

ORIGINAL COLLECTION



4C



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COLLECTION



Alfa Romeo 4C accessories and objects:  
a rapid succession of ideas inspired by this  
model from their concept to making.

Exclusive objects first pictured and then  
sketched out by hand, with the emphasis  
and enthusiasm of those who want to design  
something that will leave its mark on a sheet  
of blank paper. In this case as well the guideline  
was the theme of 'functional beauty'. Seductive  
lines in addition to materials and solutions able  
to offer real added value were sought.

A collection dedicated to true enthusiasts  
is born. It is an unforgettable 'Brand Experience'  
that totally reflects the 4C lifestyle



# Accessories

## Brake calipers

Available in red, yellow or black,  
all with Alfa Romeo personalisation.



Alfa Romeo



**18" - 19" 5-hole alloy wheels**  
With matt black treatment.

Part No. 50530592



**AR RACING tyres**

Front: 205/40 R18 - Rear: 235/35 R19

Maximum grip and stability thanks to the nano-composites compound and the pattern especially made for the 4C. Ideal also on wet roads.



# Accessories

**Alfa Romeo 4C trolley case**  
Body coated with shiny paint.

Part No. 50530668



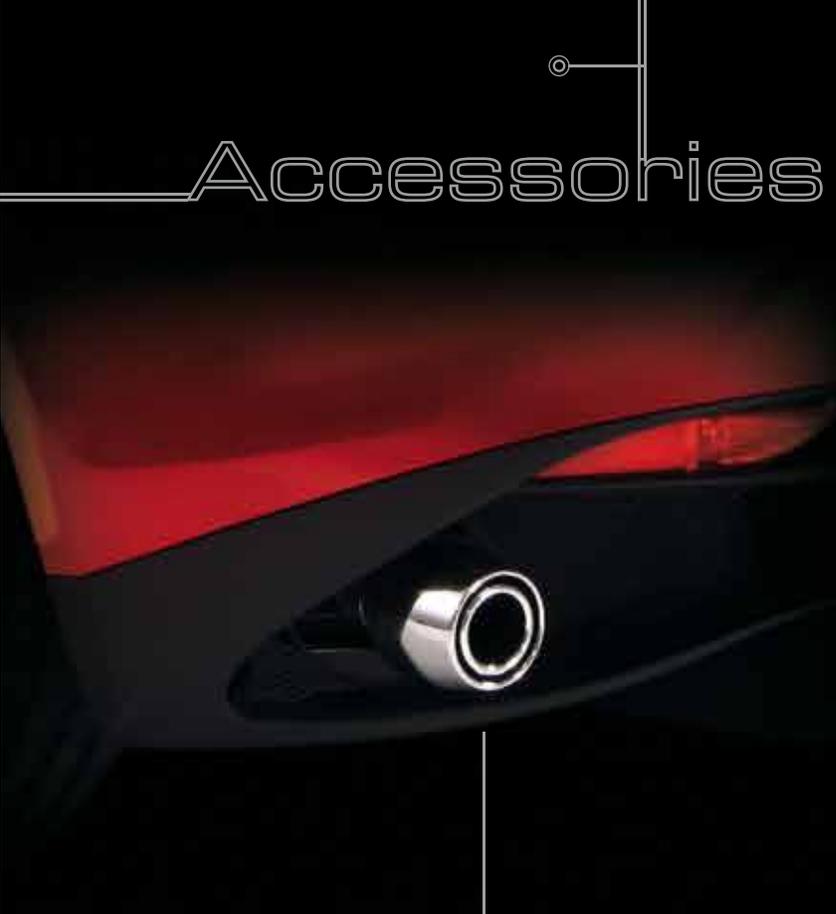


**Chrome or satin finish mirror fairings**  
For a contrasting effect with the body colour.

**Carbon BI-LED headlight frames**  
Made of carbon fibre for maximum lightness  
and an extremely aggressive look.

Part No. 71807266

# Accessories



A close-up photograph of a racing exhaust system. The exhaust tip is a polished, cylindrical metal ring protruding from a dark, aerodynamic bodywork. The background is dark, with a red glow from the car's interior or engine bay visible above the exhaust.

## Racing exhaust system

Specially configured to offer an even more powerful roar.



A side-profile photograph of a white sports car, likely a Ferrari, showing the front wheel and side bodywork. The car has black multi-spoke wheels and red brake calipers. The background is dark.

## Stickers

Black stickers kit for application on the outer bodywork to get a dynamic and highly personal look.

Part No. 50530831



**Red car cover**

Personalised Alfa Romeo 4C.  
For internal use only.

