LUXURY THAT FITS YOUR LIFE.
ALL IN A SIZE THAT FITS YOU.
Vehicles shown may contain optional equipment.
THE NEXT BIG THING IN LUXURY IS SMALL.

With you as inspiration, Buick created Encore. It’s not only sized to fit tight spaces and crowded streets, but your life as well. A versatile crossover that’s as adaptable as you are. Quickly discover how it turns “nimble” into an active verb, giving you luxury, utility and comfort without all the bulk. Making Encore the travel companion you’ve always wanted.
THE FAMILY RESEMBLANCE IS QUITE STRIKING.

Encore has Buick signature design cues like a waterfall grille, ice-blue-accented projector-beam headlamps and chrome portholes. From sketch to sheet metal, Encore carves out its own blend of Buick style and confidence in a decidedly efficient package. Large 18" aluminum wheels are standard, or there are optional chrome wheels. Either way, this is a new style of luxury designed to fit almost anywhere. Enjoy.
IT’S AMAZING WHAT YOU CAN DO WHEN ALL WHEELS COLLABORATE.

Encore’s available All-Wheel Drive (AWD) system doesn’t ask you to push buttons. It constantly monitors traction, and whenever it detects slip, AWD is automatically activated. Power is delivered to the front or rear wheels with the best grip. To help maneuver city streets and winding country roads, Encore’s handling is beyond nimble. Its 36.7-foot turning diameter and variable-effort electronic power steering enable quick, precise moves. Its 100.6-inch wheelbase and broad 60.6-inch stance also provide a confident driving feel, while a solid structure enables a refined, quiet ride.
EIGHT LUXURIOUS COLORS. ONE STYLISH CROSSED OVERR.

Your Encore should reflect your personality and style. So, go ahead. Open the fold and select the color and wheels that speak to you.
HEAR WHAT QUIET SOUNDS LIKE.

Encore’s QuietTuning technology reduces, blocks and absorbs noise—helping to keep the quiet in and the noise out. A laminated windshield, triple door seals and tight body panel tolerances make it all possible. But we didn’t stop there. Bose® Active Noise Cancellation is standard. Unwanted sounds fade into the background, thanks to technology also found in noise-cancelling headphones. This way you can hear yourself think, chat and, of course, enjoy the available Bose premium seven-speaker audio system that fills Encore with the kind of sounds you love to listen to.
Use your voice to control the Buick IntelliLink® interactive audio system, or tell the optional Navigation System² what you’re looking for. Your compatible smartphone connects via Bluetooth® to Encore’s high-resolution, 7-inch diagonal LCD screen. With the ease of advanced voice recognition (or steering-wheel-mounted controls), you have access to audio apps on your phone such as Pandora® internet radio or Stitcher® SmartRadio and SiriusXM Satellite Radio® (with 3-month trial). IntelliLink also automatically stores your phone contacts for quick access. There’s even a USB port5 and an available 120-volt outlet to connect your other electronic devices. You’re doing all of this while keeping your hands on the wheel and eyes squarely on the road.
New for 2014, the available REAR CROSS TRAFFIC ALERT makes you aware of approaching traffic when backing up, while the available SIDE BLIND ZONE ALERT uses radar to warn you when a vehicle is in your side-mirror blind spot. Encore’s available FORWARD COLLISION ALERT and available LANE DEPARTURE WARNING use sophisticated digital imaging technology to help you avoid trouble before it happens. Forward Collision Alert provides audible and visual cues if you’re quickly approaching another vehicle and the system senses a collision may occur. Lane Departure Warning lets you know if you happen to wander from your lane without using your turn signal. Available FRONT AND REAR PARK ASSIST is designed to help the driver park and avoid obstacles while maneuvering. Ultrasonic sensors detect objects in front of and behind the vehicle. When the system detects an object, it provides audible alerts through the Encore’s speakers. Low-toned beeps from the rear speakers indicate an object at the rear; high-toned beeps from the front speakers indicate an object in front of Encore. The faster the beeps, the closer the object. And a standard REARVIEW CAMERA SYSTEM helps you see objects while in reverse. We also gave Encore 10 standard air bags,* including dual front, head curtain side, front and outboard-mounted rear-seat side-impact air bags and even driver and front-passenger knee bags.

