UNEXPECTED PLEASURES ARE THE BEST PART OF LIFE. WHY NOT DRIVE ONE EVERY DAY?
VERANO. UNEXPECTED LUXURY IN A CAR THIS SIZE.

Are you ready for a luxury sedan that resets your expectations? For style infused with substance, and performance elevated by innovations like an available turbocharged engine? For an interior tuned to be quiet, a serene space filled with advanced technologies? Are you ready for the confidence that comes from surrounding yourself with safety innovations? We’re guessing you are. Then you’re ready for Buick Verano.
Verano comes standard with a 180-hp 2.4L engine that balances power with 32-mpg hwy fuel efficiency. Verano Turbo boosts performance to 250 horsepower, thanks to a 2.0L intercooled turbocharged engine that uses dual-scroll turbo technology to turn compressed air into potent acceleration. Verano Turbo clocks 0-60 mph in just 6.2 seconds. And when the road curves or city streets become congested, Verano and Verano Turbo respond with nimble handling, confident braking and agile parking maneuvers.

*Based on EPA estimates.

CARVE ANY ROAD DOWN TO SIZE.
DESIGN INTEGRITY. YOU JUST KNOW IT WHEN YOU SEE IT.

You respond to it instinctively, just by the way the Buick Verano presents itself. It’s a design that reflects your own sensibility about how life ought to be. With an overall design integrity based on form following function. With every detail adding precision and purpose that make driving your Verano an experience you look forward to.
OUR DESIGNERS GAVE VERANO ITS SHAPE. YOU GET TO CHOOSE ITS SHADE.

No matter which color or wheel design cries out to you, we know you’ll be very happy together. Your kind of luxury means Verano reflects your personality and style. So go ahead. Pick the one that had you at hello.
Carbom Black Metallic
Mocho Bronze Metallic
Crystal Red Tintcoat
Luxo Blue Metallic
Mocha Bronze Metallic
Carbon Black Metallic
18" Split-Spoke Alloy Wheels with Manoogian Silver Premium Finish
18" Multi-Spoke Machined-Faced Alloy Wheels with Polished Face and Sterling Silver Finished Pockets
IT’S WHAT YOU DON’T HEAR THAT SPEAKS THE LOUDEST.

Verano uses Buick’s exclusive QuietTuning technology to reduce unwanted noises from roads, wind and other vehicles. Much like the best noise-canceling headphones, it blocks and absorbs sound, leaving outside noise where it belongs. Since music is recorded in an acoustically tuned room, you should hear it in a similar environment. QuietTuning allows nearly every musical nuance produced by the available premium Bose® nine-speaker audio system to come through. Noise-reducing technologies are built into key areas of Verano’s structure. In addition to sound deadeners used throughout, even the wheels and tires contribute to Verano’s quietness. The alloy wheels were designed to suppress turbulence, while the tires were engineered to minimize road vibrations and thus produce less noise.
THINK OF VERANO AS A MOBILE DEVICE THAT’S LEARNED TO PLAY WELL WITH YOUR OTHER MOBILE DEVICES.

Now all you have to do to instantly hear your favorite tunes and entertainment is ask Verano for them. The Buick IntelliLink® infotainment system, with its seamless connectivity and enhanced voice controls, allows you to access your music library, initiate hands-free calls and choose your favorite Internet radio stations everywhere you go. Bluetooth® connects your compatible smartphone to an LED-backlit, high-resolution, 7-inch diagonal color touch-screen. With the ease of advanced voice recognition (or steering-wheel-mounted controls), you’re connected to smartphone audio apps such as Pandora® internet radio or Stitcher® SmartRadio and satellite radio like SiriusXM® (with 3-month trial). IntelliLink will even automatically store your phone contacts. There’s also a USB port® to connect your MP3 player or smartphone. You’re doing all of this while keeping your hands on the wheel and eyes squarely on the road.

