IT BLENDS COMFORT, TECHNOLOGY AND PERFORMANCE WITHOUT BLENDING IN.
It’s an Essential Ingredient of Luxury.

We’re not sure there’s an exact formula for luxury, but one thing we do know: style is an essential ingredient. Which is why for 2014, the elegantly graceful character of LaCrosse is even more alluring. With dramatic reshaping of the front and rear, Buick designers gave LaCrosse a more refined look. Airflow hood flows toward the multifaceted waterfall grille, and the hood’s crisp, curving folds form a wide arch that wraps the front fenders into the jewel-like LED illumination encircling the projector-style headlamps. Where the hood joins the fenders, the LaCrosse designers placed a new interpretation of Buick’s signature portholes. At the rear of the car, a pair of wraparound LED taillamps ensure LaCrosse is equally stunning coming or going.

Another key ingredient of Buick luxury? Confidence. For 2014, LaCrosse is available with the latest advances in safety technology, including Lane Change Alert, Lane Departure Warning, Forward Collision Alert and the Safety Alert Seat. LaCrosse is even available with a highly intelligent ALL-WHEEL-DRIVE (AWD) system to help maximize traction and avoid wheel spin. Combined with an electronic limited-slip differential, AWD helps maximize traction by sending power to the wheel(s) with the most grip. In low-traction situations—the rain, sleet or snow—it can send up to 50 percent of engine torque to either front wheel and up to 85 percent to either rear wheel. And on dry roads, the performance and handling benefits include enhanced acceleration, providing torque to all four wheels. For the kind of confidence that’s a very luxurious feeling indeed.
The sophisticated traveler has a new destination.

Settle into the soft, available leather-appointed front seats of the 2014 LaCrosse and know instantly you’ve arrived. Atop the center console is an 8-inch diagonal color touch-screen that makes it easy to use the latest generation of IntelliLink®, Buick’s acclaimed infotainment system. Below the center screen, the dual-zone climate controls and available heated and ventilated front seats can be easily controlled by using intuitive capacitive touch controls, meaning fewer buttons and putting every control just where you need it. And directly in front of the driver, there’s an all-new 8-inch diagonal Driver Information and Cluster Display that can be configured with the information you use most often.

*Full functionality requires compatible Bluetooth® and smartphone. Some devices require USB connectivity.
BE COMFORTABLE WITH YOUR DECISION. **VERY.**

The Buick LaCrosse envelops you in luxury. Available premium leather-appointed seating, ice-blue ambient lighting and the soft-touch instrument panel surround you to make your ride more comfortable and enjoyable.

Your passengers’ comfort isn’t left to chance, either. In fact, our engineers designed first-class rear seating in this luxury sedan to have more rear leg room than even the Lexus ES 350, Acura TL and Infiniti G37 sedans.
LaCrosse is engineered using an exclusive QuietTuning process. It’s a carefully orchestrated application of sound-reducing, sound-blocking and sound-absorbing measures, including a windshield shaped to minimize turbulence, triple door seals, optimized engine mounts and special sealants. The result is a cabin that’s quiet and calm. So go ahead. Close the door of your LaCrosse. Settle into a place where the noise of the world falls away and you can enjoy hearing the sounds you prefer—a favorite song, a good conversation or simply the smooth acceleration of the engine.
THE EASE OF SEAMLESS CONNECTIVITY.

Remarkably simple and intuitive, IntelliLink helps drivers keep their hands on the wheel and eyes on the road. With this next-generation IntelliLink, natural-language voice recognition allows for conversational commands, such as “Call my office.” Or to navigate content, you simply use touch, drag and swipe gestures. This system lets you save up to 60 presets of your favorite music, plus destinations and contacts. You can listen to selections from your MP3 music library or stream Pandora internet radio from your smartphone. Plus the built-in Bluetooth lets you play music wirelessly. And since LaCrosse is now available with Bose Premium Audio, the music you choose will sound especially rich, reproduced with deep bass, complex midrange and clean, crisp highs. And now with app tray customization, you can keep your frequently used features at your fingertips.

Full functionality requires compatible Bluetooth and smartphone. Some devices require USB connectivity. Data plans apply. Go to gmtotalconnect.com to find out which phones are compatible with the vehicle.
A SAFETY PORTFOLIO DESIGNED TO MANAGE RISK.

What if your driver’s seat vibrated as a way to alert you to a potential hazard? What if when you signaled a lane change and another vehicle enters your side blind zones, an icon flashed in the driver’s-side mirror? What if your car sensed the threat of a forward collision, and not only warned you but, if necessary, applied the brakes to help you avoid the crash?

