Thank you for your interest in the new **2014 Focus**. Included in this brochure you’ll find information about:

**PERFORMANCE:** Focus offers three levels of performance: the responsive, efficient 2.0L Ti-VCT I-4 in Focus S, SE and Titanium; the Focus Electric that needs go gas at all; and the Focus ST with its 252-horsepower turbocharged and direct-injected 2.0L EcoBoost®.

**DESIGN:** The Focus attracts a lot attention, whether it’s parked or on the move. That’s because the Focus, with its aerodynamic shape that extends from the bold front end to the sculpted rear, presents the look of being in motion, even when standing still.

**TECHNOLOGY:** Focus gas and electric models can do more than make driving convenient — they can change the way you drive. Available SYNC® with MyFord Touch®, for example, lets you make hands-free calls and listen to music using simple voice commands.

**INTERIOR:** Whether it’s the available race-inspired RECARO® seats in the EcoBoost®-powered Focus ST or the eco-conscious seats in the incredibly efficient Focus Electric, you’ll find the comfort, convenience and quality you expect for your driving enjoyment.

**DEALER INFORMATION**
Find up-to-date contact information for your local Ford dealer. To visit a local dealer Web site and view a map of their location, click on one of the links below.

We’re sorry. There are no Ford dealers in your immediate area. If you would like to enter a new zip code and re-create your PDF, please go to the Custom Brochure page at: www.fordvehicles.com/brochures

Get an inside look at the benefits of Ford ownership. Manage important vehicle information 24/7, whenever you need it. It’s free to register for personalized maintenance schedules, incentives and offers, and much more. You can even access your Ford Credit information and online bill payment services. Log on to www.owner.ford.com to get started.
Your friend at the pump AND your passion on the road.
Find the sweet spot.

On straightaways. In corners. And as one of AUTOMOBILE Magazine’s All-Stars. Credit its responsiveness, especially in the turns, to an independent rear suspension and Torque Vectoring Control. The 2.0L I-4 engine, with direct injection and twin independent variable camshaft timing (Ti-VCT), delivers 160 hp to the street through a 5-speed manual transmission. On Titanium, a standard PowerShift 6-speed automatic with SelectShift® capability allows gear changes at the touch of a button, delivering torque to the drive wheels 100% of the time during shifts for quick response. Like changing gears yourself? Titanium can also be equipped with a 5-speed manual.²

Active Grille Shutters help Focus make itself even more aerodynamic and fuel efficient. Also helping efficiency, the motor of the electric power-assisted steering (EPAS) only operates when assistance is required. Features like these help Focus SE with the SFE Package have an EPA-estimated rating of up to 40 mpg hwy,¹ letting you keep on driving.

¹EPA-estimated rating: 28 city/40 hwy/33 combined mpg. Focus SE automatic with SFE Package. Actual mileage will vary. ²Available feature.
Thrills you just to look at it.

Wait until you drive it. Step on the aluminum accelerator pedal of Focus ST and engage the spirited performance of its 252-hp, high-output 2.0L EcoBoost® I-4 engine mated to a 6-speed manual transmission. An “overboost” feature can extend peak torque (from 3,000 to 4,500 rpm) for up to 15 seconds at a time, enhancing performance. To further intensify the experience, engineers channeled the lower-engine frequencies of its signature sound into the cabin. Other ST performance upgrades include disc brakes with high-performance brake pads at all 4 wheels, a unique sport suspension and dramatic dual-tipped center-exit exhaust.

“... the ST is a roller coaster that leaves you with trembling limbs, a Joker’s grin, and a bewildered brain. Was I just driving, or did the car just take me for a thrill ride?” says Motor Trend. Decide for yourself. If you dare.
Grabs hold and doesn’t let go.

