PORSCHE

The new Macan

Life, intensified

IT'S ONLY
ROCK 'N' ROLL
LOVE
WAY UP
Life, intensified

Five doors.
No box.

The Macan concept.

Create a compact SUV? No, we'd rather think outside the box. We've created what we always create: a sports car. Five doors, five seats and yet intimate with the road; boasting plenty of space for hobbies, leisure and sport. But no room for compromise. Compact, concentrated and intensive, but still powerful. Practical but never ordinary.

The new Macan – built for an intensive life in which the thirst for experience and thrills and spills are ever-present, and in which new challenges are a permanent driving force. Built for a life that refuses to be hemmed in by conventions and feels all the more authentic for it. Direct and intimate.

A sports car that gives us what we're looking for: that feeling of being alive.

The new Macan. Life, intensified.

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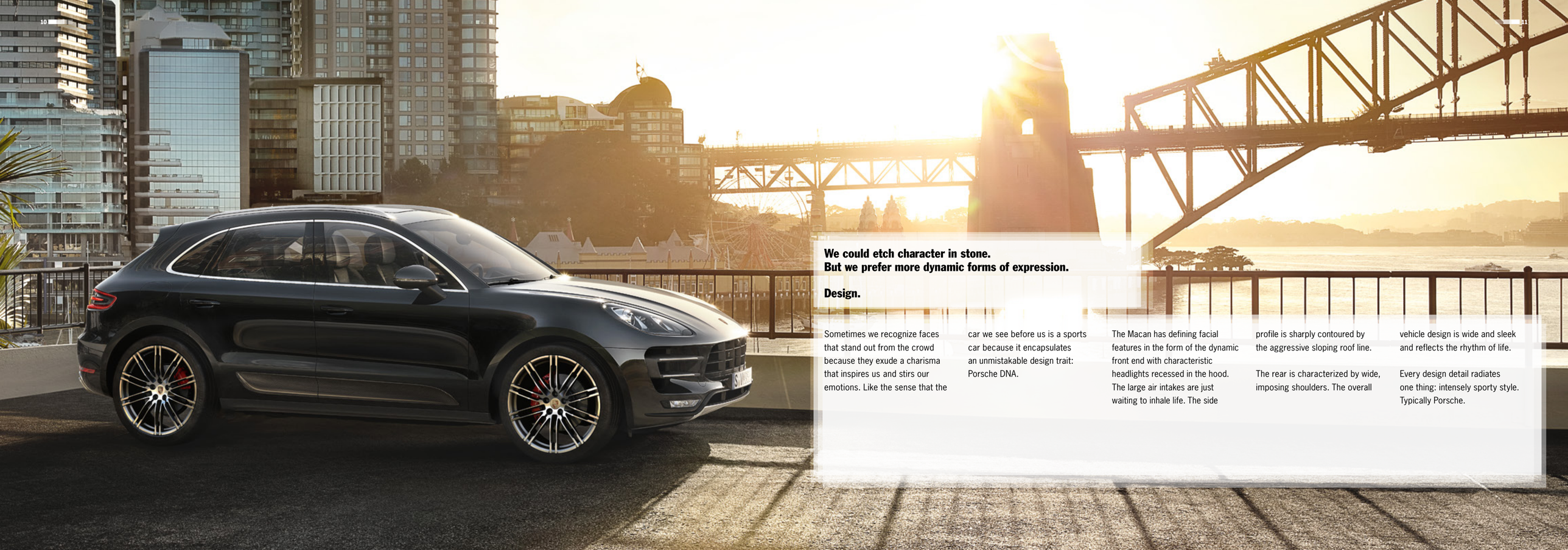
Radiance



We could etch character in stone.
But we prefer more dynamic forms of expression.

Design.

Sometimes we recognize faces that stand out from the crowd because they exude a charisma that inspires us and stirs our emotions. Like the sense that the car we see before us is a sports car because it encapsulates an unmistakable design trait: Porsche DNA.

The Macan has defining facial features in the form of the dynamic front end with characteristic headlights recessed in the hood. The large air intakes are just waiting to inhale life. The side profile is sharply contoured by the aggressive sloping roof line.

