

IS C
14



UNLEASH ALL INHIBITIONS.



IS C 250/350

306-hp¹ 3.5-liter V6 (IS 350 C) or 204-hp¹ 2.5-liter V6 (IS 250 C); dual Variable Valve Timing with intelligence (VVT-i); and a six-speed Electronically Controlled Transmission with intelligence (ECT-i) and paddle shift.

**IS C 250/350
F SPORT**

F SPORT styling including mesh grilles, heated and ventilated front seats, F SPORT 18-in wheels,² F SPORT suspension and Electronic Power Steering (EPS) tuning, aluminum pedals, Silver Metallic interior trim, F SPORT steering wheel and shifter.

LET THE SUN IN AND YOUR DARK SIDE OUT.

THE 2014 IS C



A. Available High-Intensity Discharge (HID) headlamps with LED daytime running lights (DRL) **B.** Available Navigation System³

C. F SPORT Accessory brake upgrade.^{4,5} For a complete list of Genuine Lexus Accessories, visit lexus.com/ISC/accessories

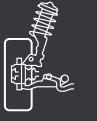
D. Available Saddle leather interior trim **E.** Driver-focused cockpit

F. Standard 17-in 10-spoke alloy wheels² **G.** Alabaster leather interior trim with accessory wind screen

AS RESPONSIVE TO YOUR LIFE AS IT IS TO THE ROAD.



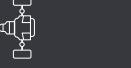
RETRACTABLE HARDTOP
Operated via 13 electric motors, 33 sensors and a dedicated Electronic Control Unit (ECU), this three-piece hardtop retracts in approximately 20 seconds, making it among the fastest in its class. And since the top is made of high-strength, lightweight aluminum, it minimizes rearward weight transfer when the top is down.



OPTIMIZED SUSPENSION
To achieve a high-performance experience—regardless of the position of the top—it all started with the suspension system. The chassis' upper-support bracket was reinforced for the rear shock absorbers, and the suspension bushings and rear-suspension rubber mount were optimized. The front and rear springs, as well as the shock absorbers, were all fine-tuned, providing the optimum balance between ride and handling.



ADVANCED AUDIO SYSTEM
The IS C's audio system was designed to overcome acoustical weakness commonly associated with convertibles. When the top is lowered, the volume and equalizer curve are adjusted to compensate for the additional road and wind noise, especially the bass tones, which are normally lost in open-air environments. The result is a consistently impressive audio experience you'd have to hear to believe.



DYNAMIC HANDLING
The IS C comes equipped with rear-wheel drive to help optimize vehicle handling and balance. There's also the Vehicle Dynamics Integrated Management (VDIM)⁶ system, which is designed to help minimize loss of traction in a turn and help the driver maintain vehicle control under adverse conditions.



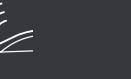
ONE-TOUCH REAR-SEAT ACCESS
Not only does the IS C have a rear seat, but it has one you can actually use. With available one-touch access, passengers can quickly slide the front seats forward. There's also another lever on the inside of the seat that allows the driver to easily move the front seatback forward.



AERODYNAMIC DESIGN
To make the IS C more aerodynamic, Lexus engineers meticulously adjusted the angle and shape of the windshield, the size of the cabin, the contour of the taillamps and even the height of the trunk lid. This all helps improve airflow over, under and around the vehicle to a mere 0.29 coefficient of drag, resulting in excellent fuel economy, a quieter cabin and better vehicle control at higher speeds.



SIX-SPEED PADDLE-SHIFT AUTOMATIC TRANSMISSION
The six gears found in the IS C's automatic transmission allow for optimum gear selection, based on conditions. In addition, racing-inspired paddle shifters are integrated into the steering wheel, allowing you to quickly shift gears without removing your hands from the steering wheel.



LEXUS ENFORM[®] WITH APP SUITE
Available Lexus Enform⁷ and Safety Connect[®]⁸ offer more than the convenience of live, 24-hour navigation assistance and the peace of mind of knowing emergency services can be requested at the press of a button. With the available App Suite,⁷ making dinner reservations, ordering movie tickets and personalizing your Pandora[®] playlist has never been easier.