Of the road. And your heart. Enter and start without using your key. Grip the unique leather-wrapped steering wheel with ST badge. With 252 hp¹ and 270 lb.-ft. of torque, Focus ST can be pushed to its limits – and back – in no time at all. Watch the speedometer and tach jump as you press the accelerator. Monitor the mini cluster gauges atop the instrument panel, including turbo boost, as you charge out of the corners. Along the way, supportive bolsters on its RECARO® partial² or full leather-trimmed² front seats keep you planted. In Focus ST, there’s no reason to hold anything back.

¹Figures achieved using 93-octane premium fuel. ²Available feature.
Listen to what you say.

With voice recognition this intelligent, it’s easy to stay connected to your world with voice-activated Ford SYNC® with 911 Assist.® The system delivers hands-free calls, Bluetooth®-streaming music and more with simple voice commands. Once paired, SYNC can download your contacts and play music from your phone, MP3, USB or iPod®. Just touch a button on the steering wheel and say things like “Call: Heather” or “Play playlist: ‘80s music.” SYNC AppLink™ lets you control Pandora®, iHeartAuto™, MLB.com At Bat® and select other apps by voice too. This companion listens to your requests – and does what you ask. SYNC. Say the word.


Available feature. Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. Not all features are compatible with all phones. 2SYNC AppLink is available on select models and compatible with select smartphone platforms. SYNC AppLink is not compatible with MyFord Touch.® Commands may vary by phone and AppLink software.
Available feature. Driving while distracted can result in loss of vehicle control. Only use SYNC/MyFord Touch/other devices, even with voice commands, when it is safe to do so. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones.

Responds to your touch.

Via the large, 8" color LCD touch screen on SYNC®1 with MyFord Touch,® incoming call? See who's calling. Incoming text? Let the system read it aloud from your paired phone. With HD Radio™ Technology® and iTunes® tagging, touch the on-screen shopping cart icon when a new favorite tune is playing to mark it for purchase later. SiriusXM Satellite Radio® includes a 6-month trial subscription that brings you over 130 channels including commercial-free music, plus sports, news, talk, comedy and entertainment. Pair it with the voice-activated Navigation System,® which includes SiriusXM Traffic and Travel Link as part of the trial, and you'll have the ability to look up fuel prices, check local and national weather, and get detailed information on traffic speed, accidents, construction and road closings. It's all just a touch away.

1Available feature. Driving while distracted can result in loss of vehicle control. Only use SYNC/MyFord Touch/other devices, even with voice commands, when it is safe to do so. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. 2Available feature.
Elevates your expectations.

You’ll be amazed at all that Focus offers inside. Luxury comes in the form of leather-trimmed seats, dual-zone electronic automatic temperature control and 2 Interior Style Packages (in Arctic White or Tuscany Red) that feature two-tone leather-trimmed seats, matching door-trim inserts, coordinated steering wheel trim and more. Raise your profile even further with ambient lighting, fog lamps, a rear spoiler and aluminum wheels. And enjoy it all from a cockpit that helps you conquer the road.
Surprises at every turn.

Of the steering wheel. Especially when that wheel is turning on its own as Focus virtually parks itself. Press the active park assist button and the system alerts you when it has located an appropriate parallel parking spot. Then, take your hands off the wheel as Focus literally steers itself into place. All you have to do is follow system prompts, shift gears and control the brake and accelerator pedals. To bring some sunshine and fresh air into the cabin, choose the power moonroof. Add some style with a rear spoiler. With our Easy Fuel® capless fuel filler, you’ll never leave your gas cap behind. You don’t need one. And handy integrated blind spot mirrors let you know that a vehicle is in your blind spot before you change lanes. These surprising features – and more – bring an added level of confidence to each drive.
Prepares for the unexpected.

More than half the Focus body structure is made from high-strength and ultra-high-strength steel, with critical occupant safety zones reinforced with lightweight yet incredibly strong boron steel. Seven total airbags include side-curtain airbags with roll-fold technology that increase peace of mind by deploying to cover both rows of the vehicle. AdvanceTrac® electronic stability control1 with brake-actuated traction control automatically helps avoid skidding and fishtailing, helping you keep all 4 wheels firmly planted in inclement weather. To ensure your tires stay properly inflated, the Tire Pressure Monitoring System (TPMS) alerts you when any tire's pressure is low, giving you time to get assistance if needed.

1Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions. 2Available feature.
Remote start systems  
System by NextBase  
Portable DVD rear-seat entertainment  
All-weather floor mats  
Window deflectors, accent lights, graphics, rear spoiler, smoked hood and side clearcoat customized with silver bodyside SE Hatchback in Blue Candy Metallic Tinted roof-mounted crossbars by THULE entry keypad, molded splash guards, 2 Manual transmission only. 3 Always wear your safety belt and secure children in the rear seat. 4 SOS hardware may become damaged or the battery may lose power in a crash, which could prevent operation. Not all crashes will activate an airbag or safety belt pretensioner. 5 Standard on all models in CA, CT, DE, MA, MD, ME, NJ, NY, OH, PA, RI, VT and WA; available on retail orders in AZ, DC, ID, NH, NV, OH, VA and WV. 6 Figures achieved using 93-octane premium fuel. 7 Ford Licensed Accessory. 8 Keyless entry keypad, molded splash guards, roof-mounted crossbars by THULE and 17" polished aluminum wheels  
Exterior  
Body kit  
Full vehicle covers 1  
Racks and carriers 1  
Rear bumper protector  
Rear Spoiler  
Splash guards  
ST full vehicle cover  
Interior  
Ash cup/coin holders  
Cargo organizers and protectors  
Carpeted floor mats  
Door sill plates  
Interior light kit  
Electronics  
Bumper-mounted warning sensor systems 1  
Vehicle Security System  
Wheels  
16" machined aluminum wheels with painted pockets  
17" black-painted machined wheels  
17" painted machined aluminum wheels  
ST 18" Radio Gray wheels  
Wheel lock kits  
Safety & Security  
Personal Safety System™ for driver and front passenger includes dual-stage front airbags; 2 safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System  
Adjustable head restraints at all 5 seating positions  
AdvanceTrac® electronic stability control  
Battery saver with headlamps-off delay  
Belt-Minder® front safety belt reminder  
Child-safety rear door locks  
Driver's knee airbag  
Emergency trunk release (sedan only)  
Front height-adjustable shoulder safety belts  
Front-seat side airbags 2  
LATCH® – Lower Anchors and Tether Anchors for Children (rear seat positions)  
SecuriLock® Passive Anti-Theft System  
Side-curtain airbags 5  
SOS Post-Crash Alert System™ flashes hazard lights and sounds horn after airbag deployment or safety belt pretensioner activation in certain collisions 6  
Tire Pressure Monitoring System (excludes spare)  
 theor.com  
Engine Features  
Mechanical  
Active Grille Shutters  
Anti-Lock Brake System (ABS)  
Front-wheel drive (FWD)  
Suspension – Front: independent MacPherson strut with stabilizer bar  
Suspension – Rear: independent control blade with stabilizer bar  
Torque Vectoring Control  
Seating  
5-person seating  
4-way manual driver's seat  
2-way manual front-passenger seat  
4-way adjustable front head restraints  
Removable rear head restraints  
Rear fold-down bench seat  
Interior  
4-spoke steering wheel  
12-volt front powerpoint  
Cabin air filtration system  
Cupholders (2 front)  
Power door locks  
Tachometer  
Tilt/telescoping steering column  
Exterior  
Easy Fuel® capless fuel filler  
Quad-beam halogen headlamps  
Rear-window defroster  
Solar-tinted glass  
Windshield wipers – Front: variable-intermittent with washer  
Ratings & Dimensions  
Focus specifications  
Standard Features  
Engines/EPA-Estimated Ratings & Dimensions  
2.0L Ti-VCT GDI I-4 FFV  
160 hp @ 6,500 rpm  
146 lb.-ft. of torque @ 4,450 rpm  
5-speed manual  
26 city/36 hwy/30 combined mpg  
PowerShift 6-speed automatic  
26 city/37 hwy/30 combined mpg  
SFE Package with PowerShift 6-speed automatic  
28 city/40 hwy/32 combined mpg  
2.0L Ti-VCT GDI I-4 PZEV  
599 hp @ 6,500 rpm  
146 lb.-ft. of torque @ 4,450 rpm  
5-speed manual  
26 city/36 hwy/30 combined mpg  
PowerShift 6-speed automatic  
27 city/37 hwy/31 combined mpg  
2.0L EcoBoost® I-4 (high-output)  
252 hp @ 5,500 rpm  
270 lb.-ft. of torque @ 2,500 rpm  
6-speed manual  
23 city/26 hwy/26 combined mpg  
Exterior  
Sedan/Hatchback (ST)  
Wheelbase 104.3"  
Length 178.5”/171.6” (171.7")  
Height 57.7” (58.4")  
Width – Mirrors folded 74.1"  
Width – including mirrors 80.5"  
Interior  
Sedan/Hatchback (ST)  
Head room 38.3” (39.1")  
Shoulder room 55.6"  
Hip room 53.9"  
Leg room 43.7” (43.1")  
Head room 38.0”/37.9"  
Shoulder room 4.5"/6.1"  
Hip room 72.7” (72.8")  
Leg room 33.2” (33.4")  
Capacities (cu. ft.)  
Passenger volume 90.7  
Luggage capacity (sedan) 13.2  
Cargo volume behind front seats (hatchback) 44.8  
Cargo volume behind rear seats (hatchback) 23.8  
Capacities (cu. ft.)  
Passenger volume 90.7  
Luggage capacity (sedan) 13.2  
Cargo volume behind front seats (hatchback) 44.8  
Cargo volume behind rear seats (hatchback) 23.8
### S Sedan