Those are some of the ways the 2014 Buick LaCrosse applies the latest advances in safety technology. It’s the first Buick to offer LANE CHANGE ALERT*; an available feature included with SIDE BLIND ZONE ALERT*; together, they warn you of vehicles in the next lane approaching fast from behind and of vehicles in your side blind zones. Also new for 2014 is available FORWARD COLLISION ALERT* that alerts the driver of a potential collision with a vehicle ahead. If necessary, the new available AUTOMATIC COLLISION PREPARATION* can even automatically apply the brakes if it detects you may not be reacting quickly enough to this threat. The available ADAPTIVE CRUISE CONTROL is a new feature that automatically adjusts the vehicle speed to maintain a driver-selected following gap to vehicles ahead, even in stop-and-go traffic.

And to help you avoid unintentional slow lane drifts, available LANE DEPARTURE WARNING reads the lane markings at speeds above 35 mph. If you haven’t put on your turn signal and it senses your car departs its lane, it flashes a yellow icon to alert you.

With the available SAFETY ALERT SEAT®, when the Lane Departure Warning system’s camera detects your LaCrosse is leaving a lane without a turn signal active in that direction, a vibration in the driver’s left or right seat bolster directs your attention to the side of the lane encroachment. When a potential collision is detected ahead by the Forward Collision Alert system, both sides of the seat vibrate.

*Always making a lane change, always check the Side Blind Zone Alert display, check the side and inside rearview mirrors, look over your shoulder for vehicles and hazards and start the turn signal.
Today, we’re more connected than ever before. This is more true than ever with OnStar®, standard for 6 months, which now includes the ONSTAR REMOTE LINK MOBILE APP® that lets you lock, unlock and even start your LaCrosse remotely from your smartphone or tablet. As always, you’ll have the peace of mind OnStar brings. In many crashes, Automatic Crash Response can alert an OnStar Advisor, who is immediately connected to your LaCrosse and can send help to your exact location—even if you can’t ask for it. And new this year, OnStar RemoteLink® Key Fab Services1 are included for 5 years on OnStar-equipped 2014 vehicles when you download the app and use RemoteLink services during the 6-month trial period and any consecutive periods with an OnStar plan. Services include remote door unlock and lock, remote start and stop (requires factory-installed remote start) and remote horn and lights.

REVERSE ENGINEERING.

Now available on LaCrosse, REAR CROSS TRAFFIC ALERT helps you know something’s headed your way when backing up. A camera in the rear captures a view behind the car, while radar sensors detect vehicles approaching from the left or right within 65 feet. The system alerts you audibly and by flashing a warning signal on the Rearview Camera screen. And if equipped with the Safety Alert Seat, the left or right side of the seat bottom will vibrate.

* Visit onstar.com for coverage map, details and system limitations. Services vary with conditions. OnStar acts as a link to existing emergency service provider. Not all vehicles may transmit all crash data. ** Available on select Apple®, Android® and BlackBerry® devices. Services vary by device, vehicle and conditions. Requires an active OnStar subscription. *** Access is available for 5 years from the date of vehicle delivery and is transferable. Does not include any emergency services or other OnStar services. To cancel OnStar RemoteLink Key Fab Services, or if your vehicle is sold, it is important to contact an OnStar Advisor. See onstar.com/mobile for full details.
LaCrosse is available with a fuel-saving technology called eAssist. This powertrain integrates a compact electric motor, an advanced lithium-ion battery and LaCrosse’s 2.4L DOHC DI 4-cylinder gasoline engine. To help conserve fuel when LaCrosse brakes to a stop, like at a red light, eAssist switches the engine off and then back on again the instant the driver’s foot leaves the brake pedal. eAssist also captures and stores energy in the battery as you coast or brake. This energy is used to run accessories when LaCrosse is stopped with the engine switched off. When needed, the stored energy also powers the electric motor, increasing the horsepower and torque of the 2.4L engine for enviable fuel economy of 36 mpg hwy.¹

LaCROSSE WITH eASSIST.
36 MPG HWY.¹

¹Based on EPA estimates.
IT’S A REFLECTION OF YOU. INSIDE AND OUT.

LaCrosse is offered in a variety of exterior colors and interior trims and with a wide selection of wheel choices. No matter what shade of paint or style of wheel you ultimately choose, you’ll be making LaCrosse your personal definition of luxury.
- Additional charge, premium paint.
- Late availability.
- Not available with Ultra Luxury Package.
When everything’s just right, when every detail meets your standards and every material soothes your senses—that’s Buick luxury. And LaCrosse now takes those qualities even further, with the available Ultra Luxury Package. New for 2014, it features soft, supple semi-aniline leather on the seat surfaces, door and center console armrests; a sueded microfiber headliner; real tamo ash wood trim; and an exclusive interior trim color combination of Sangria seating with Ebony accents.
A quick glance over the standard features found on every LaCrosse confirms how high we've set the bar for comfort, convenience and driving confidence. And you can take it further still, with a range of option packages and stand-alone options that allow you to create a luxury sedan to your exact specifications.

