



PORSCHE



The Cayenne Platinum Edition

Polished performance.



Concept.

Can you take something extraordinary and make it even more extraordinary? Can you take something convincing and make it even more convincing? We certainly think you can.

We've taken a vehicle that is already very special and managed to hone it further by giving it a more inimitable style and character, and thereby making it even more unique.

The result is proof of our desire to pay particular attention to every detail. This is what we understand by refinement. We call it polished performance.

The Cayenne Platinum Edition.



**How do you refine character?
With plenty of experience and a final polish.**

The Cayenne Platinum Edition.

What do you do when you've reached your goal? Take a deep breath and relax? That is one option. We've chosen another: to keep going and think one step further. The result is a special edition that accentuates the character of the Cayenne even further, both inside and out: the Cayenne Platinum Edition.

They embody everything for which the Cayenne stands. The combination of dynamic performance and uncompromising everyday practicality. After all, the Cayenne is still the sports car among SUVs and a benchmark against which we also measure ourselves.

The result: the Cayenne Platinum Edition with unique exterior design features in Platinum Silver and a assortment of standard equipment. This includes Bi-Xenon™ headlights with PDLs, Moonroof and 19-inch Cayenne Design II wheels with full-color Porsche Crest.

But the Cayenne Platinum Edition is not just about external attributes – it also comes with an interior that is anything but 'standard' including an exclusive two-tone partial-leather interior in Black and Luxor Beige, a Porsche Crest embossed on the head rest of the front and outer rear seats, SportDesign steering wheel. The power Steering Plus and Porsche Communication Management (PCM) with navigation module,

can be combined with the standard BOSE® Surround Sound System or optional Burmester® High-End Surround Sound System.

This is how we've underlined the personality of the Cayenne and given it that final polish to make it even more individual.

The Cayenne Platinum Edition is fitted with a 3.6-liter V6 engine with direct fuel injection (DFI). It combines impressive performance with comparably low fuel consumption and emissions.

The model line also includes the Cayenne Diesel Platinum Edition featuring a powerful, yet efficient 3.0 liter V6 diesel engine.

Built for long-distance journeys – but with the heart of a sprinter.

As you can see, it is a Cayenne through and through. Just even more confident and dynamic. Typically Porsche.





Nothing befits a high-performing athlete more than precious metal.

Exterior.

It's not easy to take a virtually perfect vehicle concept and improve upon it. However, the bigger the challenge, the more exciting the result can be.

Powerful dimensions, agility and athleticism. These have always been key attributes of the Cayenne. However, the Platinum Edition goes one step further. With additional features that emphasize its personality,

making this sports car among SUVs even more striking.

Despite all this, the Cayenne Platinum Edition naturally remains one thing above all else: a Cayenne. With its characteristic, well-defined front wheel arches, underlining the sheer power within. The contours of the front section draw the eye, while the profile is sharper. The rear wheel arches echo the muscular front section and roof spoiler. Beneath this is the tapered rear

screen, which accentuates the streamlined rear section – for a typically distinctive rear view. In addition the electric slide/tilt moonroof is tinted single-pane safety glass and features a manually adjustable sunscreen and remote closing function.

So, how do we add the final polish? With an assortment of selected design elements featuring a Platinum Silver paint finish: the air intake slats on the front fascia are eye-catching. The side window surrounds and rear bumper trim strip emphasize the sporty shape of the car.

The spoiler separation edge adds another striking element to the rear.

The Cayenne Platinum Edition is available in the standard colors of Black and White. Optional colors are Meteor Grey Metallic, Jet Black Metallic and Mahogany Metallic.

The car is also available with a White Metallic paint finish – a color reserved exclusively for the Cayenne Platinum Edition.

Other standard features for that polished sporty appearance include the automatic-

ally dimming exterior and interior mirrors and privacy glass. This dark-tinted glass provides privacy for the rear seats and luggage compartment.

The Cayenne Platinum Edition models: pure-bred athletes worthy of precious metal.



Side window surround and privacy glass



Slats in the front fascia



Rear-roof spoiler and rear bumper trim strip



**How do you help a real gem to achieve true perfection?
With substance.**

Interior.

When we turn a concept into reality, we do it with the utmost consistency, both inside and out. The interior confirms what is already evident from the exterior. Polished performance down to the smallest detail.