KEY STANDARD FEATURES

Three-piece retractable hardtop // SmartAccess^{9,10} with push-button Start/Stop // Dual-zone climate control with interior air filter // Electroluminescent instrumentation // HomeLink[®] universal transceiver // Leather interior trim // Power-adjustable front seats // Bluetooth^{®,11} phone and audio connectivity // USB iPod^{®,12} connectivity // Six standard airbags¹³

For complete list, visit lexus.com/ISC/features

INDIVIDUAL OPTIONS

Bi-Xenon High-Intensity Discharge (HID) headlamps with LED daytime running lights and dynamic auto-leveling // Heated and ventilated front seats with perforated leather-trimmed interior and Espresso or Dark Gray bird's-eye maple interior trim // 18-in split-five-spoke alloy wheels with all-season or summer tires² // 18-in five-spoke alloy wheels with Liquid Graphite finish and all-season or summer tires² // Pre-Collision System (PCS)¹⁴ and Dynamic Radar Cruise Control¹⁵ // Wind screen

For complete list, visit lexus.com/ISC/options

PACKAGES

NAVIGATION PACKAGE

Navigation System³ including voice command, color multimedia display and Enhanced Bluetooth¹¹ technology // NavTraffic,^{TM3,16} NavWeather,^{TM3,16} Fuel Prices, Sports and Stocks from SiriusXM^{3,16} Subscription required. One-year trial subscription included // Lexus Enform Application Suite⁷ with BingTM iHeartRadio, MovieTickets.com, OpenTable,[®] Pandora,[®] Yelp[®] and Facebook Places // DVD/CD player // HD Radio^{TM17,18} with iTunes[®] tag¹²

NAVIGATION / MARK LEVINSON[®] AUDIO PACKAGE

(Includes Navigation Package) + Mark Levinson 12-speaker 270-watt @ less than 0.1% THD, 20-20,000 Hz¹⁹ Premium Surround Sound Audio System²⁰ with 5.1-channel architecture and DVD/CD player

LUXURY PACKAGE

Perforated semi-aniline leather interior trim // Heated and ventilated front seats // Lexus Memory System to control power driver's and front passenger's seats (except lumbar), outside mirrors and steering wheel // Rain-sensing intermittent windshield wipers with mist cycle // Electrochromic (auto-dimming) outside mirrors with auto tilt-down in reverse // Espresso or Dark Gray bird's-eye maple interior trim // Bi-XenonTM High-Intensity Discharge (HID) headlamps // Illuminated door-sill scuff plates // One-touch power slide/fold/return front seats for easier rear-seat access

F SPORT

F SPORT front fascia // 18-in split-five-spoke alloy wheels with Dark Graphite finish and all-season or summer tires² // F SPORT suspension and EPS tuning // Black leather interior trim with white perforations // Black headliner // F SPORT steering wheel, shift knob and front fender badge // Heated and ventilated front seats // Aluminum door-sill scuff plates // Aluminum sport pedals // Silver Metallic finish interior trim

WHEELS



17-in 10-spoke alloy wheels²
Standard



18-in five-spoke alloy wheels² with Liquid Graphite finish
Available



18-in split-five-spoke
alloy wheels²
Available



18-in split-five-spoke
alloy wheels² with
Dark Graphite finish
Standard IS C F SPORT



18-in G-Spider alloy wheels²
Available

KEY SPECS

2.5L V6

IS 250 C

ENGINE

204 HP¹

IS 250 C

HORSEPOWER

RWD

STANDARD

DRIVETRAIN



WIDTH

70.9 IN



HEIGHT
55.7 IN

OVERALL LENGTH
182.5 IN

3.5L V6

IS 350 C

ENGINE

306 HP¹

IS 350 C

HORSEPOWER

IS 250 C

FUEL ECONOMY, EPA-ESTIMATED RATINGS (CITY / HIGHWAY / COMBINED)



WHEELBASE
107.5 IN

OVERALL LENGTH

182.5 IN

0-60 IN 8.4^{S,21} / 5.8^{S,21}

IS 250 C IS 350 C

PERFORMANCE

6-SPEED

IS 250 C / 350 C

PADDLE-SHIFT SEQUENTIAL AUTOMATIC TRANSMISSION

19 / 27 / 22²² EST MPG

IS 350 C

For complete specs, visit lexus.com/ISC/specs

For complete list, visit lexus.com/ISC/packages
For complete list of Genuine Lexus Accessories, visit lexus.com/ISC/accessories

For more info, visit lexus.com/ISC/wheels

IS C shown in Matador Red Mica // Options shown.