STANDARD EQUIPMENT

POWER AND PERFORMANCE

DriveTronic: front-wheel drive
Engine: 2.4L with eAssist technology
Whitewall Tires: 165/65R16 on 16" cast-aluminum alloy wheels
\( \text{Torque} \text{ (Available only with} \text{ 2L DOHC DI with eAssist technology} \)
\( \text{Engine Type} \text{: 2.4L DOHC DI with eAssist technology} \)
\( \text{Horsepower} \text{: 182 hp @ 6600 rpm} \)
\( \text{Engine Type} \text{: 3.6L V6 with E85 capability*} \)
\( \text{Horsepower} \text{: 304 hp @ 6400 rpm} \)
\( \text{F Fallon-estimated mpg} \text{: 25 city/35 hwy 2.4L with eAssist technology} \)
\( \text{F Fallon-estimated mpg} \text{: 18 city/29 hwy 3.6L V6} \)
\( \text{F Fallon-estimated mpg} \text{: 17 city/24 hwy 3.6L V6 (E85)} \)
\( \text{Torque} \text{ (Available only with} \text{ 2L DOHC DI with eAssist technology} \)
\( \text{Engine Type} \text{: 2L DOHC DI with eAssist technology} \)
\( \text{Horsepower} \text{: 182 hp @ 6600 rpm} \)
\( \text{Engine Type} \text{: 3.6L V6 with E85 capability*} \)
\( \text{Horsepower} \text{: 304 hp @ 6400 rpm} \)
\( \text{F Fallon-estimated mpg} \text{: 25 city/35 hwy 2.4L with eAssist technology} \)
\( \text{F Fallon-estimated mpg} \text{: 18 city/29 hwy 3.6L V6} \)
\( \text{F Fallon-estimated mpg} \text{: 17 city/24 hwy 3.6L V6 (E85)} \)
\( \text{Torque} \text{ (Available only with} \text{ 2L DOHC DI with eAssist technology} \)
\( \text{Engine Type} \text{: 2L DOHC DI with eAssist technology} \)
\( \text{Horsepower} \text{: 182 hp @ 6600 rpm} \)
\( \text{Engine Type} \text{: 3.6L V6 with E85 capability*} \)
\( \text{Horsepower} \text{: 304 hp @ 6400 rpm} \)
\( \text{F Fallon-estimated mpg} \text{: 25 city/35 hwy 2.4L with eAssist technology} \)
\( \text{F Fallon-estimated mpg} \text{: 18 city/29 hwy 3.6L V6} \)
\( \text{F Fallon-estimated mpg} \text{: 17 city/24 hwy 3.6L V6 (E85)} \)

EQUIPMENT GROUPS

LEATHER GROUP

Includes all standard equipment plus:
Leather-appointed seating: Heated front seats
8-way Power Seat: Front passenger
Power Mirrors: Heated, with LED indicators, automatic dimming side- and ground-luminated
Review Camera System
Rear Park Assist
Memory Settings: Includes driver seat and outside mirrors

PREMIUM GROUP 1

Includes all standard equipment plus:
Leather-appointed seating: Heated front seats
8-way Power Seat: Front passenger
Power Mirrors: Heated, with LED indicators, automatic dimming side- and ground-luminated
Review Camera System
Rear Park Assist
Memory Settings: Includes driver seat and outside mirrors
Engine: 3.6L V6, V6-4 with E85 capability*
Seating: Perforated and ventilated, front
Steering Wheel: Leather, heated
Sunshade: Power rear
E-Z Key Passive Entry System: Push-back door
Wheels: EK 19" chrome alloy (FWD only)
Chassis: Continuously Variable Real-Time Damping with Sport Mode (FWD only)
Hill Start Assist (FWD only)
Base Audio System

PREMIUM GROUP 2

Includes all standard equipment plus:
Leather-appointed seating: Heated front seats
8-way Power Seat: Front passenger
Power Mirrors: Heated, with LED indicators, automatic dimming side- and ground-luminated
Review Camera System
Rear Park Assist
Memory Settings: Includes driver seat and outside mirrors
Engine: 3.6L V6, V6-4 with E85 capability*
Seating: Perforated and ventilated, front
Steering Wheel: Leather, heated
Sunshade: Power rear
E-Z Key Passive Entry System: Push-back door
Wheels: Q55 20" machine-faced silver painted alloy
Chassis: Continuously Variable Real-Time Damping with Sport Mode
Hill Start Assist (FWD only)
Base Audio System