The rear is characterized by wide, imposing shoulders. The overall vehicle design is wide and sleek and reflects the rhythm of life.

Every design detail radiates one thing: intensely sporty style. Typically Porsche.

A positive match – paternity test not required.

Exterior design.

Porsche DNA is the name we give to the use of form that has characterized 65 years of sports car evolution, whether in the wind tunnel, on the racetrack, in minds or in hearts.

The hood stretches through to the wheel arches, lending the front a broad and powerful presence. This extraordinary styling element is also a reminder of the legendary Porsche 917, a winner of countless races in its time – including the 24 Hours of Le Mans.

The side profile is distinctly Porsche. From this angle, the front end resembles a predator waiting to pounce. The roof line slopes distinctively down towards the rear, drawing the customary sports car contour – our designers call it the Porsche flyline. The side blades are striking, with a design that pays homage to the futuristic 918 Spyder super sports car and makes the doors appear narrower, the flanks much sleeker and even sportier. It is available in carbon fiber, painted in the respective exterior color or in Lava Black.

In sizes of up to 21 inches, the wheels are also testament to the high standards that can be achieved in car design.

The rear end, slender at the top, widening into broad shoulders above the rear wheels – a homage to the 911 Sports car. The styling of the hatch – without handle and attached licence plate – shows off the line of the cast-moulded rear. The narrow LED taillights have three-dimensional proportions, which give them an extraordinary appearance of depth – another inspiration by the 918 Spyder. Sporty genes are obviously dominant in this hereditary line.

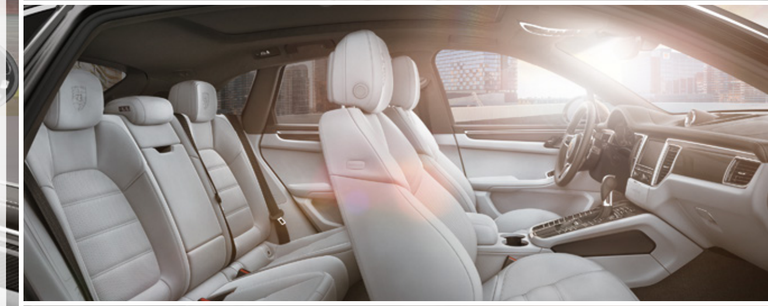
You're just as intense on the inside.

Interior design.

It is our firm belief that driver and car must form a single entity. As such, you do not simply sit in the Macan – the ergonomic architecture integrates you into the vehicle. The essentials are seen at a glance and positioned close at hand. The instrument panel has a three-tube design and the tachometer is positioned in the center, exactly where it belongs in a sports car. As ever, the ignition is on the left. The ascending center console – a typical feature of a sports car – shortens the reach between the steering wheel and the gear selector and control buttons and further intensifies that sports car feel. And what about flexibility? There's plenty of that, too. The interior boasts a luggage compartment volume of 17.7 cu.ft. With the flexible three-way rear bench seat folded down, this can even be increased to 53.0 cu.ft.

A wide range of materials, trims and colors is available for you to make the interior even more exclusive, even more sporty and even more individual.

Multifunction sports steering wheel.
The newly developed multifunction sports steering wheel is inspired by the ultra-modern concept and design of the 918 Spyder super sports car. Accordingly, it follows another principle of motorsport: letting your hands remain on the steering wheel – even when you change gear. In the new Macan, two manually operated and ergonomically positioned gearshift paddles enable fast and sporty gear changes.



Dynamics
S VM8899
SPEED
LIMIT
60

Driving on the racetrack is like falling in love: it takes just a few seconds to make that decision.

Drive and chassis.

We create sports cars. For us, though, power output is not the be all and end all. Emotions are our main development objective: the driving feel that only a genuine Porsche can provide. With considerable agility and dynamics, but always with responsibility in mind. We achieve these goals with, for example, highly efficient engines, outstanding driving features and the relentless will to push boundaries – upwards.

The new Macan Turbo is one result of this way of thinking. Its 3.6-liter twin-turbo V6 engine promises a spine-tingling experience and superior performance figures: 400 hp. 0 to 60 mph in 4.6 seconds (4.4 with Sport Chrono) and an impressive top track speed of 164 mph – all combined with a high degree of efficiency. This, incidentally, is a fundamental principle of all Macan models.

