearview, manual day/night			
Outside temperature display			
Power outlet: Auxiliary, located in front center stack storage bin	•		
Remote Keyless Entry	_		
Steering column: Tilt			

	LS	1LT	2LT
INTERIOR (CONTINUED)			
Steering wheel: 3-spoke with silver-color accents Leather-wrapped	-	-	
Steering wheel-mounted controls: Phone, audio and cruise	_		
Windows: Power, front and rear			•
SEATING			
Armrest: Driver, folding			•
Cloth Leatherette	_	-	_
Front high-back buckets with adjustable head restraints			
Heated front seats	_	_	
Rear 60/40-split, flip-and-fold with adjustable head restraints			
Seat adjusters: Driver 4-way manual and passenger 2-way manual with manual recline			
AUDIO SYSTEMS			
AM/FM stereo with seek-scan and digital clock		_	_
Chevrolet MyLink⁴ Radio: 7-inch diagonal color touch- screen, AM/FM stereo with seek-scan and digital clock; includes Bluetooth audio streaming³ for select phones and smartphone app integration for Pandora® Internet Radio and Stitcher SmartRadio™5	_		
4-speaker sound system		_	_
6-speaker sound system	_		
Auxiliary input jack			
SiriusXM Satellite Radio <sup>6</sup> with three trial months	_		
USB port <sup>7</sup>	_		
WHEELS			
15" split 5-spoke silver-painted aluminum			_
15" machined-face aluminum with dark gray-painted pockets	_	_	•
Tires: P185/55R15 all-season blackwall			
Tire inflation kit			

<sup>1</sup> Always use safety belts and the correct restraint for your child's age and size. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with a passenger air bag. See the Owner's Manual and the child safety seat instructions for more safety information. 2 Visit onstar.com for coverage map, details and system limitations. OnStar acts as a link to existing emergency service providers. 3 Go to gm.com/bluetooth to find out which phones are compatible with the vehicle. 4 MyLink functionality varies by model. Full functionality requires compatible Bluetooth and smartphone, and USB connectivity for some devices. MyLink on Spark does not include functionality such as enhanced voice recognition, Gracenote and CD player. 5 Data plan rates apply. 6 If you subscribe after your trial period, subscribinous are continuous until you call SiriusXM to cancel. See SiriusXM Customer Agreement for complete terms at siriusxm.com. Other fees and taxes will apply. All fees and programming subject to change. XM satellite service is available only in the 48 contiguous United States and Washington, D.C. 7 Not compatible with all devices.

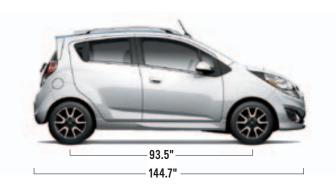
## **MAXIMUM CAPACITIES**

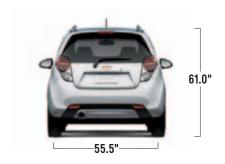
EPA-ESTIMATED FUEL ECONOMY	Manual: 32 MPG city/38 highway/34 combined Automatic: 28 MPG city/37 highway/32 combined
FUEL TANK (APPROXIMATE)	9.2 gallons

PASSENGER VOLUME	86.3 cubic feet/seats 4
CARGO VOLUME	31.2 cubic feet

## **DIMENSIONS**







## DEALER-INSTALLED ACCESSORIES PERSONALIZE YOUR SPARK AT CHEVY.COM/ACCESSORIES



All-Weather Cargo Mat



All-Weather Floor Mats



Bodyside Moldings



Door Sill Plates



Interior Trim Kit



Roof Rack Cross Rails

#### WARRANTY INFORMATION

100,000-MILE/5-YEAR TRANSFERABLE POWERTRAIN LIMITED WARRANTY. Every 2013 Chevrolet passenger car, light-duty pickup truck, SUV and crossover comes with a 100,000-mile/5-year (whichever comes first) transferable Powertrain Limited Warranty. Plus, you get 100,000 miles/5 years (whichever comes first) of the 24/7 Roadside Assistance Program, the Courtesy Transportation Program, and much more. See dealer for details.

**NEW VEHICLE LIMITED WARRANTY.** GM vehicles registered in the USA are covered for 36,000 miles/3 years (whichever comes first). The complete vehicle is covered, including tires, towing to your nearest Chevrolet dealership and cosmetic corrosion resulting from defects. Repairs will be made to correct any vehicle defect, and most warranty repairs will be made at no charge. In addition, rust-through corrosion will be covered for 100,000 miles/6 years (whichever comes first). See dealer for details.

CHEVROLET OWNER CENTER (GMOWNERCENTER.COM/CHEVY). Register your vehicle with the Chevrolet Owner Center and receive benefits such as online access to your vehicle Owner's Manual, maintenance schedule reminders, service history tracking, warranty and service information, safety information, special offers and privileges, and news and events.

#### IMPORTANT INFORMATION

**ENGINES.** Chevrolet products are equipped with engines produced by GM Powertrain or other suppliers to GM worldwide. The engines in Chevrolet products may also be used in other GM makes and models.

**ASSEMBLY.** Chevrolet vehicles and their components are assembled or produced by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Chevrolet vehicles with different or differently sourced components than originally scheduled. Since some options may be unavailable when your vehicle is assembled, we suggest you verify that your vehicle includes the equipment you ordered and that, if there were changes, they are acceptable to you.

**ONSTAR.** On Star services require vehicle electrical system (including battery), wireless service and GPS satellite signals to be available and operating for features to function properly. On Star acts as a link to existing emergency service providers. Subscription Service Agreement required. Call 1-888-40NSTAR (1-888-466-7827) or visit onstar.com for On Star Terms and Conditions, Privacy Policy, details and system limitations.

