BUICK ENCORE '13

LUXURY THAT FITS YOU. ALL IN A SIZE THAT FITS YOU.
TODAY, CASUAL FRIDAYS CAN HAPPEN EVERY DAY. YOUR FORMAL DINING ROOM MAY HAVE GONE INFORMAL. AND JEANS JUST MIGHT BECOME YOUR BLUE SUIT. THIS IS A NEW APPROACH TO LIVING ANY TO LUXURY, WHERE INVITATIONS AREN'T ENGRAVED. THEY SIMPLY SAY, "COME AS YOU ARE." THIS IS A STYLE THAT FITS YOU. IT'S YOUR KIND OF LUXURY. THIS IS A STYLE THAT FITS YOU. IT'S YOUR KIND OF LUXURY. YOUR FORMAL DINING ROOM MAY HAVE GONE INFORMAL. AND JEANS JUST MIGHT BECOME YOUR BLUE SUIT. THIS IS A NEW APPROACH TO LIVING ANY TO LUXURY, WHERE INVITATIONS AREN'T ENGRAVED. THEY SIMPLY SAY, "COME AS YOU ARE." THIS IS A STYLE THAT FITS YOU. IT'S YOUR KIND OF LUXURY.
ميريكل يوجين. ماكينغ的主题是生命中的每一个时刻。去吧，无论如何。把每一种可能都变成一种体验。做一些我们计划之外的、意想不到的生活经历。这就是你的时刻。
introduction

always wanted making it possible the travel companion you’ve
luxury vehicles and comfort without all the bulk. it turns “nimble” into “active verge giving you
spontaneous as you are. quickly discover how your life as well, a versatile crossover that’s as
was born. it’s not only sized to fit the city, but
with you as inspiration, the all-new encore

SIRED TO FIT YOUR LIFE
Sure, it has Buick signature design cues like a waterfall grille, ice-blue-accented projector-beam headlamps and chrome portholes—yet that’s where the similarity ends. From sketch to sheet metal, Encore carves out its own blend of style and confidence in a decidedly efficient package. This is a new style of luxury designed to be ready to go on a moment’s notice and sized to fit almost anywhere. Enjoy.
Encore’s available All-Wheel Drive (AWD) system doesn’t ask you to push buttons. It constantly monitors traction, and whenever it detects slip, AWD is automatically activated. Power is delivered to the front or rear wheels with the best grip. This is the perfect way to put its efficient 1.4L turbocharged engine to work.

To help maneuver city streets and winding country roads, you’ll also find Encore’s handling is beyond nimble. Variable-effort electronic power steering produces a 36.7-foot turning diameter so you can make quick, precise moves. Its 100.6-inch wheelbase and broad 60.6-inch stance also provide a confident driving feel, while a solid structure enables a refined, quiet ride.
Your Encore should reflect your personality and style. Go ahead. Design the color and wheels that speak to you.

CONVENIENT TRAVEL SIZE
NOW AVAILABLE IN A
YOUR FAVORITE COLOR.

CARBON BLACK METALLIC
SATIN STEEL GRAY METALLIC
BRILLIANT BLUE METALLIC

WHITE PEARL TRICOAT
DEEP EBONY BROWN METALLIC
TINTED GLASS METALLIC
WHITE METALLIC

18" CHROMED ALUMINUM
18" PAINTED CAST ALUMINUM

BLACK PEARL
BLAKE PEARL
CARBON BLACK METALLIC
DEEP EBONY BROWN METALLIC
TINTED GLASS METALLIC
WHITE METALLIC
Encore's available voice-activated Navigation System guides you to over 6 million miles of North American roads. And to help avoid traffic congestion, optional NavTraffic (with 3-month trial of SiriusXM) incorporates real-time traffic and road conditions to give you the fastest, clearest route.

SiriusXM offers Travel Link to give you the latest fuel prices, weather and movie listings wherever you go. Encore also helps improve your view of the road. With available Rainsense technology, your wipers are automatically activated by the first drops of rain and then continually adjust their speed to make sure your view is clear. All the while, available front and rear park assist, along with the standard rearview camera, allow you to turn tight “can I make it?” spaces into the perfect parking spot.

HERE TO NEXT?

Encore and Enclave are equipped with NavTraffic. Service may vary. Map coverage available in the United States, U.S. Virgin Islands, Puerto Rico, Canada and Mexico.

If you subscribe after your trial period, subscriptions are continuous until you call SiriusXM to cancel. See SiriusXM Customer Agreement for complete terms and geographic limitations at siriusxm.com. Other fees and taxes will apply. All fees and programming subject to change.

1 Included with 3-month SiriusXM trial.
Encore’s QuietTuning technology reduces, blocks and absorbs noises—helping to keep the quiet in and the noise out. A laminated windshield, triple door seals, tight body panel tolerances and other acoustical innovations make it all possible. But we didn’t stop there. In the first use of Bose® Active Noise Cancellation in the Buick lineup, unwanted sounds fade into the background. It’s a technology also found in today’s noise-cancelling headphones. This way you can hear yourself think, chat and, of course, enjoy the available Bose® premium seven-speaker audio system with sound-expanding amplification that fills Encore with musical enjoyment.