INTERIOR



BLACK

LEATHER or
SEMI-ANILINE
LEATHER*



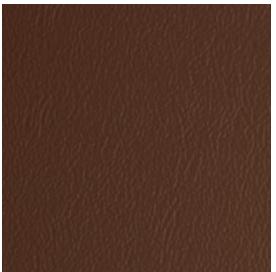
ALABASTER

LEATHER



LIGHT GRAY

SEMI-ANILINE
LEATHER*



SADDLE

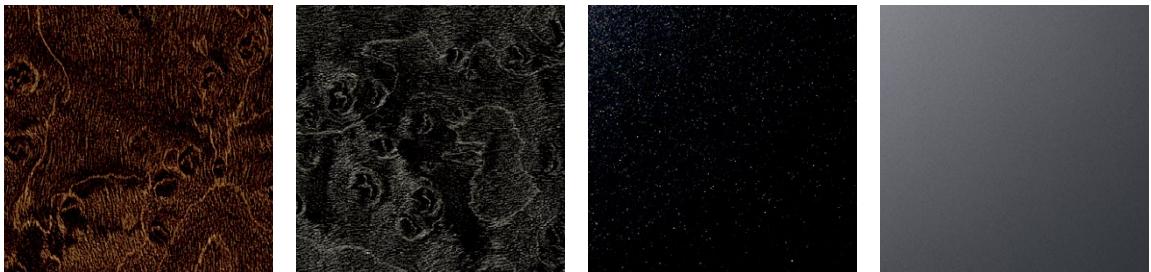
SEMI-ANILINE
LEATHER*



RED

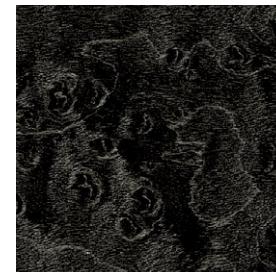
SEMI-ANILINE
LEATHER*

TRIM



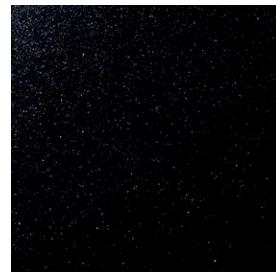
ESPRESSO

BIRD'S-EYE MAPLE*

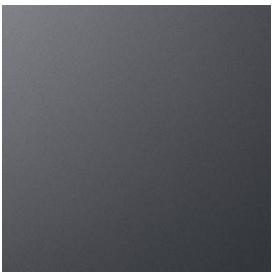


DARK GRAY

BIRD'S-EYE MAPLE*



BLACK METALLIC
FINISH



SILVER METALLIC
FINISH**

EXTERIOR



STARFIRE PEARL



MATADOR RED MICA



DEEP SEA MICA



NEBULA GRAY PEARL



OBSIDIAN



SILVER LINING METALLIC



ULTRA WHITE**



ULTRASONIC BLUE MICA**

| LEATHER or SEMI-ANILINE INTERIOR | EXTERIOR | Starfire Pearl | Matador Red Mica | Deep Sea Mica | Nebula Gray Pearl | Obsidian | Silver Lining Metallic | Ultra White** | Ultrasonic Blue Mica** | TRIM |
|--|----------|--------------------------------|-----------------------------------|-----------------------------|--------------------------------|----------|---------------------------|---------------|---------------------------|------|
| | | Espresso Bird's- Eye Maple* | Dark Gray Bird's-Eye Maple* | Black Metallic Finish | Silver Metallic Finish** | | | | | |
| Black | ● | ●▲ | ● | ●▲ | ●▲ | ●▲ | ▲ | ▲ | ● | ● |
| Alabaster | ● | ● | ● | ● | ● | ● | | | ● | ● |
| Light Gray* | ● | ● | ● | ● | ● | ● | | | ● | ● |
| Saddle* | ● | | ● | ● | ● | ● | | | ● | ● |
| Red* | ● | | | ● | ● | ● | | | ● | ● |

