



Q7

Audi Q7

Audi
Truth in Engineering



It's Audi because

we're driven by human achievement.

More than just cars, more than just performance. Audi is about the nature of perception, determining how people will respond to and interact with innovative design. It's about applied physics, how things glide through the air and overcome inertia through the application of power, acceleration and exhilaration.¹ It's about artistry, and the way materials elicit a tactile response and provoke an emotional response. It's

chemistry and how it bonds with you. It's poetry written in metal, engineering and design. Audi is the product of learning and application of knowledge. At its best, it is a dynamic example of what humans can create when they are vested in creating something better and bolder. So Audi is not just about cars. But then again, of course, it's also about cars.



¹ Obey all speed and traffic laws.

It's Audi because

**luxury tells the ornate, the garish,
the gilded and the over-indulgent...**

→ Ornate elements don't help to tell time →

→ Gilt prone to dull →

→ Unnecessary weight means mantle and not wall →



1 Always pay careful attention to the road, and do not drive while distracted. The features and technologies discussed above are optional, may require an additional subscription with separate terms and conditions, and should be used only when it is safe and appropriate. The Wi-Fi® hotspot feature is intended for passenger use only. 2 Features and technologies listed will not be available on all models.

...time's up.



← Precise design and improved accuracy ←

← Easily processed information at a glance ←

← Design allows for hanging, for improved viewing angle ←

Excessive luxury is not our goal. But we feel that luxury doesn't mean "more," it means "proper." Proper design, proper fit, proper precision—what Audi thinks of as design purity. Our engineers and designers know that a baroque clock won't tell time any better than a streamlined one, and all the distractions that surround it actually detract from the purpose of the clock itself. Unless, of course, the purpose is just to be noticed, instead of used to its greatest

potential. We think the real purpose of design is simplicity, elegantly rendered. We think you'll see and feel that concept throughout our Audi models. In the clean design lines of the exterior, the streamlined dash, and Audi MMI® interface. In our intuitive available Audi connect®¹, the seamless fit and finish of our materials and the unmistakable look of our Audi Singleframe® grille.² They all work in concert for a pure aesthetic of timeless taste and precision.

It's Audi because

our reputation hinges on the quality of things you don't see.

It's said that when one door closes, another one opens. It sounds as if whoever said it spent some time at an Audi research and development facility. After all, while you'll open and close the door on your Audi thousands of times without thinking about it, we've obsessed about it for you, in detail. Not just about the reliability of it opening and closing, obviously, but on the proper weight that will make it more pleasing to close. What it should sound like when it is shut. How the locks should click when they are engaged. The optimal acoustic placement for the speaker port. There are the

hinges too, of course. And the door itself, which is designed to take the brunt of side-collision impacts, along with several dozen other considerations that we take into account when designing our doors (to say nothing of the countless other components, processors, sensors, features and the inner workings most people will never see). Our doors are more than a symbol of welcoming you into your vehicle, they are products of Audi engineering, and our reputation hinges on them as much as our hinges help support the door.

Award-winning design

When Audi engineers set out to build the perfect door, they had one very important goal—lighten the load. By using fully pressed aluminum doors, the weight of the Audi A6 door structure was reduced by an astonishing 44 lb, compared to the previous model. This feat, combined with the strength of its door hinges and ability to retain all of its mechanical, safety and infotainment features, is why it won the Doors and Closures Innovation Award.

Acoustic enhancements

We spend countless hours listening, so you don't have to. By using soft-mounts on our window regulator, or a sound absorber backing within the door cavity itself, as well as a simple foam liner on our door-release cable, Audi engineers have nearly eliminated all of the ambient noise associated with other less-than-acute manufacturing practices.

Speaker placement and enclosure

We work with our partners to select optimal placement of our speakers, a vital aspect of our door design, in order to deliver the most engaging and extraordinary sound you can find in the automotive space. Woofers use a specialized lightweight and ported enclosure to ensure optimum low-frequency reproduction.

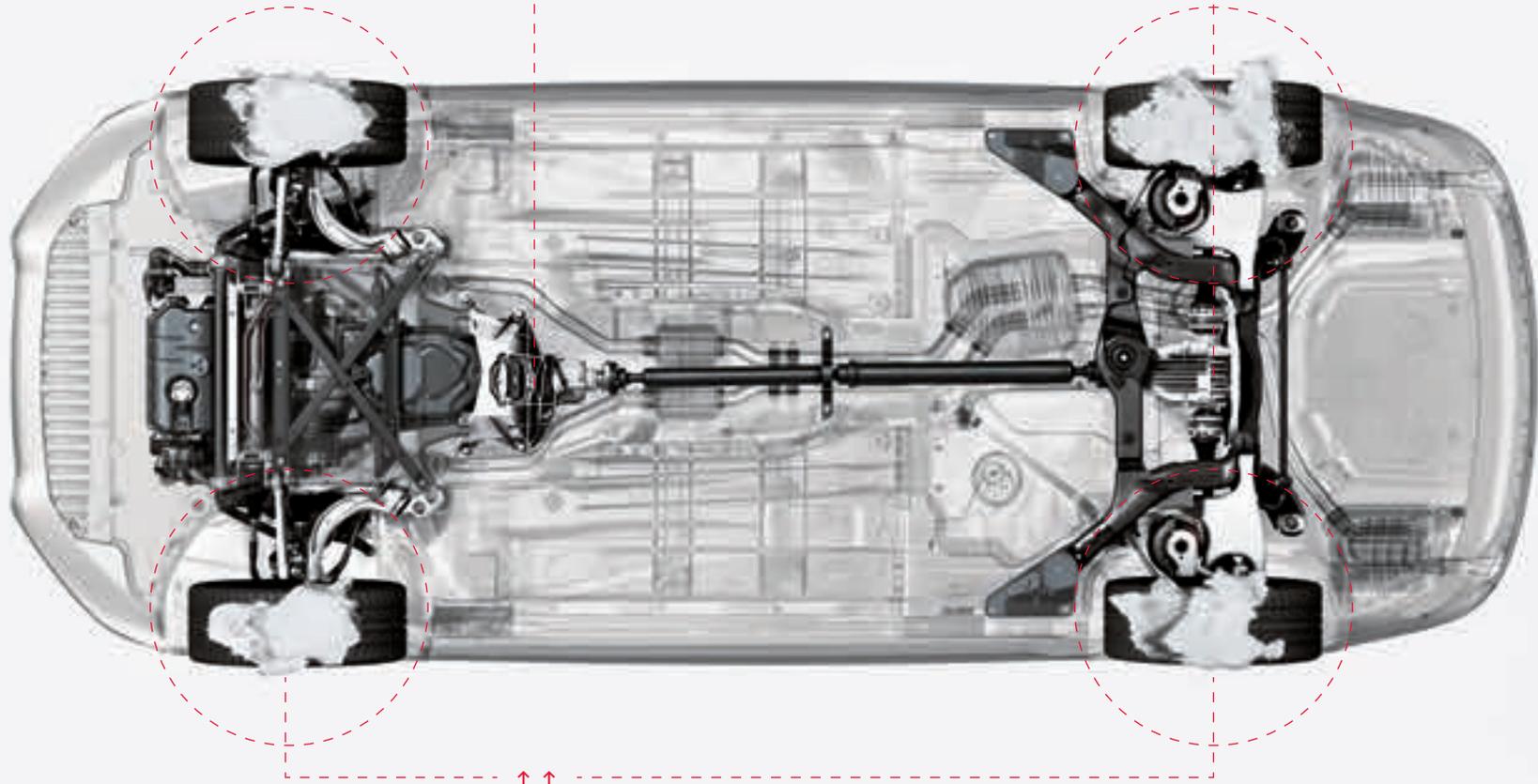
40% ← Asymmetric torque split^{1,2} → 60%

Sport differential²



Torque vectoring²

You'll find truth in your corner. Torque vectoring is a handling feature so advanced that it seems to respond to your impulses even before you turn the steering wheel. An evolution of cross-axle lock, this system works within the Audi quattro® all-wheel drive system while utilizing Electronic Stability Control (ESC) and the Anti-lock Braking System (ABS) to help sense reduced load or wheel-spin on the inside cornering tire, helping to make turns smoother and more responsive.²



It's Audi because

conditions don't have to dictate how you stick it to the road.

As you can see, we've always felt that the best ideas are the ones that stick. And nowhere is that more true than with Audi quattro® all-wheel drive. Since 1980, we've been stuck on articulating an expanding vision of what progressive all-wheel drive technology can deliver. We didn't simply look at it as something to use in poor conditions, but rather as a performance technology that's built to handle roads from the Alps to the autobahn—and points beyond. You've seen quattro® capabilities in the way we dominated the World Rally Championship for years, in the grip you have in inclement weather,

and in the variable rear-wheel-biased power you enjoy in good conditions.¹ For more than 30 years and with five million quattro® systems installed in Audi vehicles, we have continued to refine the technology, developing a rear sport differential to help maximize performance, and torque vectoring to assist with cornering traction while helping to improve handling.² We boldly stuck to what worked while the world was trying to catch up, and we built on our vision by adding to a gripping heritage of Audi Sport® performance.