But that's not all. Every member of the Macan family was created to bring the urban way of life to the fast lane and to provide a high level of sporty performance to everyday driving.

Where it comes from, valuable seconds count.
Where it wants to go, valuable moments matter.

Drive.

7-speed Porsche Doppelkupplung (PDK).
Would you prefer to experience the gear change or the driving pleasure? No contest. The new Macan is equipped with the 7-speed PDK transmission, which changes gear in fractions of a second with no interruption in the flow of power. The advantage is that, whenever a particular gear is engaged, the next gear is already preselected. As the clutch of the engaged gear opens, the clutch of the target gear closes simultaneously. The effect is a sporty, dynamic and agile driving feel.

Porsche Traction Management (PTM).
This active all-wheel-drive system with variable torque distribution delivers engine power precisely to the road. By means of continuous monitoring of driving conditions, the system is able to respond to a variety of situations and adapt to your driving style. The electronically controlled clutch helps to ensure optimum distribution of force to all four wheels on road surfaces with irregular grip. The torque split between the front and rear axles is therefore fully variable – up to 100 % if necessary. In addition to traction, driving safety and outstanding steering performance, Porsche Traction Management (PTM) enables a high degree of driving stability, exceptional handling and excellent dynamics. In short, typical Porsche driving qualities.

Sport Chrono Package.
The Optional Sport Chrono Package provides the Macan with an even sportier tuning. It comprises a digital and analog stopwatch and the SPORT PLUS button. At the touch of a button, the engine responds more aggressively. The system sets a higher shift points. The shift times are shorter, the gear changes even sportier. The Launch Control function enables an optimum acceleration at start-up. Trip data is also visualized.

1 PDK gear selector
2 Sport Chrono Package

The love of the road inspires some remarkably intense relationships.

Chassis.

The steel spring suspension of the new Macan models works with precision and offers a high level of comfort combined with outstanding driving dynamics. As with any genuine sports car, the Macan is equipped with wider tires at the rear. This further improves agility and helps to intensify the car's intimacy with the road.

Porsche Active Suspension Management (PASM).
PASM is an electronic damping control system. It adjusts damping force based on current road conditions and driving style. To adapt the suspension set-up to the driving situation, you can select from three modes: 'Comfort', 'SPORT' and 'SPORT PLUS'. The results are increased driving stability, driving safety and comfort.

Air suspension.
It's something you wouldn't normally associate with this segment: air suspension including leveling system, ride-height adjustment and PASM. With this set-up, the Macan is 15 mm lower than with the steel spring suspension. The air suspension delivers even greater dynamic performance and comfort – and helps to keep the vehicle level constant.

Porsche Torque Vectoring Plus (PTV Plus).
How can you get even more out of the corners? PTV Plus is the compelling answer. When the car is driven into a corner, moderate brake pressure is applied to the inside rear wheel as the situation demands. Consequently, a greater amount of drive force is distributed to the outside rear wheel, inducing an additional rotational pulse around the vehicle's vertical axis. The effect is a direct and sporty steering action. And enormous driving pleasure at every twist and turn.

Instinct

Instinctively responding in the correct way – why shouldn't technologies be just as capable?

Balance.

