

4C 

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Alfa Romeo
4C

A passion fueled at finish lines

Born in Milan, Italy, the unique spirit that is Alfa Romeo is over one-hundred years in the making. The reverence people hold for Alfa Romeo started at racetracks and is apparent on streets and in cultures the world over. And now, the Alfa Romeo 4C, with its captivating mix of progressive technology, race-inspired performance and seductive styling, has come ashore to thrill performance car enthusiasts. This is a vehicle that is a statement in itself, but owners have the opportunity to further personalize 4C with a wide portfolio of original Alfa Romeo approved accessories and merchandise. It's all that's needed to make the transformation from owner to *Alfista*.



Driving pleasure is the result of carefully balanced design. Rear-wheel drive and a centrally mounted engine: the architecture of the Alfa Romeo 4C is typical of competition cars in which perfect weight distribution is the primary objective.

The Alfa Romeo 4C has rear-wheel drive to make full use of the dynamic advantages afforded by this configuration. Rear-wheel drive allows better grip under acceleration when engine power throws weight toward the rear of the car. Rear-wheel drive also lets you enter curves at higher speeds, delivering an intense driving experience.

Gain performance and design traction

Alfa Romeo Racing Wheels

Designed specifically for the 4C, these wheels provide maximum grip and stability and are ideal on all types of roads. Wheels are available in the following sizes and designs:

- 17- and 18-inch Matte Black alloy
- 18- and 19-inch Matte Black alloy
- 18- and 19-inch Grey alloy
- 17- and 18-inch 10-spoke Black alloy with chrome accents

Mirror Covers

Reflect your personal sense of style with these custom covers. Available in carbon fiber, polished chrome and satin chrome.





© **Body-Color Rear Spoiler**

For those looking for sportiness and grit, even in the finest detail.



© **Performance Suspension Kit**

The suspension kit adopts race-derived technical solutions to optimize performance and deliver unrivaled driving pleasure. At the front, the Alfa Romeo 4C features a double-wishbone configuration that gives direct and unfiltered feedback from the road. At the rear, the advanced MacPherson suspension ensures superb road holding and driving fun, even in the most extreme maneuvers. Both front and rear suspension systems are made from aluminum and high-strength steel.



© **Racing Double-Exhaust System**

This free-flow system produces a distinctive, deep tone—even at idle. Features stainless steel construction and polished tips.



A command performance

The spirit of the Alfa Romeo winning race history comes to life in the 4C Coupe cockpit—its driver-centric design ensures there's easy access to all essential data and controls. To further highlight the character of the 4C, opt for enhanced designs and accents that are as at-home on spins around the track as they are on boulevards during your commute.

Carbon Fiber Instrument Panel Bezel
Its race-inspired design provides an aggressive look.

Sport Leather-Wrapped Steering Wheel
Performance leather-wrapped steering wheel features a race-inspired, ergonomic design.



With its seductive lines and pleasing aesthetics, Alfa Romeo 4C Coupe continues the carmaker's design genius. Perhaps it's no surprise that Alfa Romeo traces its roots to Milan, Italy—the fashion capital of the world. Exciting accessories for this gorgeous supercar add to the possibilities for unique personalization.

Upper Bodyside Graphic

Add a dynamic and highly personalized look to your 4C.

Italian Flag Badge

This aluminum logo represents the "tri-color" of the Italian flag.

Carbon Fiber Spoiler

Add this race-inspired detail for an even more dynamic look.



Accent
on style

Stops you in your tracks

Brake Callipers

These Brembo® brake callipers add stopping power in both function and design. Available in Red, Yellow and Black and feature the vintage Alfa Romeo logo.



Wheel Lock Kit

Each kit includes four new lug bolts and a special-fitting key to offer maximum wheel- and tire-theft protection without affecting wheel balance.

Alfa Romeo 4C Gray Feather Jacket

A three-in-one garment, made in waterproof, breathable techno fabric. Includes a removable second goose-down layer inside. Versatility, comfort and reliability for all outdoor uses.



Alfa Romeo 4C Red Unisex Hoodie

Made of brushed cotton for a soft, comfortable fit. Customized with 4C logo embroidery and pin with the Alfa Romeo logo on the pocket.



Alfa Romeo 4C Black Waterproof Backpack

Ultralight high-tech design. 100% waterproof with Red rubber-coated, taped zippers. Expandable up to an additional 4 inches. Front with personalized mesh pocket. Back made of breathable fabric. Adjustable, breathable shoulder straps and band at the waist.





Always ready to go

Cargo Bay Net (not shown)
Custom designed for 4C, Black nylon net fastens to tie-down loops, securing items in the cargo area.



Alfa Romeo Luggage Trolley

Perfectly sized luggage for the 4C trunk and a quick getaway. Includes: four wheels, internal divider, TSA lock, internal elastic straps and identity tag in aluminum.
Dimensions: 1.7" x 1.3" x 0.75"
Material: 100% polycarbonate
Lining: 100% polyester



Battery Tender

Equipped with the latest technology, this compact charger is suitable for maintenance charging of car batteries. The display allows the user to follow the six phases of charging and is fully automatic.



Valve Stem Caps

These decorative caps give your 4C wheels a real twist.
Set of four caps.





Luxury Rollerball Pen

Features carbon fiber structure, a window in brushed aluminum and Plexiglas® along with anodized, chrome finish details. The sporty design is sealed by the 4C logo and crowned by the Alfa Romeo trademark. Handmade carbon fiber packaging.



Premium Carpet Floor Mats

Custom-contoured for a precise fit. Mats are available in Black with Red trim and feature metal 4C logo badge.



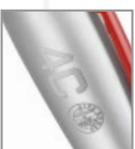
Vehicle Cover

Help protect your 4C with a custom-tailored cover that fits perfectly. It's made of Alfa Red cloth and features the Alfa Romeo and 4C logos.



Rollerball Pen

Metal construction features a carbon fiber texture. Thanks to its minimalist design, you'll keep this with you at all times.



Money Clip

Made of carbon fiber. Extremely lightweight and compact so it can be carried effortlessly.





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