And with the ONSTAR DIRECTIONS & CONNECTIONS PLAN, standard for 6 months, Automatic Crash Response can get you help fast even if you can’t ask for it. Plus, with the ONSTAR REMOTE LINK smartphone app, you have access to real-time info (fuel level, remaining oil life, tire pressure,* etc.) about your Encore.

*Before making a lane change, always check the Side Blind Zone Alert display, check side and inside-rearview mirrors, look over your shoulder for vehicles and hazards and start the turn signal. Always use safety belts and child restraints. Children are safer when properly secured in a rear seat in the appropriate child restraint. See the Owner’s Manual for more information. 

†Requires active OnStar subscription, which is standard for 6 months, and select iPhone®, Android™ or BlackBerry® platforms. **Does not apply in spare tire.

‡Visit onstar.com for coverage map, details and system limitations. OnStar acts as a link to existing emergency service providers. Services vary with conditions. ‡Requires active OnStar subscription, which is standard for 6 months, and select iPhone® Android™ or BlackBerry® platforms. **Does not apply in spare tire.
INSIDE ENCORE, THERE’S ROOM FOR JUST ABOUT ANYTHING. INCLUDING YOUR NEXT TRIP.

You and your friends are planning to head out of town and hit the road. No worries. With available all-wheel drive, innate maneuverability and flexible space inside that adapts to almost anything, Encore can take you there. Today’s luxury means having the versatility to move around town with ease during the week and the capacity to handle your weekend adventures without leaving anything behind. That’s where Encore comes in.
When you’re out and about, wouldn’t it be nice to easily adapt to whatever comes your way? Like being able to pick up all the supplies you’ll need for a getaway? Or having plenty of seating so you can travel comfortably in style? The answer is yes. Encore’s five-passenger seating easily transforms to cargo space with front-passenger and second-row seats that fold flat. Flip the second-row seats down and nearly 50 cubic feet is yours to play with. Even with the rear seats up, you have almost 20 cubic feet of room.*

*Cargo and load capacity limited by weight and distribution.
EBONY
with Ebony Wood Tones
Leather-Appointed Seating
or Cloth Seating with Leatherette Accents

SADDLE
with Warm Wood Tones
Leather-Appointed Seating

TITANIUM
with Ebony Wood Tones
Leather-Appointed Seating
or Cloth Seating with Leatherette Accents
Slide inside Encore and discover that it's designed with your enjoyment in mind. Seamlessly flowing lines, highlighted by ice-blue ambient lighting, create a relaxed yet spacious environment. The instrument panel’s “low and away” design gives a feeling of openness; while soft-to-the-touch materials like a leather-wrapped steering wheel and available leather-appointed heated front seats add to your comfort. Plus, a heated steering wheel is available to help you enjoy soothing warmth when it’s cold. So go ahead and choose the color palette that best suits your style.
WITH ACCESSORIES, ENCORE IS EVEN MORE VERSATILE.

Select from a range of available accessories designed expressly for Encore. Each accessory is designed, engineered and built to meet Buick’s high standards for quality, durability and value. So you can be assured that whichever accessories you choose to add to your Encore, you’ll only be expanding the opportunities.

- All-Weather Floor Mats
- Cargo Net
- Custom-Molded Splash Guards
- Bodyside Moldings
- Rear Area Cargo Mat
- Cargo Organizer
- 18” Painted Wheels
- Wheel Locks

Roof-mounted accessories include: Roof Rack Cross Rail Package, Bicycle Carrier, Kayak Carrier, Cargo Carrier and Ski Carrier

For a complete list of Buick Accessories available for Encore, please visit your Buick dealer or buick.com.

*Use only GM-approved tire and wheel combinations. Unapproved combinations may change the vehicle’s performance characteristics. For important tire and wheel information, go to gmaccessorieszone.com or see your dealer for details.
HERE’S WHAT GOES INTO ENCORE. NOW, YOU CAN MAKE IT YOUR OWN.

OK, so this is where you come in. It’s your turn to personalize Encore with one of the equipment groups and its available options.