The interior of the Cayenne SUV combines flexibility and everyday practicality with typical Porsche sportiness. A clear reference

to the Carrera GT, the center console rises to meet the dashboard – for an even more involving drive. This is underlined by the five round instruments, which are slightly raised from the dashboard as a visual unit.

To make the interior of the Cayenne Platinum Edition even more special, it is available in the exclusive two-tone color combination of Black and Luxor Beige. Partial-leather seats are standard while

full leather seats are offered as an option. For even greater occupant comfort on long journeys, the front seats are equipped with standard seat heating. Naturally, all of the other interior combinations for the Cayenne are also available.

Other characteristic features of the Cayenne Platinum Edition models include door-sill guards with 'Platinum Edition' logo. In conjunction with the two-tone interior in Black and Luxor Beige, the floor mats also come with edging in Luxor Beige.

Offering excellent comfort and intuitive operation, the standard comfort seats with memory package feature 8-way adjustment, making it easy for you to

find your own personal settings for exceptional comfort and support – even during performance driving.

Optional equipment includes the comfort seats with memory package. Thanks to 14-way power adjustment, the seats can be adapted to suit your individual requirements in terms of seat height, leg and backrest angle, leg length, fore/aft adjustment and lumbar support.

Adaptive sports seats with memory package are also available as an option for a whole new level of comfort and typical low positioning, and seat ventilation.

Another special feature on the Cayenne Platinum Edition is the Porsche Crest embossed on the head rest of the front and outer rear seats.

For even greater sportiness there's the SportDesign steering wheel with gearshift paddles made from solid light alloy.

An interior that leaves nothing to be desired. The only thing that's missing is you.



Door-sill guards with 'Platinum Edition' logo, black floor mats with edging in Luxor Beige



SportDesign steering wheel



Porsche Crest embossed on head restraint



Polished, but not restrained.

Drive and chassis.

Despite its elegant exterior, at heart the Cayenne Platinum Edition is still what you would wish it to be: a Porsche. With all the dynamic agility, passion and performance you'd expect.

Firstly, there are the high levels of specific output and torque of the naturally aspirated 3.6-liter V6 petrol engine featuring direct fuel injection (DFI) and variable valve timing on both inlet and exhaust. The unit delivers 300 hp at 6,300 rpm and maximum torque of 295 lb.-ft. at 3,000 rpm for a top

track speed of 142 mph. The Cayenne is capable of accelerating from 0 to 60 mph in 7.4 seconds. With reduced fuel consumption and emissions.

Boasting outstanding performance, efficiency and the typical range of a diesel unit, the Cayenne Diesel Platinum Edition is powered by a 3.0-liter V6 turbo-diesel engine. The turbocharger features Variable Turbine Geometry (VTG). The incoming exhaust gases drive a set of electronically variable turbine blades whose angle is continuously adjusted to ensure optimum performance under all engine loads. The

result: an output of 240 hp and maximum torque of 406 lb.-ft. The car accelerates from 0 to 60 mph in 7.2 seconds. Maximum torque is available between 1,750 and 2,750 rpm. Top track speed is 135 mph. Proof that a 100-meter sprinter can also run a marathon.

The high torque is transmitted smoothly and effectively by the standard eight-speed Tiptronic S. The eight gears are designed to facilitate both economical driving with low fuel consumption and performance driving with emphatic acceleration.

Power steering Plus is fitted as standard. At higher speeds, the steering becomes firmer and inputs are more precise. At lower speeds, it enables easy maneuverability and parking.

The power of the Cayenne Platinum Edition is applied effectively to the road by Porsche Traction Management (PTM). This active all-wheel drive system features an electronically variable, map-controlled multi-plate clutch, an automatic brake differential (ABD) and anti-slip regulation (ASR). In conjunction with Porsche Stability Management (PSM), PTM ensures the perfect distribution of drive

torque to all four wheels – for optimum traction, whether on long straights, through tight corners or on surfaces with different friction coefficients.

The PTM on the Cayenne Diesel Platinum Edition features a permanent all-wheel drive system with self-locking center differential.

The steel-spring suspension meets high-level requirements for performance, driving pleasure and off-road capability. Consistent lightweight construction – e.g. through the increased use of aluminum – results in improved driving dynamics, greater fuel economy and enhanced comfort.

The dynamic suspension is matched by 19-inch Cayenne Design II wheels. Featuring wheel centers with full-color Porsche Crest, they perfectly underline the character of the car.



