LUXURY HAS MANY ATTRACTIVE QUALITIES. THANKS TO LACROSSE, YOU CAN ADD RELAXED TO THE LIST.
IT'S YOUR KIND OF LUXURY. "COME AS YOU ARE." THIS IS A STYLE THAT FITS YOU. WHERE INVITATIONS AREN'T ENGRAVED, THEY SIMPLY SAY, "THIS IS A NEW APPROACH TO LIVING AND TO LUXURY."

AND JEANS JUST MIGHT BECOME YOUR BLUE SUIT. YOUR FORMAL DINING ROOM MAY HAVE GONE INFORMAL. CASUAL FRIDAYS CAN HAPPEN EVERY DAY.

Vehicles shown may contain optional equipment.
The nice thing about LaCrosse is, you’ll find style, technology and premium materials all in one luxury sedan. We gave it innovative thinking, presented in fresh ways. LaCrosse marries the latest in advanced performance with smooth, fluid lines. Open the door, and you’ll find the same uninterrupted, flowing lines. Everything else, eyes and easy on the exterior design.
Conventional engines waste a good deal of fuel when the vehicle is stopped, like while idling at a red light. LaCrosse, with eAssist technology, solves the problem by switching the engine into auto stop (stops idling and goes from gas to electric power) and seamlessly switching back when your foot lifts off the brake pedal. eAssist integrates a compact (yet powerful) electric motor, an advanced lithium-ion battery and LaCrosse's already efficient direct-injected engine.

As you coast or brake, eAssist captures and stores energy in the battery. This energy is used to run accessories when LaCrosse is in auto stop, or to power the electric motor. When needed, the electric energy also adds horsepower and torque to the 2.4L engine for enhanced economy and performance.

All of this allows LaCrosse to offer 36 hwy mpg — making it the most fuel-efficient sedan in its class.

Plus, to help you maximize every drop of efficiency, the ECO gauge continuously responds to your driving behavior, helping you optimize fuel economy.
You'll be able to outmaneuver Mother Nature with the All-Wheel Drive (AWD) available on LaCrosse. Combined with an electronic limited-slip differential, AWD helps maximize traction by sending power to the wheel(s) with the most grip. In low-traction situations—like rain, sleet or snow—it can send up to 50 percent of engine torque to either front wheel and up to 85 percent to either rear wheel.

And on dry roads, the performance and handling benefits include enhanced acceleration, providing torque to all four wheels.

Power is produced by a 3.6L V-6 with direct fuel injection, variable valve timing, 303 hp and 264 lb-ft of torque. It's paired with an electronically controlled 6-speed automatic transmission, for optimal efficiency and performance.
0528

Buick LaCrosse  EXTERIOR DESIGN

No matter which color or wheel you choose, it will be the right one. Your LaCrosse should reflect your personality and style.

So go ahead and pick the one that makes you happy.

18" Machine-Faced Aluminum, Painted
18" Chrome Pneumatic
19" 9-Spoke Painted, Machined Aluminum
17" Machined Aluminum

COLOR CHOOSE HERE

Option: Premium Paint

Late availability.

Some finishes may require a small additional charge.
BUICK LACROSSE
INTERIOR TECHNOLOGY

LaCrosse uses exclusive QuietTuning technology to reduce, block and absorb noises—helping to keep the quiet in and the noise out. Laminate windshield and front side glass, triple door seals, tight body panel tolerances and other acoustical innovations make it possible. You can hear yourself think, chat and, of course, listen to music the way it's supposed to be heard in an acoustically tuned environment. It's perfect for turning the LaCrosse’s available Harman Kardon® surround sound system into your own state-of-the-art entertainment room.

QUIET TIME.
NOW AVAILABLE EVERYWHERE YOU GO.

NOW AVAILABLE EVERYWHERE YOU GO.
Choose exactly what you’re in the mood for — music, news, sports, etc.— just by saying the word. Your voice is all you need to control the Buick IntelliLink interactive audio system and even make hands-free calls. Using Bluetooth, it connects your compatible smartphone to an LED back-lit high-resolution, 8-inch touch-screen. With the ease of advanced voice recognition (or steering-wheel-mounted controls), you have access to audio apps such as Pandora® internet radio or Stitcher® Smart Radio™ and satellite radio like SiriusXM®3 (with 3-month trial). IntelliLink also automatically stores your phone contacts. There’s even a USB port4 to connect your iPod® or iPhone.®

You’re doing all of this while keeping your hands on the wheel and eyes squarely on the road.