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1 Full functionality requires compatible Bluetooth® and smartphone. Some devices require USB connectivity. Data plan rates apply.
2 Go to gmtotalconnect.com to find out which phones are compatible with your vehicle.
3 If you subscribe after your trial period, subscriptions are continuous until you call SiriusXM to cancel. See SiriusXM Customer Agreement for complete terms at siriusxm.com. Other fees and taxes will apply. All fees and programming subject to change.
4 Not compatible with all devices.
Slide behind the wheel of Verano and it’s clear this is a driver’s car. So go ahead and drive. Opt for the available touch-screen-activated navigation: that’s a great addition to the standard Buick IntelliLink® infotainment system, and over 6 million miles of North American roads are mapped out for you to explore. To stay one step ahead of the crowd, optional NavTraffic™ (with 3-month trial of SiriusXM) incorporates real-time traffic and road conditions right into your NAV screen, directing you around congestion and detours and toward the most efficient route. And SiriusXM also offers Travel Link™ to keep you informed of the latest fuel prices, weather and movie listings wherever you go.

HOW YOU SETTLE THE DEBATE OVER WHO DRIVES IS REALLY NONE OF OUR BUSINESS.

1 Map coverage available in the United States, U.S. Virgin Islands, Puerto Rico and Canada.
2 Full functionality requires compatible Bluetooth and smartphone. Some devices require USB connectivity.
3 If you subscribe after your trial period, subscriptions are continuous unless you call SiriusXM to cancel. See SiriusXM Customer Agreement for complete terms and geographic limitations at siriusxm.com. Other fees and taxes will apply. All fees and programming subject to change.
We gave Verano a standard REARVIEW CAMERA SYSTEM so you’re able to easily see what’s behind you. Plus, new available REAR CROSS TRAFFIC ALERT makes you aware with both sight and sound cues of approaching vehicles when backing out of a parking spot. And available SIDE BLIND ZONE ALERT lets you know when another car is in your side-mirror blind spot. For a further sense of wellbeing, Verano includes 10 standard air bags, including dual front, head curtain side, front and outboard rear-seat-mounted side-impact and driver and front-passenger knee bags. And a collapsible pedal system allows the pedals to detach during a collision to reduce the risk of leg or ankle injuries. Available LANE DEPARTURE WARNING and FORWARD COLLISION ALERT features are designed to alert the driver to potential hazards.

Today, we’re more connected than ever before. This is more true than ever with OnStar® standard for 6 months, which now includes the ONSTAR REMOTE LINK MOBILE APP® that lets you lock, unlock and even start your Verano remotely from your smartphone or tablet. As always, you’ll have the peace of mind OnStar brings. In many crashes, Automatic Crash Response can alert an OnStar Advisor who is immediately connected into your Verano and can send help to your exact location—even if you can’t ask for it. And new this year, OnStar RemoteLink® Key Fob Services® are included for 5 years on OnStar-equipped 2014 vehicles when you download the app and use RemoteLink services during the 6-month trial period and any consecutive periods with an OnStar plan. Services include remote door unlock and lock, remote start and stop (requires factory-installed remote start) and remote horn and lights.
Please be seated. The performance is about to begin.

No matter whether you’re in the front or the rear, we feel a well-designed seat should be as comfortable as the most comfortable seat anywhere. That’s why Verano offers exceptional support, as well as soft-to-the-touch premium materials, like available leather-appointed seats. You’ll definitely appreciate the front seat bolsters and supportive cushioning in every seat, along with sewn-in French-stitched seams, while your friends in the backseat will also appreciate all the generous leg room. Add the available heated steering wheel and your hands will enjoy every twist and every turn, no matter what the weather.
EBONY
with Ebony Wood Tones
Leather-Appointed Seating

CHOCCACHINO
with Warm Wood Tones
Leather-Appointed Seating

MEDIUM TITANIUM
with Ebony Wood Tones
Ribbon Cloth Seating with Leatherette Accents

CASHMERE
with Warm Wood Tones
Leather-Appointed Seating
or Ribbon Cloth Seating with Leatherette Accents
Luxury is in the details. Both seen and unseen.