19-inch Cayenne Design II wheel, wheel center with full-color Porsche Crest





**A key aspect of the Porsche world of emotions:
the feeling of balance.**

Balance.

Acceleration, dynamic agility, enthusiasm. This is what makes driving a Porsche such a pleasure – and so special. To enable you to focus on what's really important, we bring our expertise to bear.

A prime example: the Bi-Xenon™ headlights with PDLS. This provides more uniform illumination of the road in both low and high-beam mode.

LED technology is used for all functions on the taillight modules. For an ultra-fast response and greater luminance.

Standard on the Cayenne Platinum Edition are the Bi-Xenon™ headlights with Porsche Dynamic Light System (PDLS). The dynamic cornering light function swivels the main headlights towards the inside of a corner based on the current steering angle and road speed. The static cornering lights activate the auxiliary headlights in order to illuminate more of the road in tight bends and turns.

Optional Porsche Dynamic Light System Plus (PDLS Plus) offers one additional function: High Beam Assistant recognizes oncoming vehicles and automatically switches the headlights from high beam to low beam.

Several driver assistance systems are available as an option. Adaptive cruise control, for example, regulates the speed of your vehicle in line with that of the vehicle in front. Lane Change Assist (LCA) monitors the area behind the vehicle and the blind spot using radar sensors and it

issues a visual warning signal in response to vehicles detected in the next lane. If the vehicle is threatening to stray outside the lane, the Lane Departure Warning (LDW) system sounds an acoustic warning signal and the speed limit indicator informs the driver about speed restrictions, restrictions on overtaking and when these no longer apply.

At Porsche, we certainly know how to make you feel balanced.

Our primary focus when it comes to exceptional comfort? You.

Comfort.

With regard to driver comfort, our general approach is as uncompromising as ever. This means: powerful, versatile, modern – and easy to use. Just like Porsche Communication Management (PCM), the standard central control system for all information and communication functions.

With PCM, the audio system features a total of 11 loudspeakers and a total output of 235 watts. At its center is a 7-inch high-resolution touchscreen display for intuitive control.

The CD/DVD drive is MP3-compatible. Standard integrated six-disc CD/DVD changer for the PCM. The universal audio interface can be used to store and play up to 5,000 MP3 music files on the 40GB hard drive integral to PCM.

The navigation module included with PCM is easy to use and customizable: with a perspective view and conventional 2D map layout as well as 3D display and split-screen mode.

Specially custom-engineered for the Cayenne models, the standard BOSE®

Surround Sound System features a total of 14 loudspeakers (including active subwoofer and center-fill speaker) as well as a 585-watt 9-channel amplifier. The standard Sirius XM® Satellite Radio receiver, for the Cayenne SUV, includes a three-month free trial period.

ParkAssist makes a significant contribution to active safety by alerting the driver to small obstacles at the front or rear of the car. The optional reversing camera is equally useful. It facilitates precise reverse parking and maneuvering and also assists with hitching a trailer.

Providing a better view from all four seats, the panoramic roof system is also available as an option.

As you can see, we've thought of everything to ensure that your journey is a relaxed and comfortable one.



PCM with navigation module



Panoramic roof system



BOSE® Surround Sound System



ParkAssist (front and rear)