European model shown with optional equipment. 1 Torque split ratio will vary from model to model. 2 Optional features. Features and technologies listed will not be available on all models.



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Ants can carry up to 50 times their body weight. That got us thinking about lightweight structures, smart engineering and true performance.

It's Audi because

power is measured by strength, not size.

It's perfectly fine for us to admit that other engines have more cylinders, have more horsepower and have larger displacements. It's just that we've made our engines lighter and more efficient than others, to optimize what we call power density.¹ Because anyone who has driven an Audi knows unmistakable power when they feel it. It means strength that pulses with torque at the moment of acceleration, provides a true, quick response as you change lanes, and turns the most routine cloverleaf into a joyful application of performance

handling. Sure, we love hitting the throttle and feeling the thrust of acceleration;² but we also want our drivers to experience the balance and precision of Audi engineering. From the A3 to our track-bred line of Audi performance cars, we are in the business of engineering emotion using more compact engines that concentrate power, while using less weight to your advantage, helping improve handling to the point where others just feel heavy.

TDI®

A turbocharged, fuel-sipping variant, our TDI® clean diesel engine delivers uncompromising Audi performance with bold efficiency.¹ Yes, it gets better mileage per gallon than comparable gasoline engines, but it also produces more low-end torque, which is best expressed in the elasticity you have when passing in the 30- to 60-mph range.

FSI®

The Audi FSI direct injection fuel management and delivery system directly injects fuel into the combustion chambers at precisely managed times and depths. What that means for drivers is that a fully homogenized intake charge helps increase power while also reducing fuel consumption and emissions, making efficiency more powerful.¹

TFSI®

At Audi, TFSI represents a combination of two of the brand's core areas of expertise—direct injection and forced induction. By adding forced induction (turbocharging or supercharging) to Audi FSI direct injection, the pressurized intake charge is cooled by directly injected fuel, thus achieving efficiency and performance combined with higher compression ratios—previously only attainable by naturally aspirated engines.¹

¹ See www.fueleconomy.gov for EPA estimates. Your mileage will vary. ² Obey all speed and traffic laws.



Mobile Wi-Fi® hotspot

Provides high-speed connectivity for up to eight passenger devices through an onboard wireless hub.^{1,3}



City events

Get information about current events, exciting locations and places of interest at your travel destination, current location or other chosen location instantly.³



myAudi features

Plan travel from your personal computer. Send your desired destinations to your vehicle ahead of time and access your route from your vehicle later.³



Google Voice™ Local Search

Simply tell your Audi what you are in the mood for, then let the cloud-processing power of Google™ speech recognition interpret your request and bring up a list of destinations in the area of your choice.³



Google Earth™ with 3D satellite imagery

With Google Earth™ integration, you'll enjoy 3D satellite imagery, including Google Maps Street View, displayed right on the Audi MMI display.³

It's Audi because

spicy chicken is your destiny.

If you are craving an Audi, we know your tastes run a little bold. But what happens when you crave spicy chicken, or a nice vindaloo, or some pepper salsa? Well, in your Audi, you can just say the word, and we'll help find the heat. With available Audi connect®,¹ we've developed a way to seek out your destiny, even if that's just finding the closest gas station, or the best hotel. Audi connect integrates Google™ technolo-

gies, like Google Earth™ with 3D satellite imagery, with Audi MMI® Navigation plus.² It also provides Wi-Fi® connectivity for up to eight passenger devices to help you stay informed. Check local fuel prices, weather information and, yes, the closest Szechuan restaurant using Google™ Local Search capabilities. Think of where that might take you.^{1,3}

1. Always pay careful attention to the road, and do not drive while distracted. The features and technologies discussed above are optional, may require an additional subscription with separate terms and conditions, and should be used only when it is safe and appropriate. The Wi-Fi® hotspot feature is intended for passenger use only. 2. Audi MMI® Navigation plus depends on signals from the worldwide Global Positioning Satellite network. The vehicle's electrical system and existing wireless and satellite technologies must be available and operating properly for the system to function. The system is designed to provide you with suggested routes in locating addresses, destinations and other points of interest. Changes in street names, construction zones, traffic flow, points of interest and other road system changes are beyond the control of Audi of America, Inc. Complete detailed mapping of lanes, roads, streets, toll roads, highways, etc., is not possible, therefore you may encounter discrepancies between the mapping and your actual location. Please rely on your individual judgment in determining whether or not to follow a suggested Audi MMI® Navigation plus route. Periodically mapping updates will be available for purchase at an additional cost. Consult your dealer or call 1-800-FOR-AUDI for details. 3. Optional features. Features and technologies listed will not be available on all models.





Elephant skull

How nature solved the apparent conundrum of an elephant's skull didn't escape the notice of Heinrich Timm, the longtime lead engineer for Audi. The weight of the tusks and the general size of an elephant's head would seem to make it impossible for the animal to actually be able to carry it. But the design genius behind the elephant's skull is actually to make it lightweight, yet sturdy. Its predominantly hollow design is buffered by thin, connective bone walls, which act as strong, weight-bearing cells. Audi designers used that idea when building our aluminum and steel structures. Reducing weight, yet enabling strength.

Aluminum

Our large aluminum castings are a telling example of Audi ultra® lightweight technology. Primarily used in high-stress areas, these multifunctional castings achieve exceptional rigidity while also allowing for freedom of design, all while remaining extremely lightweight.¹

13

Al

Aluminum



It's Audi because

the elegant structure of nature becomes a blueprint of efficiency.

It seems strange to say that, while we build strong, complex and high-performing machines, we're naturalists at heart. Then again, it might not be that unusual, seeing how nature itself builds strong, complex and high-performing machines as well. When we developed the thinking behind our Audi ultra® lightweight technology initiative, we knew that nature would serve as an inspiration to greater structural efficiency. Take the structure of the elephant skull pictured here. It has to be lightweight, yet capable of carrying a heavy load. It's porous, but its structure is such that it enhances its stability and

strength. We do the same, for example, with aluminum. Positioned one way, aluminum materials can be flexible. Positioned another, they are strong and rigid, and give better support. We also looked to bamboo, which is strong at the conjoined areas (nodes), and flexible along its stem. Our designs allow for both rigidity and flexibility where each is most needed, and for efficiency overall.² As we continue to develop strategies to improve the performance aspects and efficiency of our vehicles, we don't shy away from the world around us.² We boldly engage it even closer still.

¹ Features and technologies listed will not be available on all models. ² See www.fueleconomy.gov for EPA estimates. Your mileage will vary.



It's Audi because

you I.D. our eye queue.

Even if you knew nothing about Audi, you'd still know if you were staring at one because we are unafraid to stare back. In fact, that exchange might just be love at first sight. That's how much our iconic LED lighting technology stands out from the pack. So we had the bright idea to make our LED daytime running lights look even more in-

tense. Now featuring a solid, sleek diode design that ingeniously reinvents our signature style, Audi LED lighting technology is once again unmistakably ours. It is an efficient, beautiful way to help you see and be seen during dawn and dusk. Look deeply into our eyes, and you'll know the truth of our attraction.¹

¹ Features listed are available on all models.



1 Steering wheel

The Audi steering wheel is both an ergonomic command center and an elegant structure of performance. Easily accessed controls on the wheel give you control over your MMI® and Audi connect®, while it is designed to give you effortless access to visual information on the driver information display.^{1,2}

2 Audi connect and MMI

Simple voice or finger motions can help you access information, music and BLUETOOTH® enabled features.^{1,2}

3 Electromechanical parking brake

Properly positioned in the center console, the parking brake control is another small, but telling, design cue for Audi. The parking brake control serves to enhance the overall ergonomic intent of the vehicle, while delivering easy access and simple functionality.¹

4 Bang & Olufsen® Advanced Sound System

With retractable acoustic lenses and speakers positioned around the Audi specifically to optimize sound quality, Bang & Olufsen® engineers have worked tirelessly with Audi sound designers to create an immersive audio experience.¹

It's Audi because

optimized design makes your commute shine a little brighter.

Get away from it all, every day, around 6 p.m., when you leave work and enter into a customized world that's completely dedicated to your comfort and entertainment. This place, of course, is the cabin of your Audi. Optimized luxury, designed by committed craftsmen who have you in mind when they choose the leather seating surfaces, create the adjustable seats or provide the refinement of ergonomic design and a more intuitive MMI. There are small touches that help simplify the overall design, like a

stylish contoured electromechanical parking brake at the foot of the center stack and an available Bang & Olufsen® retracting acoustic lens, perfectly positioned for richly detailed sound quality. And there are large statements, like a steering wheel with easily accessed controls to help you feel comfortably at ease. It is your Audi interior, where you leave the world behind, even when the world might seem in front of you on the way home.¹

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It's Audi because

it's as if we have SPF for seats.