Treat your senses of sight, hearing, smell and touch to the luxury of the finest materials. We selected soft-touch surfaces, available supple leather-appointed seats, ribbon fabrics, warm wood tones and tasteful metallic accents. The headliner cover is made of a knit material designed to please your tactile senses. It’s not just easy on the eyes, but the ears, too. It’s one of five acoustical layers that help quiet the cabin.
Select from a range of available accessories designed expressly for Verano, and you can make it a fashion statement that says exactly what you want it to. Each accessory is designed, engineered and built to meet Buick’s high standards for quality, durability and value. So you can be assured that whichever accessories you choose to add to your Verano, you’ll only be enhancing the experience.

Chrome Grilles / Spoiler Kit / Molded Hood Protector / Custom-Molded Splash Guards / Side Window Deflectors / Indoor-Outdoor Vehicle Cover / All-Weather Floor Mats / Cargo Net / Cargo Tray / Cargo Organizer

For a complete list of Buick Accessories available for Verano, please visit your Buick dealer or buick.com.

THE LUXURIES IN YOUR LIFE SHOULD REFLECT YOUR PERSONAL TOUCH.
HERE'S WHAT GOES INTO VERANO. HOW YOU PUT IT TOGETHER IS UP TO YOU.

Now it's your turn to make Verano your very own by pairing it with one of the equipment groups and its available options.

STANDARD EQUIPMENT

POWER AND PERFORMANCE
Driver: Front-wheel drive
Engine: 2.4L DOHC 16-valve I4 with VVT
Transmission: 6-speed automatic electronically controlled with overdrive and Driver Shift Control
Suspension: Front independent MacPherson strut, rear Z-link
Steering: Power electric
Brakes: Dual ventilated and drilled, 16-inch disc with brake assist Trunk Control: Full range
Stabil-Trak: Stability control system
Exhaust: Stainless steel with chrome tip

SPECIFICATIONS

DIMENSIONS (INCHES)
Wheelbase 105.7
Overall length 183.9
Body width 71.4
Overall height 64.1
Track width, front 60.3
Track width, rear 62.0
Headroom, front 38.3

COMFORT AND CONVENIENCE
Seat Trim: Premium ribbed fabric inserts with leatherette bolsters
Seat: Front bucket seat, rear 60/40 split folding Driver Seat Adjutable: (Easy motion)
Front Passenger Seat Adjutable: (Easy motion)
Armrests: Center rear with dual cupholders and storage Console: Center floor with folding armrest with storage tray, dual 12-volt power outlets, auxiliary USB port and 2.0L port
Head Restraints: Front, 2-way adjustable
Head Restraints: Rear, outboard seats adjustable
Lighting: Overhead console lamp, dual reading, dual blue ambient lighting
Accessories: Front passenger and rear-outdoor Vehicle Cover Rear Spoiler: Flushmount
Satin Chrome Grille
ACCESSORIES WHEELS AND COLORS

ENTERTAINMENT SYSTEMS
Audio System: AM/FM radio with 7-inch diagonal high-resolution 320 color touch screen, CD player and MP3 playback, auxiliary ports and 6 speakers
Back Up (R)Link: Smartphone compatible voice activation and steering wheel-mounted controls. It also enables streaming audio from the phone through services like Pandora® Internet radio and Stitcher® streaming
SiriusXM Satellite Radio® Includes 3 months of service. For more information, visit siriusxm.com.