POWER AND PERFORMANCE

Drivetrain: Front-wheel drive
Engine: 1.4L Turbo with variable valve timing
Transmission: 6-speed automatic

COMFORT AND CONVENIENCE

Glove Box: Dual compartments
Seat Trim: Cloth with leather accents
Steering: Satellite steering, front bucket, new 60/40 folding
Driver Seat Adjuster: 4-way power with manual recline and power lumbar
Front Passenger Seat Adjuster: 2-way manual, folding worldwide
Floor Mats: Carpeted front and rear
Instrumentation: Analog outside temperature
Driver Information Center: Fuel, coolant temperature, battery and compass
Steering Wheel: Leather-wrapped 3-spoke color-keyed with theft-deterrent locking
Steering/Wheel-Mounted Controls: For audio and phone

Lighting: Interior ice-blue ambient lights located on instrument panel
Lighting: Overhead and rear cargo courtesy lights, tail and Taillight Telescoping
Grille Control: Mirror
Mirror: Inside rearview, manual day/night
Bluetooth®: Cellphone connectivity to vehicle audio system
Vanity Mirrors: Driver and front-passenger illuminated
Climate Control: Air conditioning single-zone manual
Pretop Air Filter: Worldwide
Power: Power driver and passenger displacement, front and rear passenger express-down
Gearshift: Backward-recessed push-buttons to reduce, block and absorb noise and vibration to create a quiet cabin
Privacy Control System: Base to low noise cancellation
Cargo Shade Cover

SAFETY AND SECURITY

Air Bags: 10 standard air bags include driver and front passenger frontal air bags, driver and passenger knee air bags, front and rear outboard air bags and side-curtain air bags for front and rear outboard passengers

Passenger Sensing System: Power Door Locks Programmable with rear child security
OnStar®: 10 months of Directions & Connections Plus and RemoteLink®: 1 year subscription

Steering Wheel: Power

Rearview Camera System

Electrical System: Buick IntelliLink® AM/FM stereo with 7" diagonal high-resolution LED color screen, CD player with MP3 playback, USB and auxiliary audio inputs
Buick IntelliLink®: Smartphone connectivity via voice recognition utilizes voice controls for AM/FM stereo, CD, USB, Bluetooth® and Pandora® internet radio and Siri® Eyes Free™ Smartphone
SiriXM Satellite Radio®: Includes 3 months of service. For more information, visit siriusxm.com

Audio: 6-speaker system USB Port®: Connectivity for various digital media devices

ACCESSORIES

PREMIUM GROUP: Includes all standard equipment plus

Rear Cross Traffic Alert: Side Blind Zone Alert
Remote Vehicle Start: Fog Lamps
Climate Control: Dual-zone automatic
Mirror: Inside rearview auto-dimming
120-Volt Power Outlet: On rear center console
Leather-Applied Seating: Ebony, Titanium or Saddle
Heated Steering Wheel: 6-Way Power Passenger Seat: With manual recline and power lumbar
Heated Seats: Driver and front passenger
Memory Seat: For driver seat position

Leather: Base Premium 7-sounder with amplifier
Rear Entertainment System: 4-speaker system
Rear View Monitor: Full graphic display
Forward Collision Alert
Lane Departure Warning
Cargo Net and Rear-Carpeted Cargo Mat

DEALER-INSTALLED

All-Weather Floor Mats: Front and rear
Custom-Molded Splash Guards: Front and rear
Roof Rack Cross Rod Package
Roof-Mounted Side Rails: Rear-Mounted Bicycles Carrier
Roof-Mounted Kayak Carrier
Roof-Mounted Cargo Carrier: Bodyside Moldings
Rear Area Cargo Mat: Cargo Organizer
18" Painted Wheels: Wheel Locks

STYLING AND FUNCTIONALITY

Antenna: Roof-mounted Door Handle: Body-colored with chrome strips
Exhaust Tip: Single stainless steel with chrome tip
Luggage Rack: Side rails, roof-mounted
Headlamps: Halogen composite projector beam with blue translucent ring with automatic lamp control
Daytime Running Lamps: With automatic lamp control
Front Grille: Antenna tower-skirted
Rear Grille: Deep-dip
Outside Mirrors: Wavy, power-adjustable, body-color, integral folding
Wipers: Front and rear intermittent with front pulse washers
Rear Liftgate: Manual
Wheels: 18" cast-aluminum, painted