**Equipment Group 100A** includes all standard features, plus:

- **Mechanical**
  - 2.0L Ti-VCT GDI I-4 FFV engine
  - 5-speed manual transmission
  - Compact spare
  - Electric power-assisted steering
  - Power front disc/rear drum brakes

- **Seating**
  - Cloth seats

- **Interior**
  - AM/FM stereo/single-CD player with MP3 capability and 4 speakers
  - Auxiliary audio input jack
  - Driver and front-passenger sun visors
  - Front floor console with storage
  - Manual air conditioning
  - Manual rear windows
  - Power front windows with one-touch-down driver’s side feature

- **Exterior**
  - 15” steel wheels with silver-painted covers and P195/65R15 BSW tires
  - Black door handles
  - Black grille with chrome trim
  - Black power sideview mirrors with integrated blind spot mirrors
  - Remote Keyless Entry System with integrated keyhead transmitter remotes (2)

**Available Options & Packages**

- **Cargo Management Package** includes cargo net and foldable soft cargo organizer
- **Engine block heater**
- **Exterior Protection Package** includes rear bumper protector and molded splash guards for front and rear
- **Focus bodyside graphics**
- **Keyless entry keypad**
- **Power Code™ Remote Start System** (n/a with manual transmission)
- **PowerShift 6-speed automatic transmission**
- **Stainless steel door-sill scuff plates**
- **SYNC® with MyFord™ voice-activated, in-vehicle connectivity system** which includes 4.2” color LCD displays in instrument cluster and center stack; media hub with USB port; and 911 Assist®

**Available Equipment Group Equipment Group 201A – SE Appearance Package** includes 17” Dark Stainless-painted aluminum wheels, fog lamps with chrome bezels, decklid spoiler (sedan), SelectShift® (automatic only), rear disc brakes, perimeter alarm, leather-trimmed seating surfaces, 6-way power driver’s seat, rear 60/40 split-fold-down seat with armrest (sedan), leather-wrapped steering wheel and shift knob, ambient lighting, overhead console, and SiriusXM Satellite Radio with 6-month trial subscription