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1 Full functionality requires compatible Bluetooth and smartphone.
2 Some devices require USB connectivity. Data plan rates apply.
3 If you subscribe after your trial period, subscriptions are continuous until you call SiriusXM to cancel. See SiriusXM Customer Agreement for complete terms at siriusxm.com. Other fees and taxes will apply. All fees and programming subject to change.
4 Not compatible with all devices.
From behind the wheel of LaCrosse, you have the freedom and comfort to never stop exploring. Find what you’re looking for with the available voice- and touch-screen-activated Navigation System, which is a great addition to the IntelliLink radio. It offers directions to over 6 million miles of North American roads. To avoid trouble, optional NavTraffic (with 3-month trial of SiriusXM) incorporates real-time traffic and road conditions right into your Nav screen, directing you toward the most efficient route. And now SiriusXM introduces Travel Link to keep you informed of the latest fuel prices, weather and movie listings wherever you go.

1 Map coverage available in the United States, U.S. Virgin Islands, Puerto Rico and Canada.
2 If you subscribe after your trial period, subscriptions are continuous until you call SiriusXM to cancel. See SiriusXM Customer Agreement for complete terms and geographic limitations at siriusxm.com. Other fees and taxes will apply. All fees and programming subject to change.
3 Included with 3-month SiriusXM trial.
The best way to stay safe is to avoid trouble in the first place. LaCrosse’s available Head-Up Display (HUD) projects instrument readings onto the windshield so your eyes stay on the road. It’s got your back, too, with an available Rearview Camera System to help you see objects while in reverse. The optional Side Blind Zone Alert warns you when another car is in your outside mirror blind spot. And to help you see and respond to obstacles sooner, available xenon High-Intensity Discharge (HID) articulating headlamps turn as you turn.

You’ll find six air bags strategically positioned throughout the interior. Plus, rear-outboard seat-mounted thorax bags are also available. Give yourself and the inside of your car a check up, and then some.

1. Before making a lane change, always check the Side Blind Zone Alert display, check side and inside rearview mirrors, look over your shoulder for vehicles/hazards and start the turn signal.

2. Always use safety belts and child restraints. Children are safer when properly secured in a rear seat in the appropriate child restraint. See the Owner’s Manual for more information.

3. Government five-star Safety Ratings are part of the National Highway Traffic Safety Administration’s New Car Assessment Program (safercar.gov).

4. OnStar acts as a link to existing emergency service providers. Visit onstar.com for coverage map, details and system limitations. Services vary with conditions.

5. Requires active OnStar subscription, which is standard for 6 months, and Android™ or iPhone® platform.

6. Does not apply to spare tire.
Our design philosophy is to create the kind of space you'd create at home. The uninterrupted, flowing lines inside LaCrosse are highlighted by ice-blue ambient lighting. And tight, surface-to-surface harmony ensures all elements fit nicely together. Plus, the instrument panel’s “low and away” design gives the cabin a sense of openness. For your year-round comfort, heated and ventilated leather-appointed front seats and a heated steering wheel are available. As is a power rear-window sunshade for the comfort of rear-seat passengers. Now all you have to do is choose your color palette.
In LaCrosse, your sense of touch is treated as well as all the others. Highly crafted, premium materials like contrasting French seam stitching, available leather-appointed seats, smoked chrome accents and dark poplar wood-grain accents surround you in style.

Now select from the leather-appointed or cloth combinations that suit your taste.

1. Cast Silver Color Palette
2. Titanium Color Palette
3. Ebony Color Palette
4. Dark Poplar Wood Accents
5. French Seam Stitching

There’s a very good chance all your senses will be happy.
We made room for quite a few things, including fun. We worked smart to make every inch count, like putting an available Rear Seat Entertainment System in the back of the front seats. LaCrosse offers dual rear seatback-mounted DVD screens (each one provides independent playback or use of an auxiliary device like a gaming console) with available wireless headphones. We also made sure syncing your music player or smartphone is easy and convenient with an audio jack and USB port close by. Once connected, you can control your phone with your voice or from the radio or steering wheel and store it out of sight in the center console. And, of course, entertainment knows no limit. To add the optional power sunroof, just open the overhead console door. By closing the doors, you can cover your phone with your voice. Of course, entertainment knows no limit. So add the optional power sunroof, just open the overhead console door. By closing the doors, you can cover your phone with your voice.
You should be moved by LaCrosse. Your fingers, on the other hand, shouldn’t have to move very far to do their thing. That’s why we put steering wheel controls for Bluetooth, phone, IntelliLink and cruise control right where they should be. Even the optional heated steering wheel control is close-by in the center console. With the available Keyless Access System, LaCrosse recognizes you and readies itself for your entry. Then the simple press of the push-button start puts an elaborate series of technologies into motion. You also won’t have to go far to reach the electric parking brake. It’s conveniently located on the driver’s side of the shifter and is a great alternative to stomping a pedal or lifting a lever.