With innovative pigments and dyes, the Thermocool technology Audi uses in select leather seating surfaces just might prevent that startling moment on hot sunny days. You know the one, when you sit down and feel, immediately, an intense, searing feeling on your leg. Now you can keep your cool. This supple leather doesn't heat up as

much in direct sunlight as traditional leather does. In fact, the difference between untreated leather and the temperature on your seat treated with Thermocool can be as much as 86°. A perfect solution for your Audi A5 Cabriolet, TT Roadster or R8 Spyder, Thermocool technology is Audi to its core. Because it keeps its cool, you can keep yours.



Reduce as much as **86°F**

¹ Images shown are for dramatization purposes only.

AUDI

The story of our collection of obsessions.

Precision. Design. Vision. These are the kind of attributes that we deliver as a company, the kind of passions that go way past getting you from point A to point B. That's because Audi knows that how you get to your destination is only part of the story. And so it is with us as a luxury brand. Our obsessions are our commitments, a collection of inspirations that make up our core truth: That from a foundation of brilliant engineering, we craft more than great vehicles—we tell great stories.

Q7

A brawny sort of elegance.

Climb in, all of you. The luxuriously appointed interior accommodates up to seven passengers, as welcoming to you as you'll be to any terrain that comes your way, thanks to Audi quattro® all-wheel drive. Yet despite its rugged capabilities, the beautifully designed Audi Q7 is the perfect example of a luxury utility vehicle.

BECAUSE



Design

We do not follow design trends. We set them.

Never before has luxury and utility stood together so seamlessly.

It's often the small things that help you realize how big a deal this vehicle is. The idea Audi engineers had while designing the Audi Q7 was to create a beautifully styled limousine for seven, with the SUV versatility you'd expect. And while limousine may sound like an exaggeration, this is the kind of luxury not normally found in an SUV. It may be the grain of the burled Walnut Wood inlays, or the standard leather seating surfaces that are as inviting to the eye as they are comfortable to the body. Perhaps it is the available Audi connect[®] with mobile Wi-Fi^{®1} for up to eight passenger devices, the rest of the technological suite available in this vehicle, the standard Audi quattro[®] all-wheel drive, or the variety of engines you can choose from to power it. Whatever it is, you might feel a bit spoiled as you drive down the highway, but we don't think there is anything wrong with that.



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Enlighten

Shedding a new light on illumination just happened to be a design boon.

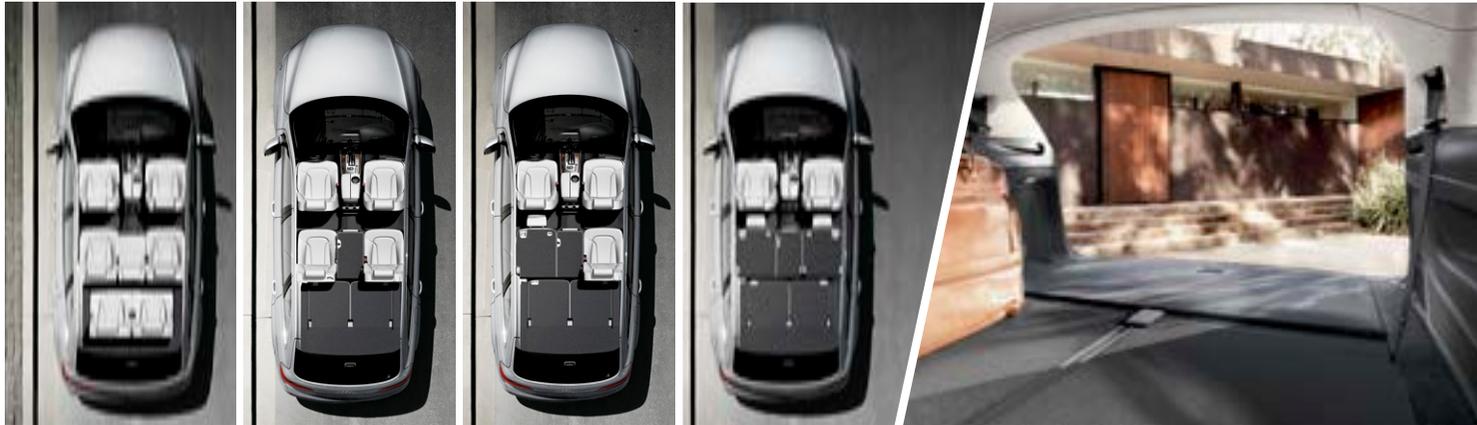
Accommodate a reservation for seven.

For most people, the sport utility vehicle is for sport and utility. At Audi, we feel the same way, but that doesn't mean you and your party don't deserve style, nor does it mean you have to irresponsibly burn more fuel than necessary.¹ We constantly strive to illuminate the automotive world with new efficiencies and design philosophies. See, at Audi we don't think being enlightened is enough—we also need to be enlightening. It's part of why you'll see the signature LED daytime running lights leading the Audi Q7. It's just another part of the attention we pay to the balance and composition of every vehicle we make.

¹ EPA estimates not available at time of printing. See www.fueleconomy.gov for updated information. Your mileage will vary.

Taking “dressing to the nines” to ten.

It has been said that it takes nine yards of fabric to make a suit, hence the phrase “dressed to the nines.” When we dressed the seven-passenger Audi Q7, we actually needed to dress all 144.1 cu ft of interior space. Beautiful leather seating surfaces, Walnut Wood inlays and plush carpeting adorn the interior, complementing one another perfectly, and elevating the interior of the Q7 into a truly magnificent space. With the many combinations of exquisite interior choices, you’ll see that we take getting dressed up seriously.



Seven seats

We also take comfort seriously for all seven potential occupants in the Q7, with sumptuous, supple leather seating surfaces and 12-way power adjustable front seats, as well as reclining and sliding second-row seats. We take functionality seriously too, with second- and third-row seats that can be easily folded (without removing the headrests) to provide extra cargo capacity, while an overall design flexibility allows for 28 possible seating and cargo configurations.

Cargo capacity

Perfect for the family road trip or the golf weekend, the Q7 brings the goods when it comes to bringing the luggage. With 10.9 cu ft of cargo capacity behind the third row, and up to 72.5 cu ft with the second and third row folded down, there’s room for just about anything you’d want to pack, and most likely room to spare. Leaving you with only one worry—where you want to go.



Standard in the second- and third-row outboard seating positions, the Lower Anchors and Tethers for Children (LATCH) system, combined with the possibilities offered by the Q7 seating configurations, gives you flexibility when your children are your passengers.



Ventilated front seats

Available front seat ventilation offers multiple speeds of cooling, which, along with front seat-back nets and useful storage compartments in the doors, center console and cargo area, provides comfort and convenience throughout.



Craftsmanship

We've ensured that every stitch represents the detail that we put into every aspect of an Audi.

When even a German lullaby is an ode to sound engineering.

It would be an interesting challenge, a note-perfect Brahms' Lullaby delivered through the eleven speakers of an Audi premium sound system versus the exhilaration of the passing lane. Either way, performance wins. But it goes way beyond the gentle tones of a German composer. Audi sound engineers don't simply make the cabin acoustics sound perfect for your music, they make your engine sing. Or, if not sing, then put it in harmony with every other element of the driving experience. From the sound of a shutting door, to the click of a turning knob, to the full integration of the available Bang & Olufsen® Advanced Sound System, there's an orchestra of engineering that fills your cabin with faithfully rendered, thrilling sound. Whatever it is you are looking for, Audi sculpts sounds in a way that matches your mood, even when you need soothing while in traffic.



Rear seat entertainment

Even the longest road trips can seem like short hauls for your rear passengers when the available entertainment system is involved. They'll have the option of playing a DVD, watching video from an SD card, or connecting a video game system through its USB and RCA inputs.



Bang & Olufsen® Advanced Sound System

Dedicated to the idea of "precise music reproduction," Bang & Olufsen® has created a sound engineer's dream. An available 1,000-watt advanced sound system brilliantly re-creates music using 14 enclosed speakers, including two acoustic lens tweeters, placed throughout the cabin. The system features revolutionary smartphone-sized ICEpower® amplifiers to supply power to all 14 speakers. Bang & Olufsen® is set on music reaching your ears by transcending the limits of audio technology. In other words, they design systems for the human heart as much as for the human ear.



Panoramic sunroof

The available panoramic sunroof brings seemingly endless light to your ample interior cabin. The front and rear glass elements can be tilted, the front panel can be opened and, if you should need a break from the sun, the sunroof features a power sunshade in the front and a manual sunshade in the rear.

If nothing else, you know your car is listening to you.