USB Ports® Connectivity for various digital media devices and MP3 player support
Bluetooth® Personal cell phone connectivity to vehicle audio system

SPEED AND SECURITY
Review Camera System: 10 Air Bag®: Driver and front passenger, rear-mounted sideview mirrors, front and rear outboard seating positions, and rollover for front and rear outboard seats for driver and front passenger
Safety Belts: 3 points, all seating positions"

LATCH: Lower Anchors and Tethers for Children system for child safety seats in all rear seating positions
Power Door Locks: With lockout protection
Rear Child Security Locks
OnStar® 6 months of Directions & Connections Plan
Thatchechterment System: Center console alarm
Tire Pressure Monitoring System: Does not monitor spare tire

STYLING AND FINISHING
Lights: Halogen headlamps with chrome bezel transition plate
Fog Lamps: Front fog lights
Daytime Running Lamps
Glass: Solar shading
Outside Mirrors: Power-adjustable body-color interior folding
Grille: Black chrome, windshield style with chrome surround
Lamps: Center High-Mounted Stop Lamp (HMSV)
Wipers: Front intermittent variable

WHEELS AND COLORS

16" wheels: 16” spoke machined alloy wheel

16" spoke painted machined face alloy wheels with polished face and styling silver finished pockets

SUMMIT WHITE
WHITE DIAMOND TRICOAT®
QUICKSILVER METALLIC
SMOKEY GRAY METALLIC
CRYSTAL RED TINTCOAT®
LUXE BLUE METALLIC
MOCHA BRONZE METALLIC
CARBON BLACK METALLIC

AVAILABLE OPTIONS FOR CONVENIENCE GROUP

AVAILABLE OPTIONS FOR LEATHER GROUP
Audio System with Navigation: AM/FM radio with 7-inch diagonal high-resolution color touch screen, CD player and MP3 playback, USB and auxiliary ports and GPS navigation system Sunroof: Power tilting with sunshade Spoiler: Rear

TURBO GROUP
Included as standard equipment plus:

ACCESSORIES
Premium Exterior Protection Package: Includes front and rear windshield wiper blades, All-Weather Floor Mats: Front and rear Trunk Cargo Net: Custom-Molded Splash Guards: Front and rear Interior/Exterior Vehicle Cover Rear Spoiler: Spoiler Kit: Sonic Chrome Grille

DEALER INSTALLED
Premium Exterior Protection Package: Includes front and rear windshield wiper blades, All-Weather Floor Mats: Front and rear Trunk Cargo Net: Custom-Molded Splash Guards: Front and rear Interior/Exterior Vehicle Cover Rear Spoiler: Spoiler Kit: Sonic Chrome Grille

AVAILABLE OPTIONS FOR CONVENIENCE GROUP:
Base Premium Audio System: 6-speaker system, 7-channel digital amplified with custom equalization and subwoofer Audio System with Navigation: AM/FM radio with 7-inch diagonal high-resolution color touch screen, CD player and MP3 playback, USB and auxiliary ports and GPS navigation system Sunroof: Power tilting with sunshade Spoiler: Rear

AVAILABLE OPTIONS FOR LEATHER GROUP:
Audio System with Navigation: AM/FM radio with 7-inch diagonal high-resolution color touch screen, CD player and MP3 playback, USB and auxiliary ports and GPS navigation system Sunroof: Power tilting with sunshade (VGN) Whirl: 16" multi-spoke alloy Spoiler: Rear

AVAILABLE OPTIONS FOR TURBO GROUP:

AVAILABLE OPTIONS FOR LEAFER GROUP:

AVAILABLE OPTIONS FOR TURBO GROUP:

AVAILABILITY OPTIONS FOR CONVENIENCE GROUP:

AVAILABILITY OPTIONS FOR LEATHER GROUP:
Audio System with Navigation: AM/FM radio with 7-inch diagonal high-resolution color touch screen, CD player and MP3 playback, USB and auxiliary ports and GPS navigation system Sunroof: Power tilting with sunshade (VGN) Whirl: 16" multi-spoke alloy Spoiler: Rear

AVAILABILITY OPTIONS FOR TURBO GROUP:

AVAILABILITY OPTIONS FOR LEAFER GROUP:

1.6L Turbo DOHC 16-valve Face alloy wheels with polished face and styling silver finished pockets

SUMMIT WHITE
WHITE DIAMOND TRICOAT®
QUICKSILVER METALLIC
SMOKEY GRAY METALLIC
CRYSTAL RED TINTCOAT®
LUXE BLUE METALLIC
MOCHA BRONZE METALLIC
CARBON BLACK METALLIC