### SE Sedan/Hatchback

**Equipment Group 200A** includes select 5 features, plus:

- **Mechanical**
  - Cruise control
  - MyKey®

- **Seating**
  - Rear 60/40 split-fold-down seat with armrest (hatchback only)

- **Interior**
  - 12-volt rear powerpoint
  - AM/FM stereo/single-CD player with MP3 capability and 6 speakers
  - Compass and outside temperature display
  - Driver and front-passenger seat back map pockets
  - Front carpeted floor mats
  - Front floor console with storage and armrest
  - Illuminated Entry System
  - Illuminated visor vanity mirrors
  - Metallic finish on door pulls and steering wheel trim
  - Power front windows
  - Rear-seat heat ducts
  - Removable package tray (hatchback only)
  - Steering wheel-mounted cruise, audio and 5-way MyFord controls (2)
  - SYNC® with MyFord voice-activated, in-vehicle connectivity system which includes 4.2” color LCD displays in instrument cluster and center stack; and media hub with USB port
  - Trip computer

- **Exterior**
  - 16” painted aluminum wheels with P215/55R16 tires
  - Automatic headlamps
  - Body-color door handles
  - Body-color sideview mirrors with integrated blind spot mirrors and turn signal indicators
  - Liftgate spoiler (hatchback only)
  - Rear windshield wiper (hatchback only)

**Available Options & Packages**

- **Equipment Group 201A** includes 17” black-painted machined aluminum wheels, Piano Black grille, black fog lamp bezels, sideview mirrors and liftgate spoiler (requires 201A)
- **SE Sport Package** includes 16” painted machined aluminum wheels, sport cloth seats, rear disc brakes, rear spoiler (sedan), leather-wrapped steering wheel and shift knob, and fog lamps (200A only; n/a with SFE Package)
- **SE Winter Package** includes heated front seats and sidemirror lenses, and all-weather floor mats

**SE Appearance Package** includes 17” black-painted machined aluminum wheels (201A only)

**Available Options & Packages**

- **Arctic White Interior Style Package** includes Arctic White and Charcoal Black two-tone leather-trimmed seats, Arctic White door-trim inserts and center armrest lid, coordinated steering wheel trim, premium carpeted floor mats, coordinated white interior finish, rear 60/40 split-fold-down seat with armrest, and stainless steel door-sill scuff plates (201A only)
- **Cargo area protector**
- **Cargo Management Package**
- **Exterior Protection Package**
- **Focus bodyside graphics**
- **Full Body Styling Kit** includes front lower valance and splitter, body-color-painted rocker panels, and rear valance and diffuser (hatchback only; n/a with Exterior Protection Package)
- **Interior Protection Package** includes all-weather floor mats for front and rear, and reversible carpeted cargo area mat with water-resistant underside (n/a with SE Winter Package or Sony® & MyFord Touch® Package)
- **Keyless entry keypad**
- **Power moonroof**
- **Power Code Remote Start System** (requires PowerShift transmission)
- **PowerShift 6-speed automatic transmission**
- **Reverse Sensing System**

**SE Appearance Black Package** includes 17” black-painted machined aluminum wheels, Piano Black grille, black fog lamp bezels, sideview mirrors and liftgate spoiler (requires 201A)

**SE Sport Package** includes 16” painted machined aluminum wheels, sport cloth seats, rear disc brakes, rear spoiler (sedan), leather-wrapped steering wheel and shift knob, and fog lamps (200A only; n/a with SFE Package)

**SE Winter Package** includes heated front seats and sidemirror lenses, and all-weather floor mats

**SiriusXM Satellite Radio with 6-month trial subscription**

**Sony® & MyFord Touch® Package** includes Audio System from Sony® with 10 speakers, SYNC® with MyFord Touch, voice-activated Navigation System, and dual-zone electronic automatic temperature control (201A only)