Don't reach—relax. While touchscreens are seemingly everywhere, they don't need to be in your vehicle. With available Audi connect®, you may never have to reach out again! Thanks to Google Voice™ Local Search, Audi connect allows you to search Google™ by simple voice commands. The crisp display is nestled farther up, closer to the windshield, so your eyes don't have to focus and refocus between the screen and the road ahead of you. For those times when you are feeling tactile, we've placed toggle buttons near the gear shifter, where your hand naturally rests while you drive. So while other automobile manufacturers still want you to reach out, we've found a few ways for you to make information a lot more accessible while your hands are on the wheel.

POI

Point-of-interest

The point-of-interest search with voice control means that the digital world is with you on every journey.

myAudi

myAudi features

Plan travel from your personal computer. Send your desired destinations to your vehicle ahead of time and access your route from your vehicle later.

NEWS

News feeds

Stay on top of the news by having headlines and stories delivered right to your Audi MMI® display.



Mobile Wi-Fi® hotspot

Provides high-speed connectivity for up to eight passenger devices through an onboard wireless hub.



SiriusXM® Traffic

Get traffic information overlaid onto 3D satellite imagery to visualize a true aerial view of your route, and let the Audi MMI Navigation plus system reconfigure your route to avoid traffic.²



Google Earth™ with 3D satellite imagery

With Google Earth™ integration, you'll enjoy 3D satellite imagery, including Google Maps Street View, displayed right on the Audi MMI display.



Weather information

Current local conditions and forecasts for your destination can help you prepare for your trip.



Google Voice™ Local Search

Simply tell your Audi what you are in the mood for, then let the cloud-processing power of Google™ speech recognition interpret your request and bring up a list of destinations in the area of your choice.



Google Maps Street View

With Google Maps Street View, your vehicle can show you a driver's-eye view of your destination right before you arrive so it's easy to recognize.



Parking information

Search for parking in your area of interest, check space availability and set your selection as a destination to navigate directly to the garage entrance.



City events

Get information about current events, exciting locations and places of interest at your travel destination, current location or other chosen location instantly.



Travel info

Discover local landmarks in your area of interest, set them as your destinations, and let your vehicle lead the way as you explore the world around you.



¹ Always pay careful attention to the road, and do not drive while distracted. The features and technologies discussed above are optional, may require an additional subscription with separate terms and conditions, and should be used only when it is safe and appropriate. The Wi-Fi® hotspot feature is intended for passenger use only. ² See Infotainment/Technology section of the Featured Content page for important information regarding required SiriusXM® subscriptions.

Our terrain is not defined by topography.

The luxurious Audi Q7 was designed with unruly roads in mind. That means, luxury aside, those gravel-strewn switchbacks and steep, graded highways are effortless terrain for the Audi quattro® all-wheel drive system. Audi quattro® is designed to help provide maximum grip and optimized power delivery for practically all sorts of road conditions. So while your commute may not be as thrilling as a trip to the summit, you can be confident in the balance and enhanced performance Audi quattro® offers you wherever you go, while giving you no good excuse for taking a snow day.¹



▼ 56°F to 78°F



↑

All-around confidence

Just like life, the road can throw you a curve. So throw one right back with the superior grip and control of quattro®. It helps provide the performance and confidence you would expect from Audi, no matter if you're commuting in the city or crisscrossing the country. This is advanced engineering you can live with.



¹ When driving during cold, rainy, snowy or icy weather conditions, ensure that your vehicle is equipped with appropriate all-season or winter tires. Even with appropriate tires, you must always drive in a manner appropriate for the weather, visibility and road conditions.



▼ HUMIDITY 95%



↑

All-weather capability

There is a reason quattro® is considered such a friend in foul weather. Under normal driving conditions, the center differential splits torque at a ratio of 40:60 front to rear, but as conditions change and become more challenging, the ratio is optimized to help maximize grip. And with the ability to transfer the majority of available torque mechanically to the wheels with the most grip, the operation is exceptionally smooth, even under extreme conditions.¹



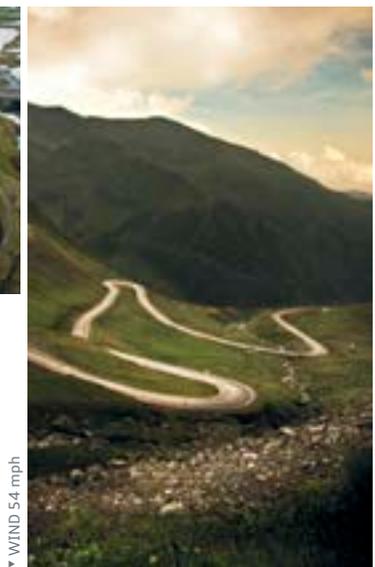
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Torque vectoring

It's a handling feature that seems to respond to your impulses before your steering input. An evolution of cross-axle lock, this system works within quattro®, while utilizing ESC and ABS to help sense traction loss from the inside cornering tire.



↓



▼ WIND 54 mph



We take efficiency lightly.

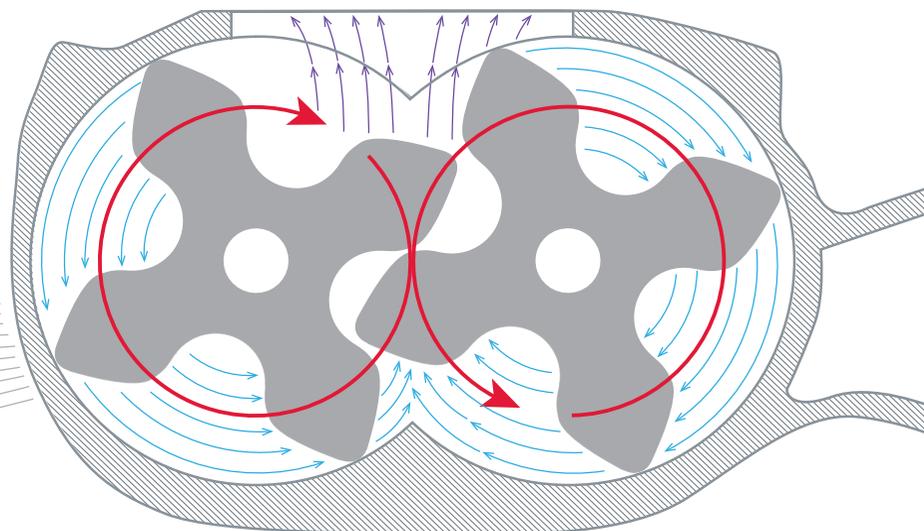
Another way we continue to share Truth in Engineering® with Audi fans across the world is by building efficiency in to all of our engines without compromising power. With the options of two supercharged and lightweight V6 engines, and one TDI® clean diesel choice for maximum efficiency, we want to be sure you're getting the most out of your fuel.¹ We've optimized shift ratios and power delivery while building lighter, stronger vehicles. The Audi Q7 gives you more out of less with every drive.

Induction technology—TVS supercharger

Compressing the airflow to the engine forces more air into the cylinder and, ultimately, more power from each ignition, significantly improving the engine's power-to-displacement ratio.

Maximum boost pressure up to 11.6 psi

280-333 horsepower 295-325 lb-ft of torque



Performance

The adage "good things come in small packages" has never been more true.



Four-vane w/160° twist Three-vane w/60° twist

↑ ↑

More twist for power

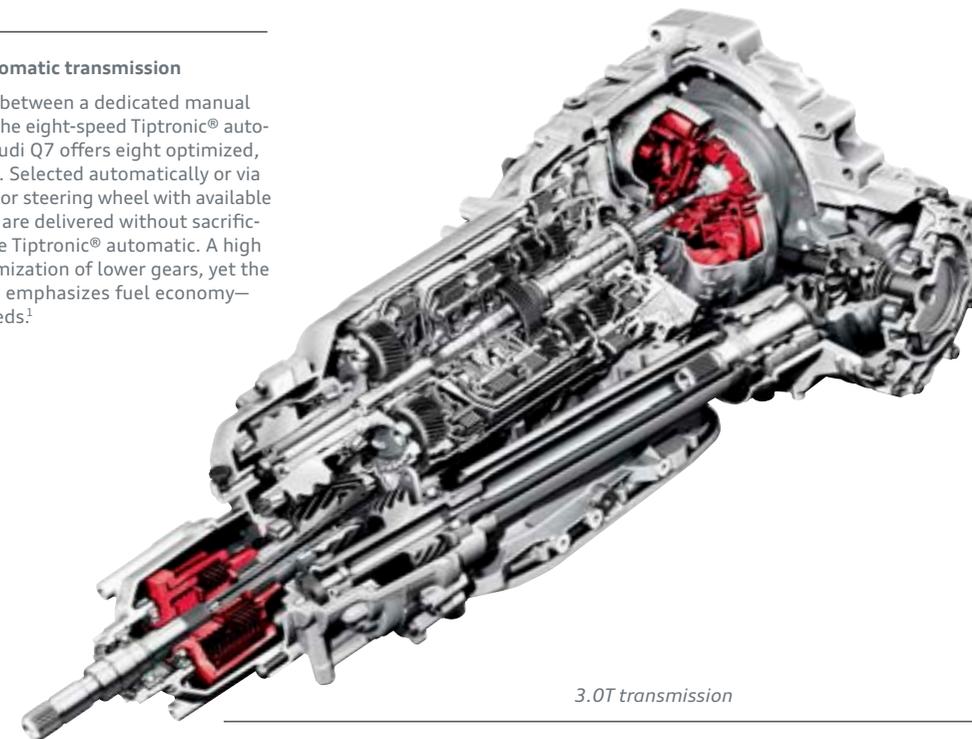
Modern supercharger rotor-vanes have a 160° twisted shape for higher pressures and improved efficiency. And by using a four-vane design instead of a three-vane design, thermal efficiency and air-handling characteristics are improved without increasing the size of the supercharger unit.