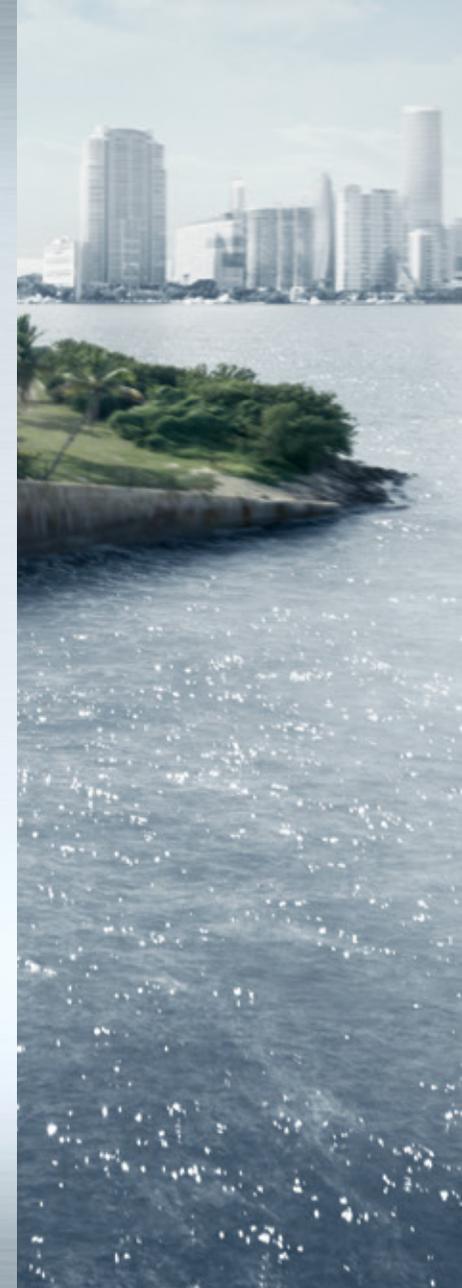


Summary.

Let's go back to our very first question:
can you take something extraordinary and
make it even more extraordinary?

As you can see, we think you can. By
clearly emphasizing the character and
taking the time to scrutinize every detail.
For performance that is polished.

The Cayenne Platinum Edition.



Technical data.

	Cayenne Platinum Edition	Cayenne Diesel Platinum Edition
Engine		
Cylinders	V6	V6
Displacement	3.6 liter	3.0 liter
Max. power (DIN) at rpm	300 hp at 6,000 rpm	240 hp at 3,500–4,000 rpm
Max. torque at rpm	295 lb.-ft. at 3,000 rpm	406 lb.-ft. at 1,750–2,000 rpm
Compression ratio	11.7:1	16.8:1
Transmission		
Layout	Porsche Traction Management (PTM): active all-wheel drive with electronically variable, map-controlled multi-plate clutch, automatic brake differential (ABD) and anti-slip regulation (ASR)	Porsche Traction Management (PTM): permanent all-wheel drive with self-locking center differential, automatic brake differential (ABD) and anti-slip regulation (ASR)
Lockable differentials (standard)	Electronically controlled multi-plate clutch, variable inter-axle lock	Self-locking center differential
8-speed Tiptronic S	Standard	Standard
Chassis		
Front axle	Extra-large format double wishbone suspension, fully independent	Extra-large format double wishbone suspension, fully independent
Rear axle	Multi-link suspension, fully independent	Multi-link suspension, fully independent
Steering	Power-assisted, hydraulic	Power-assisted, hydraulic
Brakes	6-piston monobloc aluminum fixed caliper brakes at front, 4-piston monobloc aluminum fixed caliper brakes at rear, internally vented discs	6-piston monobloc aluminum fixed caliper brakes at front, 4-piston monobloc aluminum fixed caliper brakes at rear, internally vented discs
Wheels	8.5J x 19	8.5J x 19
Tires	265/50 R 19	265/50 R 19

*When equipped with all season tires. 130 mph should not be exceeded.

** The data presented here was recorded in accordance with the Euro 5 test procedure (715/2007/EC, 692/2008/EC, 566/2011/EC and ECE-R 101) and the NEDC (New European Driving Cycle). The respective figures were not recorded on individual vehicles and do not constitute part of the offer. This data is provided solely for the purposes of comparison between the respective models. Fuel consumption was recorded on vehicles with standard specification. Optional equipment may affect fuel consumption and vehicle performance. Fuel consumption and CO₂ emissions are not only determined by a vehicle's fuel efficiency, but also by the driving style and other factors irrespective of vehicle specification. All current gas engines from Porsche are compatible with a fuel ethanol content of up to 10%. For more information on individual models, please contact your Authorized Porsche dealer.

*** Only valid in the countries specified.

	Cayenne Platinum Edition	Cayenne Diesel Platinum Edition
Unladen weight		
Curb weight	4,475 lb.	4,795 lb.
Permissible gross weight	6,173 lb.	6,470 lb.
Max. payload	1,698 lb.	1,675 lb.
Performance*		
Top Track Speed	142 mph	135 mph
0–60 mph	7.4 secs	7.2 secs
Fuel consumption/emissions**/efficiency class***		
City	17	20
Highway	23	29
Combined	20	23
Dimensions		
Length	190.8 in.	190.8 in.
Width	76.3 in.	76.3 in.
Height	67.1 in.	67.1 in.
Wheelbase	114 in.	114 in.
Luggage compartment volume	62.9 cu. ft.	62.9 cu. ft.
Tank capacity	26.4 gal.	26.4 gal.



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