**Super Fuel Economy (SFE) Package** includes 16” steel wheels with unique aero silver-painted wheel covers and P215/55R16 BSW low-rolling-resistance tires, rear disc brakes, decklid spoiler and SFE badge (sedan only; requires PowerShift 6-speed automatic transmission; n/a with 201A)

**Tuscany Red Interior Style Package** includes same contents as Arctic White Interior Style Package; Arctic White accents replaced with Tuscany Red (201A only)

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1 Available feature
2 Not available with Interior Style Packages, SE Winter Package or Interior Protection Package
### Titanium Sedan/Hatchback

**Equipment Group 300A**
Includes select SE features, plus:

**Mechanical**
- Intelligent Access with push-button start
- Perimeter alarm
- PowerShift 6-speed automatic transmission with SelectShift®
- Remote Start System (automatic transmission only)

**Seating**
- Leather-trimmed heated front seats

**Interior**
- Ambient lighting
- Audio System from Sony® with 10 speakers and HD Radio™ Technology
- Dual-zone electronic automatic temperature control
- Front and rear carpeted floor mats
- Metallic finish on door pulls and register surrounds
- Overhead console
- Power windows with global one-touch-up/-down feature
- Rear view camera
- SiriusXM Satellite Radio with 6-month trial subscription
- SYNC® with MyFord Touch® which includes SYNC Services® 4.2” display in instrument cluster; 8” LCD touch screen in center stack; and media hub with 2 USB ports, SD card reader and audio/video jacks

**Exterior**
- 17” sport painted aluminum wheels with P215/50R17 tires
- Black headlamp bezels
- Body-color, heated sideview mirrors with integrated blind spot mirrors, turn-signal indicators and security approach lamps
- Chrome beltline moldings
- Fog lamps with chrome bezels
- Piano Black grille
- Reverse Sensing System

**Available Options & Packages**

- **5-speed manual transmission**
- **17” polished aluminum wheels**
- **Active park assist**
  (n/a with 5-speed manual transmission)

**Arctic White Interior Style Package** includes
- Arctic White and Charcoal Black two-tone leather-trimmed seats, Arctic White door-trim inserts and center armrest lid, coordinated steering wheel trim, premium carpeted floor mats, coordinated white interior finish, rear 60/40 split fold-down seat with armrest, and stainless steel door-sill scuff plates
- Cargo area protector
  (n/a with Titanium Handling Package)

**Cargo Management Package** includes cargo net and foldable soft cargo organizer

**Engine block heater**

**Exterior Protection Package** includes rear bumper protector and molded splash guards for front and rear Focus bodyside graphics

**Full Body Styling Kit** includes front lower valance and splitter, body-color-painted rocker panels, and rear valance and diffuser (hatchback only; n/a with Exterior Protection Package)

**Power moonroof**

**Titanium Handling Package** includes 18” painted aluminum wheels, optimized sport suspension components, low-profile “summer only” performance tires; and 16” full-size spare steel wheel and tire

**Tuscany Red Interior Style Package** includes
- Tuscany Red and Charcoal Black two-tone leather-trimmed seats, Tuscany Red door-trim inserts and center armrest lid, coordinated steering wheel trim, premium carpeted floor mats, coordinated red interior finish, rear 60/40 split fold-down seat with armrest, and stainless steel door-sill scuff plates
- Voice-activated Navigation System with integrated SiriusXM Traffic and Travel Link with 6-month trial subscription

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1. SYNC Services varies by trim level and model year and may require a subscription. Traffic alerts and turn-by-turn directions available in select markets. Message and data rates may apply. Ford Motor Company reserves the right to change or discontinue this product service at any time without prior notification or incurring any future obligation. 2. Ford does not recommend using summer tires when temperatures drop to approximately 40°F or below (depending on tire wear and environmental conditions) or in snow/ice conditions. If the vehicle must be driven in these conditions, Ford recommends using all-season or winter snow tires.
**ST Hatchback**

