The way we see it, nothing comes close to driving a convertible. You know, that feeling of pure exhilaration when the top is down. But when the weather is less than ideal, what choice do you have? With the Eos, you’ll have a lot because it’s the world’s only automatic folding hardtop with a power sunroof.* So if conditions aren’t calling for the full wind-in-your-hair experience, just open the sunroof to keep that endless blue sky above you. Then, top up or down, just step on the gas and let the 200-hp turbocharged engine take you anywhere. And leave you open for anything. That’s the Power of German Engineering.

Keep all your options open.

*Based on manufacturers’ published data.
Eos, by the numbers.

1. STYLE
   - With its bold design, the Eos has a real sense of style inside and out, top to bottom.

2. PERFORMANCE
   - A 200-hp turbocharged engine that really puts the wind in your hair when you put the pedal to the metal.

3. INTERIOR
   - Surprisingly roomy and spacious, this convertible seats four adults comfortably.

4. TECHNOLOGY
   - With a touchscreen and 8-speaker sound system, it’s an entertainment center that totally revolves around you.

5. SAFETY
   - You’ll find numerous safety measures, both active and passive, that will help provide immeasurable safety.

6. SPECS & ACCESSORIES
   - Colors. Trims. Wheels. All the things that make an Eos your Eos.
5-piece folding hardtop design
Power tilting/sliding panoramic sunroof
18" alloy wheels*
Bi-Xenon headlights with LED Daytime Running Lights*
LED taillights

With its stunning looks and impressive German engineering, there’s no telling what you can do in your Eos. Show off those curves on a long straightaway. Turn heads at nearly every turn. Or just get your daily dose of Vitamin D. Really, it can go wherever the sky takes you.
Top form.

A simple pull of a lever transforms the Eos from a coupe to a convertible in just 25 seconds for a quick change of scenery. So one moment the Eos is a gorgeous coupe with stunning lines. In the very next, it’s an equally gorgeous convertible looking for the next stunning sunset.

Seen in all the right places. With LED taillights, LED lighting for the license plate, and foglights with a corner-illuminating feature, you definitely have a lot to look forward to.

Ah, leather. The seats of the Eos are available with Vienna leather seating surfaces that are soft to the touch. Plus, they really do make that new car smell even better.

How’s the view? Simply beautiful with available power-folding side mirrors that have integrated turn signals, are heated, and can even dim automatically on the driver’s side to help reduce headlight glare.

Shining example. Available Bi-Xenon headlights with the Adaptive Front-lighting System show off more of the road at night. And let you show off one of our coolest features.

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Fun worshipper. When it comes to a good time, the Eos is ready to soak it all in. Look past those sleek lines and you'll see a 2.0L, 200-hp turbocharged engine underneath the hood that's ready to take on any highway, expressway, or long way home. Paired with the 6-speed DSG® automatic transmission with Tiptronic®, you can switch from fully automatic to manual shifting with just a simple tap. This means getting there is always twice the fun.

200 horsepower

PERFORMANCE

- 2.0L TSI® engine
- 6-speed DSG® automatic transmission with Tiptronic and Sport mode
- Sport-tuned suspension*
- Electromechanical Power Steering (EPS)
- Steering wheel-mounted paddle shifters*

200 hp turbocharged engine

PERFORMANCE

- 2.0L TSI® engine. That wind in your hair doesn’t just come out of nowhere. A lot of credit goes to the 207 lbs/ft of torque from a turbocharged engine designed to blow you away.
- Turbo. That distinct whoosh you hear when you step on the gas is the turbocharger kicking in, pushing more air into the engine for a quick boost of power. And an even quicker rush of adrenaline.
Leather-wrapped, multi-function steering wheel
Heated front seats
V-Tex leatherette seating surfaces
Removable wind deflector
Keyless access with push-button start*
12-way power-adjustable front seats*
Dual-zone automatic climate control

Roomy with a view.

Even when you’re inside with the top up, you’ll never leave the outside far behind. Open the panoramic sunroof to let all of that breathtaking sky in. Get nice and comfortable in the available 12-way power-adjustable front seats. Then turn on the dual-zone automatic climate control to maintain the perfect temperature for everyone. It’s nice to know the Eos is always looking out for you.
Open seating.

Go ahead and take any seat you like. Because no matter where you’re sitting in the Eos, you’re in the perfect position to take in the available crystal-clear HD Radio™ or your favorite iPod® playlist pumping out of 10 available premium speakers. Of course, if it’s just you, call up some friends with the push of a button and a voice command to tell them you have some great seats for the next performance.**
Beneath that attractive Eos exterior, you’ll find even more attractive features designed to help keep you safe. Numerous active safety features, such as Electronic Stability Control (ESC) and Hydraulic Brake Assist (HBA) systems, help reduce the likelihood of an accident occurring in the first place. And should the unthinkable become unavoidable, we’ve implemented multiple passive safety systems to do our very best to help protect you and your passengers, including adaptive airbags that can vary their operation based on crash severity. The Eos even looks out for you after a crash with its Intelligent Crash Response System (ICRS). With everything the Eos does to help protect you, it has a focus on safety that’s clear to see.