3.0 TFSI® V6

Bolstered by the lively 3.0 TFSI V6 that produces 280 hp and a strong 295 lb-ft of torque, the Q7 starts with strength that comes standard. More performance-driven types can choose the S line® Prestige model with the 333-hp supercharged 3.0 TFSI V6 that generates an immense 325 lb-ft of torque.¹

Eight-speed Tiptronic® automatic transmission

As the perfect compromise between a dedicated manual and an automatic gearbox, the eight-speed Tiptronic® automatic transmission in the Audi Q7 offers eight optimized, carefully chosen gear ratios. Selected automatically or via its console-mounted shifter or steering wheel with available shift paddles, precise shifts are delivered without sacrificing the smooth action of the Tiptronic® automatic. A high final drive ratio allows optimization of lower gears, yet the transmission's upper range emphasizes fuel economy—particularly at highway speeds.¹



3.0T transmission

gear	ratio
1ST	4.845:1
2ND	2.840:1
3RD	1.864:1
4TH	1.437:1
5TH	1.217:1
6TH	1.000:1
7TH	0.816:1
8TH	0.672:1



You've never seen rugged drive so smooth.

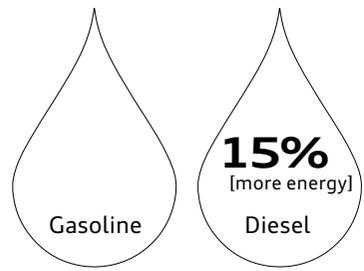
Though we've long been in the business of luxury vehicles, we didn't want to leave you without an option for the less conventional journey. Hitting the slopes or a weekend in the desert aren't for the faint of heart, and we designed a utility vehicle geared to match the passion you have for the outdoors. But there's more to it than just grit, because we know that, a lot of the time, you're going to be driving in the city, so we gave utility the white-tie treatment. Powerful yet elegant, the Audi Q7 gives you the power you need to take on those exciting trips, as well as the look and feel of a daily city driver. An eight-speed Tiptronic® automatic transmission helps ensure that you're getting the most out of every drop of fuel, and a variety of engines to choose from gives you the flexibility to make the drive suit your many needs.¹

¹ EPA estimates not available at time of printing. See www.fueleconomy.gov for updated information. Your mileage will vary.

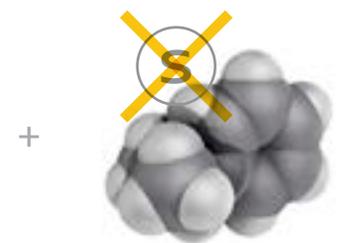
Fuel for thought.

We thought you should know: Diesel sports a greater power density than traditional gasoline, which means that a gallon of diesel fuel has about 15% more energy than a comparable amount of gas, and combusts more efficiently in the engine. The Audi TDI® clean diesel engine has achieved ultra-low emissions vehicle (Bin-5/ULEV) status in all 50 states while producing approximately 20% fewer CO₂ emissions than the traditional gasoline-fueled engine. And the brainy attributes don't hide the brawn—in fact, Audi has dominated the 24 Hours of Le Mans over the years with Audi TDI® prototype race cars. With these facts in mind, maybe you are thinking that an Audi TDI® might be your choice—which goes to show that clean diesel really is fuel for thought.

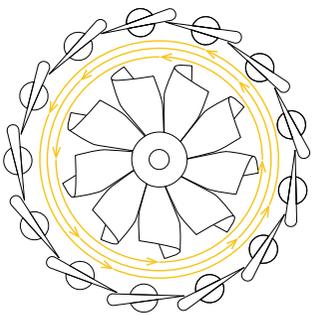
→→ → TDI® clean diesel



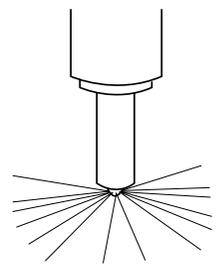
↑ ↑
Diesel packs more energy
 On average, one gallon of diesel contains about 147,000 BTUs, versus 125,000 for gasoline.



↑ ↑
Making diesel cleaner
 A new refinement process binding sulfur molecules to hydrogen has reduced sulfur in diesel fuel by more than 97% in years past.

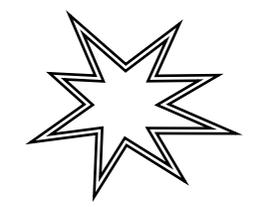


↑ ↑
Variable vane turbocharger
 Adding turbo power to clean diesel engines, our adjustable vane turbocharger produces impressive torque punch and mid-range passing speeds.¹



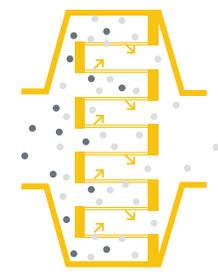
↑ ↑
Piezo direct injection
 Precise injections help lower the combustion noise normally associated with diesel engines, while optimizing the distribution of fuel in the combustion chamber, helping to further reduce exhaust emissions.

↓
Engine
 3.0-liter TDI® clean diesel V6 with 240 hp and 406 lb-ft of torque with AdBlue® exhaust after-treatment



↑ ↑
Combustion
 Combining a high compression ratio with direct injection makes combustion more efficient, and produces emissions cleaner than those of engines with a lower compression ratio.

↓
Drivetrain
 Eight-speed Tiptronic® automatic transmission and Audi quattro® all-wheel drive



↑ ↑
After-exhaust treatment
 With innovative diesel particulate filters and the nontoxic AdBlue® reducing agent, we eliminate up to 95% of diesel NO_x emissions.

up to
20%
 more efficiency

↑ ↑
Increased fuel efficiency
 Another way diesel creates fewer emissions is that it gets better mileage, up to 20% more mpg than comparable gasoline engines, in fact²

There is more information on the Audi TDI® clean diesel model line in the all-new 2014 Audi TDI® clean diesel brochure. See your dealer or go to audiusa.com for details.

¹ Obey all speed and traffic laws. ² EPA estimates not available at time of printing. See www.fueleconomy.gov for updated information. Your mileage will vary.



Driver Assistance

We're solving problems before you even know you have them.

We shed light on your blind spots.

Audi strives to constantly up the ante on the driver assistance tools built right into the vehicle. Whether it's Audi side assist, which helps inform you if there are vehicles in the lanes next to you, Audi adaptive cruise control, which helps monitor the distance between you and the vehicle ahead of you and adjusts your speed appropriately, or something as simple as our corner view camera system, which gives you a panoramic view of your surroundings as you park, it's another testament to the effort that Audi puts into helping to keep you safe. All of this, along with six standard airbags,¹ shows the effort we put into helping ensure that you're not the only one keeping an eye on the road.



Parking system plus with corner view cameras

Helping to make parking a significantly easier task, the available parking system plus features front and rear parking sensors, as well as an available corner view camera system that gives you a panoramic view of what is ahead. For added benefit, the rear view camera offers selectable guidelines for parking in parallel or perpendicular spaces.



Audi adaptive cruise control

Available adaptive cruise control on the Audi Q7 raises the bar on driving convenience, as its long-range radar measures the distance to the vehicle ahead, sends its data to a computer that weighs the information against velocity and other road variables, and applies the brakes as necessary.

The available **Audi side assist** uses radar sensors and two different optical warnings to help keep the driver informed of what is approaching from hard-to-see angles behind and to the side of the vehicle.



Dramatization²

Six standard airbags

With six standard airbags that include front-impact, front side and side curtain airbags for both driver and outboard passengers and available rear side airbags helping protect the second-row outboard occupants, for an available airbag total of up to eight, you'll feel practically surrounded.¹ And that's a good thing.

¹ Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. ² This is a dramatization and does not depict what will happen in a collision. All bags will not inflate simultaneously in real-world collisions, and, if multiple bags do deploy, they will be in various stages of inflating/deflating and will never all be inflated at the same time.