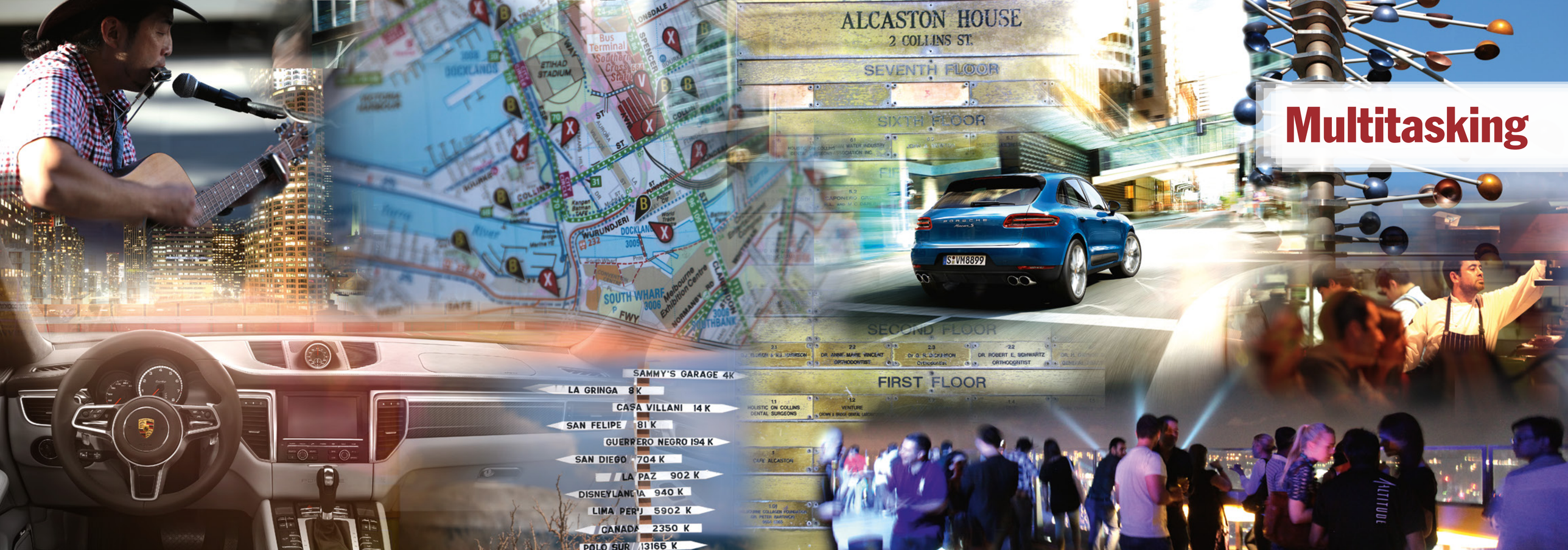
We also set our own standards in terms of balance: the generously dimensioned brake system ensures ultimate braking performance even with continuous operation.

Porsche Stability Management (PSM) helps to provide stability at the limits of sporty performance. The passenger cell is encapsulated by high-strength steels. Occupant protection is enhanced by up to eight airbags as well as side impact protection elements in the doors.

The lights on the Macan have a highly recognizable design – typically Porsche. Powerful halogen headlights provide excellent illumination of the road ahead.

Porsche Dynamic Light System (PDLS).
Our passion for corners is epitomized by the optional Bi-Xenon™ headlights with Porsche Dynamic Light System (PDLS). The system features both static and dynamic cornering lights and adjusts, for example, the range of the dipped beam based on driving speed.

PDLS+ offers even more functions. The dynamic main beam feature adapts the headlight range to oncoming traffic and to traffic in front. The intersection assistant provides better illumination in the area immediately around the vehicle on the approach to junctions. See and be seen is one of life's mottos after all.


Multitasking
ALCASTON HOUSE
2 COLLINS ST.
SEVENTH FLOOR
SIXTH FLOOR
SECOND FLOOR
FIRST FLOOR
DR. ANNE-MARIE VINCENT ORTHODONTIST
DR. ROBERT E. SCHWARTZ ORTHODONTIST
HOLISTIC ON COLLINS DENTAL SURGEONS
VENTURE CROWN & BRIDGE DENTAL LABORATORY
CAFE ALCASTON
SAMMY'S GARAGE 4K
LA GRINGA 8 K
CASA VILLANI 14 K
SAN FELIPE 81 K
GUERRERO NEGRO 194 K
SAN DIEGO 704 K
LA PAZ 902 K
DISNEYLAND 940 K
LIMA PERU 5902 K
CANADA 2350 K
POLO SUR 13165 K
ETIHAD STADIUM
DOCKLANDS
WURUNDJERI
SOUTH WHARF 3006
Melbourne Exhibition Centre
SOUTHBANK
Bus Terminal
Southern Cross Station
FWY

It’s nice when you’re not the only one who keeps their eyes open on the road.

Assistance systems.

Driver assistance systems.
Our assistance systems relieve the driver of many things, except from driving a sports car.