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Building cars comes with responsibilities—not just to you, but to the environment. And this starts before our cars are even built, like at our LEED® Platinum-certified plant in Chattanooga. It follows our “Think Blue, Factory” philosophy by taking a holistic approach to our ecological activities. Our goal is to reduce the environmental impacts from the Volkswagen brand’s production operations by 25% per vehicle by 2018 by improving resource efficiency and reducing emissions. As you can see, this sort of thinking really does come second nature to us. Think beyond green. Think Blue.

Our environment.

Encouraging eco-conscious behavior

The first LEED Platinum auto plant
Partnersing with other progressive thinkers like MoMA, the Surfrider Foundation, and PeopleForBikes

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Our commitment to the movement

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Driving a fuel-efficient* vehicle shouldn’t mean sacrificing performance. There are just too many fun, curvy roads out there, which is why Volkswagen makes a variety of fun-to-drive engines, including a high-range TDI® Clean Diesel engine with enough grin-inducing torque to pin you back in your seat. Our TSI® engine uses direct injection to be both powerful and efficient, and our Jetta Hybrid sports a turbocharger under its hood, which is the first of its kind in its class. Who knows, this could account for all the happy VW drivers out there. Quite honestly, nothing would make us happier.

Our commitment to your driving enjoyment

TDI technology uses less fuel and provides more torque than comparable gas engines*
TSI engines use turbocharging and direct injection to be more powerful and efficient*
The 48 highway mpg Jetta Hybrid is the first turbocharged hybrid in its class**

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Trims & Specs

Komfort

Includes 2.5L, 200-hp TSI engine equipped with DSG automatic transmission; Sport suspension; 7” color touchscreen with Apple CarPlay and Android Auto; 17” alloy wheels with all-season tires; power-operated tailgate and power panoramic sunroof (*sliding along with manual sunshade); front highlights with xenon-reflecting feature; LED license plate lighting; heated front seats; Convenience

Sport

Includes Komfort features, plus: 6” leather seat adjustment for driver and manual passenger seats; Power-Assist four-wheel disc brakes; 17” Michelin alloy wheels with all-season tires; LED Daytime Running Lights and Adaptive Front-lighting System (AFS); headlight system, automatic wiper system, LED daytime running lights with corner-illuminating feature; outboard seats with power-button start; steering wheel-mounted paddle shifters; Bluetooth® connectivity and availability of vehicle GPS signal. VW Car-Net includes services that may collect location information. See applicable Terms of Service available at vw.com/carnet for details.

Executive

Includes Komfort features, plus: 10” Korean leather seating surfaces with all-season tires; Sport suspension; 6-speed Tiptronic automatic transmission; LED Daytime Running Lights and Adaptive Front-lighting System (AFS); headlight system, automatic wiper system, LED daytime running lights with corner-illuminating feature; outboard seats with power-button start; steering wheel-mounted paddle shifters; Bluetooth® connectivity and availability of vehicle GPS signal. VW Car-Net includes services that may collect location information. See applicable Terms of Service available at vw.com/carnet for details.

Design

Main grille: black with twin, triangular, chrome-look logos; chrome-look grille bars and surrounds; illuminated Volkswagen logo; self-dimming rearview mirror; auto-dimming driver’s side mirror; heated washer nozzles; Climatronic® dual-zone automatic climate control with pollen filter; heated rear glass window; CSC (Cruise Control System); black painted exterior mirrors; Bi-Xenon high-intensity headlights with LED Daytime Running Lights; xenon headlight system, with Adaptive Front-lighting System (AFS); headlight system, with automatic wiper system, LED daytime running lights with corner-illuminating feature; Bi-Xenon high-intensity headlights with LED Daytime Running Lights.
Candy White
Black Oak Brown Metallic
Reflex Silver Metallic
Horizon Blue Metallic
Salsa Red
Indium Gray Metallic
Deep Black Pearl

V-TEX LEATHERETTE
Cornsilk Beige
Titan Black
Cornsilk Beige
Red
Titan Black
Atlantic Blue

SEAT LEATHER
Cornelli Beige
Time Black
Cornelli Beige
Time Black
Atlantic Blue
Red

Interior

7 exterior paint choices.
10 models to choose from.

Why VW. It’s not a question. It’s our philosophy behind why we think everyone deserves a better car. No matter where they are or where they’re headed, people should have a quality car they can feel good about and enjoy for a long time. Today, we have ten different models to choose from—all engineered with this same belief. And it’s why we have the most vehicles on the road with over 100,000 miles.* Because Why VW is all about making sure that the VW you have today will still be the one you love to love tomorrow.

*Average mileage based on Wolfram Alpha data (www.wolframalpha.com). Vehicles on the road based on Polk global registrations of 2001 models and older in 48 countries, as of September 2012.