Part No. 50529285

**Italian flag badge**  
Aluminium logo representing  
the “tricolore” of the Italian flag.

Part No. 71807227

**Spoiler in body colour**  
For those looking for sportiness  
and grit even in the tiniest detail.

Part No. 50529933



Action



**Lowered longboard**

Inspired by the Alfa Romeo 4C and tested by world champion Luca Giammarco. 100% carbon fibre, front and rear wheels with intermediate compound, brushed aluminum plates for the Alfa Romeo and 4C logos. Length 122 cm.





#### **4C IFD bicycle**

Limited Edition designed by the Centro Stile Alfa Romeo and Compagnia Ducale. The ultralight frame makes its world debut with a half-tube structure.

The frame and fork are entirely hand-made in Italy in HM 40 carbon. Its lines are aerodynamic and strong, with fluid sections secured to important junction points and joined together with steel tie rods.

Its components, made by Campagnolo, are also of excellent manufacture.

This innovative project forges the coin of the term IFD: "Innovative Frame Design".



# Vision



## GPS INFO

- NAVIGATION
- SPEED
- SMARTPHONE CONNECTIVITY
- VERTICAL
- BUDDY TRACKING
- JUMP ANALYTICS
- MUSIC
- ALTITUDE

## Ski goggles with GPS

Slopes data can be monitored in real time thanks to the built-in satellite GPS system.

The information is directly displayed on the monitor inside and can be downloaded onto a PC or mobile device.

It can be connected to a smartphone via bluetooth and also displays incoming text messages. Lens technical characteristics: Hybrid R-TECH with mirror finish.





**Multipurpose eyewear**

Sidepieces made of Kynetium™, an aerospace alloy that makes them extremely light.

A perforated alloy fashion detail on the front prevents the lenses from steaming up. Ergonomically shaped to sit firmly on the face. No edges on the hinges and 2 Megol antishock bearings that provide maximum comfort.

Ready for fitting Rx lenses with clip-on system.

(RX lenses supplied separately).



# Style

## Winter jacket

Windcheater made of waterproof and breathable technical fibre, lined with a removable goose down layer. Versatility, comfort and reliability for all outdoor uses.





**Sports hooded sweatshirt**

Made of brushed cotton so its fit is soft and comfortable. Personalized with 4C embroidery and a pin with the Alfa Romeo logo on the pocket.



Style



**Technical fleece jacket**

100% cotton with technical inserts of soft-shell fabrics on the side. Ultimate functionality and practicality owing to two side pockets with zip.

4C customization in rubber-coated print. Carbon fibre zip-pull and pin with the Alfa Romeo logo on the pocket.





### Shirt

Button-down shirt made of Oxford cotton with a regular fit. Unique finishing details include a single carbon fibre button and customized buttonhole, red undercollar and Alfa Romeo 4C embroidery on the back. Designed to combine style and practicality.

### Short-sleeve polo shirt

This piqué cotton polo shirt is great to achieve a casual and recognizable look. Double collar. Customized button fastening closure with a carbon fibre button and customized buttonhole.

Red contrasting trim on the collar and sleeves. Customized with 4C embroidery on the sleeve and pin with the Alfa Romeo logo.



# Spirit



## Performance rucksack

Ultra-light technical project. 100% waterproof with red rubber-coated and taped zips. Expandable up to 10 cm more. Front with personalized mesh pocket. Breathable fabric back and adjustable shoulder straps and waistband.





### **Performance sledge**

Frame made of aluminum tubes crossed and welded in large sections to combine ultra-light weight and maximum strength. Multi-layer laminate seat with carbon fibre finishing hardened for low temperatures. Inspired by competitions, suitable for children.



# Spirit



**4C model car**  
1:43 scale model car



**Competition yo-yo**

Made of aluminum turned from a solid piece and with ball bearing inside. Alfa Romeo 4C wheel shape.  
Difficulty: medium.

**550 ml Flask**

Water is dispensed continuously at 47 ml/sec thanks to the innovative membrane technology. Lock/unlock clasp for safe transport. Can be entirely disassembled, 100% biodegradable, BPA-free.



**Office mug**

Matt black graphite porcelain. Carbon fibre grip with design inspired by the Alfa Romeo grille.



**Roller**

Carbon fibre body with brushed aluminum and Plexiglas window, anodized and chrome-plated finishing. A sporty design sealed by the 4C logo and crowned by the Alfa Romeo trademark. Hand-made carbon fibre packaging.

**Moneyclip**

Made of carbon fibre. Extremely light-weight and compact to be easily carried.





**Medium roller**

Made of aluminum and carbon fibre.  
Slim and ultra-light design with 4C customisation.



**USB memory stick**

4 GB USB memory stick. The front and rear lights turn on when the memory stick is inserted.



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