ABLE OPTIONS

All-Wheel Drive System

STANDARD EQUIPMENT

Equipment Groups

CONVENIENCE GROUP: Includes all standard equipment plus

Rear Cross Traffic Alert: Side Blind Zone Alert
Remote Vehicle Start: Fog Lamps
Climate Control: Dual-zone automatic
Mirror: Inside rearview auto-dimming
120-Volt Power Outlet: On rear center console

Leather: Base Premium 7-sounder with amplifier
Rear Entertainment System: 4-speaker system
Rear View Monitor: Full graphic display
Forward Collision Alert
Lane Departure Warning
Cargo Net and Rear-Carpeted Cargo Mat

WHITE PEARL TRICOAT®
COCOA METALLIC
COCOA SILVER METALLIC
SATIN STEEL GRAY METALLIC
BRILLIANT BLUE METALLIC
DEEP ESPRESSO BROWN METALLIC
CARBON BLACK METALLIC

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IMPORTANT WORDS ABOUT THIS CATALOG

Since some information may have been updated since the time of printing (June 2013), please check with your Buick dealer for complete details. Buick reserves the right to lengthen or shorten the model year for any product for any reason, or to start and end model years at different times.

NEW VEHICLE LIMITED WARRANTY. This warranty is for GM vehicles registered in the U.S.A. See your Buick dealer for terms and conditions.

4 years/50,000 miles (whichever comes first) Bumper-to-Bumper Limited Warranty. The entire vehicle is warranted for repairs, including parts and labor, to correct defects in materials or workmanship. The warranty covers towing to the nearest Buick dealership, and there is no deductible for warranty repairs during the warranty period. The warranty transfers automatically with vehicle ownership during the warranty period.

6 years/70,000 miles (whichever comes first) Transferable Powertrain Limited Warranty plus Roadside Assistance and Courtesy Transportation.

6 years/100,000 miles (whichever comes first) Body and sheet metal components are warranted against rust-through corrosion.

AN IMPORTANT NOTE ABOUT ALTERATIONS AND WARRANTIES. Installations or alterations to the original equipment vehicle (or chassis) as distributed by General Motors are not covered by the General Motors New-Vehicle Limited Warranty. The special body company, assembler, equipment installer or upfitter is solely responsible for warranties on the body or equipment and any alterations (or any effect of the alterations) to any of the parts, components, systems or assemblies installed by GM. General Motors is not responsible for the safety or quality of design features, materials or workmanship of any alterations by such suppliers.

ASSEMBLY. Buick vehicles and their components are assembled or produced by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Buick vehicles with different or differently sourced components than originally scheduled. Since some options may be unavailable when your vehicle is assembled, we suggest that you verify that your vehicle includes the equipment you ordered or, if there are changes, that they are acceptable to you.

ENGINES. Buick products are equipped with engines produced by GM Powertrain or other suppliers to GM worldwide. The engines in Buick products may also be used in other GM makes and models.

TRAILERING AND OFF-ROAD DRIVING INFORMATION. Please go to buick.com and carefully review the vehicle Owner’s Manual for important safety information about trailering or off-road driving in your vehicle.

A NOTE ON CHILD SAFETY. Always use safety belts and the correct child restraint for your child’s age and size, even with air bags. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active frontal air bag. See your vehicle Owner’s Manual and child safety seat instructions for more safety information.

FLEET ORDERS. Some standard content may be deleted with fleet orders. See dealer for details.

TAKE OWNERSHIP TO THE NEXT LEVEL. Create an Owner Center account to gain unrestricted access to everything you need to get the most out of your new vehicle. Receive alerts and service offers, schedule service, view vehicle-specific how-to videos and check service records. All online, anytime. Go to my.buick.com to take a tour or register your Buick today.

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To learn more about why Certified Service is the perfect companion for your Encore, click on mycertifiedservice.com.