A NOTE ON CHILD SAFETY. Always use safety belts and the correct restraint for your child's age and size. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with a passenger air bag. See the Owner's Manual and child safety seat instructions for more safety information.

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lengthen or shorten the model year for any product for any reason or to start and end model years at different times. Certain vehicle features may lose their usefulness over time due to obsolescence from technological changes. Unless otherwise noted, all claims based on GM Mini Car segment and latest available competitive information. Excludes other GM vehicles.

**SPARE TIRE INFORMATION.** There is no standard jack or spare tire in the 2013 Chevrolet Spark. Your vehicle has a tire sealant and compressor kit that uses a liquid tire sealant to temporarily seal up to a one-quarter-inch puncture in the tread area of the tire. After using the tire inflator kit, it is recommended that you take the tire to an authorized retailer for inspection and repair as soon as possible, but at least within 100 miles of driving. The tire sealant cannot seal and inflate sidewall damage, punctures larger than one-quarter inch, or a tire that has unseated from the wheel. The sealant can only be used on one tire and for one time before its expiration date.

FLEET ORDERS. Some standard content may be deleted on fleet orders. See dealer for details.

**CHEVY.COM.** Offers shopping tools such as Chevy vehicle information, Build and Price, Find a Vehicle, Request Info, Email Sign-Up, Compare Vehicles, Financial Tools ... and much more.

**OWNER SERVICES.** Chevrolet is committed to enhancing the ownership experience through a wide array of programs. For more information about 24-hour Roadside Assistance, Courtesy Transportation, Customer Assistance Center, Chevy Safety, GM Mobility, Chevrolet Owner Center, marketing and incentives, as well as services for GM Card members, visit chevy.com.

**CHEVY.COM/SAFETY.** Chevrolet is committed to keeping you and your family safe—from the start of your journey to your destination. That's why every Chevrolet is designed with a comprehensive list of safety and security features to help give you peace of mind.

**GMMOBILITY.COM (1-800-323-9935).** GM Mobility<sup>™</sup> offers financial assistance for eligible adaptive equipment to make automotive travel easier for persons with disabilities or special transportation needs. To learn more about special GM Mobility offers, visit gmmobility.com.

**GMCARDMEMBERSERVICES.COM.** Did you know about the family of reward credit cards that can help you get a great deal on a new GM car, light-duty truck, SUV or crossover? With a GM reward card, you accrue earnings on every credit card purchase to use toward the purchase or lease of an eligible new GM vehicle. With three cards to choose from, you're sure to find one that suits you best.

**ECOLOGIC WINDOW LABEL.** As part of our Ecologic™ initiative for environmental responsibility, every 2013 Chevrolet vehicle features a new Ecologic window label detailing some of its fuel-saving technologies, responsible manufacturing processes and end-of-life recyclability. Visit chevrolet.com/ecologic for more information.

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#### **OWNERSHIP EXTRAS**



chevy.com/warranty



ACCESSORIES
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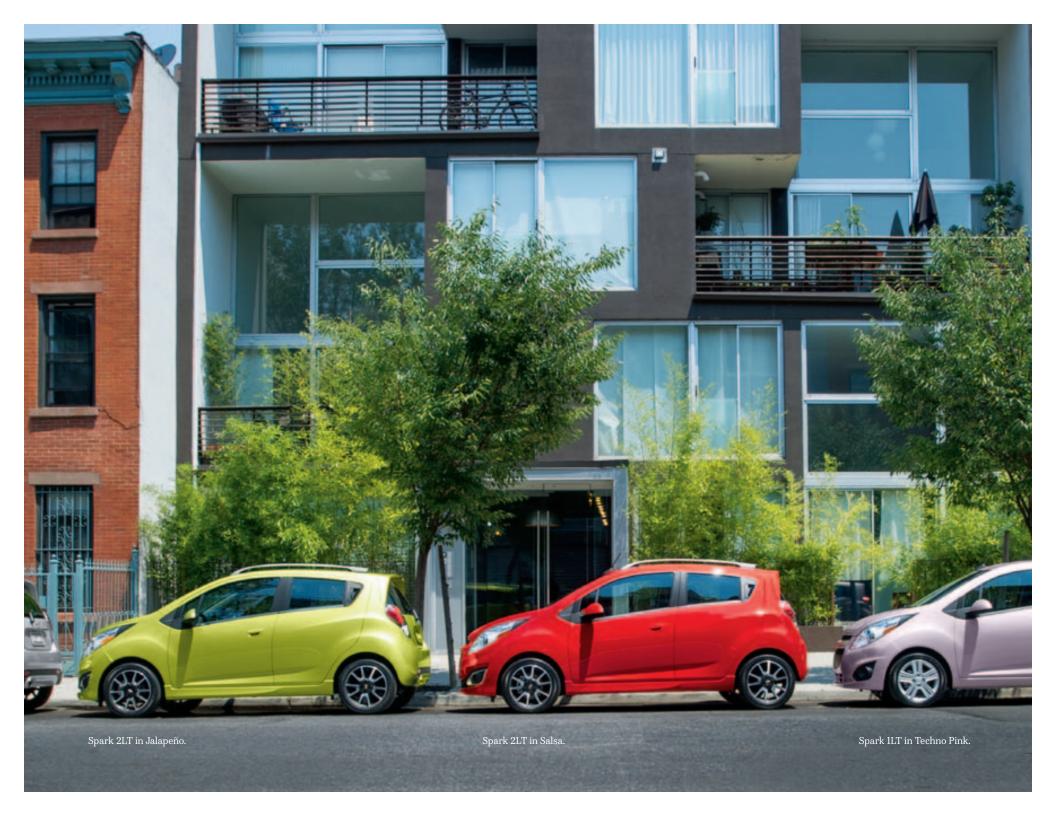






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