**Equipment Group 200A**
Includes select ST features, plus:

**Mechanical**
- 2.0L EcoBoost® I-4 engine
- 6-speed manual transmission
- Full-size steel spare (16” x 6.5”)
- Intelligent Access with push-button start
- Perimeter alarm
- Power front and rear disc brakes with high-performance brake pads
- Unique ST sport suspension
- Variable-ratio electric power-assisted steering

**Seating**
- Cloth sport seats with ST logo

**Interior**
- Aluminum pedals
- Analog mini cluster gauges
- Leather-wrapped shift knob with alloy bevel cap and leather boot
- Unique instrument panel finish
- Unique leather-wrapped steering wheel with ST badge
- Unique ST scuff plates

**Exterior**
- 18” Y-spoke painted aluminum wheels with 235/40R18 Y-rated summer tires
- Black headlamp bezels
- Chin spoiler
- Exhaust with bright-tipped dual center exit
- Fog lamps with black bezels
- High-mounted liftgate spoiler
- Piano Black grille
- ST badging

**Available Equipment Groups**

**Equipment Group 201A – ST2 Package** includes Audio System from Sony® with 10 speakers and HD Radio™ Technology, SYNC® with MyFord Touch® dual-zone electronic automatic temperature control, SiriusXM Satellite Radio with 6-month trial subscription, and RECARO® partial leather front bucket seats.

**Equipment Group 202A – ST3 Package** includes select content of Equipment Group 201A, RECARO full leather-trimmed heated front bucket seats, rear armrest, HD headlamps, cornering lamps, LED signature lighting, ambient lighting, overhead console, heated sideview mirrors and voice-activated Navigation System.

**Available Options & Package**

18” Rado Gray-painted aluminum wheels with red-painted brake calipers

**Cargo Management Package** includes cargo net and foldable soft cargo organizer

Engine block heater

Over-the-top stripes (n/a with power moonroof)

Power moonroof

Voice-activated Navigation System with integrated SiriusXM Traffic and Travel Link with 6-month trial subscription (requires 201A)

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1Ford does not recommend using summer tires when temperatures drop to approximately 40°F or below (depending on tire wear and environmental conditions) or in snow/ice conditions. If the vehicle must be driven in these conditions, Ford recommends using all-season or winter snow tires.
### Exteriors

<table>
<thead>
<tr>
<th>Color</th>
<th>Image</th>
</tr>
</thead>
<tbody>
<tr>
<td>White Platinum Metallic Tri-coat</td>
<td>![Image](10x487 to 457x582)</td>
</tr>
<tr>
<td>Oxford White</td>
<td>![Image](464x514 to 616x567)</td>
</tr>
<tr>
<td>Ingot Silver Metallic</td>
<td>![Image](464x440 to 616x493)</td>
</tr>
<tr>
<td>Sterling Gray Metallic</td>
<td>![Image](623x440 to 775x493)</td>
</tr>
<tr>
<td>Race Red</td>
<td>![Image](464x366 to 616x419)</td>
</tr>
<tr>
<td>Ruby Red Metallic Tinted Clearcoat</td>
<td>![Image](623x366 to 775x419)</td>
</tr>
<tr>
<td>Tangerine Scream Metallic Tri-coat</td>
<td>![Image](464x292 to 616x345)</td>
</tr>
<tr>
<td>Performance Blue Metallic</td>
<td>![Image](623x292 to 775x345)</td>
</tr>
<tr>
<td>Blue Candy Metallic Tinted Clearcoat</td>
<td>![Image](464x218 to 616x271)</td>
</tr>
</tbody>
</table>