16" SKUS STALK ALLOY WHEELS WITH MANUFACTURER’S SEVEN PREMIUM FINISH

CARGO VOLUME (cu. ft.): 14.3
Fuel Tank: 15.6 gallons
Curb Weight: 3,300 lbs

For complete information with all devices. All feature function requires compatible Bluetooth® and smartphone. Some devices require USB connectivity. Data plan rates apply. If you subscribe after your trial period, subscription rates continue until you call to cancel. See SiriusXM Customer Agreement for complete terms at siriusxm.com. Other fees and taxes will apply. All fees and programming subject to change. For more information about Pandora®, visit siriusxm.com/pandora. For more information about SiriusLink, visit siriusxm.com/siriuslink. XM satellite service is available only to those in the 48 contiguous USA and CA. SiriusXM and all related marks and logos are trademarks of Sirius XM Radio Inc. XM is a registered trademark of XM Radio Inc. XM satellite radio cannot find out which phones are compatible with the vehicle. AT&T, the AT&T logo and all other AT&T marks contained herein are trademarks of AT&T Intellectual Property and/or AT&T affiliated companies. Not compatible with all devices. Not all vehicles may transmit crash data. Subscription Service Agreement required. Map coverage available in the United States, U.S. Virgin Islands, Puerto Rico and Canada. Additional charge, premium paint. *Cargo and load capacity limited by weight and distribution.
IMPORTANT WORDS ABOUT THIS CATALOG

Since some information may have been updated since the time of printing (July 2013), please check with your Buick dealer for complete details. Buick reserves the right to lengthen or shorten the model year for any product for any reason, or to start and end model years at different times.

NEW-VEHICLE LIMITED WARRANTY. This warranty is for GM vehicles registered in the U.S.A. See your Buick dealer for terms and conditions.

4 years/50,000 miles (whichever comes first) Bumper-to-Bumper Limited Warranty. The entire vehicle is warranted for repairs, including parts and labor, to correct defects in materials or workmanship. The warranty covers towing to the nearest Buick dealership, and there is no deductible for warranty repairs during the warranty period. The warranty transfers automatically with vehicle ownership during the warranty period.

6 years/70,000 miles (whichever comes first) Transferable Powertrain Limited Warranty plus Roadside Assistance and Courtesy Transportation.

6 years/100,000 miles (whichever comes first) Body and sheet metal components are warranted against rust-through corrosion.

Experience Buick Protection: Every 2014 Buick model includes a maintenance program that covers scheduled oil and filter changes, tire rotations and 27-point inspections according to your new vehicle’s recommended maintenance schedule for up to 2 years or 24,000 miles, whichever comes first (does not include air filters). The program covers a maximum of four service visits and is fully transferable to subsequent owners. See participating dealer for other restrictions and complete details.

AN IMPORTANT NOTE ABOUT ALTERATIONS AND WARRANTIES. Installations or alterations to the original equipment may be covered by the General Motors New-Vehicle Limited Warranty. The special body company, assembler, equipment installer or upfitter is solely responsible for warranties on the body or equipment and assembles or produced by different operating units of General Motors. All rights reserved. Litho in U.S.A., July 2013.

To learn more about why Certified Service is the perfect companion for your Verano, click on mycertifiedservice.com.

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Engineers: Buick products are equipped with engines produced by GM Powertrain or other suppliers to GM worldwide. The engines in Buick products may also be used in other GM makes and models.

Trailer and Off-road Driving Information: Please go to buick.com and carefully review the vehicle Owner’s Manual for important safety information about trailering or off-road driving in your vehicle.

A NOTE ON CHILD SAFETY: Always use safety belts and the correct child restraint for your child’s age and size, even with air bags. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active front air bag. See your vehicle’s Owner’s Manual and child safety seat instructions for more safety information.

Fuel Orders: Some standard content may be deleted with fleet orders. See dealer for details.