Adaptive cruise control with Porsche Active Safe (PAS) regulates the speed of your vehicle in line with the speed of the vehicle in front and brakes your vehicle automatically – if necessary, even down to a halt. With the follow-to-stop function, your car can brake itself to a complete stop behind the vehicle in front in congested traffic. To pull away again, all it takes is for the driver to give a brief start command using the control lever or accelerator pedal.

Lane Change Assist (LCA) monitors the areas to the rear of the vehicle and the blind spots on either side. It issues a visual warning signal in response to vehicles detected in the next lane.

Lane Assist uses a camera installed in the front end to detect divider line markings on the road. If the car threatens to cross one of the lines, the system steers the vehicle back into the center of the lane automatically. This correction is accompanied by a soft steering pulse. Of course, you are able to override the system at any time.

1 Adaptive cruise control
2 Lane Change Assist
3 Lane Assist

1

2

3

Pioneering technology.
In the truest sense of the word.

Audio and communication.

In the midst of life means in the midst of the digital age. We could be referring to our connection to social networks or our ability to search for a Point of Interest and then select it directly as our navigation destination.

Porsche Communication Management (PCM).
PCM is your central information and communications system and includes a navigation module with hard drive, radio, CD/DVD changer. Customizable sound settings, on-board computer and telephone functions. The focal point is the 7-inch high-resolution touchscreen. Other features of PCM include a universal audio interface, voice control system, digital radio and access to online services.

Burmester® High-End Surround Sound System.
For many, listening to music and driving a car is a natural combination. The Burmester® High-End Surround Sound System turns the experience into an emotional event of the highest sound quality. It was co-developed in Weissach and in Berlin – by one of the most respected manufacturers of high-end audio equipment worldwide. The figures alone sound impressive: 16 amplifier channels with a total output of more than 1,000 watts, 16 loudspeakers including a 300-watt active subwoofer with class D digital amplifier.

1 Porsche Communication Management (PCM)
2 Burmester® High-End Surround Sound System

1

2

Team spirit
S VM 8899
S VM 9886
91

Take the everyday out of every day.

The new Macan models.

Are we simply bystanders or do we take the plunge? Are we driven by obligation or passion? Do we relax and lean back or do we want to feel the power of acceleration? These are questions that everyone must answer for themselves.

What is certain is that to pursue intensity we must hit the road. But when we do, we don't follow conventions, only dynamics.

As for how to do it, we've narrowed down the options for you. Introducing the Macan model range.

Power package as standard.

The new Macan Turbo.

Does intensity really have any limits? In the areas of design, performance and exclusivity, we have redefined them.

The distinctly muscular front fascia, with the side airblades of the conspicuously large cooling air intakes, is found nowhere else but on the Macan Turbo. A promise of thrilling performance.

The Macan Turbo also stands out thanks to its front spoiler lip, the design of which is based on that of the 918 Spyder, and the direction indicators and position lights, which appear to hover inside the side air intakes.

Impressively, the 3.6-liter twin-turbo V6 engine delivers an enormous power output of 400 hp.

The sprint from 0 to 60 mph is completed in a mere 4.6 seconds. Top track speed of 164 mph. And that's all achieved with moderate emission and fuel consumption figures.

The Macan Turbo also features Bi-Xenon™ headlights including PDLS, Porsche Active Suspension Management (PASM), 19-inch Macan Turbo wheels, red brake calipers with enlarged brake discs, side blades painted in the exterior color, a leather package, adaptive Sports seats, Porsche Communication Management (PCM) with a large touchscreen and comfort with the BOSE® Surround Sound System. Offering a total output of 545 watts and with 14 loudspeakers including subwoofer, it delivers a special listening experience.

The new Macan Turbo. Turbocharged intensity.

Pace car for the senses.

The new Macan S.

We always like to go one better. We want more spine-tingling thrills. But we'll do without anything that's superfluous to the spirit of sport. It's all encompassed in one simple letter: S.

The 'S' principle is exemplified by the 3.0-liter twin-turbo V6 engine in the new Macan S – with a power output of 340 hp, it sprints from 0 to 60 mph in only 5.2 seconds. Top track speed of 156 mph.

The Macan S is equipped with the 19-inch Macan design wheels. Its brake calipers are silver-colored. This high-performance athlete is also recognizable by the 'Macan S' logo on the rear hatch.