LED taillight technology

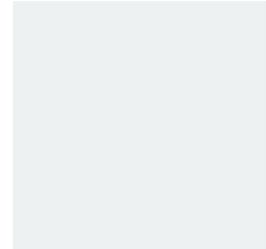
Sleek and stylish, these rear light-emitting diodes are brighter and longer-lasting than conventional bulbs and illuminate faster than traditional brake lights, which can help give the driver behind you more time to respond.

We relish goodbyes.

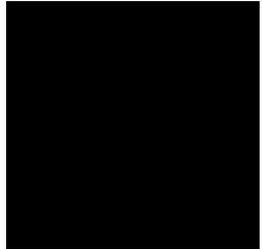
Parting is no longer sweet sorrow. It's just sweet. Beautiful LED taillight technology on the Audi Q7 ensures that you're always leaving people in want. And while we're reaching the end of this brochure, there is still much more to experience, so the next steps to ensure that you never have to say goodbye to the Q7 again are up to you.

Exterior Colors

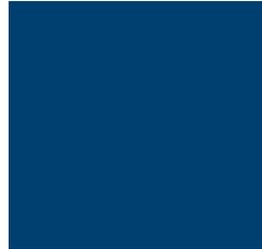
Carrara White



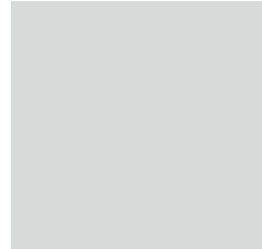
Night Black



Atlantis Blue metallic



Glacier White metallic



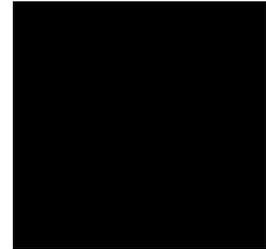
Graphite Gray metallic



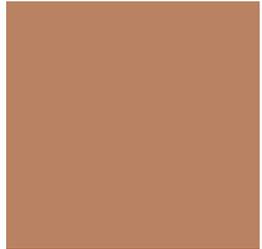
Ice Silver metallic



Orca Black metallic



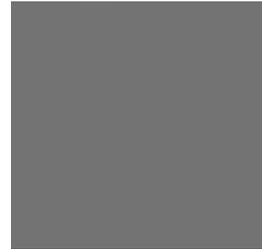
Teak Brown metallic



Daytona Gray pearl



Lava Gray pearl



Mugello Blue pearl



Interior Colors | Seat Selections

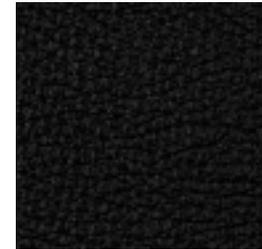
Standard Seat



Comfort Seat



Black leather



Standard

Limestone Gray leather



Standard

Cardamom Beige leather



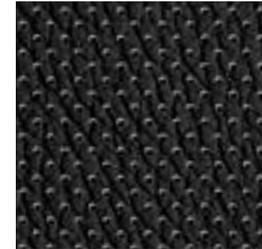
Standard

Espresso Brown leather



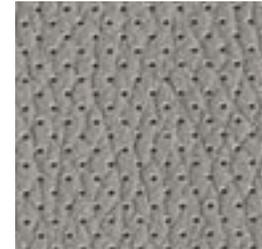
Standard

Black perforated leather



Comfort

Limestone Gray perforated leather



Comfort

Cardamom Beige perforated leather



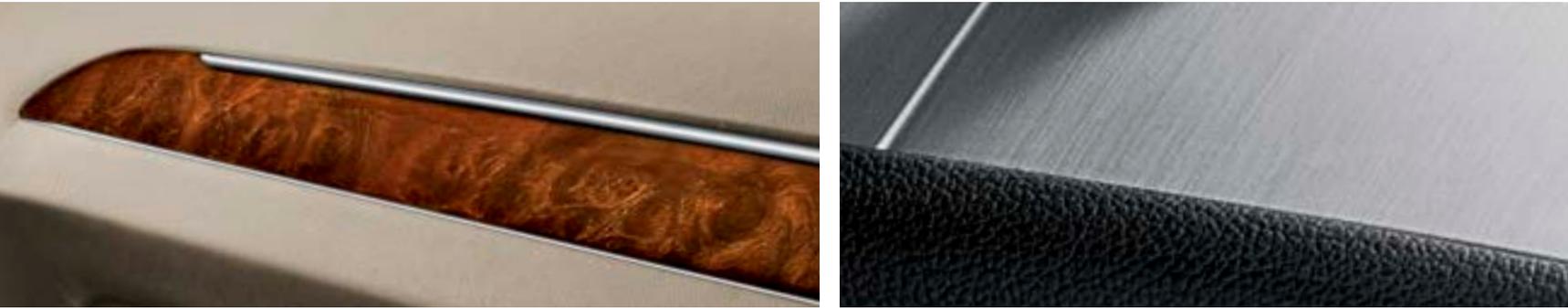
Comfort

Espresso Brown perforated leather



Comfort

Decorative Inlays



Natural Walnut Wood inlay



Brushed Aluminum inlay¹



Audi S line[®] package

Wheels

18" 6-arm design
255/55 all-season tires



Q7 3.0T Premium and Premium plus

19" 5-arm-structure design
265/50 all-season tires



Q7 3.0T Premium and Premium plus
(19" Style package)
Q7 TDI[®] Premium and Premium plus

20" 10-spoke V design
275/45 all-season tires



Q7 3.0T Premium plus (20" Style package)
Q7 TDI[®] Premium plus (optional)
Q7 TDI[®] Prestige

20" 5-spoke Audi S line[®] design
275/45 all-season tires



Q7 3.0T S line[®] Prestige

21" 5-segment-spoke design
295/35 summer performance tires²



Q7 3.0T S line[®] Prestige (optional)
Q7 TDI[®] Prestige (optional)

21" 5-segment-spoke design (Titanium finish)
295/35 summer performance tires²



Audi S line[®] plus package

¹ Decorative inlay options will vary based on model and interior color combination. See your dealer for details.

² Tires are supplied and warranted by their manufacturer. High-performance tires are designed for optimum performance and handling in warm climates. They are not suitable for cold, snowy or icy weather conditions. If you drive under those circumstances, you should equip your vehicle with all-season or winter tires, which offer better traction under those conditions. We suggest you use the recommended winter or all-season tire specified for your car or its equivalent. These high-performance tires also have a lower aspect ratio that aids performance and handling; however, in order to avoid tire, rim or vehicle damage, it is important that the inflation pressure is regularly checked and maintained at optimum levels. Please also remember in making your selection that, while these tires deliver responsive handling, they may ride less comfortably and make more noise than other choices. Finally, these tires may wear more quickly than other choices.

Technical Specifications

Engineering Performance	Q7 3.0T	Q7 3.0T S line® Prestige	Q7 TDI®
Engine type	Six-cylinder	Six-cylinder	Six-cylinder
Engine block/Cylinder head	Aluminum-alloy	Aluminum-alloy	Cast-iron/Aluminum-alloy
Displacement (cc)/Bore and stroke (mm)	2,995/84.5 x 89.0	2,995/84.5 x 89.0	2,967/83.0 x 91.4
Horsepower (@ rpm)	280 @ 4,920–6,500	333 @ 5,500–6,500	240 @ 3,500–4,000
Torque (lb-ft @ rpm)	295 @ 2,150–4,915	325 @ 2,900–5,300	406 @ 1,750–2,250
Compression ratio	10.5:1	10.5:1	16.8:1
Valvetrain	24-valve DOHC	24-valve DOHC	24-valve DOHC
Induction/Fuel injection	Supercharged/TFSI®	Supercharged/TFSI®	Turbocharged/TDI®
Acceleration (0–60 mph)	7.7	6.9	7.7
Top track speed ¹	130 mph	130 mph	130 mph

Transmission | Drivetrain

Eight-speed Tiptronic® automatic transmission with Audi quattro® all-wheel drive	■	■	■
(Gear ratios: 1st: 4.845, 2nd: 2.840, 3rd: 1.864, 4th: 1.437, 5th: 1.217, 6th: 1.000, 7th: 0.816, 8th: 0.672, Reverse: 3.825, Final drive: 3.700)	■	■	—
(Gear ratios: 1st: 4.970, 2nd: 2.840, 3rd: 1.864, 4th: 1.437, 5th: 1.210, 6th: 1.000, 7th: 0.825, 8th: 0.686, Reverse: 4.066, Final drive: 3.273)	—	—	■

Body | Suspension | Chassis

Fully galvanized steel unibody with aluminum hood, front fenders, tailgate and multi-step anti-corrosion protection	■	■	■
Double-wishbone front suspension	■	■	■
Four-link rear suspension	■	■	■
Audi adaptive air suspension (Prestige)	—	Available	Available
Ventilated front disc/Ventilated rear disc brakes (in)	13.8/13.0	13.8/13.0	13.8/13.0
Audi servotronic® power steering system	■	■	■
Steering ratio	16.5:1	16.5:1	16.5:1
Turning diameter, curb-to-curb (ft)	39.4	39.4	39.4