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WARRANTY Four-year/50,000-mile Lexus Limited Warranty. Six-year/70,000-mile Powertrain Warranty. Six-year/unlimited-mileage Corrosion Perforation Warranty. All warranties with zero deductible. See the *IS C Warranty and Services Guide* at your Lexus dealer for details. **DISCLOSURES** **1.** Ratings achieved using the required premium unleaded gasoline with an octane rating of 91 or higher. If premium fuel is not used, performance will decrease. **2.** 17- or 18-in performance tires are expected to experience greater tire wear than conventional tires. Tire life may be substantially less than 20,000 miles (17-in) or 15,000 miles (18-in), depending upon driving conditions. **3.** Availability and accuracy of the information provided by the Navigation System or any SiriusXM™ and/or HD Radio™ services mentioned (if installed) are dependent upon many factors. Use common sense when relying on information provided. Services not available in every city or roadway. Periodic Enform app updates do not include Navigation updates. Navigation updates are available at an additional cost from your local dealer. See *Navigation Owner's Manual* or contact SiriusXM for details. **4.** F SPORT Accessories are warranted for 12 months from the date of installation or for the balance of the new-car or Certified Pre-Owned (CPO) warranty in force at the date of installation, whichever is greater, when installed by an authorized Lexus dealer. F SPORT Accessories installed by anyone other than an authorized Lexus dealer are warranted for 12 months from the date of purchase only, and the warranty coverage is limited to the replacement value of the F SPORT Accessories. These warranties do not cover maintenance services such as replacement of brake pads/linings and clutch linings or noise, vibration, cosmetic conditions and other deterioration caused by normal wear and tear. Part failure caused by improper installation by anyone other than an authorized Lexus dealer may void the F SPORT Accessories warranty, the new-vehicle warranty or both. F SPORT is a trademark of Toyota Motor Corporation. Products available through participating Lexus dealers. **5.** With either the front- or rear-brake upgrade, the compact spare tire cannot be used. In the event of a flat, the tire must be repaired or replaced. Brake upgrades will fit 18-in factory option wheels, 18-in Genuine Lexus Accessory wheels or 18-in F SPORT wheels only. **6.** Vehicle Stability Control (VSC) and Vehicle Dynamics Integrated Management (VDIM) are electronic systems designed to help the driver maintain control under adverse conditions. They are not substitutes for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether VSC and VDIM will be effective in preventing a loss of control. See *Owner's Manual* for further details. **7.** Always drive safely, obey traffic laws & focus on the road while driving. Apps/services vary by phone/carrier; functionality depends on many factors. Select apps use large amounts of data, you are responsible for all charges. Apps/services are subject to change. Apps identified by™ or® are trademarks or registered trademarks of their respective companies. For enrollment, cost and more details, see lexus.com/enform. **8.** Contact with the response center may not be available in all areas. Service Agreements required. A variety of subscription terms available; charges will vary. See lexus.com for details. **9.** The SmartAccess system may interfere with some pacemakers or cardiac defibrillators. If you have one of these medical devices, please talk to your doctor to see if you should deactivate this system. **10.** The engine immobilizer is a state-of-the-art anti-theft system. When you insert your key into the ignition switch or bring a SmartAccess fob into the vehicle, the key transmits an electronic code to the vehicle. The engine will only start if the code in the transponder chip inside the key/fob matches the code in the vehicle's immobilizer. Because the transponder chip is embedded in the key/fob, it can be costly to replace. If you lose a key or fob, your Lexus dealer can help. Alternatively, you can find a qualified independent locksmith to perform high-security key services by consulting your local Yellow Pages or by contacting www.aloa.org. **11.** Bluetooth® technology phones listed on lexus.com have been tested for compatibility with Lexus vehicles. Performance will vary based on phone software version, coverage and your wireless carrier. Phones are warranted by their manufacturer, not Lexus. The Bluetooth word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. and any use of such marks by Lexus is under license. Other trademarks and trade names are those of their respective owners. **12.** iTunes® and iPod® are registered trademarks of Apple Inc. All rights reserved. **13.** All the airbag (AB) systems are Supplemental Restraint Systems. All ABs are designed to inflate only under certain conditions and in certain types of severe collisions: frontal and knee ABs typically inflate in frontal collisions; side and side curtain ABs in side collisions; Roll-Sensing Curtain ABs at a severe tilt degree, roll or lateral G-force. In all other accidents, the ABs will not inflate. To decrease the risk of injury from an inflating AB, always wear seatbelts, sit upright in the middle of the seat as far back as possible and do not lean against the door. Do not put objects in front of an AB or around the seatback. Do not use a rearward-facing child seat in any front passenger seat. The force of an inflating AB may cause serious injury or death. See *Owner's Manual* for further information/warnings. **14.** The Pre-Collision System is designed to help reduce the crash speed and damage in certain frontal collisions only. It is not a collision-avoidance system and is not a substitute for safe and attentive driving. System effectiveness depends on many factors, such as speed, driver input and road conditions. See *Owner's Manual* for further information. **15.** Dynamic Radar Cruise Control is designed to assist the driver and is not a substitute for safe and attentive driving practices. See *Owner's Manual* for details. **16.** XM services require a subscription after trial period. Subscriptions governed by SiriusXM™ Customer Agreement available at SiriusXM.com. **If you decide to continue your SiriusXM™ service at the end of your complimentary trial, the plan you choose will automatically renew and bill at then-current rates unless you call 1-877-515-3987 to cancel.** Fees and programming subject to change. 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Lexus strives to build vehicles to match customer interest, and thus they typically are built with popular options and option packages. Not all options/packages are available separately, and some may not be available in all regions of the country. See lexus.com for information about options/packages commonly available in your area. If you would prefer a vehicle without any or with different options, contact your dealer to check for current availability or the possibility of placing a special order. Specifications, features, equipment, technical data, performance figures, options, and color and trim are based upon information available at time of printing, are subject to change without notice, and are for mainland U.S.A. vehicles only. Some vehicles shown with available equipment. See your Lexus dealer for details. Lexus reminds you to wear seatbelts, secure children in rear seat, obey all traffic laws and drive responsibly. For more information, call 800-USA-LEXUS (872-5398) or visit lexus.com. To learn more about your financing options, contact your Lexus dealer or call Lexus Financial Services at 800-874-7050.