Standard equipment includes the CDR Plus audio system with a high-resolution 7-inch touchscreen offering intuitive ease of use.

The new Macan S. For an unadulterated encounter with intensity.

Sapphire Blue Metallic available from 10/2014.

Technical data.

	Macan Turbo	Macan S
Engine		
Cylinders	6	6
Displacement	3.6 liter	3.0 liter
Max. power (DIN) at rpm	400 hp 6000	340 hp 5500–6000
Max. torque at rpm	406 lb.-ft. 1350–4500	339 lb.-ft. 1450–5000
Compression ratio	10.5 : 1	9.8 : 1
Performance		
Top track speed	164 mph	156 mph
0–60 mph	4.6 secs	5.2 secs
Sport Chrono Package 0–60 mph	4.4 secs	5.0 secs
Fuel consumption/emissions[1), 3)]		
Fuel grade	Premium	Premium
City	TBD	TBD
Highway	TBD	TBD
Combined	TBD	TBD
Chassis		
Front axle	Fully independent double wishbone suspension	Fully independent double wishbone suspension
Rear axle	Fully independent multi-link suspension	Fully independent multi-link suspension
Steering	Power-assisted, electromechanical	Power-assisted, electromechanical
Brakes	Six-piston aluminium monobloc fixed brake calipers at front, single-piston floating calipers at rear, discs internally vented	Six-piston aluminium monobloc fixed brake calipers at front, single-piston floating calipers at rear, discs internally vented

All information regarding features, design, performance, dimensions, weight, fuel consumption and tyre efficiency classes of vehicles is correct to the best of our knowledge at the time of going to print. Subject to change without notice.

	Macan Turbo	Macan S
Transmission		
Layout	Porsche Traction Management (PTM): Active all-wheel drive with electronic and map-controlled multi-plate clutch with automatic brake differential (ABD) and anti-slip regulation (ASR)	Porsche Traction Management (PTM): Active all-wheel drive with electronic and map-controlled multi-plate clutch with automatic brake differential (ABD) and anti-slip regulation (ASR)
Porsche Doppelkupplung (PDK)	Standard	Standard
Dimensions		
Length	185.00 in.	184.29 in.
Width (including exterior mirrors)	76.1 in. (82.6 in.)	76.1 in. (82.6 in.)
Height	63.94 in.	63.94 in.
Wheelbase	110.51 in.	110.51 in.
Luggage compartment volume (German Car Manufacturers' Assoc.) with rear seats folded down	17.7 cu. ft./53.0 cu. ft.	17.7 cu. ft./53.0 cu. ft.
Fuel capacity	19.8 gallons	17.2 gallons
Weights		
Curb weight[2)]	4244 lbs.	4112 lbs.
Permissible gross weight	5622 lbs.	5622 lbs.
Max. payload	1378 lbs.	1510 lbs.
Max. trailer load braked/un-braked	5291 lbs./1653 lbs.	5291 lbs./1653 lbs.

[1)] As of the time of printing, the EPA had not estimated the fuel economy of the vehicles. Please see your Authorized Porsche dealer or visit porscheusa.com for the latest information.
[2)] Weight is calculated in accordance with the relevant Curb Weight Directives and is valid for vehicles with standard specification only. Optional equipment increases this figure. The figure given includes 149 lb. for the driver and 15 lb. for luggage.
[3)] Range depends on the tire set.

The Macan online.
With the Porsche Car Configurator, you can style and kit out the new Macan to your personal preference. A 3D visualization lets you see how the car will look with the personalization options that you've selected. Please visit www.porsche.com for this and even more information about the intensity of the new Macan models.

The models featured in this publication are approved for road use in Germany. Some items of equipment are available as extra-cost options only. The availability of models and options may vary from market to market due to local restrictions and regulations. For information on standard and optional equipment, please consult your Authorized Porsche dealer. All information regarding construction, features, design, performance, dimensions, weight, fuel consumption and running costs is correct to the best of our knowledge at the time of printing. Porsche reserves the right to alter specifications, equipment and delivery scopes without prior notice. Colors may differ from those illustrated. Errors and omissions excepted.

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