■ Standard — Not applicable NA Information not available at time of printing

Exterior measurements	Q7 3.0T	Q7 3.0T S line® Prestige	Q7 TDI®
Wheelbase (in)	118.2	118.2	118.2
Length (in)	200.3	200.3	200.3
Height (in)	68.4	68.4	68.4
Overall width with mirrors (in)	85.7	85.7	85.7
Overall width without mirrors (in)	78.1	78.1	78.1
Track front/rear (in)	65.0/66.0	65.0/66.0	65.0/66.0
Ground clearance, loaded (in)	8.1	8.1/9.4 with Audi adaptive air suspension	8.1/9.4 with Audi adaptive air suspension
Curb weight (lb)	5,192	5,412	5,412
Drag coefficient (Cw)	0.37	0.37/0.34 with Audi adaptive air suspension	0.37/0.34 with Audi adaptive air suspension
Trailer hitch provision with 5,500-lb maximum towing capacity and 550-lb tongue weight ²	■	■	■
Towing package, including tow bar and increased cooling capacity, with a 6,600-lb maximum towing capacity and 660-lb tongue weight ²	Available	Available	Available

Interior measurements

Head room without panoramic sunroof (in, front/middle/rear)	39.5/39.0/35.6	39.5/39.0/35.6	39.5/39.0/35.6
Head room with panoramic sunroof (in, front/middle/rear)	40.0/37.2/35.4	40.0/37.2/35.4	40.0/37.2/35.4
Leg room (in, front/middle/rear)	41.3/37.1/29.2	41.3/37.1/29.2	41.3/37.1/29.2
Shoulder room (in, front/middle/rear)	58.7/58.1/48.6	58.7/58.1/48.6	58.7/58.1/48.6
Cargo volume (cu ft, behind third row/behind second row/behind first row)	10.9/42.0/72.5	10.9/42.0/72.5	10.9/42.0/72.5
Seating capacity	7	7	7

EPA mileage estimates | Capacities | Emissions

Tiptronic® automatic transmission (city/highway/combined) ³	NA	NA	NA
Engine oil (qt)	8.5	8.5	8.6
AdBlue® (gal)	—	—	6.0
Fuel (gal)	26.4	26.4	26.4
Required fuel	Premium	Premium	Ultra-low-sulfur diesel
Emissions rating	LEV II	LEV II	ULEV II

¹ Top track speed is electronically limited in the U.S. Obey all speed and traffic laws. ² Maximum tow rating when properly equipped with towing accessories. Other accessories and options may reduce maximum towing capacity. See vehicle owner's manual for details. ³ EPA estimates not available at time of printing. See www.fueleconomy.gov for updated information. Your mileage will vary.

Featured Content

Safety Security	3.0T/TDI® Premium	3.0T/TDI® Premium plus	3.0T S line®/TDI® Prestige
Driver and front passenger dual-stage airbags, front thorax side airbags, and Side-guard® head curtain airbags ¹	■	■	■
Rear-passenger thorax side airbags ¹	Available	Available	Available
Front-passenger occupant detection for airbags ¹	■	■	■
Lower Anchors and Tethers for CHILDREN (LATCH) in second- and third-row seating positions	■	■	■
Power central locking system with safety unlock feature if airbags deploy	■	■	■
Electronic Stability Control (ESC) with Off-road mode and traction control (ASR)	■	■	■
Anti-lock Brake System (ABS) with Electronic Brake-pressure Distribution (EBD) and brake assist	■	■	■
Hill descent control	■	■	■
Tire-pressure monitoring system	■	■	■
Anti-theft alarm system with immobilizer	■	■	■

Exterior

Audi Singleframe® grille	■	■	■
Gloss Black Audi Singleframe® grille	—	—	Available
Xenon plus headlights with LED daytime running light technology	■	■	—
Adaptive xenon plus headlights with LED daytime running light technology	—	—	■
Headlight washing system	—	—	■/Available
Front and rear fog lights	■	■	■
LED taillight technology	■	■	■
Power-adjustable heated exterior side mirrors	■	—	—
Power-adjustable, power-folding, auto-dimming, heated exterior side mirrors with memory	—	■	■
LED turn indicator light technology integrated into the exterior side mirrors	■	■	■
Aluminum roof rails	■	■	■
Matte Black aluminum roof rails	—	—	Available
Aluminum trim around exterior windows	■	■	■
Matte Black trim around exterior windows	—	—	Available
Power tailgate open/close	■	■	■
Contrasting lower body paint finish	■/—	■/—	—
Body color lower body paint finish with chrome accents	Available/■	Available/■	—/■
Audi S line® exterior appearance	—	—	■/Available

■ Standard — Not applicable

Interior	3.0T/TDI® Premium	3.0T/TDI® Premium plus	3.0T S line®/TDI® Prestige
Dual-zone automatic climate control	■	■	—
Four-zone automatic climate control	—	Available	■
Four-spoke multifunction steering wheel	■	■	■
Three-spoke multifunction sport steering wheel with shift paddles	—	—	Available
Heated steering wheel	Available	Available	Available
Power tilt and telescopic adjustable steering column	—	■	■
Auto-dimming interior rear view mirror with compass	■	■	■
Illuminated locking glove box	■	■	■
Leather-wrapped shift knob	■	■	■
Ten beverage holders (six cup and four bottle)	■	■	■
Decorative interior inlays (see Decorative Inlays page for more detail)	■	■	■
Aluminum door sill inlays	■	■	■
Front and rear footwell LED lighting technology	■	■	■
Front and rear floor mats	■	■	■
Ambient LED interior lighting technology	■	■	■
Black cloth headliner (with Audi S line® packages)	—	—	Available
Dual front sun visors with lighted vanity mirrors	■	■	■
Power windows with one-touch up/down operation and pinch protection	■	■	■
Sunshades for rear side windows and rear cargo area	—	Available	■
Panoramic sunroof	Available	■	—
Panoramic sunroof with deep tint	—	Available	■
Panoramic sunroof deletion	—	Available	Available

Seating

Leather seating surfaces (see Interior Colors page for more detail)	■	■	■
Twelve-way power front seats, including power lumbar adjustment	■	■	■
Driver seat memory	—	■	■
Heated front seats	■	■	■
Ventilated front seats	—	—	■
Heated rear seats	Available	Available	Available
Sliding 40/20/40 split folding rear seat with pass-through and adjustable recline	■	■	■

¹ Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age.

Featured Content

Infotainment | Technology

	3.0T/TDI® Premium	3.0T/TDI® Premium plus	3.0T S line®/TDI® Prestige
Audi MMI® Navigation plus with voice control system ¹	Available	■	■
Audi connect® with six-month trial subscription ²	Available	■	■
Color driver information system	Available	■	■
Audi premium sound system with 11 speakers, single CD player and MP3 playback capability	■	—	—
BOSE® Surround Sound System with 14 speakers and AudioPilot® noise compensation	—	■	■
Bang & Olufsen® Advanced Sound System with 14 speakers and 1,000 watts	—	—	Available
HD Radio™ Technology	Available	■	■
SiriusXM® Satellite Radio with 90-day trial subscription ³	■	■	■
SiriusXM® Traffic with four-year subscription ³	Available	■	■
Audi music interface with iPod® integration	■	■	■
Rear Seat Entertainment with dual 9" screens and individual DVD players	Available	Available	Available
BLUETOOTH® streaming audio ⁴	Available	■	■
BLUETOOTH® wireless technology preparation for mobile phone ⁴	■	■	■
Six 12-volt power outlets	■	■	■
Garage door opener (HomeLink®)	■	■	■
Audi advanced key—keyless start, stop and entry ⁵	—	■	■
Cruise control with coast, resume and accelerate features	■	■	■
Audi adaptive cruise control	—	Available	Available
Audi side assist	—	Available	■
Parking system with rear sensors	■	—	—
Parking system plus with rear view camera (front and rear sensors)	Available	■	■
Corner view camera system	—	Available	Available
Rain/light sensor for automatic windshield wipers and headlights	■	■	■

■ Standard — Not applicable

¹ Audi MMI® Navigation plus depends on signals from the worldwide Global Positioning Satellite network. The vehicle's electrical system and existing wireless and satellite technologies must be available and operating properly for the system to function. The system is designed to provide you with suggested routes in locating addresses, destinations and other points of interest. Changes in street names, construction zones, traffic flow, points of interest and other road system changes are beyond the control of Audi of America, Inc. Complete detailed mapping of lanes, roads, streets, toll roads, highways, etc., is not possible, therefore you may encounter discrepancies between the mapping and your actual location. Please rely on your individual judgment in determining whether or not to follow a suggested Audi MMI® Navigation plus route. For mapping updates please see your Audi dealer or call 1-800-FOR-AUDI for details. ² See Audi connect® page for important information regarding Audi connect®. ³ SiriusXM® Satellite Radio and Traffic subscriptions sold separately or as a package after trial expires. SiriusXM® Traffic service available in select markets. Subscriptions are governed by SiriusXM® Customer Agreement (see www.siriusxm.com) and are continuous until you call SiriusXM® to cancel. SiriusXM® U.S. Satellite Service available only to those 18 and older in the 48 contiguous U.S.A., D.C. and Puerto Rico (with coverage limitations). ⁴ Requires compatible phone. ⁵ Some Audi models are equipped with a keyless ignition feature. The details as to how the system works can vary, and Audi owners should consult their owner's literature or an authorized Audi dealer if they have further questions about the operation of this feature. Please note that Audi warns against leaving the vehicle unattended with the engine running, particularly in enclosed spaces.