### Interiors

<table>
<thead>
<tr>
<th>Interior Style</th>
<th>Image</th>
</tr>
</thead>
<tbody>
<tr>
<td>Warm Steel Cloth w/ Charcoal Black</td>
<td>![Image](10x59 to 457x154)</td>
</tr>
<tr>
<td>Medium Dark Stone Cloth w/ Charcoal</td>
<td><img src="688x18" alt="Image" /></td>
</tr>
<tr>
<td>Metal Gray and Charcoal Black Cloth w</td>
<td><img src="466x504" alt="Image" /></td>
</tr>
<tr>
<td>Charcoal Black Leather w/ Charcoal</td>
<td><img src="624x504" alt="Image" /></td>
</tr>
<tr>
<td>Tuscany Red Leather w/ Charcoal Black</td>
<td><img src="465x430" alt="Image" /></td>
</tr>
<tr>
<td>Charcoal Black Leather w/ Arctic White</td>
<td><img src="624x430" alt="Image" /></td>
</tr>
<tr>
<td>Charcoal Black Cloth w/ Anthracite</td>
<td><img src="465x282" alt="Image" /></td>
</tr>
<tr>
<td>Charcoal Black Leather w/ Tangerine</td>
<td><img src="624x282" alt="Image" /></td>
</tr>
<tr>
<td>Charcoal Black Leather w/ Performance</td>
<td><img src="465x208" alt="Image" /></td>
</tr>
<tr>
<td>Charcoal Black Leather w/ Smoke Storm</td>
<td><img src="624x208" alt="Image" /></td>
</tr>
</tbody>
</table>

### Ford Focus Colors

- **White Platinum Metallic Tri-coat**
- **Oxford White**
- **Ingot Silver Metallic**
- **Sterling Gray Metallic**
- **Race Red**
- **Ruby Red Metallic Tinted Clearcoat**
- **Tangerine Scream Metallic Tri-coat**
- **Performance Blue Metallic**
- **Blue Candy Metallic Tinted Clearcoat**
- **Tuxedo Black Metallic**

### Interior Options

- **1 Warm Steel Cloth w/ Charcoal Black**
- **2 Medium Dark Stone Cloth w/ Medium Light Stone Inserts**
- **3 Metal Gray and Charcoal Black Cloth w/ Charcoal Black Inserts**
- **4 Charcoal Black Leather w/ Charcoal Black Inserts**
- **5 Tuscany Red Leather w/ Charcoal Black Insertss**
- **6 Charcoal Black Leather w/ Arctic White Inserts**
- **7 Charcoal Black Cloth w/ Anthracite Accents**
- **8 Charcoal Black Leather w/ Tangerine Scream Cloth Accents**
- **9 Charcoal Black Leather w/ Performance Blue Cloth Accents**
- **10 Charcoal Black Leather w/ Smoke Storm Cloth Accents**

### 3 SE Sport Package

- Requires SE Appearance Package on SE; ST3 Package on ST

### 5, 6 Interior Style Package

- 8, 9, 10 ST2 Package

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1 Additional charge. 
Colors are representative only. See your dealer for actual paint/trim options.
New Vehicle Limited Warranty. We want your Ford Focus ownership experience to be the best it can be. Under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/60,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion (perforation) coverage – all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty. 

Roadside Assistance. Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Ford Dealer can provide complete details on all of these advantages. 

Ford Credit. Get the ride you want. Whether you plan to lease or finance, you’ll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com.

Ford Extended Service Plan. For a purchase or lease, the Ford Extended Service Plan (ESP) gives you “Peace-of-Mind” protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Ford ESP, the only service contract backed exclusively by Ford and honored at all Ford Lincoln dealerships. 


Genuine Ford Accessories will be warranted for whichever provides you the greatest benefit: 12 months or 12,000 miles (whichever occurs first), or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer’s warranty, FLA are fully designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details and/or a copy of all limited warranties.

Comparisons based on 2013 competitive models (class is Small Sedans and Hatches), publicly available information and Ford certification data at time of release. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or dimensions. Dimensions shown may vary due to optional features and/or production variability. Following release of the PDF, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations. 

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