And by sliding the center console door open, you’ll find storage within easy reach.

AT YOUR FINGERTIPS.

1 Go to gm.com/bluetooth to find out which Bluetooth phones are compatible with the vehicle.
2 Full functionality requires compatible Bluetooth and smartphone. Some devices require USB connectivity. Data plan rates apply.
### Equipment Groups

- **LUXURY**: Includes outside mirrors, automatic-dimming rearview mirror, heated front seats, Bluetooth and smartphone.
- **SPORT**: Includes outside mirrors, auto-dimming rearview mirror, heated front seats, Bluetooth and smartphone.
- **LUXURY SPORT**: Includes outside mirrors, automatic-dimming rearview mirror, heated front seats, Bluetooth and smartphone.
- **LUXURY PLUS**: Includes outside mirrors, automatic-dimming rearview mirror, heated front seats, Bluetooth and smartphone.
- **SPORT PLUS**: Includes outside mirrors, automatic-dimming rearview mirror, heated front seats, Bluetooth and smartphone.
- **PREMIUM**: Includes outside mirrors, automatic-dimming rearview mirror, heated front seats, Bluetooth and smartphone.
- **SPORT PREMIUM**: Includes outside mirrors, automatic-dimming rearview mirror, heated front seats, Bluetooth and smartphone.
- **LUXURY PREMIUM**: Includes outside mirrors, automatic-dimming rearview mirror, heated front seats, Bluetooth and smartphone.
- **SPORT PREMIUM PLUS**: Includes outside mirrors, automatic-dimming rearview mirror, heated front seats, Bluetooth and smartphone.
- **LUXURY SPORT PREMIUM**: Includes outside mirrors, automatic-dimming rearview mirror, heated front seats, Bluetooth and smartphone.
- **LUXURY PREMIUM PLUS**: Includes outside mirrors, automatic-dimming rearview mirror, heated front seats, Bluetooth and smartphone.

### Features and Options

- **OnStar**: Requires (466-7827) or visit onstar.com for service. Includes 3 trial months of SiriusXM Satellite Radio, 10.8 cu. ft. for eAssist technology, ambient lighting, lane departure warning, vehicle sensing systems, rear express-down, Ultrasonic Rear Parking Assist, automatic headlamps.
- **Blind Spot Warning**: Available on the Premium, Luxury, and Sport Premium groups.
- **Driver and Front Passenger Illuminated Visor**: Available on the Premium, Luxury, and Sport Premium groups.
- **Power Mirrors**: Available on the Premium, Luxury, and Sport Premium groups.
- **Heated Front Seats**: Available on the Premium, Luxury, and Sport Premium groups.
- **2 12-volt Outlets**: Available on the Premium, Luxury, and Sport Premium groups.
- **Universal Garage Door Opener**: Available on the Premium, Luxury, and Sport Premium groups.
- **Blind Spot Warning**: Available on the Premium, Luxury, and Sport Premium groups.
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Buick products are equipped with engines produced by GM Powertrain or other suppliers to GM. The engines in Buick products may also be sourced components than originally scheduled. Since some options may be unavailable when your vehicle is assembled, we suggest that you verify that your vehicle includes the equipment you ordered or, if there are changes, that they are acceptable to you.

To learn more about why Certified Service is the perfect companion for your LaCrosse, click on your vehicle includes the equipment you ordered or, if there are changes, that they are acceptable to you. Since some options may be unavailable when your vehicle is assembled, we suggest that you verify that your vehicle includes the equipment you ordered or, if there are changes, that they are acceptable to you. Since some information may have been updated since the time of printing (July 2012). Please go to buick.com and carefully review the vehicle equipped with an active frontal air bag. See your vehicle Owner's Manual for important safety information.

Important words about this catalog