Make an entrance on an even grander scale.

The Audi S line® plus package dresses your Q7 with 21" Titanium finished 5-segment-spoke wheels, a Gloss Black Audi Singleframe® grille surround and Black roof rails. There's even Black trim around the exterior windows. An impressive ensemble any way you look at it.



Accessories

Add a new point of view, a dash of distinction and the ultimate in self-expression with Audi Genuine Accessories. Whether you load the cargo carrier with climbing gear or add a set of sporty new wheels, we've got the accessories that will help enhance every facet of your lifestyle. Designed for seamless compatibility with your Audi,

all pieces are backed by your vehicle's 4-year/50,000-mile limited warranty or the accessory's 12-month/12,000-mile limited warranty, whichever extends longer from the accessory purchase date! If you're looking to personalize or protect, Audi offers an intelligent solution.



Aluminum bike rack

This locking holder fits 20- to 80-mm bike frames with both wheels on the bike and helps keep the bike upright as you secure it in place.^{2,3}



Ski and snowboard rack

Push-button, keyed locks open and close easily. Rubber-cushioned aluminum bars hold securely. Standard attachment (shown) holds two sets of skis or two snowboards. Deluxe attachment holds up to three sets of skis or four snowboards.^{2,3}

Reversible mat

This reversible mat helps offer extra protection for the cargo area. Velour on one side, rubber on the other. Also features a fold-out liner to help protect the loading sill and bumper.



Compact cargo carrier

A trim, aerodynamic design that offers a generous 16.95-cu-ft capacity. Size: 81" long, 30" wide, 15" high²



20" 10 double-spoke wheels

With a distinctive two-tone design, this wheel is sure to draw attention to the already imposing Q7.

20" 5-arm Pikes Peak wheels

This progressive, muscular five-spoke design is the perfect match for a powerfully elegant vehicle.



Off-road Styling package

This attractive body-styling package includes a front valance, door guards, wheel arch protectors, protection strips and a rear valance. Shown with optional running boards.



All-weather cargo mat

Custom fit for the Audi Q7. Textured material helps control load shifting. Raised lip helps contain spills and protect cargo-area carpeting from stains.

Q7 all-weather floor mats

Knubbed design helps protect the floor and carpeting from water, mud, sand and snow. Black mats feature vehicle logo and come in sets of two for front or rear.

Other accessories not shown

→ Audi Genuine Sport and Design Accessories

→ Your Audi vehicle features a bold, aggressive stance and strong, stunning lines. Enhance it by adding Audi Genuine Sport and Design Accessories. All are carefully scrutinized in the design and development process. So while they're striking in appearance, they've also passed rigorous quality assessments, including corrosion testing. If you're looking for a bolder appearance or a finishing touch, there is a solution designed by Audi that makes every mile more enjoyable—and more yours.

Audi Genuine Alloy Wheels

Strike the perfect balance between breathtaking design and awe-inspiring performance with Audi Genuine Alloy Wheels. Audi experts have meticulously designed these wheels especially for each Audi model. They're engineered to the highest standards and endure rigorous testing to help ensure long-term quality. Experience eye-catching style that is yours and yours alone. Nothing enhances the bold, dynamic look of your Audi vehicle faster.

Audi TravelSpace Transport Accessories

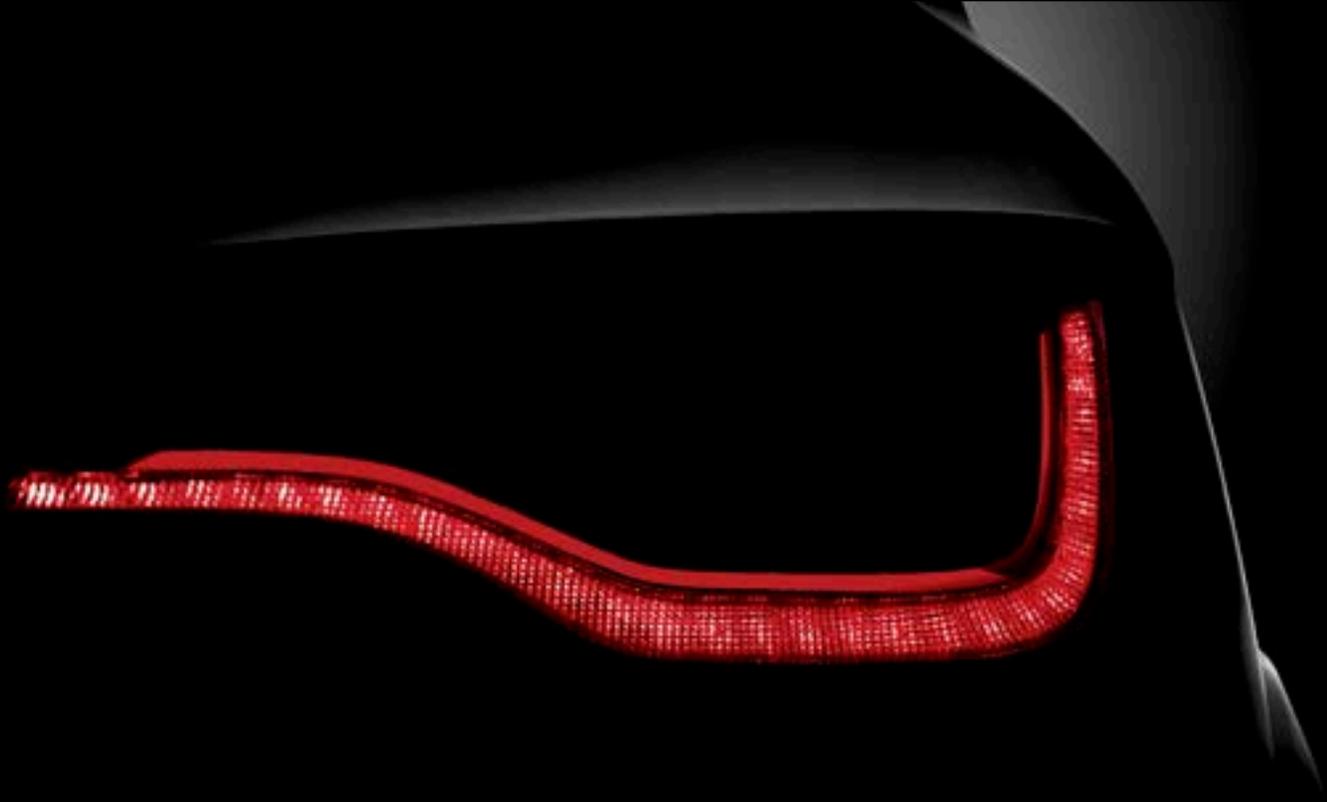
You go almost everywhere. Give your Audi the proper invitation to be part of your adventures. Never leave the necessary gear behind. Bring it with Audi TravelSpace Transport Accessories. The list includes bike racks, ski racks, a variety of watersports equipment carriers and various sizes of cargo carriers. Wherever you go, make sure almost everything fits with a variety of intelligent and innovative solutions. Accessories designed for your life—the passionate, active part.

Audi Genuine Electronics Accessories

The illuminating technology that graces each Audi vehicle provides the inspiration for Audi Genuine Electronics Accessories. Similarly, all of these accessories are impressively advanced and inspiring. Our audio options let you enhance your listening pleasure. Other accessory options help promote more convenient travel. All are designed and tested to help ensure compatibility with the vehicle's electrical systems, allowing you to enjoy every aspect of Audi technology with almost all your senses. Demand the best and drive with added confidence.

Audi Guard Comfort and Protection Accessories

Help protect what you love. Audi Guard Comfort and Protection Accessories offer functional, practical items that help keep your Audi in pristine condition. Choose from such useful items as trunk liners that help make clean-up quick and easy, or an easy-to-use storage cover that helps shield the vehicle. Use them all to reduce wear and tear and help to keep the vehicle looking like new—inside and out. All are engineered to stringent Audi standards, so you can be assured of their quality and durability.



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