PREMIUM GROUP 3

Includes all standard equipment plus:
Leather-appointed seating: Heated front seats
8-way Power Seat: Front passenger
Power Mirrors: Heated, with LED indicators, automatic dimming side- and ground-luminated
Review Camera System
Rear Park Assist
Memory Settings: Includes driver seat and outside mirrors
Engine: 3.6L V6, V6-4 with E85 capability*
Seating: Perforated and ventilated, front
Steering Wheel: Leather, heated
Sunshade: Power rear
E-Z Key Passive Entry System: Push-back door
Wheels: Q55 20" machine-faced silver painted alloy
Chassis: Continuously Variable Real-Time Damping with Sport Mode
Hill Start Assist (FWD only)
Base Audio System

AUDIO SYSTEM DESCRIPTIONS

Audio System with Navigation*: AM/FM/SiriusXM®/stream 3-month trial, single CD/DVD player and navigation, multi-display with 8" color-diagonal touchscreen display and GPS navigation system
Base Audio System: Bose Centerpoint® Surround Sound premium 11-speaker system, on-screen soundsetting control Rear Seat Entertainment System: CD/DVD player stereo rear seat display with 2 ports of wireless headphones USB/SD and 3.5mm audio jack (requires Audio System with Navigation)*

OPTION PACKAGE DESCRIPTIONS

Driver Confidence Package 1: Includes Side Blind Zone Alert with lane Change Alert, sensor high intensity, Lane Departure Warning, Forward Collision Alert and fog lamps
Driver Confidence Package 2: Includes Adaptive Cruise Control, Automatic Headlight and Safety Alert Seat
Ultra Luxury Package: Includes rear-seat entertainment, perforated leather seating in Sangria Tuscany wood, front ventilated seats, leather-wrapped center console and door armrests and woodgrain instrument panel (equipped V-6 engines and suvc)
IMPORTANT WORDS ABOUT THIS CATALOG

Since some information may have been updated since the time of printing (July 2013), please check with your Buick dealer for complete details. Buick reserves the right to lengthen or shorten the model year for any product for any reason, or to start and end model years at different times.

NEW-VEHICLE LIMITED WARRANTY. This warranty is for GM vehicles registered in the U.S.A. See your Buick dealer for terms and conditions.

4 years/50,000 miles (whichever comes first): Buick Warranty. The entire vehicle is warranted for repairs, including parts and labor, to correct defects in materials or workmanship. The warranty covers towing to the nearest Buick dealership, and there is no deductible for warranty repairs during the warranty period. The warranty transfers automatically with vehicle ownership during the warranty period.

6 years/100,000 miles (whichever comes first): Transferable Powertrain Limited Warranty plus Roadside Assistance and Courtesy Transportation.

6 years/100,000 miles (whichever comes first): Body and sheet metal components are warranted against rust-through corrosion.

EXPERIENCE BUICK PROTECTION. Every 2014 Buick model includes a maintenance program that covers scheduled oil and filter changes, tire rotations and 27-point safety inspections according to your vehicle’s recommended maintenance schedule for up to 2 years or 24,000 miles, whichever comes first (does not include air filters). The program covers a maximum of 4 service visits and is fully transferable to subsequent owners. See participating dealer for other restrictions and complete details.

AN IMPORTANT NOTE ABOUT ALTERATIONS AND WARRANTIES. Alterations or additions to the original equipment vehicle (or chassis) as described by General Motors are not covered by the General Motors New Vehicle Limited Warranty. The specialty body company, assembler, equipment installer or splitter is solely responsible for warranties on the body or equipment and any alterations (or any effect of the alteration) to any of the parts, components, systems or assemblies installed by GM. General Motors is not responsible for the safety or quality of design features, materials or workmanship of any alterations by such suppliers.

ASSEMBLY. Buick vehicles and their components are assembled or produced by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Buick vehicles with different or differently sourced components than originally scheduled. Since some options may be unavailable when your vehicle is assembled, we suggest that you verify that your vehicle includes the equipment you ordered or, if there are changes, that they are acceptable to you.

ENGINES. Buick products are equipped with engines produced by GM Powertrain or other suppliers to GM worldwide. The engines in Buick products may also be used in other GM makes and models.

TRAILERING AND/OR ROAD SERVICE INFORMATION. Please go to buick.com and carefully review the vehicle Owner’s Manual for important safety information about trailing or off-road driving in your vehicle.

A NOTE ON CHILD SAFETY: Always use safety belts and the correct child restraint for your child’s age and size, even with air bags. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active front seat air bag. See your vehicle Owner’s Manual and child safety seat instructions for more safety information.

FLEET ORDERS. Some standard content may be delayed with fleet orders. See dealer for details.

TAKE OWNERSHIP TO THE NEXT LEVEL. Create a Buick Owner Center account to gain unrestricted access to everything you need to get the most out of your new vehicle. Receive alerts and service offers, schedule service, view vehicle-specific how-to videos and check service records. All online, anytime. Go to mybuick.com to take a tour or register your Buick today.

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