Hear What Quiet Sounds Like.

BUICK ENCORE TECHNOLOGY
Encore allows you to personalize your listening options—music, news, sports and other features—just by saying the word. Your voice is all you need to control the Buick IntelliLink® interactive audio system and even make hands-free calls. Using Bluetooth®, it connects your compatible smartphone to a high-resolution, 7-inch LCD screen.

With the ease of advanced voice recognition (or steering-wheel-mounted controls), you have access to audio apps on your phone such as Pandora® internet radio or Stitcher® SmartRadio and SiriusXM® Satellite Radio (with 3-month trial). IntelliLink also automatically stores your phone contacts for quick access. There’s even a USB port to connect your other media devices. Your hands on the wheel, your eyes on the road—and your hands on the wheel.
BUICK ENCORE

TECHNOLOGY

IT'S LIKE HAVING YOUR OWN COPILOT.

Encore's available Forward Collision Alert and Lane Departure Warning use sophisticated digital imaging technology to help prevent accidents before they happen. Forward Collision Alert provides audible and visual cues if you're quickly approaching another vehicle and it senses a collision may occur. Lane Departure Warning lets you know if you happen to wander from your lane without using your turn signal. It has your back, too, with a Rearview Camera System to help you see objects while in reverse.

We also gave Encore 10 standard air bags, including dual front, head curtain side, front and outboard-mounted rear-seat side-impact air bags and even driver and front-passenger knee bags. And so you're not alone, OnStar, 2 standard for 6 months, is there. Automatic Crash Response alerts OnStar to send help fast, even if you can't ask for it. The OnStar Remote Link smartphone app gives you access to real-time info (fuel level, remaining oil life, tire pressure, etc.) and allows you to start Encore and unlock its doors from almost anywhere. Another way to stay connected is with the myBuick app. It includes features like Find My Car to locate where you parked, schedule service and get roadside assistance if you ever need it. You can even search your digital Owner's Manual to find useful information.

Always use safety belts and child restraints. Children are safer when properly secured in a rear seat in the appropriate child restraint. See the Owner's Manual for more information.

Visit onstar.com for coverage map, details and system limitations. Services vary with conditions. OnStar acts as a link to existing emergency service providers. Requires active OnStar subscription, which is standard for 6 months, and select BlackBerry, ® Android™ or iPhone® platform.

Does not apply to spare tire.

If equipped with available Remote Vehicle Start.

Requires iPhone, ® Android or select BlackBerry platform.
You and your friends are planning to head out of town and hit the road. No worries. With available all-wheel drive, innate maneuverability and flexible space inside that adapts to almost anything, Encore can take you there. Today’s luxury means being capable and versatile enough to move around town with ease during the week and able to handle your weekend adventures without leaving much behind. That’s where Encore comes in.

YOUR NEXT TRIP
ANYTHING. INCLUDING
ROOM FOR JUST ABOUT
When you're out and about, wouldn't it be nice to easily adapt whatever comes your way? Like being able to pick up all the supplies you'll need for a getaway? Or having plenty of seating so you and four of your friends can travel in style?

The answer is yes. Encore's five-passenger seating easily transforms to cargo space with front-passenger and second-row seats that fold flat. Flip the second row down and nearly 50 cubic feet is yours to play with. Even with the rear seats up, you have almost 20 cubic feet of room.

Cargo and load capacity limited by weight and distribution.
slide inside Encore and discover that it's designed with your enjoyment in mind. Seamlessly flowing lines, highlighted by ice-blue ambient lighting, create a relaxed yet spacious environment. The instrument panel's "low and away" design gives a feeling of openness while soft-to-the-touch materials like a leather-wrapped steering wheel and available leather-appointed heated front seats add to your comfort. Plus, a heated steering wheel is available to help you enjoy soothing warmth when it's cold. So go ahead and choose the color palette that best suits your style.

1. TITANIUM COLOR PALETTE
   - Premium cloth with leatherette accents

2. EBONY COLOR PALETTE
   - Leather-appointed seating

3. DUNE COLOR PALETTE
   - Leather-appointed seating

4. BROWN COLOR PALETTE
   - Leather-appointed seating

5. ALLY COLOR PALETTE
   - Leather-appointed seating

A STYLE ALL YOUR OWN
Knowing what you like, Encore features highly crafted materials that feel good to the touch: available supple leather-appointed seats with French seam stitching, premium fabrics, wood-grain tones and distinctive metallic accents. Even the headliner cover is made of a knit material designed to please the ears as well as the eyes. It’s one of several acoustical layers that help quiet the cabin. Now you have the pleasure of selecting from the leather-appointed or cloth combinations that fit your taste to a T.
Smart, efficient design ensures that your carry-ons have their own well-thought-out place. Encore gives you plenty of options.

Dual glove boxes mean your travel companions have a convenient place for their stuff.

There's a handy storage spot perfectly sized for your cell phone to the driver’s left. Nearby are controls for the available heated steering wheel.

And to shed a lot of natural light on everyone, Encore offers an available power sunroof.

A PLATE FOR EVERYTHING